BUSINESS WEEK • EDITORIAL AND ADVERTISING • 1953 • JANUARY-JUNE

index

OF EDITORIAL AND ADVERTISING CONTENT—1st HALF, 1953

How to Use this Index

Every article appearing in Business Week during the first six months of 1953 is comprehensively indexed in this volume. All articles are indexed alphabetically by subject and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company, will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. References should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organizations, under "American Federation of Labor," "Congress of Industrial Organizations," or "Independent Unions," and then in turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads — Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of War," and "Department of the Navy."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Advertising Index. This section includes all advertisers which have appeared in Business Week during the first six months of 1953. Arranged alphabetically, this information gives the dates of every insertion. For page numbers, refer to issue indicated.

Reference Dept. Many individual headings suggest other entries ("See also . . .") which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 36, N. Y.; telephone LOngacre 4-3000, extension 8297.

DOROTHY ROANTREE, Librarian

BUSINESS WEEK INDEX

January-June, 1953

I. Editorial Contents

A

AD-X2

The Case of AD-X2: National Bureau of Standards may have to prove its claims against the product p48, Jan.10

Secretary Weeks removes Dr. Astin as head of the National Bureau of Standards # p34, Apr.4

Test Case for Career Men: Secretary Weeks fires A. V. Astin (with 2 illus) p34, Apr.11

A-BAR

Speeding the Seedling p116, Jun.27

ABBOTT, Douglas

Speaks against U. S. tariff policy # p166, Jan.24

Lets loose a blast at U. S. protectionism at AMA meeting # p126, Jun.20

ABRAMS, Norman

A Bussines Team in the Post Office (with illus) p98, Jun.27

ABRASIVES

Sanding can be speeded on contoured surfaces with flexible abrasive # p62, Mar.28

ACADEMIC Freedom

Freedom to Teach (Trend) p200, Mar.28

ACCIDENTS

See also Safety

Traffic accidents cost the U. S. $3.6-billion last year # p118, Feb.14

Coal Mine Deaths: Miners Map Safety Drive (with chart) p180, Feb.21

Taking the Skids Out of Winter Driving (with 8 illus) p86, Feb.21

Tooth and jaw injuries cost industry more than $12.2-million a year # p138, Mar.7

General Motors wins its sixth consecutive safety award p112, Apr.11

1952 fatality rate on domestic airlines was the lowest in history # p36, Apr.11

Injury rate in factories last year was the lowest on records # p173, Apr.18

Important things to know about liability insurance # p179, Jun.13

ACCOUNTING

N. Y. State sets up uniform accounting system that must be adhered to by life insurance companies in their reports # p130, May 2

ACE Engineering & Mfg. Co.

Shielding Radio Waves p130, Jun.6

ACHESON, Dean

How Ex-Office Holders Are Making Out (with illus) p28, Mar.28

ACORD, H. K.

Readers Report: Houston p10, Feb.28

ADAMS, C. F., Jr.

Buying Arms Abroad to Build Up West Europe (with illus) p154, May 16

ADAMS Service Products

Makes an easy-to-pack leather tie case # p54, May 9

ADELPHI College

Sixteen freshmen are being trained to fill executive positions through a work study program # p64, Apr.25

ADENAUER, Konrad

Old Fox Comes to Call (with illus) p148, Apr.11

Across the World, the Chance of Peace Looks Better—but new and Baffling Problems face U. S. (with illus) p28, Jun.27

ADHESIVES

A premixed adhesive for putting up wall paper is offered # p130, Jan.24

Unusual bonding problems may be solved with new epoxide resin adhesive made by Borden Co. # p80, Mar.14

Formica Co. develops an easy-to-apply adhesive so householders can install its plastic covering # p50, May 9

ADMIRAL Corp.

Large Molded Parts: The Big Promise in Plastics p48, Jan.3

Boosts dealer markups on TV sets # p34, Feb.28

Throws in $40 worth of kitchen cutlery with its 9-cu. ft. refrigerator # p54, May 2

Report 57% increase in TV and appliance sales for first quarter # p160, May 9

ADOUE, J. B., Jr.

Dallas: A Will-But No Way p97, Feb.7

ADVERTISING

See also Magazines; Newspapers; Television; Radio-Broadcasting

Animated TV Ad p46, Jan.3

Readers Report: Ignorance Doesn't Pay p8, Jan.17

Selling the Air: Pan Am hopes to promote more package tours to Europe p26, Jan.17

The Chase "Humanizing" Campaign p112, Jan.17

"Savings" can't be used in advertising by commercial banks in the State of New York # p68, Jan.24

Strongest advertising support ever given one brand of cigarettes is planned by Philip Morris # p52, Jan.24

Soil Conditioners: The Fight Goes On (with illus) p43, Jan.31

National Better Business Bureau claims Chesterfield ads are misleading # p84, Feb.7

National Advertising Media: 1952 Hit a New High (with table) p60, Feb.14

How to Expand an Ad Agency (with 2 illus) p150, Feb.21

52 advertising agencies are in the $10-million-or-more class # p34, Feb.28

Mobiles Give Advertisers a New Medium (with 6 illus) p46, Feb.28

Readers Report: Belated Credit p8, Feb.28

John Hancock Insurance Co.'s Prize-Winning Ad (illus) p194, Mar.14

Match books were used by over 257,000 advertisers in 1952 # p64, Mar.21

Peter Pan: He'll Double as a Top-Notch Salesman (with 2 illus) p43, Mar.21

Parking Meter Ads (with illus) p50, Apr.11

Smaller agencies' problems were discussed by the League of Advertising Agencies # p51, Apr.11

Readers Report: Those Canny Scots (with illus) p8, Apr.18

Singer Sewing Machine paints signs on the tops as well as the sides of trucks (illus) p27, Apr.18

Traveling Ads: Theatrical agency hopes to set up roving stage shows for industry p34, Apr.25

Advertising: Is the Pump Self-Priming? The Marketing Pattern p48, May 2

Ladies Home Journal advertising rates are going up # p34, May 2

Detroit Free Press has the solution for a reader who balks at answering a box-number job ad # p36, May 23

Who's Going to Foot the TV Bill? (with 4 charts) p43, May 23

British Beaver Launches Schweppes-U. S. Deal (with 2 illus) p130, May 30

Decision for Papers p69, May 30

Ad agency executives are the biggest spenders for business entertainment # p43, Jun.13

Parking meter advertising hits trouble in Philadelphia # p65, Jun.13

Readers Report: Ad Men Take Notice p8, Jun.13

Buses are the newest advertising medium # p144, Jun.20

ADVERTISING Research Foundation

Men's place in the market is subject of new project # p98, Jan.10

Releases study of the Des Moines Sunday Register # p76, Mar.28

ADVISORY Board of Economic Growth & Stability

Eisenhower is firming up his anti-deflation machinery. He's organizing a new advisory agency # p39, Jun.20

Steering in One Direction: Eisenhower has a new economic policy board to keep all government agencies working on same line p33, Jun.27

AEROJET Engineering Corp.

Company merges with Crosley Motors, Inc. # p34, Apr.4

AEROJET-GENERAL Corp.

New company formed by merger of Crosley Motors and Aerojet Engineering # p34, Apr.4

AEROQUIP Corp.

Develops a Slide Seal Coupling for quick connection and disconnection of fluid- carrying lines # p114, Feb.28

AETNA Casualty & Surety Co.

How to Teach Driving in a Classroom (with 11 illus) p28, Feb.28

Court Defines Sneeze As Industrial Accident p170, Mar.21

AETNA Life Insurance Co.

Stockholders approve capital changes that will permit payment of a 50% stock dividend # p62, Feb.21

Readers Report: All's Well That Ends Well p8, May 2

AFRICA

Rear-Guard Action in Africa (with map) p166, Feb.21

Uganda Ores Look Good to Prospectors (with 4 illus) p166, Mar.14

Making a Continent a Research Project (with map and 2 illus) p154, Jun.27

AGOOS, Solomon

Leaves his estate to his loyal employees # p101, Feb.28

AGRI-PLAST Corp.

Grows Roots Fast p72, May 16

Short news item

AGRICULTURE

See also Department of Agriculture; Livestock; Packing Industry; Wheat; Corn; etc.

The decline in farm income this year will be held to 5% or less # p38, Jan.10

During some winter month the Census Bureau report will show fewer people working on farms than there are farms # p17, Jan.17

Farm income is about the only soft spot in the nation's purchasing power # p18, Jan.17

The government has close to $2½-billion tied up in price-support loans; upwards of half that amount is propping crops produced in 1952 # p18, Jan.31

A farm problem is building up. Prices are skidding all down the line # p38, Feb.7

A Less Prosperous Farm Economy; Will He Buy Less in 1953? (with 6 charts) p64, Feb.7

Ezra Benson: Facing Up to Farm Forces (with illus) p30, Feb.14

We now have fewer farm workers than farms # p18, Feb.14

Decline of the Farms (Trend) p200, Feb.21

The butter situation is only the beginning of Eisenhower's farm troubles # p40, Mar.7

One big reason for the drop in farm prices and incomes is the slump in demand for products from abroad # p18, Mar.14

Uncle Sam now has a $3-billion stake in farm surpluses # p18, Apr.25

Technology Takes Over the Farm—and the Farmer (with 2 illus) p116, Jun.6

Farm income is running nearly a billion dollars under a year ago # p18, Jun.13

How Farm Laws Tie In with Politics (with illus) p96, Jun.20

A hot fire is building up under Secretary Benson # p40, Jun.27

Farm exports for the year are about 30% under last year # p76, Jun.27

Readers Report: Less Work for Farmers p12, Jun.27

AILERON

Foaming Plastic for Poured-in Strength (with 2 illus) p48, Feb.14

AIR Conditioning

How They Keep Cool in the Desert States (with 7 illus) p158, Jan.24

Pushing Houses: Builders plan to air condition lower-cost homes p31, Jan.24

Bryant Heater comes out with Command-Aire twins # p127, Feb.7

To spread sales out around the year, GE offers special prices and easy terms on air conditioning for stores # p84, Feb.7

Do We Make It or Buy It? (with illus) p117, Feb.28

Remington Corp. cuts prices on its room air conditioners # p49, Feb.28

How Hot Is Air Conditioning? The Marketing Pattern p46, Mar.7

Air conditioning boom hits the South # p64, Mar.21

Consider air conditioning your summer home at the seashore # p168, Apr.11

Worthington Corp. will make home air conditioners # p178, Apr.11

Auto air conditioning is catching on fast # p109, Apr.25

Remington Corp. has a plan that lets shareholders buy its room conditioners at discount # p54, May 2

Salesman Poklar: One Way to Sell an Air Conditioner (with illus) p156, May 9

Airtemp Div. makes an air-cooling unit for homes where water cannot be used # p76, May 16

Houston Service station gives a free shot of air-conditioned air to cars (illus) p48, Jun.6

Air Conditioning: Biggest Year Yet p43, Jun.27

AIR France

Britain's Comet jetliner will be in use this year # p120, Jan.10

AIR Pollution

Atmospheric pollution can be determined by a refinement of the ultra-violet light beam # p56, Apr.4

Air pollution can be tested continuously with a high-volume air sampler released by AEC # p58, Jun.20

AIR Reduction Co., Inc.

Airco: Its New Plant Breeds Other New Plants (with map) p148, Apr.18

AIRFLEETS, Inc.

Profits Far Afield: Company set up by Floyd Odlum to lease Convair planes to airlines has done a lot of things p94, Jun.27

AIRWRAP

Grows Roots Fast p72, May 16

AKRON, O.

Fight starts over whether a city has the right to put fluorides in its water supply # p98, Jan.17

Contracts on Springs p178, Jun.20

ALABAMA

State-owned liquor stores pay off handsomely # p72, Apr.4

Synthetic ice cream made from vegetable and animal fats is illegal # p131, Apr.18

Mobile: Blue Law Blues p56, May 9

Alabama Supreme Court upholds state blue law p168, Jun.6

A Border Peace p174, Jun.13

ALABAMA Power & Light Co.

Announces financing plans # p106, Apr.4

ALADIN Mfg. Co.

Youngstown Catches a New Industry on the Rise (with illus) p182, Mar.21

ALASKA

Congress may act to empower the President to declare that a shipping tie-up affecting Hawaii or Alaska is a national emergency # p76, Jan.3

Alcoa Stalled in Yukon: Canada rejects plea for water rights to power Skagway smelter p29, Jan.10

A Japanese research team is in Alaska studying the possibility of building a lumber mill # p106, Feb.7

ALASKA Freight Lines, Inc.

Hauling Barges from Seattle to St. Louis (with 2 illus) p108, May 9

ALBANY, N. Y.

Call It a Feud p138, Mar.21

ALBEE, William

Watermelon Tires: Not Much Air . . . A Fine Disregard for Obstacles p31, Mar.21

ALBUQUERQUE, N. M.

Not Critical Enough p100, Jan.17

ALBUS, Joanna

Readers Report: Houston p10, Feb.28

ALEXANDER Smith, Inc.

Sells 165,000 sq. ft. of plant to Benson & Hedges # p194, Apr.25

Alexander Smith recuperates: Sale of Sloane-Blabon should give Smith second wind p130, May 23

ALIEN Property Custodian

Second Battle of the Scents (with illus) p47, May 16

ALL American Engineering Co.

Signs lease for 76-acres at Sussex County Airport in lower Delaware # p64, Mar.14

ALLEN, John

A Business Team in the Post Office (with illus) p98, Jun.27

ALLIED Chemical & Dye Corp.

Plans to offer $200-million worth of long-term debentures to the public # p34, Feb.7

Allied Chemical Drops an Old Taboo p117, Feb.14

Registers offering $200-million of new long-term debentures # p133, Mar.21

$200-Million Deal Unites Feuding Houses p142, Mar.28

Stock option plan will be presented to stockholders for approval # p112, Apr.11

ALLIED Kid Co.

Solomon Agoos Leaves his estate to his loyal employees # p101, Feb.28

ALLIED Social Science Assn.

Business Economist on the Prowl (with 11 illus) p134, Jan.10

ALLIS-Chalmers Mfg. Co.

Pilot-plant stage has been reached in a new method of concentrating taconite for iron ore # p110, Jan.31

Long-Term Safety: Under certain conditions, says NLRB, auto unions with five-year contracts can't be ousted p149, Feb.28

Pattern Protests: Both the union and some employers are trying to skirt GM-Ford terms p166, Jun.13

ALPHA Kappa Psi

Issues a check-list of the 100 books and magazines it considers a "must" # p194, Mar.14

ALPHA Tool & Supply Co.

Makes a hacksaw that can cut anywhere without the saw's frame getting in the way # p117, Jun. 27

ALSCO, Inc.

One Way to Sell An Air Conditoner (with illus) p156, May 9

ALSYNITE CO.

Moves its export office from White Plains back to New York City # p194, Feb.21

Now There's a Trend Back to New York City p192, Mar.14

ALUMINUM

Government approves fast tax writeoffs for The Wheland Co. # p40, Jan.31

Readers Report: Chinooks Top Lone Stars p8, Jan.31

Another Taker: The government has lured its fourth newcomer—Wheland Co.,—into the business of producing aluminum p29, Feb.7

Canada once again will ship to U. S. 44-million lb. of aluminum slated for England # p34, Feb.7

Second Chance at Aluminum: After one false stab, Harvey Machine has speared facilities to start making its own aluminum (with illus) p122, Feb.7

Nailing Down Their Market (with illus) p44, Feb.21

National Metallurgical Corp. is formed to produce aluminum-silicon alloys from clays and domestic bauxites # p36, Mar.21

Youngstown Catches a New Industry on the Rise (with 8 illus) p182, Mar.21

Harvey Machine works on method of producing alumina from domestic clay-bearing ores # p36, Mar.28

Premixed Alloy: A new "semi-commercial" plant will produce silicon-aluminum mixture p50, Mar.28

High-Shine Aluminum (with illus) p54, Apr.4

Short news item

Aluminum Pipe ... is proving a natural for irrigation (with illus) p132, May 9

Enterprise Wheel & Car has developed an aluminum mine car # p 146, Jun.13

ALUMINUM Co. of America

Alcoa Stalled in Yukon: Canada rejects plea for water rights to power Skagway smelter p29, Jan.10

Announces plans for stock split # p120, Jan.17

Awarded a contract for a 20,000-ton extrusion press under a lease arrangement with the Air Force # p128, Jan.24

Cleveland: Gang-Up on Taxes p130, Feb.21

Air Force tells Alcoa to go ahead with building the forging press in Cuyahoga Heights p136, Apr.25

Aluminum extruded parts for aircraft of the future will literally be pulled back into shape # p50, May 9

Frank Magee: from A to Z for Alcoa (with 10 illus) p70, Jun.6

U. S.-Canadian Contract Means More Aluminum (with 2 charts) p128, Jun.13

CIO steelworkers plan to press guaranteed-wage and pension-insurance demands # p171, Jun.20

Annual Wage: USW lists guarantee as major demand on Alcoa but may push review of wage pattern instead p139, Jun.27

ALUMINUM Co. of Canada

U. S.-Canadian contract Means More Aluminum (with 2 charts) p128, Jun.13

AMANA Products Corp.

Stocking Up for the Customer (with 6 illus) p70, Mar.28

AMBASSADORS

New Ambassadors for Russia and Mexico (2 illus) p26, Feb.28

AMERBRIT Kennels

Pup: $10 Down, $5 Weekly (with 5 illus) p42, Jun.6

AMERICAN Airlines

Air Battle in Texas p136, May 16

Dallas: Uneven Exchange? (with map) p106, May 30

AMERICAN Assn. of Advertising Agencies

Advertising: Is the Pump Self-Priming? p48, May 2

AMERICAN Bakeries Co.

Company merges with Purity Bakeries Corp. under the name of American Bakeries # p192, Jun.20

AMERICAN Bridge Co.

Gets contract to build bridge across the Mackinac Straits # p36, Mar.7

AMERICAN Broadcasting Co.

See also Television; Radio-Broadcasting

ABC-Paramount Merger Reaches Last Hurdle p31, Jan.24

Will charge single advertising rate for both day and evening time on three of its wholly owned radio stations # p36, Jan.31

A New Giant ... in entertainment has been created by the merger of ABC and Paramount Theaters p31, Feb.14

Bureaucratic Bungle (Trend) p200, Feb.21

Edward J. Noble: His Golden Touch Pans Out Again (with 3 illus) p82, Mar.14

3-D Invades Television (with illus) p28, May 9

AMERICAN Broadcasting-Paramount Theaters

A New Giant ... in the entertainment field p31, Feb.14

AMERICAN Buslines, Inc.

ICC approves stock-exchange merger of Transcontinental Bus System and company # p34, May 16

AMERICAN Can Co.

Makes a tinless can for motor oil # p58, Apr.18

AMERICAN Cyanamid Co.

In March AEC and company will start operating the pilot plant they are building at Grand Junction # p36, Jan.3

A synthetic sizing agent that makes it possible to manufacture papers previously considered impossible is announced # p74, Mar.21

Attacks two problems of commercial development of atomic power reactors—price and contamination # p128, Apr.11

Swim Suit of paper ushers in ... Paper Age (with illus) p148, Jun.20

AMERICAN District Telegraph Co.

Western Union sells interest in company to Grinnall Corp. # p36, Jun.27

AMERICAN Enka Corp.

Du Pont has licensed company to manufacture nylon textile fiber # p50, Feb.21

Will use caprolactam in producing nylon # p58, Mar.28

AMERICAN Express Co.

Book-of-the-Month Club is in the travel tour business # p64, Feb.14

AMERICAN Federation of Labor

See also Congress of Industrial Organizations; Independent Unions; Labor; National Labor Relations Board; Employment

Executive board will meet at Miami Beach # p150, Jan.24

Big Labor Eyes the Future: AFL and CIO will hold top policy meetings next week (with illus) p128, Jan.31

Says "utmost caution" should be used when lining wages to government's cost-of-living index # p133, Jan.31

AFL Tells Dockers to Clean Up or Get Out p114, Feb.7

Unity talks by AFL and CIO committees are scheduled to open Feb.24 # p140, Feb.14

Will present a series of TV programs p152, Feb.28

The Reuther-Meany labor unity talks next week will go little further than exploration # p38, Apr. 4

Unity: Talks But No Real Urge. Union membership claims (with chart) p154, Apr. 11

Raiding: It Costs Too Much. AFL and CIO may agree to end raiding p160, May 16

Unions Switch Their Strategy: They'll use social as well as economic arguments to pull new members p154, May 23

No-raiding pact between AFL and CIO seems certain # p161, Jun.6

Splitup in Detroit Worries AFL p154, Jun.6

AFL, CIO Sign No-Raid Agreement p162, Jun.13

Bakery & Confectionery

James Cross is new president of the union # p128, Jan.10

Barbers

Why Working Employer Needn't Join a Union p143, Jan.17

Building

Unions Call on the Boss (with 5 illus) p110, Feb.7

Building

Coffee break is required under contract with Weirton, W. Va., building contractors # p166, May 16

Electrical

Chicago Builders Try Seniority Hiring p175, Mar.14

An AFL victory brings 3,326 nonunion clerical employees of Western Electric into IBEW # p141, Jun.27

Hatters

Professionals Put Zip into Union Newspapers (with 5 illus) p172, Mar.21

Hodcarriers

Employer Guilty ... of discrimination as guards—not on his payroll—lose jobs after union complaint, NLRB rules p134, Jan.31

Hotel & Club

Maids on the March (illus) p176, Mar.14

Laundry

Sam Byers advises cooperation with employers # p140, May 30

Longshoremen

AFL Tells Dockers to Clean Up or Get Out p114, Feb.7

Dave Beck ... Is He The Man to Clean Up New York Docks (with 4 illus) p134, Feb.14

The Docks: Blowup May Bring Reform at Last (with 4 illus) p132, May 30

They Put No Limits on Philadelphia's Dock Priest (with 6 illus) p158, Jun.6

Racket Rule on New York's Docks Brings Showdown after 50 Years (with 12 illus) p164, Jun.20

Machinists

Machinists' Victory Ends Sunbeam Feud with UE p76, Jan.3

Negotiates wage increases for workers at Consolidated Vultee and Solar Aircraft # p128, Jan.10

Says multi-employer contracts would be negotiated where possible # p138, Mar.7

Labor Cry: More Fringe Gains, p168, Mar.21

Group bargaining is planned by six major airlines and union # p162, Apr.11

Airlines Pool Bargaining: Five domestic airlines will meet with machinists' p172, Apr.25

Free of Charge: NLRB rules that a union can't make nonmembers pay for handling their grievances against management p149, May 2

A United Front: Machinists and CIO's auto workers seal pact that may lead to coordinated bargaining p169, Jun.20

Moving Picture Operators

Local union buys government bonds as way to show its appreciation for the appointment of Martin Durkin # p144, Jan.17

Musicians

Featherbedding . . . Supreme Court Upholds practice p175, Mar.14

Packinghouse

Merger talks between AFL and CIO packinghouse unions is resumed # p141, Jun.27

Pressmen

Arbitration of all disputes is specified in new contract with commercial printing industry # p178, Mar.28

Retail Clerks

Organizing is being stepped up in the South # p162, Apr.11

Seafarers

Union Makes a Home for Landlocked Seafarers (with 8 illus) p74, Jan.3

Shipowners Get Ringside Seat: Digest of union meetings in Seafarers Log gives management an idea of what seamen complain about (with illus) p170, Apr.18

Teamsters

Anti-Recession Contract: A St. Louis local of AFL has signed a five-year agreement with Brown Shoe Co. p130, Jan.31

Truckers Tired of Little Brother Role (with illus) p26, Feb.21

Teamsters Take Over Their Own Cleanup Job p169, Mar.21

Moving semi-trailer trucks by railroads is issue in bargaining between union and Rhode Island truck owners # p178, Mar.28

Short news item

2,000 Hour's Pay . . . is guaranteed annually for 420 employees of St. Louis dry goods company p162, Apr.11

Union and Management Team Up for Charity (with 3 illus) p168, Apr.25

Annual wage is provided in new contracts with Crown Cork and A. J. Childs # p180, May 9

Typographical

ITU: Tradition and Skill Make Strength (with 5 illus) p146, Jan.24

Members rejected a 2% assessment in a referendum # p152, Feb.28

Featherbedding . . . Supreme Court Upholds practice p175, Mar.14

Upholsterers

Union Democracy: Trend in the Making. Sets up appeals board, outside their ranks p132, Jun.27

AMERICAN Felt Co.

Dynel fiber is used in new type of chemically resistant filter fabric # p132, Jun.6

AMERICAN Fox Breeders Assn.

15,000 Fox Furs Go on Auction Block (with 7 illus) p30, Apr.25

AMERICAN Gas Assn.

Gas Appliances Battle to Regain Lost Ground (with 2 illus) p56, May 30

AMERICAN Gas & Electric Co.

Announces plans for stock split # p120, Jan.17

SEC Looks the Other Way p138, Apr.18

An electrical stepladder is used to study the effect of lightning on high-voltage transmission lines (with illus) # p72, May 2

AMERICAN Gas & Electric Service Co.

Orders new boiler and turbogenerating unit #p46, May 30

AMERICAN Independent Oil Co.

The Seventh Pays Off (with map) p136, Apr.4

An oil discovery on the Persian Gulf might put a group of U. S. independents up with the big boys # p165, Apr.25

AMERICAN Institute of Accountants

Stock Option Snag: Plans are turning up troubles p85, Apr.4

AMERICAN Investment Co.

Mending a Company's Public Fences (with 5 illus) p41, Jun.13

AMERICAN Library

Paperbound Books: The Zoom in Publishing p42, Jan.2

AMERICAN Locomotive Co.

T-H Injunction Upheld: Steelworkers appeal federal court ruling in favor of 80-day stay strike at atomic supplier p127, Jan.10

First Labor Emergency: Expiration of 80-day strike injunction p178, Feb.21

Settlement with CIO Steelworkers averted a national-emergency injunction # p152, Feb.28

Injunction that barred strike is legal # p175, Mar.14

Builds diesel-electric locomotive designed for the rugged conditions of Army life # p72, May 2

Selling Diesels Abroad (with illus) p153, Jun.20.

AMERICAN Management Assn.

More than 1,500 executives will pool their experiences at seminars to be held by AMA #p108, Jan.10

Yardstick for management Salaries (with table) p72, Jan.31

Survey shows that industry spends an average of $48 per year per employee on personal relations # p116, Mar.7

How Good Is Management p78, Apr. 4

Japan Efficiency Assn. concludes deal with Holmes Institute # p112, Apr.11

Leadership in executive discussions will be the topic of one of three seminars # p112, Apr.11

Is sponsoring a planning and controls conference # p64, Apr.25

Readers Report: No Relation p10, May 30

Worry Agenda: Guaranteed annual wage is now an active industry headache p164, Jun.13

AMERICAN Marketing Assn.

Canada: Lively Sales, Low Margin p146, Jun.20

AMERICAN Newspaper Publishers Assn.

Newspapers waste newsprint in "excess margin" # p36, Apr.25

AMERICAN Non-Gran Bronze Co.

Company and CIO Electrical Workers agree on profit sharing plan # p162, Apr.11

AMERICAN Optical Co.

More "3-D": Hollywood and American Optical team up p30, Apr.4

AMERICAN Petrochemical Co.

Work has stopped on Lake Charles (La.) project # p34 May 2

AMERICAN Rectifier Corp.

Selenium rectifier cells convert a.c. power into d.c. in a small, self-contained unit # p74, May 23

AMERICAN Republics Corp.

Pipeline Plan: Proposed purchase of interest in oil-gas producer may sweeten profits for pipeline company p136, Apr.18

AMERICAN Research & Development Corp.

They're Products of the Future (with 4 illus) p99, Feb.28

AMERICAN Road Equipment

Three-Way Stretch p130, Jun.6

AMERICAN Ship Building Co.

Deferred Pay: How and Why p103, May 30

Building largest ship ever launched on the Great Lakes requires an improvement program at company # p186, Jun.6

AMERICAN Smelting & Refining Co.

Forms Natonal Metallurgical Corp. to produce aluminum-silicon alloys from clays and domestic bauxites # p36, Mar.21

Premixed Alloy: A new "semi-commercial" plant will produce silicon-aluminum mixture p50, Mar.28

AMERICAN Steel & Wire Co.

Pig Iron . . . capacity grows. Newest furnace going up in Cleveland p72, May 23

Steel springs are helping farmers caught with soft corn # p126, Jun.6

AMERICAN Stock Exchange

The Curb Exchange becomes the American Stock Exchange (illus) p29, Jan.10

Little Mac's Big Job (with 6 illus) p118, Mar.28

Permissive incorporation privileges will be granted member firms if majority of members approve # p147, Mar.28

AMERICAN Stores Co.

Less Waste, More Dough p42, Apr.4

AMERICAN Sulphur & Refining Co.

Is investing $1-million in its first commercial plant near Fillmore, Calif. # p36, Mar.28

AMERICAN Telephone & Telegraph Co.

Frozen Lake Champlain provided a handy bridge when company had to replace cables (with illus) # p68, Jan.17

Last week paid its 128th consecutive quarterly dividend # p64, Feb.28

AT&T Shares Crowd Earnings (with chart) p94, Mar.7

AMERICAN Textbook Publishers Institute

Textbook sales passed $152-million last year # p58, May 23

AMERICAN Tobacco Co.

Cigarette rumors # p36, Mar.7

AMERICAN Trust Co.

Announces plans for stock split # p120, Jan.17

AMERICAN Ultrasonics Co.

High-speed sound vibration is applied to producing emulsions and dispersions # p74, Mar.7

AMERICAN Woolen Co.

Merger with Robbins Mills is expected # p130, Mar.14

Proposed merger with Robbins Mills is called off # p34, Apr.4

Arbitration award barring a pay cut is handed down # p157, May 23

AMERICAN Zinc, Lead & Smelting Co.

Mining Speed-Up: New hard-rock mining equipment boosts production p70, Jan.17

AMMONIA

Phillips Chemical suggests storing ammonia underground in salt caves #p50, Apr.4

AMMUNITION

Big Guns in Korea: Why Are They Short of Shells? (with illus) p152, Mar.21

The Pentagon has admitted an ammunition shortage # p40,, Mar.28

Taking Cutbacks in Stride p43, Jun.20

AMORTIZATION

Brake on Tax Write-Off: Five-year amortizaton will lose its charm, for gas pipelines, if FPC insists on reducing rates p192, Apr.18

AMPCO Metal, Inc.

Makes casting, weighing six tons, for the turbine of a hydroelectric plant in the Sierra Nevada Mountains (with illus) # p50, Feb.21

ANACONDA Copper Co.

Trucks Make Marginal Open-Pit Mining Pay (with illus) p122, Apr.11

ANAHIST Co.

Antihistamines Steady p45, Jan.3

ANALYZERS

Analyzers Keep Product Up to Par (with illus) p56, Mar.7

Continuous infrared analysis of a liquid or gas process stream is possible with the Automatic Multi-Component Analyzer # p54, May 30

ANCHOR Plastics Co.

Plastic tubing provides friction-free covering for the tensioning of cables in prestressed concrete (with illus) # p128, Jan.24

ANDERSON, Chester

Quits his job as vice-president and general manager of retail and mail order divisions of Montgomery Ward # p74, Apr.18

ANDERSON, M. M.

Frank Magee: from A to Z for Alcoa (with 2 illus) p70, Jun.6

ANDREWS, Hardage

Named president of Jones & Lamson Machine Co. (illus) p32, Jun.13

ANDREWS, J. B.

Advises government bureau chiefs to keep the coffee break # p192, Mar.14

ANDREWS, T. Coleman

Eisenhower names Andrews Commissoner of the Bureau of Internal Revenue # p34, Jan.17

Revenue Bureau Relaxes Depreciation Policy p28, May 16

ANGLO-Iranian Oil Co.

Iranian Oil Arrives in Italy . . . Gets a Bouquet and a Lawsuit (with 2 illus) p30, Feb.28

New Refinery for Anglo-Iranian (illus) p32, Mar.14

Short news item

ANHEUSER-Busch, Inc.

Beer Mystery: Taverns in Chicago cancel orders for Budweiser p27, Feb.21

Beer Teams Up with Baseball: Company buys St. Louis Cardinals p32, Feb.28

What Should a City Do to Its Water? p66, Mar.21

Company cannot sell beer in the ball parks of the four Cardinals farm clubs # p193, Mar.28

Will sponsor TV Cardinal games p136, Apr.25

Texas passes bill permitting sale of beer at Buffaloes' stadium p175, Jun.13

ANSUL Chemical Co.

Putting the Heat on Education (with 4 illus) p128, Jun.6

ANTIBIOTICS

Readers Report: Animal Husbandry Wizards p8, Jan.3

Those Wonder Drugs Are Trade Headaches p56, May 23

ANTIFREEZE

Dow Chemical package permanent anti-freeze under customer's private brand label # p127, Feb.7

ANTIHISTAMINES

Antihistamines Steady p45, Jan.3

ANTIQUES

Some of the things to bear in mind when buying antiques # p180, Mar.21

ANTITRUST Laws and Enforcement

The Kansas City Star is charged with violating antitrust on two counts # p34, Jan.10

The oil antitrust suit probably will be dropped. It smacks of high politics # p38, Jan.17

Trust Busters' Last Battle: Attorney General McGranery offers to drop criminal cartel charges against Big Five oil companies, but makes harsh conditions p29, Jan.17

Federal Court says reserve clauses in baseball player contracts do not violate antitrust laws # p49, Feb.28

Shoe Machines Ordered on Sale: United Shoe Machinery will have to sell its machines p41, Feb.28

DuPont and GM as the Family Saw Them (with 6 illus) p77, Mar.21

Legislation is being considered to boost fines for violating the Sherman antitrust act # p36, Mar.28

Tax-Free Split? Du Pont management is cool toward proposal for using "spin-off" p60, Apr.11

Which Way Will Antitrust Policy Head Under Barnes? List of cases in the courts (with illus and table) p32, Apr.11

Bad News for Oil: Administration's decision to press cartel charges will get Eisenhower off the hook p29, Apr.18

Five oil companies were subjects of a civil suit filed this week # p36, Apr.25

Open-End Funds Get Hit, Too (with table) p36, May 9

Stiffer penalties for antitrust violations are no certainty this year # p38, May 16

Decision for Papers p69, May 30

APEX Smelting Co.

Forms National Metallurgical Corp. to produce aluminum-silicon alloys from clays and domestic bauxites # p36, Mar.21

Premixed Alloy: A new "semi-commercial" plant will produce silicon-aluminum mixture p50, Mar.28

APPLIED Research Laboratories

Plans to set up a branch office at Lausanne, Switzerland # p129, Feb.14

ARAB

Over the long-term, Arab-Israel bitterness is the chief threat to MEDO # p136, Feb.28

ARABIAN American Oil Co.

Across the Desert for More of Arabia's Oil (illus) p151, Jun.20

ARCADIA Metal Products

Mohair pile is offered for weather stripping on sliding glass doors # p114, Jan.31

ARCARO & Dan's Saddlery, Inc.

Makes a lightweight saddle for horse racing out of Vinylite plastic # p76, May 2

ARCHITECTURE

Wrapping the Factory around the Process Layout (with 9 illus) p94, May 23

ARDEN House

Two big problems that will be tackled this year # p84, Jan.31

ARGENTINA

See also Latin America

Peron Maps Some More of the Same: His second five-year plan p114, Jan.10

Peron talks of increasing trade with Soviet. Makes plans to visit Chile. Soft-pedaled anti-U.S. propaganda # p164, Feb.21

No Ally for Peron: Chile, despite a lot of talk, will shun political tie p145, Feb.28

Peron Beckons U. S. Capital: He has decided that Argentina needs outside help p151, Apr.11

Russia and Argentina will soon sign a trade pact # p165, Apr.25

The army is the most likely bet to take over power if Peron can't hold the fort # p139, May 2

Juan Peron is now a racetrack operator # p130, May 30

ARGONNE National Laboratory

Robot at the Hoist p52, Feb.21

ARIZONA

Readers Report: Baby State Grows Up p8, Jan.24

Doctors, barbers, beauty parlor operators, and other professional and business people who "sell personal property" may be asked to pay sales tax # p147, Apr.25

Shares its sales-tax receipts with cities on the basis of their population p175, Jun.13

ARIZONA Public Service Co.

Phoenix: Electric Sparks p168, Jun.6

ARIZONA State College

Students Cousel a County (wth 7 illus) p78, May 16

ARKANSAS

Trimming Down Public Power p34, Mar.7

Do Sales Taxes Apply Out of State? p56, May 23

Cave City: Arkansas Makes Its Own Revolution (with 10 illus) p76, May 30

Ham Moses: The Only Way Out Is to Grow (with 12 illus) p72, May 30

Readers Report: The Wonder State p10, Jun.20

ARKANSAS Electric Co-operative Corp.

State supreme court overruled co-op's authorization to build steam generating power plant # p34, Feb.28

ARKANSAS-Louisiana Gas Co.

Rejects best bid submitted for new issue # p141, Jun.6

ARKANSAS Power & Light Co.

Cave City: Arkansas Makes Its Own Revolution p76, May 30

Ham Moses: The Only Way Out Is to Grow (with 12 illus) p72, May 30

ARM Rest

Beauty Arm Rest protects an automobile driver's arm from heat and cold # p58, Jan.10

ARMCO Steel Corp.

Starts employee stock purchase plan # p88, Apr.4

$40-million blast furnace and coke plant goes into operation # p72, May 2

Armco's Mills: Newest and Oldest in the Trade (with 8 illus) p30, May 30

May earn more than $28.5-million, or $5.46 a common share # p68, Jun.27

ARMOR Specialties Corp.

Makes a bulletproof vest of fibrous glass and "laminated ballistic nylon" # p54, May 30

ARMOUR & Co.

Packers Lag, but they can Dream p60, Jan.10

ARMOUR Research Foundation

Will reorganize and expand Burma's State Industrial Research Institute # p130, Mar.7

Develops new tinning oils # p136, Jun.13

ARMS

Arms spending will be on the rise throughout 1953 # p18, Jan.3

Arms expenditures will be slowed down if there is a truce in Korea # p17, Apr.4

Officials says the arms buildup will go ahead regardless of peace. But odds are on the side of a letdown # p39, Apr.11

Buying Arms Abroad to Build Up West Europe (with 2 illus) p154, May 16

Sizing Up Army's New Cannon p29, May 30

ARMSTRONG Cork Co.

Business Economists on the Prowl (with 10 illus) p134, Jan.10

How Business Uses an Economist (with illus) p136, Jan.10

Houseful of Ideas with One Aim: Sell the Fixup Market (with 10 illus) p66, Feb.14

Will shut down its Camden plant and transfer all cork insulation work to its factory at Beaver Falls # p123, Mar.21

ARMSTRONG, Dr. Edwin

Finds way to transmit two or three programs at the same time over one channel # p36, Mar.21

'Piggy-Back" Boost for Radio: System of multiple transmission on a single FM frequency may help in struggle with TV p52, Mar.28

ARMSTRONG, George W., Jr.

Industry Speaks Up (with illus) p174, Apr.18

ARNOLD Bakers, Inc.

Now It's Frozen Bread: a Boom for the Bakers (with 2 illus) p44, Apr.11

ART

Detroit: For Art's Sake p154, Mar.14

ARTHUR, H. B.

Business Economist on the Prowl (with illus) p134, Jan.10

ASH Pits

Bureau of Mines will search for germanium in ash pits # p50, Feb.21

ASHBURN, Ike

Readers Report: Houston p10, Feb.28

ASSOCIATED Reciprocal Exchanges

Now There's a Trend Back to New York City p192, Mar.14

ASPHALT

A co-op group will make an asphalt product from waste barium # p136, Jun.13

ASSOCIATED Industries of Cleveland

Cafeteria Costs: Survey nails down the tab on companies in the cafeteria business p170, Jun.20

ASSOCIATED Transport, Inc.

Overhauling Puts Associated on Its Feet (with 3 illus) p190, Mar.28

Short news item

Freuhauf Trailer makes first delivery on company's order for 600 truck trailers # p194, Apr.25

ASSOCIATES Investment Co.

Stockholders will vote on a stock split # p162, Feb.21

ASTHMA

Phenarsenide, new anti-asthmatic drug, shows good results # p160, May 2

ASTIN, Dr. A. V.

Secretary Weeks removes Dr. Astin as head of the National Bureau of Standards # p34, Apr.4

Test Case for Career Men (with illus) p34, Apr.11

ATCHISON, Topeka & Santa Fe RR

Winslow, Ariz., gets complete water system which road no longer needs # p106, Apr.4

Management people will attend second Institute of Business Economics # p154, Apr.18

Will build 38 mi. of new trackage, from Sanger to Addison, Tex. (with map) p108, May 2

ATKINS (Frederick) Inc.

Fellow Retailers Give Texas Store a Working Over (with 5 illus) p48, Apr.25

ATKINSON Milling Co.

Uses the "fluidizing" method of pumping flour from trailer trucks into bakery bins # p110, Feb.28

ATLANTA, Ga.

Penn Mutual Life Insurance Co. invests in Atlanta commercial real estate p114, Jan.24

TV Olive Branch p74, Feb.28

Fulton National Bank will build 25-story building p98, Apr.4

Earl Mann O. K.'s TV for home ball games # p136, Apr.25

Spare That House p59, May 9

ATLANTIC Coast Line

Charleston: Station Feud p156, Mar.28

ATLANTIC Refining Co.

New Financing Plan p132, Mar.21

ATLAS Corp.

Convair Control Gets Shuffled Again (with 2 illus) p94, May 2

Airfleets: Profits Far Afield p94, Jun.27

ATLAS Powder Co.

Ban on Softeners: Bread order barring Atlas' emulsifier goes into effect this week p34, Jan.3

Buys 45-acre cite in suburbs of Wilmington, Del. # p126, Feb.21

Supreme Court refuses to reopen hearings to consider new evidence on emulsifier, MYRJ-45 # p36, Apr.11

FDA Cracks Down On Bread Softeners p56, May 23

ATOMIC Energy

AEC predicts first stationary atomic power plants in 1953. In March AEC and American Cyanamid will start operating pilot plant at Grand Junction # p36, Jan.3

Atomic Power . . . for industry may be closer than you think. Detroit Edison completes design p64, Jan.17

Atomic Energy Gets the Cream: It's skimming the annual crop of engineering and physical science graduates p120, Jan.24

Zirconium Is on the Way: Atomic Energy Commission's new purifying process has broken the bottleneck p126, Jan.24

AEC may make tryouts for atomic artillery shells and a cannon that can fire them. Announces plans for Spoon River plant # p36, Jan.31

AEC reports on the growth of the radiation instrument industry # p110, Jan.31

AEC Takes a New Tack in Oak Ridge p126, Jan.31

Changing the McMahon Act. The Production Pattern p112, Jan.31

Spoon River . . . country sees good times with coming of moderate-sized AEC plant p34, Jan.31

Bureau of Mines under contract with AEC operates an experimental mine for developing methods of mining shale # p58, Feb.14

House and Senate committee do not agree on chairman for AEC # p38, Feb.21

Atomic Volts: Westinghouse is opening new department to sell power equipment p30, Feb.28

Traceriab is now producing deuteroparaffin commercially # p74, Mar.7

A New Fuel with a Big Future (with 16 illus) (Business Week Report to Executives) p94, Mar.14

Charles H. Weaver: Putting the atom in business for Westinghouse (cover) Mar.14

Coming Up: an Atomic Policy: Naming of Strauss as Eisenhower advicer indicates that a time of decision is at hand p32, Mar.14

Houses are built on the desert to be demolished by a nuclear explosion (illus) p27, Mar.14

New 63-in. cyclotron can fuse light elements or form heavier ones # p76, Mar.14

Defense against Russian atom attacks is taking on new urgency. Nevada bomb test—underscoring civilian defense—is just one indication # p39, Mar.21

Atom Panel: Off . . . On: Strike clouds gathered when panel closed shop p168, Mar.21

Radioisotopes, and management problems involved in their industrial application, will be discussed at Oak Ridge Netional Laboratory # p50, Apr.4

American Cyanamid attacks two problems of commercial development of atomic power reactors—price and contamination # p128, Apr.11

Atom for Industry: Proposed new policy to give business the green light to develop the atom faces a lot of opposition p32, Apr.11

Ground rules for private atomic power plants are shaping up # p38, Apr.18

Huge steel sphere will house an atomic power plant for submarines (illus) p154, Apr.25

One Answer (Trend) p196, Apr.25

Industry's Hopes for Atom Rise: Congress will probably agree to let AEC license industry to operate atom plants p29, May 2

Power from Atomic "Soup" (with 2 illus) p68, May 2

Security Rules . . . can snag union-management relations p180, May 9

Uranium hunters in Arizona take to the air # p71, May 16

AEC: Tough Nut for Savings. Washington economizers whet their knives p34, May 23

Awards contract to Switzerland's Brown Boveri Corp. # p149, May 23

Mill Rolls Uranium Bars (illus) p70, May 23

Uranium refinery being built at Fernald, Ohio (illus) p28, May 23

AEC Lifts One Veil: Gets set to release parts of reports of four industrial groups p48, May 30

It Fuses Atoms Instead of Splitting Them (illus) p48, May 30

Private use of atomic fuel for electric power will be O.K.'d by Congress but probably not until next year # p37, May 30

Sizing Up Army's New Cannon (with illus) p29, May 30

Atom Labor Panel Back But in Revamped form p164, Jun.13

More Energy from the Atom: New breeding process will multiply nuclear fuel resources (with illus) p30, Jun.13

U. S. geologists will explore uranium deposits in Philippines. Brazil plans atomic power reactor # p152, Jun.13

Eisenhower's choice of Lewis Strauss to head AEC boosts prospects for industrial production of atomic power # p40, Jun.27

AUCTIONS

Kentucky Burley: 10 Seconds a Sale (with 8 illus) p86, Jan.31

New York City auctions off cars that have been towed away from restricted parking areas and never claimed by owners (with illus) p126, Jan.31

Bad Auto Titles . . . would be covered by Fidelity Insurance's new service p147, Apr.25

15,000 Fox Furs Go on Auction Block (with 7 illus) p30, Apr.25

Parke-Bernet Galleries forms new subsidiary, Machinery, Surplus and Real Estate Div. # p34, May 2

Auction Action: Parke-Bernet goes into industrial goods and real estate p179, May 16

When Blue-Blooded Herefords Stand for Auction (with 9 illus) p28, Jun.13

AUDIO Book Co.

Talking Books at Popular Prices (with illus) p130, Apr.18

AUGUSTA National Golf Club

Where Eisenhower and the Masters Play Golf (with 6 illus) p30, Apr.18

AUSTIN Co.

Employer Guilty . . . of discrimination as guards—not on his payroll—lose jobs after union complaint, NLRB rules p134, Jan.31

AUSTIN Motor Co., Ltd.

Starts a 7,000-mi. road-test and publicity stunt # p196, Mar.14

AUSTIN, Tex.

Gas: Burning Issue p70, Feb.28

Cash Wells Run Dry p154, Mar.14

The controversy over whether Texas can levy a "gathering tax" on natural gas moves into its last act # p138, May 16

A Border War p174, Jun.13

AUSTRALIA

500-page survey of Australian manufacturing industries is released # p129, Feb.14

Hawker Siddeley Group will set up a rocket station # p130, Mar.7

Conservative government is slipping and there's a chance Labor will be back # p128, Apr.4

Airline orders Super Constellations from Lockheed # p167, Apr.18

Director of Scientific Photography announces a 3D-X-Ray # p148, May 23

AUTOLEASE Group

Car Dealers Fight Back p140, Mar.14

AUTOMAGRAPH Co.

How to Teach Driving in a Classroom (with 11 illus) p28, Feb.28

AUTOMATIC Bending Co.

E-Z climb rocker arms are incorporated into a hand truck # p80, Mar.14

AUTOMATIC Transportation Co.

Dynamotive is a gas-powered lift truck with electric transmission # p76, May 2

AUTOMATION

Boston Woven Hose & Rubber Plant Runs Itself—Almost (with 5 illus) p72, Mar.14

Short news item

B-School Reports: Students publish new trends in industry p65, May 9

AUTOMATIQUE, Inc.

Slot-Machine Shopping (illus) p71, Apr.4

AUTOMOBILES

See also Individual companies

Auto output on the next five months will be as large as the supply of steel will support # p18, Jan.3

Detroit-to-Phoenix Road Test for the 1953 Chevrolet (with 7 illus) p54, Jan.3

Beauty Arm Rest protects driver's arm from heat and cold # p58, Jan.10

Detroit's Competitive Lineup for 1953 (with table and 26 illus) p30, Jan.10

The new Cadillac guarantees quiet with your comfort # p34, Jan.10

Auto Shares Since Election (with chart) p71, Jan.24

Cadillac announces the price of the Eldorado # p36, Jan.24

Motorama at the Waldorf; General Motors Revives an Old Custom (with 10 illus) p33, Jan.24

Buy It Here, Pick It Up Abroad: Rootes' deal gives Americans full use of car in Europe (with illus) p54, Jan.31

Revised Engineering: Makes a New Studebaker (with 9 illus) p104, Jan.31

Auto smugglers do big business by evading Canadian customs # p62, Feb.7

Auto production will do its part to support the boom, but its rise in output may not be so steep as expected # p18, Feb.14

Readers Report: Little Child Shall Lead Them (with illus) p8, Feb.14

Ward's reports a drop in demand for convertibles # p144, Feb.14

Detroit shows no signs of worrying about new-car sales. Dealers will get about 600,000 new cars a month in the second quarter # p18, Feb.21

Taking the Skids Out of Winter Driving (with 8 illus) p86, Feb.21

How to Teach Driving in a Classroom (with 11 illus) p28, Feb.28

Barring a turn for the worse in foreign affairs first-half output could run 3½-million cars # p17, Mar.7

Auto makers will have a bang-up second quarter # p17, Mar.28

Close to 100,000 of the 950,000 new cars produced in the first two months went into inventory # p18, Mar.28

Sleetex Co. makes a safety door lock # p62, Mar.28

Auto output in the second quarter is ticketed at 1.8-million or more units # p17, Apr.11

Booster for Steering p132, Apr.11

Chevrolet's Corvette with its plastic body and . . . Kaiser-Frazer's DKF-161 are examples of . . . New Uses for Fibrous Glass (with 2 illus) p114, Apr.11

Speeding Up: Spring auto sales are climbing fast. Manufacturers put on second shifts p28, Apr.18

Steel: Geared to Detroit Now p27, Apr.18

Auto air conditioning is catching on fast # p109, Apr.25

Autos may miss their production goal of 1.9-million to 2-million cars this quarter due to strikes # p18, Apr.25

Detroit Auto Makers: A Tempo Shapes a Type (with illus) p56, Apr.25

Readers Report: Skidding Into Safety p8, Apr.25

Some day convertible tops may be closed automatically # p120, Apr.25

Ford Pulls Up . . . edges ahead of Chrysler for second place p26, May 9

Station wagons continue to get more popular # p184, May 9

Is This the Top of the Boom? (with chart) p26, May 16

Auto output for May will be the highest for any month this year # p18, May 23

Automobiles Pace Retail Sales Boom p56, May 23

Stylecraft Automotive makes a "Falsie" tire mount, that looks like a continental outside mount # p74, May 23

Thieves have special pair of pliers that can open car trunks # p164, May 23

Commercial Credit ups auto financing rates and takes steps to curb extension of credit on used cars # p116, May 30

Steel Capacity . . . in Detroit will climb with expansion of McLouth Steel Corp. p27, May 30

You hear perfectly sober talk now about 6.8-million cars in 1953 # p17, Jun.6

Report on the different types of seat covers # p180, Jun.13

Top Goal of Ford's New Management: to Outsell Chevrolet (with 4 illus) p92, Jun.13

Auto Gains p144, Jun.20

Auto output won't come up to second-quarter expectations # p17, Jun.20

We're heading into the peak driving season. A review of the rules for safe driving # p151, Jun.27

Dealers

Car Dealers Fight Back p140, Mar.14

Auto Dealers Gear for Battle (with illus) p27, Mar.28

G. M. plans network of 35 service training centers for dealer personnel # p58, Mar.28

Auto salesmen are being organized by the United Auto Workers # p162, Apr.11

Bad Auto Titles . . . would be covered by Fidelity Insurance's new service p147, Apr.25

Little Rock: New Cars for Old p134, Apr.25

Detroit dealers sell used cars by the pound # p160, May 9

Used Cars Lag Puzzles Detroit p28, May 23

Happy Days for Most Retailers—But . . . Dealers in used cars and big appliances are sad p30, Jun.27

Foreign

Britain's Jaguar will be first European sportcar to have automatic transmission # p130, Mar.7

British auto sales in the U. S. this year are running ahead of last year's # p146, May 2

Cheap and Fast . . . in a Pinch (with 2 illus) p148, Jun.6

AVCO Mfg. Co.

Sells control of N. Y. Shipbuilding Corp. to group headed by Louis Wolfson # p34, Feb.7

Plan-your-kitchen is the latest selling device of Crosley Div. # p72, Apr.4

AVERY, Sewell

"Just noise . . ." That's what Avery called rumor he was quitting as board chairman of Montgomery Ward # p147, Mar.28

AVIATION

See also Individual companies

Plane Forging—All in One Piece (with 2 illus) p56, Jan.3

Sprayer, developed by Piper Aircraft, for applying agricultural chemicals (illus) p53, Jan.3

Bendix Aviation develops a ceramic-base lining for jet planes # p46, Feb.7

Foaming Plastic for Poured-in Strength (with 2 illus) p48, Feb.14

The Handley Page H. P. "Fastest, Farthest, Highest, Greatest Load" (illus) p26, Feb.14

Tractors speed assembly line at Lockheed (illus) p48, Feb.21

B-29 engines get overhauled on Okinawa (illus) p104, Feb.28

Lockheed uses freezer to deep freeze metal parts # p110, Feb.28

Security wraps are lifted on the Ryan Q-2 Firebee # p70, Mar.7

United Air Lines will run flight from New York to Chicago for businessmen only # p34, Apr.4

Getting a New Angle on Aircraft Production at Consolidated Vultee (with 6 illus) p48, Apr.18

Convair Control Gets Shuffled Again (with 2 illus) p94, May 2

Aluminum extruded parts for aircraft of the future will literally be pulled back into shape # p50, May 9

Taking Cutbacks in Stride p43, Jun.20

Two Contracts . . . for Fairchild Packet planes raise questions p33, Jun.20

Mouthful: The Air Force figures it bit off too much in ordering giant presses p108, Jun.27

Airports

Peoria, Ill.; Bracing an Airport p78, Jan.3

Students work on proposed helicopter terminal for New York City # p50, Feb.14

Automatic scoreboard at Denver's Stapleton Airport lists hotel vacancies # p55, Feb.21

Air Battle in Texas p136, May 16

Washington, D. C.: Overflow Airport p136, May 23

Dallas: Uneven Exchange? (with map) p106, May 30

Toledo: Catching Up p106, May 30

Cargo

For Swift Air Freight Turnaround . . . Unloader Wheels off Cargo Trays . . . Replaces Them with Return Load (with 3 illus) p29, Jan.24

Parachuting Machinery (illus) p154, Jan.31

Freight carrier U. S. Airlines will tote cargo for Pan American # p160, Feb.21

PanAm Has Another Plan: Tourist Rate for Cargo p171, Feb.21

PanAm plans to cut its transatlantic rates on bulk cargo shipments # p144, Feb.28

A Marriage of Convenience: That's how Flying Tiger describes its merger with Slick Airways (with illus) p172, Apr.11

Freight losses and damage claims were reduced in 1952 # p66, May 23

Foreign

British European Airways figures its traffic will be upped by 40% when tourists fares go into effect # p129, Feb.14

A Scandinavian Airlines DC-6B made the first commercial flight from Europe to the Orient by the polar route # p130, May 30

Helicopters

Pocket-Size Jeep Rides a Copter . . . Revises Ideas of Military Vehicles (with 2 illus) p31, Mar.28

'Copters Bid for Short-Hop Travel (with map and chart) p103, May 9

New York Airways announces plans for mail and parcel service # p183, May 16

Passenger helicopter service among New York City's three major airports will start July 1 # p34, Jun.6

Sabena Belgian Airlines will start international helicopter service # p148, Jun.6

Private Planes

Cessna Scents a Boom, Gives It a Boost (with 9 illus) p32, Mar.7

Short news item

Turning an Old Workhouse into a Flying Lounge (with 4 illus) p112, Mar.21

Taxi

Taxi Plane: Missing Link in Air Travel (with 6 illus) p142, Jan.31

Air taxi business is booming # p36, Mar.28

Transport

Selling the Air: Pan American hopes to promote more package tours to Europe p26, Jan.17

When Is a Jet Airworthy? British CAA Disagree p29, Jan.24

Airlines Can't Quit, Board Rules p33, Mar.28

Group bargaining is planned by six major airlines and AFL's Machinists # p162, Apr.11

1952 fatality rate on domestic airlines was the lowest in history # p36, Apr.11

A New Giant Hopes to Invade East: Delta hopes merger with C&S will strengthen its bid to get New York route (with map) p66, Apr.18

Jet Transport: Why U. S. Holds Back (with 3 illus) p77, Apr.18

Airlines Pool Bargaining: Five domestic airlines will meet with machinists p172, Apr.25

An Iceland airline offers weekly flights from New York to Oslo at $51 less than IATA rates # p165, Apr.25

Pioneer Air Lines must get rid of its Martin 202s, stick to slower, less costly Douglas DC-3s # p34, May 16

Shake-Up in Airline Routes: CAB's decision to revert to a more-competition policy may cut into Big Four's profits and services p176, May 23

Running Phantom Jet Transports: On paper, two United States Air Lines jet transports have been making trans-U.S. flights p92, May 30

Pay-as-you-go air travel is being tested in Pittsburgh # p34, Jun.6

Air Force notifies all airlines of its intention to reclaim DC-4s that had been leased for commercial use # p192, Jun.20

Changing Course for Northwest Airlines (with illus) p70, Jun.20

AVON Publishing Co.

Paperbound Books: The Zoom in Publishing p42, Jan.3

AWARDS

FTC frowns on luxury trips as awards for dealers # p148, Mar.14

John Hancock Insurance Co.'s Prize-Winning Ad (illus) p194, Mar.14

General Motors wins safety award # p112, Apr.11

Two Chicago teenagers won top honors for best annual report submitted by Junior Achievement companies to New York Stock Exchange # p36, May 23

AXLES

How to Road Test an Axle in a Quiet Lab (with 3 illus) p116, Jan.24

AZCARRAGA, Emilio

Launching Big-Scale Television in Set-Poor Mexico (with illus) p116, Jan.10

B

BABCOCK, A. V. K.

Readers Report: Baby State Grows Up p8, Jan.24

BABCOCK, Ralph

Readers Report: Key to Normalcy p10, Apr.18

BABCOCK & Wilcox Co.

Will double the size of its boiler division soon # p150, Feb.14

Will build boiler to stand very high steam pressure for American Gas & Electric Service # p46, May 30

BACHE & CO.

Bristol-Myers Dividend Cut Takes Market by surprise p116, Feb.14

Stocks and Styles (illus) p131, Mar.21

BACITRACIN

Readers Report: Animal Husbandry Wizards p8, Jan.3

BACKMAN, Gus

Chamber of Commerce Secretary On the Loose (with 18 illus) p76, Mar.7

Salt Lake's Backman: Politics, industrialization . . . and three breakfasts (Cover) Mar.7

Readers Report: One-Man Band p10, Mar.28

BAILEY, Ernest

Little Rock: New Cars for Old p134, Apr.25

Readers Report: Rocking the Tax Boat p8, May 23

BAILEY, Geo. B.

Readers Report: A Different Tune p12, Mar.28

BAIRD, Frank

Readers Report: No Toy p8, Apr.25

BAKELITE Co.

Large Molded Parts: The Big Promise in Plastics p48, Jan.3

Bakelite Sees Big Future—and Digs In (with 2 charts) p41, May 9

How a Deskless Office Sets the Tone (with illus) p184, Mar.14

BAKER-Raulang Co.

Versatile Lift Truck (with illus) p59, Jan.3

BAKERSFIELD, Calif.

Pipe Down, Ye Bells p136, Apr.25

BAKING Industry

Ban on Softeners: Bread order barring Atlas' emulsifier goes into effect this week p34, Jan.3

Less Waste, More Dough: Bakers cut costs by using automatic system of handling bulk commodities p42, Apr.4

Now It's Frozen Bread: a Boom for the Bakers (with 2 illus) p44, Apr.11

Supreme Court refuses to reopen hearings to consider new evidence on emulsifier, MYRJ-45 # p36, Apr.11

FDA Cracks Down On Bread Softeners p56, May 23

Readers Report: Just Like Mother Made p8, May 30

A Lot of Crackers (illus) p91, Jun.13

Minneapolis-Regulator makes a mixture recorder # p117, Jun.27

BALDERSTON, William

Management Pay: Some Got a Boost (with illus) p110, May 23

BALDWIN-LIMA-Hamilton Corp.

Air Force cancels contract p108, Jun.27

BALL Bros. Co.

Buys majority interest in Kent Plastics Corp. # p194, Apr.25

BALLANTINE Books, Inc.

Paperbound Books: The Zoom in Publishing (with chart) p42, Jan.3

BALTIMORE, Md.

Transit Feud p106, Feb.14

Can Baltimore Hold Its Top Spot? (with map) p150, Mar.28

"What Hath God Wrought" in Suburban Baltimore (with 4 illus) p142, Jun.13

BALTIMORE & Ohio RR

Expects its Jan.-Mar. revenues to equal last years # p133, Mar.21

Can Baltimore Hold Its Top Spot (with map) p150, Mar.28

Howard Simpson appears the logical choice for president when Roy White moves up # p132, May 16

BAMBERGER (L.) Co.

Store-wrapped cellophane packages are cutting soilage and markdowns # p50, Apr.25

BANCROFT (Joseph) & Sons

A two-for-one split of common shares has been approved # p130, May 2

BANDLER, Matthew

Readers Report: Three Cheers p12, Apr.4

BANGOR & Aroostook RR

Directors will consider a common dividend at their next meeting # p130, May 2

BANK of America

Loans Electric Power Development Co. of Japan $7-million # p158, Jun.20

BANKERS Discount Corp. of Dallas

Files petition for reorganization under bankruptcy laws p59, May 9

BANKS and Banking

Affiliate Banking Out in Texas p88, Jan.3

Buffalo's three savings banks will increase interest on deposits # p68, Jan.10

Cost of Money: Opinion is divided on whether tight market over Christmas presages a rise in bank loan rates p64, Jan.10

Japanese banks are setting up shop in San Francisco # p135, Jan.17

The Billion-Dollar Bank Club: Members Are Bigger than Ever (with table) p106, Jan.17

The Chase "Humanizing" Campaign. The Financial Angle p112, Jan.17

Savings bank life insurance sales were $63-million in 1952 # p68, Jan.24

Tighter Money: Hike in rediscount rate by Federal Reserve Banks means return to orthodox theories of money management p28, Jan.24

Not Enough Banks in Wichita p126, Jan.31

Texas affiliate banks went right ahead and elected directors who represented parent banks # p66, Jan.31

Charge-it-to-the-bank deals are growing # p84, Feb.7

Commercial Finance Companies Boom (with illus) p86, Feb.7

New York Deposits p88, Feb.7

Business loans by New York City banks drops # p64, Feb.28

Capital Ratios Worry Connecticut Bank Head p146, Mar.28

The Key to Eisenhower's Economics: Sound Money (with 5 illus) (Report to Executives) p80, Mar.28

Some Bankers Blame Taxes: Industry borrowing pushed first-quarter loans past last year's peak (with chart) p104, Apr.4

Bankers Move In on Charge Credit: Holding credit accounts for retailers can be a plus business p43, Apr.11

Commercial borrowers at National City Bank may obtain life insurance to cover amounts of their loans up to $10,000 # p66, Apr.11

Chicago: Bank Closing p140, Apr.18

Houston: The Tie That Binds p134, Apr.25

Deposits in mutual savings banks in first quarter climbed to new peak # p130, May 2

Banks Pay a Premium to "Investment" Savers p128, May 16

Insured commercial banks in the U. S. rolled up a record net income of $990-million last year # p132, May 16.

Assets of the nation's banks jumped to an all time high last year p116, May 30

Short news item

How Savings Banks Investments Are Changing (with chart) p138, Jun.6

Night openings: As the stores go, so go the banks # p59, Jun. 6

Split May Give Holders 500 Shares for One p136, Jun.6

Bank Moving Day: Not a Bandit in Sight (with 8 illus) p72, Jun.13

Banks . . . And Their Government Bonds (with chart) p66, Jun.13

Backing Away from Tight Money: Board cuts bank reserve requirements p34, Jun.27

Theater—Converted into a Bank—Still Keeps Some Bits of Staginess (with 2 illus) p67, Jun.27

Checking Accounts

Nonpar Banking . . . may be outlawed in North Carolina p62, Feb.28

Report on the number of checks written each year # p106, Apr.4

New System on Wheels Clears Checks Overnight p64, Apr.11

BANTAM Books, Inc.

Paperbound Books: The Zoom in Publishing p42, Jan.3

BARANELLO, Mrs. Augustina

Syracuse, N. Y.: Whose Street? p176, Jun.20

BARBASH, Jack

Speedup in Labor Cases p132, Jan.31

BARBERS

Why Working Employer Needn't Join a union p143, Jan.17

Haircuts can be had in an inplant barber shop on company time at W. H. Gunlocke Chair Co. # p173, Apr.18

BARGE-Dock

Army's new barge-docks being built by U. S. Steel (illus) p34, Apr.25

Sec. Weeks recommends sale of government's barge lines # p40, Mar.21

Hauling Barges from Seattle to St. Louis (with 2 illus) p108, May 9

BARIT, A. E.

Hudson Motor Car lets rumors of its low-priced Jet slip out (with illus) #p56, Jan.17

BARKER Greeting Card Co.

Tie-in with Father's Day Greeting card (with illus) # p60, May 16

BARKLEY, Alben

How ExOffice Holders Are Making Out (with illus) p28, Mar.28

BARNES, Donald

Mending a Company's Public Fences (with 5 illus) p41, Jun.13

BARNES, Nelson

Which Way Will Antitrust Policy Head Now? List of cases in the courts (with illus and tables) p32, Apr.11

BARON, Sam

Resigns as Canadian director of AFL's textile union # p180, Feb.21

BARRETT & Hilp

Airline Tilts Up a Warehouse (with illus) p44, May 9

BARRIGER, John

Named vice-president of the Chicago, Rock Island & Pacific # p64, Jun.6

BARTELS, Robert

Readers Report: Harmonizing Debits & Credits p12, Feb.21

Speaks against U. S. tariff policy # p166, Jan.24

BASEBALL

Brooklyn Dodgers have a two-way merchandising package # p84, Feb.7

Atlanta: TV Olive Branch p74, Feb.28

Beer Teams Up with Baseball: Anheuser-Busch buys St. Louis Cardinals p32, Feb.28

Reserve clauses in players contracts do not violate antitrust laws # p49, Feb.28

Readers Report: Foul Ball p10, Apr.4

Earl Mann O.K.'s TV for Atlanta's home games # p136, Apr.25

Through the Knothole . . . a peek at the St. Louis Browns' ledger p140, May 9

Aid for Ailing Minor Leagues: Johnson's bill would protect gate-starved teams from broadcasting p29, May 16

BASIC Magnesium, Inc.

War Giant Comes Back to Life in Nevada Desert (with 5 illus) p106, Jun.20

BATAVIA, N. Y.

Sylvania Electric Products plans new plant p166, Jun.6

BATE, John

San Diego Wants Authority to Dredge for New Industry p82, Apr.11

BATES, W. B.

Readers Report: Houston p10, Feb.28

BATHING Suits

Models parade Cole of California suits (illus) p26, Mar.14

BATTELLE Memorial Institute

Transistors may some day be made from an inexpensive compound of aluminum and antimony # p50, Apr.4

Sets up a technological information service # p147, May 16

BATTERIES

The Case of AD-X2 p48, Jan.10

Universal Battery trims 5% off its battery retail prices # p34, Feb.28

Navy's Bureau of Aeronautics places order for nickel-cadmium batteries from French firm # p58, Apr. 18

Seasonal Battery p144, Jun.13

BAUSCH & Lomb Optical Co.

A New Start for Bausch & Lomb (with 5 illus) p98, Mar.7

Twentieth Century-Fox signs contract with company # p194, Apr.25

BAWL Street Journal

Of Fact There's a Kernel In Bawl Street Journal p164, Jun.6

BAYLOR University

Tests at College of Medicine indicate that a new weapon against high blood pressure may be at hand # p180, Apr.18

BAYUK Cigars, Inc.

Raises prices on cigars # p56, Jan.31

Cigars Go Self-Service (with 2 illus) p52, Apr.25

BEARING Specialists, Inc.

Jim Brown Stores will merge with company # p160, Feb.21

BEATRICE Foods Co.

Plans to absorb Creameries of America, Inc. # p192, Jun.20

BECHTEL Corp.

AEC Lifts One Veil p48, May 30

BECK, Dave

Dave Beck is gaining stature in AFL. Is he . . . The Man to Clean Up New York Docks? (with 4 illus) p134, Feb.14

Truckers Tired of Little Brother Role (with illus) p26, Feb.21

BECKLEY, John

Readers Report: Where Looks Count p12, Feb.14

BEDDING Industry

Pequot Mills uses revolving selector which lets buyers handle swatches (illus) p48, Feb.28

BEDELL, Howard

Howard M. Bedell: Labs don't buy equipment, they buy ideas (Cover) Feb.21

Making Labs Customers (with 5 illus) p80, Feb.21

BEECH Aircraft Corp.

Has an order from Chile # p152, Jun.13

BEECH, T. H.

Frank Magee: from A to Z for Alcoa (with illus) p70, Jun.6

BEEGHLY (L. A.) Foundation

Government lost its appeal in tax tussle with foundation # p34, Mar.14

BEER

Bock beer may be sold anytime, according to an Ohio judge # p64, Feb.14

Beer Mystery: Taverns in Chicago cancel orders for Budweiser p27, Feb.21

Blatz plans to open new plants outside the Midwest # p160, Feb.21

Beer Teams Up with Baseball p32, Feb.28

Jacob Ruppert reports good business in 1952. U. S. Brewers Foundation reports on sales throughout the country # p54, Mar.7

Readers Report: Judging Bock Beer p12, Mar.21

What Should a City Do to Its Water? (with table) p66, Mar.21

Anheuser-Busch cannot sell beer in the ball parks of the four Cardinals farm clubs # p193, Mar.28

Bakersfield: Pipe Down, Ye Bells p136, Apr.25

Union pickets Milwaukee breweries for 35-hour week (with illus) # p157, May.23

Drink it up, is the CIO order on Milwaukee beer # p161, Jun.6

Texas passes bill permitting sale of beer at Buffaloes' stadium p175, Jun.13

A bottoms-up machine which inverts 960 empty beer bottles per minute has been developed by RCA Victor # p56, Jun.20

BEINECKE Meat Co.

Stocking Up for the Customer (with 6 illus) p70, Mar.28

BEIT, Erwin

Readers Report: Good Engineers in Demand p10, May 30

BELFER, Nathan

Where Unions Put Their Money: The Wealthy Unions—and How Much They Have (with table) p172, Apr.18

BELGIUM

Sabena Belgian Airlines will start international helicopter service # p148, Jun.6

BELL Aircraft Corp.

Filling "Egg-Beater" Jobs (with 2 illus) p131, Jan.31

BELL, Daniel

1953: Turning Point for U. S. Tariffs (with chart) p160, Mar.21

BELL & Howell Co.

A more compact filament in a bulb for motion picture projectors puts 20% more light on screens # p130, Jan.24

BELL Laboratories

Solderless Bonds (with illus) p114, Apr.25

BELL, Lawrence

Signs a lifetime contract with Equity Corp. # p147, Mar.21

BELL Telephone Systems

Bell Engineers Aim for an All-Automatic System (with 2 maps and 2 illus) p62, May 23

Short news item

BELTS

Goodrich completes tests on Drivesall, a new rubber transmission belt # p56, Feb.7

BENDIX Aviation Corp.

Develops a ceramic-base brake lining for jet aircraft # p46, Feb.7

Handicapped Workers Do Full-Size Job (with 3 illus) p150, Feb.28

Long-Term Safety: Under certain conditions, says NLRB, auto unions with five-year contracts can't be ousted p149, Feb.28

Enters the industrial controls field with its new "electronic jack-of-all-trades" known as Ultra-Viscoson # p109, Apr.25

Buys 23 acres near Detroit for new plant # p36, Jun.20

BENNETT, I. T.

Will become board chairman of General Cable in April, 1954 # p113, Apr.11

BENNETT-Wilson Bill

Removing serial numbers from appliances would be a criminal offense under proposed New York State law # p52, Jan.24

BENSON, Ezra

Facing Up to Farm Forces (with illus) p30, Feb.14

Putting Hobbles on the Boom; Agriculture's Benson . . . letting farm prices slide (with illus) p29, Mar.21

BENTON, William

Encyclopedia Britannica: The White Elephant That Paid Its Way (with 2 illus) p75, May 9

BENZESTROL

A Business Thrieves on Germs (with illus) p186, May 9

BERENSON, Theodore

Plans shopping center for Houston # p126, Feb.21

BERGE, Stanley

RDCs: Rx for Ailing RRs: Budd Co.'s diesel-powered railroad passenger cars can make big savings p116, Jan.17

BERGER-Armour Co.

Mobiles Give Advertisers a New Medium (with 6 illus) p46, Feb.28

BERIA, Lavrenti

Uneasy Triunvirate in Rusia (with illus) p162, Mar.14

BERLITZ School of Languages

It Pays to Speak the Language p130, Feb.28

Readers Report: Exceeding Speed Limit p10, Mar.28

BERMUDA Meeting

Bermuda meeting will put Western unity to a real test. Some of the questions that will be discussed # p123, May 30

Strategy for a Cold Peace p25, Jun.13

BERNSTEIN Michael

Congress Tackles Taft-Hartley (with illus) p174, Feb.21

BETHLEHEM Shipbuilding Corp.

A Ship in Embryo (illus) p32, Jun.6

BETHLEHEM Steel Co.

A $6-million settlement by Bethlehem to stockholders of Williamsport Wire Rope has been approved # p36, Jan.3

A 38-ton shaft for the giant hydro-electric plant at McNary Dam (illus) p118, Jan.24

Industry Snaps Up the Grads p116, May 2

CIO's Industrial Union of Marine & Shipbuilding will ask for raise # p166, May 16

BETNER (Benjamin C.) Co.

Company is acquired by Continental Can # p34, Feb.7

Short news item

BEVAN, David

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

BIBLE

Talking Books at Popular Prices (with illus) p130, Apr.18

BICHROMATOR Analyzer

Analyzers Keep Product Up to Par (with illus) p56, Mar.7

BIERWIRTH, John

Management Pay: Trend Levels Out (with illus) p110, May 23

BIG Business

David E. Lilienthal: The Case for Big Business (with illus) p75, Feb.21

Making Little Ones out of Big: Number of large companies sell businesses they feel a smaller organization can handle better p196, Feb.21

BIG Four Meeting

Before Meeting the Russians (Trend) p180, May 23

If a Big Four meeting comes off, hopes for an East-West settlement would sweep the Western world # p141, May 23

BIGGERS, John

New Advisory Lineup (with illus) p34, Jan.24

BILIMY, Carroll

Readers Report: Behind the Iron Curtain p10, Jan.24

BILLION Dollar Club

The 1952 Billion Dollar Club (table) p129, May 2

BING, Rudolf

Dallas Turns Out for New York Met (with illus) p30, May 16

BINGHAM, Wheelock

Macy's Bingham: More attention to people, less to prices (Cover) Apr.11

New Life for Giant Macy's (with 2 illus) p86, Apr.11

BIONETIC

See Reliance Chemicals Corp.

BIRD, Donald

Readers Report: Chinooks Top Lone Stars, p8, Jan.31

BIRDSBORO Steel Foundry & Machine Co.

Mill Rolls Uranium Bars (illus) p70, May 23

BIRMINGHAM, Ala.

City government resumes its fight with the Air Force over World War II plane-modification center # p133, Feb.21

Department of Commerce wants to sell or lease the Federal Barge Line # p34, Feb.21

BISHOPP, Dr. Fred

Insecticide Production Zooms: But the Bugs Are Eating It Up p54, Feb.14

BITLER, Osborne

Will be named president of Chemstrand Corp. in Dec. # p113, Apr.11

BITUMINOUS Coal Operators Assn.

Mutiny among the Coal Operators: Two Midwest groups quit association p73, Jan.3

Soft coal industry will establish a research laboratory in Columbus, O. # p58, Jan.3

BLACK, Robert

Deferred Pay: How and Why p103, May 30

BLANCKE, Harold

Management Pay: Trend Levels Out (with illus) p110, May 23

BLATZ Brewing Co.

Plans to buy breweries in the East and on the West Coast # p160, Feb.21

BLAW-Knox Co.

Will build chemical plant at AEC's Hanford Works # p34, Jan.10

Waste pickle liquor can be salvaged by new European process now being adapted by Blaw-Knox # p58, Mar.28

Key for Pressure Doors p52, Apr.4

BLISS (E. W.) Co.

Air Force cancels contract p108, Jun.27

BLISS & Laughlin, Inc.

Is moving closer to its big automotive market # p64, Mar.14

BLOOD

Speedier Blood Count p54, Feb.7

Giraffe's blood pressure will be studied at Duke University # p166, Jun.27

BLUE Bell Co.

Announces price cuts in denim # p54, Jun.27

BOATS

National Motor Boat Show was the biggest ever. Some figures on the boat population # p148, Jan.17

They're Cheaper from Abroad (with 6 illus) p132, Jan.17

Importer of Dutch-built boats claims it took orders for $750,000 worth of cruisers and motor-sailers at the National Motor Boat Show # p137, Jan.24

Great Northern Paper Co. uses steel boats to pull pulp logs from river mouths into lakes (illus) p150, Mar.21

Boat owners planning to install radio telephones this summer should file now with FCC # p184, Mar.28

Pleasure boats are now $600-million annual business with 5-million owners # p159, May 2

Some things necessary to know if you own a boat # p159, May 2

BOBST, Elmer

Those Wonder Drugs Are Trade Headaches p56, May 23

BOEING Airplane Co.

Guided Missiles Need More Research (with illus) p41, Feb.21

From now on, Boeing bomber production will be strictly jet # p123, Mar.21

Jet Transports: Why U. S. Holds Back (with illus) p77, Apr.18

BOETTCHER, Claude

Partnership with William Zeckendorf is dissolved p112, May 2

BOHLEN, Charles

Slated to be Ambassador to the Soviet Union (illus) p26, Feb.28

BOLIVIA

Another revolt—this one a fizzle—took place in Bolivia this week # p112, Jan.10

English company signs contract to buy 16,000 tons of tin a year # p125, Jan.31

Another semantic squabble has developed in Bolivia # p100, Feb.7

Mercantile Metal & Ore Co. sues Bolivia # p130, Mar.7

There's hope for a break in the bitter tin nationalization battle with Bolivia # p146, Apr.11

Will sell tungsten ore to U. S. under a new deal # p172, May 9

Bolivia and Patino Tin agree on formula to compensate stockholders for losses resulting from nationalization # p158, Jun.20

BOLTA Products Sales, Inc.

Makes flexible wall tiles that can be cut with ordinary scissors # p76, May 16

BOMBS

Houses are built on the desert to be demolished by a nuclear explosion (illus) p27, Mar.14

BOND, Floyd

Teaming Up for Local Economic Research (with illus) p100, Jan.24

BOND, R. C.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

BONNEVILLE Power Administration

20-year power contract between BPA and Harvey Machine Co. has been approved # p34, Feb.14

Who Will Get Northwest's Power in Harness? (with map) p92, Feb.14

Readers Report: Still Depends on Nature p10, Mar.14

Public Power: Where Will the GOP Take It? (with map) p112, May 9

Power Contracts... that the government is negotiating in the Northwest p32, Jun.13

BONUSES

Du Pont's spring letter to stockholders explains its bonus plan # p154, Apr. 18

29,134 employees of Standard Oil of Ind. received 46,987 shares under stock bonus plan # p64, Jun.6

BOOK-of-the-Month Club, Inc.

Club is in the travel tour business with American Express # p64, Feb.14

BOOKS and Pamphlets

Paperbound Books: The Zoom in Publishing (with chart) p42, Jan.3

Taking the Measure of 1955's Customers (with table) p32, Jan.3

A Study of Moneyflows in the United States (with chart) p144, Jan.10

Studies in the Structure of the American Economy by Leontief (with illus) p141, Jan.10

Walter Prescott Webb Says We've Come To—The End of the Great Frontier (with chart) p160, Jan.17

What businessmen are reading # p156, Jan.24

It Bigness Bad? Brookings Says Not Really (with 4 charts) p30, Feb.7

How to Hold Executives p78, Feb.14

Western Reserve University compiles a guide to university business research bureaus # p102, Feb.14

David E. Lilienthal: The Case for Big Business (with illus) p75, Feb.21

Doubleday & Co. will bring out Anchor Books # p49, Feb.28

Alpha Kappa Psi issues a check-list of 100 books and magazines it considers a "must" p194, Mar.14

Harvard Business School issues study on the worth of a salesman # p192, Mar.14

National Records Management Council issues a guide to controlling paperwork and simplifying records # p194, Mar.14

National Sales Executives compile bibliography on new marketing data # p148, Mar.14

Family Finance: J. K. Lasser and Sylvia Porter co-author a book p124, Mar.21

Supermarkets Get into Book-Lending (with illus) p46, Mar.21

CEA: Advice from a Veteran (with illus) p101, Apr.18

Investment Primer by Louis Engel (with illus) p107, Apr.18

Talking Books at Popular Prices (with illus) p130, Apr.18

Small Homes Council issues study on storage space in homes # p180, Apr.18

Words and phrases used in methods, time studies, and wage incentive programs are defined in new glossary # p154, Apr.18

How to Retire: Harvard professor writes book p66, Apr.25

B-School Reports: Students publish new trends in industry p65, May 9

Encyclopaedia Britannica: The White Elephant That Paid Its Way (with 2 illus) p75, May 9

University of California and Carnegie Institute of Technology issue booklets describing business and scientific research being carried on # p72, May 9

Textbook sales passed $152-million last year # p58, May 23

Deferred Pay: How and Why p103, May 30

The Nelda Blue Book of Hobbies # p172, Jun.6

SDPA issues booklet, Analyzing Your Government Contract # p38, Jun.6

Industry's search for new things to sell has boomed the sale of government's stockpile of captured German research reports # p38, Jun.13

Taxes Have a Major Influence on Investors (with 2 charts) p104, Jun.13

Harry Gottlieb writes book called Golf for Southpaws # p152, Jun.27

Pennant Books issue books for adventure story fans # p152, Jun.27

BOOTHE, Mary Frances

Readers Report: More on Job Training p8 Jan.3

BOOZ, Allen & Hamilton

How Does the Moving? (with table) p118, May 2

BORDEN Co.

Company is getting out of the frozen food business # p105, Mar.7

Unusual bonding problems may be solved with new epoxide resin adhesive # p80, Mar.14

BORDEN, Neil

Elected president of the American Assn. # p58, May 23

BORG-Warner Corp.

Trucks Skid: Both sales and output of light medium trucks drop p50, Jun.27

BOSTON & Albany R. R.

Sells its 28-acre freight yard in Boston (with 2 illus) p129, Feb.21

BOSTON, Mass.

The Boston Arena is sold (with illus) p77, Jan.10

Boston Fish Pier: a Dock, a Market, and a Storehouse (with 18 illus) p84, Feb.14

New owners of Boston & Albany freight yards plan development along the lines of New York's Rockefeller Center (with 2 illus) p129, Feb.21

BOSTON Woven Hose & Rubber Co.

Rubber Plant Runs Itself—Almost (with 5 illus) p72, Mar.14

BOTANY Mills, Inc.

Reports 1952 was the "most disastrous financially" in company's history # p72, Apr.4

Control of Botany has been sold by Charles F. H. Johnson, Jr., and family # p34, Jun.6

BOTT, George

Three-Sided View of Labor Board: House Labor Committee hears views at hearing on changes in T-H (with illus) p134, Mar.7

BOTTLED Gas Corp. of Va.

Leases an abandoned Chesapeake & Ohio tunnel for storing gas # p34, May 9

BOXES

Paper and Veneer... Make Sturdy Boxes (with 2 illus) p52, Apr.4

How a Printer Turns Boxmaker (with 2 illus) p182, Apr.25

BOYER, Ralph

Generating More Power from Less Fuel (with illus) p101, Apr.25

BOYK, Sol

A Business Thrives on Germs (with illus) p186, May 9

BOYO, Gene

Stopping Traffic (Trend) p168, Jun.27

BRADEN, Spruille

Storm Warnings in Latin America. Business Abroad Pattern p164, Mar.21

BRAILLE

Braille Calculator (illus) p74, Mar.21

BRAMER, John C. Jr.

Readers Report: A Head Start p8, Apr.4

BRAND Names

What Pulls... motorists to a favorite service station p62, Mar.21

Knapp-Monarch Co.: Today, the Name's the Thing (with illus) p50, Jun.6

BRAZIL

See also Latin America

President Vargas presents Congress with a bill to streamline the federal administrative machinery # p70, Jan.3

Forty Jeeps a day is the production schedule of Willys-Overland plant # p120, Jan.10

A squabble in Rio de Janeiro government circles may have set the tone for 1953 business in Brazil: austerity and tight money # p128, Jan.17

Largest penicillin plant in South America opens at Santo Andre # p125, Jan.31

Britain will get cotton from Brazil, now that the jet fighter-for-cotton barter deal has gone through # p124, Feb.14

Vargas is expected to sign the free-exchange market bill this week # p124, Feb.14

Business relations between the U. S. and Brazil are on the threshold of a new era of good feeling # p136, Feb.28

Brazil and U. S. Bury the Hatchet: Export-Import loan to liquidate Brazil's backlog of dollar debts p124, Mar.7

The Administration is pleased with the goodwill it bought in Brazil with recent Ex-Im loan # p122, Mar.7

Brazilians are worrying about the terms of recent Export-Import Bank loan # p169, Mar.14

Ex-Im $300-million loan to Brazil is a boom to U. S. exporters # p158, Mar.21

Won't let any plants shut down for lack of parts despite its tight import policy # p165, Mar.21

Ford's Big New Plant in Brazil (illus) p165, Apr.25

The $300-million U. S. Brazilian loan is signed # p146, May.2

May tighten controls on auto imports # 172, May 9

New U. S. embasy in Rio de Janeiro (illus) p126, May 9

Carborundum Co. sets up a Brazilian company # p148, Jun.6

Foreign oil companies may still get a chance to operate in Brazil # p148, Jun.6

Plans to have an industrial atomic power reactor in operation by 1958 # p152, Jun.13

West Germany is making bid for the Brazilian auto market # p152, Jun.13

U. S. businessman is keeping his fingers crossed on President's Vargas' cabinet shuffle # p130, Jan.27

West Virginia Pulp & Paper gets a paperboard mill in Brazil # p126, Jun.27

Short news item

BRAZING

Quick Project Pays Off Fast for Westingsouse (with 4 illus) p152, Jan.17

BREAD

See Baking Industry

BREADY Tractor & Implement Co.

An automatic fluid transmission features a tractor made by company # p80, Mar.14

BREAKEVEN

Readers Report: It Pays to be Ignorant p8, Jan.17

BREECH, Ernest

Henry Ford II and Ernest Breech jointly revamped an auto empire (Cover) Jun.13

Top Goal of Ford's New Management: to Outsell Chevrolet (with illus) p92, Jun.13

BREENE, R. G.

Conveyor Belt . . . squabble in Ohio continues. Railroads say there's no need for it p26, Feb.14

BREWSTER, J. H., Jr.

Readers Report: All's Well That Ends Well p8, May 2

BREWSTER Shirt Corp.

Will quiz 39 college students on the solutions to sales management problems # p135, Mar.28

BRICKER, John

Aid for Ailing Minor Leagues (with illus) p29, May 16

BRICKS

Bubble brick is new lightweight, heat resistant brick made by Carborundum Co. # p55, Feb.21

BRIDGES

Little Rock: The Bridge That Was Sot in Its Ways (with illus) p96, Feb.7

Contracts to build bridge across the Mackinac Straits goes to Merritt-Chapman & Scott # p36, Mar.7

New Orleans: Bridge Impasse (with illus) p155, Mar.28

Forth Worth: Blunder Bridge p139, Apr.11

Detroit: The Dream Bridge p141, Apr.18

Investment Billions Ride the Turnpikes (with 2 tables) p110, May.30

A new Golden Gate Bridge is in store for San Francisco # p34, Jun.13.

New Bridge for San Francisco (with map p176, Jun.20

BRIDGES, Harry

May be succeeded as president of ILWU by James Fantz # p174, Apr. 25

ILWU: Softer or Cagier? p167, Jun.13

Supreme Court upset Bridges' conviction on federal perjury-conspiracy charges # p171, Jun.20

BRIDGES, Styles

Two Contracts . . . for Fairchild Packet planes raise questions p33, Jun.20

BRIGGS, Walter O.

Become president of both Detroit Baseball Co. and Briggs Commercial & Development Co. # p120, May 23

BRISKIN, Sam

Revere Camera in Stereo Field: In 41 years, board chairman has shifted product according to his hunches about public demand p104, May 23

BRISTOL Brass Corp.

Forms a nonprofit foundation to handle educational and charitable donations # p194, Mar.14

BRISTOL-Myers Co.

Dividend Cut Takes Market by Surprise p116, Feb.14

Will quiz 39 college students on the solutions to sales management problems # p135, Mar.28

BRITISH Bristol Freighter

For Swift Air Freight Turnaround . . . Unloader Wheels off Cargo Trays . . . Replaces Them with Return Load (with 3 illus) p29, Jan.24

BRITISH Broadcasting Corp.

Is going all out to televise the Coronation # p159, May 16

BRITISH European Airways

Figures its annual traffic will be upped by 40% when European tourists fares go into effect # p129, Feb.14

BRITISH Industries Corp.

Machine Tools Hit the Road (with illus) p166, Apr.18

BRITISH Newfoundland Corp., Ltd.

British businessmen are going to take a crack at developing mineral resources in Canada # p158, Mar.21

British Cash Flows West: Development company in Newfoundland is part of an increasing movement of capital from the mother country to Canada p98, May 16

BROADWAY Maintenance Corp.

Dousing Street Lights by Radio (with illus) p68, Mar.21

BRODERICK, J. Lawrence

Readers Report: Growing p8, Mar.7

BROOKINGS Institution

Is Bigness Bad? Brookings Says Not Really (with 4 charts) p30, Feb.7

BROOKLYN Dodgers

Has a two-way merchandising package # p84, Feb.7

BROWN Boveri Co., Ltd.

Swiss company gets contract from Atomic Energy Commission # p149, May 23

Battle for a Key U. S. Market: Is low bidder on Detroit contract (with 2 illus) p148, Jun.13

BROWN Equipment & Mfg. Co.

Overhauling Puts Associated on Its Feet (with 3 illus) p190, Mar.28

BROWN (Jim) Stores, Inc.

Company will merge with Bearing Specialists, Inc. # p160, Feb.21

BROWN, Oscar

Pulling Chicago's South Side Out of Its Skid (with illus) p30, May 9

BROWN & Root, Inc.

Gets $15-million contract to develop Haiti's Artibonite River valley # p135, Jan.17

Will build a plant in Venezuela for Creole Petroleum Corp. # p144, Feb.28

BROWN Shoe Co.

Anti-Recession Contract: A St. Louis local of AFL has signed a five-year agreement with Brown Shoes p130, Jan.31

Buys Kaut, Lauman & Winter Shoe Co. Works on deal to buy O'Donnell Shoe # p54, May 2

Gains control of Regal Shoe Co. # p70, May 30

BROWNLEE, James

Named government consultant of price and other economic controls # p34, Feb.14

Chopping Controls to Size (with illus) p28, Feb.21

BRUSH Beryllium Co.

Mechanics Educational Society of America wins in representation election # p144, Apr.4

BRYANT Heater Div.

Comes out with Command-Aire twins—a combination home air conditioner and an oil or gas-fired furnace # p127, Feb.7

BRYSON, Hugh

Charged with falsely signing a Taft-Hartley non-Communist oath # p174, Apr.18

BUCKMASTER, L. S.

Rubber Workers: Sitdowns, Short Days, and Caution (with illus) p158, Apr.11

BUCYRUS-Erie Co.

Harvester Steps Closer To Its Long Term Goal p26, May 30

BUDD Co.

RDCs: Rx for Ailing RRs: Budd Co.'s diesel-powered railroad passenger cars can make big savings p116, Jan.17

BUDD, E. G., Jr.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

BUDGET (Federal)

The budget will be the key to tax policy. Eisenhower will revise the budget Truman submits # p40, Jan.3

Eisenhower's slogan is: Balance the budget, then cut tax # p37, Jan.10

Today's taxes bring in $69-billion. Truman's budget totals $78-billion # p37, Jan.10

The budget will be cut. Eisenhower's goal will be to hold spending to $70-billion # p37, Jan.17

What Will Happed to Taxes (with 2 charts) p25, Jan.17

Inflation flourishes when government is creating money. The quickest approach to a cure is a balanced budget # p18, Jan.24

Odds are against an early balance in the budget. Spending can and will be cut # p39, Jan.24

The Era of Big Budgets (Trend) p136, Feb.7

Federal spending is going to be cut—and hard. How well the economizing goes will give the tip on tax reductions # p37, Feb.21

The Goal: $8-Billion Savings (with table) p25, Feb.28

Real Surgery (Trend) p160, Mar.7

Prospects for an $8-billion budget cut are firming up # p39, Mar.28

Korean Negotiators Bring Hopes of . . . Peace p28, Apr.11

The revised budget, due May 1, will be the clincher on taxes # p38, Apr.18

An Anti-Spending Bill Is Aired (with 23 illus) p152, Apr.25

Look at the economy record up to now. Cuts now add up to $1.5-billion # p39, Apr.25

There's lot of starch in this fight for economy in government. The prospect is that the results will be surprising # p39, Apr.25

Where Republicans Are Cracking Down on U. S. Spending (with map and table) p32, Apr.25

A Balanced Budget (Trend) p176, May 2

Since Eisenhower Took Office: A Hundred Days of Cutting Back (with illus) p25, May 2

The Cash Budget (Trend) p176, May 2

The so-called spending freeze hasn't worked out very well. Here's the record # p37, May 2

Congress' Problem: Can Spending Be Trimmed . . . Enough for a Cut in Taxes? (with table) p25, May 9

Eisenhower-Congress relations face a new test. The budget will become a battleground # p37, May 16

AEC: Tough Nut for Savings: Washington economizers whet their knives p34, May 23

Appealing to the People: Congress wants to cut taxes—but Eisenhower doesn't see how it can be done (with illus) p27, May 23

Eisenhower and Congress are out of step. The heart of the issue is spending and taxes # p39, May 23

The Budget: a String of Price Tags (with illus) p166, May 23

The Budget: a String of Price Tags (with illus) p166, May 23

No Easy Solution (Trend) p160, May 30

Weapons Battle Gets Hot and Heavy (with illus) p28, May 30

Short news item

The debt ceiling will embarrass Eisenhower. He faces the unpleasant fact of maybe having to ask Congress to raise the debt ceiling # p37, Jun.6

There will be a deficit next year. Eisenhower puts it at $5.6-billion, against Truman's $9.9-billion # p37, Jun.6

BUDGETS
Family Finance: J. K. Lasser and Sylvia Porter co-author a book p124, Mar.21

BUETOW, Herbert

Named president of Minnesota Mining & Mfg. Co. # p122, May 23

BUFFALO, N. Y.

Three savings banks increase their interest on deposits # p68, Jan.10

BUILDER'S Equipment Co.

Unloading concrete blocks can be done mechanically with a Superlite Unloader # p56, Apr.4

BUILDING

Depts. of Commerce and Labor estimate construction will have another big year # p18, Jan.3

Constructions sets its new record. Value of work in 1952 was $32.2-billion # p18, Jan.10

Advance indications are that construction will set new records again this year # p18, Feb.7

Putting a New Twist into Construction (with 5 illus) p50, Feb.14

Filtered Daylight: Glass Blocks Gift to Building (with chart and 3 illus) p152, Mar.7

Industrial construction refuses to slide off as it's supposed to # p17, Mar.14

Lighter Than Concrete (with illus) p72, Mar.21

Cost-Saving Steel Panels . . . Make for a Quick Job . . . and a strong, Light Roof (with 3 illus) p47, Apr.4

Churches: Spending Billions to Keep Up with the Times (with 2 illus) p100, Apr.11

Builders See Summer Rush (with chart) p29, Apr.25

Group of excavating companies pool their resources to speed work on Minneapolis-Honeywell's new plant (illus) p106, May 2

Airline Tilts Up a Warehouse (with illus) p44, May 9

Total construction continues to run well ahead of a year ago # p17, May 9

Giffels, Vallet & Rossetti: Wrapping the Factory around the Process Layout (with 9 illus) p94, May 23

New Job for Prefabs: Mobilhome Builds Offices in a Hurry (with 6 illus) p68, May 23

BUILDING Trades Employers' Assn.

Unions Call on the Boss (with 5 illus) p110, Feb.7

BULLETPROOF Vest

Armor Specialties Corp. makes a bulletproof vest of fibrous glass and "laminated ballistic nylon" # p54, May 30

BULLFIGHTS

Fight Business on Horns (with illus) p130, Feb.14

BULLIS, Harry

Putting Directors on a Salary (with illus) p136, Mar.28

BUNN, Howard

Bakelite Sees Big Future—and Digs In (with 2 charts) p41, May 9

BURCH, Oscar

Will head up engineering and research activities at Owens-Illinois Glass # p94, May 30

BURCH, R. C.

Readers Report: Key to Normalcy p10, Apr.18

BUREAU of the Census

More Households are on the way, But . . .

The Rate Will Be Slower (with chart) p52, Jan.17

Retailing Chalks Up Its Biggest Year Yet (with table) p152, Feb.21

State governments spent $15.8-billion last year # p130, May 2

A Census or Not? Congress is softening p28, May 16

BUREAU of Internal Revenue

Eisenhower names T. Coleman Andrews Commissioner # p34, Jan.17

Revenue Bureau Relaxes Depreciation Policy p28, May 16

BUREAU of Labor Statistics

New Prop for the Escalator (with table) p144, Jan.24

Income Taxes in C-of-L Index? p109, Feb.7

"Old" C-of-L Index Gets a New Lease p108, Feb.7

Premium Pay . . . for night work is written into many contracts p177, Mar.28

BUREAU of Mines

Will operate an experimental mine for developing methods of mining shale # p58, Feb.14

Will search for germanium in ash pits of large industrial users of coal # p50, Feb.21

John L. Lewis does not like McKay's idea that Tom Lyon be made head of the bureau # p38, May 9

Tom Lyon is named director # p171, Jun.20

BUREAU of Reclamation

Huge Power Grid Pool Proposed for Future p34, Jan.3

BURGARD Vocational School

Filling "Egg-Beater" Jobs (with 2 illus) p131, Jan.31

BURGESS, W. Randolph

Burgess is in for a promotion # p40, Jan.31

Putting Hobbles on the Boom: Treasury's Burgess . . . funding the national debt (with illus) p29, Mar.21

BURKART (F.) Mfg. Co.

Textron, Inc. buy assets in company # p186, Jun.6

BURLAP

New futures market will open in New York # p150, Mar.21

BURLINGTON Mills

Garments made by company will bear tag showing they have been approved for home laundering by Westinghouse Laundromat # p56, Jan.31

BURLINGTON, Vt.

Change of Heart p174, Jun.13

BURMA

Armour Research Foundation will reorganize and expand Burma's State Industrial Research Institute # p130, Mar.7

BURNS, Arthur

Economic Advisers—New Style p31, Feb.21

Eisenhower Decides CEA's Size and Chairman p28, Mar.7

Steering in One Direction: Eisenhower has a new economic policy board, ABEGS p33, Jun.27

Finding the Right Answers (Trend) p200, Jun.20

Will be chairman of the new Advisory Board of Economic Growth & Stability # p39, Jun.20

BURR, Walter

Readers Report: Gobbledygook p12, Jan.31

BURROUGHS Corp.

Publishes an international edition of its company newspaper # p148, May 23

BUSES

Commuters' Hope: Commuting Angelenos see ray of hope in impending changeover of city's interurban rail service p126, Mar.21

Worcester: Back on the rails p136, May 16

Akron: Contract on Springs p178, Jun.20

Buses are the newest advertising medium # p144, Jun.20

BUSINESS Abroad Pattern

The Experts Brood over Dollar Gap p68, Jan.3

Medicine for an Ailing Partner p126, Mar.7

Storm Warnings in Latin America p164, Mar.21

Quotas Frighten Latin Americans p157, May 16

BUSINESS Advisory Council

New Advisory Group (with 6 illus) p34, Jan.24

BUSINESS Conditions

Europe, in the event of a recession here, will suffer more than we will # p18, Jan.3

In Korea, In Washington, In . . . 1953—New Forces Go to Work (with 5 illus) p27, Jan.3

The Broken Cycle (Trend) p100, Jan.3

The rosy forecasts coming out of Washington are being made by the retiring administration # p40, Jan.3

1953 won't be smooth sailing. That was the outlook two months ago. It's still the hard fact today # p17, Jan.3

Our new President's gravest duty is preserving the free world. And, more than you may know, that means bulwarking prosperity at home # p17, Jan.24

Business activity probably is approaching that long-predicted plateau—if it hasn't already just about reached it # p17, Feb.14

Business will remain on this very high plateau through midyear # p17, Mar.21

Still a Boom—but with Hobbles: Federal Reserve survey finds consumers expect to buy more hard goods p27, Mar.21

The over-all level of business for 1953 will be very satisfactory # p17, Mar.28

If there is a truce in Korea what will happen to arms expenditures, foreign trade, psychology at home, and plant expansion # p17, Apr.4

Korean Negotiators Bring Hopes Of . . . Peace p28, Apr.11

Is This the Top of the Boom? (with 11 charts) p26, May 16

What the Weather Is Doing to Business p25, May 16

"Nothing to Get Dithery About": That's how businessmen size up the various worries they have p25, Jun.6

Washington still is bullish on business. A big year is forecast # p37, Jun.6

We may look at the business curve, some months from now, and say: "Look what the Korean truce did to us" # p17, Jun.13

Several little minus signs are popping up in the business ledger # p17, Jun.20

The big political issue for 1954 is now out in the open. And that issue is depression # p39, Jun.20

Business will be good the rest of this year # p17, Jun.27

BUSINESS Week (Magazine)

Readers Report: Gobbledygook p12, Jan.31

Readers Report: Growing p8, Mar.7

Readers Report: Prestidigitation (with chart) p8, Mar.28

Readers Report: Educational p12, May 16

Readers Report: One on the House p10, May 23

Readers Report: The Personal Touch p8, May 30

Appraisal of Unions

ITU: Tradition and Skill Make Strength (with 5 illus) p146, Jan.24

Short news item

Rubber Workers: Sitdowns, Short Days, and Caution (with 3 illus) p158, Apr.11

Monthly Feature

Income Rise Slows Down (with map, table, and 4 charts) p96, Jan.3

What's Happening to the Cost of Living (table) p144, Jan.24

Income Clings to the Peak. Regional Report (with map, table and 4 charts) p94, Jan.31

Incomes Once Again Moving Up (with map, table, and 4 charts) p158, Feb.28

What's Happening to the Cost of Living (table) p132, Mar.7

Incomes Hold On to Their Gains (with map, table and 4 charts) p103, Mar.28

What's Happening to the Cost of Living (table) p142, Apr.4

What's Happening to the Cost of Living (table) p174, Apr.25

Incomes Stick at High Level. Regional Report (with map and 5 charts) p78, May 2

Incomes Tilt Upward Again (with map, table, and 4 charts) p152, May 30

What's Happening to the Cost of Living (table) p156, Jun.6

Incomes Edge Up Another Notch (with map and table) p114, Jun.20

What's Happening to the Cost of Living (table) p137, Jun.27

Quarterly Report

A Quick Appraisal of the Labor Market (with 6 charts) p136, Mar.7

A Quick Glance at the Labor Market (with 5 charts) p164, May 16

Report to Executives

A New Fuel with a Big Future: Useful Power From the Atom (with 16 illus) p94, Mar.14

The Key to Eisenhower's Economics: Sound Money (with 5 illus) p80, Mar.28

Industry Gets Ready for a Hot War—or a Cold Peace (with chart and 2 tables) p72, Apr.25

The Changed America You'll Be Living in . . . Doing Business in (with 6 illus) p101, Jun.6

Surveys

Retailers Have Merriest Christmas p25, Jan.10

A Less Prosperous Farm Economy: Will He Buy Less in 1953? (with 6 charts) p64, Feb.7

Whiskey Sales Off—Except for Straights (with table) p78, Feb.7

You Can Still Sell the Old Homestead p32, Feb.7

Companies Size Up the Problems Ahead: Eisenhower's Administration, Businessmen think, will help them as much as it can p27, Feb.14

The End of Controls . . . Squeezing Profits, Not Customers (with 3 charts) p25, Feb.14

Companies Balk at Pirating: Though pay cotrols are off, p30, Feb.21

Businessmen Read the Tax Outlook: Most expect them to stay the way they are p27, Feb.28

How Inventory Is Building Up: But Sales Are Better, Too (with table) p31, Mar.7

The Postwar Housing Boom? Good for Another Year? (with chart) p25, Mar.14

Businessmen are tending to get just a mite racier in the clothes they buy # p179, Mar.14

Pension Funds: Fastest Grower of All p128, Mar.21

No Stampede for Easter Tax Writeoffs p30, Mar.28

The Freezer—Rocking the Food Industry p64, Mar.28

Some Bankers Blame Taxes: Bank loans keep soaring (with chart)) p104, Apr.4

Retailers Had a Spring Carnival with Pre-Easter sales (with 2 illus) p31, Apr.11

Air Tools Learn New Tricks (with 2 illus) p110, Apr.25

Appliance Sales Make a Spotty Pattern (with 4 illus) p43, Apr.25

Consumer Credit: Has It Finally Zoomed Too High (with chart) p138, Apr.25

Management Pay: Trend Levels Off (with 4 tables and 10 illus) p110, May 23

"Nothing to Get Dithery About": That's how businessmen size up the various worries they have p25, Jun.6

Housing: No Signs of Weakening Yet p32, Jun.20

Taking Cutbacks in Stride: As truce prospects brighten in Korea, cutbacks loom p43, Jun.20

Air Conditioning: Biggest Year Yet p43, Jun.27

Happy Days for Most Retailers—But . . . Dealers in used cars and big appliances are sad p30, Jun.27

BUTLER, Richard

Trying Hard Money on Britain: It's been tough on businessmen (with illus) p30, Mar.14

Payoff for Extra Effort: That's the aim of Britain's first tax reduction since 1940 p164, Apr.25

BUTTER Council

Major butter companies form the Butter Council # p156, Feb.21

BUY American Act

Buy American . . . backfires, as U. S. weighs promoting cheaper free world trade against bolstering home industry p34, Apr.25

Buy American . . . laws have foreign companies dizzy p149, May 23

BYRD, Adm. Richard E.

Welcomes Ernst Reuter on his arrival in New York (with illus) # p165, Mar.21

C

C.I.T. Financial Corp.

Sells Manhattan office building to New York Insurance Co., and leases it back # p68, Jan.10

Stock option plans win a round when a Delaware court approved the option plan of company # p108, Jan.10

Plans stock split # p120, Jan.17

CABINET (U. S.)

Politically Eisenhower is "right". So are most of his advisers. A fresh look at the Cabinet lineup # p37, Jan.17

Oiling the Gears of Government p28, Jan.31

CABLES

Frozen Lake Champlain provided a handy bridge when AT&T had to replace cables (with illus) # p68, Jan.17

Radar goes underground, locating damage in buried cables (with illus) p60, Jan.17

Plastic tubing provides friction-free covering for the tensioning cables in prestressed concrete (with illus) # p128, Jan.24

Martindale Electric makes a wire creeper for stringing cable through trees or across ravines # p114, Jan.31

CABOOSE

See Railroads-Equipment

CABOT, John

Latin American Boom: It Brings No Stability (with illus) p162, Apr.18

CAFETERIAS

Cafeteria Costs: Cleveland survey nails down the tab of companies in the cafeteria business p170, Jun.20

CAGE, BenJack

Readers Report: On Our Own p12, Mar.7

CALAND Ore Co., Ltd.

Underwater Ore: Inland Steel's Canadian subsidiary leases tract in Steep Lake p30, Feb.28

CALDER, Alexander

Mobiles Give Advertisers a New Medium p46, Feb.28

CALIFORNIA

Successfully sold $100-million of new veteran's home-farm loan bonds # p118, Feb.14

Grayson-Robinson Store challenges state's fair trade laws # p50, Apr.25

Con Men at Work: Latest sales racket to hit California is bilking home-owners through misuse of FHA-insured loans p154, May 9

CALIFORNIA Packing Co.

Will build a can-making plant at Fruitvale, Calif. # p194, Apr.25

CALIFORNIA, University of

Using Sea Water . . . to produce power—as well as fresh water—may be near at hand if French test is successful p52, Apr.18

Issues booklets describing business and scientific research being carried on # p72, May 9

CALLEJA, Gustavo

Going Abroad for Business (with illus) p128, Feb.14

CALOSI, Dr. Carlo

Buying Arms Abroad to Build Up West Europe (with illus) p154, May 16

CALTEX Oil Co.

Gets 25-year, no-nationalization guarantee from India for a refinery it plans there # p167, Apr.18

CALVERT City, Ky.

Airco: Its New Plant Breeds Other New Plants (with map) p148, Apr.18

CAMPBELL, Forbes

Readers Report: Comedy of Errors p8, May 16

CAMPBELL, George

Readers Report: Prestidigitation (with chart) p8, Mar.28

CAMPBELL Sash Works, Inc.

Youngstown Catches a New Industry on the Rise (with illus) p182, Mar.21

CANADA

Alcoa Stalled in Yukon: Canada rejects plea for water rights to power Skagway smelter p29, Jan.10

Canada Puts More Chips on Good Neighbor Trade (with chart and illus) p168, Jan.24

Quebec Puts a Big Dredge on a Big Job (illus) p164, Jan.24

Readers Report: Let's Join Canada p10, Jan.24

Shooting for the Biggest Year Yet p162, Jan.24

K. W. Taylor is made Deputy Minister of Finance (illus) p170, Jan.24

Auto smugglers do big business by evading Canadian customs # p62, Feb.7

The Lake Shore of Ontario: Canada's Golden Strip (with map and 9 illus) p58, Feb.7

Toronto-to-Hamilton Highway: A 40-mile industry for Canada (Cover) Feb.7

Readers Report: Provinciality p10, Mar.7

Lesson from Canada (Trend) p196, Mar.14

British marketing men are preparing to enter Canada's retail and mail-order business # p140, May 2

Alberta buys Province of Ontario bonds # p102, May 16

Dominion's Dollar . . . Back to Par Again (chart) p98, May 16

Aug. 10 is date set for Canada's general elections # p126, Jun.20

Canada: Lively sales. Low Margin. The Marketing Pattern p146, Jun.20

Short news item

Foreign Trade

Buys 30 carloads of U. S. beef # p50, Mar.14

C. D. Howe sets a goal of $500-million worth of Latin American exports for Canadian business # p50, Mar.14

Canadian-U. S. total trade hits peak. Douglas Abbott blasts U. S. protectionism. Other complain of Canadian tariffs # p126, Jun.20

Industries

Readers Report: Maple Leaf Beckons p10, Jan.3

The Lake Shore of Ontario: Canada's Golden Strip (with map and 9 illus) p58, Feb.7

Will ship to U. S. 44-million lb. of aluminum # p34, Feb.7

Frobisher, Ltd., will make a study of southern Yukon area's hydro potential # p164, Feb.21

Simpson-Sears announces expansion plans # p164, Feb.21

Underwater Ore: Inland Steel's Canadian subsidiary leases tract in Steep Lake p30, Feb.28

Easing a Metals Shortage: Jet engines demand for columbium and tantalum p62, Mar.7

Capital spending for 1953 will be up 6% over last year # p50, Mar.14

Freight rates jump again # p50, Mar.14

House of Seagram sends a collection of paintings of Canadian cities on a good-will world tour # p50, Mar.14

Industrial Empire in the Yukon (with map and 3 illus) p41, Mar.14

International trade fair, slated for Toronto, looks like biggest yet # p50, Mar.14

Metal Rumors Spark a Rush (with chart) p48, Mar.14

British businessmen are going to take a crack at developing mineral resources in Canada # p158, Mar.21

Low-Cost "Fur" from a Lab (with 2 illus) p134, Apr.4

A new microwave radio-relay system, linking Toronto, Montreal, and Ottawa begins operations # p102, May 16

British Cash Flows West: British Newfoundland Corp. is set up p98, May 16

Ford of Canada Spreads Out (with 2 illus) p90, May 16

Grand Union plans to expand supermarket operations throughout Ontario # p102, May 16

Kawneer Canada, and Colgate-Palmolive announce expansion plans # p102, May 16

Oilmen are spending about $1-million daily on gas and petroleum development in Western Canada # p102, May 16

Toronto's Financial Post reports on corporation profits in 1951 # p102, May 16

Canadians have nailed down firm U. S. supply contracts for aluminum between now and 1959 # p124, May 30

European businessmen are taking a look at Quebec iron ore # p124, May 30

U. S.-Canadian Contract Means More Aluminum (with 2 charts) p128, Jun.13

Chemical Industry: New Billion-Dollar Industry for Canada (with illus and 2 charts) p116, Jun.20

Pulp and paper men are worrying about stiffer competition in world markets # p126, Jun.20

Toronto: Once a year, the World's Marketplace (with 10 illus) p122, Jun.20

Labor

A further tightening of an already tight labor market is forecast # p102, May 16

CANADAIR, Ltd.

Readers Report: More on Job Training, p8, Jan.3

Takes over management of Fleet Manufacturing, Ltd. # p62, Feb.7

U. S. Air Force cancels order for T-36 trainers # p126, Jun.20

CANADIAN Pacific Airlines

Britain's Comet jetliner will be in use this year # p120, Jan.10

CANADIAN Pattern

Two Kinds of Businessmen p130, Jun.20

CANADIAN Western Lumber Co.

Crown Zellerbach may offer stockholders of Canadian Western one share of stock for each six shares # p34, Feb.7

CANADAIGUA, N. Y.

Questions and Answers p143, Jun.27

CANDY

Curtailed Candy p52, Jun.27

CANFIELD (H. O.) Co.

Puerto Ricans Start Up Labor Ladder (with 6 illus) p150, May 2

CANNING Industry

Canners Get Their Score at Cutting Bee (with 4 illus) p33, Jan.31

CANNONS

Sizing Up Army's New Cannon (with illus) p29, May 30

CAN-O

Straightens out dented cans # p59, Jun.6

CAPITAL Airlines, Inc.

Airlines Pool Bargaining p172, Apr.25

Pay-as-you-go is being tested in Pittsburgh # p34, Jun.6

CAPITAL Goods

Hard Goods Power the Pickup (with chart) p32, May 9

There's no lag in capital goods output so far this year # p17, May 9

CAPITAL Transit Co.

Transit Radio . . . gets the death blow p46, Jun.6

CAPPEL, McDonald & Co.

Traveling Ads: Theatrical agency hopes to set up roving stage show for industry p34, Apr.25

CARBIDE Dies

Sparks Tame Super-Hard Carbide Alloys (with 3 illus) p43, Apr.18

CARBON Black

A steam jet process of mixing carbon black thoroughly into rubber in its liquid states is announced by Copolymer Corp. # p58, Mar.28

Carbon black is turned out at the rate of 5½ lb. per 1,000 cu. ft. of gas # p44, Jun.20

CARBORUNDUM Co.

The Mellon family plans to dispose of some of its stock in company # p34, Jan.10

Makes Bubble brick, a new lightweight, heat-resistant brick # p55, Feb.21

Sanding can be speeded on contoured surfaces with a flexible abrasive pad # p62, Mar.28

Sets up a Brazilian company # p148, Jun.6

Simplifying Industrial Pricing (with illus) p54, Jun.13

Zirconium Is on the Way: Carborundum Metals will start production at a new plant this spring p126, Jan.24

CAREER Publications, Inc.

Selling Job-Hunters p122, Feb.28

CARGILL, Inc.

Buys the stock of Kerr Gifford & Co. # p97, Jun.27

CARGO Handlers, Inc.

Faster Unloading p52, May 9

CARLON Products Corp.

They're Products of the Future p99, Feb.28

CARLSTROM, C. W.

Uncle Sam wants to buy back the war-surplus Convair Plant at San Diego # p34, Feb.21

CARNEGIE Institute of Technology

Receives grant from Ford Foundation to make an inventory of what's known about human behavior in business # p194, Feb.21

Sponsors a conference on statistical methods for business and industry # p64, Apr.25

Issues booklets describing business and scientific research being carried on # p72, May 9

Business Statistics Going Ph.D.: Higher mathematics is answering a lot of problems p96, May 30

CARNEY, Adm. Robert

New Joint Chiefs p28, May 16

CARRIER Corp.

Reports of merger with Willys-Overland are squelched # p34, Jan.17

CARTELS

U. N. Strikes at Cartels: Proposes international body to investigate restrictive business practices p158, May 16

Readers Report: Free Trade in Peril p10, Jun.13

CARTER Products, Inc.

Hot Time for FTC: Commission is set back by court in Carter case p48, Jan.31

CASE Institute of Technology

Business Statistics Going Ph.D: Higher mathemathics is answering a lot of problems p96, May 30

CASEY, Roslyn

Deferred Pay: How and Why p103, May 30

CASEY, William

How to Hold Executives p78, Feb.14

CASH Discounts

Still a Sore Spot: Since World War II, a lot of manufacturers have decided it's wiser to drop them p123, Apr.18

CASTINGS

Tight Clamped Molds p52, Feb.21

CATALOGS

Simplifying Industrial Pricing (with illus) p54, Jun.13

CATERPILLAR Tractor Co.

Forms a foundation to handle its charitable donations # p108, Jan.10

Stockholders will receive only a 50% dividend plus 4% stock dividend # p80, Jun.13

CAVE CITY, Ark.

Cave City: Arkansas Makes Its Own Revolution (with 10 illus) p76, May 30

CELANESE Corp. of America

Is considering as many as five plants in Venezuela # p134, Jan.24

Celaperm, a color-pigmented acetate yarn, was shown in a performance-test exhibit # p56, Feb.7

Will weave only experimental and promotional goods for its customers # p34, Apr.18

Buys Marco Chemicals, Inc. # p66, May 23

CELAPERM

See Celanese Corp. of America

CELLOPHANE

Cigars Go Self-Service (with 2 illus) p52, Apr.25

Store-wrapped cellophane packages are cutting soilage and markdowns at L. Bamberger # p50, Apr.25

Cellophane Bags . . . help Bamberger cut losses from soilage p56, May 2

Short news item

CEMENT

New Cement Process p112, Feb.28

CENSUS

See Bureau of the Census

CENTER-Mikes

Center-Mike is a tool for checking the distance between hole centers in precision parts # p74, Jan.17

CENTRAL of Georgia RR

Joins the Federation of Railway Progress # p34, Mar.14

CENTRAL Power & Light Co.

Offers $8-million bonds # p106, Apr.4

CEREALS

See Food

CERRO de Pasco Corp.

Net income for first quarter suffers a 90% loss # p148, May 23

CESSNA Aircraft Co.

Cessna Scents a Boom, Gives It a Boost (with 9 illus) p32, Mar.7

FTC orders chain makers to stop banding together for the purpose of fixing prices # p34, Feb.28

CHAIN of Rocks

See Mississippi River

CHAIN Stores

Ten big variety chains chalked up a record $2.1-billion in sales last year # p72, Apr.4

States Drop Tax on Chains: Florida is No. 15 to get rid of tax p68, May 30

Food chains go to work on beef sales p58, Jun.6

Off-the-shelf availability for roller chain drives is the aim of the line of Taper-Lock sprockets and roller chains made by Dodge Mfg. Co. # p56, Apr.4

CHAMBERS Corp.

A broiler unit and four full-sized gas burners have been incorporated into a 6-in. counter top, 42 in. long and 25 in. deep # p56, Feb.7

CHAMBERS of Commerce

Louisville: Get-Acquainted Breakfast (with 3 illus) p152, Mar.14

CHAMPION Spark Plug Co.

Spark Plug Tester (with illus) p129, Jan.24

CHANDLER'S Restaurant

Provides a dictating service for executives (illus) p64, Jun.6

CHANGED America

The Changed America You'll Be Living in . . . Doing Business in (with 6 illus) (Report to Executives) p101, Jun.6

CHAPMAN, Oscar

How Ex-Office Holders Are Making Out (with illus) p28, Mar.28

CHARGE Accounts

See also Retailing

Charge-it-to-the-bank deals are growing # p84, Feb.7

Bankers Move In on Charge Credit p43, Apr.11

Consumer Credit: Has It Finally Zoomed Too High (with chart) p138, Apr.25

CHARITIES

See Philanthropy

CHARLESTON, S. C.

Station Feud p156, Mar.28

Can Charleston Keep It Up? (with map) p84, May 16

Waterfront strike in May took a heavy toll # p34, Jun.13

Graveyard Parking p142, Jun.27

CHASE Brass & Copper Co.

Starts basic economics training program for employees # p154, Apr.18

CHASE National Bank

The Chase "Humanizing" Campaign. The Financial Angle p112, Jan.17

CHATTANOOGA, Ten.

Southern RR plans new freight yard # p34, Jun.6

CHEMICAL Carnival

Chemicals Clean Up on a Multimillion-Dollar Market (with 5 illus) p48, Mar.7

CHEMICAL Industry

"Danger" It the Same in Any Language (with 5 illus) p66, Jan.17

Research Money: Chemical companies are alloting more this year than last p62, Jan.17

Speeding Up Analysis p129, Jan.24

Chemical Makers Ride a Boom in Synthetics: Textile Men Inherit the Problems (with 2 charts) p40, Feb.14

Hercules Powder introduces DMI # p59, Feb.14

Analyzers Keep Product Up to Par p56, Mar.7

Chemicals Clean Up on a Multimillion-Dollar Market (with 5 illus) p48, Mar.7

Costly Chemical Service Has a Cheaper Offspring p44, Apr.4

Is This the Top of the Boom? (with chart) p26, May 16

DuPont Tries New Way to Get Chemicals Out of Coal (with illus) p138, Jun.13

New Billion-Dollar Industry for Canada (with 2 charts and illus) p116, Jun.20

Pfaudler Co. makes factory-assembled chemical reactors # p112, Jun.27

CHEMSTRAND Corp.

Picks Henry Bitler to replace Osborne Bezanson as president Dec.1 # p113, Apr.11

CHESAPEAKE & Ohio R. R.

Ups its holdings in the New York Central by 244,741 capital shares # p36, Jan.24

When Employee-Stockholders Go to a Meeting (with 15 illus) p60, May 9

Business Statistics Going Ph.D p86, May 30

CHEVROLETS

See General Motors Corp.

CHEYENNE, Wy.

Union Pacific completes new track between Cheyenne and Laramie p108, May 30

CHICAGO & Eastern Illinois R. R.

Two Railroads Consider Joining Ends at Chicago p29, Jan.10

Hopes to put common dividend payments on a regular basis # p132, May 16

CHICAGO, Ill.

On the day before Christmas self-service meat counters arrived in Chicago # p80, Jan.10

It's Jubilee Year for Furniture Makers p46, Jan.17

Ryerson, Edward, age 66, refused to stand for reelection as a director of Northern Trust Co. # p114, Jan.24

Cleared for a Garage (with illus) p104, Feb.14

Pooled shipments of goods from Chicago to Detroit retailers are carried daily on truck run by Detroit Shippers Cooperative Assn. # p64, Feb.14

Beer Mystery: Taverns in Chicago cancel orders for Budweiser p27, Feb.21

New office building will be built in the Loop # p126, Feb.21

Morrison Hotel Corp. takes over the Chicagoan p110, Mar.7

TV sets outnumber bathtubs # p36, Mar.7

Chicago Builders Try Seniority Hiring p175, Mar.14

Motor Show Draws Record Crowd (with illus) p27, Mar.28

Use of lake front land is in court again p94, Apr.4

Bank Closing p140, Apr.18

Chicago's Heroic Remedy for Traffic: It's Just One Big Detour (with map and 11 illus) p100, May 2

To combat crime give policemen more pay, shorter hours, and better working conditions # p156, May 2

Pulling Chicago's South Side Out of Its Skid (with 5 illus) p30, May 9

New Convention Hall? p142, Jun.27

CHICAGO, Indianapolis & Louisville Ry.

Two Railroads Consider Joining Ends at Chicago p29, Jan.10

CHICAGO Mortgage Bankers Corp.

Charged with unlawfully suppressing competition in the mortgage loan business # p32, Apr.11

CHICAGO & North Western RR

Places orders worth more than $21.5-million for new equipment # p34, Feb.28

CHICAGO, Rock Island & Pacific RR

Will build up its net working capital before increasing dividends # p66, Apr.11

John Barriger is named vice-president # p64, Jun.6

CHICAGO & Southern Air Lines

A New Giant Hopes to Invade East: Delta hopes merger with C&S will strengthen its bid to get New York route (with map) p66, Apr.18

Must use part of its domestic profits to help offset the subsidy need of its international division # p34, May 9

CHICAGO, University of

Encyclopaedia Britannica: The White Elephant That Paid Its Way (with 2 illus) p75, May 9

CHief Joseph Dam

Giant Steel Elbow (illus) p108, Apr.25

Readers Report: Diametrically Correct p10, May 16

Spectres from Abroad Haunt Westinghouse p152, Jun.20

CHILDS (A. J.) Co.

Annual wage is provided for in new five-year contract # p180, May 9

CHILE

See also Latin America

No Ally for Peron: Chile, despite a lot of talk, will shun political tie p145, Feb.28

Will maintain cooper prices at 36½¢ a lb., but fear Rhodesian and Congo copper # p169, Mar.28

Harry Guggenheim says Chile's nitrate industry faces collapse unless government exchange restrictions are relaxed # p132, Apr.4

Places an order with Beech Aircraft Corp. # p152, Jun.13

CHINA

Pig Bristle War: U. S. acts to plug leaks of goods from Red China p105, Feb.7

A blockade of China might be next # p37, Feb.14

London is opposed to a blockade of China. It might widen the war, and almost surely would endanger Hong Kong # p123, Feb.14

Turning Point in the Cold War: Moves by Russia and Red China raise hopes for a truce in Korea p25, Apr.4

Short news item

Once a cease-fire in Korea is signed, the matter of how far U. S. will go in making peace with Red China comes to a head # p37, Apr.18

Korean Truce Talks—Are They a Start Toward . . . Shaping a New Kind of World p27, Apr25

The new Red drive in Indo-China has U. S. officials wondering whether Peking plans to call it quits in Korea to free itself for adventures in Southeast Asia # p139, May 2

Crackdown on China Trade: Sen. McCarthy would like to see free world trade with Red China barred p128, May 30

Foreign ships headed for Red China will not be allowed to fuel up at U. S. ports without approval by Dept. of Commerce # p152, Jun.13

CHING, Cyrus

Atom Labor Panel Back But in Revamped Form p164, Jun.13

CHLORINE

Higher chlorine prices fail to hold # p18, Mar.28

CHRETIEN, Henri

Twentieth Century-Fox paid Chretien's high for his Cinemascope (illus) p27, Feb.21

CHROMATOLOGY

Speeding Up Analysis p129, Jan.24

CHROMSPUN

A Last Resort . . . saves ultra-conservative silk house, Schwarzenbach Huber p126, Feb.7

CHRYSLER Corp.

Will finance a $250,000 engineering research program under the University of Michigan Memorial-Phoenix project # p52, Jan.10

Gets contract for research and development of an Army Ordnance guided missile # p34, Jan.17

Dealer Adds Own Touch To Chrysler V-8 Engine p123, Jan.24

Announces price reductions # p27, Mar.28

Ford Pulls Up . . . edges ahead of Chysler for second place p26, May 9

Airtemp Div. makes an air-cooled unit for homes where water cannot be used # p76, May 16

Ups five division presidents to corporation vice-presidents # p147, May 16

CHRYSLER Corp. of Canada

Announces expansion plans # p138, Mar.7

CHULA Vista Calif.

Readers Report: A Chu p10, May 9

CHURCHES

Churches: Spending Billions to Keep Up with the Times (with 2 illus) p100, Apr.11

CHURCHILL, Winston

Churchill's sudden plan for a pre-inaugural chat with Eisenhower surprised Londoners as much as it did Americans # p61, Jan.3

Churchill: Has He Made a Change? p27, Jan.31

Dragon Deal (Trend) p200, May 9

There's no doubt that Churchill was counting on a Korean truce when he called for a top-level powwow with Russia's new leaders # p151, May 16

Third Force Looms in Europe, independent of U. S. and USSR. Churchill will try to steer it (with illus) p27, Jun.27

CIGARETTES

United Nations issues study on cigarette consumption throughout the world # p47, Jan.3

A nonburnable substance to replace paper as a cover for cigarettes will be introduced by H. J. Rand & Associates # p68, Jan.17

Strongest advertising support ever given one brand of cigarettes is planned by Philip Morris # p52, Jan.24

The new longer PM will be launched with unprecedented fanfare # p36, Jan.24

National Better Business Bureau claims Chesterfield ads are misleading # p84, Feb.7

Lost Its Starch: Supreme Court takes stiffening out of law on shipments between states p42, Feb.28

Philip Morris and Liggett & Myers bring out cork tip cigarettes # p54, Mar.7

Rumors about king-size and filter-tip whirl # p36, Mar.7

O. Parker McComas predicts the kingsize smokes will be 20% of the market # p148, Mar.14

Little King cigarette is named for Otto Soglow's cartoon character # p64, Mar.21

Tax Hopes Rise . . . for makers of economy brand cigarettes p70, Apr.4

Slight rise in c-of-l index may be due to increase in cigarette prices # p174, Apr.25

FTC Loses Again in Cigarette Case p56, May 23

CIGARS

Buyuk Cigars raise prices # p56, Jan.31

1952 was big cigar year # p49, Feb.28

Cigars Go-Self-Service (with 2 illus) p52, Apr.25

CINCINNATI, O.

Ford Steps Out p126, Jan.31

Underground Parking p72, Feb.28

Rep. Scherer will try to get AEC to foot the bill for road to AEC plant in Pike County p111, Mar.7

City Council considers parking areas p98, Apr.4

City Council votes to order fluoridation of the city's water supply # p128, Apr.11

Rezoning battle goes merrily on p142, Apr.11

Transit Radio . . . gets the death blow p46, Jun.6

CINEMASCOPE

Fox's Moves . . . in switching to Cinemascope, and offering it to others p27, Feb.7

Twentieth Century Fox signs contract with Bausch & Lomb # p194, Apr.25

New Dimensions Perk Up Hollywood (with table) p122, Mar.14

CINERAMA, Inc.

Will soon publicly offer $2-million new five-year 4% convertible debentures # p62, Feb.21

New Dimensions Perk Up Hollywood (with table) p122, Mar.14

CISLER, Walker

A New Fuel with a Big Future (with illus) p94, Mar.14

CITIES

Manpower Pools Are Drying Up (with map) p124, Jan.10

Houston, Texas: What It's Like to Be New (with 17 illus) p74, Jan.24

Municipals: What Can the Market Take? (with 4 charts) p54, Jan.24

Philadelphia Tears Down Its Chinese Wall (with 4 illus) p89, Feb.14

Kansas City: Factories Can't Conceal a Cowtown (with map and 16 illus) p110, Feb.21

City government in Pittsburgh gets help from businessmen # p116, Mar.7

What Should a City Do to Its Water? (with table) p66, Mar.21

Pittsburgh's Answer to the High Cost of Squalor (with map and 5 illus) p70, Apr.11

Razing the Slums: Federal aid gives U. S. cities a chance to clear up slums p76, Apr.11

San Diego Wants Authority to Dredge for New Industry (with map) p82, Apr.11

City Hall Studies Plans to Cut Deficit (with 3 charts) p86, Apr.18

Town for Pensioners p141, Apr.18

Cave City: Arkansas Makes Its Own Revolution (with 10 illus) p76, May 30

Mobile: Industry Springs Up Across the Bay (with 13 illus) p182, Jun.13

Park City on the Road to a Ghost Town? (with 10 illus) p82, Jun.27

CITIES Service Co.

Work has stopped on Lake Charles (La.) project # p34, May 2

CITY Meter-Ad Corp.

Parking Meter Ads (with illus) p50, Apr.11

CIVIL Aeronautics Board

When Is a Jet Airworthy? British, CAA Disagree, p29, Jan.24

Airlines Can't Quit, Board Rules p33, Mar.28

Pioneer Air Lines must get rid of it's Martin 202s, stick to Douglas DC-3s # p34, May 16

Shake-Up in Airline Routes: CAB's decision to revert to a more-competition policy may cut into Big Four's profits and services p176, May 23

Colonial Merger: A CAB examiner blesses union with Eastern Air Lines p92, Jun.27

CIVIL Service

The Republicans want to change civil service rules # p40, Mar.7

Opening Up Top U. S. Jobs: Eisenhower orders policy-making jobs moved out of civil service p27, Mar.14

No Spoils System (Trend) p164, Apr.4

CIVILIAN Defense

Radio warnings and instructions in event of an attack will be broadcast on non-commercial channels # p38, Jun.6

CLAGUE, Ewan

Business Economist on the Prowl (with illus) p134, Jan.10

CLARK Equipment Co.

Makes a towing tractor for aircraft and other heavy equipment # p56, Feb.7

Makes sound film on the "do's and don'ts" of safe fork truck operation # p76, Mar.14

Directors will soon vote on purchase of stock of Ross Carrier Co. # p74, Apr.18

Clark Equipment: Betting on Growth (with 3 illus) p82, Jun.13

CLARK, F. H.

Taking the Sale to the Customer (illus) p52, May 23

CLARK Mfg. Co.

Magnetic Clutch . . . using stainless steel particles promises to iron out troubles p70, Mar.14

CLARKE, Owen

Picked by Eisenhower to replace William Patterson on ICC # p34, May 30

CLAY, Lucius

Continental Can's Lucius D. Clay: Dams, guns, or cans—it's still the same job (Cover) Feb.14

It's the Same Skill Anywhere (with 4 illus) p74, Feb.14

CLEANING Materials

Deterg-ene, a chemically moist, dustless rug cleaner, is offered by Von Schrader Mfg. # p58, Jan.10

Chemicals Clean Up on a Multimillion-Dollar Market (with 5 illus) p48, Mar.7

Cleaning by Sound (with illus) p70, Mar.21

Van Straaten Chemical announces an alkali compound that will not etch or discolor aluminum # p54, May 30

CLEARING Machine Corp.

Two-Way Press p54, Feb.7

Short news item

CLEE, Gilbert

Company Mergers: How, Why (with table) p29, Mar.7

CLEMENTE, Mike

Racket Rule on New York's Docks Brings showdown after 50 Years (with illus) p164, Jun.20

CLEVELAND-Cliffs Iron Co.

Boosts price of iron ore # p36, Jun.27

CLEVELAND Crane & Engineering Co.

The cantilever principle gives added range to an overhead carrier # p76, May 16

CLEVELAND Electric Illuminating Co.

General Electric will make first large generator to be cooled by liquid # p36, Jan.31

CLEVELAND, O.

Selling the Air: Pan Am hopes to promote more package tours to Europe p26, Jan.17

Land Trouble p104, Feb.14

Gang-Up on Taxes p130, Feb.21

What's Giving? Survey seeks the how, why, to whom, and how much of the philanthropies p115, Mar.7

Anyone for Chores? p140, Mar.21

Air Force tells Alcoa to go ahead with building the forging press in Cuyahoga Heights p136, Apr.25

Water pollution will be studied by the new Research Foundation on Industrial Waste Disposal # p94, May 30

Speeding Up Railroad Pullman Ticket Sales (with 4 illus) p174, Jun.6

CLEVELAND Pneumatic Tool Co.

How to Buy—for Free—Hand That Feeds Yiu p62, Jan.24

Workers acquire 100% of companys stock # p36, Jan.31

CLEVELAND Trust Co.

Unfair to CIO: Raises at time of CIO election were meant to keep workers from joining union, NLRB rules p138, Mar.7

CLOCKS and Watches

You may soon be able to buy an electric wristwatch # p180, Mar.21

Elgin reports on number of teenagers owning watches # p54, May 2

Face in the Dark (with illus) p140, Jun.13

CLOTHING Industry

Holland's largest manufacturers of feminine apparel plans big shipments to the U. S. # p70, Jan.3

How much wear can you expect out of a shirt? # p132, Jan.10

Sport shirts gave dress shirts a licking last year—by 168-million to 72-million # p84, Feb.7

Denims Go East: Levi Strauss opens plants in Knoxville p158, Feb.21

Business Week survey shows businessmen are getting a mite racier in the clothes they buy # p179, Mar.14

Men's clothing retailers complain about the inroads into their business caused by supermarkets # p148, Mar.14

Sales at Filene's: How to Price Suits at $11 and Still Turn a Profit (with 7 illus) p142, Mar.14

Suggestions on men's wear for summer evenings and informal summer weddings # p172, May 16

Report on men's summer suits # p144, May 30

Synthetics push wool p58, Jun.6

Stopping Traffic (Trend) p168, Jun.27

CLUTCHES

Magnetic Clutch . . . using stainless steel particles—promises to iron out troubles p70, Mar.14

COAL

Mutiny among the Coal Operators: Two Midwest groups quit the bituminous operator's association p73, Jan.3

Soft coal industry will establish a research laboratory in Columbus, O. # p58, Jan.3

Coal Mine Deaths: Miners Map Safety Drive (with chart) p180, Feb.21

Kentucky coal operators think they have discovered a deposit of coal that's rich in germanium # p126, Feb.21

"Gassy" Mine . . . operator may appeal to U. S. court in first test of government safety rules p170, Mar.21

Coal Pipeline . . . plans for Ohio may finally come off p48, Apr.4

That Bright Future Isn't Here Yet (with 2 charts) p180, Apr.11

Storage Fight: Gas and coal men feud over underground storage of gas in Pennsyvania p112, Apr.18

Locomotives: From Coal to Diesel—and Back Again (with table) p63, May 16

Du Pont Tries New Way to Get Chemicals Out of Coal (with illus) p138, Jun.13

U. S. Steel will seal its Bridgeville National No. 1 mine # p36, Jun.20

COATINGS

High-vacuum evaporation can provide a method for producing brillant finishes on metals # p58, Jan.3

Coating Concrete Blocks in Advance (with illus) p54, Jan.10

Row Corning develops three new silicone resins for better insulation of electric motors # p59, Feb.14

Versatile Finish p72, Mar.7

General American Transportation develops process for applying a uniform coating of nickel # p68, Mar.21

Big Savings in Nickel: That's what General American Transportation claims for Kanigen p48, Mar.28

Tennessee Fabricating makes finish for protecting ornamental iron from rust and mildew # p54, May 9

Handy Porcelain Spray p52, May 30

Surface Coatings makes new coating material that looks like concrete # p117, Jun.27

COFFEE

The Story of the Instants (with illus) p50, Feb.28

J. B. Andrews advises government bureau chiefs to keep the coffee break # p192, Mar.14

National Family Opinion finds instants are used in 34.8% of U. S. households # p148, Mar.14

Coffee Prices: With Lid Off, How High Can They Go? (with chart) p148, Mar.21

Instant Band Together to Keep Up (with table and illus) p142, Mar.21

Coffee futures back off from earlier highs # p18, Mar.28

Price war mutters crop up # p74, Apr.4

Coffee break is required under contract of AFL's Brotherhood of Carpenters and Weirton, W. Va., building contractors # p166, May 16

COGGAN, B. F.

Getting a New Angle on Aircraft Production p48, Apr.18

COHEN, I. Roy

Readers Report: Animal Husbandry Wizards p8, Jan.3

COLE, David

Cole is new permanent arbitrator for International Harvester and UAW # p157, May 23

COLE of California

Models parade in bathing suits up the aisles of a plane (illus) p26, Mar.14

COLE, W. Sterling

Elected chairman of the Joint Congressional Committee on Atomic Energy # p34, Apr.4

More Energy from the Atom p30, Jun.13

COLEMAN, John

Business Economist on the Prowl (with illus) p134, Jan.10

COLGATE-Palmolive-Peet Co.

FTC dismisses charges of unlawful interlocking directorates # p96, Jan.17

Is spending $1.5-million on seven-story addition to its Toronto factory # p102, May 16

COLLEGES and Universities

It's Up to the Colleges. The Management Pattern p106, Jan.10

Fairleigh Dickinson College students buy one share of stock and study operation of the company in which they invested # p96, Jan.17

Rochester, N. Y.:Factory for Education p102, Jan.17

Schoolboys Show Foundries a Trick (with 3 illus) p48, Feb.7

Harvard Business School reports on family incomes of students # p34, Feb.14

NICB says college recruiting by companies will be big this year # p83, Feb.14

Western Reserve University compiles a guide to university business research bureaus # p102, Feb.14

Fund raising by colleges will get a hand from the Council for Financial Aid to Education # p194, Feb.21

Good Business (Trend) p172, Feb.28

Textile School outgrows Itself (with 3 illus) p124, Feb.28

Broader Scholarship Plan Boosts College Finances p147, Mar.21

Colleges need as much as $400-million a year more than they are getting # p147, Mar.21

Brewster Shirt and Bristol-Meyers will quiz 39 students on solutions to sales management problems # p135, Mar.28

Lockheed Aircraft is adding administrative grants to colleges that participate in its four-year college scholarship program # p113, Apr.11

Management develops program at Wittenberg College turned out its 1,000th graduate # p64, Apr.25

Sixteen freshmen are being trained to fill executive positions through a work-study program at Adelphi College # p64, Apr.25

Industry Snaps Up the Grads (with 3 illus) p116, May 2

Teaching by Television at Houston University (with 4 illus) p30, May 2

To Fill the Gap: Catch Engineers Young (with 2 charts) p60, May 2

CBS will run TV series to dramatize research and cultural projects in colleges # p98, May 9

College Research . . . on human relations in industry is outlined in new semimonthly magazine p70, May 9

Conferences: Good Idea Going Wrong p68, May 9

Enrollment will be pushing up again. Tuition costs will be up. Most scholarship money has already been earmarked # p171, May 16

Students Counsel Graham County (with 7 illus) p78, May 16

A Boost for School Donations p67, Jun.6

Northwestern National Life Insurance reports on starting salaries for graduates # p64, Jun.6

Standard Oil of Ind. donates $150,000 to college associations of 14 midwestern states # p64, Jun.6

10 Pittsburgh companies join in setting up a work-study scholarship program at Pittsburgh University # p64, Jun.6

Short news item

Rayonier, Inc. establishes a fellowship at Georgia Institute of Technology # p124, Jun.13

Seven Cleveland companies provide scholarship and living expense fund to 50 Cleveland parochial school teachers # p83, Jun.20

COLLIER, Robert

Teaming Up for Local Economic Research (with illus) p100, Jan.24

COLLIER'S Magazine

Collier's Goes Biweekly in Circulation Battle p50, May 16

COLLINS, John

Readers Report: It Pays to be Ignorant p8, Jan.17

COLOGNES

Second Battle of the Scents: U. S. company acquired trade name of "4711" from APC (with illus) p47, May 16

COLOMBIA

See also Latin America

Electric power capacity will go up by more than 50% next spring # p129, Feb.14

Sears, Roebuck opens new store # p130, Mar.7

Businessmen in Bogota are pleased and optimistic about new President Rojas # p130, Jun.27

COLONIA, Inc.

Second Battle of the Scents (with illus) p47, May 16

COLONIAL Airlines

CAB legal counsel recommended that Colonial be allowed to merge with National, but not Eastern # p74, Apr.18

Colonial Merger: A CAB examiner blesses union with Eastern Air Lines p92, Jun.27

Acquisition by Eastern Air Lines of Colonial has been recommended # p62, Jun.20

COLORADO Fuel & Iron Corp.

Two-Way Stretch for Steel Company (with 2 charts and illus) p186, Jun.20

COLT, S. Sloan

President of Bankers Trust feels that loan rates still aren't high enough # p68, Jan.24

COLT'S Mfg. Co.

Stockholders will vote on stock split # p93, Mar.7

COLUMBIA Broadcasting System

Louis Hausman. The Man Without a Desk (with 9 illus) p182, Mar.14

Color TV: The Picture Clears p28, Apr.4

Will run TV series to dramatize research and cultural projects in colleges # p98, May 9

CBS-Hytron buys plant in Lowell, Mass. # p34, May 30

TV Fights for Its Crowning Glory p32, May 30

When U. S. Television Covered Coronation (with map and 13 illus) p28, Jun.6

COLUMBIA Gas System

SEC Looks the Other Way p138, Apr.18

SEC gives company green light to sell its common stock at competitive bidding # p34, May 9

COLUMBIA Records, Inc.

The Metropolitan Opera production of Mascagni's Cavalleria Rusticana is released # p184, May 9

COLUMBIA River

Giant Steel Elbow (illus) p108, Apr.25

COLUMBIA University

Two problems that will be tackled by Arden House # p84, Jan. 31

Compiles a bibliography of films for use in executive training # p88, Apr.4

COLUMBIUM

Easing a Metals Shortage: Jet engines demand columbium and tantalum p62, Mar.7

Short news item

COLUMBUS, O.

Readers Report: Lowering the Tax Boom p12, Jan.10

Sears, Roebuck, will build $15-million retail store and mail-order plant p102, Jan.17

Splitup of the Deshler-Wallick Hotel has been averted p114, Jan.24

Are Companies People? p127, Jan.31

Transit fare fight goes on p132, Feb.21

Weighing the Pave . . . p74, Feb.28

City council votes to condemn site and unfinished building of Hill Floral Products p140, Mar.21

Businessmen in the incorporated Dublin Road area win final battle # p138, May 16

COMEY, Rev. Dennis J., S. J.

They Put No Limits on Philadelphia's Dock Priest (with 5 illus) p158, Jun.6

COMMERCE and Industry Assn.

They're Willing to Work (Trend) p196, Jun.13

COMMERCIAL Credit Corp.

Registers with SEC $30-million of senior notes # p93, Mar.7

Ups auto financing rates and takes steps to curb extension of credit on used cars # p116, May 30

COMMERCIAL Finance Companies

The companies that lend small corporations money on the security of their receivables expect 1953 will be their biggest year (with illus) p86, Feb.7

COMMERCIAL National Bank

Bank Moving Day: Not a Bandit in Sight (with 8 illus) p72, Jun.13

COMMERCIAL Packaging Co.

Offers a premixed adhesive for putting up wallpaper # p130, Jan.24

COMMERCIAL Paper

Commercial paper dealers up their note rates # p133, Mar.21

COMMINGLED Trust Fund

Big League Trustees for "Poor" Man (with chart) p60, Jun.27

COMMITTEE for Economic Development

Meyer Kestnbaum Takes Over CED in New Era of Influence (with illus) p104, Jan.24

Teaming Up for Local Economic Research (with 5 illus) p100, Jan.24

Issues report recommending changes in U. S. trade policy # p122, Mar. 7

Medicine for an Ailing Partner. Business Abroad Pattern p126, Mar.7

Readers Report: New Recruits p10, Mar.7

The Cash Budget (Trend) p176, May 2

COMMODITY Credit Corp.

How Farm Laws Tie in with Politics (with illus) p96, Jun.20

COMMODITY Markets

Commodity prices still are about the only business indicator anyone can find to worry about # p17, Jan.31

Markets Speed Decontrol: Drop in many commodity prices makes price ceilings academic (with table) p93, Feb.7

Peace Talk Starts a Spill (with table) p108, Apr.4

Average prices of a representative group of commodities has scarcely so much as wobbled over the period of a full month # p17, May 16

End of the Price Slide? Many staples show signs of firming (with chart) p134, May 23

Commodity prices, persistently, vote no confidence in the boom # p17, Jun.20

Commodity War Boom Over—Prices Back to Pre-Korea (with chart) p172, Jun.20

COMMONWEALTH Edison Co.

Radar goes underground, locating damage in buried cables (with illus) p60, Jan.17

AEC lifts One Veil p48, May 30

Is planning $280-million of new financing # p133, Mar.21

COMMUNISTS

CIO protests NLRB's punishment of a United Packinghouse Workers local in Camden # p76, Jan.3

Presentment by a New York grand jury urging NLRB to revoke certifications of two left-wing unions still stands # p76, Jan.3

Freedom to Dissent (Trend) p196, Mar.14

Storm Warnings in Latin America p164, Mar.21

Readers Report: Three Cheers p12, Apr.4

Tightening Up on Communists: There's a loophole in T-H through which many leaders have slipped p165, May 16

Double Trouble: CIO suspects its packinghouse workers' union of Communist influence and intent to join AFL p152, May 23

Is Peace—or a Truce—in Sight? (with table) p30, May 23

COMPRESSED Air

General Tire & Rubber introduces an air spring unit for tandem axle trailers # p58, Apr.18

COMPTON, Arthur

Will resign from Washington University # p98, May 9

CON Men

Con Men at Work: Latest sales racket to hit California is bilking home-owners through misuse of FHA-insured loans p154, May 9

CONANT, Dr. James Bryant

Eisenhower's choice for U. S. High Commissioner for West Germany (with illus) # p135, Jan.17

Berlin: Up Against a New Blockade (with illus) p138, Feb.28

CONCORD, N. H.

Can a Railroad Quit? p78, Jan.3

CONCRETE

See Cement

CONCRETE Blocks

Coating Concrete Blocks in Advance (with illus) p54, Jan.10

Unloading concrete blocks from a truck can be done mechanically with a Superlite Unloader # p56, Apr.4

CONDENSERS

Biggest Steam Condenser (illus) p44, Apr.4

CONDON, Arthur

Truckers Tired of Little Brother Role (with illus) p26, Feb.21

CONFERENCES

Conferences: Good Idea Going Wrong p68, May 9

CONGOLEUM-Nairn Co.

Alexander Smith Recuperates: Sale of Sloane-Blabon gives Smith second wind p130, May 23

CONGRESS

How Congress will be divided # p39, Jan.3

An Eisenhower spokesman has yet to emerge in either House or Senate # p37, Jan.10

Controls for the Future (Trend) p148, Jan.10

Getting Ready for the Big Switch p27, Jan.10

New sign on a Capitol door reminds Senate Democrats that they have been demoted to minority (illus) p29, Jan.10

Eisenhower will have a honeymoon with Congress # p38, Jan.17

Control of Congress will be at stake when Eisenhower delivers his message # p39, Jan.31

How to Get Along With Congress: What Eisenhower Told About His Plans (with table) p25, Feb.7

Labor Weighs Its Chances: A tally of labor's support in Congress p115, Feb.7

A rundown of Eisenhower's legislative program for this year # p38, Feb.14

Behind the Scenes in Congress the legislative program is being cut to the bone # p37, Feb.28

A Census or Not? Congress is softening p28, May 16

Eisenhower-Congress relations face new test. The budget will become a battleground # p37, May 17

Eisenhower and Congress are out of step. The heart of the issue is spending and taxes # p39, May 23

A fall session of Congress now seems a certainty # p38, May 30

New adjournment target is July 31 # p37, Jun.13

First Session: a Period of Inventory? What the Republicans Have Done (with table) p28, Jun.20

CONGRESS of Industrial Organizations

See also American Federation of Labor; Independent Unions; Dept. of Labor; Labor

What to do about Reuther's salary as CIO president # p76, Jan.3

CIO membership of 3,843,823 is indicated by a financial report, just published, showing $4,612,588 income # p127, Jan.10

CIO net worth rose to $2,120,146 during the fiscal year # p127, Jan.10

Political action by CIO will go on this year # p128, Jan.10

Southern costs of $903,795 for the fiscal year, resulted in CIO's most successful year # p128, Jan.10

Executive board will meet in Washington # p150, Jan.24

Big Labor Eyes the Future: AFL and CIO will hold top policy meeting next week (with illus) p128, Jan.31

Unity talks by AFL and CIO committees are scheduled to open Feb.24 # p140, Feb.14

The South: Big Target for Unionizing (with map) p148, Feb.28

Balance Wheel: That's what CIO lost when Haywood died p147, Feb.28

Convention will be held in Cleveland next Nov.16-20 # p174, Mar.14

AFL-CIO unity views are expressed by Reuther and McDonald # p178, Mar.28

The Reuther-Meany talks next week will go little further than exploration # p38, Apr.4

Unity: Talks But No Real Urge. Union membership claims (with chart) p154, Apr.11

Raiding: It Costs Too Much: AFL and CIO may agree to end raiding p160, May 16

Unions Switch Their Strategy: They'll use social as well as economic arguments to pull new members p154, May 23

No-raiding pact between AFL and CIO seems certain # p161, Jun.6

AFL, CIO Sign No-Raiding Agreement p162, Jun.13

Organizing among public employees will be stepped up by CIO # p171, Jun.20

Auto–Aircraft

The Auto Escalator Creaks: Reuther's demand for bargaining now jolts industry from its dream of no union demands in 1953, p141, Jan. 17

UAW had 1,346,140 members at the end of 1952. Union sets its net worth at $13.6-million # p150, Jan.24

"Old" C-of-L Index Gets a New Lease p108, Feb.7

Three-year pact ends strike in two plants of Fairchild Engine & Aircraft # p180, Feb.21

Toledo Plan Gets a Boost: Treasury clears the way for further expansion p179, Feb.21

UAW Wants Work Guarantee: Contracts don't expire for two years, but union leaders are outlining their new demands p177, Feb.21

BLS's Ne C-of-L Index . . . spurs bargaining between GM and UAW (with table) p132, Mar.7

Union signs contract at Kohler Corp. # p138, Mar.7

Bigger Pensions in 1953: Through UAW, retired auto workers say program adopted in 1950 is inadequate now (with illus) p170, Mar.14

Painless Giving: Inplant charity drives p171, Mar.21

Stronger, Tighter UAW Looks Ahead (with 5 illus) p170, Mar.28

Contracts: New Dogma Develops: Long-term contracts have failed to catch on (with table) p168, Apr.18

Dim View of Two-Way Escalator p166, Apr.25

UAW Showdown: Upcoming elections for control of Local 600 p155, May 2

207-day strike at Modine Mfg. is settled # p180, May 9

Walter Reuther says "We're not Disturbed," after taking pay cut under c-of-l # p180, May 9

Election Results . . . at Ford Local 600 undermine Reuther's influence p168, May 16

In Rochester Open Shop Bastion Wavers: CIO election victories has many worried (with illus) p161, May 16

Rumor persists that International Union of Electrical Workers may merge with UAW # p157, May 23

Auto Contracts: an Eye on the Future. In yielding to union, GM and Ford commit themselves to their hopes of soaring production and profits p25, May 30

Pattern Protests: Both the union and some employers are trying to skirt GM-Ford terms (with illus) p166, Jun.13

A United Front: AFL's Machinists and CIO's auto workers seal pact that may lead to coordinated bargaining p169, Jun.20

Added Raises for the Skilled? p137, Jun.27

Bakery

Union files a million-dollar suit against Leaf Brands, Inc. # p76, Jan.3

Brewery

Union pickets for a 35-hour week at Milwaukee breweries (with illus) # p157, May 23

Drink it up, is the CIO order on Milwaukee beer # p161, Jun.6

Communications

Membership drive is launched in the telephone industry # p116, Feb.7

Electrical

Machinists' Victory Ends Sunbeam Feud with UE p76, Jan.3

Net worth of union was reported at $190,102 for fiscal year # p76, Jan.3

Union may go after a 25¢-an-hour increase from Westinghouse # p144, Apr.4

American Non-Gran Bronze Co. and union agree on profit-sharing plan # p162, Apr.11

Rumor persists that union will merge with UAW # p157, May 23

Wage boosts are provided for in new contract at RCA Victor # p161, Jun.6

Added Raises for the Skilled? p137, Jun.27

Financial

Unfair to CIO: Raises at time of CIO election were meant to keep Cleveland Trust workers from joining union, NLRB rules p138, Mar.7

Furniture

A wage drive is planned by union p174, Mar.14

Gas, Coke & Chemical

Union wins election at Merck & Co. # p171, Jun.20

Strike ends at Lever Bros. Hammond plant # p141, Jun.27

Packinghouse

CIO Protests NLRB's punishment of union local in Camden, because an official was convicted of filing a false non-Communist oath # p76, Jan.3

Double Trouble: CIO suspects its packinghouse workers' union of Communist influence, and intent to join AFL p152, May 23

Ralph Helstein says "it's premature," the report saying union will merge with AFL's Meat Cutters # p140, May 30

Merger talks between AFL and CIO packinghouse unions is resumed # p141, Jun.27

Rubber

Labor Cry: More Fringe Gains p168, Mar.21

Rubber Workers: Sitdowns, Short Days, and Caution (with 3 illus) (Sixth in series of appraisals of major unions) p158, Apr.11

Shoes

Shoeworkers raise is protested by small New England factories # p128, Jan.10

Steel

T-H Injunction Upheld: Steelworkers appeal federal court ruling in favor of 80-day stay strike at atomic supplier p127, Jan.10

Why New USW Chief Must Go After Raises (with 2 charts and illus) p121, Jan.10

Reports a 1.1-million membership and net worth of $10.4-million # p150, Jan.24

First Labor Emergency: Expiration of 80-day strike injunction at American Locomotive p178, Feb.21

Dispute at American Locomotive Works is settled # p152, Feb.28

David McDonald is sworn in as president (with illus) # p171, Mar.21

CIO Closes Ranks: New appointment links steelworkers more firmly to CIO (with illus) p173, Mar.28

Pay demands will be drafted this month # p144, Apr.4

Steel Compromise Has a Good Chance p148, May 2

Raise Pattern? New increases seem to be in the 3½¢-7c-an-hour range p178, May 9

Steel Bargaining for Everybody. The Labor Angle p179, May 9

Behind the Door: Steel Meets Labor (with 6 illus) p150, May 23

Steel Boost, Too? Wage talks next week are expected to bring a quick raise p138, May 30

8½¢ across-the-board hourly increase spreads through industry. Union Aluminum Co. of America opens talks next week # p171, Jun.20

No Wage-Price Spiral from Steel p27, Jun.20

Annual Wage: USW lists guarantee as major demand on Alcoa but may push review of wage pattern instead p139, Jun.27

Textiles

What Labor Wants in 1953 p142, Jan.17

William Pollock is named executive vice-president of union # p150, Jan.24

Deadlock brought contract talks between Fall River cotton manufacturers and union to a halt # p116, Feb.7

Union urges a higher tariff on woolen and worsted fabrics # p178, Mar.28

Short news item

No raise or pay cut is due northern cotton-rayon workers under new contract # p173, Apr.18

Arbitration award barring a pay cut under American Woolen Co.-Textile Workers Union is handed down # p157, May 23

CONNECTICUT

Capital Ratios Worry Connecticut Bank Head p146, Mar.28

Is 40th state to license real estate operators # p141, Jun.6

CONRAD, Harry

Readers Report: Geared to Brotherhood p8, Mar.14

CONSOLIDATED Edison Co. of N. Y.

Biggest Steam Condenser (illus) p44, Apr.4

CONSOLIDATED Engineering Corp.

Develops a mass spectrometer # p74, Mar.21

CONSOLIDATED Vultee Aircraft Corp.

AFL's Machinists negotiate wage increases # p128, Jan.10

Starts an "interne plan" for its executive development program # p83, Feb.14

General Dynamics will acquire controlling interest in company # p34, Apr.4

Tax-Free Split? Du Pont management is cool toward proposal for using "spin-off" p60, Apr.11

Getting a New Angle on Aircraft Production: Takes movies of plant operations (with 6 illus) p48, Apr.18

KLM Royal Dutch Airlines orders six Convair-Liner 340s # p167, Apr.18

Convair Control Gets Shuffled Again: Hopkins of General Dynamics takes over (with 2 illus) p94, May 2

Gets contract from Lufthansa # p148, May 23

Offers to underwrite golf tournament # p90, Jun.13

Airfleets: Profits Far Afield p94, Jun.27

CONTAINER Corp. of America

Makes a collapsible bulk shipping container that will hold 2,000 lb. of flour # p74, Jan.17

CONTESTS

Plan-your-kitchen contest is latest selling device of Crosley Div. # p72, Apr.4

CONTINENTAL Air Lines, Inc.

Mr. Six Sees an Inauguration (with 5 illus) p30, Jan.31

CONTINENTAL Can Co.

Company acquires the Benjamin G. Betner Co. # p34, Feb.7

Gen. Lucius Clay: It's the Same Skill Anywhere (with 4 illus) p74, Feb.14

CONTINENTAL Machines, Inc.

Export hardware to U. S. from its branch in Mexico # p146, May 2

CONTINENTAL Oil Co.

Buys plant and facilities of Bryton Chemical # p101, Feb.28

Deferred Pay: How and Why p103, May 30

Houston service station gives a free shot of air conditioned air to cars (illus) p48, Jun.6

CONTROL Engineering Corp.

Makes a custom-built mass flowmeter that gives direct readings in terms of pounds per minute # p55, Feb.21

CONTROLLED Materials Plan

Post-CMP will be called Defense Materials System # p40, Mar.21

Heir to CMP: Defense Materials System will confine allocations of steel, copper, aluminum to strictly defense users p120, Apr.18

CONVERSION of Industry

Industry Gets Ready for a Hot War—or a Cold Peace (with chart and 2 tables) (Report to Executives) p72, Apr.25

CONVERTERS

Short-Term Market Pays Off: P. R. Mallory is making converters that will enable owners of TV models to receive both UHF and VHF p44, May 16

CONVERTIBILITY of Currency

How It Works—and Doesn't (with illus) p194, Mar.28

CONVEYOR Belts

Ford Conveyor Thinks for Itself (illus) p120, Jan.24

B. F. Goodrich brings out new conveyor belt to carry packages and cartons # p54, May 9

CONVEYOR Specialties Co.

Makes a vertical case conveyor, said to increase handling volume # p146, Jun.13

CONVEYORS

Conveyor Designed for Drums (illus) p58, Jan.3

A continuous conveyor system for rapid freezing of packaged foods, in wide variety of shapes and sizes is developed # p58, Jan.10

Conveyor Belt . . . squabble in Ohio continues. Railroads say there's no need for it p26, Feb.14

Going Abroad for Business: Detroit manufacturer of conveyor systems sees a big market for its product (with illus) p128, Feb.14

Goodyear Tire & Rubber and Stephens-Adamson demonstrate their conveyor belt that may replace N. Y.'s Times Square shuttle # p36, Apr.25

A vertical case conveyor is said to increase handling volume up to 100% # p146, Jun.13

COOLEY, H. B.

Readers Report: Behind the Iron Curtain p12, Jan.24

COOLING Systems

See Air Conditioning

COONS, A. G.

Teaming Up for Local Economic Research (with illus) p100, Jan.24

COOPER Alloy Foundry Co.

Will make plastic pumps, valves, accessories, and fittings # p126, Jun.6

Move Over, Steel: Plastics establishes itself in field of corrosion-resistant pumps and valves p141, Jun.13

COOPER-Bessemer Corp.

Generating More Power from Less Fuel: How a Free-Piston Engine Works (with 4 illus) p101, Apr.25

CO-OPERATIVES

The power plans of Arkansas Electric Co-operative have gone awry # p34, Feb.28

Trimming Down Public Power p34, Mar.7

COPELAND, Morris A.

How Money Flows through an Economic System (with chart) p144, Jan.10

COPOLYMER, Corp.

Announces a steam jet process of mixing carbon black thoroughly into rubber in its liquid state # p58, Mar.28

COPPER

Forward pricing has become general in copper # p17, Feb.7

Chopping Controls to Size: Copper: The One Big Problem p28, Feb.21

Copper prices advance. Scrap copper is likely to tip the price scale # p18, Feb.28

The multiple-price situation in copper # p17, Mar.14

Chile says it will maintain copper prices at 36½¢ a lb. # p169, Mar.28

Copper affords an example of what's happened to buying scrambles. The price has shaken down at 30¢ a lb. # p17, Apr.25

So There's Plenty of Copper (with chart) p123, Apr.25

Domestic copper still brings 30¢. But the trade is betting on a drop by or before August, when Britain "frees" the London market # p17, May 16

Imported copper from Northern Rhodesia may flood U. S. market. British will drop tight import controls # p17, May 16

Copper, despite very large demand, has its problems # p18, Jun.27

Copper pricing may soon change over to a flat price basis # p76, Jun.27

CORBETT, Ray

Unions Call on the Boss (with illus) p110, Feb.7

CORDINER, Ralph

Management Pay: Trend Levels Out (with 4 tables and illus) p110, May 23

CORN

The European corn borer still hasn't been licked # p18, Mar.14

Steel springs are helping farmers caught with soft corn # p126, Jun.6

CORNELL University

Vacuum tube failure is being studied # p46, May 30

CORONATION

See Great Britain-Coronation

CORPORATIONS

Readers Report: That Good Neighbor Policy p8, Jan.24

Is Bigness Bad? Brookings Says Not Really (with 4 charts) p30, Feb.7

Company Mergers: How, Why (with table) p29, Mar.7

Corporate news is good; volume remains high, and profits are bettering last year's marks # p17, Apr.18

The 1952 Billion Dollar Club (table) p129, May 2

The Nation's Biggest Moneymakers (with table) p131, May 16

Branches

If you succeed in landing a job you want abroad, or are tagged for one by your company, what can you expect # p143, Feb.14

Blessings of Branch Plants: Du Pont assails charge that they drain communities p110, Apr.11

Directors

John M. Hancock: What It Takes to Be a Good Director (with 7 illus) p90, Jan.17

General Mills is Putting Directors on a Salary (with illus) p136, Mar.28

Court rules Sidney Weinberg cannot be a director of both Sears, Roebuck and B. F. Goodrich # p72, May 9

Supreme court rules that a federal district court could not enjoin John Hancock from piling up membership on boards of directors in the future # p34, May 30

Earnings and Dividends

The Payout Keeps Climbing: Jump in ratio of dividend payout looks good (with chart) p92, Jan.3

Packers Lag, but They Can Dream (with chart) p60, Jan.10

Kroger Co. raises its sales 5% in 1952 # p56, Jan.17

Wilson & Co. reports lower profits for last year # p68, Jan.24

How High Can Corporate Debt Go? (with chart) p58, Jun.20

December dividends dropped, but were up 2% for the year over 1951 # p66, Jan.31

The steel strike last summer sliced a big hunk out of U. S. Steel's profits # p36, Jan.31

Short news item

Martin Aircraft Back on the Rails p62, Jan.31

First Profit Report: Off from Last Year (table) p29, Feb.7

In '52: High Sales but Fading Profit (with 2 charts) p28, Feb.7

Bristol-Myers Dividend Cut Takes Market by Surprise p116, Feb.14

Dollar sales of Servel, Inc., last year more than doubled the previous year # p64, Feb.14

Flaws in 1952 Dividend Peak (with table) p121, Feb. 14

How Much More Squeeze on Profits? (with table) p110, Feb.14

Merrill, Lynch, Pierce, Fenner & Beane report drop in net income for 1952 # p34, Feb.14

Corporate cash dividends totaled $548-million last month # p62, Feb.21

High Costs Hit Wall Street: Even Merrill Lynch shows a 1952 drop of nearly 23% on net profits after all charges p60, Feb.21

AT&T last week paid its 128th consecutive quarterly dividend # p64, Feb.28

AT&T Shares Crowd Earnings (with chart) p94, Mar.7

Ferro Shareholders Get a Stock Break p104, Mar.7

Movie Stocks are moving out of the doghouse as . . . New Dimensions Perk Up Hollywood (with table) p122, Mar.14

A Closer Look at Earnings (with table) p134, Mar.21

GM Regains Its Laurels: Its $559-million earnings in 1952 put it back atop the corporate heap p132, Mar.21

Paraplegics Mfg. Co. reports $125,000 worth of business last year # p171, Mar.21

Annual report of National Tea shows changes over the years in real estate investment costs and inventory per store # p76, Mar.28

Botany Mills reports poor earnings for 1952 # p72, Apr.4

Liquor Sales and Earnings Drop and Stock prices go down (with table and chart) p100, Apr.4

Sears and Montgomery report earnings for 1952 # p72, Apr.4

Chas. Pfizer & Co. report record first quarter sales # p36, Apr.11

Earnings for 1952 are reported by Mojud Hosiery and Haloid Co. # p178, Apr.11

First-Quarter Profits: Mixed (with table) p58, Apr.11

Dividend Payments Running Ahead of '52 p150, Apr.25

General Electric first-quarter earnings and sales set new record # p36, Apr.25

Pressed Steel Car reports record sales and earnings for first-quarter 1953 # p194, Apr.25

In the Red Again: Kaiser-Frazer reports deficit for 1952 p126, May 2

The First Reports Are Full of Cheer (with table and chart) p28, May 2

Dividends Start with a Bang (with table) p135, May 16

Manufacturing firms had a net income of $10.7-billion last year # p132, May 16

The Nation's Biggest Money-Makers (with table) p131, May 16

The 20 Biggest Retailers: The 1952 Score (with table) p41, May 16

Cerro de Pasco Corp. earnings drop in first quarter # p148, May 23

Gleaner Harvester will not pay a dividend in June # p128, May 23

1953 Rail Earnings Get a Fast Start (with table) p134, Jun.6

Philip Morris reports sales for fiscal year ended Mar.31 # p59, Jun.6

Short news item

A&P and R. H. Macy report on sales # p65, Jun.13

Life-Time Battery declares its first dividend # p97, Jun.27

Employee Stock

How to Buy—for Free—Hand That Feeds You p62, Jan.24

Workers have taken over Cleveland Pneumatic Tool # p36, Jan.31

How a Texas Union Runs Its Own Insurance Business (with 5 illus) p138, Feb.14

Philco Corp.'s employee trust adds another 4,000 shares of stock # p122, Feb.28

Giving Them a Stake in the Company (with table) p130, Mar.28

Armco Steel and North Pharmacal Co. join the move toward employee stock purchase plans # p88, Apr.4

A Cautious Look at Extra-Salary Plans p144, Apr.18

SEC plans to modify registration requirements for companies offering stock to employees # p154, Apr.18

Westinghouse employees have bought $15.7-million worth of company stock # p154, Apr.18

When Employee-Stockholders Go to a Meeting (with 15 illus) p60, May 9

Company Stock . . . is more attractive to employees of a small business p148, May 16

29,134 employees of Standard Oil of Ind. received 46,987 shares under Stock bonus plan # p64, Jun.6

Stock Officer to Key Men p70, Jun.13

The urge to invent nets five GE employees stock in the company # p34, Jun.13

Stockholders

Cruise (at the Dock) Brings Out the Stockholders (with 6 illus) p31, Apr.4

Dreyfus & Co. report shareholders in 100 leading companies went last year to 8.1-million # p64, Apr.25

When Employee-Stockholders Go to a Meeting (with 15 illus) p60, May 9

Ferro Corp. takes opinion survey to find out what stockholders think of company # p122, May 23

Buy Stock, See America (with 3 illus) p64, Jun.20

General Motors' common stockholders number 461,871 # p68, Jun.27

CORROSION-Resistant Pipe

See Reflin Co.

CORTISONE

Is being tried in treating hay fever # p144, Mar.7

COSMETICS

FTC washed out six old complaints involving the demonstration practices of 11 cosmetic companies p48, Jan.31

Mennen Co.: American Male Likes to Smell Nice, Too (with 7 illus) p148, May 9

Second Battle of the Scents: U. S. company acquired trade name of "4711" from APC (with illus) p47, May 16

More "mature" women account for the fact that skin creams gained more users in 1952 # p58, May 23

COST of Living

The Auto Escalator Creaks: UAW bases its case on new cost-of-living yardstick p141, Jan.17

New Prop for the Escalator (with table) p144, Jan.24

What's Happening to the Cost of Living (table) p144, Jan.24

AFL says 'utmost caution" should be used when linking wages to the government's cost-of-living index # p133, Jan.31

Income Taxes in C-of-L Index? The Labor Angle p109, Feb.7

"Old" C-of-L Index Gets a New Lease: Pressure is brought on Congress to postpone dropping the index p108, Feb.7

The end of price controls won't make much difference in your living costs # p183, Feb.21

BLS's New C-of-L Index . . . spurs bargaining between GM and UAW (with table) p132, Mar.7

What's Happening to the Cost of Living (table) p132, Mar.7

C-of-L Index Hits Seven-Month Low: When old-style indicator is ready, rail wages are due for drop (with table) p142, Apr.4

What's Happening to the Cost of Living (table) p142, Apr.4

C of L: Down: BLS this week issued "old" index figures. Result: pay cuts for 3-million workers p157, Apr.11

Trouble over wage contracts tied to living costs is in the making # p40, Apr.11

Dim View of Two-Way Escalator: Workers grow restive at thought of shrinking weekly pay p166, Apr.25

Slight rise in c-of-l may de due to recent increase in cigarettes # p174, Apr.25

What's Happening to the Cost of Living (table) p174, Apr.25

BLS' "old" index for mid-March shows a slight increase # p156, May 2

Living costs rose slightly in mid-April # p140, May 30

New C-of-L Index Takes Hold p156, Jun.6

What's Happening to the Cost of Living (table) p156, Jun.6

What's Happening to the Cost of Living (table) p137, Jun.27

COTTONTEX Mfg. Co.

Cottontex is used for degreasing and drying use in tumbling mills # p74, Mar.21

COUDERT, Frederic

An Anti-Spending Bill Is Aired (with 4 illus) p152, Apr.25

COUNCIL for Financial Aid to Education

Council will help colleges to raise funds # p194, Feb.21

Good Business (Trend) p172, Feb.28

COUNCIL of Economic Advisers

Economic Advisers—New Style: Eisenhower envisages a Council that will dig up facts, figures, concrete answers p31, Feb.21

Eisenhower asks Congress for money to keep CEA going until June 30 # p38, Feb.28

Eisenhower Decides CEA's Size and chairman p28, Mar.7

Rebuilding the CEA (Trend) p196, Mar.21

A broader role for the reconstituted council is certain # p38, Apr.4

CEA: Advise from a Veteran (with illus) p101, Apr.18

Eisenhower will bring back CEA. Arthur Burns will head it up # p38, May 9

Council's big job will be to watch for recession signs # p38, Jun.6

It's Congress' Move p196, Jun.13

Finding the Right Answers (Trend) p200, Jun.20

COUNCIL of Foreign Relations

Issues new survey on U. S. trade policy # p132, Apr.4

COUNCIL of State Governments

Unified Truck Tax p82, Apr.4

COUNTRY Clubs

Horwath & Horwath report on club expenses # p120, Feb.7

COWIE, Wilbur

Low-Cost "Fur" from a Lab (with illus) p134, Apr.4

COWLES Magazines

Quick will be discontinued # p34, Apr.18

CRAFTINT Mfg. Co.

Spray-Glo is a bright daylight fluorescent lacquer in a spray container # p56, Feb.7

CRANE Co.

Asks for a fast tax writeoff to build biggest titanium processing plant in the country # p36, Mar.21

More Jet Metal: Crane plans plant that will make it biggest U. S. producer of titanium p128, Apr.11

Gets fast tax write-off it wanted to build U. S. titanium plant # p34, May 9

The cantilever principle gives added range to an overhead carrier # p76, May 16

CREAMERIES of America, Inc.

Beatrice Foods Co. plans to absorb the company # p192, Jun.20

CREDIT

Consumer credit is now in the neighborhood of $23½-billion # p17, Jan.10

Readers Report: Harmonizing Debits & Credits p12, Feb.21

Washington's Housing Dilemma: How can the Administration keep homebuilding strong p32, Feb.21

Credit will remain tight. There is no danger of renewed controls on instalment credit or mortgage money # p17, Feb.28

At the start of the Easter season, consumer credit stood at $23½-billion # p18, Apr.11

Bankers Move In on Charge Credit p43, Apr.11

Basil Wapensky reports one-half of the nation's families have no consumer debt # p141, Jun.6

Consumer debt now amounts to 9% of all the money consumers will take in during 1953 # p17, Jun.6

More and more surely every day, credit is placing a limit on the expansion of consumers' expenditures # p17, Jun.6

Backing Away from Tight Money: Board cuts bank reserve requirements p34, Jun.27

CRIME

Readers Report. That Tidal Crime Wave p10, Jan.17

Racket Rule on New York's Docks Brings Showdown after 50 Years (with 12 illus) p164, Jun.20

CRONE, James

Readers Report: More About Trusts p8, Jan.31

CRONIN, Joe

Aid for Ailing Minor Leagues (with illus) p29, May 16

CROSLEY Motors, Inc.

Company merges with Aerojet Engineering Corp. # p34, Apr.4

CROSS, James

New President of AFL's Bakery & Confectionery Workers # p128, Jan.10

CROUSE-Hinds Co.

Painless Giving: Implant charity drives p171, Mar.21

CROWELL-Collier Publishing Co.

Collier's Goes Biweekly in Circulation Battle p50, May 16

CROWELL, Warren

To Sell Securities: Educate a Market (with illus) p64, Feb.21

CROWN Casting Associates

Patents Pending: Squabble in England over shell-molding "improvements" p44, Apr.18

CROWN Cork Co.

Annual wage is provided for in new five-year contract # p180, May 9

CROWN Zellerbach Corp.

Sells building to Mutual Life of N. Y., and leases it back # p68, Jan.10

May offer stockholders of Canadian Western Lumber Co. one share of stock for each six shares of Canadian Western # p34, Feb.7

Directors declare a stock dividend of one share of common for each outstanding share p93, Mar.7

Wants to buy Canadian Western Lumber. Runs into opposition in deal with St. Helens Pulp & Paper Co. # p183, May 16

CRUCIBLE Steel Co.

Sell-lease-back deal is made with Knights of Columbus # p68, Jan.10

CUBA

Going Abroad for Business: Detroit company sees big market for conveyors (with illus) p128, Feb.14

Government cuts wages of workers on its 13 henequen plantations # p152, Apr.11

Makes deal to sell sugar to Britain # p167, Apr.18

More Nickel: Freeport Sulphur finds big deposit in Cuba p33, Apr.25

Plans new law to woo foreign oilmen # p130, May 30

CUDAHY Packing Co.

Packers Lag, but They Can Dream p60, Jan.10

CULBERSON, Olin

Three Texans Rule Oil In Name of Conservation (with illus) p104, Feb.21

CUNINGHAM, John

Readers Report: A Capital Idea p10, Jun.13

CURB Exchange

See American Stock Exchange

CURRAN, Hugh

New Job for Prefabs: Mobilhomes Builds Offices in a Hurry p68, May 23

Readers Report: Good Grief p8, Jun.20

CURRENCIES

A Study of Moneyflows in the United States (with chart) p144, Jan.10

Cost of Money: Opinion is divided on whether tight market over Christmas presages a rise in bank loan rates p64, Jan.10

The trend is toward a "harder" money policy. There's no intention to "restore" the dollar's purchasing power # p39, Jan.24

Convertibility of Currency: How It Works—and Doesn't (with illus) p194, Mar.28

The Key to Eisenhower's Economics: Sound Money (with 5 illus) (Report to Executives) p80, Mar.28

Readers Report: Key to Normalcy p8, Apr.18

Time to Ease the Money Squeeze (Trend) p200, May 9

CURTICE, Harlow

Motorama at the Waldorf: General Motors Revives an Old Custom (with 10 illus) p33, Jan.24

GM's board of directors makes Curtice's presidency of GM official # p34, Feb.7

GM's Curtice: He wants 48% of the market again (Cover) Mar.21

General Motors' New Boss: The Idea Is Competition (with 8 illus) p92, Mar.21

Management Pay: Some Got a Boost (with illus) p110, May 23

Presents $25,000 check to Robert Moses, winner of the GM better highway contest (with illus) # p97, Jun.27

CURTIN, J., Jr.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

CURTIS, Myron

Taking the Sale to the Customer (illus) p52, May 23

CURTIS Publishing Co.

Ladies Home Journal advertising rates are going up # p34, May 3

CUSTANITE Corp.

Versatile Vise (with illus) p60, Mar.28

CUTTING Bee

See Canning Industry

CYCLOTRONS

New 63-in. cyclotron can fuse light elements to form heavier ones # p76, Mar.14

CZECHOSLOVAKIA

The Satellites Are Getting out of Line p126, Feb.14

Antonin Zapotocky is new president (illus) p33, Mar.28

Moscow has just engineered a drastic currency reform # p152, Jun.6

Soviets Tighten Czech Leash (with illus) p154, Jun.13

D

DDT

Insecticide Production Zooms: But the Bugs Are Eating It Up (with chart) p54, Feb.14

Dept. of Agriculture develops EQ-53, a DDT mothproofing solution # p68, Mar.21

DMI

See Dimethyl Isophthalate

DP Program

Congress won't vote Eisenhower's new DP program # p38, May 2

DAGE Electronic Corp.

TV Covers Industry's Blind Spots p40, May 30

D'AGOSTINO Bros.

Butter Melts p62, Jun.13

DAIRY Industry

War of the Ices: State legislatures are the battlefields as dairymen take aim at ice-cream-like vegetable fat desserts p50, Jan.31

Ezra Benson: Facing Up to Farm Forces (with illus) p30, Feb.14

Milk is sold in vending machines (with illus) p70, Feb.14

Major butter companies form the Butter Council # p156, Feb.21

Milk output in January is estimated at 8.7-billion lb. highest ever for the month # p18, Mar.7

The butter situation is only the beginning of Eisenhower's farm troubles # p40, Mar.7

Losses incurred by the government in supporting dairy prices total $132-million # p150, Mar.21

Butter Melts p62, Jun.13

DAKIN, Edwin

The Broken Cycle (Trend) p100, Jan.3

DALE, Ernest

Readers Report: Copycats Beware p8, Mar.21

DALLAS, Tex.

City will have two new skyscrapers p102, Jan.17

A Will—But No Way p97, Feb.7

Readers Report: Where Folks Count p12, Feb.14

Lockwood & Andrews report West Fork and the Red River are the only feasible water sources p133, Feb.21

Short news item

Ford is doubling its production in Dallas and GE's new plant will be ready this fall # p110, Feb.28

Dr. Schenewerk opposes using West Fork of the Trinity River for water p111, Mar.7

Mercantile National Bank installs an electrically lighted weather-forecasting tower on top of its building p98, Apr.4

Water: Yea and Nay p134, Apr.25

Santa Fe will build 38 mi. of new trackage from Sanger to Addison, Tex. (with map) p108, May 2

Bankers Discount Corp. files petition for reorganization under bankruptcy laws # p59, May 9

Air Battle in Texas p136, May 16

Dallas Turns Out for New York Met (with 6 illus) p30, May 16

Emergency Ended p136, May 23

Dallas: Uneven Exchange? (with map) p106, May 30

Removes restrictions on use of water p168, Jun.6

City Council revokes Sanger's franchise to throw a bridge across Austin Street p65, Jun.13

DALLONS, Oscar

Gadgets for Hollywood...Even the Fiction Is Real (with illus) p27, Feb.21

DAN RIVER Mills, Inc.

No checkoff is included in a contract between company and AFL's Textile Workers # p174, Apr.25

DAVIDSON, Donald

Readers Report: Screening for Security p10, Feb.7

DAVIE, Maxie

Houston: Big Brother to a Boy and His Steer (with 6 illus) p28, Feb.14

DAVIS, Shelby C.

Higher Life Earnings: Partly Illusion p132, Apr.18

DAVIS, Thomas

Readers Report: Of Home and Boobytrap p8, Feb.14

DAVISON Chemical Corp.

Makes a humidity indicator for use in moisture-proof packaging of military materials # p74, Jan.17

Will go deeply into heavy chemicals field on completion of new facilities at Lake Charles, La. # p128, Jan.24

DAY, William

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

DEALERS

FTC frowns on luxury trips as awards for dealers # p148, Mar.14

DEAN, Arthur

Trust Busters' Last Battle p29, Jan.17

DEAN, Gordon

A New Fuel with a Big Future (with illus) p94, Mar.14

DEARBORN Motors Corp.

Nylon brushes to strip both cotton and burr from the stalk are feature of new low-cost harvester # p74, May 23

Ford Buys...assets of Dearborn Motors p32, Jun.6

DEARBORN Stove Co.

Group of Dallas investors buy company # p34, Feb.7

DEBT

National Debt: Twentieth Century Fund group would reduce it without upsetting employment or present prices p110, Jan.17

How High Can Corporate Debt Go? (with chart) p58, Jun.20

DECALS

Decimal equivalents are printed on a decal offered free to engineers # p132, Jun.6

DECENTRALIZATION

Tri-State Plastic Molding Co. sets up branch plants # p98, May 2

DECISION, Inc.

Selling Job-Hunters p122, Feb.28

DECOROLA Corp.

Do-it-yourself paint rollers can be fitted with an attachment to produce 24 different designs on the wall # p114, Jan.31

DEERE, Robert

Motaloy...is setting new sales records every month p69, Apr.18

DEFENSE Contracts

See Government Contracts

DEFENSE Materials Procurement Agency

Ferro-Nickel: Hanna Co. readies plans for first commercial plant in U. S. p124, Jan.24

Will sign no more long-term purchase contracts under its 41 minerals expansion program for another 60 days # p40, Apr.25

Price Propping: The government's strategic stockpile will be used to impound metals it has to buy from marginal producers p27, May 30

Enough Nickel...is in sight. DMPA says contract with INCO should end shortage p32, Jun.6

DEFENSE Materials System

Heir to CMP: Defense Materials System will confine allocation of steel, copper, aluminum to strictly defense users p120, Apr.18

DEFENSE Production Administration

Another Taker: Government lures Wheland Co. into the business of producing aluminum p29, Feb.7

An extended Defense Production Act will be voted by mid-April # p38, Apr.4

Finding a Successor for RFC p118, Jun.13

DEFLATION

Time to Ease the Money Squeeze (Trend) p200, May 9

De GASPERI, Alcide

Clings desperately to power in Italy (with illus) p28, Jun.27

de HAVILLAND Aircraft Co.

Jet Transport: Why U. S. Holds Back (with 3 illus) p77, Apr.18

DEHUMIDIFIERS

Home dehumidifiers can be turned on or off automatically with new control instrument # p56, Jun.20

DELL Publishing Co.

Paperbound Books: The Zoom in Publishing p42, Jan.3

DELTA Air Lines, Inc.

Expects to draw down in 1953 $12-million of the $20-million bank credit it has arranged # p106, Apr.4

A New Giant Hopes to Invade East (with map) p66, Apr.18

Air Line Merger Stirs Up Fanfare p188, May 9

DEMMLER, Ralph

Named chairman of SEC # p36, Jun.20

DEMOCRATS

Drooping farm prices and the Treasury's tight money policies are the targets for Democratic sharpshooters # p39, Jun.20

Top Democrats Are...Eying the Republican Record (with 2 illus) p29, Jun.20

DENHAM, Robert

Three-Sided View of Labor Board: House Labor Committee hears views at hearing on changes in T-H (with illus) p134, Mar.7

DENMARK

Ohio businessmen set up company to import molds for the plastic molding industry from Denmark # p106, Feb.7

DENTIFRICES

Gleem toothpaste is the latest Procter & Gamble product # p52, Jan.24

Report on ammoniated tooth powders and pastes # p144, Mar.7

Tooth and jaw injuries cost industry more than $12.2-million a year # p138, Mar.7

DENVER, Colo.

City council gives green light to Sears, Roebuck to build its retail store # p126, Feb.21

Claude Boettcher announces dissolution of partnership with William Zeckendorf p112, May 2

DEPARTMENT (U. S. Governmen Divisions)

See also entries for departmental officers, bureaus, and spheres of interest such as taxation, agriculture, antitrust, etc.

Department of Agriculture

Powdered orange juice may be the next competitors in the orange concentrate field # p56, Jan.31

Ezra Benson: Facing Up to Farm Forces (with illus) p30, Feb.14

Radioisotopes are used to learn how fast and how far flies migrate # p110, Feb.28

Losses incurred by the government in supporting dairy prices total $132-million # p150, Mar.21

U. S. farmers have stored, under price-support loans, a record 456-million bu. of wheat # p150, Mar.21

Develops a rinse for mothproofing woolens called EQ-53 # p62, Mar.28

Benson fires Wickard, using the argument he wanted a Benson man in the job # p40, Apr.25

Streamlining Agriculture (Trend) p180, May 23

New twist in applying insecticides is being tested # p126, Jun.6

Stores wheat aboard a fleet of mothballed Liberty ships (illus) p98, Jun.6

How Farm Laws Tie in with Politics (with illus) p96, Jun.20

A hot fire is building up under Secretary Benson # p40, Jun.27

Farm exports for the year are about 30% under last year # p76, Jun.27

Needs more storage space for corn and wheat # p76, Jun.27

Department of the Air Force

Aluminum Co. of America is awarded a contract for a 20,000-ton extrusion press under a lease arrangement # p128, Jan.24

Parachuting Machinery (illus) p154, Jan.31

If you hold an Army or Air Force reserve commission, it's likely to expire soon # p144, Feb.14

Cleveland: Gang-Up on Taxes p130, Feb.21

Guided Missiles Need More Research (with illus) p41, Feb.21

Wants to buy back from C. W. Carlstrom the war-surplus Convair plant at San Diego # p34, Feb.21

Grants approval to Aircraft Gas Turbine Div. of G. E. to strip-test only one out of every 10 J-47 engines # p70, Mar.7

Heavy-press program sponsored by the Air Force will proceed on schedule # p50, Apr.4

The J-47 jet engine is so efficient that Air Force has canceled orders at Packard and Studebaker # p36, Apr.11

Weapons Battle Gets Hot and Heavy (with illus) p28, May 30

Short news item

The Air Force is making trouble for Eisenhower # p38, Jun.6

Cancels orders with Canadair, Ltd., for T-36 trainers # p126, Jun.20

Notifies all airlines of its intention to reclaim DC-4s that had been leased for commercial use # p192, Jun.20

Two Contracts . . . for Fairchild Packet planes raise questions p33, Jun.20

High temperature encountered by supersonic aircraft and missiles will be studied # p166, Jun.27

Mouthful: The Air Force figures it bit off too much in ordering giant presses p108, Jun.27

Department of the Army

If you hold an Army or Air Force reserve commission, it's likely to expire soon # p144, Feb.14

Titanium parts for Army Ordnance will be made by Kropp Forge Co. # p58, Feb.14

A mobile water purification unit is being tested # p110, Feb.28

James Mitchell named Assistant Secretary of the Army, in charge of manpower and reserve forces (illus) p29, Apr.11

Army's new barge-docks being built by U. S. Steel (illus) p34, Apr.25

Sizing Up Army's New Cannon (with illus) p29, May 30

Department of Commerce

Industry keeps on expanding: Capital Spending Plans for 1953 and 1955 (with table) p32, Jan.3

New Advisory Lineup (with 6 illus) p34, Jan.24

Department wants to sell or lease the Federal Barge Line # p34, Feb.21

Capital Spending Continues to Climb (with table) p34, Mar.28

New Englander Sinclair Weeks Has To Decide: Can There Be One Voice for Business? (with 6 illus) p150, Apr.4

Secretary Weeks removes Dr. Astin as head of the National Bureau of Standards # p34, Apr.4

Test Case for Career Men: Secretary Weeks fires A. V. Astin (with 2 illus) p34, Apr.11

Issues first quarter report on consumers income and how they spent it # p17, Apr.18

Automobiles Pace Retail Sales Boom p56, May 23

Expansion Goes Right On (with table) p27, Jun.13

Foreign ships headed for Red China will not be allowed to fuel up at U. S. ports without approval by Dept. of Commerce # p152, Jun.13

Overhaul of NPA makes it a permanent Agency of the Commerce Dept. # p38, Jun.13

Department of Defense

MSA Program Hits Its Stride p32, Jan.3

Wilson called a halt to all military construction that is less than 20% completed # p37, Feb.14

Big Guns In Korea: Why Are They Short of Shells? p152, Mar.21

Changing Arms Strategy? Wilson has backtracked slightly on reported plan to shift production from Marshall's board base to narrow base (with illus) p28, Apr.18

Buy American . . . backfires, as U. S. weighs promoting cheaper free world trade against bolstering home industry p34, Apr.25

Pentagonitis (Trend) p176, May 2

Secretary Kyes throws light on . . . Who'll Get the Contracts (with illus) p27, May 2

In the Pentagon, Secretary Wilson and his aides are . . . Planning for Permanent Defense (with illus) p121, May 9

Weapons Battle Gets Hot and Heavy (with illus) p28, May 30

Department of Health, Education & Welfare

Oveta Culp Hobby's New Job: Finding a GOP Welfare Plan (with illus) p116, May 16

Department of the Interior

Trimming Down Public Power p34, Mar.7

Secretary of the Interior McKay will get by with ousting Day # p40, Apr.25

Public Power: Where Will the GOP Take It (with map) p112, May 9

Secretary McKay will not resist Idaho Power building power project on the Snake River # p34, May 9

Department of Justice

The Greeks, the Senator, and the Slump p30, Apr.11

Five oil companies were subject of a civil suit filed this week # p36, Apr.25

Durkin picks Lloyd Mashburn to be Under-Secretary # p40, Jan.24

Durkin vs. the Inquisitors: The Senate Labor Committee asked him a lot of questions (with illus) p142, Jan.24

Lloyd Mashburn is named Under-Secretary (with illus) # p133, Jan.31

New Advisers Find Waters Rough: Faces tough first job of recommending T-H improvements p146, Feb.28

Threat to Walsh-Healey Act p135, Mar.7

Assistant Secretaries Wanted: Durkin would like a businessman as one of his aides p174, Mar.14

On the Rocks: Stalemate of Dept.'s advisory committee may mean end of all tripartite government boards (with table) p171, Mar.14

Secretary Durkin denies reports he plans to resign # p38, May 30

Slow Going for Secretary: Ex-steamfitter Durkin can't get up Labor Dept. steam (with illus) p135, Jun.27

Department of the Navy

Guided Missile Launched from Ship . . . Flies Far and Fast, Returns to Base (2 illus) p32, Apr.4

Bureau of Aeronautics orders nickel cadmium batteries from French firm # p58, Apr.18

Cancels its contract with Temco Aircraft Corp. # p97, Jun.27

Post Office Department

Eisenhower names Charles R. Hook, Jr., Deputy Postmaster General # p34, Jan.17

Across-the-board boosts in postal rates is sought by Summerfield # p40, Jun.20

A Business Team in the Post Office (with 6 illus) p98, Jun.27

Department of State

Department asks Congress to kill a bill designed to limit agricultural imports # p172, May 9

Department of the Treasury

Eisenhower names Elbert Tuttle General Counsel of the Treasury # p34, Jan.17

The Treasury must refund nearly $9-billion of maturing debt next month # p39, Jan.24

Professional investors expect the Treasury to market bonds this year maturing after 1972, bearing an interest rate between 3% and 3¼% # p90, Feb.7

Purchases of U. S. savings bonds are exceeding the amount turned in for redemption # p90, Feb.7

Treasury Plays It Cautious: Its first refunding only lays the groundwork for switching investors into long-term issues p31, Feb.7

The new Treasury team's debt financing turned out as predicted # p34, Feb.14

Uncle Sam will be running a big cash surplus the rest of this fiscal year # p17, Feb.14

Acting Choosy: The Treasury could have called five short-term bond issues. Instead, it called only one p66, Feb.21

Toledo Plan Gets a Boost: Treasury clears the way for further expansion p179, Feb.21

George Humphrey: Strong Man in the Treasury (with illus) p77, Feb.28

Good Omen for the Treasury (with chart) p59, Feb.28

Easing Depreciation Rules p28, Mar.21

Eisenhower picks Ray Gidney for Comptroller of the Currency (illus) p26, Apr.4

Writeoff Pace . . . is set largely by individuals under Swedish system the U. S. is scanning p90, Apr.4

Have Bond Prices Hit Bottom? (with 2 charts) p52, Apr.11

U. S. Tries Long-Term Issue: Treasury officials predict sell out of new bond issue p135, Apr.18

The Road Back (Trend) p196, Apr.25

Treasury's Hit: Treasury tries to comb out free riders—at the same time prices on the new bonds drop to par p143, Apr.25

Money Gets Still Tighter: Interest rates all along the line are getting stiffer (with chart) p132, May 2

Nearly $225-million of new Treasury 30-year 3¼s were bought by individuals, partnerships, and personal trust accounts # p142, May 9

Holders of close to $419-million of Series F and G savings bonds traded them for new # p132, May 16

Treasury appears to have postponed its program to lengthen out its debt maturities # p128, May 23

Treasury decides to refund $5.7-billion of maturing debt with a short-term issue # p17, May 23

Holders of maturing securities exchanged only 80% for new offerings and asked for cash on the remainder # p37, May 30

Sells $800-million of 107-day tax anticipation bills # p141, Jun.6

Banks . . . And Their Government Bonds (with chart) p66, Jun.13

Rising Rates Begin Pinching Borrowers (with 2 charts) p170, Jun.13

Announced its $1.5-billion of 91-day bills, dated June 18, were sold at a price equal to an average yield of 2.229% # p62, Jun.20

DEPARTMENT Stores

See also Retailing

N.R.D.G.A. reports on store profits for first nine months # p47, Jan.3

New Neighbors: New England company starts opening department stores next door to supermarkets p42, Jan.17

Department Stores Worry: NRDGA reports that 1952 sales volume was better than most members hoped p43, Jan.24

Charge accounts played little part in 1952 credit expansion # p18, Feb. 7

Night opening controversy goes on. Several New York stores drop it # p49, Feb.28

Stores find TV sets and Radios unprofitable items # p49, Feb.28

Night opening would be barred under a bill now in Massachusetts legislature # p171, Mar.21

Sales in the past few weeks have been up # p17, Mar.21

Conspiracy to fix prices by entering into agreements with manufacturers has been charged against three Seattle stores #p72, Apr.4

NRDA reports profits up for stores in 1952 # p51, Apr.11

Bad weather and week after Easter result in drop in store sales # p18, Apr.18

Short news item

Emporium Capwell plans another store near Haywood # p50, Apr.25

Fellow Retailers Give Texas Store a Working Over (with 5 illus) p48, Apr.25

Store-wrapped cellophane packages are cutting soilage and markdowns at L. Bamberger # p50, Apr.25

Cellophane Bags . . . help Bamberger cut losses from soilage p56, May 2

Big Store Performance In 1952 Called Drab p64, May 30

Sales, Down, Down, Down (with chart) p53, Jun.27

DEPIX Corp.

Patent fight with Polaroid Corp. # p36, Apr.11

DEPRECIATION

Easing Depreciation Rules p28, Mar.21

More attractive depreciation regulations are being talked of # p39, Mar.21

No Stampede for Faster Tax Writeoffs p30, Mar.28

Writeoff Pace . . . is set largely by individuals under Swedish system the U. S. is scanning p90, Apr.4

Revenue Bureau Relaxes Depreciation Policy p28, May 16

DEPRESSION

The big political issue for 1954 is now out in the open. And that issue is depression # p39, Jun.20

deRYCKE, Laurence

Teaming Up for Economy Research (with illus) p100, Jan.24

DESIGNERS for Industry, Inc.

Makes a garbage disposer which shaves waste through a screen # p56, Apr.4

Readers Report: Canning the Garbage Can p10, Apr.25

DESILU Productions

He'll Double as a Top-Notch Salesman p43, Mar.21

DES MOINES Register

Advertising Research Foundation makes study of the paper # p76, Mar.28

DESSAUER, John

Haloid's Hunch Pays Off (with illus) p186, Mar.28

DESTINY Products Co.

Hypetap is a lubricant in the form of a stick # p74, Jan.17

DETERGENTS

Lever Bros. is bringing out Rinso New Sunlight Detergent # p76, Mar.28

Strawberries will be washed in detergent to prevent mold # p50, May 9

DETREX Corp.

Cleaning by Sound (with illus) p70, Mar.21

DETROIT Edison Co.

Atomic Power . . . for industry may be closer than you think p64, Jan.17

Changing the McMahon Act p112, Jan.31

Money: It Has Been Dearer p126, May 16

Orders huge steam turbine-generator from GE # p66, May 23

AEC Lifts One Veil p48, May 30

DETROIT Free Press

Has the solution for a reader who balks at answering a box-number job ad # p36, May 23

DETROIT, Mich.

Board of Assessor is going to collect $80 in taxes for each vehicle held by car and truck dealers # p98, Jan.17

Michigan Consolidated Gas gets its second rate boost # p114, Jan.24

Salt Bonanza p132, Feb.21

For Art's Sake p154, Mar.14

Personnel directors wonder where they are going to dig up another 35,000 workers p96, Apr.4

Members of the Board of Commerce leave for Alaska # p167, Apr.18

The Dream Bridge p141, Apr.18

Auto companies are paying part of the bill for a $50-million cluster of buildings going up in downtown area # p64, Apr.25

Detroit Auto Makers: A Tempo Shapes a Type (with illus) p56, Apr.25

Retailers Worry . . . about returns p52, May 16

Splitup in Detroit Worries AFL p154, Jun.6

Brown, Boveri: Battle for a Key U. S. Market (with 2 illus) p148, Jun.13

DETROIT Shippers Co-operative Assn.

Pooled shipments of goods from Chicago to Detroit retailers are carried on a daily truck run by the association # p64, Feb.14

DEVENCO, Inc.

Heat in Ripples (with illus) p130, Apr.11

DEWEY, Edward

The Broken Cycle (Trend) p100, Jan.3

Readers Report: Sound Theory Essential p8, Mar.7

DEWEY, Thomas E.

The Docks: Blowup May Bring Reform at Last (with illus) p132, May 30

Dockers Paraded, It Didn't Faze Dewey (illus) p165, Jun.13

Racket Rule on New York's Docks Brings Showdown after 50 years (with illus) p164, Jun.20

DEWHURST, J. Frederic

Dewhurst of the Twentieth Century Fund: A continent for his province (Cover) Jun.27

Making a Continent a Research Project (with map and illus) p154, Jun.27

New Course, New Pilot: Twentieth Century Fund gets a new director p160, Jun.27

DeWILDE, Peter

Readers Report: The First Vise p12, May 9

DeWITT, J. Doyle

Named president of Travelers Insurance Co. #p90, Jan.3

DIAMOND Alkali Co.

Announces price increase on soda ash # p36, Mar.21

DIAMOND Crystal Salt Co.

Former owners hope to buy back company # p64, Mar.14

DIAMOND Power Specialties Co.

TV Covers Industry's Blind Spots p40, May 30

DIAMOND T Motor Car Co.

Swing to Tilt-Cab Trucks p54, Mar.28

DIAMONDS

The atomic age has brought to market the green diamond # p180, Apr.25

Diamond Wheels p72, May 16

DICK (A. B.) Co.

Stencils, especially designed for duplication of legal documents, are available # p56, Feb.7

DICKEY, Charles

New Advisory Group (with illus) p34, Jan.24

DIESEL Engines

Compressed-air starters can make for big savings in maintenance costs on diesel-powered cargo trucks # p109, Apr.25

American Locomotive and GE build diesel-electric locomotive designed for rugged conditions of army life # p72, May 2

Locomotives: From Coal to Diesel—and Back Again (with table) p63, May 16

Selling Diesels Abroad: With the home market nearing saturation, locomotive builders look afield (with illus) p153, Jun.20

DIETETIC (M & R) Laboratories, Inc.

The Story of the Instants (with illus) p50, Feb.28

DIMETHYL Isophthalate

Hercules Powder introduces DMI # p59, Feb.14

DINERS' Club

Reports on spenders for business entertainment # p43, Jun.13

DIRECTORS

See Corporations-Directors

DISCOUNT Rates

Putting Hobbles on the Boom p29, Mar.21

DISNEY (Walt) Productions

Peter Pan: He'll Double as a Top-Notch Salesman (with 2 illus) p43, Mar.21

DISPERSAL of Plants

See Industrial Locations

DISPLA-Mobiles

Mobiles Gives Advertisers a New Medium (with 6 illus) p46, Feb.28

DISPLAY Cards

Matherson-Selig Color Card develops an automatic process for mounting swatches on display cards # p74, Mar.7

DISTRIBUTION

The Home Freezer: When Consumers Hold the Inventory p68, Mar.28

Patrick Frawley, Jr.: How to Put Life in a Slow Market (with 8 illus) p46, May 23

Today, the Name's the Thing (with illus) p50, Jun.6

DITTMER, Wm.

Readers Report: Still Depends on Nature p10, Mar.14

DIVER'S Suit

Ahead of Times (illus) p194, Apr.18

DIVERSIFICATION

Republic Takes Exception . . . to steel industry dogma by producing new line of steel kitchens under its own name (with illus) p41, Jan.17

Reo Motors buys name, special tooling, and manufacturing rights of Pal Wheel Goods Div. # p127, Feb.7

Broadening the Focus at Magic Chef (with illus) p170, Apr.11

Westinghouse Air Brake Reaches Out: Buys LeTourneau p182, May 16

Celanese Corp. of America buys Marco Chemicals # p66, May 23

DIVORCE

Before carrying out any legal change in your marital status, you would be wise to take stock of just what it involves p180, May 9

DoALL Co.

For Extra Precision (with illus) p57, Jan.10

DOCK Board

Custom-built boards for loading are produced by Washington Aluminum # p58, Jan.10

DOCTORS

Doctors will meet in Richmond. A. H. Robins Co. will pick up the tab # p74, Apr.18

DODGE (Hugh R.) Co.

Stilts replace scaffolds for workers installing ceiling insulation (illus) p73, May 23

DODGE Mfg. Corp.

Off-the-shelf availability for roller chain drives is the aim of the line of Taper-Lock sprockets and roller chains # p56, Apr.4

Short news item

DOEHLER-Jarvis Corp.

Sells out to National Lead Co. # p160, Feb.21

DOGS

Westminster Kennel Club show opens next week # p120, Feb.7

Pup: $10 Down, $5 Weekly (with 5 illus) p42, Jun.6

DOHERTY, R. H.

When Employee-Stockholders Go to a Meeting (with illus) p60, May 9

DO-IT-Yourself

Orkin Expositions Management plans a series of Do-It-Yourself shows # p52, Jan.24

Do-It-Yourself paint rollers can be fitted with an attachment to produce 24 different designs on the wall # p114, Jan.31

Armstrong's Houseful of Ideas with One Aim: Sell the Fixup Market (with 10 illus) p66, Feb.14

Do-It-Yourself Ideas—on Parade: Big tournout at New York show (with 5 illus) p32, Mar.21

Opposition to do-it-yourself programs fostered by paint manufacturers has been voiced by G. Stuart # p72, Apr.4

Vikon Tile Corp. makes kit for tiling hard-to-keep-clean spaces # p76, May 2

Formica Co. develops an-easy-to-apply adhesive so householders can install its plastic covering # p50, May 9

DOLE, Moody

Casting for Industry at a Fish Fry (with 7 illus) p32, Jun.27

DOMESTIC Help

Getting and keeping household help is going to continue to be troublesome # p84, Jan.3

How to obtain domestic help from Puerto Rico or Europe # p179, Mar.21

DOMINION Bridge Co.

Toronto: Once a year, the World's Marketplace (with illus) p122, Jun.20

DOMINION Foundries & Steel Co.

"Oxygen steel" method will be applied in Canada by company # p126, Jun.20

DONCHIAN, Daniel

Readers Report: Puerto Rican Interest p12, May 30

DOOR-to-Door Selling

Boy Meets Girl: Boy Sells Girl Kitchenware (with 11 illus) p92, Jan.10

One Way To Sell An Air Conditioner (with illus) p156, May 9

DOORS

Key for Pressure Doors p52, Apr.4

DOREMUS & Co.

Readers Report: Limited Merger p10, Jan.10

DORIOT, Georges

They're Products of the Future p99, Feb.28

DOSCHER, William

Readers Report: Bossy Strongly Objects p10, May 23

DOUBLEDAY Co.

Will bring out Anchor Books # p49, Feb.28

DOUGLAS, Lewis

Will head a study group for Eisenhower to reexamine U. S. foreign economic policy (with illus) # p169, Mar.28

DOUGLAS, Mrs. R. J.

An Anti-Spending Bill Is Aired (with 8 illus) p152, Apr.25

DOW Chemical Co.

Atomic Power . . . for industry may be closer than you think p64, Jan.17

Will try packaging of permanent antifreeze under customers' private brand labels # p127, Feb.7

AEC Lifts One Veil p48, May 30

DOW Corning Corp.

Develops three new silicone resins for better insulation of electric motors # p59, Feb.14

Wurdak Chemical lost patent infringement suit # p36, May 23

DOYLE, Richard

Teamsters Take Over Their Own Cleanup Job p169, Mar.21

DRAFTSMEN

GE encourages draftsmen to strip their drawnings of all frills # p76, Mar.14

DRAIN Valve

Westinghouse Air Brake makes an automatic drain valve, which works on a vapor-ejection principle # p56, Feb.7

DRAPER Corp.

FTC dismisses charges of unlawful interlocking directorates # p96, Jan.17

DREDGES

Quebec Puts a Big Dredge on a Big Job (illus) p164, Jan.24

DREER (Henry A.) Inc.

Soil Conditioners: The Fight Goes On p43, Jan.31

Company is declared bankrupt # p131, Apr.18

DREYER, John

Fifty-Million Goggles in a Garage (with 3 illus) p108, Mar.21

DREYFUS & Co.

Shareholders in 100 leading companies went up last year to 8.1-million # p64, Apr.25

DRIVE-IN Theaters

Drive-In Theaters: Happy But Griping (with illus) p129, May 9

DRIVESALL

See B. F. Goodrich Co.

DRIVING Rules

See Automobiles

DRIVOTRAINER

How to Teach Driving in a Classroom (with 11 illus) p28, Feb.28

DRUCK, Milton

Readers Report: Swords to Plowshares p8, Jun.27

DRUCKER, Peter

A New View of Unions p139, Apr.4

DRUG Trade

Antihistamines Steady p45, Jan.3

University of Illinois study shows self-service drugstores have made progress # p47, Jan.3

Self-Service Reaches the Drugstore p43, Mar.7

New drug relieves high blood pressure # p180, Apr.18

Skillern & Sons remodels drugstore to include a grocery and soft goods department # p56, Apr.25

Phenarsenide, new anti-asthmatic drug, made by A. J. Parker Co., show good results # p160, May 2

Those Wonder Drugs Are Trade Headaches p56, May 23

Nisentil, a new pain-killer may ease childbirth # p180, Jun.13

Mehl Mfg. Co. makes a drum liner for handling corrosive materials # p58, Jan.10

DUKE University

No Gold on the Ivy p146, May 9

Psychologists will study Schizophrenia and the value of various nutrients # p94, May 30

Giraffe's blood pressure will be studied # p166, Jun.27

DULLES, John Foster

In Korea, In Washington, In . . . 1953— New Forces Go to Work (with illus) p27, Jan.3

Working Out a Foreign Economic Policy (with illus) p25, Feb.21

On his trip to South Asia he will proclaim that the "Stalin era has ended; the Eisenhower era has begun # p159, Mar.14

Factfinders Tour the Ancient East . . . Report on Needs of Point Four Plan (2 illus) p27, Jun.6

Across the World, the Chance of Peace Looks Better—but New and Baffling Problems Face U. S. (with illus) p28, Jun.27

DUMAINE, Frederic C., Jr.

Believes that control of the New Haven will be battled over at this year's April meeting # p68, Jan.24

The Fight's Off: Warring factions compromise in New Haven RR battle p104, Mar.7

How to Rebuild a Railroad: Unorthodox management puts N. Y. New Haven back on the track to profits (with illus) p52, Mar.14

DuMONT (Allen B.) Laboratories

The TV Dial: Key to UHF (with illus) p66, Mar.14

Is out for its share of Japan's TV market # p130, May 30

DuMONT, Dr. Allen B.

Predicts the U. S. will have 26-million TV receivers in 1953 # p47, Jan.3

DUNLAP & Associates, Inc.

Plan a five day human engineering institute next August # p147, May 16

DUNLOP, R. G.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

DU PONT (E. I.) de Nemours & Co.

Two-coat-a-day painting jobs are possible with a new Sealer-Coater # p60, Jan.3

Will build a laboratory for basic and exploratory research on Dacron # p58, Jan.3

"Ultra sheer" hosiery will soon be available # p56, Jan.17

Freon-12 can be used for detecting leaks # p58, Feb.14

Has licensed American Enka Corp. to manufacture nylon textile fiber # p50, Feb.21

DuPont and GM as the Family Saw Them (with 6 illus) p77, Mar.21

What Pulls . . . motorists to a favorite service station p62, Mar.21

Plant at Kingston starts producing Dacron # p36, Mar.28

Atomospheric pollution can be determined by a refinement of the ultraviolet light beam # p56, Apr.4

Blessings of Branch Plants: Du Pont assails charge that they drain communities p110, Apr.11

Tax-Free Split? Du Pont management is cool toward proposal for using "spin-off" p60, Apr.11

Spring letter to stockholders explain its bonus plan for employees # p154, Apr.18

Nylon yarn in a dull finish that makes textiles less transparent is latest development # p50, Apr.25

Industry Snaps Up the Grads p116, May 2

Releases study on the basic causes of fatigue # p124, Jun.13

Tries New Way to Get Chemicals Out of Coal (with illus) p138, Jun.13

A Refinery Doesn't Have To Look Dingy (with 2 illus) p50, Jun.20

Plans to make employee loans up to $10,000 # p83, Jun.20

Short news item

Du PONT, Irenee

DuPont and GM as the Family Saw Them (with illus) p77, Mar.21

Du PONT, Pierre S.

DuPont and GM as the Family Saw Them (with illus) p77, Mar.21

No Profit in Powder? (with illus) p77, Mar.21

Du PONT, T. Coleman

Coleman Was Right (with illus) p77, Mar.21

DURABLE Goods

Dept. of Commerce figures consumers spent at the rate of $29-billion annually in first quarter # p17, Apr.18

DURANT, William

DuPont and GM as the Family Saw Them (with illus) p77, Mar.21

DURKIN, Martin

A local union buys government bonds to show its appreciation for the appointment of Durkin # p144, Jan.17

Durkin vs. the Inquisitors: The Senate Labor Committee asked him a lot of questions (with illus) p142, Jan.24

Assistant Secretaries Wanted: Durkin would like a businessman as one of his aides p174, Mar.14

First criticism of Durkin comes from Emil Rieve # p171, Mar.21

Slow Going for Secretary: Ex-steamfitter Durkin can't get up Labor Dept. steam (with illus) p135, Jun.27

DUSSELDORF (A. G.)

Spends $250,000 to open a U. S. affiliate # p132, Apr.4

DYESTUFFS

Dye Battle: U. S. dye makers are striving to loosen Germany's hold on Latin America p168, Mar.14

DYNAMOTIVE

See Automatic Transportation

DYNARC

DynArc is a process for piercing stone, cement, and other refractionary materials # p56, Apr.4

E

ECOSOC

See United Nations

E-Z Paintr Corp.

Rolling Up Roller Sales (with 2 illus) p83, Jan.10

Exterior Paint Roller p112, Feb.28

EAGLE-Picher Co.

Will stop making paints and varnishes # p36, Jan.3

Glidden Co. buys Eagle-Picher paint plant in Atlanta # p34, Jan.17

EASTERN Air Lines

Asks CAB to extend its routes # p178, Apr.11

CAB legal counsel recommended that Colonial Airlines be allowed to merge with National, but not Eastern # p74, Apr.18

Acquisition by Eastern of Colonial Air Lines has been recommended # p62, Jun.20

Colonial Merger: A CAB examiner blesses union with Colonial p92, Jun.27

EASTERN States Petroleum Co.

Radioactive isotopes are used to photograph hydrogen blisters inside the shell of a refinery reactor unit # p126, Jun.6

EASTMAN Chemical Products, Inc.

Packaging materials are treated with a Tenox emulsion # p76, May 2

EASTMAN Kodak Co.

Making Little Ones out of Big p196, Feb.21

Workers will get a bigger share of profits under revised profit-share plan # p122, Feb.28

All flashholders will be made of the new Lumaclad plastic # p80, Mar.14

Experiments with photographic materials for color telecasts # p128, Apr.11

Verifax printer, new office machine for rapid reproduction of multiple copies of letter-size papers # p64, Apr.18

Donates funds for 17 fellowships to train students in chemical research # p72, May 9

In Rochester Open Shop Bastion Wavers (with illus) p161, May 16

Will import two inexpensive Brownie cameras from its English factory # p71, May 16

Plans new plant for polyethylene plastic at Longview, Tex. # p136, Jun.13

EASY Washing Machine Corp.

Will bring out its first automatic washer next fall # p160, May 9

Syracuse, N. Y.: Whose Street? p176, Jun.20

ECONOMIC Commission for Europe

U. S. and U. S. S. R. delegates agree that commision's report on postwar European economic development is slanted # p165, Mar.21

1953: Turning Point for U. S. Tariffs (with chart) p160, Mar.21

ECONOMIC Stabilization Administration

Can You Deduct . . . retroactive wage increases now that controls are off p152, Feb.28

ECONOMIST (The)

The Experts Brood over Dollar Gap p68, Jan.3

ECONOMISTS

Business Economist on the Prowl (with 11 illus) p134, Jan.10

Finding New Tools to Study Business (with 2 illus) p141, Jan.10

How Business Uses an Economist (with illus) p136, Jan.10

Why Forecasts Go Haywire p140, Jan.10

Readers Report: On the Level p10, Feb.14

ECONOWELD Corp.

No fasteners are used in new heavy-duty stocking pallet # p132, Jun.6

EDISON (Thomas A.) Inc.

How to Upgrade a Research Program (with illus) p90, May 9

Fire-Detection Cable (with illus) p54, Jun.20

EDISON (Thomas Alva) Foundation

To Fill the Gap: Catch Engineers Young (with 2 charts) p60, May 2

EDMUNDS, Stahrl

Why Forecasts Go Haywire p140, Jan.10

EDUCATION

Readers Report: Ignorance Doesn't Pay p8, Jan.17

Readers Report: It Pays to Be Ignorant p8, Jan.17

It Pays to Speak the Language (with illus) p130, Feb.28

How to Teach Driving in a Classroom (with 11 illus) p28, Feb.28

Republic's Postgrad Course p121, Feb.28

Textile School Outgrows Itself (with 3 illus) p124, Feb. 28

Branch Store Managers Go to School By Mail p115, Mar.7

Freedom to Teach (Trend) p200, Mar.28

G. M. plans network of 35 service training centers for dealer personnel # p58, Mar.28

National Sales Executives plan 20-day sales management school at Rutgers # p76, Mar.28

Economic education of 8,500 employees has cost Stanolind Oil $240,000 # p88, Apr.4

Executive Courses Spread: How Good Is Management Development (with 8 illus) p76, Apr.4

Chase Brass & Copper starts basic economics training program for employees # p154, Apr.18

Management people of Santa Fe will attend second Institute of Business Economics # p154, Apr.18

A teacher's course in metals technology has been set up by N. Y. State at high school level # p72, May 2

17 marketing executives of GE attend marketing seminar in New York City # p64, Jun.6

EGYPT

In the Middle East, Washington is seeking some way to bolster Gen. Naguib # p134, Jan.24

Sudan: It May Be the World's Next Independent Nation (with 5 illus) p168, Feb.21

Naguib's Cabinet at Boot Camp (illus) p26, Apr.18

Britain and the U. S. have a ticklish problem to handle in Egypt # p151, May 16

Southern California Petroleum Corp. will conduct oil explorations in Egypt # p130, May 30

EICHELSBACH, George

Broadening the Focus at Magic Chef (with illus) p170, Apr.11

EISENHOWER, Dwight

Eisenhower policies will unfold quickly, once the inauguration is over # p39, Jan.3

In Korea, In Washington, In . . . 1953— New Forces Go to Work (with illus) p27, Jan.3

Who Will Be Boss in the Cold War? The Fight in the Far East. Molding the West Together (with illus) p64, Jan.3

As the talks between Eisenhower and leaders from abroad approach, you'll see three issues shaping up # p111, Jan.10

Getting Ready for the Big Switch (with illus) p27, Jan.10

How Eisenhower will handle the press as President hasn't been settled # p38, Jan.10

Eisenhower Shapes a Businessman's Government (with table) p30, Jan.17

Keeping NATO Going Is—Eisenhower's Problem in Europe p27, Jan.17

On the Advent of a New Administration p164, Jan.17

The administration will be conservative. Politically Eisenhower is "right". So are most of his advisers # p37, Jan.17

Waiting for Inauguration Day: Washington's big show p28, Jan.17

Eisenhower's inaugural address was a ringing challenge to the U. S. and the whole free world—and a warning to Moscow # p133, Jan.24

Our new President's gravest duty is preserving the free world. And, more than you may know, that means bulwarking prosperity at home # p17, Jan.24

Eisenhower's State of the Union address will set the pace— and it will likely give the new Administration a permanent label # p39, Jan.31

Oiling the Gears of Government p28, Jan.31

How to Get Along With Congress: What Eisenhower Told About his Plans (with table) p25, Feb.7

What the "middle way" means to business is spelled out in the State of the Union message # p37, Feb.7

A rundown of Eisenhower's legislative program for this year # p38, Feb.14

Short news item

Companies Size Up the Problems Ahead p27, Feb.14

Here's what Eisenhower aims for—his big four-year goals # p37, Feb.14

The State of the Union (Trend) p160, Feb.14

Economic Advisers—New Style: Eisenhower envisages a Council of Economic Advisers p31, Feb.21

Working Out a Foreign Economic Policy (with illus) p25, Feb.21

Where Eisenhower Hopes to Cut Spending (with table) p25, Feb.28

Eisenhower Decides CEA's Size and Chairman p28, Mar.7

The Eisenhower-Taft alliance is working out # p39, Mar.7

Put down any doubts about Eisenhower and Taft getting along # p37, Apr.4

Eisenhower's problems are piling up— foreign and domestic. Many issues are ready for Presidential decision # p37, Apr.18

Where Eisenhower and the Masters Play Golf (with 6 illus) p30, Apr.18

The Test Is Clear (Trend) p196, Apr.25

Since Eisenhower Took Office: A Hundred Days of Cutting Back (with illus) p25, May 2

Eisenhower-Congress relations face a new test. The budget will become a battleground # p37, May 16

Appealing to the People: Congress wants to cut taxes—but Eisenhower doesn't see how it can be done and balance the budget (with illus) p27, May 23

No Easy Solution (Trend) p160, May 30

John Foster Dulles reports to Eisenhower after his return from the Middle and Far East (illus) p27, Jun.6

If there is a real truce, Eisenhower's stock will rise, significantly # p37, Jun.13

Industry Is Opening Its Eyes to TV (with illus) p48, Jun.13

Steering in One Direction: Eisenhower has a new economic policy board, ABEGS p33, Jun.27

EISENHOWER, Milton

Overhaul Job on a Lumbering Machine (with illus) p94, Feb.21

Latin American Boom: It Brings No Stability (with illus) p162, Apr.18

EITEL, William

Eitel: Independence Is the Key to Research (with 8 illus) p120, Jun.13

EL SALVADOR

Volcanic power is being considered # p129, Feb.14

ELDRIDGE, Nancy S.

When Blue-Blooded Herefords Stand for Auction (with 2 illus) p28, Jun.13

ELECTRIC Blankets

GE cuts prices on blankets # p51, Apr.11

ELECTRIC Power

See Utilities

ELECTRIC Shavers

North American Philips makes an electric shaver powered by three flashlight batteries # p114, Jan.31

ELECTRIC Storage Battery Co.

Line, Staff—and Auxiliary: Finds it needs an extra category to keep its lines of authority straight p117, Mar.7

ELECTRICAL Appliances

Mason Roberts expects to sell 130-million major appliances produced in the next 10 years, exclusive of radio and TV # p47, Jan.3

New Lines Gain (with 2 tables) p49, Jan.17

Putting On a Show With Home Appliances p54, Jan.17

Short news item

Republic Takes Exception . . . to steel industrys' dogma by producing new line of steel kitchens (with illus) p41, Jan.17

Removing serial number from appliances would be a criminal offense under proposed Bennett-Wilson bill # p52, Jan.24

How Inventory Is Building Up: But Sales Are Better, Too (with table) p31, Mar.7

The Nucleus: The freezer itself seems destined for a boom year p72, Mar.28

How to Sell without Salesmen: GE concludes the answer to a buyer's market lies in careful product planning p142, Apr.18

Appliance Sales Make a Spotty Pattern (with 4 illus) p43, Apr.25

Easy Washing Machine will make an automatic washer # p160, May 9

Dutch company makes a household mixer that hooks up to a water faucet # p54, May 9

Is This the Top of the Boom? (with chart) p26, May 16

Turnover rate for major appliances at dealer level reached the four-year high # p60, May 16

No correlation: In comparing April factory sales this year with those last year, the American Home Laundry Mfgrs. Assn. found # p59, Jun.6

Today, the Name's the Thing (with illus) p50, Jun.6

Price Cuts Sweep Appliances: Supply exceeds demand p62, Jun.13

Happy Days for Most Retailers—But . . . Dealers in used cars and big appliances are sad p30, Jun.27

No Appliance Price Boost—Yet: GE alone says it will raise prices p52, Jun.27

ELECTRICAL Equipment

Standby Generators p59, Jan.3

Multi-Amp makes an instrument which will do much to prevent short circuits, motor burnouts, and electrical fires # p120, Apr.25

An electrical stepladder is used to study the effects of lightning on high-voltage transmission lines (with illus) # p72, May 2

You can get a small circuit-breaker which takes the place of fuses in the home # p160, May 2

GE makes new silicone rubber compound to use as insulation to protect coils and their small components # p74, May 23

Selenium rectifier cells convert a.c. power into d.c. in a small, self-contained unit # p74, May 23

Vacuum tube failure is being studied at Cornell University # p46, May 30

Brown, Boveri: Battle for a Key U. S. Market (with 2 illus) p148, Jun.13

Biggest Switch (illus) p114, Jun.27

ELECTRICAL Merchandising

How Appliances Sold: New Lines Gain (with 2 tables) p49, Jan.17

ELECTRO-LINE Products Corp.

Weed dabber, is a gadget designed to take the backache out of weed control # p56, Apr.4

ELECTRO Metallurgical Co.

Improving Stainless Steel (with 2 illus) p92, Jun.6

ELECTROLYTIC Manganese

Improving Stainless Steel (with 2 illus) p92, Jun.6

ELECTRONICS

Engineers See A Wave of Dream Products As . . . Electronics Stakes Out the Future (with illus) p27, Apr.4

Taking Cutbacks in Stride p43, Jun.20

ELECTROPLATING

New electroplating plant is now operating at the Swissvale plant of Union Switch & Signal Div. of Westinghouse Air Brake # p46, May 30

ELEVATORS

Controls Ups and Downs p134, Apr.11

ELGIN National Watch Co.

Conceded through president Shennan, the "general wisdom" of not raising tariffs on foreign-made watch movements # p98, Jan.10

Plans to market an electric wristwatch soon # p180, Mar.21

Reports on the number of teenagers owning watches # p54, May 2

ELI Lilly & Co.

Federal district court in New Orleans hands down a decision restraining Schwegmann from selling Lilly products below fair trade prices # p52, Jan.24

ELK Hills

Conserving Oil: Texas cuts oil waste by closing Sprayberry, while Navy ups production at Elk Hills p26, Apr.4

ELLEN, Peter

Unions Call on the Boss (with 2 illus) p110, Feb.7

ELLICOTT Machine Corp.

Quebec Puts a Big Dredge on a Big Job (illus) p164, Jan.24

ELLIOTT, George

Two Kinds of Businessmen. The Canadian Pattern p130, Jun.20

ELMORE, Lynwood

Capital Ratios Worry Connecticut Bank Head p146, Mar.28

EMBREE Mfg. Co.

Chemicals Clean Up on a Multimillion-Dollar Market p48, Mar.7

EMENEE Industries

Builds a letter opener into a Bakelite styrene plastic daily reminder pad # p60, Jan.3

EMERSON Radio & Phonograph Co.

Webster-Chicago Votes No Merger with Emerson p148, Feb.14

EMMERT, L. S.

Readers Report: Wider Distribution p8, Feb.7

EMPLOYMENT

Getting and keeping household help is going to continue to be troublesome # p84, Jan.3

Factory employment apparently hit at least a temporary peak when, late last year, it topped 16½-million workers # p18, Jan.10

General Electric paid a bounty on workers and offered $5 bonus to regular employees for any new workers # p80, Jan.10

Manpower Pools Are Drying Up (with map) p124, Jan.10

During some winter month the Census Bureau report on employment will show fewer people working on farms than there are farms # p17, Jan.17

Employment will be down and unemployment up when January figures come out # p17, Jan.17

Readers Report: That Tidal Crime Wave p10, Jan.17

Employment may hit 63-million this summer # p17, Jan.24

Readers Report: Screening for Security p10, Feb.7

Retailers employed more people than ever before in handling holiday sales p18, Feb.7

Employment in January was 60½-million. That's the highest ever for the month # p17, Feb.14

NICB says college recruiting by companies will be a mad scramble again this year # p83, Feb.14

We now have fewer farm workers than farms # p18, Feb.14

Career Publications: Selling Job Hunters p122, Feb.28

Readers Report: Topsy-Turvydom p10, Mar.7

Labor supply showed a better balance this January than a year ago # p175, Mar.14

How to obtain domestic help from Puerto Rico or Europe # p179, Mar.21

Detroit personnel directors wonder where they can find another 35,000 workers p96, Apr.4

The Family Economics Bureau says employees' pension plans are big obstacle to older people's finding jobs # p112, Apr.11

The seasonal rise in employment is coming along on schedule # p18, Apr.11

Nothing but a downturn in business can prevent a new record for employment by midsummer # p18, Apr.25

Employment in manufacturing has topped 17-million # p18, May 2

Industry Snaps Up the Grads (with 3 illus) p116, May 2

Jobs will be a little harder to fill this summer unless defense production drops soon # p156, May 2

To Fill the Gap: Catch Engineers Young (with 2 charts) p60, May 2

It Cost Too Much: Workers over 40 must face the fact that pension plans reduce chance of getting new jobs p178, May 9

Buick plant at Flint, Mich., advertises for help in southern newspapers # p138, May 23

Employment figures add to the available evidence that the production peak may have been reached in March # p17, May 30

Total nonfarm employment—notwithstanding the April dip in manufacturing jobs—is marching to new records # p17, May 30

There will be nearly 63-million people working at this summer's peak. Their pay will be the highest ever # p17, Jun.27

EMPORIUM-Capwell Co.

Plans another department store near Haywood # p50, Apr.25

EMULSIFIERS

See Baking Industry

ENCYCLOPAEDIA Britannica

The White Elephant That Paid Its Way (with 2 illus) p75, May 9

ENERGIE des Mers

Using Sea Water...to produce power—as well as fresh water p52, Apr.18

ENGEL, Louis

Investment Primer: The striking case of a Greek immigrant dramatizes the importance of prudent choice of securities (with illus) p107, Apr.18

ENGELMAN, Tom

Readers Report: The Winnah p10, May 30

ENGINEERS

Atomic Energy Gets the Cream p120, Jan.24

Readers Report: Screening for Security p10, Feb.7

Graduate engineers are now getting $81.69 a week starting salaries # p122, Feb.28

Electronics Stakes Out the Future (with illus) p27, Apr.4

To Fill the Gap: Catch 'Em Young (with 2 charts) p60, May 2

Keeping Tabs...on U. S. technical manpower will be simplified by cooperation of NSF and professional societies p96, May 9

Engineer Shortage: Treatment But No Cure p29, May 23

Readers Report: Good Engineers in Demand p10, May 30

Wanted: More Brains (Trend) p160, May 30

How Research Leads to Top (with illus) p44, Jun.13

ENGINES

See Motors

ENGLEWOOD, N. J.

Bell Engineers Aim for an All-Out-Automatic System p62, May 23

ENTERPRISE Wheel & Car Corp.

Has developed an aluminum mine car # p146, Jun.13

ENYART, William

Gadget-Hunting in Europe (with illus) p170, May 9

EQUITABLE Life Assurance Society

Woolworth's $35-Million p68, May 30

EQUITY Corp.

Lawrence Bell signs a lifetime contract # p147, Mar.21

ERHARD, Ludwig

Europe's Biggest Business—at Work (with illus) p102, Feb.7

ERIE RR.

Harry Von Willer: What It Takes to be a Railroad Traffic V-P p128, Feb.7

Freight Agents Get to See What They Sell (with 6 illus) p48, Jun.27

ESS-H-BEE Products, Inc.

Beauty Arm Rest protects an automobile driver's arm from heat and cold # p58, Jan.10

ESSO Standard Oil Co.

How Seven Companies Look at Their Wage Incentive Systems (with table) p112, Mar.7

ETHYL Corp.

Inside a Worker's Head...there may be a lot of ideas management doesn't know about p81, Jan.31

Names Mrs. Esther Stapley Lyman assistant secretary # p178, Apr.11

ETTINGER, Karl

Readers Report: Free Trade in Peril p10, Jun.13

EUROPE

In the event of a recession in the U. S., Europe will suffer more than the U. S. # p18, Jan.3

Who Will Be Boss in the Cold War (with 2 illus) p64, Jan.3

Aftermath of Europe's Flood (illus) p27, Feb.7

Europe's Biggest Business—at Work (with 8 illus) p102, Feb.7

The U. S. now has the heat on Western Europe to speed unification and get ahead with German rearmament # p99, Feb.7

There can't be a united front in Asia unless there's agreement in Europe. Dulles insists on fast action to ratify the European Defense Community treaty # p123, Feb.14

U. N. releases its study "Economic Survey of Europe Since the War" p160, Mar.14

The fear of a post-Korea slump is spreading in Western Europe # p159, Apr.18

European Defense Program: NATO Fits Into the Pattern p192, May 9

Buying Arms Abroad to Build Up West Europe (with 2 illus) p154, May 16

Can the West Pool Armies? p144, May 23

EUROPEAN Defense Community

Can the West Pool Armies? Soviet talk or Korean truce could kill off EDC by fall p144, May 23

Across the World, the Chance of Peace Looks Better—but New and Baffling Problems face U. S. (with 11 illus) p28, Jun.27

EUROPEAN Payments Union

Chancellor Butler approves renewal of EPU for another year # p161, Mar.28

EUTECTIC Welding Alloys Corp.

DynArc is a process for piercing stone, cement, and other refractionary materials # p56, Apr.4

EVANS, Richard

Teaching by Television at Houston University (with illus) p30, May 2

EXECUTIVES

More than 1,500 executives will pool their experiences at seminars to be held by AMA # p108, Jan.10

These young presidents are part of the... New Cast of Characters for Philadelphia Story (with 16 illus) p100, Jan.10

Social security benefits executives should know about # p139, Jan.31

Yardstick for Management Salaries (with table) p72, Jan.31

How to Hold Executives: There's no ceiling on salaries—but there are still high taxes p78, Feb.14

If you suceed in landing a job you want abroad, or are tagged for one by your company, what you can expect # p143, Feb.14

Telling a Man He's Promoted (with 24 illus) p186, Feb.21

Business Week surveys show businessmen are getting a mite racier in the clothes they buy # p179, Mar.14

How Good Is Management Development (with 8 illus) p78, Apr.4

Executive Courses Spread: John O. Parott goes to school (with 8 illus) p76, Apr.4

Business executives earn four times as much as their counterparts in government, says Jerome Rostow # p112, Apr.11

Warrants for Executives: Better than Options? Either Way It's a Capital Gain (with table) p104, Apr.11

A Cautious Look at Extra-Salary Plans. The Management Pattern p144, Apr.18

Detroit Auto Makers: A Tempo Shapes a Type (with illus) p56, Apr.25

How to Retire: Harvard professors says that while retirement is highly individual, management can cushion the shock p66, Apr.25

Sixteen freshmen are being trained to fill executive positions through a work-study program at Adelphi College # p64, Apr.25

Who Does the Moving? (with table) p118, May 2

Management Pay: Trend Levels Out (with 4 tables and 10 illus) p110, May 23

National Sales Executives sponsors a Western European tour # p122, May 23

Deferred Pay: How and Why (with illus) p103, May 30

B-School Speeds Up Course for Executives p68, Jun.6

Chandler's Restaurant provides a dictating service (illus) p64, Jun.6

How executives can get some real good out of vacations # p171, Jun.6

17 marketing executives of GE attend seminar in New York City # p64, Jun.6

Yardstick to Measure Executives: United Parcel Service uses forced-choice ratings p62, Jun.6

Diners' Club reports on spenders for business entertainment # p43, Jun.13

High taxes cancel out salary increases. Fringe benefits are tax-free to the recipient # p183, Jun.20

Readers Report: Chasing Charity Chiselers p8, Jun.27

EXPERIMENT, Inc.

In Business for Research (with illus) p107, May 23

Short news item

EXPORT-Import Bank

Credit to help develop sources of strategic raw materials around the world in 1952 amounted to $597-million # p137, Jan.24

Brazil and U. S. Bury the Hatchet p124, Mar.7

Makes $300-million loan to Brazil # p122, Mar.7

Bank's $330-million loan to Brazil is a boom to U. S. exporters # p158, Mar.21

EYTINGE, Bruce

How Research Leads to Top (with illus) p44, Jun.13

F

FACTORING

Commercial Finance Companies Boom (with illus) p86, Feb.7

FAILING (George E.) Supply Co.

Company will be bought by Westinghouse Air Brake Co. # p98, May 2

FAIR Employment Practices Act

To Stop Job Bias . . . amend T-H. That's Sen. Ives' proposal p177, May 9

FAIR Trade Laws

Fair trade battle continues: Sterling Drug, Inc. files suit against Crown Drug Stores. Johnson & Johnson files suit against Schwegmann Bros. Grayson-Robinson are not allowed to sell International Silver # p98, Jan.10

Federal district court in New Orleans hands down a decision restraining Schwegmann from selling Lilly prducts below fair trade prices # p52, Jan.24

Sunbeam Corp. lost an early bout in a fair trade fight with Masters, Inc. # p56, Jan.31

Fair trade lost a round when Georgia's supreme court held state's act to be invalid—a victory for Grayson-Robinson Stores # p54, Mar.7

Jersey Price-Cutters Jump the Gun p138, Mar.14

Fair trade lost out in Vermont # p50, Apr.25

Grayson-Robinson Store challenges California's fair trade laws in suit against chain brought by Sunbeam Corp. # p50, Apr.25

FAIRBANK, H. S.

Readers Report: Matter of Wear and Tear p10, Apr.25

FAIRBANKS, Morse & Co.

Brings out an automatic gasoline mower # p180, Apr.25

FAIRCHILD Engine & Aircraft Corp.

Three-year pact ends strike at two plants in New York # p180, Feb.21

Two Contracts . . . for Fairchild Packet planes raise questions p33, Jun.20

FAIRLEIGH Dickinson College

Students buy one share of stock and study operations of the company in which they invested # p96, Jan.17

FAIRLESS, Benjamin

Fairless calls on Col. Marcos Perez Jimenez while inspecting operations in Venezuela (illus) p34, Mar.7

USM wins bargaining rights # p150, Jan.24

FAIRS and Exhibitions

How to Sell More Housewares (with 4 illus) p48, Jan.24

Orkin Expositions Management plans a series of Do-It-Yourself shows # p52, Jan.24

Do-It-Yourself Idea—on Parade (with 5 illus) p32, Mar.21

The Oil Industry Shows Its Muscles in Tulsa (with 5 illus) p32, May 23

Toronto: Once a year, the World's Marketplace (with 10 illus) p122, Jun.20

Omaha Meets the World (with 7 illus) p124, Jun.27

FALL River, Mass.

Deadlock brought contract talks between cotton manufacturers and CIO's textile union to a halt # p116, Feb.7

FANSTEEL Metallurgical Corp.

Easing a Metals Shortage: Jet engines demand columbium and tantalum p62, Mar.7

FANTZ, James

May succeed Harry Bridges as president of ILWU # p174, Apr.25

FATIGUE

Du Pont releases study on the basic causes of fatigue # p124, Jun.13

FATS and Oils

Armour Research Institute develops new tinning oils # p136, Jun.13

FEADSHIP, Inc.

Claims it took orders for $750,000 worth of cruisers and motor-sailers at the National Motor Boat Show # p137, Jan.24

FEATHERBEDDING

See Labor—Featherbedding

FEDERAL Barge Lines

Birmingham pricked up its ears when it heard that the U. S. Dept. of Commerce wants to lease or sell the line # p34, Feb.21

FEDERAL Communications Commission

ABC-Paramount Merger Reaches Last Hurdle p31, Jan.24

Bureaucratic Bungle (Trend) p200, Feb.21

Reports on earnings for TV and radio in 1952 # p142, May 9

TV broadcasting pulled in $336.3-million in estimated revenues in 1952 # p60, May 16

FEDERAL Deposit Insurance Corp.

Insured commercial banks in the U. S. rolled up a record net income of $990-million last year # p132, May 16

Assets of the nation's banks jumped to an all time high last year # p116, May 30

FEDERAL Electric Products Co.

Has option to buy 98% of stock of Pacific Electric Mfg. Co. # p98, May 2

Federal acquires control of Pacific Electric Mfg. Corp. # p36, May 23

FEDERAL Housing Administration

Washington's Housing Dilema p32, Feb.21

Con Men at Work: Latest sales racket to hit California is bilking homeowners through misuse of FHA-insured loans p154, May 9

More Mortgages . . . at higher rates. That's the meaning of revision in FHA and VA terms p27, May 9

Loans Still Difficult: Boosting of FHA and VA mortgage rates fails to bring more money into the market p114, May 30.

Easier FHA terms: That's what builders want, but the Administration is cool to the idea p64, Jun.27

FEDERAL Mediation & Conciliation Service

Atom Panel: Off . . . On: Strike clouds gathered when panel closed shop p168, Mar.21

Atom Labor Panel Back But in Revamped Form p164, Jun.13

FEDERAL National Mortgage Assn.

Reprieving FNMA: House drops bill ordering it to stop buying mortgages p124, May 2

Home Loans Still Difficult p114, May 30

Easies FHA Terms: That's What builders want p64, Jun.27

FEDERAL Power Commission

Patronage tussle is on over chairman. Dewey wants W. W. Gatchell and Sen. Carlson is backing Jeff Robertson # p38, Feb.28

Pipelines Vie for Northwest: Natural gas companies scramble for market p31, Feb.28

Private Power . . . wins case in Supreme Court ruling that approves Roanoke Rapids p31, Mar.21

Brake on Tax-Write Off: Five-year amortization may lose its charm p192, Apr.18

There Ought to Be a Law: That's the cry of the gas and oil industries as court rules that FPC has the power to fix natural gas rates p26, May 30

White House is looking for a Southern "Eisenhower" Democrat to fill vacancy that will come when H. Wimberly's term expires # p40, Jun.20

FEDERAL Reserve Board

Tighter Money: Hike in rediscount rate by Federal Reserve Banks means return to orthodox theories of money management p28, Jan.24

Buying on Borrowed Money: Federal Reserve cuts margins (with table) p66, Feb.28

Reduce margin requirements on stocks from 75% to 50% # p17, Feb.28

Still a Boom—but with Hobbles: Federal Reserve survey finds consumers expect to buy more hard goods p27, Mar.21

The Key to Eisenhower's Economics: Sound Money (with 5 illus) (Report to Executives) p80, Mar.28

More Borrowing . . . by Consumers is reflected in Board's new estimates p32, May 2

Time to Ease the Money Squeeze (Trend) p200, May 9

Readers Report: The Money Squeeze p8, Jun.6

Backing Away from Tight Money: Board cuts bank reserve requirements p34, Jun.27

Why Consumers Feel Bullish: Survey shows consumers eager to buy p59, Jun.27

FEDERAL Tariff Commission

Joseph E. Talbott is named member of the commission (with illus) # p152, Apr.11

FEDERAL Trade Commission

Squeeze on Citrus Growers: FTC charges that Florida Citrus Mutual has stepped across the lines for its antitrust immunity p90, Jan.10

Hot Time for FTC: Commission is set back by court in Carter case, drops another action; tries a new tack in a third p48, Jan.31

Soil Conditioners: The Fight Goes On (with illus) p43, Jan.31

Orders chain makers to stop banding together for the purpose of fixing prices # p34, Feb.28

Company Merges: How, Why (with table) p29, Mar.7

Florida Citrus Mutual claims a victory in its ruckus with FTC p140, Mar.14

Frowns on luxury trips as awards for dealers # p148, Mar.14

Will FTC Change Its Ideas? Howrey's record of defending business could make a big difference (with illus) p29, Apr.4

Testing the New Merger Law: FTC's decision in Pillsbury Mills case will give an idea of just how tough it will be p29, May 9

Manufacturing firms had a net income of $10.7-billion last year # p132, May 16

FTC Loses Again in Cigarette Case p56, May 23

FTC Loses Case vs. Buyer Under Robinson-Patman p60, Jun.13

FEDERATED Department Stores, Inc.

Profit-sharing retirement pensions for all employees are being started # p84, Jan.31

A third Fedway department store was opened in Amarillo, Tex. # p64, Feb.14

Another Fedway store is planned for Bakersfield, Calif. # p156, Feb.21

Short news item

FEDERATION for Railway Progress

The Central of Georgia RR has joined the federation # p34, Mar.14

FEDERATION of the Handicapped, Inc.

Handicapped Workers Do Full-Size Job (with 3 illus) p150, Feb.28

Readers Report: Admirable Work p10, Mar.28

FEITRICH, Henley

Putting a New Twist into Construction p50, Feb.14

FELDMAN (David) & Associates

Wood You Can Paste On p72, Mar.21

FERGUSON, Harry

Ferguson Tractor's Harry Ferguson: No Fords in his future (Cover) Jan.17

Pulling Tractors out of a Hole (with 3 illus) p76, Jan.17

Makes a high-speed mower for farm use # p146, Jun.13

FERGUSON, W. K. Allen

Readers Report: Key to Normalcy p10, Apr.18

FERNALD, O.

Way Station on Road to Atomic Bomb (illus) p28, May 23

FERRANTI, Ltd.

Gets contract to make transformers for McNary Dam # p124, May 30

FERRO Corp.

Ferro Shareholders Get a Stock Break p104, Mar.7

Is taking an opinion survey to find out what its stockholders think of the company # p122, May 23

Speeding the Seedling p116, Jun.27

FERRO-Nickel

Ferro-Nickel: Hanna Co. readies plans for first commercial plant in U. S. p124, Jan.24

FERRY Service

New freight-car ferry will link Port Everglades, Fla. and Havana # p137, Jan.24

FERTILIZERS

Monsanto Chemical cuts prices on Krilium # p52, Jan.24

Soil Conditioners: The Fight Goes On (with illus) p43, Jan.31

A fertilizer plant to cost $30-million will be built near St. Louis by Mathieson Mississippi Co. # p74, Apr.18

FIBROUS Glass

See Glass

FIDEL-I-Tone

Waxed cartons for packaging food can carry more life-like photos in color with Fidel-i-tone printing # p110, Jan.31

How a Printer Turns Boxmaker (with 2 illus) p182, Apr.25

FIDELITY Insurance Co. of Tenn.

Bad Auto Titles . . . would be covered by new service p147, Apr.25

FIDELITY Machine Co., Inc.

Workers switch to CIO's UAW # p138, Mar.7

FIELD (Marshall) Co.

Will open branch store in Westgate shopping center in Milwaukee # p131, Apr.18

FIELDE, Gerald

Tightening Up on Communists p165, May 16

FILENE'S (Wm.) Co.

Where Vending Machines Fall Short p154, Feb.21

Sales at Filenes: How to Price Suits at $11 and Still Turn a Profit (with 7 illus) p142, Mar.14

Readers Report: Caught With a Net p10, Apr.4

Short news item

FILTERS

Dynel fiber is used in new type of chemically resistant filter fabric # p132, Jun.6

FINANCIAL Angle

The Chase "Humanizing" Campaign p112, Jan.17

FINE, Benjamin

It's Up to the Colleges p106, Jan.10

FINNEY, Thomas

Readers Report: Where Folks Count p12, Feb.14

FIRE Fighting Equipment

B. F. Goodrich Chemical makes a fire blanket # p134, Apr.11

Putting the Heat on Education (with 4 illus) p128, Jun.6

Fire-Detection Cable (with illus) p54, Jun.20

FIRESTONE Tire & Rubber Co.

Pushing Gases through a Cone (illus) p34, Jan.31

Develops a fast-curing neoprene cement for emergency repair of neoprene-coated fabric # p114, Feb.28

Work has stopped on Lake Charles (La.) project # p34, May 2

Cheaper tires are here. Company will market a third casing # p34, May 9

Denies rumors of a third, cheap line of tires # p60, May 16

FIRST Boston Corp.

Stockholders approve charter changes # p147, Mar.28

FIRTH Sterling, Inc.

Sparks Tame Super-Hard Carbide Alloys (with 3 illus) p43, Apr.18

FISHER Flour Mills

Uses a collapsible bulk shipping container that holds 2,000 lb. of flour # p74, Jan.17

FISHER Scientific Co.

Inexpensive radioisotopes are bottled and sold "over the counter" and by mail # p146, Jun.13

FISHING

Boston Fish Pier: a Dock, a Market, and a Storehouse (with 18 illus) p84, Feb.14

Readers Report: Fishtales p10, Mar.14

Trout season opens soon, so check your fishing gear # p148, Apr.4

Casting for Industry at a Fish Fry (with 7 illus) p32, Jun.27

FLEET Manufacturing Ltd.

Canadair, Ltd. takes over management of company # p62, Feb.7

FLEETE, W. A.

New president of Switchmen's Union of North America # p158, May 23

FLEMMING, Arthur

Overhaul Job on a Lumbering Machine (with illus) p94, Feb.21

Flemming, one of Eisenhower's reorganization advisers, will stay on to be top man under Sherman Adams # p38, Mar.14

Emergency Planning Under One Agency, One Roof (with illus and chart) p122, May 16

FLIES

Radioisotopes are used to learn how fast and how far flies migrate # p110, Feb.28

FLIGHT Research, Inc.

In Business for Research p107, May 23

FLINT, Mich.

Lone Wolf p138, May 23

FLOODS

Aftermath of Europe's Flood (illus) p27, Feb.7

FLOOR Coverings

Deterg-ene, a chemically moist, dustless rug cleaner, is offered by Von Schrader Mfg. # p58, Jan.10

Carpet prices have been raised by leading rug makers # p56, Jan.17

It's a Different House . . . It Takes Different Furniture . . . different floors p136, Feb.21

Alexander Smith Recuperates: Sale of Sloane-Blabon gives Smith second wind p130, May 23

Carpet Institute reports on first-quarter production of wool and blend carpets # p58, May 23

Rug Circus Trim Inventory (illus) p26, May 30

Vinyl plastic is fast becoming one of the hottest items in flooring industry # p46, May 30

Readers Report: It Floors Us, Too p10, Jun.27

FLORIDA

Readers Report: Shares the Gas p8, Mar.28

States Drop Tax on Chains: Florida is No. 15 to get rid of tax . . . Woolworth will expand p68, May 30

A Border Peace p174, Jun.13

FLORIDA Citrus Mutual

Squeeze on Citrus Growers: FTC charges p90, Jan.10

Claims a victory in its ruckus with FTC p140, Mar.14

FLORIDA Power Corp.

Will sell new issue to group of institutional investors # p128, May 23

FLORSHEIM Shoe Co.

Rounding Out: International Shoe is buying out Florsheim p88, Feb.7

Biggest Shoemaker Gets Bigger (with illus) p146, Feb.14

Florsheim will continue to operate independently # p133, Mar.21

FLOUR Milling

Atkinson Milling used the "fluidizing" method of pumping flour # p110, Feb.28

FLOWERS

Packaged Flowers p45, Jan.3

Rose exhibits at the Flower Show point up the growing popularity of floribundas # p180, Mar.14

Florists markup on plants is about 200% at Easter # p184, Mar.28

Selling Flowers the Supermarket Way in Virginia (with 3 illus) p126, Apr.18

FLOWMETERS

Control Engineering makes a custom-built flowmeter # p55, Feb.21

FLUORINE

New reports on fluoridation experiments bear out findings that tooth decay in children can be cut down # p120, Feb.7

What Should a City do To Its Water? (with table) p66, Mar.21

Cincinnati's City Council votes fluoridation of water supply # p128, Apr.11

FLYING Tiger Line, Inc.

Merge between company and Slick Airways is talked of # p36, Mar.21

A Marriage of Convenience: That's How Flying Tiger describes its merger with Slick Airways (with illus) p172, Apr.11

FOOD

H. J. Heinz puts a new form of iron into its precooked cereals # p46, Feb.7

Sell It to You Hot or Cold (with 2 illus) p70, Feb.14

Is This the Top of the Boom? (with chart) p26, May 16

FOOD & Drug Administration

Ban on Softeners: Bread order barring Atlas' emulsifier goes into effect this week p34, Jan.3

War of the Ices: State legislatures are the battlefield as dairymen take aim at ice-cream-like vegetable fat desserts p50, Jan.31

FDA Cracks Down On Bread Softeners p56, May 23

Congress will vote a new law to permit federal inspectors to go into plants # p38, May 30

FOOD Fair

Expansion this year will hit $18-million # p52, Jan.24

FOOTE Brothers Gear & Machine Corp.

Deferred Pay: How and Why p103, May 30

FOOTE, Nelson

A New View of Unions p139, Apr.4

FORANO, Ltd.

Toronto: Once a year, the World's Market-place (with illus) p122, Jun.20

FORBES, Dario

Boy Meets Girl; Boy Sells Girl Kitchenware (with 11 illus) p92, Jan.10

FORCED-Choice Rating

Yardstick to Measure Executives p62, Jun.6

FORD Foundation

Makes grant to Carnegie Tech to make an inventory of what's known about human behavior in business # p194, Feb.21

Makes appropriation for a study of social relations and human behavior # p122, Feb.28

FORD, Henry II

Makes strong plea for opening up the U. S. market to foreign producers # p163, Feb.21

Henry Ford II and Ernest R. Breech jointly revamped an auto empire (Cover) Jun.13

Top Goal of Ford's New Management: to Outsell Chevrolet (with 2 illus) p92, Jun.13

FORD Motor Co.

Harry Ferguson, Inc.: Pulling Tractors out of a Hole (with 3 illus) p76, Jan.17

Ford Conveyor Thinks for Itself (illus) p120, Jan.24

Ford Steps Out of Cincinnati p126, Jan.31

Head of Local 600 says every member of his general council has sworn they have no Communist connections # p140, Feb.14

Plans to spend $500-million on expansion over next two or three years # p101, Feb.28

Will build an assembly plant at San Jose, Calif. # p70, Mar.7

Company and dealers are paying for a Henry and Edsel Ford Auditorium in Detroit # p64, Apr.25

Ford's Big New Plant in Brazil (illus) p165, Apr.25

UAW Showdown: Upcoming elections for control of Local 600 p155, May 2

Ford Pulls Up . . . edges ahead of Chrysler for second place p26, May 9

Election Results . . . at Ford Local 600 undermine Reuther's influence p168, May 16

Plans to begin issuing regular reports on sales and earnings # p132, May 16

Unveils its dream car: a hardtop convertible called the Syrtis # p71, May 16

William Clay Ford is named vice-president # p120, May 23

Auto Contracts: an Eye on the Future. In yielding to union, GM and Ford commit themselves to their hopes of soaring production and profits p25, May 30

Ford Buys . . . assets of Dearborn Motors p32, Jun.6

Short news item

Industry Is Opening Its Eyes to TV (with illus) p48, Jun.13

Pattern Protests: Both the union and some employers are trying to skirt GM-Ford terms (with illus) p166, Jun.13

Top Goal of Ford's New Management: to Outsell Chevrolet (with 4 illus) p92, Jun.13

Power steering has been added to Ford's list of optionals # p36, Jun.20

FORD Motor Co. of Canada

Ford of Canada Spreads Out (with 2 illus) p90, May 16

FORD, William Clay

Named vice-president of Ford Motor Co. # p120, May 23

FOREIGN Aid

MSA Program Hits Its Stride p32, Jan.3

Teams of top-flight businessmen are going abroad to check on U. S. foreign aid # p100, Feb.7

There's little chance Congress will vote the full $7.8-billion in foreign aid asked by Truman—unless Europe gives stronger signs of pitching in # p37, Feb.14

Government spokesmen admit that deep cuts in aid will be impossible # p175, Feb.28

Chances are that Eisenhower's request for $5.8-billion for foreign aid will be cut by about $1.5-billion # p123, May 30

FOREIGN Credit Interchange Bureau

Dominican Republic, Haiti, Nicaragua, and Panama get top ratings in survey # p172, Feb.21

FOREIGN Policy

Who Will Be Boss in the Cold War? (with 2 illus) p64, Jan.3

As the talks between Eisenhower and leaders from abroad approach, you'll see three issues shaping up # p111, Jan.10

A dual-purpose scheme for Asia that's sure to be pressed on Eisenhower. Use Chiang's Nationalist forces in Formosa. This could create a sort of second front # p127, Jan.17

Keeping NATO Going Is—Eisenhower's Problem in Europe (with illus) p27, Jan.17

Speeding Flow of Private Funds Abroad (with chart) p136, Jan.17

The U. S. role in world affairs won't diminish under Eisenhower # p40, Jan.24

There are more signs that U. S. foreign policy will be firmer under Eisenhower # p117, Jan.31

From Eisenhower's Union Message you can see the shape of his foreign policy # p99, Feb.7

What Eisenhower Told about His Plans p25, Feb.7

Cautious confidence in the Administration's mood in foreign affairs # p123, Feb.14

The foreign economic policy of the Administration is an unknown quantity— except for the promise that it will be based on "trade, not aid" # p124, Feb.14

After a flurry of big talk, Congress has agreed that Far Eastern policy should be made in the White House # p163, Feb.21

Dulles, Eisenhower, and Stassen Face the Ticklish Job of . . . Working Out a Foreign Economic Policy (with illus) p25, Feb.21

The Administration must make decisions on two new proposals for getting France to go along with German rearmament # p163, Feb.21

Aid for an Ailing Partner. Business Abroad Pattern p126, Mar.7

Now that Stalin is out, the international outlook has changed. New U. S. policies are sure to evolve # p121, Mar.7

On Russia, Washington will play it "wait and see" # p39, Mar.7

Without Stalin—What Next? Some things are already clear p27, Mar.7

The shakeup in Moscow may bring changes in U. S. foreign policy # p159, Mar.14

Getting the measure of Malenkov is still the chief preoccupation of every foreign office # p161, Mar.28

Lewis Douglas will head study group for Eisenhower to reexamine U. S. foreign economic policy (with illus) # p169, Mar.28

Western diplomats suspect a basic shift in Soviet strategy is under way # p145, Apr.11

It's time for the U. S. to answer the Soviet peace offensive. On what terms should the West settle # p159, Apr.18

Latin American Boom: It Brings No Stability (with map, table, and 2 illus) p162, Apr.18

Korean Truce Talks—Are They A Start Toward . . . Shaping a New Kind of World p27, Apr.25

The Test Is Clear (Trend) p196, Apr.25

Senate drops rider that would force U. S. to withdraw from U. N. if Red China is let in # p151, Jun.6

Strategy for a Cold Peace p25, Jun.13

The Korean truce will dominate Washington policies for months to come # p37, Jun.13

End of the Two-World Pattern: Across the World, the Chance of Peace Looks Better—but New and Baffling Problems Face U. S. (with 11 illus) p27, Jun.27

Needed: A New Foreign Policy (Trend) p168, Jun.27

FOREIGN Trade

The Experts Brood over Dollar Gap. Business Abroad Pattern p68, Jan.3

The trade slump that showed up in mid-1952 has about reached bottom # p62, Jan.3

Washington sees 1953 as a transition year in world trade # p62, Jan.3

British exports to the U. S. in 1952 reached a record total of $401.9-million # p125, Jan.31

Pig Bristle War: U. S. acts to plug leaks of goods from Red China p105, Feb.7

Going Abroad for Business: Detroit manufacturer sees a big market for conveyors (with illus) p128, Feb.14

U. N.'s Advice . . . to the Latin American businessman: Push trade with Europe and buy less from the U. S. p172, Feb.21

Aid for Increased Trade (Trend) p172, Feb.28

Another battle to curb imports of petroleum and petroleum products is coming # p18, Feb.28

Sen. James Murray will introduce an export insurance bill # p144, Feb.28

Machine tools are largest single Italian export to U. S. # p169, Mar.14

Crude Oil Imports Rise: Domestic Producers Look Glum (with chart) p34, Mar.21

Eisenhower is still marking time on foreign trade. Close advisers think he will finally get tough # p37, Apr.18

Two big oil companies agree to cut imports # p34, Apr.18

U. S. Import Duties: Are They Going Up Again (with chart) p25, Apr.18

U. S. Supplies Half of Latin America's Imports, and buys almost half Latin America's Exports (with table) p162, Apr.18

Buy American . . . backfires, as U. S. weighs promoting cheaper free world trade against bolstering home industry p34, Apr.25

Have We a Labor Surplus? (with chart) p162, Apr.25

New Deal for the Philippines: Both the government and its foes seek revision of 1946 trade deal with U. S. p145, May 2

State Dept. asks Congress to kill a bill designed to limit agricultural imports # p172, May 9

Crackdown on China Trade p128, May 30

U. S. Businessmen Change Their Tune: Americans at meeting of ICC push for freer trade with Western Europe p126, May 30

Congress is ready to approve RTA and the White House proposal for a joint commission to study world trade # p151, Jun.6

White House Wins on Trade: Compromise gives Administration a one-year extension of Reciprocal Trade Agreements p31, Jun.6

Canadian-U. S. total trade for first quarter hits a peak # p126, Jun.20

Look to the West: Germans launch expectant bid for markets in western U. S. p156, Jun.20

Exports to Latin America fell during first quarter # p126, Jun.27

Farm exports for the year are about 30% under last year # p76, Jun.27

Omaha Meets the World (with 7 illus) p124, Jun.27

FOREMEN

Bigger Plants Pay More (with table) p146, Mar.21

Lockheed Aircraft puts foremen's offices on stilts (illus) p80, Apr.4

FORGING

Plane Forging–All in One Piece (with 2 illus) p56, Jan.3

FORMICA Co.

Develops an easy-to-apply adhesive so that householders can install its coverings for sink and table tops # p50, May 9

FORMOSA

Eisenhower's move to free Chiang for military action makes the Nationalists on Formosa a potential threat to Mao's regime # p99, Feb.7

Freein Formosa to attack Red China could lead us into a bigger war. This is the risk Eisenhower is taking # p37, Feb.14

FORT Lauderdale, Fla.

Ground is broken for new drive-in shopping center # p62, Jun.20

FORT Worth, Tex.

Blunder Bridge p139, Apr.11

Air Battle in Texas p136, May 16

FORTRON

Fortron is a new industrial fabric made by Thermoplastic Fabrics # p114, Jan.31

FORTY Plus Club

It Costs Too Much: Workers over 40 must face the fact that pension plans reduce chance of getting new jobs p178, May 9

FOSTER Wheeler Corp.

Refuses to consider merger with General Dynamics Corp. # p106, Apr.4

AEC Lifts One Veil p48, May 30

Gets NATO contract # p158, Jun.20

FOSTER, William

New Advisory Group (with illus) p34, Jan.24

Named President of the Manufacturing Chemists' Assn. # p83, Jun.20

FOUNDATIONS

See Philanthropy

FOUNDRIES

Schoolboys Show Foundries a Trick (with 3 illus) p48, Feb.7

FOUNDRY Educational Foundation

Readers Report: Foundations to the Rescue p12, May 16

FRANCE

The French Assembly confirmed Premier-designate Rene Mayer # p111, Jan.10

France Shifts to Foreign Goals: New Premier Rene Mayer won't give up Pinay's economic gains at home (with illus) p130, Jan.17

Premier-designate Rene Mayer is hatching a scheme to lower the price of French exports # p128, Jan.17

Facts that Dulles and Stassen will come face to face with in France # p133, Jan.24

France is out for more tourists this year # p129, Feb.14

The Eisenhower Administration must make decisions on two new proposals for getting France to go along with German rearmament # p163, Feb.21

Faces severe economic troubles, as well as political indecision. Premier Mayer is going to Washington # p121, Mar.7

Premier Mayer will go to Washington to talk business # p157, Mar.21

Premier Mayer arrives in Washington # p162, Mar.28

Will cut imports from Western Europe and the sterling area # p132, Apr.4

Even the strongest French advocates of European unity admit that France could never enter a partnership with a united Germany # p145, Apr.11

French firm will make nickel-cadmium batteries for U. S. Navy's Bureau of Aeronautics # p58, Apr.18

The star of ex-Premier Pinay may rise again in France # p158, Apr.25

Communists succeed in the French municipal elections # p139, May 2

It's a better than even bet that Pinay will soon return to power # p152, May 16

The French government of Mayer may fall this week or next # p142, May 23

The French political crisis shows the European trend at its worst # p162, Jun.20

FRANCIS, Clarence

May head group of businessmen going abroad to check on U. S. foreign aid # p100, Feb.7

FRANKLIN Square National Bank

"Savings" can't be used in advertising by commercial banks in State of New York # p68, Jan.24

FRANZ, A. F.

Two-Way Stretch for Steel Company (with illus) p186, Jun.20

FRAWLEY, Patrick, Jr.

How to Put Life in a Slow Market (with 8 illus) p46, May 23

FREE-Piston Engine

See Cooper-Bessemer

FREEPORT Sulphur Co.

More Nickel: Freeport Sulphur finds big deposit in Cuba p33, Apr.25

FREEZERS

Lockheed Aircraft use freezer to deep freeze metal parts # p110, Feb.28

Stockings Up for the Customer (with 6 illus) p70, Mar.28

The Freezer–Rocking the Food Industry: Who'll Fill the Home Freezer? p64, Mar.28

The Home Freezer: When Consumers Hold the Inventory p68, Mar.28

The Nucleus: The freezer itself seems destined for a boom year p72, Mar.28

FRENCH Equatorial Africa

Manganese deposits will be exploited by group of French companies and U. S. Steel # p179, May 18

FRENCH West Africa

Using Sea Water . . . to produce power–as well as fresh water–may be near at hand if French test is successful p52, Apr.18

FREON 12

Freon-12 can be used for detecting leaks # p58, Feb.14

FRICK, Ford

Aid for Ailing Minor Leagues (with illus) p29, May 16

FRITO Co.

Offers stock to the public for first time # p150, Feb.14

FROBISHER, Ltd.

Will study the southern Yukon area's hydro potential # p164, Feb.21

Industrial Empire in the Yukon (with map and 3 illus) p41, Mar.14

Uganda Ores Look Good to Prospectors (with 4 illus) p166, Mar.14

FROMSON Orban Co., Inc.

High-Shine Aluminum (with illus) p54, Apr.4

FROZEN Desserts

See Ice-Cream

FROZEN Foods

A continuous conveyor system for rapid freezing of packaged foods, in a wide variety of shapes and sizes is developed # p58, Jan.10

Fulham Bros. advertise precooked frozen fish fillets # p84, Feb.14

Listo Pencil makes a Freezer-Write pencil # p55, Feb.21

Borden Co. is getting out of the frozen food business # p105, Mar.7

Stocking Up for the Customer (with 6 illus) p70, Mar.28

The Freezer–Rocking the Food Industry: Who'll Fill the Home Freezer p64, Mar.28

Frozen orange juice sales in 1952's last quarter were up over 1951 # p72, Apr.4

Now It's Frozen Bread: a Boom for the Bakers (with 2 illus) p44, Apr.11

Readers Report: Just Like Mother Made p8, May 30

FRUEHAUF, Roy

Truckers Tired of Little Brother Role (with illus) p26, Feb.21

FRUEHAUF Trailer Co.

First unit of an order for 600 truck trailers is delivered to Associated Transport # p194, Apr.25

FRUIT

Squeeze on Citrus Growers: FTC charges that Florida Citrus Mutual has stepped across the lines of its antitrust immunity p90, Jan.10

Ade on Wheels: Sunkist to put its label on ready-to-drink orangeade that milkman will deliver p73, Feb.14

Florida Citrus Mutual Claims a victory in its ruckus with FTC p140, Mar.14

Tax advantage to be found by investing in citrus groves # p163, May 23

Pick-It-Yourself p52, Jun.27

FULHAM Bros., Inc.

Advertises precooked frozen fish fillets # p84, Feb.14

FULLER, Buckminister

Putting a New Twist into Construction p50, Feb.14

FULLER Co.

Faster Unloading p52, May 9

FUNDAMENTAL Investors, Inc.

Bristol-Myers Dividend Cut Takes Market by Surprise p116, Feb.14

FUNSTON, Keith

Big Board Admits First Corporation (illus) p68, Jun.20

FURNACES

Bubble brick is a new lightweight, heat-resistant brick # p55, Feb.21

Short news item

World's tallest furnace is under construction at the Meadville plant of Westinghouse # p126, Jun.6

FURNITURE

It's Jubilee Year for Furniture Makers (with 2 illus) p46, Jan.17

It's a Different House: It Takes Different Furniture . . . different floors . . . different heating (with chart and illus) p136, Feb.21

Wrought Iron—It's New Indoors (with 2 illus) p52, Mar.21

Kroehler Mfg. Co. buys assets of William Brenner Furniture Co. # p91, Jun.13

Trying Out Prefab Methods on Furniture (with 5 illus) p132, Jun.13

1952 sales fall short of their peak in 1950 # p65, Jun.13

FURS

Low-Cost "Fur" from a Lab (with 2 illus) p134, Apr.4

15,000 Fox Furs Go on Auction Block (with 7 illus) p30, Apr.25

Trade Riding Mink Too Hard p58, Jun.6

But It's Nylon! (illus) p154, Jun.20

FUSES

You can get a small circuit-breaker which takes the place of fuses in the home # p160, May 2

G

GARAGES

Chicago: Cleared for a Garage (with illus) p104, Feb.14

Cincinnati: Underground Parking p72, Feb.28

GARBAGE Disposers

Designers for Industry makes a disposer that shaves waste through a screen # p56, Apr.4

Readers Report: Canning the Garbage Can p10, Apr.25

GARDENING

Grows Roots Fast p72, May 16

GARDNER-Denver Co.

Makes new color industrial film # p76, Mar.14

GARY Sheet & Tin Mill

TV Covers Industry's Blind Spots (with 2 illus) p40, May 30

GAS

Michigan Consolidated Gas gets its second rate boost p114, Jan.24

Union Pacific R. R. is going to experiment with propane gas # p36, Jan.31

Gas: Burning Issue for Austin p70, Feb.28

Home gas appliances men can look for a good year in 1953 # p49, Feb.28

Pipelines Vie for Northwest: Westcoast and Pacific Northwest head the pack p31, Feb.28

American Gas Assn. reports on sales of gas last year # p148, Mar.14

Tennessee Production Co. will drill two new wells in western Pennsylvania # p34, Mar.14

Readers Report: Share the Gas p8, Mar.28

Brake on Tax Write-Off: Five-year amortization may lose its charm p192, Apr.18

Pipeline Plan: Proposed purchase of interest in oil-gas producer may sweeten profits for pipeline company p136, Apr.18

Storage Fight: In Pennsylvania, gas men and coal men are feuding over underground storage of gas p112, Apr.18

Texas Eastern Production Corp. will buy the Hamshire gas field # p34, May 2

The controversy over whether Texas can levy a "gathering tax" on natural gas moves into its last act # p138, May 16

Gas Appliances Battle to Regain Lost Ground (with 2 illus) p56, May 30

There Ought to Be a Law: That's the cry of the gas and oil industries as court rules that FPC has the power to fix natural gas rates p26, May 30

AGA reports on plant expansion plans in next four years for gas utility and pipeline companies # p68, Jun.27

GAS Appliance Manufacturers Assn.

Gas Appliances Battle to Regain Lost Ground (with 2 illus) p56, May 30

GAS Turbines

New Contender: Gas Turbines (with 4 illus) p41, Jan.10

GASOLINE Additive

See Motaloy

GAUGES

Remote Oil Gauging p60, Apr.18

GAUNT, John

To Sell Securities: Educate a Market (with illus) p64, Feb.21

GEENENS, Joseph

Telling a Man He's Promoted (with 24 illus) p186, Feb.21

GEESINK, Joop

Animated TV Ads p46, Jan.3

GENERAL American Transportation Corp.

Develops chemical process for applying a uniform coating of nickel # p68, Mar.21

Big Savings in Nickel: That what company claims for Kanigen p48, Mar.28

Faster Unloading p52, May 9

GENERAL Aniline & Film Corp.

Dye Battle: U. S. dye makers are striving to loosen Germany's hold on the Latin American market p168, Mar.14

GENERAL Cable Corp.

Announces that I. T. Bennett will become board chairman in April, 1954 # p113, Apr.11

GENERAL Designing Service

Makes a device that separates stamps that have stuck together # p76, May 2

GENERAL Dyestuff Corp.

Files damage suit against Veronica Chemical Corp. # p122, May 23

GENERAL Dynamics Corp.

Foster Wheeler refuses merger proposal # p106, Apr.4

Will acquire controlling interest in Consolidated Vultee from Atlas Corp. # p34, Apr.4

Convair Control Gets Shuffled Again (with 2 illus) p94, May 2

GENERAL Electric Co.

General managers of its eight operating divisions are promoted to vice-presidents # p108, Jan.10

New Contender: Gas Turbines (with illus) p41, Jan.10

Paid out 88 five-dollar bills for 88 employees who had stayed on the payroll more than four weeks # p80, Jan.10

Will finance six-week terms for some 200 high school science and mathematics teachers # p108, Jan.10

Is experimenting with a space-saving kind of insulation called thermal barrier # p68, Jan.17

A new silicone rubber will be available when GE completes its new plant at Waterford, N. Y. # p128, Jan.24

How to Road Test an Axle in a Quiet Lab (with 3 illus) p116, Jan.24

Major appliance division at Louisville has been reorganized # p84, Jan.31

Will make first large generator to be cooled by liquid instead of by hydrogen gas # p36, Jan.31

To spread sales out around the year, GE offers special prices and easy terms on air conditioning for stores # p84, Feb.7

Is going into the business of producing its own radio cabinets # p50, Feb.21

Making Little Ones out of Big p196, Feb.21

Telling a Man He's Promoted (with 24 illus) p186, Feb.21

Are New Products Worth the Trouble p102, Feb.28

Do We Make It or Buy It? p117, Feb.28

GE Sells Industrial Goods . . . With Broadway Stage Show . . . And Skits (with 3 illus) p44, Feb.28

Draftsmen are encouraged to strip frills from drawings # p76, Mar.14

GE Puts Its Name in Lights . . . And the SRO Signs Goes Up (with 3 illus) p188, Mar.14

Carboloy Dept. makes a You-Try-It kit containing 48 magnets # p62, Mar.28

Cuts prices on electric blankets and boosts prices on light bulbs # p51, Apr.11

How to Sell without Salesmen: GE concludes the answer to a buyer's market lies in careful product planning p142, Apr.18

Huge steel sphere will house an atomic power plant for submarines (illus) p154, Apr.25

Reports first-quarter earnings and sales set new record # p36, Apr.25

Says distribution transformers can be built with aluminum windings # p109, Apr.25

Builds diesel-electric locomotive designed for the rugged conditions of army life # p72, May 2

Stockholders approve GE's restricted stock option plan # p120, May 2

Flexible plastic containers can be treated to withstand heat # p50, May 9

Will offer a package TV station # p50, May 9

Gets order from the River Rouge Station of Detroit Edison for huge steam turbine-generator # p66, May 23

Makes a new silicone rubber compound to use as insulation to protect coils and their small components # p74, May 23

17 top marketing executives attend a seminar in New York City # p64, Jun.6

Will make a 120,000-kw. turbine for American Gas & Electric Service # p46, May 30

Face in the Dark (with illus) p140, Jun.13

The urge to invent nets five employees stock in the company # p34, Jun.13

Develops a new silicone rubber # p114, Jun.27

No Appliances Price Boost—Yet: GE alone says it will raise prices p52, Jun.27

GENERAL Extrusions, Inc.

Youngstown Catches a New Industry on the Rise (with illus) p182, Mar.21

GENERAL Foods Corp.

Making Little Ones out of Big p196, Feb.21

GENERAL Mills, Inc.

Putting Directors on a Salary (with illus) p136, Mar.28

GENERAL Motors Acceptance Corp.

Big Buyers Out—And Issue Goes Over p68, Jun.20

GENERAL Motors Corp.

Detroit-to-Phoenix Road Test for the 1953 Chevrolet (with 7 illus) p54, Jan.3

The new Cadillac guarantees quiet with your comfort # p34, Jan.10

Short news item

New Trademark for Off-the-Road Equipment p26, Jan.17

Cadillac announces the price of the Eldorado # p36, Jan.24

Motorama at the Waldorf: General Motors Revives an Old Custom (with 10 illus) p33, Jan.24

The Companies That Make Most Arms: Korea and World War II (with table and chart) p30, Jan.24

Reading Rack Spreads Word p75, Jan.31

Board of directors make Harlow Curtice's presidency of GM official # p34, Feb.7

Long-Term Safety: Uunder certain conditions, says NLRB, auto unions with five-year contracts can't be ousted p149, Feb.28

BLS's New C-of-L Index: . . . spurs bargaining between GM and UAW (with table) p132, Mar.7

DuPont and GM as the Family Saw Them (with 6 illus) p77, Mar.21

General Motors' New Boss: The Idea Is competition (with 2 tables and 8 illus) p92, Mar.21

GM Regains Its Laurels: Its $559-million earnings in 1952 put it back atop the corporate heap p132, Mar.21

Plans network of 35 service training centers for dealer personnel # p58, Mar.28

Chevrolet's Corvettee: New Uses for Fibrous Glass (with illus) p114, Apr.11

Tax-Free Split? Du Pont management is cool toward proposal for using "spin-off" p60, Apr.11

Wins its sixth consecutive safety award from National Safety Council # p112, Apr.11

Contracts: New Dogma Develops: Long-term contracts have failed to catch on (with table) p168, Apr.18

Cadillac division reports auto air-conditioning is catching on fast # p109, Apr.25

Dim View of Two-Way Escalator p166, Apr.25

Industry Snaps Up the Grade p116, May 2

Dedicates its new desert proving ground near Phoenix, Ariz. # p50, May 9

GM Caravan (illus) p147, May 16

The Nation's Biggest Money-Makers (with table) p131, May 16

Buick plant at Flint advertises for help in southern newspapers p138, May 23

UAW says it will not consider long-term contracts in the future unless there is an agreement on changes in present contract by June 1 # p157, May 23

Auto Contracts: an eye on the Future. In yielding to union, GM and Ford commit themselves to their hopes of soaring production and profits p25, May 30

Steel Capacity . . . in Detroit will climb with expansion of McLouth. GM will help finance it p27, May 30

Pattern Protests: Both the union and some employers are trying to skirt GM-Ford terms (with illus) p166, Jun.13

Harlow Curtice presents $25,000 check to Robert Moses, winner of GM better highway contest (with illus) # p97, Jun.27

Common stockholders reach a peak of 461,871 # p68, Jun.27

Plans to build a refinery at Ferndale, Wash. # p166, Jan.24

GENERAL Services Administration

Strategic stockpile has reached $4-billion of vital materials # p36, Apr.25

GENERAL Shoe Corp.

For $1, a one-legged war veteran can buy the shoe of his choice # p105, Mar.7

Will build chemical plant to produce shoe finishes # p102, May 23

GENERAL Tire & Rubber Co.

Will have its 12th foreign plant in operation by the end of the year at Amsterdam # p165, Mar.21

Introduces an air spring unit for tandem axle trailers # p58, Apr.18

GENERAL Trading Co.

Do Sales Taxes Apply to Out of State p56, May 23

GENERATORS

Standby Generators p59, Jan.3

General Electric will make first large generator to be cooled by liquid instead of by hydrogen gas # p36, Jan.31

GENTRY, Dwight

Readers Report: Educational p12, May 16

GEORGIA

Fair trade lost a round when state supreme court held Georgia's act to be invalid # p54, Mar.7

Trimming Down Public Power p34, Mar.7

Georgia, the champion broiler grower is in danger of losing her crown # p34, Jun.6

Celebrating a New Cash Crop for Georgia (with 8 illus) p146, May 30

GEORGIA Institute of Technology

Rayonier, Inc. establishes a fellowship # p124, Jun.13

GEORGIA-Pacific Plywood Co.

Moves its headquarters from Atlanta, Ga., to Olympia, Wash. # p150, Feb.14

Moves offices to Olympia, Wash. # p183, May 16

GERHAUSER, W. H.

Deferred Pay: How and Why p103, May 30

GERHOLZ, Robert

Pushing Houses: Builders plan to air condition lower-cost homes p31, Jan.24

GERMANIUM

Bureau of Mines will search for germanium in ash pits # p50, Feb.21

Kentucky coal operators think they have discovered a deposit of coal that's rich in germanium # p126, Feb.21

Germanium can be harvested from vegetation growing in areas where the underground water has a high germanium content # p66, May 23

GERMANY

Bonn plans to revive the old German airline, Deutsche Lufthansa # p70, Jan.3

Japan and Volkswagen sign contract # p70, Jan.3

The Dulles-Stassen team will find troubles aplenty in West Germany # p133, Jan.24

The Socialists have been handed a potent campaign issue—and the free world has received a profound shock—by revelation of growing Nazi sentiment in Germany # p133, Jan.24

Chancellor Adenauer and his supporters are anxiously awaiting the arrival of James Conant # p117, Jan.31

You begin to hear speculation in Bonn about an entirely new German political formula: an Adenauer coalition with the Socialists # p117, Jan.31

The U. S. now has the heat on Western Europe to speed unification and get ahead with German rearmament # p99, Feb.7

Berlin: Up Against a New Blockade (with 6 illus) p138, Feb.28

A. G. Dusseldorf plans to open a U. S. affiliate # p132, Apr.4

If the Soviets offer to unify Germany it would mean withdrawal of their troops # p145, Apr.11

Old Fox Comes to Call on U. S. (with illus) p148, Apr.11

West German tire manufacturers cut prices # p152, Apr.11

Free exchange dealings on a restricted scale will be O. K. in West Germany # p165, Apr.25

The Bundesrat at Bonn turned down the European Defense Community until top German court can rule on it # p139, May.2

Circular road map can be attached to a steering wheel (with illus) # p172, May 9

Second Battle of the Scents (with illus) p47, May 16

Can the West Pool Armies? Germany's stamp of approval has raised a new glimmer of hope p144, May 23

Lufthansa decides to buy American # p148, May 23

Siemens & Halske gets contract for telephone equipment in Venezuela # p148, May 23

In the Soviet Zone, Moscow has replaced its military administration with a civilian High Commissioner # p152, Jun.6

West Germany is making a bid for the Brazilian auto market # p152, Jun.13

Look to the West: Germans launch expectant bid for markets in western U. S. p156, Jun.20

Revolt in East Germany has changed the whole international outlook # p161, Jun.20

A breakup of the coal properties of Vereinite Stahlwerke has been decreed # p126, Jun.27

East Germans Shatter Red Myth (with illus) p118, Jun.27

Soviets Lose Control in East Germany. Workers tear up red flag, insurrections spreads (with illus) p27, Jun.27

GERMICIDES

A Business Thrives on Germs (with illus) p186, May 9

GHEZZI, Alfred

Hauling Barges from Seattle to St. Louis (with illus) p108, May 9

GIBBONS, Eugene

Readers Report: Canning the Garbage Can, p10, Apr.25

GIDNEY, Ray

May be named new Comptroller of the Currency # p38, Feb.28

The Currency Boss (illus) p26, Apr.4

GIFFELS, Raymond

Giffels, Vallet, and Rossetti: Detroit Style designing (Cover) May 23

Wrapping the Factory around the Process Layout (with illus) p94, May 23

GIFFELS & Vallet, Inc., L. Rossetti

Wrapping the Factory around the Process Layout (with 9 illus) p94, May 23

GILBERT Bros.

Tax-Free Split? Du Pont management is cool toward proposal for using "spin-off" p60, Apr.11

GILBERT, DeWitt

Readers Report: Fishtales p10, Mar.14

GILBEY (W. & A.)

Tank trucks for whisky will be used # p70, Jan.3

GILMAN Paper Co.

Readers Report: Only the Plants Fade Away p12, Feb.7

GIMBEL Bros.

Latest big retailer to go suburban. Will open store outside Milwaukee # p54, Mar.7

Apartments at Gimbels p141, Apr.18

Will open branch store in Westgate shopping center in Milwaukee # p131, Apr.18

Short news item

Flowers and Love . . . Bloom in Manhattan (with 2 illus) p54, May 16

New president Bruce A. Gimbel succeeds his father, Bernard F. Gimble # p36, May 23

Deferred Pay: How and Why p103, May 30

GIRDLER Corp.

Develops a continuous conveyor system for rapid freezing of packaged foods, in wide variety of shapes and sizes # p58, Jan.10

National Cylinder Gas plans to diversify products and services through merger with Girdler # p127, Feb.7

GISMO

Mining Speed-Up: New hard-rock mining equipment boosts production p70, Jan.17

GITTINS, Bert

Readers Report: Less Work for Farmers p12, Jun.27

GLACIER Gas Co.

Pipelines Vie for Northwest p31, Feb.28

GLASS

Chevrolet's Corvette and Kaiser-Frazer's DKF-161 are examples of . . . New Uses for Fibrous Glass (with 2 illus) p114, Apr.11

Readers Report: Wild and Wooly p12, May 9

Soule Mill makes a fiberglass cloth that is so sheer it floats on a puff of smoke # p44, Jun.20

Insect Screen of Glass p116, Jun.27

GLASS Blocks

Glass blocks for skylights are designed by Pittsburgh Corning # p55, Feb.21

Filtered Daylight: Glass Block's Gift to Building (with chart and 3 illus) p152, Mar.7

GLASS Fibers, Inc.

Vibraglass can be used for packaging delicate equipment and instruments # p58, Apr.18

GLEANER Harvester Corp.

Will not pay a dividend in June # p128, May 23

GLENMORE Distilleries Co.

New Brag for Texas (illus) p74, Apr.4

GLIDDEN Co.

Has licensed Tokyo's Ishihari Chemical Co. to use its process to make titanium oxide # p120, Jan.10

Buys Eagle-Picher Co.'s paint plant in Atlanta # p34, Jan.17

Will soon some out with latex-base exterior house paint # p156, Feb.21

Versatile Finish p72, Mar.7

GLOVER, A. J.

Glover is out as president of Switchmen's Union of North America # p158, May 23

GO Europe n' Sign, Inc.

Travel on the Cuff: New service offers businessmen traveling abroad a credit card p146, May 2

GODDARD, J. C.

Readers Report: Petrification p12, Apr.18

GOEBEL (Adolph) Inc.

SEC orders a 10-day suspension of all trading in common shares of company # p133, Mar.21

GOEBEL, Charles

When Employee-Stockholders Go to a Meeting (with illus) p60, May 9

GOFF, W. S.

Magnetic Clutch . . . using stainless steel particles promises to iron out troubles p70, Mar.14

GOGGLES

See Optical Industry

GOLD

Gold wire solves problems of an airtight, high-temperature, corrosion-resistant seal around valve openings (illus) p56, Mar.28

In the four months ended Mar.31, international transactions took $700-million of U. S. gold # p132, May 16

GOLDFARB Flower Shops

Selling Flowers the Supermarket Way in Virginia (with 3 illus) p126, Apr.18

GOLF

Where Eisenhower and the Masters Play Golf (with 6 illus) p30, Apr.18

You can get an insurance policy specifically for golf liability # p164, May 23

Convair offers to underwrite golf tournament # p90, Jun.13

Harry Gottlieb writes book for southpaws # p152, Jun.27

GOOD Reading Rack Service

Reading Rack Spreads Word p75, Jan.31

GOODHUE, Wilbur

Technology Takes Over the Farm—and the Farmer (with 2 charts) p116, Jun.6

GOODRICH (B. F.) Co.

A Revolution in Rubber: Goodrich's new process for manufacturing cold rubber may make over the synthetic industry p32, Jan.10

Completes tests on Drivesall, a new rubber transmission belt, first ever made with all rayon fabric p56, Feb.7

Tubeless Tire Has a Future: Growing demand nudges manufacturers into the business (with illus) p41, Apr.4

Airco: Its New Plant Breeds Other New Plants (with map) p148, Apr.18

Introduces a conveyor belt to carry packages and cartons up or down grades # p54, May 9

Goodrich Makes Up Its Mind: Take the case of the tubeless tire p140, May 16

Readers Report: Such Is Fame p12, Jun.13

Offers rubbber printing plates made of Hycar rubber # p117, Jun.27

GOODRICH (B. F.) Chemical Co.

Makes a fire blanket that helps protect humans and small industrial equipment # p134, Apr.11

Will build plant at Calvert City to supply its own acrylonitrile # p36, May 23

GOODYEAR Tire & Rubber Co.

Life Everlasting . . . or something near it is what Goodyear sees for its new rubber p32, Jan.31

Meteorologists expect to learn more about the upper atmosphere via a nylon fabric sphere # p76, Mar.14

Labor Cry: More Fringe Gains p168, Mar.21

Watermelon Tires . . . Not Much Air . . . a Fine Disregard for obstacles (with 2 illus) p31, Mar.21

Demonstrates conveyor belt that may some day replace the shuttle in New York City p136, Apr.25

Demonstrates its conveyor belt that may replace N. Y.'s Times Square shuttle # p36, Apr.25

Develops a plastic that breathes for use in rainwear, etc. # p76, May 16

GOVERNMENT

On the Advent of a New Administration (Trend) p164, Jan.17

Oiling the Gears of Government (with 5 illus) p28, Jan.31

The New Executive Team. Lineup of Washington officials, with title, room number, and telephone (tables) p162, May 2

Corrections: The New Executive Team in Washington p8, May 16

Government is giving up a lot of its office space # p38, Jun.13

GOVERNMENT Agencies

A super planning agency to tie defense into the economy will be set up by the President # p40, Jan.24

NPA is going to be reorganized as a business services agency # p34, Jun.13

Steering in One Direction: Eisenhower has a new economic policy board, ABEGS p33, Jun.27

GOVERNMENT Contracts

The Companies That Make Most Arms: Korea and World War II (with table and chart) p30, Jan.24

U. S. Hoffman Machinery Corp. gets $43-million-plus contract to make shells for the Army # p36, Jan.24

Titanium parts for Army Ordnance will be made by Kropp Forge Co. # p58, Feb.14

The J-47 jet engine is so efficient that Air Force has canceled orders at Packard and Studebaker # p36, Apr.11

Buy American . . . backfires, as U. S. weighs promoting cheaper free world trade against bolstering home industry p34, Apr.25

Secretary Kyes throws light on . . . Who'll Get the Contracts (with illus) p27, May 2

SDPA issues booklet, Analyzing Your Government Contract # p38, Jun.6

Army awards contract to Britain's Ferranti, Ltd., to supply transformers for the McNary Dam # p124, May 30

Air Force cancels orders with Canadair, Ltd., for T-36 trainers # p126, Jun.20

Taking Cutbacks in Stride: As truce prospects brighten in Korea, cutbacks loom p43, Jun.20

Mouthful: The Air Froce figures it bit off too much in ordering giant presses p108, Jun.27

GOVERNMENT Employees

Eisenhower Shapes a Businessman's Government (with table) p30, Jan.17

Problem: Businessmen in Government: Charles E. Wilson is a key example of the problems faced by businessmen when they enter government (with illus) p27, Jan.24

Jobs in the Federal government will be watched with interest as the new Administration's economy drive takes hold # p18, Feb.7

Eisenhower is having personnel problems. The trouble is down the line # p38, Mar.14

Opening Up Top U. S. Jobs: Eisenhower orders policy-making jobs moved out of civil service p27, Mar.14

Business executives earn four times as much as their counterparts in the government, says Jerome Rostow # p112, Apr.11

Test Case for Career Men: Secretary Weeks fires A. V. Astin (with 2 illus) p34, Apr.11

The New Executive Team in Washington (table) p162, May 2

Corrections: The New Executive team in Washington p8, May 16

Firing of government workers may bring cheers from the taxpayers, but it creates headaches inside the government # p38, Jun.6

The number of jobs in the federal government continues to decline # p17, May 30

GOVERNMENT Investigations

High meat prices are going to be investigated by Congress # p38, Jan.10

Readers Report: On the Carpet p12, Jan.17

Freedom to Dissent (Trend) p196, Mar.14

Big Guns In Korea: Why Are They Short of Shells? (with illus) p152, Mar.21

Two Contracts . . . for Fairchild Packet planes raises questions p33, Jun.20

GOVERNMENT Owned Plants

Uncle Sam wants to buy back from C. W. Carlstrom the Convair plant at San Diego # p34, Feb.21

Short news item

Government's synthetic rubber monopoly will be sold in next year or so # p40, Mar.21

Rubber to Atoms (Trend) p196, Mar.21

Sale of government synthetic rubber plants seems a sure thing # p38, Apr.18

Government buys St. Louis plant of Ritepoint Co., for use as an armory # p102, May 23

The Synthetic Rubber Industry: All Going on the Block (with table) p26, Jun.6

Republic Steel buys from RFC a tin plating plant # p68, Jun.27

GOVERNMENT Reorganization

Reorganization has hit a snag: Senate and House committees vote that either House can veto any specific reorganization plan # p39, Jan.31

Overhaul Job on a Lumbering Machine (with 3 illus) p94, Feb.21

Opening Up Top U. S. Jobs: Eisenhower orders policy-making jobs moved out of civil service p27, Mar.14

Emergency Planning Under One Agency, One Roof (with illus and chart) p122, May 16

Oveta Culp Hobby's New Job: Finding a GOP Welfare Plan (with illus) p116, May 16

Streamlining Agriculture (Trend) p180, May 23

Revamping the Post Office in Cleveland (with illus) p102, Jun.27

GOVERNMENT Spending

An Anti-Spending Bill Is Aired (with 23 illus) p152, Apr.25

Where Republicans Are Cracking Down on U. S. Spending (with map and table) p32, Apr.25

The so-called spending freeze hasn't worked out very well. Here's the record # p37, May 2

Congress' Problem: Can Spending Be Trimmed . . . Enough for a Cut in Taxes? (with table) p25, May 9

GOVERNMENT Statistics

Can the Republicans Get Better Figures? (with table) p112, Jun.13

GRACE Chemical Co.

Former defense mobilizer, Charles E. Wilson, has been elected chairman of the board # p34, Jun.6

GRACE, Thomas

A Marriage of Convenience: That's how Flying Tiger describes its merger with Slick Airways (with illus) p172, Apr.11

GRADUATES

See Colleges & Universities

GRAEF Storm Window Co.

Youngstown Catches a New Industry on the Rise (with illus) p182, Mar.21

GRAF, C. F.

Readers Report: "Think" p12, Jan.10

GRAHAM Bros.

A Matter of Precedence: Supreme Court decision backs idea that T-H should take a back seat when it conflicts with state laws p174, Mar.28

GRAHAM County, Ariz.

Students Counsel a County (with 7 illus) p78, May 16

GRAHAM, John

Readers Report: That Tax Issue p10, Feb.21

GRAND RAPIDS, Mich.

It's Jubilee Year for Furniture Makers (with 2 illus) p46, Jan.17

GRAND Trunk Western RR

Hitches a timeclock to a Detroit crossing gate to speed pokey trains # p34, Mar.14

GRAND Union Co.

Turned over its top executive and managerial posts to about 600 clerks for one-day # p83, Feb.14

Company buys Caroll's Ltd., a 32-store chain # p102, May 16

GRANITE City Steel Co.

New $25-million blooming mill has been completed # p74, Apr.18

Charred the last 27 new coke ovens in its blast furnace department # p34, Jun.6

GRANT (W.T.) Co.

Branch Store Managers Go to School by Mail p115, Mar.7

GRAPHIC Arts Research Foundation

Typeless Typesetting: The Photon p58, Jan.17

GRASS

Back-breaking job of trimming grass around flower beds can be eliminated by applying Kemkut # p34, Jan.17

Beware of seed salesman who says his grass will grow no higher than three inches # p160, May 2

Suggestions on how to care for grass # p160, May 2

U. S. Golf Assn. says inhibiting grass growth with maleic hydrazide is bad # p60, May 16

Readers Report: Handle With Care p10, Jun.20

GRATON & Knight Co.

Old Dogs Can . . . learn new tricks. Maker of industrial belting is catching on with toys p84, Jun.13

GRAYSON, Edwin

Readers Report: Old Idea with New Angle p12, Jun.27

GRAYSON-Robinson Stores

Has been enjoined from selling International Silver products below fair trade prices # p98, Jan.10

Challenges constitutionality of California's fair trade laws in suit against the chain by Sunbeam Corp. # p50, Apr.25

Fair trade lost a round when Georgia's supreme court held state's act to be invalid # p54, Mar.7

GREAT Atlantic & Pacific Tea Co.

The 20 Biggest Retailers (with table) p41, May 16

Pulls sales for fiscal 1952 up 10% over last year # p65, Jun.13

GREAT Britain

Knott Hotels plan to build new hotel in London # p120, Jan.10

The economic climate in Britain continues to improve # p111, Jan.10

British businessmen want tax relief # p134, Jan.24

Churchill: Has He Made a Change? p27, Jan.31

Readers Report: No Monopoly on Time p10, Jan.31

Britain is making available to the World Bank about $168-million # p129, Feb.14

Rear-Guard Action in Africa (with map) p166, Feb.21

Syndicates are raiding the market, aiming to gain control of sound businesses at a fraction of real value # p164, Feb.21

U. S. investors in Britain can bring their capital profits home # p144, Feb.28

Medicine for an Ailing Partner. Business Abroad Pattern p126, Mar.7

Trying Hard Money on Britain: It's been tough on businessmen (with illus) p30, Mar.14

Example from Britain (Trend) p196, Mar.21

Britons are cheered by their government's annual economic survey # p128, Apr.4

The Conservative budget permits Britain's first tax cuts since World War II # p160, Apr.18

Butler had no trouble selling his tax-cut budget to the British people # p158, Apr.25

Payoff for Extra Effort: That's the aim of first tax reductions since 1940 p164, Apr.25

British trade union leaders have turned against state ownership of industry # p140, May 2

British-Japanese dispute over a Japanese company buying oil from Iran nationalized Abadan refinery # p148, May 23

The Seal of Royal Use (with illus) p66, May 30

Coronation

Hats for the Guards (illus) p31, Jan.24

The Coronation: Businessmen Put It to Work (with 4 illus) p65, Apr.4

Coronation tickets can still be obtained from travel agencies # p167, Apr.11

BBC is going all out to televise the coronation # p159, May 16

TV Fights for Its Crowning Glory p32, May 30

When U. S. Television Covered Coronation (with map and 13 illus) p28, Jun.6

Readers Report: Long Live the Queen p8, Jun.20

Foreign Trade

British exports to the U. S. in 1952 reached a record total of $401.9-million # p125, Jan.31

Britain will get cotton from Brazil, now that the jet fighter-for-cotton barter deal has gone through # p124, Feb.14

Will drop tight import and distribution controls over copper # p71, May 16

Crackdown on China Trade: Sen. McCarthy would like to see free world trade with Red China barred p128, May 30

British aircraft exports are at an all-time high # p148, Jun.6

Some Britons are beginning to doubt the size of Eastern markets # p130, Jun.27

Industries

Tank trucks will be used for whisky by W. & A. Gilbey # p70, Jan.3

Underwood Corp. is going into the punch card accounting business with Power-Samas Accounting Machines # p135, Jan.17

Williams Harvey & Co., Ltd. signs contract to buy 16,000 tons of Bolivian tin a year # p125, Jan.31

The Handley Page H. P. "Fastest, Farthest, Highest, Greatest Load" (illus) p26, Feb.14

Over-the-road trucking will go back to private enterprise. Steel denationalization bill bogs down # p164, Feb.21

Jaguar will be first European sportscar to have automatic transmission # p130, Mar.7

Austin Motors starts a 7,000-mi. roadtest # p169, Mar.14

New Refinery for Anglo-Iranian Oil (illus) p32, Mar.14

Distillers see a surplus of Scotch by 1955, # p76, Mar.28

British Labor has decided to nationalize the aircraft industry—when it returns to office # p160, Apr.18

Jet Transports: Why U. S. Holds Back (with 3 illus) p77, Apr.18

Machine Tools Hit the Road (with illus) p166, Apr.18

Patents Pending: Squabble in England over shell-molding "improvements" p44, Apr.18

British are mad at the way English Electric Co. got turned down on its bid for power equipment at Chief Joseph Dam # p157, Apr.25

London is getting worried over the slump in rubber and tin # p158, Apr.25

British auto sales in the U. S. this year are running ahead of last year's # p146, May 2

Short news item

British marketing men are preparing to enter Canada's retail and mail-order business # p140, May 2

Too Little Rubber—Or Too Much p26, May 2

State trading in food and raw materials is disappearing fast # p164, May 9

The first batch of stock of nationalized steel companies goes to market soon # p142, May 23

W. T. Henley Telegraph Works gets contract from Seattle, Wash. # p148, May 23

Government statistical office announced that the British production index for April was 6% above last year # p152, Jun.6

Marks & Spencer, Ltd.: Selling to the Middle Class (with 5 illus) p50, Jun.13

Reopening of the British commodity market will create a wider, though partial, freedom for sterling # p160, Jun.13

But It's Nylon! (illus) p154, Jun.20

Harris-Seybold is U. S. Representatives for Thompson-British Automatic Platen Press # p158, Jun.20

Automobile production and exports are up # p129, Jun.27

Come to Lancashire. That's what Sir Alfred Shennan is telling U. S. business # p126, Jun.27

Socialism in Reverse: Steel industry is on the brink or reverting to private ownership (with illus) p122, Jun.27

GREAT LAKES

Trouble on the Lakes p141, Apr.18

GREAT Northern Paper Co.

An experiment with Boats (illus) p150, Mar.21

GREAT Universal Stores, Ltd.

Company buys Montreal's Woodhouse & Co. # p140, May 2

GREATER Mountain Chemical Co.

Can You Stop . . . ex-employees from competing with you, by enforcing restraining contracts p133, Mar.28

GREECE

The Greeks, the Senator, and the Slump: What with Sen. McCarthy, the Justice Dept., and the slump in shipping, Greek shipowners are keeping busy p30, Apr.11

Gets $14.7-million offshore procurement contract # p130, May 30

GREEN, Charles

Twentieth Century-Fox Becomes Battleground p29, May 9

Skouras scores victory at stockholders' meeting # p34, May 16

GREEN, Leonard

Dr. Pepper Going Places (with illus) p174, May 16

GREEN River Steel Corp.

Small Business: Steel Style: It takes a pot of money for a newcomer to crack the industry (with illus) p88, Jun.27

GREENEBAUM Tanning Co.

Will sell its 600-employee leather tanning plant in Milwaukee # p160, Feb.21

GREENFIELD, Harvey

Readers Report: Diametrically Correct p10, May 16

GREENLAND

Too much civilization has come to Thule to suit old-time residents # p152, Jun.13

GREENSBORO, N. C.

A Shattered Dream? Still has parking problems p140, Apr.11

GREENVILLE, Miss.

Bank Moving Day: Not a Bandit in Sight (with 8 illus) p72, Jun.13

GREENWALT, Crawford

Management Pay: Trend Levels Out (with 4 tables and illus) p110, May 23

GREETING Cards

Tie-in with Father's Day greeting card (with illus) # p60, May 16

GREGG, Hugh

Casting for Industry at a Fish Fry (with illus) p32, Jun.27

GRIFFIN (John) Co.

Transparent stamps, made of Plexiglass, help in stamping conventional symbols on engineering drawings # p74, May 23

GRINDING

Diamond Wheels p72, May 16

GRINNALL Corp.

Buys Western Union's interest in American District Telegraph Co. # p36, Jun.27

GRISWOLD, Merrill

Making Friends for a Mutual Fund (with 9 illus) p104, May 16

GROCERY Stores

Three out of five stores stock soft goods. Nylons are big sellers # p49, Feb.28

GROUP Insurance

See Insurance—Life

GUARANTEED Work

UAW Wants Work Guarantee p177, Feb.21

GUARANTY Trust Co.

Plans stock split # p120, Jan.17

GUATEMALA

President Arbenz denies Unifruitco's appeal against expropriation of 235,000 company acres # p169, Mar.14

Westinghouse Electric will make a survey for proposed hydroelectric project # p126, Jun.27

GUGGENHEIM, Harry

Says Chile's nitrate industry faces collapse unless government exchange restrictions are relaxed # p132, Apr.4

GUIDED Missiles

Chrysler gets contract for research and development of an Army Ordnance guided missile # p34, Jan.17

Guided Missiles Need More Research (with illus) p41, Feb 21

Guided Missile Launched from Ship . . . Flies Far and Fast, Returns to Base (2 illus) p32, Apr.4

GULF Life Insurance Co.

Investment bankers are negotiating to buy 60% of company stock # p193, Mar.28

GULF Oil Corp.

Italy's Monecatine Mining & Chemical Co. and Gulf set up joint company to search for oil # p158, Jun.20

GULF States Paper Corp.

Buys controlling interest in Shelby Iron Co. # p183, May 16

GUNLOCKE (W. H.) Chair Co.

Haircuts can be had in an inplant Barber shop on company time # p173, Apr.18

GUSTIN-Bacon Mfg. Co.

Readers Report: Re Gustin (with illus) p8, Apr.4

GUTHRIE, Paul

How Big a Raise? That's the only question left as railroads and unions start bargaining p126, Jan.10

Rail Wage Boost: Productivity award of 4½¢ an hour is secure to be cited as AFL and other unions seek raises in 1953 p176, Mar.28

GYROS

Security wraps are lifted from an extra-small rate gyro # p74, Mar.7

H

HAEMOSCOPE Corp.

Speedier Blood Count p54, Feb.7

HAFSTAD, Lawrence

A New Fuel with a Bug Future (with illus) p94, Mar.14

HAITI

A $15-million contract to develop the Artibonite River Valley goes to Brown & Root, Inc. # p135, Jan.17

HALES Bar Dam

Engineering surgery performed on dam is finally completed # p50, Apr.4

HALL, Harold

How to Retire: Hall says that while retirement is highly individual, management can cushion the shock p66, Apr.25

HALL, Jack

ILWU: Softer or Cagier? p167, Jun.13

Convicted in Hawaiian federal court of conspiring to overthrow the government (with illus) # p140, Jun.27

HALL, Levan

Car Dealers Fight Back p140, Mar.14

HALOID Co.

Haloid's Hunch Pays Off (with 2 illus) p186, Mar.28

Hits a record high in sales for 1952 # p178, Apr.11

HALSEY, Stuart & Co., Inc.

$200-Million Deal Unites Feuding Houses p142, Mar.28

HAMMOND Instrument Co.

Wants to change its name to Hammond Organ Co. # p80, Jun.13

HANCOCK, John M.

What It Takes to Be a Good Director (with 7 illus) p90, Jan.17

Supreme Court rules that a federal district court could not enjoin Hancock from piling up membership on boards of directors in the future # p134, May 30

HANCOCK (John) Mutual Life Insurance Co.

Reports on its gross yield on new investments # p64, Feb.28

Prize-Winning Ad (Illus) p194, Mar.14

HAND Revo-Tool

Chipping by Machine p78, Mar.14

HANDBAGS

Netherland makes a handbag with an inside and outside light # p184, Jun.20

HANDICAPPED Workers

See Labor—Handicapped

HANDY-Andy

By Joining Up with Supermarkets . . . Staging Razzle-Dazzle Drives . . . S&La Builds Up New Business (with 3 illus) p64, Jan.24

HANES, Murray

Readers Report: Key to Normalcy p8, Apr.18

HANNA (M. A.) Co.

Ferro-Nickel: Hanna Co. readies plans for first commercial plant in U. S. p124, Jan.24

In War, Nickel Is Still Short (with chart) p146, Mar.7

HANOVIA Chemical and Mfg. Co.

Chas. Pfizer & Co. installs ultraviolet lamps that won't trigger an explosion in its antibiotic processing room # p128, Jan.24

HANSON, Charles

Readers Report: Healthy Criticism p8, Jan.10

HARD-to-Sell

Westinghouse will fly hundreds of its dealers on European vacation next year # p47, Jan.3

Short news item

Not Enough Salesmen for a Hard Sell p136, Mar.14

Appliance Sales Make a Spotty Pattern (with 4 illus) p43, Apr.25

One Way To Sell An Air Conditioner (with illus) p156, May 9

HARLOW, Bryce

New man in the White House will help relations with Congress # p39, Jan.31

HARLOW, Rex

College Research . . . on human relations in industry is outlined in new magazine p70, May 9

HARRIS (A.) & Co.

Readers Report: Giving and Receiving p8, May 9

Fellow Retailers Give Texas Store a Working Over (with 5 illus) p48, Apr.25

HARRIS, Charles

Transit Feud in Baltimore p106, Feb.14

HARRIS, Harold

Says airlines in Minnesota are being penalized by state taxes # p126, Feb.21

Changing Course for Northwest Airlines (with illus) p70, Jun.20

HARRIS-Seybold Co.

Is U. S. representative for Britain's Thompson-British Automatic Platen Press # p158, Jun.20

HARRISBURG, Pa.

No Gag on Price Cuts p156, Mar.14

HARTFORD, Conn.

No Place to Play p96, Feb.7

Taxicabs are ordered to stop doubling up on fares p139, Apr.11

HARTMAN, John

Readers Report: Skimming Is an Art p8, Feb.28

HARVALIS, Nicholas

Investment Primer p107, Apr.18

HARVARD Business School

Reports on family incomes of students # p34, Feb.14

What's Giving: Survey seeks the how, why, to whom, and how much of the philanthropies of 600 companies p115, Mar.7

Issues a study on the worth of a salesman # p192, Mar.14

How to Retire: Harold Hall says that while retirement is highly individual, management can cushion the shock p66, Apr.25

This year will spread loans for more than $400,000 among 30% of its 1,150 students # p64, Apr.25

B-School Reports: Students publish new trends in industry p65, May 9

Big Store Performance In 1952 Called Drab p64, May 30

B-School Speeds Up Course for Executives p68, Jun.6

Taxes Have a Major Influence on Investors (with 2 charts) p104, Jun.13

Finding What's Behind Shop-Office Pay Gaps p158, May 23

HARVEY, Lawrence

Granted a license to build and operate UHF-TV channel 24 in Salem, Ore. # p150, Feb.14

HARVEY, Leo

Is determined to make a go of Harvey's aluminum (illus) p122, Feb.7

HARVEY Machine Co.

Second Chance at Aluminum (with illus) p122, Feb.7

20-year power contract between company and Bonneville Power Administration has been approved # p34, Feb.14

Works on method of producing alumina from domestic clay-bearing ores # p36, Mar.28

HARVEY (Williams) & Co., Ltd.

Signs contract to buy 16,000 tons of Bolivian tin a year # p125, Jan.31

HAT Industry

Hats for the Guards (illus) p31, Jan.24

The Lid Is On . . . more customers, as felt hat sales pick up p124, Apr.18

HATFIELD, Everett

Kentucky Burley: 10 Seconds a Sale (with illus) p86, Jan.31

HATTIS, Albert

Readers Report: Ad Men Take Notice p8, Jun.13

HAUGH, Jesse

Commuters' Hope: Commuting Angelenos see ray of hope in impeding changeover of city's interurban rail service p126, Mar.21

HAUSMAN, Louis

The Man Without a Desk (with 9 illus) p182, Mar.14

HAWAII

Congress may act to empower the President to declare that a shipping tieup affecting Hawaii or Alaska is a national emergency # p76, Jan.3

Leftwing ILWU reports new membership gains # p140, Feb.14

Tourist business is so good it caused a mistrial in a narcotics case # p34, Feb.28

KONA-TV is first television to fold up p138, Mar.21

KONA-TV is having trouble going out of business p142, Apr.11

Statehood for Hawaii is snarled # p38, May 16

Corporations must go on using Ltd. to show their corporate status # p36, May 23

Stainback's group contends that directors are bleeding Olaa for the benefit of Amfac p108, May 30

KONA-TV is due back on the air p176, Jun.13

Olaa Sugar will go to court if necessary to enforce its demands against American Factors p176, Jun.13

Too Many Holidays p143, Jun.27

HAYSSEN Mfg. Co.

Develops a wrapping machine with tight and loose wrapping arrangement # p64, Apr.18

HAYWOOD, Allan

Balance Wheel: That's what CIO lost when Haywood died p147, Feb.28

Readers Report: Allan S. Haywood p10, Mar.14

HEALTH

Readers Report: Healthy Compliment p8, Jan.10

Half the people who die each year in the U. S. die from diseases of the heart and circulation # p147, Jan.17

Republic Aviation inoculates employees during flu siege (illus) p70, Mar.7

What Should a City Do To Its Water? (with table) p66, Mar.21

Readers Report: Shooting the Works p8, Apr.25

Duke University psychologists will study Schizophrenia and the value of various nutrients # p94, May 30

HEARING Aids

Transistor Hearing Aid p57, Jan.10

Overrated? Zenith says it has found a flaw in transistor hearing aids p106, Apr.25

HEART

Half the people who die each year in the U. S. die from diseases of the heart and circulation # p147, Jan.17

The three types of heart disease # p147, Jan.17

200 New York State employees will be examined at Albany Medical Center # p147, Mar.21

HEATERS

Heat in Ripples (with illus) p130, Apr.11

HEATH, L. M.

Fifty-Million Goggles in a Garage (with illus) p108, Mar.21

HECHT Co. Arcadian Gardens

Selling Flowers the Supermarket Way in Virginia (with 3 illus) p126, Apr.18

HEDCO Mfg. Corp.

After ten years service employees may get a full year's vacation with pay # p83, Jun.20

HEFFELFINGER, John

Readers Report: Disinterested Bystander p8, Mar.14

HEINZ (H. J.) Co.

Puts a new form of iron into its line of precooked cereals # p46, Feb.7

AFL's Canning & Pickle workers get raise # p180, May 9

HELLER (Robert) & Associates

Speeding Up Railroad Pullman Ticket Sales (with 4 illus) p174, Jun.6

HENDERSON, Bruce

Named vice-president of Westinghouse # p72, May 9

HENDERSON, Nev.

War Giant Comes Back to Life in Nevada Desert (with 5 illus) p106, Jun.20

HENLEY (W. T.) Telegraph Works

Gets contract from Seattle, Wash. # p148, May 23

HENNING, Kathy

Pup: $10 Down, $5 weekly (with 5 illus) p42, Jun.6

HENRY, James

Readers Report: Rochester's Labor Problem p12, Jun.6

HERCULES Powder Co.

Introduces Dimethyl isophthalate, a new material for the chemical processing industries # p59, Feb.14

Joins the ranks of the road show salesmen # p74, Apr.4

Opens a phenol plant at Montreal # p136, Jun.13

HERZOG, Paul

Will leave NLRB on June 30 # p180, May 9

HESS, Arleigh

Big Board Admits First Corporation (illus) p68, Jun.20

HESS, William

Big Board Admits First Corporation (illus) p68, Jun.20

HEWITT, Ogilvy, Benson & Mather, Inc.

The Chase "Humanizing" Campaign p112, Jan.17

HEYDEN Chemical Corp.

Plans to build a methanol plant in Texas City # p128, Jan.24

HIDES and Leather

Is This the Top of the Boom? (with chart) p26, May 16

Old Dogs Can . . . learn new tricks. Graton & Knight is catching on with toys p84, Jun.13

HIGGINS Ink Co.

Draftsmen's Cleanup p64, Apr.18

HIGH Voltage Engineering Corp.

They're Products of the Future p99, Feb.28

HIGHWAYS

Oklahoma City: A Concession p79, Jan.10

Short news item

The Lake Shore of Ontario: Canada's Golden Strip (with map and 9 illus) p58, Feb.7

Toronto-to-Hamilton Highway: A 40-mile industry row for Canada (Cover) Feb.7

Columbus: Weighing the Pave p74, Feb.28

Neiling Down the Facts in the Truck Issue: Tests are under way to determine how trucks affect highway costs (with charts and 4 illus) p106, Mar.7

Paving contractors can now use their rollers right up to walls and curbs # p74, Mar.7

Rep. Scherer will try to get AEC to foot the bill for road to AEC plant in Pike County p111, Mar.7

Unified Truck Tax p92, Apr.4

Pittsburgh: Travel by Spider Web (with map and illus) p94, Apr.18

Readers Report: Matter of Wear and Tear p10, Apr.25

Chicago's Heroic Remedy for Traffic: It's Just One Big Detour (with map and 11 illus) p100, May 2

Investment Billions Ride the Turnpikes (with 2 tables) p110, May 30

Ohio Supreme Court upholds Turnpike Commission's right to use cement for paving without taking bids on asphalt, too p176, Jun.13

Harlow Curtice hands Robert Moses a check for $25,000, winner of the GM better highway contest (with illus) #p97, Jun.27

HIGONNET, Rene

Typeless Typesetting: The Photon p58, Jan.17

HILDEBRAND, George

A New View of Unions p139, Apr.4

HILL Floral Products Co.

Columbus city council votes to condemn site and unfinished building p140, Mar.21

HILL, John A.

Airco: Its New Plant Breeds Other New Plants (with map) p148, Apr.18

Airco's John A. Hill: Are hard-boiled presidents pasee (Cover) Apr.18

HILLMAN, Ivan

Cash Discounts: Still a Sore Spot p123, Apr.18

HILLSIDE Industrial Foundation

Industrialists set up foundation # p84, Jan.31

HILTON Hotels International

Hotels Wide-Eyed: Hotelmen see U.S.-run hotels in every corner of free world p153, Apr.11

HILTON Lite Corp.

Japanese Sail into West Coast Markets (with illus) p142, Jun.6

HIRING Systems

Chicago Builders Try Seniority Hiring p175, Mar.14

HOADLEY, Walter, Jr.

Business Economist on the Prowl (with 10 illus) p134, Jan.10

How Business Uses an Economist (with illus) p136, Jan.10

Readers Report: On the Level p10, Feb.14

HOBBIES

The Nelda Blue Book of Hobbies # p178, Jun.6

HOBBS Mfg. Co.

Constant tension throughout winding operations is claimed for new electronically controlled winder # p76, May 16

HOBBY, Mrs. Oveta Clup

Winning Combination (Trend) p196, Apr.18

Oveta Clup Hobby's New Job: Finding a GOP Welfare Plan (with illus) p116, May 16

Secretary Hobby's credo: Welfare, but no welfare state (Cover) May 16

HO-CHI-MINH

Sees chance for a Red Victory in Indo-China (with illus) p28, Jun.27

HOENSHELL, Emery

Readers Report: Houston p10, Feb.28

HOFER, John

Readers Report: Rocking the Tax Boat p8, May 23

HOFFMAN, Clare

An Anti-Spending Bill Is Aired (with illus) p152, Apr.25

HOFFMAN Radio Corp.

Going East: West Coast TV company setting up plant in Kansas City p184, Jun.6

HOLLAND

See Netherlands

HOLMES Institute

Japan Efficiency Assn. concludes deal with Holmes # p112, Apr.11

HOLMES, Stacy

Readers Report: Caught With a Net p10, Apr.4

HOLUB Industries, Inc.

Develops a line of drills with carbide tips and a special spiral that carries the dust up and out of the holes as fast as it forms # p130, Jan.24

HOME Air Conditioning

See Air Conditioning

HOME Federal Savings & Loan Assn.

By Staging Razzle-Dazzle Drives . . . S&Ls Build Up New Business (with 2 illus) p64, Jan.24

HOME Freezers

See Freezers

HOMOGENEOUS Reactor

Power from Atomic "Soup" (with 2 illus) p68, May 2

HOOF-and-Mouth Disease

Disease flares up again in Mexico, closing U. S.-Mexican border # p34, May 30

HOOK, Charles, R., Jr.

Named Deputy Postmaster General # p34, Jan.17

A Business Team in the Post Office (with illus) p98, Jun.27

HOOKER Electrochemical Co.

Readers Report: Maple Leaf Beckons p10, Jan.3

Industry Snaps Up the Grads p116, May 2

HOOVER Commission

Overhaul Job on a Lumbering Machine p94, Feb.21

HOOVER, Donald

Readers Report: The Wonder State p12, Jun.20

HOPKINS, John

Convair Control Gets Shuffled Again (with illus) p94, May 2

HORMEL (Geo. A.) & Co.

Packers Lag, but They Can Dream p60, Jan.10

Management's New Problem: Annual Wage p96, Apr.11

HORSES

Horses number only 3.9-million # p18, Mar.7

HOSIERY

"Ultra sheer" hosiery will soon be available according to du Pont # p56, Jan.17

Nylons are big sellers in grocery stores # p49, Feb.28

Research, Inc., reports self-selection is the way women like to buy hosiery # p64, Mar.21

Manufacturers claim new 12-denier nylon stocking lasts as long as the coarser ones # p184, Mar.28

Waterbury Co. makes midget hangers for ladies' hose # p120, Apr.25

HOSPITALS

Ten hospitals will be built for John L. Lewis' United Mine Workers Welfare & Retirement Fund # p144, Apr.4

HOTEL Bar Butter Co.

Butter Melts p62, Jun.13

HOTELS

Knott Hotels plan to build new hotel in London # p120, Jan.10

Splitup of the Deshler-Wallick Hotel in Columbus, Ohio, has been averted p114, Jan.24

Automatic scoreboard at Denver's Stapleton Airport lists hotel vacancies # p55, Feb.21

Morrison Hotel takes over the Chicagoan p110, Mar.7

Hotels That Look Like Motels: Memphis builder launches scheme for national chain p62, Mar.14

Hotel Chain with Wings (with 2 illus) p167, Mar.28

Hotels Wide-Eyed: Hotelmen see U. S.-run hotels in every corner of free world p153, Apr.11

Portsmouth, Ohio: Hotel That Floats (with illus) p136, Apr.11

Statler Center: How to Be Efficient Though Big (with 6 illus) p70, Apr.18

HOTELS Statler Co., Inc.

Statler Center: How to Be Efficient Though Big (with 6 illus) p70, Apr.18

HOTPOINT Co.

Do We Make It or Buy It? (with illus) p117, Feb.28

HOUDRY Process Corp.

Files suit against Socony-Vacuum Co. # p36, Mar.7

HOUGHTON Mifflin Co.

Paperbound Books: The Zoom in Publishing (with chart) p42, Jan.3

HOUSE of Morrow

Pictabs stick to the back of pictures and keep them hanging straight # p60, Jan.3

HOUSEHOLDS

More Households are on the Way, But . . . The Rate Will be Slower (with chart) p52, Jan.17

HOUSEWARES

How to Sell More Housewares (with 4 illus) p48, Jan.24

HOUSING

Pushing Houses: Builders plan to air condition lower-cost homes p31, Jan.24

Things important to know when buying a house # p155, Jan.24

AEC Takes a New Tack in Oak Ridge p126, Jan.31

You Can Still Sell the Old Homestead: Although the new-housing boom rolls right along, the market for older houses is steady p32, Feb.7

Readers Report: Of Home and Boobytrap p8, Feb.14

It's a Different House: It Takes Different Furniture . . . different floors . . . different heating (with chart and illus) p136, Feb.21

Washington's Housing Dilemma: How can the Administration keep homebuilding strong p32, Feb.21

Bathtubs, Too: Home, Home in the Trailer (with 7 illus) Mar.14

Short news item

The Postwar Housing Boom: Good for Another Year? (with chart) p25, Mar.14

Value of home building is 13% ahead of last year # p17, Mar.14

Readers Report: Home Sweet Home p10, Apr.4

Pittsburgh's Answer to the High Cost of Squalor (with map and 5 illus) p70, Apr.11

Razing the Slums: Federal aid gives U. S. cities a chance to clear up slums p76, Apr.11

Apartments at Gimbels p141, Apr.18

Problems you may run across in the construction of a new home can have an effect on your tax picture. Some of them: # p180, Apr.18

Small Home Council issues study on storage space in homes # p180, Apr.18

Standard Building Co. promotes house-swapping # p131, Apr.18

Builders See Summer Rush (with chart) p29, Apr.25

Activity in home building, from now on, will tell whether the boost in mortgage interest was too little # p17, May 9

Home building has fallen off a little # p17, May 9

More Mortgages . . . at higher rates. That's the meaning of revision in FHA and VA terms p27, May 9

Housing starts in April, at 110,000, were 4% over a year ago # p18, May 23

New Job for Prefabs: Mobilhome Builds Offices in a Hurry (with 6 illus) p68, May 23

Home Loans Still Difficult: Boosting of FHA and VA mortgage rates fails to bring more money into the market p114, May 30

Trade predictions of a million or more housing starts this year are made conditional on some loosening of the money market # p37, May 30

Residential building may pull down the construction totals before the year is out # p17, Jun.13

The new housing bill is only the first of a two-package deal # p38, Jun.13

Housing: No Signs of Weakening Yet p32, Jun.20

Housing starts last month were a little disappointing # p17, Jun.20

Easier FHA Terms: That's what builders want, but Administration is cool to idea p64, Jun.27

HOUSING & Home Finances Agency

Razing he Slums: Federal aid gives U. S. cities a chance to clear up slums p76, Apr.11

HOUSTON, Tex.

What It's Like to Be New: Southern City, Northern Pace (with 17 illus) p74, Jan.24

Houston: Big Brother to a Boy and His Steer (with 8 illus) p28, Feb.14

A $12-million shopping center is planned for Houston # p126, Feb.21

Readers Report: Houston p10, Feb.28

The Tie That Binds p134, Apr.25

Why Water Charts Zigzag at Night (with chart) p44, May 2

Do State Laws Hurt Unions p174, May 9

Houston Finds a Cure For Shoplifting Spate p56, Jun.6

Over-Annexed p166, Jun.6

Service station gives a free shot of air-conditioned air to cars (illus) p48, Jun.6

Texas passes bill permitting sale of beer at the Buffaloes' stadium p175, Jun.13

HOUSTON, University of

Executive Courses Spread: How Good Is Management Development (with 8 illus) p76, Apr.4

Teaching by Television at Houston University (with 4 illus) p30, May 2

HOUZE (L. J.) Convex Glass Co.

Color without Glare p60, Mar.28

HOWE, C. D.

Canada Puts More Chips on Good Neighbor Trade (with chart and illus) p168, Jan.24

State a goal of $500-million worth of Latin American exports for Canadian business # p50, Mar.14

HOWE Plan Fund, Inc.

Is selling its assets to Whitehall Fund, Inc. # p141, Jun.6

HOWE, Sir Robert

Sudan: It May Be the World's Next Independent Nation (with illus) p168, Feb.21

HOWLAND, Me.

St. Regis Paper closes its mill p78, Jan.3

Readers Report: Only the Plates Fade Away p12, Feb.7

HOWREY, Edward

Will FTC Change Its Ideas? Howrey's record of defending business could make a big difference (with illus) p29, Apr.4

HUDSON, Mrs. Katherine

Readers Report: Points South p12, Jun.6

HUDSON Motor Car Co.

President A. E. Barit reveals the Jet's front-end features (with illus) # p56, Jan.17

HUGHES Aircraft Co.

Lockheed Aircraft wants to buy company # p36, Mar.28

Plum for Sale? Rumors are flying that Howard Hughes is selling to Lockheed p85, May 23

HUGHES Tool Co.

Free of Charge: NLRB rules that a union can't make nonmembers pay for handling their grievances against management p149, May 2

HULTS, William S., Jr.

Compulsory Insurance On New York Cars? p67, Feb.21

HUMBLE Oil & Refining Co.

Sank $43-million in dry wells in 1952 # p194, Apr.25

New Tools for Getting Oil Out (with illus) p104, Jun.27

HUMPHREY, George

Acting Choosy: The Treasury could have called five short-term bond issues. Instead, it called only one p66, Feb.21

Strong Man in the Treasury (with illus) p77, Feb.28

Treasury's Humphrey: A sound dollar—the Washington way (Cover) Feb.28

Asks Congress to rewrite the foreign residence tax exemption law # p167, Apr.18

A Balanced Budget (Trend) p176, May 2

HUNT, Larry

Cessna Scents a Boom, Gives It a Boost (with illus) p32, Mar.7

HUNTER, Allan

Introduces a bill to scrap tariffs on foreign cars # p130, Mar.7

HUSBAND, William

"Take It Easy": That, in effect, is the advice a prominent leader has given his growth-minded fellows p64, Jan.31

HUSTON, C. L., Jr.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

HUTTON, William

Big Board Admits First Corporation (illus) p68, Jun.20

HUYSKEN, Cornelius

Readers Report: Crafty, Not Smart p10, Feb.28

HYATT, John

Turning an Idea into a TV Station (with illus) p152, Feb.14

HYDRO Coal Transportation Co.

Coal Pipeline . . . plans for Ohio may finally come off p48, Apr.4

HYPETAP

Hypetap is a lubricant in the form of a stick # p74, Jan.17

I

ICE CREAM

War of the Ices: State legislatures are the battlefields as dairymen take aim at ice-cream-like vegetable fat desserts p50, Jan.31

Synthetic ice cream made from vegetable and animal fats is illegal in Alabama # p131, Apr.18

Twenty Below Zero in New Ice Cream Plant (illus) p182, May 16

ICELAND

Iceland airline offers weekly flights from New York to Oslo at $51 less than IATA rates # p165, Apr.25

IDAHO

State ponders what to do with $10-million left over at the end of the fiscal year # p64, Feb.28

IDAHO Power Co.

Secretary McKay will not resist company building power project on the Snake River # p34, May 9

ILLINOIS Bell Telephone Co.

AFL challenge of the right of Communications Workers of America to bargain for 11,000 traffic employees has been rebuffed # p141, Jun.27

ILLINOIS Institute of Technology

Picked as the biggest U. S. engineering school # p36, Apr.25

Putting the Heat on Education (with 4 illus) p128, Jun.6

ILLINOIS, University of

Study made by the Marketing Division shows self-service drugstores have made progress # p47, Jan.3

A time compressor can speed up tape recordings without changing tone or ease of understanding # p58, Mar.28

Small Homes Council issues study on storage space in homes # p180, Apr.18

IMMIGRATION

Illegal immigrants cross the Rio Grande # p172, Feb.21

Upping of immigration quotas has a chance this year # p38, May 30

INAUGURATION

Waiting for Inauguration Day: Washington's big show is expected to attract over half a million people (with illus) p28, Jan.17

Eisenhower's inaugural address was a ringing challenge to the U. S. and the whole free world—and a warning to Moscow # p133, Jan.24

Mr. Six Sees an Inauguration (with 5 illus) p30, Jan.31

Oiling the Gears of Government (with 5 illus) p28, Jan.31

INCENTIVE Systems

How Seven Companies Look at Their Wage Incentive Systems (with table) p112, Mar.7

Readers Report: No Toy p8, Apr.25

INCOMES

Income Rise Slows Down: Regional Report (with map and 4 charts) p96, Jan.3

Finding New Tools to Study Business (with 2 illus) p141, Jan.10

The decline in farm income this year will be held to 5% or less # p38, Jan.10

Farm income is about the only soft spot in the nation's purchasing power. Personal income starts the new year at a record level # p18, Jan.17

Income Clings to the Peak: Regional Report (with map, table and 4 charts) p94, Jan.31

A Less Prosperous Farm Economy: Will He Buy Less in 1953? (with 6 charts) p64, Feb.7

Harvard Business School reports on family incomes of students # p34, Feb.14

Decline on the Farms (Trend) p200, Feb.21

Incomes Once Again Moving Up (with map, table, and 4 charts) p158, Feb.28

One big reason for the drop in farm prices and incomes is the slump in demand for products from abroad # p18, Mar.14

Family Finance: J. K. Lasser and Sylvia Porter co-author a book p124, Mar.21

Personal income in January was running at an annual rate of $280.5-billion # p17, Mar.21

Incomes Hold On to Their Gains: Regional Report (with map, table, and 4 charts) p103, Mar.28

Dept. of Commerce issues first quarter report on consumer income and how it was spent # p17, Apr.18

Incomes Stick at High Level. Regional Report (with map and 5 charts) p78, May 2

Is This the Top of the Boom? (with chart) p26, May 16

The Mass Market: Where To from Here? The Marketing Pattern p46, May 16

The Top 5%: Their Share of U. S. Income Has Shrunk (with chart) p56, May 16

Incomes Tilt Upward Again (with map, table and 4 charts) p152, May 30

The Changed America You'll Be Living in . . . Doing Business in (with 6 illus) (Report to Executives) p101, Jun.6

Basil Wapensky reports one-half of the nation's families have no consumer debt # p141, Jun.6

Farm income is running nearly a billion dollars under a year ago # p18, Jun.13

Gains in wage earner's incomes are the backbone of today's high expenditures by consumers # p18, Jun.13

Incomes Edge Up Another Notch (with map and table) p114, Jun.20

Why Consumers Feel Bullish: Federal Reserve survey shows consumers eager to buy p59, Jun.27

INDEPENDENT Pneumatic Tool Co.

Company's name will be changed to Thor Power Tool Co. # p64, Mar.14

INDEPENDENT Unions

Presentment by a New York grand jury urging NLRB to revoke certifications of two leftwing unions still stands # p76, Jan.3

In Hawaii, the lefwing ILWU reports new membership gains # p140, Feb.14

Engineers & Scientists will open ranks to nonsupervisory technician's unions # p179, Feb.21

Free of Charge: NLRB rules that a union can't make nonmembers pay for handling their grievances against management p149, May 2

ILWU: Softer or Cagier? p167, Jun.13

INDIA

India will take over its civil aviation industry # p135, Jan.17

Opens a $35-million steam power plant at Bokaro # p144, Feb.28

First electronics plant will be built by government # p167, Apr.18

Grants Caltex Oil a 25-year, no-nationalization guarantee for a refinery it plans there # p167, Apr.18

Gives five domestic companies a monopoly on motor vehicle assembly and manufacture # p148, Jun.6

First drug plant opens # p130, May 30

Standard-Vacuum Oil Co. starts building a refinery at Bombay # p152, Jun.13

INDO-CHINA

Who Will Be Boss in the Cold War? (with 3 illus) p64, Jan.3

Washington has the jitters about the new Communist drive in Indo-China # p163, May 9

INDUSTRIAL Films

See Motion Pictures–Industrial

INDUSTRIAL Locations

Aliens Welcome: Washington State ends it's laws barring alien-controlled companies from owning land p170, Feb.21

There's more to atom defense than interceptor planes and radar. Dispersal of industrial plants is a major concern # p39, Mar.21

Blessings of Branch Plants: Du Pont assails charge that they drain communities p110, Apr.11

San Diego Wants Authority to Dredge for New Industry (with map) p82, Apr.11

New Push on Air Defense (with illus) p182, Apr.18

States' Rights Make Tough Labor Question (with illus) p169, Apr.18

Airco: It's New Plant Breeds Other New Plants (with map) p148, Apr.18

Casting for Industry at a Fish Fry (with 7 illus) p32, Jun.27

INDUSTRIAL Management

Readers Report: More on Job Training p8, Jan.3

Readers Report: "Think" p12, Jan.10

Salaries of personnel managers are rising and the number of personnel workers is decreasing # p108, Jan.10

These young presidents are part of the . . . New Cast of Characters for Philadelphia Story (with 16 illus) p100, Jan.10

Readers Report: It Pays to Be Ignorant p8, Jan.17

Inside a Worker's Head . . . there may be a lot of ideas management doesn't know about p81, Jan.31

Reading Rack Spreads Word p75, Jan.31

Consolidated Vultee has an "interne plan" for its executive development # p83, Feb.14

Grand Union turned over top executive and managerial posts to clerks for one day # p83, Feb.14

Is It a Good Idea–or Just a Fad? p120, Feb.28

Line, Staff–and Auxiliary: Electric Storage Battery finds its needs an extra category to keep its lines of authority p117, Mar.7

Readers Report: Copycats Beware p8, Mar.21

Brewster Shirt and Bristol-Meyers will quiz 39 college students on solutions to sales management problems # p135, Mar.28

Executive Courses Spread: How Good Is Management Development (with 8 illus) p76, Apr.4

Management's New Problem: Annual Wage p96, Apr.11

Shifting the Weight at Sylvania (with illus) p114, May 2

Goodrich Makes Up Its Mind: Take the case of the tubeless tire p140, May 16

Business Statistics Going Ph.D p96, May 30

Top Management by Mathematics: The technique of linear programming may reduce many linear questions to matters of calculation (with illus) p86, May 30

INDUSTRIAL Management Society

Will hold its first annual seminar May 7-8 in Chicago # p120, May 2

INDUSTRIAL Mobilization

Industry Gets Ready for a Hot War–or a Cold Peace (with chart and 2 tables) (Report to Executives) p72, Apr.25

INDUSTRIAL Shows

GE Puts Its Name in Lights . . . And the SRO Sign Goes Up (with 3 illus) p188, Mar.14

Traveling Ads: Theatrical agency hopes to set up roving stage shows for industry p34, Apr.25

GM Carvan (illus) p147, May 16

The Oil Industry Shows Its Muscles in Tulsa (with 5 illus) p32, May 23

Westinghouse Takes the Sale to the Customer (illus) p52, May 23

INFLATION

Boom business isn't generating any price inflation at the moment # p18, Jan.24

Inflation flourishes when government is creating money. The quickest approach to a cure is a balanced budget # p18, Jan.24

Still a Boom–but with Hobbles: The Administration's anti-inflattion program (with 4 illus) p27, Mar.21

Perhaps the credit squeeze is one of the strongest reasons we are no longer worried about inflation # p18, Jun.6

INFLUENZA

U. S. medicine has come a long way since the pandemics of 1918-19 and 1928-29 # p140, Jan.31

Readers Report: Shooting the Works p8, Apr.25

INGALLS, H. W.

Readers Report: A Chu p10, May 9

INGERSOLL-Rand Co.

Compressed-air starters can make for big savings in maintenance costs on diesel powered cargo trucks # p109, Apr.25

INGRAM, Robert

Readers Report: I'm from Missouri . . . p8, Mar.21

INLAND Steel Co.

Underwater Ore: Canadian subsidiary leases iron ore mining tract in Steep Lake p30, Feb.28

Creates new post, director of management development # p135, Mar.28

Time to Leave: Inland Steel's Ryerson, who stepped down because of age, for plan requiring other directors to do the same p120, May 23

INPUT-Output

Finding New Tools to Study Business: How Goods Flow Through Industry (with illus) p141, Jan.10

INSECTICIDES

Insecticide Production Zooms: But the Bugs Are Eating It Up (with chart) p54, Feb.14

New twist in applying insecticides is being tested by the Dept. of Agriculture # p126, Jun.6

INSKEEP, Chas. C.

Readers Report: San Diego Voters Decide p10, Jan.3

INSPIRATION Mining & Development Co.

Easing a Metals Shortage: Jet engines demand columbium and tantalum p62, Mar.7

INSTALMENT Selling

High production and sales of consumers' durables find reflection in the time-sales figures # p17, Feb.7

Short news item

Sales of new cars this year will draw more heavily than ever before on installment credit # p17, Mar.7

Consumer Credit: Has It Finally Zoomed Too High (with chart) p138, Apr.25

More Borrowing . . . by consumers is reflected in Reserve Board's new estimates p32, May 2

Buyers of autos and other installment merchandise soon will be paying higher finance charges # p18, May 9

INSTANT Coffee

See Coffee

INSTITUTE of Inventive Research

How Research Leads to Top p44, Jun.13

INSTITUTE of Radio Engineers

Electronics Stakes Out the Future (with illus) p27, Apr.4

INSTITUTE of Silicate Research

Eitel: Independence Is the Key to Research (with 8 illus) p120, Jun.13

INSTITUTION for Savings

Henry Little retires as president at the age of 102. His successor: William Blach, 83 # p34, Jan.10

INSULATION

General Electric is experimenting with a space-saving insulation called thermal barrier # p68, Jan.17

Making Research the Key to Profits: Take Westinghouse, for example p150, Jan.17

Dacron is getting a tryout as insulation for electrical applications # p136, Jun.13

Reflective insulation is made of aluminum foil bonded to tough kraft paper # p146, Jun.13

INSURANCE

Sen. James Murray will introduce an export insurance bill # p144, Feb.28

You can now get a new kind of insurance policy to cover your personal belongings # p160, May 2

Readers Report: Old Idea with New Angle p12, Jun.27

Automobile

Cost of auto insurance shows signs of leveling off. The two types of auto coverage # p131, Jan.10

Auto Liability . . . insurance will be compulsory in New York State, if Dewey-sponsored program goes through p114, Jan.17

Action on Auto Accidents: The states have come up with a variety of approaches p62, Jan.31

Readers Report: Better Examine the Policy p8, Feb.7

Compulsory Insurance On New York Cars? p67, Feb.21

Compulsory auto insurance, now debated in N. Y. State Legislature, gets support of American Mutual Alliance # p93, Mar.7

Auto Insurance Rates Slated to Drop p136, Apr.18

Now is a good time to take stock of your automobile liability insurance # p179, Apr.25

Casualty

Premium income of the nation's 197 mutual casualty insurance companies hit a new high in 1952 # p68, Jan.10

Fire

Rate reductions are made in fire insurance # p180, Mar.14

Health

Readers Report: Politics and Health p10, Jan.10

Liability

Important things to know about liability insurance # p179, Jun.13

Life

Group Insurance: Agents propose formula for states to use in setting reasonable limit on employee term policies p60, Jan.24

Savings bank life insurance sales were $63-million in 1952 # p68, Jan.24

Stock buying by life insurance companies dropped off in 1952 # p68, Jan.24

Readers Report: Of Maximum Interest p10, Feb.14

Life insurance sales in January hit a new high for that month # p64, Feb.28

Several companies report on investment yields # p64, Feb.28

Companies paid out over $4.1-billion to policyholders in 1952 # p64, Feb.28

Texas Insurance Is Big, Too: Life policies hit $10.5-billion p144, Mar.28

Commercial borrowers at National City Bank may obtain life insurance to cover amounts of their loans up to $10,000 # p66, Apr.11

Higher Life Earnings: Partly Illusion (with 3 charts) p132, Apr.18

N. Y. State sets up uniform accounting system that must be adhered to by life insurance companies in their report # p130, May 2

The Shares an Insurance Company Picked (with table) p136, May 2

INSURANCE Co. of Texas

How a Texas Union Runs Its Own Insurance Business (with 5 illus) p138, Feb.14

Readers Report: On Our Own p12, Mar.7

INTERCONTINENTAL Hotel Corp.

Hotel Chain with Wings (with 2 illus) p167, Mar.28

INTERCONTINENTAL Rubber Co.

Plans to merge with Texas Instruments # p91, Jun.13

INTEREST Rates

Buffalo's three savings banks will increase interest on deposits # p68, Jan.10

Cost of Money: Opinion is divided on whether tight market over Christmas presages a rise in bank loan rates p64, Jan.10

Federal Reserve Bank of N. Y. reports on interest rates charged by banks on short-term loans # p68, Jan.24

Municipals: What Can the Market Take? (with 4 charts) p54, Jan.24

S. Sloan Colt feels that loan rates still aren't high enough # p68, Jan.24

Tighter Money: Hike in rediscount rate by Federal Reserve Banks means return to orthodox theories of money management p28, Jan.24

For a Better Dollar (Trend) p156, Jan.31

Warnings of higher interest rates are plain # p17, Feb.28

The Cost of Money Continues Its Steady Rise (with 4 charts and table) p90, Mar.7

Putting Hobbles on the Boom p29, Mar.21

Several New York banks up interest rates on call loans # p18, Apr.11

New York banks are preparing their best customers for a boost in the interest rate they pay on short-term loans # p18, Apr.25

Money Gets Still Tighter: Interest rates all along the line are getting stiffer (with chart) p132, May 2

Money is about as tight now as it is likely to get. You will see the peak on interest rates with June 15 tax payments # p17, May 2

Activity in home building, from now on, will tell whether the boost in mortgage interest was too little # p17, May 9

More Mortgages . . . at Higher rates. That's the meaning of revision in FHA and VA terms p27, May 9

Banks Pay a Premium To "Investmen" Savers p128, May 16

Money: It Has Been Dearer (with 2 charts) p126, May 16

Investors are getting tougher about the interest rates they want # p18, May 23

Readers Report: But for a Rainy Day p12, Jun.13

Rising Rates Begin Pinching Borrowers (with 2 charts) p170, Jun.13

INTERNATIONAL Air Transport Assn.

'Copters Bid for Short-Hop Travel (with map and chart) p103, May 9

INTERNATIONAL Allied Industries

An easy-to-clean mixer for stirring paint is available # p132, Jun.6

INTERNATIONAL Business Machines Corp.

New York Federal Court considers case against leasing machines # p34, Feb.21

Shoe Machines Ordered on Sale: Decision may foreshadow ruling in pending IBM case p41, Feb.28

INTERNATIONAL Chamber of Commerce

Will issue report in Paris advocating a bold move toward convertibility # p164, Feb.21

Meeting will be held May 18-23 in Vienna # p140, May 2

Preoccupation with U. S. trade policy is dominating the conference in Vienna # p142, May 23

U. S. Businessmen Change Their Tune: Americans at meeting push for freer trade with Western Europe p126, May 30

INTERNATIONAL Harvester Co.

Do We Make It or Buy It? p117, Feb.28

Swing to Tilt-Cab Trucks p54, Mar.28

Another NLRB victory for the Farm Equipment Workers # p180, May 9

Is going back into the station wagon field # p184, May 9

Tightening Up on Communists p165, May 16

David Cole is permanent arbitrator for company and UAW # p157, May 23

Harvester Steps Closer To Its Long Term Goal p26, May 30

Pattern Protests: Both the union and some employers are trying to skirt GM-Ford terms p166, Jun.13

INTERNATIONAL Labor Organization

"Danger" Is the Same in Any Language (with 5 illus) p66, Jan.17

INTERNATIONAL Metal Products Co.

How They Keep Cool in the Desert States (with 7 illus) p158, Jan.24

INTERNATIONAL Nickel Co. of Canada

In War, Nickel Is Still Short (with chart) p146, Mar.7

Enough Nickel . . . is in sight. DMPA says contract with INCO should end shortage p32, Jun.6

INTERNATIONAL Rubber Study Group

Too Little Rubber—Or Too Much: The experts see an over supply p26, May 2

INTERNATIONAL Salt Co.

Detroit: Salt Bonanza p132, Feb.21

INTERNATIONAL Shoe Co.

Rounding Out: International Shoe is buying out Florsheim p88, Feb.7

Biggest Shoemaker Gets Bigger (with illus) p146, Feb.14

Announces its purchase of Florsheim Shoe Co. # p133, Mar.21

INTERNATIONAL Telephone & Telegraph Corp.

Stockholders will be called on to approve merger of five subsidiaries with parent company # p186, Jun.6

Short news item

INTERSTATE Commerce Commission

Higher truck rates may be in store for eastern shippers # p36, Jan.3

Railway Express wants ICC to authorize a complete revamping of its charges # p34, Feb.7

Nation's truckers hope to get a couple of their men on ICC # p34, May 2

Eisenhower picks Owen Clarke to replace William Patterson # p34, May 30

Seatrain Wins Point for N.Y.-Savannah Run p192, Jun.20

INTERTYPE Corp.

Typeless Typesetting p58, Jan.17

INVENTORIES

Inventories of all businesses are at a record level as the New Year starts # p17, Jan.3

There's a suspicion that some of today's production is going into inventory somewhere along the line # p17, Feb.14

Accumulation of inventory always stimulates business, and it has played a very important part in powering the current boom # p17, Feb. 21

Stop placing duplicating orders for scarce goods, and get out of expensive "conversion" steel as soon as possible # p17, Feb.21

Republic's Postgrad Course p121, Feb.28

How Inventory Is Building Up: But Sales Are Better, Too p31, Mar.7

The Home Freezer: When Consumers Hold the Inventory p68, Mar.28

Dept. of Commerce reports at the begining of March manufacturers had stocks of $43.8-billion # p17, Apr.11

The real danger is that in a boom like the present one, inventories can start overbuilding in no time at all # p17, Apr.11

Soft spots in our economic armor, if any are to be found, almost certainly are on the side of inventory # p17, Apr.18

Inventory accumulation, it can hardly be noted too often, has been importing much of the zing to the boom # p17, Apr. 25

Inventory accumulation in the first quarter took place mainly at the retail level # p18, May 16

INVESTMENT Trusts

Open-end investment trusts hit the jackpot again in 1952 # p68, Jan.10

"Pro" Investors Are Faring Nicely (with table) p70, Jan.31

Massachusetts Investors Trust net assets totaled over $512-million on Dec.31 # p90, Feb.7

Favorites with Investment Trusts (with table) p134, Mar.14

Open-End Funds Get Hit, Too (with table) p136, May 9

Merrill Griswold: Making Friends for a Mutual Fund (with 9 illus) p104, May 16

INVESTMENTS

Where Unions Put Their Money: The Wealthy Unions—and How Much They Have (with table) p172, Apr.18

A list of investments tax experts are likely to advise their clients to buy # p163, May 23

How Savings Banks Investments Are Changing (with chart) p138, Jun.6

Taxes Have a Major Influence on Investors (with 2 charts) p104, Jun.13

Foreign

Private U. S. investments abroad totaled more than $11.8-billion at the end of 1950 # p70, Jan.3

Speeding Flow of Private Funds Abroad (with chart) p136, Jan.17

U. S. Investors in Britain can bring their capital profits home # p144, Feb.28

Latin American Boom: It Brings No Stability. U. S. has $4.7-billion direct investment there (with table) p162, Apr.18

Foreign countries are said to be buying federal issues in preference to non-interest-bearing gold # p132, May 16

Industrial

The Shares an Insurance Company Picked (with table) p136, May 2

IONIA Mfg. Co.

Company may merge with Owosso Mfg. Co. # p36, Marf.7

IONICS, Inc.

They're Products of the Future p99, Feb.28

IRAN

A settlement in Iran may be in the cards # p112, Jan.10

Negotiations for a settlement in Iran have bogged down over one word # p100, Feb.7

A blowup in Anglo-Iranian oil negotiations is likely any day now # p136, Feb.28

Iranian Oil Arrives in Italy . . . Gets a Bouquet and a Lawsuit (with 2 illus) p30, Feb.28

The week-long rioting has snapped the already slender hopes for an oil settlement # p121, Mar.7

Washington and London have closed ranks on Iranian policy # p160, Mar.14

If Mossadegh wins the election, he'll probably try to crush all opposition once and for all # p160, Apr.18

Japanese tanker leaves Iran with shipment of oil # p167, Apr.18

British-Japanese dispute over a Japanese company buying oil from Iran nationalized Abadan refinery # p148, May 23

Tokyo court nixed Anglo-Iranian Oil Co.'s bid for an order to stop sale of the oil Japan got from Iran # p148, Jun.6

Oil men tell you privately that Britain's claim to Iranian crude is at least dubious p70, Jun.27

IRELAND

U. S. Sullivans Take Over Ireland (with 14 illus) p126, Apr.25

IRON

Pilot-plant stage has been reached at Allis-Chalmers in a new method of concentrating taconite for iron ore # p110, Jan.31

H. J. Heinz puts a new form of iron into its precooked cereals # p46, Feb.7

Oliver Iron Mining Div. opens new mine near Taconite, Minn. # p126, Feb.21

Underwater Ore: Inland Steel's Canadian subsidiary leases mining tract in Steep Lake p30, Feb.28

Mild winter promises a record 100-million-ton movement of iron ore across the Great Lakes # p36, Mar.7

Trouble on the Lakes p141, Apr.18

Jones & Laughlin mines annually 1.4-million tons of iron ore from its New York State mines # p72, May 2

Tennessee Fabricating makes finish for protecting ornamental iron from rust and mildew # p54, May 9

Pig Iron . . . capacity has been growing along with steel. New furnace in Cleveland p72, May 23

Iron ore prices show signs of tagging along with steel boost # p36, Jun.27

Timken Roller Bearing Co. orders shipload of Liberian iron ore # p112, Jun.27

IRON Ore Co. of Canada

Pullman Standard Car Mfg. will make iron ore cars for company # p68, Mar.21

IRRIGATION

Aluminum Pipe . . . is proving a natural for irrigation (with illus) p132, May 9

IRVING Air Chute Co.

Closes its Buffalo plant # p150, Feb.14

IRWIN, Pa.

Revised Road Map p137, May 16

ISONIAZID

See Tuberculosis

ISOTOPES

Radioactive isotopes are used to photograph hydrogen blisters inside the shell of a refinery reactor unit # p126, Jun.6

Inexpensive radioisotopes are bottled and sold "over the counter" and by mail by Fisher Scientific Co. # p146, Jun.13

ISRAEL

Over the long-term, Arab-Israel is the chief threat to MEDO # p136, Feb.28

Places large steel order with U. S. Steel # p169, Mar.14

Look for a changing U. S. attitude toward Israel as result of Dulles' Middle East Tour # p142, May 23

ISRAEL Investors, Inc.

New company to promote private U. S. investments in Israel # p132, Apr.4

ITALY

Invading U. S. Office Machine Market (with 8 illus) p122, Jan.31

Iranian Oil Arrives in Italy . . . Gets a Bouquet and a Lawsuit (with 2 illus) p30, Feb.28

Iranians are crowing about a court decision in Italy # p160, Mar.14

Machine tools are largest single Italian export to U. S. # p169, Mar.14

Will Election Paralyze Italy? p164, Mar.28

The Italian lire is in good shape # p152, Apr.11

Traveling in Luxury—at a Fast Clip (illus) p150, Apr.11

Italy's New Ocean Queen (illus) p84, May 23

The Roma, an ex-flattop, arrives in New York (illus) p145, May 23

The Isetta, Cheap and Fast . . . in a Pinch (with 2 illus) p148, Jun.6

Italy seems to be going the way of France. Both the right and the left gained in the election # p159, Jun.13

Dollars Are Not Enough (Trend) p200, Jun.20

Monecatine Mining & Chemical Co. and Gulf Oil set up joint company to search for oil # p158, Jun.20

IVES, Irving

To Stop Job Bias . . . amend T-H p177, May 9

J

JACOBS (F. L.) Co.

F. L. Jacobs Slugs It Out: Claims and counterclaims fly as factions struggle for control p32, Apr.18

JACOBS, Lionel

Readers Report: Just Like Mother Made p8, May 30

JAGUAR Cars, Ltd.

Jaguar will be first European sportscar to have automatic transmission # p130, Mar.7

Jaguars win in the annual Le Mans endurance race # p130, Jun.27

JAMES, J. Robert

Readers Report: Three Cheers p12, Apr.4

JAPAN

Japan and Volkswagen sign contract # p70, Jan.3

Short news item

Glidden Co. has licensed Ishihari Chemical to use its process to make titanium oxide # p120, Jan.10

Pacific Northwest lumber workers claim that logs exported to Japan are returning to U. S. in form of plywood, manufactured under "substandard" conditions # p120, Jan.10

Japanese banks are setting up shop in San Francisco # p135, Jan.17

A research team in Alaska considers building a lumber mill there # p106, Feb.7

Tokyo Stock Excange hits a wave of wild speculation # p129, Feb.14

Big interest is shown for the Japanese 35-mm cameras at the National Photographic Show in New York # p184, Feb.21

Japan's Fair Trade Commission is investigating 11 oil companies # p144, Feb.28

Japanese Camera Bid for the Quality Market (with 4 illus) p128, Mar.7

A Comeback for Combines: They're not the old family combines p164, Mar.14

Next weekend Japanese voters will elect a new House of Representatives # p145, Apr.11

Floating show window sails for Latin America via South Africa # p167, Apr.18

Japan needs outlets for trade—and that will cry for a policy once Korea is over # p37, Apr.18

Japanese tanker leaves Iran with shipment of oil # p167, Apr.18

Government frowns on oil company bringing oil from Iran # p165, Apr.25

More Trouble Ahead for Japan (with 2 illus) p160, Apr.25

Tokyo Prospects for Markets (with illus) p144, May 2

British-Japanese dispute over a Japanese company buying oil from Iran nationalized Abadan refinery # p148, May 23

DuMont's out for its share of Japan's TV market # p130, May 30

Japanese Sail into West Coast Markets (with 9 illus) p142, Jun.6

Tokyo Court nixed Anglo-Iranian Oil Co.'s bid for an order to stop sale of the oil Japan got from Iran # p148, Jun.6

Bank of America loans Electric Power Development Co. $7-million # p158, Jun.20

Has made 211 "technological operations" contracts with foreign firms since the war # p158, Jun.20

Readers Report: Swords to Plowshares p8, Jun.27

JAPAN Efficiency Assn.

Concludes a deal with Holmes Institute # p112, Apr.11

Readers Report: No Relation p10, May 30

JASCO, Inc.

Attorney General Brownell O.K.s sale of company to Standard Oil Development # p34, May 16

JAYCON Associates

An inexpensive switch for controlling the suction line of equipment that depends on suction-delivered lubricants is available # p130, Jan.24

JEEPS

Willys will license Standard Motor Co., Ltd. to produce jeeps # p122, Mar.7

Pocket-Size Jeep Rides a Copter . . . Revises Ideas of Military Vehicles (with 2 illus) p31, Mar.28

JERSEY Central RR

Commuters may get partial fare refunds # p34, May 2

JERSEY CITY, N. J.

Taxes on business were declared unconstitutional this week p138, May 23

Short news item

JET Engines

Hudson Motor Car lets rumors of its low-priced Jet slip out (with illus) #p56, Jan.17

When Is a Jet Airworthy? British, CAA Disagree p29, Jan.24

Pushing Gases through a Cone (illus) p34, Jan.31

Approval is granted to Aircraft Gas Turbine Div. of G.E. to strip-test only one out of every 10 J-47 jet engines # p70, Mar.7

Easing a Metals Shortage: Jet engines demand columbium and tantalum p62, Mar.7

Snow-covered peak of Mt. Washington offers perfect atmospheric conditions for testing icing on jet engines (3 illus) p60, Mar.7

From now on Boeing bomber production will be strictly jet # p123, Mar.21

Readers Report: Time Will Tell p12, May 2

North American Aviation will build four sound-abatement tunnels to deaden the roar of jet engines being tested # p50, May 9

Microjet is a tiny, pneumatic device that controls turbine discharge pressure on jet engines # p74, May 23

As High As You Like (illus) p127, Jun.13

JET-Heet, Inc.

Readers Report: Patently Inadvertent p12, Apr.18

JET Planes

Bendix Aviation develops a ceramic-base brake lining for jet aircraft # p46, Feb.7

The Handley Page H. P. "Fastest, Farthest, Highest, Greatest Load (illus) p26, Feb.14

Jet Transports: Why U. S. Holds Back (with 3 illus) p77, Apr.18

The J-47 jet engine is so efficient that Air Force has cancelled orders at Packard and Studebaker # p36, Apr.11

Running Phantom Jet Transport: On paper, two U. S. Air Lines jet transports have been making trans-U. S. flights p92, May 30

Fire-Detection Cable (with illus) p54, Jun.20

JEWEL Tea Co.

Opens self-service meat counter in Chicago # p80, Jan.10

Opens self-service meat department in Chicago # p98, Jan.10

Stockholders will vote on a stock split # p62, Feb.21

The 20 Biggest Retailers (with table) p41, May 16

JEWELL (Jesse D.) Inc.

Celebrating a New Cash Crop for Georgia (with illus) p146, May 30

JEWELRY

A diamond-like substance called strontium titante for use in jewelry and optical equipment has been developed # p114, Feb.28

High-Shine Aluminum (with illus) p54, Apr.4

JIMENEZ, Col. Marcos Perez

Benjamin Fairless calls on the boss of Venezuela (illus) p34, Mar.7

Formally inaugurated as president of Venezuela (with illus) p146, May 2

JOHN Hopkins University

Germanium can be harvested from vegetation growing in areas where the underground water has a high germanium content # p66, May 23

JOHNS-Manville Corp.

Makes an asbestos Pre-Fab Canal Liner # p74, May 23

JOHNSON, Arno

Johnson finds seven basic supports under the economy, coins a new phrase p143, Jun.20

JOHNSON, Bruce

Readers Report: Tariffically Speaking p8, May 23

JOHNSON, Charles

Deferred Pay: How and Why p103, May 30

JOHNSON, Charles F. H., Jr.

Sells control of Botany Mills # p34, Jun.6

JOHNSON, Edwin

Aid for Ailing Minor Leagues (with illus) p29, May 16

JOHNSON & Johnson

Files suit against Schwegmann Bros. # p98, Jan.10

JOHNSON, Lyndon

Top Democrats Are . . . Eying the Republican Record (with illus) p29, Jun.20

JOHNSON, Wallace

Hotels That Look Like Motels p62, Mar.14

JOHNSTON, Paul

What It Takes to Be a Railroad Traffic V-P (with illus) p128, Feb.7

JOHNSTON, Victor

Mr. Six Sees an Inauguration (with illus) p30, Jan.31

JOINT Chiefs of Staff

New Joint Chiefs: Total reshuffle pleases GOP p28, May 16

JONES (J. A.) Construction Co.

Will build ten hospitals for United Mine Workers Welfare & Retirement Fund # p144, Apr.4

JONES & Lamson Machine Co.

Hardage Andrews is named president (illus) p32, Jun.13

JONES & Laughlin Steel Corp.

Mines annually 1.4-million tons of iron ore from its New York State mines # p72, May 2

Plastic Core Wire Rope p74, May 2

JONES, Malcolm

Takes over presidency of Robbins Mills # p120, May 2

JONES, Roy

Wrapping the Factory around the Process Layout (with illus) p94, May 23

JOYCE, William

Teaming Up for Local Economic Research (with illus) p100, Jan.24

JUKE Boxes

Dr. John Kendel says teenagers are demanding symphonies as well as sob songs # p54, May 2

K

KLM

Introduces tourist rates on all European and Middle East Routes # p132, Apr.4

KONA-TV

See Television-Stations

KPRC-TV

Why Water Charts Zigzag at Night (with chart) p44, May 2

KUHT

Teaching by Television at Houston University (with 4 illus) p30, May 2

KAD-PAD

See Korean Products Co.

KAISER Aluminum & Chemical Co.

U. S.-Canadian Contract Means More Aluminum (with 2 charts) p128, Jun.13

KAISER-Frazer Corp.

Plans to get into volume production its Fiberglass DKF-161 sports car # p110, Feb.28

Why Kaiser Bought Willys p32, Mar.28

Company makes $15-million loan with Transamerica Corp. # p106, Apr.4

Kaiser-Frazer's DKF-161: New Uses for Fibrous Glass (with illus) p114, Apr.11

In the Red Again: Company reports deficit for 1952, p126, May 2

What the stockhoders will be asked to vote on next week # p128, May 23

Stockholders vote to change the name to Kaiser Motors Corp. # p168, Jun.6

Two Contracts . . . for Fairchild Packet planes raise questions p33, Jun.20

KANIGEN

Big Savings in Nickel: That's what General American Transportation claims for Kanigen p48, Mar.28

KANSAS CITY, Mo.

Kansas City: Factories Can't Conceal a Cowtown (with map and 16 illus) p110, Feb.21

Sewage Plant in Mufti (with illus) p110, Mar.7

Readers Report: I'm from Missouri . . . I've Been Shown p8, Mar.21

KANSAS CITY Southern Ry.

Plans stock split # p120, Jan.17

KANSAS CITY Star

Paper is charged with violating antitrust on two counts # p34, Jan.10

KAPLAN, A. D. H.

Is Bigness Bad? Brookings Says Not Really (with 4 charts) p30, Feb.7

KARLAN, Sheldon

Readers Report: College Rivalry via Video p12, Jun.6

KAUFMAN Carpet Co.

Rug Circus Trims Inventory (illus) p26, May 30

KAWNEER Canada, Ltd.

Buys five-acre site in Toronto for new plant # p102, May 16

KEEFE, William

Readers Report: Iron Horse Needs Vet . . . p8, Feb.21

KEELE, Harold

Readers Report: On the Carpet p12, Jan.17

KEEN, Donald

Readers Report: No Relation p10, May 30

KELITE Products, Inc.

Can You Stop . . . ex-employees from competing with you, by enforcing restraining contracts p133, Mar.28

KELLOGG (M. W.) Co.

Sets up a scholarship plan # p112, Apr.11

KEMKUT

Back-breaking job of trimming grass around flower beds can be eliminated by applying Kemkut # p34, Jan.17

KEMMERER, W. W.

Teaching by Television at Houston University (with illus) p30, May 2

KENDEL, Dr. John

Says teenagers are demanding symphonies as well as sob songs from juke boxes # p54, May 2

KENNEDY, Maxine

Readers Report: The Peronal Touch p8, May 30

KENTUCKY

Coal operators think they have discovered a deposit of coal that's rich in germanium # p126, Feb.21

KEPLER, Larry

Industry Snaps Up Grads (with 3 illus) p116, May 2

KERR Gifford & Co.

Company merges with Cargill, Inc. # p97, Jun.27

KERSH, Robin

Named vice-president of Westinghouse # p72, May 9

KESTNBAUM, Meyer

CED in New Era of Influence (with illus) p104, Jan.24

CED's Meyer Kestnbaum: "Business can thrive only in a healthy economy" (Cover) Jan.24

KETTERING, Charles

DuPont and GM as the Family Saw Them (with illus) p77, Mar.21

KETTERING (Charles F.) Foundation

Will build laboratory for solar energy research # p58, Jan.3

KEYES Walter

Readers Report: Share the Gas p8, Mar.28

KEYSERLING, Leon

How Ex-Office Holders Are Making Out (with illus) p28, Mar.28

KEYSTONE Co.

Picking the Winner Is No Easy Task, (with table) p94, Feb.7

KIEB, Ormonde

A Business Team in the Post Office (with illus) p98, Jun.27

KILBOURNE, W. C.

Readers Report: One Happy Family p8, Jun.13

KIMBLE, George

Making a Continent a Research Project (with illus) p154, Jun.27

KIMBLE Glass Co.

Filtered Daylight: Glass Block's Gift to Building (with chart and 3 illus) p152, Mar.7

KIMMEL, J. S.

Readers Report: You Can't Win p10, Feb.7

KIMPTON, Lawrence

Pulling Chicago's South Side Out of Its Skid (with illus) p30, May 9

KINETIC Chemicals, Inc.

Tax-Free Split? Du Pont management is cool toward proposal for using "spin-off" p60, Apr.11

KING, Scott

Readers Report: Home on the Road p10, May 9

KINGAN & Co.

Deferred the $1 payment due Feb. 1 on its 4% preferred # p120, Jan.17

KITCHEN Cabinets

Washington Steel Products makes a friction catch for kitchen cabinets that is durable and silent # p74, May 23

Sear, Roebuck offers colored steel cabinets # p54, Jun.27

KITCHENWARE

See Pots and Pans

KLEIN, Jerome

Readers Report: Points South p12, Jun.6

KLINE, O. P.

Readers Report: Lost Digit Wreaks Havoc p10, Feb.21

KLINGENSTEIN, Joseph

Broadening the Markets: The Big Board's new study group stirs up an old tempest p115, Feb.14

KNAPP-MONARCH Co.

Today, the Name's the Thing (with illus) p50, Jun.6

KNAPP, Robert

Today, the Name's the Thing (with illus) p50, Jun.6

KNOTT Hotels Corp.

Plans new hotel in London # p120, Jan.10

KNOXVILLE, Tenn.

TVA Packs Again p158, Mar.28

KOEHLER, H. C.

Insecticide Production Zooms: But the Bugs Are Eating It Up p54, Feb.14

KOETT, Albert

Fifty-Million Goggles in a Garage (with 2 illus) p108, Mar.21

KOHLER Corp.

Signs contract with CIO's AUW # p138, Mar.7

KOLLSMAN Instrument Corp.

More efficient measurement of such things as altitude, air speed, and differential pressure is claimed for new Pressure Monitors # p130, Jan.24

KOREA

In Korea, In Washington, In . . . 1953—New Forces Go to Work (with illus) p27, Jan.3

Who Will Be Boss in the Cold War? (with 2 illus) p64, Jan.3

A dual-purpose scheme for Asia that's sure to be pressed on Eisenhower. Use Chiang's Nationalist forces in Formosa. This would create a sort of second front # p127, Jan.17

The immediate U. S. goal is to divert pressure from the Korean front, not to spread the war to the Chinese mainland # p99, Feb.7

You hear much about a spring offensive in Korea # p38, Feb.7

The U. S. will gradually reduce its manpower commitments in Korea. At the same time, it will put new kinds of pressure on Red China # p163, Feb.21

Big Guns In Korea: Why Are They Short of Shells? (with illus) p152, Mar.21

There's rising speculation about a big U. N. offensive some time before the weather turns bad next fall # p40, Mar.28

Peace talk is coming faster and faster from Moscow and Peiping # p127, Apr.4

This is the time for business to take stock, calmly and seriously if there is a truce in Korea # p17, Apr.4

Turning Point in the Cold War: Moves by Russia and Red China raise hopes for a truce in Korea p25, Apr.4

Korean Negotiators Bring Hopes of . . . Peace: Easing Eisenhower's Problems (with illus) p28, Apr.11

Korean Truce Talks—Are They A Start Toward . . . Shaping a New Kind of World (with illus) p27, Apr.25

There's no reason to doubt that both Moscow and Peking really want a truce # p157, Apr.25

Washington still is betting on a Korean cease-fire # p139, May 2

A Korean truce by the end of June is now a real possibility # p151, May 16

Is Peace—or a Truce—in Sight? (with table) p30, May 23

The U. S. is over a barrel in the truce talks # p40, May 23

Strategy for a Cold Peace. Keeping an Even Keel p25, Jun.13

The Korean truce and its outcome will dominate Washington policies for months to come # p37, Jun.13

Truce in Korea (Trend) p196, Jun.13

Washington was caught off guard by Rhee's violent opposition to the Korean truce terms # p159, Jun.13

South Korea: $1.5-billion to Rebuild p150, Jun.20

Short news item

The world this week waits for the showdown between President Eisenhower and Syngman Rhee # p129, Jun.27

U. S. Loses Control in Korea as Rhee turns prisoners loose, threatens to fight on alone (with illus) p27, Jun.27

KRAMER, A. L., Jr.

Dallas Turns Out for New York Met (with illus) p30, May 16

KRESGE (S. S.) Co.

Franklin P. Williams is elected president # p70, May 30

KRILIUM

Monsanto Chemical announces price cuts # p52, Jan.24

Soil Conditioners: The Fight Goes On (with illus) p43, Jan.31

KRIM, Arthur

United Artists: Happy Ending p121, Feb.28

KROEHLER Mfg. Co.

Buys assets of William Brenner Furniture Co. # p91, Jun.13

Trying Out Prefab Methods on Furniture (with 5 illus) p132, Jun.13

KROGER Co.

Joins the billion-dollar club # p56, Jan.17

Employees get more than $1,715,000 added to their profit-sharing accounts # p116, Mar.7

KROPP Forge Co.

Titanium parts for Army Ordnance will be made by company # p58, Feb.14

KRUEGER, Ralph

Readers Report: More About Trusts p8, Jan.31

KUNKEL Products, Inc.

Makes a bronze weather stripping, applied by an adhesive backing # p114, Jan.31

KUSIK, John

When Employee-Stockholders Go to a Meeting (with illus) p60, May 9

KUZNETS, Dr. Simon

Business Economist on the Prowl (with illus) p134, Jan.10

The Mass Market: Where To from Here? p46, May 16

The Top 5%: Their Share of U. S. Income Has Shrunk (with chart) p56, May 16

KYES, Roger

Secretary Kyes throws light on . . . Who'll Get the Contracts (with illus) p27, May 2

L

LABELS

"Danger" Is the Same in Any Language (with 5 illus) p66, Jan.17

Dow Chemical will package antifreeze under customer's private labels # p127, Feb.7

Corrosion conditions have little effect on Vinylite plastic pipe labels # p132, Jun.6

LABOR

See also Dept. of Labor; American Federation of Labor; Congress of Industrial Organizations; Independent Unions; Employment; Wages; National Labor Relations Board

Bargaining Timetable, 1953 p72, Jan.3

1953 . . . in Labor p30, Jan.3

Manpower Pools Are Drying Up (with map) p124, Jan.10

What Labor Wants in 1953: Pay increases head the list as unions map strategy p142, Jan.17

Why Working Employer Needn't Join a Union p143, Jan.17

Short news item

Anti-Recession Contract: A St. Louis local of AFL has signed a five-year agreement with Brown Shoe Co. p130, Jan.31

Employer Guilty . . . of discrimination as guards—not on his payroll—lose jobs after union complaint, NLRB rules p134, Jan.31

Filling "Egg-Beater" Jobs (with 2 illus) p131, Jan.31

Midwest labor shortages are "somewhat more acute than elsewhere" # p133, Jan.31

Labor Weights Its Chances: A tally of labor's support in Congress p115, Feb.7

UAW Wants Work Guarantee: Contracts don't expire for two years, but union leaders are outlining their new demand now p177, Feb.21

Long-Term Safety: Under certain conditions, says NLRB, auto unions can't be ousted p149, Feb.28

The South: Big Target for Unionizing (with map) p148, Feb.28

A Quick Appraisal of the Labor Market (with 6 charts) p136, Mar.7

Survey shows that industry spends an average of $48 per year per employee on personnel relations # p116, Mar.7

No Union Business On Company Time p175, Mar. 28

Premium Pay . . . for night work is written into many contracts p177, Mar.28

A New View of Unions: That's what four social scientists think is needed p139, Apr.4

Management's New Problem: Annual Wage (with illus) p96, Apr.11

Contracts: New Dogma Develops: Longterm contracts have failed to catch on (with table) p168, Apr.18

Where Unions Put Their Money: The Wealthy Unions—and How Much They Have (with table) p172, Apr.18

Have We a Labor Surplus? (with chart) p162, Apr.25

Puerto Ricans Start Up Labor Ladder (with 6 illus) p150, May 2

Keeping Tabs . . . on U. S. technical manpower will be simplified by cooperation of NSF and professional societies p96, May 9

Security Rules . . . can snag union-management relations p180, May 9

A Quick Glance at the Labor Market (with 5 charts) p164, May 16

Dunlap & Associates plans five-day human engineering institute # p147, May 16

Raiding: It Costs Too Much. AFL and CIO may agree to end raiding p160, May 16

Engineer Shortage: Treatment But No Cure p29, May 23

NICB survey shows that only 66 of 544 companies surveyed have unionized clerical employees # p122, May 23

Unions Switch Their Strategy: They'll use social as well as economic arguments to pull new members (with illus) p154, May 23

Shorter Hours: Retail Revolution (with chart) p41, Jun.6

Union Democracy: Trend in the making. Upholsterers set up appeals board p132, Jun.27

Legislation

Labor issues that are pressing in Congress # p40, Jan.3

Time to Kill Controls? p72, Jan.3

Congress Moves to Give T-H a New Look: Labor act may get a new name (with 2 illus) p138, Jan.17

Job-bias curbs are sought in bills in at least 11 states # p138, Mar.7

Labor Laws: a Matter of Precedence: Supreme Court decision backs idea that T-H should take a back seat when it conflicts with state laws p174, Mar.28

Senate Feels Its Way on Taft-Hartley (with illus) p138, Apr.4

George W. Armstrong, Jr.: His voice is heard as . . . Industry Speaks Up (with illus) p174, Apr.18

States' Rights Make Tough Labor Question (with illus) p169, Apr.18

Do State Laws Hurt Unions? Texas Manufacturers Assn. releases survey p174, May 9

How Much State Control of Labor: Congress is moving toward putting the states deeper into labor field p174, May 9

To Stop Job Bias . . . amend T-H. That's Sen. Ives' proposal p177, May 9

What State Labor Laws Require (table) p176, May 9

Tightening Up on Communists: There's a loophole in T-H through which many labor leaders have slipped p165, May 16

Nothing Cooking: T-H amendment seems to be definitely shelved for the time p134, May 30

T-H Problems . . . worry engineers, plant guards, and foremen p134, Jun.27

Picketing

Union pickets for 35-hour week at Milwaukee breweries (with illus) # p157, May 23

Pirating

Companies Balk at Pirating: Though pay controls are off p30, Feb.21

Raiding

Double Trouble: CIO suspects its packing-house workers' union of Communist influence and intent to join AFL p152, May 23

No-raiding pact between AFL and CIO seems certain # p161, Jun.6

AFL, CIO Sign No-Raiding Agreement p162, Jun.13

A United Front: AFL's Machinists and CIO's Auto workers seal pact that may lead to coordinated bargaining p169, Jun.20

Strikes

Bigger, Longer Walkouts Give 1952 Near Record p126, Jan.10

Readers Report: New Year p12, Jan.10

T-H Injunction Upheld: Steelworkers appeal federal court ruling in favor of 80-day stay strike at atomic supplier p127, Jan.10

Tugboats go out on strike in New York (3 illus) p32, Feb.14

First Labor Emergency: Expiration of 80-day strike at American Locomotive p178, Feb.21

Strike at Worthington Corp. ends # p179, Feb.21

Wildcat strikes in Detroit end # p180, Feb.21

Law That's Not Invoked: Jersey phone strike drags on, but state doesn't use its statute against utility walkouts (with illus) p170, Apr.25

More strikes occurred in 1952 than ever before # p156, May 2

207-day strike at Modine Mfg. Co. is settled # p180, May 9

LABOR Angle

Income Taxes in C-of-L Index? p109, Feb.7

NAM Can't See Productivity Pay p176, Feb.21

Steel Bargaining for Everybody p179, May 9

LABOR Relations

Inside a Worker's head . . . there may be a lot of ideas management doesn't know about p81, Jan.31

LABORATORIES

See Research

LACQUER

See Paint and Varnish

LADDERS

Help for Steeple Jacks (illus) p70, May 2

LAMSON Corp.

Ready-Made Loaders p74, May 2

LANCASTER, Pa.

Houseful of Ideas with One Aim: Sell the Fixup Market (with 10 illus) p66, Feb.14

LANDEGGER, Karl

Paper on a Global Scale (with illus) p142, Feb.28

LANE Bryant, Inc.

Plans opening a store in Houston # p160, May 9

Readers Report: Points South p12, Jun.6

LANGBORD, Dr. Joseph

Readers Report: Shooting the Works p8, Apr.25

LANGLEY, Warren

Readers Report: Long Live the Queen p8, Jun.20

LANGUAGES

It Pays to Speak the Language (with illus) p130, Feb.28

Linguaphone Institute of America will offer instructions in foreign languages # p72, May 9

LANSING, Mich.

Two bills in legislature call for a state income tax p96, Apr.4

LARAMIE Chemical Corp.

Makes a slit-top needle for sewing # p114, Jan.31

LARGE, James

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

LARRABEE, C. B.

Readers Report: Belated Credit p8, Feb.28

LASSER, J. K.

How to Hold Executives p78, Feb.14

Family Finance: Lasser and Sylvia Porter coauthor a book p124, Mar.21

Foundation Clinic: NYU gives briefing on many legal questions p146, May 16

LASSITER Corp.

Self-selection is the way women like to buy hosiery # p64, Mar.21

LATIN AMERICA

See also Individual Countries

Readers Report: That Good Neighbor Policy p8, Jan.24

Dominican Republic, Haiti, Nicaragua, and Panama get top rating in Foreign Credit Interchange Bureau's survey # p172, Feb.21

U. N.'s Advice...to the Latin American businessmen: Push trade with Europe and buy less from U. S. p172, Feb.21

Dye Battle: U. S. dye makers are striving to loosen Germany's hold p168, Mar.14

Storm Warnings in Latin America: Business Abroad Pattern p164, Mar.21

Latin American Boom: It Brings No Stability (with map, table, and 2 illus) p162, Apr.18

Latin Americans are adding their bit to the U. S. debate on tariff # p152, May 16

Neglecting the Good Neighbors (Trend) p188, Jun.6

U. N. Economic Commission says Latin American forests could help solve newsprint shortage # p148, Jun.6

U. S. exports to Latin America fell during first quarter # p126, Jun.27

LAUER, C. E.

Readers Report: Golden Rule Preferred p12, Jan.31

LaVINE, Howard

Parakeets: A Fad Makes Smuggling Pay (with illus) p82, May 23

LAWNMOWERS

Aluminum Lownmower (with illus) p78, Mar.14

Fairbanks, Morse brings out an automatic mower # p180, Apr.25

Readers Report: Mowed Down p10, May 9

LAWYERS

Readers Report: Golden Rule Preferred p12, Jan.31

LAZARD Freres & Co.

Buys stock in Dutch textile firm # p125, Jan.31

LEAD

Prices of both zinc and lead have dropped about 30% in six months # p17, Jan.31

Higher prices on lead this week may be attributed to less pressure from abroad # p17, Mar. 14

On the Road to a Ghost Town? Merger Brings Jobs Nearer (with 10 illus) p82, Jun.27

LEADVILLE, Colo.

Four-Flush p178, Jun.20

LEAF Brands, Inc.

A million-dollar suit is filed against company by a CIO Bakery & Confectionery Workers local # p76, Jan.3

LEASES

Sell-lease-back deals are still popular. Deals are announced by C.I.T. Financial Corp., Crown Zellerbach, and Crucible Steel # p68, Jan.10

Reo Motors is going into the coast-to-coast truck leasing business # p34, Jan.17

Trucks on Lease: That's the field truck maker Reo Motors is reaching for with its new subsidiary p50, Jan.24

Boston court rules against United Shoe Machinery's system of leasing equipment # p34, Feb.21

Shoe Machines Ordered on Sale: United Shoe Machinery will have to sell its machines p41, Feb.28

Car Dealers Fight Back p140, Mar.14

Airfleets: Profits Far Afield p94, Jun.27

LEEDS & Northrup Co.

Keeps Tabs on Heat (with illus) p59, Feb.14

LEHIGH Coal & Navigation Co.

Has Its Lehigh Susquehanna R. R. up for sale # p66, Jan.31

LEHIGH Valley RR

Explains to stockholders the reason for no dividends # p34, Feb.14

LEONARDO da Vinci

See Vinci

LEONTIEF, Wassily

Finding New Tools to Study Business: How Goods Flow Through Industry (with illus) p141, Jan.10

Have We a Labor Surplus? (with chart) p162, Apr.25

LESTER, David

Readers Report: One-Man Band p10, Mar.28

LETERMAN, Elmer

Readers Report: Of Maximum Interest p10, Feb.14

LeTOURNEAU (R. G.) Inc.

Westinghouse Air Brake Reaches Out p182, May 16

Trackless Train p56, Jun.20

LEVER Bros.

Introduces a nickel soap bar under the Swan name # p52, Jan.24

Is bringing out Rinso New Sunlight Detergent # p76, Mar.28

Strike ends when CIO's Gas, Coke & Chemical Workers accept terms # p141, Jun.27

LEVI, Julian

Pulling Chicago's South Side Out of Its Skid (with illus) p30, May 9

LEVI Strauss & Co.

Denims Go East: Eastern yen for western togs has spurred company to open plant in Knoxville p158, Feb.21

LEVITT, William

Easier FHA Terms: That's what builders want p64, Jun.27

LEWIS, John L.

See also Coal; United Mine Workers

Mutiny among the Coal Operators: Two Midwest groups quit the bituminous operators' association p73, Jan.3

Wrangling Over Taft-Hartley Changes (with 5 illus) p154, May 2

Lewis is on the warpath. He doesn't like McKay's idea that Tom Lyon be made head of the Bureau of Mines # p38, May 9

LEWIS Welding & Engineering Corp.

Tight Clamped Molds p52, Feb.21

Heyday Is Dawning for Innovations p52, May 30

LEXINGTON, Ky.

Kentucky Burley: 10 Seconds a Sale (with 8 illus) p86, Jan.31

LIBERIA

Timken Roller Bearing Co. will get a shipload of Liberian iron ore # p112, Jan.27

LIFE-TIME Battery Corp.

Declares its first dividend # p97, Jun.27

LIGGETT & Myers Tobacco Co.

Hot Time for FTC: Tries a new tack p48, Jan.31

National Better Business Bureau claims Chesterfield ads are misleading # p84, Feb.7

FTC Loses Again in Cigarette Case p56, May 23

LIGHTING

Dousing Street Lights by Radio (with illus) p68, Mar.21

GE boosts light bulb prices # p51, Apr.11

Westinghouse reports on the use of fluorescent lamps in homes # p66, May 23

Lightolier, Inc.: New Way to distribute lighting equipment p62, Jun.13

LIGHTOLIER, Inc.

New way to distribute lighting equipment p62, Jun.13

LILIENTHAL, David

The Case for Big Business (with illus) p75, Feb.21

LINDSLEY, Thayer

Industrial Empire in the Yukon p41, Mar.14

LINEAR Programming

Business Statistics Going Ph.D: Higher mathematics is answering a lot of problems p96, May 30

Top Management by Mathematics: The technique of linear programming may reduce many judgement questions to matters of calculation (with illus) p86, May 30

LINERS

Johns-Manville makes an asbestos Pre-Fab Canal Liner # p74, May 23

LINESTARTERS

Investing Two Years to Revamp a Product (with 14 illus) p156, Jan.17

LINGUAPHONE Institute of America

It Pays to Speak the Language p130, Feb.28

Short news item

Foreign language instruction help for companies with overseas operations will be offered # p72, May 9

LIQUID Carbonic Corp.

Will stop making soda fountains # p160, May 9

LIQUOR

Tank trucks for whisky will be used by W. & A. Gilbey # p70, Jan.3

Don't count on widespread liquor price cuts now, despite recent reductions on some bourbon whiskeys # p148, Jan.17

Whiskey Sales Off—Except for Straights (with table) p78, Feb.7

Schenley Eyes Dant As a Boost to Sales p30, Feb.21

A showdown is nearing in the fight over the length of the bonding period # p148, Mar.14

House of Seagram sends a collection of paintings of Canadian cities on goodwill tour # p50, Mar.14

British distillers see a surplus of Scotch by 1955 # p76, Mar28

The Battle . . . of the Ages. Tax fight over stocks of aging whiskies held by distillers p33, Mar.28

Liquor Sales and Earnings Drop and Stock prices go down (with table and chart) p100, Apr.4

New Brag for Texas (illus) p74, Apr.4

State-owned liquor stores pay off handsomely in Alabama # p72, Apr.4

"Moonshining" is increasing, the Coopers' International Union complains # p174, Apr.25

Cheering Up the Liquor Distributor (with 5 illus) p50, May 2

Distillers Compromise p70, May 30

LISTO Pencil Corp.

Makes a Freezer-Write pencil # p55, Feb.21

LITTLE (Arthur D.) Inc.

Business Statistics Going Ph.D.: Higher mathematics is answering a lot of problems p96, May 30

LITTLE, Henry

Retires at the age of 102, as president of the Institution for Savings in Newburyport, Mass. His successor: William Black, 83 # p34, Jan.10

LITTLE Rock, Ark.

Air Force decides to build jet bomber base p78, Jan.3

The Bridge That Was Sot in Its Way (with illus) p96, Feb.7

Why should competition in gasoline selling stop abruptly at the state line p70, Feb.28

New Cars for Old p134, Apr.25

LIVESTOCK

Readers Report: Animal Husbandry Wizards p8, Jan.3

Drop in Cattle Prices Reaches Consumer Level p32, Jan.31

Prices of beef cattle aren't being supported. Steers that brought $34 a cwt. a year ago now fetch $28 # p18, Jan.31

Houston: Big Brother to a Boy and His Steer (with 8 illus) p28, Feb.14

Tax advantages to be found by investing in cattle # p163, May 23

Hoof-and-mouth disease flares up again in Mexico # p34, May 30

When Blue-Blooded Herefords Stand for Auction (with 9 illus) p28, Jun.13

Sentiment is growing for cattle price supports # p40, Jun.27

The Shrinking Steer p53, Jun.27

LLOYD, Edward

Probing Overseas Markets (with illus) p120, Jan.31

LOAMIUM Co.

Back-breaking job of trimming grass around flower beds, etc., can be eliminated by applying Kemkut # p34, Jan.17

LOANS

National City bank reports on its small loan business # p90, Jan.3

Cost of Money: Opinion is divided on whether tight market over Christmas presages a rise in bank loan rates p64, Jan.10

Commercial Finance Companies Boom (with illus) p86, Feb.7

Business loans by New York City banks drops # p64, Feb.28

Some Bankers Blame Taxes: Industry borrowing pushed first-quarter loans past last year's peak (with chart) p104, Apr.4

Several New York banks up interest rates on call loans # p18, Apr.11

Consumer Credit: Has It Finally Zoomed Too High (with chart) p138, Apr.25

Money Gets Still Tighter: Interest rates all along the line are getting stiffer (with chart) p132, May 2

More Borrowing . . . by consumers is reflected in Reserve Board's new estimates p32, May 2

Three factors that will lessen the demand for money after midyear # p17, May 2

Money: It Has Been Dearer (with 2 charts) p126, May 16

Cash needs or business show no signs of tapering off # p17, May 30

Rising Rates Begin Pinching Borrowers (with 2 charts) p170, Jun.13

Du Pont plans to make employee loans up to $10,000 # p83, Jun.20

How High Can Corporate Debt Go? (with chart) p58, Jun.20

LOCKHEED Aircraft Corp.

Foaming Plastic for Poured-in Strength (with 2 illus) p48, Feb.14

Tractors Speed Lines (illus) p48, Feb.21

Uses big refrigerator to deep-freeze metal parts # p110, Feb.28

Wants to buy Hughes Aircraft Co. # p36, Mar.28

Puts foreman's office on stilts (illus) p80, Apr.4

Is adding administrative grants to colleges that participate in its four-year college scholarship program # p113, Apr.11

Gets order for seven turbo-compound Super Constellations from Qantas Empire Airways # p167, Apr.18

Hughes Aircraft Co.: Plum for Sales? p85, May 23

Lockheed F-94 Starfire (illus) p28, May 30

Is building a blizzard tunnel # p166, Jun.27

LOCKNER, Charles

When Employee-Stockholders Go to a Meeting (with illus) p60, May 9

LOCKS and Keys

Sleetex Co. makes a safety lock for car doors # p62, Mar.28

LOCOMOTIVES

See Railroads—Equipment

LOEWY Construction Co.

Air Force cancels contract p108, Jun.7

LOEWY, Raymond

Revised Engineering Makes a New Studebaker (with illus) p104, Jan.31

LOGAN'S Super Markets

Supermarkets Get Into Book-Lending (with illus) p46, Mar.21

LONE STAR Steel Co.

Draws first batch of steel from its new plant in Daingerfield, Tex. # p192, Jun.20

LONG-BELL Lumber Co.

Offered to buy 79% of the common stock of Oregon-American Lumber Corp. # p74, Apr.18

Town for Pensioners p141, Apr.18

LORD Baltimore Press

Waxed cartons for packaging food products can carry more life-like photos in color with new Fidel-i-tone printing # p110, Jan.31

How a Printer Turns Boxmaker (with 2 illus) p182, Apr.25

LORDLY, Warren

Pup: $10 Down, $5 Weekly (with 5 illus) p42, Jun.6

LOREN Products Co.

Kad-Pad in new textile machine developed by company # p130, Jun.6

LORILLARD (P.) Co.

Plans offering $22.4-million debentures # p106, Apr.4

LOS ANGELES, Calif.

Commuters' Hope: Commuting Angelenos see ray of hope in impending changeover of city's interurban rail service p126, Mar.21

Statler Center: How to be Efficient Though Big (with 6 illus) p70, Apr.18

Retailers Worry . . . about bad checks p52, May 16

LOS ANGELES Stock Exchange

To Sell Securities: Educate a Market (with 3 illus) p64, Feb.21

LOUISIANA

A Border War p174, Jun.13

LOUISVILLE, Ky.

Get-Acquainted Breakfast (with 3 illus) p152, Mar.14

LOUVE Ray Corp.

Makes a repair kit for patching tears and holes in vinyl-plastic # p117, Jun.27

LOWELL, Mass.

CBS-Hytron buys plant in Lowell # p34, May 30

LOWELL Textile Institute

Textile School Outgrows Itself (with 3 illus) p124, Feb.28

LUBRICANTS

Hypetap is a lubricant in the form of a stick # p74, Jan.17

An inexpensive switch for controlling the suction line of equipment that depends on suction-delivered lubricants is available # p130, Jan.24

Standard Oil Development makes a synthetic lubricant for jet engines # p134, Apr.11

LUMBER

Pacific Northwest lumber works claim that logs exported to Japan are returning to the U. S. in form of plywood, manufactured under "substandard" conditions # p120, Jan.10

Wood You Can Paste On p72, Mar.21

Hardwood Joins the Paper Parade p46, May 9

Price of green fir lumber drops $5 a thousand # p18, May 23

Tax advantages to be found by investing in timber # p164, May 23

A lumber pattern may be set by pact signed between Weyerhaeuser Time and CIO woodworkers # p168, Jun.13

Chemical de-barking is new process for peeling trees # p44, Jun.20

LUNKENHEIMER Co.

A nonslip handwheel makes operation of valves on pipelines easier and safer # p130, Jan.24

Short news item

LUX Clock Mfg. Co.

The Pace Quickens in Powdered Metals (with illus) p43, Mar.28

LYLE, F. J.

Readers Report: Maple Leaf Beckons p10, Jan.3

LYMAN, Mrs. Esther S.

Named assistant secretary of Ethyl Corp. # p178, Apr.11

LYNN, Rice

Carbon black is turned out at the rate of 5½ lb. per 1,000 cu. ft. of gas # p44, Jun.20

LYON, E. W.

Teaming Up for Local Economic Research (with illus) p100, Jan.24

LYON, Tom

Named director of the Bureau of Mines # p171, Jun.20

M

M & R Dietetic Laboratories, Inc.

Checkbook That Tells All (illus) p146, Mar.21

MYRJ 45

See Atlas Powder Co.

MacDONALD, Norman

An Anti-Spending Bill Is Aired (with 8 illus) p152, Apr.25

MACHINES

Parachuting Machinery (illus) p154, Jan.31

Boston court rules against United Shoe Machinery's system of leasing equipment. New York court considers case against IBM # p34, Feb.21

Shoe Machines Ordered on Sale: United Shoe Machinery will have to sell its machines p41, Feb.28

Machine Tools Hit the Road: British outfits start scratching to hold at least a part of market (with illus) p166, Apr.18

Is This the Top of the Boom? (with chart) p26, May 16

Martin Engineering makes a slide rule that checks vibrations and revolutions on high-speed machines # p76, May 16

21 U. S. tool makers will exhibit at European Machine Tool Exhibition in Brussels # p148, Jun.6

Agricultural

Farm equipment retailers are in trouble # p98, Jan.10

Readers Report: Lost Digit Wreaks Havoc p10, Feb.21

Nylon brushes to strip both cotton and burr from the stalk are a feature of new low-cost harvester # p74, May 23

Three-Way Stretch p130, Jun.6

Farmer's share is the one weak spot in personal income—and farm equipment sales aren't too robust # p18, Jun.13

Harry Ferguson, Inc. makes a high-speed mower for farm use # p146, Jun.13

Construction

New Trademark for Off-the-Road Equipment p26, Jan.17

Industrial

Large Molded Parts: The Big Promise in Plastics (with illus) p48, Jan.3

Plane Forging—All in One Piece (with 2 illus) p56, Jan.3

Aluminum Co. of America is awarded a contract for a 20,000-ton extrusion press # p128, Jan.24

Schoolboys Show Foundries a Trick (with 3 illus) p48, Feb.7

Two-Way Press p54, Feb.7

Robot at the Hoist p52, Feb.21

Tight Clamped Molds p52, Feb.21

Sparks Tame Super-Hard Carbide Alloys (with 3 illus) p43, Apr.18

Ready-Made Loaders p74, May 2

A Goliath among shavers is the new gear-shaving machine made by National Broach & Machine Co. # p46, May 30

Kad Pad is new textile machine # p130, Jun.6

A bottom-up machine which inverts 960 empty beer bottles per minute has been developed by RCA # p56, Jun.20

Back in the News: Old charges of supression flare on Telenar metal press p46, Jun.20

New Tools for Getting Oil Out (with 10 illus) p104, Jun.27

Mining

Mining Speed-Up: New hard-rock mining equipment boosts production p70, Jan.17

MACK Bros. Motor Car Co.

Swing to Tilt-Cab Trucks p54, Mar.28

MACK, Lewis

Readers Report: The Money Squeeze p8, Jun.6

MACK, Walter

Announces plan to distribute soft drinks in cans # p54, May 2

MACKAY, M. S.

Changing Course for Northwest Airlines (with illus) p70, Jun.20

MACKINAC Straits

Contracts to build the bridge have been let # p36, Mar.7

MACKLANBURG-Duncan

Oklahoma City aluminum fabricator has installed the first big extrusion press in the South # p102, May 23

MacMANUS, John & Adams

How to Expand an Ad Agency (with 2 illus) p150, Feb.21

MACY (R. H.) & Co.

Wheelock Bingham: New Life for Giant Macy's (with 2 illus) p86, Apr.11

Plans new branch at Bay Fair, East Oakland, Calif. # p131, Apr.18

Flowers and Love . . . Bloom in Manhattan (with 2 illus) p54, May 16

Sales for quarter ending May 3 are up over last year # p65, Jun.13

MADEIRA, Jean

Dallas Turns Out for New York Met (with illus) p30, May 16

MAFFRY, August

Speeding Flow of Private Funds Abroad (with chart) p136, Jan.17

MAGAZINES

A readership survey is made of employee publications # p108, Jan.10

Magazine circulation and advertising volume were up in 1952 # p98, Jan.10

National Advertising Media: 1952 Hit a New High (with table) p60, Feb.14

McGraw-Hill Buys Platt Oil Papers p31, Mar.7

Costly Chemical Service Has a Cheaper Offspring p44, Apr.4

Quick will be discontinued with the June 1 issue # p34, Apr.18

Ladies Home Journal advertising rates are going up # p34, May 2

College Research . . . on human relations in industry is outlined in new semimonthly magazine p70, May 9

Tempo will be published by newly formed Pocket Magazines, Inc. # p160, May 9

Collier's Goes Biweekly In Circulation Battle p50, May 16

Two magazines, distributed through variety stores # p70, May 30

MAGEE, Frank

Frank Magee: from A to Z for Alcoa (with 10 illus) p70, Jun.6

MAGIC Chef, Inc.

Broadening the Focus at Magic Chef (with illus) p170, Apr.11

Leases floor space in St. Louis to make airplane parts # p36, Jun.20

MAGNA Theatre Corp.

More "3-D": Hollywood and American Optical team up p30, Apr.4

MAGNETIC Clutch

Magnetic Clutch . . . using stainless steel particles promises to iron out troubles p70, Mar.14

MAGNETS

Carboloy Dept. makes a You-Try-It kit containing 48 magnets # p62, Mar.28

MAHAFFIE Act

Changes in the act have been approved by Senate Commerce Committee # p136, Apr.18

MAHONE, Leslie

Readers Report: Of Home and Boobytrap p10, Feb.14

MAIL Order

Sears, Roebuck tries out a junion catalog for sale on newstands # p131, Apr.18

MAILHOUSE, R. J.

Readers Report: The Yankee Dollar p10, Mar.21

MAINE

Drops its support to an amendment limiting federal income taxes to 25% of income # p34, May 16

MAKE-OR-BUY

Do We Make It or Buy It? (with illus) p117, Feb.28

MALAYA

Readers Report: Malaya Holding the Line p10, Jan.3

Too Little Rubber—Or Too Much p26, May 2

MALENKOV, Georgi

Uneasy Triumvirate in Russia (with illus) p162, Mar.14

Malenkov: Stalin's Shadow And . . . The Dictator Nobody Knows (with illus) p163, Mar.21

Turning Point in the Cold War: Moves by Russia and Red China raise hopes for a truce in Korea p25, Apr.4

Lenin's Word (Trend) p184, Apr.11

Across the World, the Chance of Peace Looks Better—but New and Baffling Problems Face U. S. (with illus) p28, Jun.27

MALLORY (P. R.) & Co.

Short-term Market Pays Off: Mallory is making converters that will enable owners of current TV models to receive both UHF and VHF p44, May 16

MALLORY-Sharon Titanium Corp.

New Titanium Process Gives Quality Control p110, Jun.27

MANAGEMENT Pattern

It's Up to the Colleges p166, Jan.10

Is It a Good Idea—or Just a Fad? p120, Feb.28

Conference: Good Idea Going Wrong p68, May 9

Industry Is Opening Its Eyes to TV (with illus) p48, Jun.13

Short news item

MANCY, N. C.

Bad Auto Titles . . . would be covered by Fidelity Insurance's new service p147, Apr.25

MANGANESE

Manganese deposits at Franceville, French Equatorial Africa, will be exploited by French companies and U. S. Steel # p159, May 16

MANN, Arthur

Readers Report: Baby State Grows Up p8, Jan.24

MANUFACTURING Chemists' Assn.

William C. Foster is named president # p83, Jun.20

MAO-TSE-TUNG

Plays a waiting game on the Korean truce (with illus) p28, Jun.27

MAPS

Circular road map can be attached to a steering wheel (with illus) # p172, May 9

MARATHON Corp.

Broader paper product line will result from merger of company with Northern Paper Mills # p36, Jun.27

MARCHANT Calculating Machine Co.

Braille Calculator (illus) p74, Mar.21

MARGARINE

Production increased about 23% for first eleven months of 1952 # p56, Jan.17

Margarine Takes Lead . . . As Butter Production Drops (chart) p52, Jan.31

War of the Ices: State legislatures are the battlefield as dairymen take aim at ice-cream like vegetable fat desserts (with table and chart) p56, Jan.31

Readers Report: The Old Oleo Story p10, Mar.21

How a Printer Turns Boxmaker (with illus) p182, Apr.25

Readers Report: Bossy Strongly Objects p10, May 23

MARINER, James

Named vice-president-sales for Northwest Airlines # p34, May 30

Changing Course for Northwest Airlines (with illus) p70, Jun.20

MARKERS

An electric marker that counts and clicks as it checks with lead or grease pencil is available # p130, Jun.6

MARKETING

It's a Different House: It Takes Different Furniture . . . different floors . . . different heating (with chart and illus) p136, Feb.21

National Sales Executives issues bibliography on new marketing data # p148, Mar.14

The Changed America You'll Be Living in . . . Doing Business in (with 6 illus) (Report to Executives) p101, Jun.6

Today, the Name's the Thing (with illus) p50, Jun.6

Patrick Frawley, Jr.: How to Put Life in a Slow Market (with 8 illus) p46, May 23

MARKETING Pattern

Danger: New Products in a Jet Age p46, Jan.31

Where Vending Machines Fall Short p154, Feb.21

How Hot Is Air Conditioning? p46, Mar.7

TV: Businessmen Neglect a Medium p144, Mar.21

When Consumers Hold the Inventory p68, Mar.28

Advertising: Is the Pump Self-Priming? p48, May 2

The Mass Market: Where To from Here? p46, May 16

Short news item

Canada: Lively Sales, Low Margin p146, Jun.20

MARKING Machines

New Method Steel Stamps makes new marking device # p64, Apr.18

MARKS, Alvin

In patent fight with Polaroid Corp. # p36, Apr.11

MARKS, Roy

A New Start for Bausch & Lomb p98, Mar.7

MARKS & Spencer, Ltd.

Selling to the British Middle Class (with 5 illus) p50, Jun.13

MARRIAGE

Before carrying out any legal change in your marital status, you would be wise to take stock of just what it involves # p180, May 9

MARSHALL-Wells Co.

Will distribute Republic Steel's new steel kitchens # p156, Feb.21

MARTEL, Frank

Splitup in Detroit Worries AFL p154, Jun.6

MARTIN, A. E.

When Employee-Stockholders Go to a Meeting (with illus) p60, May 9

MARTIN, C. R.

What It Takes to Be a Railroad Traffic V-P (with illus) p128, Feb.7

MARTIN Engineering Co.

Makes a slide rule that checks vibrations and revolutions on high-speed machines # p76, May 16

MARTIN (Glenn L.) Co.

Martin Aircraft Back on the Rails p62, Jan.31

Jury finds company blameless in a Northwestern Airline crash # p34, Mar.14

MARTIN (Lester) & Co.

Offers to buy more shares in Phillips-Jones Corp. # p90, Feb.7

MARTIN, William McC.

Putting Hobbles on the Boom: Federal Reserve's Martin . . . letting interest rates go up (with illus) p29, Mar.21

MARTINDALE, E. H.

Readers Report: Jeepers Creepers p8, Mar.8

MARTINDALE Electric Co.

Makes a wire creeper, for use in stringing cable through trees or across ravines # p114, Jan.31

MARTIN'S Stores of Massachusetts, Inc.

New Neighbors; New England company starts opening department stores right next door to supermarkets p42, Jan.17

MARYLAND

Court rules out-of-state firms may be held liable for the collection of Maryland's sales tax from Maryland customers # p64, Mar.21

Approves 15% cut in individual income taxes # p136, Apr.18

Do Sales Taxes Apply Out of State? p56, May 23

MARYLAND Casualty Co.

Will sell $10-million of new common # p120, Jan.17

MARYLAND Drydock Co.

Forms a foundation to handle educational and charitable donations # p135, Mar.28

C.I.O.'s Industrial Union of Marine & Shipbuilding will ask for raise # p166, May 16

MASHBURN, Lloyd

Durkin picks Mashburn to be Under-Secretary of Labor # p40, Jan.24

Named under-secretary in the Labor Dept. (with illus) # p133, Jan.31

MASON & Dixon Lines, Inc.

Mansion at New Market is converted to a dormitory for drivers (illus) p32, Mar.28

MASSACHUSETTS

Night openings would be barred under bill now in the legislature # p171, Mar.21

MASSACHUSETTS Institute of Technology

New Push on Air Defense (with illus) p182, Apr.18

MASSACHUSETTS Investors Trust

Net assets totaled over $512-million on Dec.31 # p90, Feb.7

Merrill Griswold: Making Friends for a Mutual Fund (with 9 illus) p104, May 16

MASSIE, Adrian

Says New York Trust Co. is not for sale # p66, Jan.31

MASTERS, Inc.

Sunbeam Corp. lost an early bout in a fair trade fight with company # p56, Jan.31

MATCH Books

Match books were used by over 257,000 advertisers in 1952 # p64, Mar.21

MATEER, R. L.

Readers Report: Politics and Health p10, Jan.10

MATHEMATICS

Business Statistics Going Ph.D: Higher mathematics is answering a lot of problems p96, May 30

Top Management by Mathematics: The technique of linear programming may reduce many judgment questions to matters of calculation (with illus) p86, May 30

MATHERSON-SELIG Color Card Co.

Develops an automatic process for mounting swatches on display cards # p74, Mar.7

MATHIESON Chemical Corp.

Plans new plant to produce commercial quantities of caprolactam # p58, Mar.28

Buys John Powell & Co. # p183, May 16

MATHIESON Mississippi Co.

Will build new fertilizer plant near St. Louis # p74, Apr.18

MATSON Line

Cruise (at the Dock) Brings Out the Stockholders (with 6 illus) p31, Apr.4

MAXEY, Charles

Readers Report: Louisiana In in Missouri p10, Jun.6

MAXIMUM Efficient Rate

Three Texans Rule Oil in Name of Conservation (with 4 illus) p104, Feb.21

MAXON Agency

How to Expand an Ad Agency (with 2 illus) p150, Feb.21

MAY Engineering Co.

An electric marker that counts and clicks as it checks with lead or grease pencil is offered # p130, Jun.6

MAYER, Rene

France Shifts to Foreign Goals: New Premier Rene Mayer won't give up Pinay's economic gains (with illus) p130, Jan.17

MAYORS (Congress)

A convoy of U. S. mayors will head south to attend a Congress of Mayor in Uruguay # p137, Jan.24

MAYTAG Co.

Celebrates when its 8-millionth washer rolled from the assembly line # p178, Apr.11

MAZZEO, Capt.

Iranian Oil Arrives in Italy . . . Gets a Bouquet and a Lawsuit (with illus) p30, Feb.28

McCABE, Edward

Congress Tackles Taft-Hartley (with illus) p174, Feb.21

McCARRAN, Pat

War Giant Comes Back to Life in Nevada Desert p106, Jun.20

McCARTHY-Bernhardt Buick, Co.

NLRB orders company to bargain with United Auto Workers # p162, Apr.11

McCARTHY, Glenn

Strikes oil in Oklahoma # p80, Jan.10

McCARTHY, Joseph

The Greeks, the Senator, and the Slump p30, Apr.11

What to do with Sen. McCarthy is taking up more and more of Eisenhower's time # p38, Apr.18

Crackdown on China Trade p128, May 30

McCLOY, John J.

Named a director of Westinghouse Electric # p72, May 9

McCOLLUM, Leonard

New Advisory Group (with illus) p34, Jan.24

Deferred Pay: How and Why p103, May 30

McCOMAS, O. Parker

Predicts the king-size cigarettes will be 25% of the market # p148, Mar.14

McCONACHIE, Milo

Readers Report: All Taxes Hurt p10, Jun.27

McCONNEL, Samuel

Congress Moves to Give T-H a New Lock: Labor act may get a new name (with illus) p138, Jan.17

McCONNEY, E. M.

Readers Report: Key to Normalcy p10, Apr.18

McCORMICK, Edward

American Stock Exchange's McCormick: He has worked both sides of the street (Cover) Mar.28

Little Mac's Big Job (with 6 illus) p118, Mar.28

McCRACKEN, Paul

Why Forecasts Go Haywire p140, Jan.10

McDONALD, David

Why New USW Chief Must Go After Raises (with 2 charts and illus) p121, Jan.10

Expect increasing talk in 1953 for guaranteed-wage contracts and higher pension benefits # p144, Jan.17

Sworn in as president of United Steelworkers (with illus) # p171, Mar.21

Expresses his views on AFL-CIO unity # p178, Mar.28

Unity: Talks But No Real Urge p154, Apr.11

McDONNELL Aircraft Corp.

Donates $100,000 toward new high school and civic center in St. Louis # p64, Jun.6

McFADDEN, Jack

Readers Report: The Personal Touch p8, May 30

McGINNIS, Patrick

The Fight's Off: Warring factions compromise in New Haven RR battle p104, Mar.7

How to Rebuild a Railroad p52, Mar.14

McGRAW-HILL Editorials

Prosperity in the USA: How Wealthy Are We? p144, Jan.31

Prosperity in the USA: How Deeply in Debt Are We p150, May.7

For Real Help To Small Business p154, Apr.4

Depreciation And Its Crucial Economic Role p170, May 23

Short news item

McGRAW-HILL Publishing Co.

McGraw-Hill Buys Platt Oil Papers p31, Mar.7

McGRAW-HILL Surveys

Industry's Plans for Capital Spending: Still on a Big Scale (with table and 12 charts) p112, Apr.4

McINTIRE, Ross, M. D.

Readers Report: Admirable Work p10, Mar.28

McINTOSH, Millicent

Freedom to Teach (Trend) p200, Mar.28

McKAY, Douglas

Public Power: Where Will the GOP Take It (with map) p112, May 9

McKEE (Arthur G.) & Co.

Pig Iron . . . capacity grows. Newest furnace going up in Cleveland p72, May 23

McKEE, James B.

A New View of Unions p139, Apr.4

McKESSON & Robbins

Bad pricing of new issues shows up # p133, Mar.21

McKINNEY, Laurence

Readers Report: Still Hits the Spot p10, Jan.31

McKINSEY & Co.

Company Mergers: How, Why (with table) p29, Mar.7

McLAIN, B. F.

Dallas Turns Out for New York Met (with illus) p30, May 16

McLOUTH Steel Corp.

Steel Capacity . . . in Detroit will climb with expansion of McLouth. GM will help finance it p27, May 30

McMAHON Act

Changing the McMahon Act. The Production Pattern p112, Jan.31

McMILLAN, S. Sterling

Business Economist on the Prowl (with illus) p134, Jan.10

McMULLEN, J. F.

What It Takes to Be a Railroad Traffic V-P (with illus) p128, Feb.7

McNAIR, Malcolm

Department Stores Worry p43, Jan.24

McNARY Dam

A 38-ton shaft for the giant hydroelectric plant at McNary Dam (illus) p118, Jan.24

Ferranti, Ltd. gets contract for transformers # p124, May 30

McSPEDON, Howard

Unions Call on the Boss (with illus) p110, Feb.7

MEAD Corp.

Sells $12.5-million, 20-year 4¼% sinking fund notes # p80, Jun.13

MEANY, George

Big Labor Eyes the Future: AEF and CIO will both hold top policy meetings next week (with illus) p128, Jan.31

The Docks: Blowup May Bring Reform at Last (with illus) p132, May 30

Splitup in Detroit Worries AFL p154, Jun.6

Racket Rule on New York's Docks Brings Showdown after 50 Years (with illus) p164, Jun.20

MEDICINE

New polio vaccine is announced. Boston doctors find an apparent cure for socalled toxemias of pregnacy # p148, Apr.4

Recent tests indicate that a new weapon against high blood pressure may be at hand # p180, Apr.18

There's a new pain-killing treatment for burns called Americaine # p172, May 16

MEEKINS, Lynn

Readers Report: Malaya Holding the Line p10, Jan.3

MEHL Mfg. Co.

Makes a drum liner for handling corrosive materials # p58, Jan.10

MELLON Family

Plans to dispose of some of its stock in the Carborundum Co. # p34, Jan.10

MELLON National Bank & Trust Co.

Banks Pay a Premium To "Investment" Savers p128, May 16

MENNEN Co.

American Males Like to Smell Nice, Too (with 7 illus) p148, May 9

The Mennens: Male vanity sires a growing business (Cover) May 9

Readers Report: A Capital Idea p10, Jun.13

MENNEN, Wm. G., Jr.

American Male Likes to Smell Nice too (with 6 illus) p148, May 9

MEN'S Buying Habits

Men's place in the market is subject of new project of Advertising Research Foundation # p98, Jan.10

MEN'S Clothes

See Clothing Industry

MENTHOLATUM Co.

Appoints Wildroot Co. its sales agent # p64, Feb.14

MER

See Maximum Efficient Rate

MERCANTILE Metal & Ore Corp.

Company sues Bolivia for $1.4-million # p130, Mar.7

MERCK & Co.

May merge with Sharp & Dohme # p36, Mar.7

Stockholders approve merger of Merck and Sharp & Dohme # p183, May 16

CIO's Gas, Coke & Chemical Workers win election # p171, Jun.20

MERCURY

Buyers find several thousand flasks unused and for sale, in India # p18, Jan.17

MERGERS

A New Giant . . . in entertainment has been created by the merger of ABC and Paramount Theaters p31, Feb.14

Company Mergers: How, Why (with table) p29, Mar.7

Merger fever: Merck & Co. and Sharp & Dohme, Ionia Mfg. Co. and Owosso Mfg. Co. # p36, Mar.7

Why Kaiser Bought Willys p32, Mar.28

A Marriage of Convenience: That's how Flying Tiger describes its merger with Slick Airways (with illus) p172, Apr.11

A New Giant Hopes to Invade East: Delta hopes impending merger with C&S will strengthen its bid to get New York route (with map) p66, Apr.18

Air Line Merger Stirs Up Fanfare p188, May 9

Testing the New Merger Law: FTC's decision in Pillsbury Mills case will give an idea of just how tough it will be p29, May 9

Federal Electric Products acquires control of Pacific Electric Mfg. Corp. # p36, May 23

MERIAM, Richard

Readers Report: Realistic Education p12, May 9

MERMAN, Ethel

Mr. Six Sees an Inauguration (with illus) p30, Jan.31

MERRILL, Lynch, Pierce, Fenner & Beane

1952 net income is down # p34, Feb.14

High Costs Hit Wall Street: Even MLPF & B shows a 1952 drop of nearly 23% on net profits after all charges p60, Feb.21

Reports margin trading has picked up since cash requirements were cut # p130, Mar.14

MERRITT-CHAPMAN & Scott

Gets contract to build bridge across the Mackinac Straits # p36, Mar.7

MESPO Umbrella Co.

Style Is What Sells Umbrellas p188, Mar.21

METALCAST, Inc.

Youngstown Catches a New Industry on the Rise (with illus) p182, Mar.21

METALS

High-vacuum evaporation can provide a method for producing brilliant finishes on metals # p58, Jan.3

Most metals are giving users few worries—except price # p18, Jan.17

Keeps Tabs on Heat (with illus) p59, Feb.14

Easing a Metals Shortage: Jet engines demand for columbium and tantalum has industry scratching for ways to beat shortages p62, Mar.7

You hear a lot about premium prices on the hard-to-get metals # p17, Mar.14

The government is out of the metal market for two months at least # p40, Apr.25

A teacher's course in metals technology has been set up by N. Y. State at high school level # p72, May 2

In the last six weeks, an index that includes half a dozen of the most important industrial metals has flopped a full 15% # p17, May 16

Price Propping: The government's strategic stockpile will be used to impound metals it has to buy from marginal producers p27, May 30

The influence of the London market is dwindling # p18, Jun.27

METEOROLOGISTS

See Weather

METHOD X Co.

Sparks Tame Super-Hard Carbide Alloys (with 3 illus) p43, Apr.18

METHODS Engineering Council

Top Management by Mathematics: The technique of linear programming may reduce many judgment questions to matters of calculation (with illus) p86, May 30

METROPOLITAN Life Insurance Co.

Reading Rack Spreads Word p75, Jan.31

METROPOLITAN Opera

New York's Metropolitan Opera goes on tour # p184, May 9

Dallas Turns Out for New York Met (with 6 illus) p30, May 16

METTLER, A. L.

Readers Report: College Rivalry via Video p10, Jun.6

MEXICO

Emilio Azcarraga and Romulo O'Farrill are working out plans to merge their TV stations # p70, Jan.3

Launching Big-Scale Television in Set-Poor Mexico (with 5 illus) p116, Jan.10

Voids law preventing foreign engineers, doctors, and lawyers from practicing # p125, Jan.31

Picketing picadors and banderilleros halt bullfights in Mexico City # p106, Feb.7

Fight Business on Horns (with illus) p130, Feb.14

Fight between Mexican and U. S. Gulf Coast shrimp fishermen is heating up. Illegal immigrants cross the Rio Grande # p172, Feb.21

Mexico's President Kills Oil Monopoly p166, Mar.28

Hikes tariffs on some 50 items # p128, Apr.4

Wipes out tariffs on imports of heavy machinery. President of textile manufacturers council says industry faces ruin # p167, Apr.18

Continental Machines exports hardware to the U. S. from its branch in Mexico # p146, May 2

Tokyo Prospects for Markets (with illus) p144, May 2

Tottering mining industry is about to be propped up # p146, May 2

How Sears Moved into Mexico p168, May 9

Hoof-and-mouth disease flares up closing U. S.-Mexican border # p34, May 30

Makes big oil shipment to the U. S. # p130, May 30

Studebaker Corp. sets up a Mexican subsidiary # p152, Jun.13

Charles Pfizer & Co. will distribute and process steroid hormones # p126, Jun.27

MEYERCORD Co.

Decimal equivalents are printed on a decal offered free to engineers # p132, Jun.6

MICHIGAN

Needs "additional taxes of some kind" to ward off threat of bankruptcy # p62, Feb.21

Consider state income tax p96, Apr.4

MICHIGAN Consolidated Gas Co.

Gets its second rate boost p114, Jan.24

MICHIGAN, University of

Chrysler will finance an engineering research program under the University's Memorial-Phoenix project # p52, Jan.10

A nuclear reactor for research will be built on campus # p166, Jun.27

MICRO-MOISTURE Controls, Inc.

Has produced pilot models for automatically closing convertible tops on cars # p120, Apr.25

MICRO-STEP System

For Extra Precision (with illus) p57, Jan.10

MICROWOOD

Wood You Can Paste On p72, Mar.21

MID-AMERICA Research Corp.

Pocket-Size Jeep Rides a Copter . . . Revises ideas of Military Vehicles (with 2 illus) p31, Mar.28

MID-STATES Die, Tool & Mold Service Co.

Ohio businessmen set up company to import molds for the plastic molding industry from Denmark # p106, Feb.7

MIDDLE East Defense Organization

Washington and London are pushing to get MEDO launched this year # p136, Feb.28

MILLER Bros.

Do Sales Taxes Apply to Out of State p56, May 23

MILLER, Clay

Readers Report: We All Profit p8, May 9

MILLER, George

Large Molded Parts: The Big Promise in Plastics p48, Jan.3

MILLIKEN, Roger

Readers Report: The Money Squeeze p8, Jun.6

MILWAUKEE, Wis.

Readers Report: No One-Hoss Town p8, Jan.17

CIO Brewery Workers picket for 35-hour week (with illus) # p157, May 23

MINING Industry

Mining Speed-Up: New hard-rock mining equipment boosts production p70, Jan.17

Bureau of Mines under contract with AEC operates an experimental mine for developing new methods of mining shale # p58, Feb.14

Trucks Make Marginal Open-Pit Mining Pay (with 4 illus) p122, Apr.11

Enterprise Wheel & Car has developed an aluminum mine car # p146, Jun.13

MINNEAPOLIS-HONEYWELL Regulator Co.

Man-Made Perspiration (illus) p68, Mar.7

Predicts zone control, which divides a house into separately controlled heating areas # p109, Apr.25

Group of excavating companies pool their resources to speed work on company's new plant near Gardena (illus) p106, May 2

Home dehumidifiers can be turned on and off automatically with new control instrument # p56, Jun.20

Makes a mixture consistency recorder for use in baking bread # p117, Jun.27

MINNESOTA

Airlines in Minnesota are being "penalized" by state taxes, says Harold Harris # p126, Feb.21

MINNESOTA Implement Dealers Assn.

Farm equipment retailers are in trouble # p98, Jan.10

MINNESOTA Mining & Mfg. Co.

Will build a central research lab in St. Paul # p128, Jan.24

Brings out a new magnetic recording tape # p59, Feb.14

Herbert Buetow is named president # p122, May 23

Exchanged stock to acquire American Lava Corp. # p90, Jun.13

File That Refills (with illus) p144, Jun.13

MINNESOTA, University of

Salaries of personnel managers are rising and the number of personnel workers is decreasing # p108, Jan.10

Survey shows that industry spends an average of $48 per year, per employee on personnel relations # p116, Mar.7

MISSISSIPPI River

St. Louis: Old Man River, Jr. (with illus) p108, Feb.14

New Orleans: Bridge Impasse (with illus) p155, Mar.28

MISSISSIPPI River Fuel Corp.

Buys 4,500-acre tract 35-mi. south of St. Louis for industrial development # p192, Jun.20

MISSOURI

Trimming Down Public Power p34, Mar.7

Readers Report: Louisiana Is in Missouri p10, Jun.6

MISSOURI Pacific RR

Wants to cut its ties with Railway Express Agency # p105, Mar.7

Federal District Court in St. Louis turns down request for authority to ask ICC to approve new reorganization plan # p34, May 30

MITCHELL, Don

Shifting the Weight at Sylvania (with illus) p114, May 2

Sylvania Electric Products: Two heads are better than one (Cover) May 2

MITCHELL, James

Will move into newly created post of Assistant Secretary of the Army, in charge of manpower and reserve forces (illus) p29, Apr.11

MITCHELL, P. E.

Readers Report: Key to Normalcy p8, Apr.18

Short news item

MITCHELL, William

Eisenhower's choice to head new SBA is Mitchell # p40, Jun.20

MIXER (Household)

See Electrical Appliances

MOBILE Aerial Towers, Inc.

Help for Steeple Jacks (illus) p70, May 2

MOBILE, Ala.

Blue Laws Blues p56, May 9

Alabama Supreme Court upholds state blue law p168, Jun.6

Mobile: Industry Springs Up Across the Bay (with 13 illus) p182, Jun.13

MOBILES

See Advertising

MOBILHOME Corp.

New Job for Prefabs: Building Offices in a Hurry (with 6 illus) p68, May 23

Readers Report: Good Grief p8, Jun.20

MODINE Mfg. Co.

CIO auto workers get raise in settlement of 207-day strike # p180, May 9

MOJUD Hosiery Co.

Last year rang up its third highest sales # p178, Apr.11

Name is changed to Mojud, Inc. # p194, Apr.25

MOLDED Fiberglass Co.

New Uses for Fibrous Glass (with 2 illus) p114, Apr.11

MOLDED Parts

Large Molded Parts: The Big Promise in Plastics (with illus) p48, Jan.3

MOLOTOV, Viacheslav

Uneasy Triumvirate in Russia (with illus) p162, Mar.14

MONARCH Machine Shop, Inc.

File That Refills (with illus) p144, Jun.13

MONEY Rates

See Interest Rates

MONNET, Jean

Europe's Biggest Business—at Work (with illus) p102, Feb.7

MONROE Auto Equipment Co.

Booster for Steering p132, Apr.11

MONROEVILLE, Pa.

Revised Road Map p137, May 16

MONSANTO Chemical Co.

St. Louis: No New Building p100, Jan.17

Cuts prices on Krilium soil conditioners # p52, Jan.24

Plans to build a methanol plant in Texas City # p128, Jan.24

Soil Conditioners: The Fight Goes On (with illus) p43, Jan.31

Markets Krilium in Britain. Forms new Overseas Division # p106, Feb.7

Strawberries will be washed in detergent to prevent mold # p50, May 9

AEC Lifts One Veil p48, May 30

MONTGOMERY Ward & Co.

Rumor has it company has taken an option on a big store site in Montreal # p166, Jan.24

Reports net sales down 2% from 1951 # p72, Apr.4

Chester Anderson quits his job # p74, Apr.18

MONTREAL Locomotive Works

Selling Diesels Abroad p153, Jun.20

Short news item

MOORE, A. B.

When Employee-Stockholders Go to a Meeting (with illus) p60, May 9

MOORE (Benjamin) & Co.

Offers a new water-base paint for exterior masonry surfaces # p117, Jun.27

MOORE, Fred

Hopes to buy back Diamond Crystal Salt Co. # p64, Mar.14

MORAN Towing & Transportation Co.

The tug Nancy Moran is equipped with controllable-pitch propeller for testing under actual harbor conditions # p50, Feb.21

MORGAN, Gerald

New man in the White House will help relations with Congress # p39, Jan.31

MORGAN, Leon

Readers Report: Presidential Switch p10, Mar.7

MORGAN, Stanley & Co.

$200-Million Deal Unites Feuding Houses p142, Mar.28

MORRIS, N. B.

Readers Report: Those Canny Scots p8, Apr.18

MORRIS (Philip) Tobacco Co.

Strongest advertising support ever given one brand of cigarettes is planned # p52, Jan.24

The new, longer PM will be launched with unprecedented fanfare # p36, Jan.24

Cigarette Rumors # p36, Mar.7

Reports sales for fiscal year ended Mar.31 # p59, Jun.6

MORRIS, Richard

Readers Report: New Year p12, Jan.10

MORRIS (William) Agency

Traveling Ads: Theatrical agency hopes to set up roving stage shows for industry p34, Apr.25

MORRISON, J. Cortis

Telling a Man He's Promoted (with 2 illus) p186, Feb.21

MORRISON, Robert

New Uses for Fibrous Glass p114, Apr.11

MORRISON, William

Going Abroad for Business: Detroit conveyor company sees big market (with illus) p128, Feb.14

MORS, Wallace

Business Economist on the Prowl (with illus) p134, Jan.10

MORTGAGES

Ample Mortgage Money p63, Jan.10

Prudential Insurance will have some $650-million available for mortgage loans this year # p90, Feb.7

Capital Ratios Worry Connecticut Bank Head p146, Mar.28

January mortgage loans of savings and loan groups zoomed to around $500-million # p106, Apr.4

Reprieving FNMA: House drops bill ordering it to stop buying mortgages p124, May 2

Activity in home building, from now on, will tell whether the boost in mortgage interest was too little # p17, May 9

More Mortgages . . . at higher rates. That's the meaning of revision in FHA and VA terms p27, May 9

Home Loans Still Difficult p114, May 30

How Savings Banks Investments Are Changing (with chart) p138, Jun.6

MOSES, C. Hamilton

C. Hamilton Moses of Arkansas Power: To build a utility, build a state (Cover) May 30

Cave City: Arkansas Makes Its Own Revolution p76, May 30

Ham Moses: The Only Way Out Is to Grow (with 12 illus) p72, May 30

MOSES, Robert

Winner of General Motors' better highway contest (with illus) # p97, Jun.27

MOSHANNON Smithing Coal Co.

"Gassy" Mine . . . operator may appeal to U. S. court in first test of government safety rules p170, Mar.21

MOTALOY

Motaloy . . . is setting new sales records every month p69, Apr.18

MOTELS

Hotels That Look Like Motels: Memphis builder launches scheme for national chain p62, Mar.14

Readers Report: Home on the Road p10, May 9

MOTHPROOFING

Dept. of Agriculture develops EQ-53: a DDT mothproofing solution # p68, Mar.21

A rinse for mothproofing woolens called EQ-53 has been developed # p62, Mar.28

MOTION Pictures

A more compact filament in a bulb for motion picture projectors puts 20% more light on screens # p130, Jan.24

Fox's Moves . . . in switching to Cinemascope, and offering its system to others p27, Feb.7

Gadgets for Hollywood . . . Even the Fiction Is Real (with 2 illus) p27, Feb.21

Warner Bros. Pictures dissolved itself in line with a federal court judgment # p34, Feb.21

United Artists: Happy Ending p121, Feb.28

Movie Stocks are moving out of the doghouse as . . . New Dimensions Perk Up Hollywood (with table) p122, Mar.14

Fifty-Million Goggles in a Garage (with 3 illus) p108, Mar.21

More "3-D": Hollywood and American Optical team up to put another new system into the "dimensions" sweepstakes p30, Apr.4

Twentieth Century-Fox executives will take a salary cut # p34, Apr.4

Getting a New Angle on Aircraft Production at Consolidated Vultee (with 6 illus) p48, Apr.18

Nine theater circuits are getting complete three-dimensional projection and stereophonic sound equipment from RCA # p131, Apr.18

20th Century-Fox releases 900 films to TV. Will concentrate on Cinema-Scope # p34, Apr.18

Industry tells Congress it can't take the 20% federal admission tax any longer # p36, Apr.25

Readers Report: Not for the Lay Mind p10, May 23

Revere Camera in Stereo Field p104, May 23

Screen Producers Guild reports on number of movies to be made next year # p141, Jun.6

Educational

Columbia compiles a bibliography of films for use in executive training # p88, Apr.4

Industrial

New industrial films are made by Clark Equipment Co. and Gardner-Denver Co. # p76, Mar.14

MOTOR Boat Show

National Motor Boat Show was the biggest ever. Some figures on the boat population # p148, Jan.17

They're Cheaper from Abroad (with 6 illus) p132, Jan.17

MOTOROLA, Inc.

Develops an inverted speaker for small radios # p54, May 9

MOTORS

Quick Project Pays Off Fast for Westinghouse (with 4 illus) p152, Jan.17

Dealer Adds Own Touch to Chrysler V-8 Engine p123, Jan.24

B-29 engine gets overhauled on Okinawa (illus) p104, Feb.28

Generating More Power from Less Fuel: How a Free-Piston Engine Works (with 4 illus) p101, Apr.25

MOVIES

See Motion Pictures

MOYROUD, Louis

Typeless Typesetting: The Photon p58, Jan.17

MUELLER Brass Co.

More money shows up in pay envelopes # p156, May 2

MULES

Mules number only 1.8-million against nearly 6-million in 1925 # p18, Mar.7

MULLEN, James W., II

In Business for Research p107, May 23

MULLIN, Sam

How to Buy—for Free-Hand That Feeds You p62, Jan.24

MULTI-AMP Corp.

Protective devices in electrical circuits such as circuit breakers and overload relays can be tested with new instrument # p120, Apr.25

MUNICIPAL Finance Officers Assn.

Municipal tax loads are increasing # p120, Jan.17

MUNITIONS Board

Reports on the growth of defense stockpiles # p34, Feb.21

MUNRO, Louis

Readers Report: Limited Merger p10, Jan.10

MURPHY, B. F.

Readers Report: Re Gustin p8, Apr.4

MURRAY, James

Will introduce an export insurance bill # p144, Feb.28

MURRAY-Ohio Mfg. Co.

Dim View of Two-Way Escalator p166, Apr.25

MURRAY, Roger

Readers Report: Either Way a Trust p10, Apr.25

MURRAY, William J., Jr.

Three Texans Rule Oil In Name of Conservation (with illus) p104, Feb.21

MUTUAL Funds

Net assets of 112 mutual funds on Mar.31 were close to $4-billion # p147, Apr.25

Tax advantages that can be found by investing in mutual funds # p163, May 23

MUTUAL Insurance Rating Bureau

Auto Insurance Rates Slated to Drop p136, Apr.18

MUTUAL Life Insurance Co.

Reports its gross yield on new investments # p64, Feb.28

MUTUAL Security Agency

MSA Program Hits Its Stride p32, Jan.3

Teams of top-flight businessmen are going abroad to check on U. S. foreign aid # p100, Feb.7

Issues report recommending changes in U. S. trade policy # p122, Mar.7

MYERS, W. I.

Decline on the Farms (Trend) p200, Feb.21

Short news item

N

NATO

See North Atlantic Treaty Organization

NSSC

Hardwood Joins the Paper Parade p46, May 9

NAGLE, Carl

Named vice-president and managing director of the Council for International Progress in Management # p43, Jun.13

NAGUIB, Mohammed

Sudan: It May Be the World's Next Independent Nation (with illus) p168, Feb.21

NAILS

Aluminum Nails: Nailing Down Their Market (with illus) p44, Feb.21

NASH-KELVINATOR Corp.

Nash announces some prices for 1953 cars # p34, Jan.17

Rising inventory is reason given for company's cutback in refrigerator production # p160, May 9

NASHVILLE, Tenn.

Support for Trucks p111, Mar.7

NATIONAL Air Taxi Conference

Taxi Plane: The Missing Link in Air Travel (with 6 illus) p142, Jan.31

Air taxi business is booming # p36, Mar.28

NATIONAL Airlines, Inc.

Airlines Pool Bargaining p172, Apr.25

NATIONAL Analysts, Inc.

What Pulls . . . motorists to a favorite service station p62, Mar.21

NATIONAL Assn. of Home Builders

Pushing Houses: Builders plant to air condition lower-cost homes p31, Jan.24

NATIONAL Assn. of Investment Companies

Net assets of 112 mutual funds on Mar.31 were close to $4-billion # p147, Apr.25

NATIONAL Assn. of Life Underwriters

Group Insurance: Agents propose formula for states to use in setting reasonable limit on employee term policies p60, Jan.24

NATIONAL Assn. of Manufacturers

NAM Can't See Productivity Pay: The Labor Angle p176, Feb.21

NAM views on Taft-Hartley Act (with table) p171, Mar.14

Not Enough Salesmen for a Hard Sell p136, Mar.14

Readers Report: Geared to Brotherhood (with 2 illus) p8, Mar.14

George W. Armstrong, Jr.: His voice is heard as . . . Industry Speaks Up (with illus) p184, Apr.18

Worry Agenda: Guaranteed annual wage is now an active industry headache p164, Jun.13

NATIONAL Assn. of Mutual Savings Banks

Deposits in mutual savings banks in first quarter climbed to new high # p130, May 2

NATIONAL Better Business Bureau

Claims Chesterfield ads are misleading # p84, Feb.7

NATIONAL Biscuit Co.

Buys 28 acres in northeast Philadelphia as site of new bakery # p98, May 2

A Lot of Crackers (illus) p91, Jun.13

NATIONAL Broach & Machine Co.

A Goliath among shavers is the new gear-shaving machine made by company # p46, May 30

NATIONAL Broadcasting Co.

TV Fights for Its Crowning Glory p32, May 30

TV Taps the Daytime p68, May 30

When U. S. Television Covered Coronation (with map and 13 illus) p28, Jun.6

NATIONAL Bureau of Economic Research

How Money Flows through an Economic System (with chart) p144, Jan.10

The Top 5%: Their Share of U. S. Income Has Shrunk (with chart) p56, May 16

NATIONAL Bureau of Standards

The Case of AD-X2 p48, Jan.10

Test Case for Career Men: Secretary Weeks fires A. V. Astin (with 2 illus) p34, Apr.11

NATIONAL Cash Register Co.

New electrified adding machine will cut down on hand motions # p34, Feb.14

NATIONAL City Bank

Bank reports on its small loan business # p90, Jan.3

New Chiefs for the National City Bank (illus) p26, Jan.10

Commercial borrowers may obtain life insurance to cover amounts of their loans up to $10,000 # p66, Apr.11

Theater—Converted into a Bank—Still Keeps Some Bits of Staginess (with 2 illus) p67, Jun.27

NATIONAL Container Corp.

Plans to buy operating rights of American Coastal Lines is stymied # p34, Jun.13

NATIONAL Cylinder Gas Co.

Plans to diversify products and services through merger with Girdler Corp. # p127, Feb.7

NATIONAL Defense

A super planning agency to tie defense into the economy will be set up by the President # p40, Jan.24

The uncertainty about what lies ahead in Russia has supplied the Pentagon with more reasons why new cutbacks should be held up # p39, Mar.7

Defense spending shows no tendency to go higher than it is now # p18, Mar.21

New Push on Air Defense (with illus) p182, Apr.18

In the Pentagon, Secretary Wilson and his aides are . . . Planning for Permanent Defense (with illus) p121, May 9

NATIONAL Distillers Products Corp.

Wine: Upward and Westward Again p42, May 2

NATIONAL Foremen's Institute, Inc.

What Industry Pays Its Foremen (with table) p146, Mar.21

NATIONAL Gypsum Co.

Further expansion by construction and by merger is in the cards # p183, May 16

NATIONAL Housewares Show

How to Sell More Housewares (with 4 illus) p48, Jan.24

NATIONAL Industrial Conference Board

College recruiting by companies is going to be just about as mad a scramble this year as last # p83, Feb.14

Giving Them a Stake in the Company (with table) p130, Mar.28

Will hold its 37th annual meeting in New York May 21 and 22 # p147, May 16

Combing Out Facts for Business (with illus) p77, May 23

Survey shows only 66 of 544 companies surveyed have unionized clerical employees # p122, May 23

All at Once . . . or staggered: that's the question on plant vacations p139, May 30

Readers Report: Facts on Quote p12, Jun.20

NATIONAL Labor Relations Board

What Back Pay? Supreme Court O.K.'s NLRB use of quarterly yardstick for measuring wages in cases of unfair firing p143, Jan.17

Employer Guilty . . . of discrimination as guards –not on his payroll–lose jobs after union complaint, NLRB rules p134, Jan.31

Speedup on Labor Cases: NLRB seeks to reduce delays in handling unfair practice charges p132, Jan.31

Long-Term Safety: Under certain conditions, says NLRB, auto unions with five-year contracts can't be ousted p149, Feb.28

Uunfair to CIO: Raises at time of CIO election were meant to keep Cleveland Trust workers from joining union p138, Mar.7

Three-Sided View of Labor Board: House Labor Committee hears widely divergent views at hearing on changes in T-H (with 2 illus) p134, Mar.7

No Union Business On Company Time p175, Mar.28

Free of Charge: NLRB rules that a union can't make nonmembers pay for handling their grievances against management p149, May 2

NLRB's pro-labor bias will be changed # p38, May 9

Paul Herzog resigns # p180, May 9

Security Rules . . . can snag union-management relations p180, May 9

Paul Styles is expected to resign. Three opening will permit Eisenhower to change the character of the board # p40, Jun.20

NATIONAL Lead Co.

Buys Doehler-Jarvis Corp. # p160, Feb.21

Develops a diamond-like substance called strontium titante for use in jewelry and optical equipment # p114, Feb.28

NATIONAL Manpower Council

Engineer Shortage: Treatment But No Cure p29, May 23

Wanted: More Brains (Trend) p160, May 30

NATIONAL Mediation Board

Airlines Pool Bargaining p172, Apr.25

NATIONAL Metallurgical Corp.

New company is formed to produce aluminum-silicon alloys from clays and domestic bauxites # p36, Mar.21

NATIONAL Petroleum Council

Tidelands Oil . . . won't produce any oil fortunes overnight, warns NPC p77, Jun.27

NATIONAL Petroleum Publishing Co.

McGraw-Hill Buys Platt Oil Papers p31, Mar.7

NATIONAL Phoenix Industries

Walter Mack announces the distribution of soft drinks in cans # p54, May 2

NATIONAL Planning Assn.

How Sears Moved into Mexico p168, May 9

NATIONAL Production Authority

NPA is going to be reorganized as a business service agency # p34, Jun.13

Overhaul of NPA makes it a permanent agency of the Commerce Dept. # p38, Jun.13

NATIONAL Records Management Council

Issues a guide to controlling paper-work and simplifying records # p194, Mar.14

NATIONAL Research Bureau

Reading Rack Spreads Word p75, Jan.31

Finds high-vacuum evaporation can provide a method for producing brilliant finishes on metals # p58, Jan.3

Efficient Vacuum Pump p116, Apr.25

Acquires an interest in Leybold-Hochvakuum-Anlagen G.M.B.H., Koln, Germany # p166, Jun.27

NATIONAL Retail Dry Goods Assn.

Reports on department store profits for first nine months # p47, Jan.3

Department Stores Worry: NRDGA reports that 1952 sales volume was better than most members had hoped p43, Jan.24

Department stores find TV sets and radios unprofitable items # p49, Feb.28

Reports store profits were up in 1952 # p51, Apr.11

Cash Discounts: Still a Sore Spot p123, Apr.18

NATIONAL Safety Council

Traffic accidents cost the U. S. $3.6-billion last year # p118, Feb.14

Taking the Skids Out of Winter Driving (with 8 illus) p86, Feb.21

General Motors wins award # p112, Apr.11

Readers Report: Skidding Into Safety p8, Apr.25

NATIONAL Sales Executives

Compiles a bibliography on new marketing data # p148, Mar.14

Plans 20-day sales management school at Rutgers # p76, Mar.28

Sponsors a Western European tour for company executives # p122, May 23

Arno Johnson finds seven basic supports under the economy, coins new phrase p143, Jun.20

NATIONAL Science Foundation

Keeping Tabs . . . on U. S. technical manpower p96, May 9

NATIONAL Security Council

The Council is now taking notice of the Soviet trade offensive # p152, May 16

NATIONAL Service Life Insurance

Another refund is coming up for holders of certain policies # p84, Jan.3

Veterans Administration has another dividend on the way to policy holders # p156, Feb.28

NATIONAL Spectrographic Sales Corp.

Making Labs Customers (with 5 illus) p80, Feb.21

NATIONAL Tea Co.

Annual report shows changes over the years in real estate investment costs and inventory per store # p76, Mar.28

Acquires Food Center Stores # p186, Jun.6

NATIONAL Television System Committee

Color TV: The Picture Clears p28, Apr.4

NATIONAL Used Car Dealers' Assn.

Used Car Lag Puzzles Detroit p28, May 23

NEGROES

Readers Report: Experts Disagree p12, Jan.3

ST. Louis: Exit Jim Crow p108, May 2

NELSON Oscar

When Blue-Blooded Herefords Stand for Auction (with illus) p28, Jun.13

NEOPRENE Cement

A fast-curing neoprene cement has been developed for emergency repair of neoprene-coated fabrics # p114, Feb.28

NESCO, Inc.

New York Shipbuilding Corp. acquires an interest in Nesco # p186, Jun.6

NETHERLANDS

Holland's largest manufacturer of feminine apparel plans big shipments to the U. S. # p70, Jan.3

Lazard Freres & Co. buys stock in a Dutch textile firm # p125, Jan.31

General Tire & Rubber plant will be in operation by the end of the year # p165, Mar.21

Company makes a household mixer that hooks up to a water faucet # p54, May 9

NEVADA

Considers a state income tax # p66, Apr.11

War Giant Comes Back to Life in Nevada Desert (with 5 illus) p106, Jun.20

NEW ENGLAND

Boston Fisch Pier: a Dock, a Market, and a Storehouse (with 18 illus) p84, Feb.14

NEW ISSUES

See Securities–New Issues

NEW JERSEY

It's Up to the Colleges p106, Jan.10

Jersey Price-Cutters Jump the Gun p138, Mar.14

A Boost for School Donations: If a New Jersey court decision is upheld a company can donate money to colleges p67, Jun.6

NEW JERSEY Bell Telephone Co.

Law That's Not Invoked: Phone strike drags on, but state doesn't use its statute against utility walkouts (with illus) p170, Apr.25

Raise Pattern? New increases seem to be in the 3½c-7c-an-hour range p178, May 9

NEW JERSEY Turnpike

Reports on 1952 income # p147, Apr.25

Investment Billions Ride the Turnpikes p110, May 30

Sun Oil says gasoline prices on the turnpike are high # p54, Jun.27

NEW Method Steel Stamps, Inc.

A marking device for screw machines permits marking of part numbers on the end face of parts during the machine cycle # p64, Apr.18

NEW ORDERS

Manufacturers had to ship goods valued at $74-billion in the final quarter of 1952 even to make a dent in backlogs # p18, Feb.7

In February, manufacturers booked new orders of $25-billion # p17, Apr.11

Manufacturers' new orders generally are averaging just a little better than the values of shipments # p18, May 9

NEW ORLEANS, La.

Readers Report: That Tidal Crime Wave p10., Jan.17

NEW Products

Danger: New Products in a Jet Age. The Marketing Pattern p46, Jan.31

Are New Products Worth the Trouble? Not necessarily, but companies such as RCA and GE have done well (with 4 illus) p102, Feb.28

They're Products of the Future (with 4 illus) p99, Feb.28

Chemicals Clean Up on a Multimillion-Dollar Market (with 5 illus) p48, Mar.7

Heyday Is Dawning for Innovations p52, May 30

NEW YORK Airways, Inc.

Announces plans for helicopter mail and parcel service # p183, May 16

Passenger helicopter service among New York City's three major airports starts Jul.1 # p34, Jun.6

NEW YORK Central R. R.

How Do You Doctor an Ailing Railroad? (with map and 2 tables) p86, Jan.3

Chesapeake & Ohio buys 244,741 capital shares # p36, Jan.24

Readers Report: Iron Horse Needs Vet . . . p8, Feb.21

Empire State Express will carry a second diner, offering lower-priced meals # p160, May 9

Making Over Railroaders' Little Red Caboose (with 5 illus) p68, May 16

Short news item

Names Frederick Nye to the new post of director of transportation research # p64, Jun. 6

Speeding Up Railroad Pullman Ticket Sales (with 4 illus) p174, Jun.6

NEW YORK City

Is about to get a new theater-building code to encourage building new theaters # p79, Jan.10

Port of New York Authority leases big motor truck terminal on lower West Side to five over-the-road truckers p104, Jan.17

Auctions off cars that have been towed away, from restricted parking areas, and never claimed by their owners (with illus) p126, Jan.31

BTEA: Unions call on the Boss (with 5 illus) p110, Feb.7

Dave Beck Is He . . . The Man to Clean Up New York Docks? (with 4 illus) p134, Feb.14

Tugboats go out on strike (3 illus) p32, Feb.14

A thumbnail review of popular plays on Broadway # p156, Feb.28

How to Teach Driving in a Classroom (with 11 illus) p28, Feb.28

Now There's a Trend Back to New York City p192, Mar.14

Can Pushcart Chaos Be Curbed? (with illus) p94, Apr.4

Apartments at Gimbels p141, Apr.18

City Hall Studies Plans to Cut Deficit: Biggest issue: transit (with 3 charts) p86, Apr.18

See demonstration of the conveyor belt that may some day replace the shuttle # p136, Apr.25

Readers Report: "Clearest Report" p12, May 9

The Docks: Blowup May Bring Reform at Last (with 4 illus) p132, May 30

Subways. Up and Up p168, Jun.6

Way is cleared for city to get its first new theaters # p168, Jun.6

Dockers Paraded, It Didn't Faze Dewey, But It Makes Problems (3 illus) p165, Jun.13

Racket Rule on New York's Docks Brings Showdown after 50 Years (with 12 illus) p164, Jun.20

NEW YORK Curb Exchange

See American Stock Exchange

NEW YORK Herald Tribune

Comes out with revamped format # p51, Apr.11

NEW YORK Life Insurance Co.

The shares an Insurance Company Picked (with table) p136, May 2

NEW YORK & Long Branch RR

Commuters may get partial fare refunds # p34, May 2

NEW YORK, New Haven & Hartford R.R.

Sells $14-million of senior mortgage bonds # p68, Jan.10

Frederic Dumaine believes control of the road will be battled over at this year's April meeting # p68, Jan.24

New Haven RR Common Takes a Solo Flight p68, Feb.21

The Fight's Off: Warring factions compromise p104, Mar.7

How to Rebuild a Railroad: Unorthodox management puts road back on the track to profits (with 6 illus) p52, Mar.14

Back dividends on the $4 preferred stock will be paid off as fast as possible # p36, Mar.21

Management slate of directors was elected without dissent # p154, Apr.18

NEW YORK Shipbuilding Corp.

Avco Mfg. Co. sells control of company to group headed by Louis Wolfson # p34, Feb.7

Company acquires an interest in Nesco, Inc. # p186, Jun.6

NEW YORK State

Auto Liability . . . insurance will be compulsory, if Dewey-sponsored program goes through p114, Jan.17

Action on Auto Accidents: Dewey's proposed compulsory plans has insurance companies worried p62, Jan.31

Compulsory Insurance On New York Cars? p67, Feb.21

Supreme Court Justice rules a trailer does not fall within the legal definition of real property # p34, Mar.14

Harold Keller and Mary Donlon "feud" over cost of workmen's compensation p138, Mar.21

200 government employees will be examined at Albany Medical Center # p147, Mar.21

Gov. Dewey issues an executive order launching a special probe of the costs of workmen's compensation # p158, Mar.28

A teacher's course in metals technology has been set up at high school level # p72, May 2

Big trucks now pay truck mileage rates that rise with size of vehicle # p130, May 2

Sets up a uniform accounting system that must be adhered to by life insurance companies in their reports # p130, May 2

Gasoline tax revenues have risen to around $116-million a year # p142, May 9

Average raise in 1,493 settlements reported in 1952 was 7.6¢ an hour # p157, May 23

NEW YORK Stock Exchange

Fairleigh Dickinson College students buy one share of stock and study operations of the company in which they invested # p96, Jan.17

Broadening the Markets: The Big Board's new study group stirs up an old tempest p115, Feb.14

Buying on Borrowed Money: Federal Reserve cuts margins (with table) p66, Feb.28

Makes study on whether investors seek capital gains or investment income # p147, Mar.28

Makes study on whether capital gains or investment income is what investors seek # p66, Apr.11

Considers a reduction in brokerage fees # p136, Apr.18

Two Chicago teenagers won top honors for best annual report submitted by Junior Achievement companies # p36, May 23

Starts new program to acquaint the public with what the exchange does # p141, Jun.6

Big Board Admits First Corporation (illus) p68, Jun.20

NEW YORK, Susquehanna & Western RR

Getting a Railroad Back on the Rails (with map) p180, Jun.6

NEW YORK Trust Co

Adrain Massie says company is not for sale # p66, Jan.31

NEW YORK University

Foundation Clinic: NYU gives briefing on many legal questions p146, May 16

NEW ZEALAND

For Swift Air Freight Turnaround . . . Unloader Wheels off Cargo Trays . . . Replaces Them with Return Load (with 3 illus) p29, Jan.24

Four-Nation Swap Gets U. S. a Beef bargain p131, Feb.14

Farm group in U. S. protest New Zealand beef # p172, Feb.21

NEWBURYPORT, Mass.

Henry Little retires as president of the Institution for Savings, at age 102. His successor: William Black, 83 # p34, Jan.10

NEWCOMB, Robinson

Business Economist on the Prowl (with illus) p134, Jan.10

NEWELL, James

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

NEWFOUNDLAND

British Cash Flows West: British Newfoundland Corp. is set up p98, May 16

NEWSPAPERS

The Kansas City Star is charged with violating antitrust on two counts # p34, Jan.10

National Advertising Media: 1952 Hit a New High (with table) p60, Feb.14

Professionals Put Zip into Union Newspapers (with 5 illus) p172, Mar.21

Advertising Research Foundation releases study of the Des Moines Sunday Register # p76, Mar.28

New York Herald Tribune come out with revamped format # p51, Apr.11

Newspapers waste newsprint in "excess margin" # p36, Apr.25

Burroughs Corp. prints an international edition of its company newspaper # p148, May 23

Detroit Free Press has the solution for a reader who balks at answaring a box-number job ad # p38, May 23

Decision for Papers p69, May 30

First full press run on newsprint using a large percentage of hardwood groundwood pulp is claimed by the Bangor Daily News # p126, Jun.6

NIARCHOS, Stavros

U. S. marshal seized the tanker Monitor # p34, Feb.21

The Greeks, the Senator, and the Slump p30, Apr.11

NICHOLS Wire & Aluminum Co.

Nailing Down Their Market (with illus) p44, Feb.21

NICKEL

Ferro-Nickel: Hanna Co. readies plans for first commercial plant in U. S. p124, Jan.24

In 25 Years Five Times the Nickel Output . . . But . . . In War, Nickel Is Still Short (with chart) p146, Mar.7

General American Transportation develops process for applying a uniform coating of nickel # p68, Mar.21

Big Savings in Nickel: That's what General American Transportation claims for Kanigen p48, Mar.28

More Nickel: Freeport Sulphur finds big deposit in Cuba p33, Apr.25

Enough Nickel . . . is in sight, for first time since Korea. DMPA has contract with INCO p32, Jun.6

NICKEL Plate R.R.

Expects to make a $10-million public offering soon # p68, Jan.10

NIELSEN (A. C.) Co.

Probing Overseas Markets (with illus) p120, Jan.31

Reports on home ownership of radios and televisions # p84, Feb.7

NIGHT Clubs

See Restaurants

NIMICK, Francis B., Jr.

Readers Report: But for a Rainy Day p12, Jun.13

NISENTIL

See Drug Trade

NISSEN, C. T.

Readers Report: Putting It on Ice p12, Mar.21

NOBLE, Edward

His Golden Touch Pans Out Again (with 3 illus) p82, Mar.14

NOONAN, Henry

Readers Report: One on the House p10, May 23

Short news item

NORFOLK Southern R.R.

New regime takes control of road # p160, Feb.21

NORFOLK & Western Ry.

Locomotives: From Coal to Diesels– and Back Again p63, May 16

NORMAN, Forest

Cave City: Arkansas Makes Its Own Revolution (with illus) p76, May 30

NORTH American Aviation, Inc.

Four sound-abatement tunnels will be built to deaden the roar of jet engines being tested # p50, May 9

NORTH American Philips Co.

Makes an electric shaver, powered by three flashlight batteries # p114, Jan.31

Makes a portable X-ray unit that fits into a car trunk # p132, Jun.6

NORTH American Shipping & Trading Co.

U. S. marshal seized the tanker Monitor # p34, Feb.21

NORTH Atlantic Treaty Organization

Keeping NATO Going Is-Eisenhower's Problem in Europe (with illus) p27, Jan.17

Only tentative decision will be made in Paris this week at the top-level strategy meeting # p157, Apr.25

European Defense Program: How NATO Fits into the Pattern (with illus) p192, May 9

Buying Arms Abroad to Build Up West Europe (with 2 illus) p154, May 16

Can the West Pool Armies? p144, May 23

Contracts are awarded to Foster Wheeler Corp. and Republic Aviation's Swiss subsidiary # p158, Jun.20

NORTH CAROLINA

Nonpar Banking . . . may be outlawed in state p62, Feb.28

NORTH CAROLINA State Fair

Putting a New Twist into Construction (with 5 illus) p50, Feb.14

NORTH Pharmacal Co.

Starts employee stock purchase plan # p88, Apr.4

NORTHERN Pacific Ry.

Is augmenting its revenues with royalties from oil wells # p147, Apr.25

NORTHERN Paper Mills

Moves into the final lap of its $2-million gamble with spent sulphite liquor, a waste product that pollutes water # p52, Jan10

Company merges with Marathon Corp. # p36, Jun.27

NORTHWEST

Who Will Get Northwest's Power in Harness? (with map) p92, Feb.14

NORTHWEST Airlines, Inc.

Airlines in Minnesota are being "penalized" by state taxes, says Harold Harris # p126, Feb.21

Jury finds Glenn L. Martin Co. blameless in airliner crash # p34, Mar.14

Airlines Pool Bargaining p172, Apr.25

Lines up bank credit for purchase of six Lockheed turbocompound Super Constellations # p194, Apr.25

Is moving its headquarters and seven top executives from St. Paul to New York. Elects five new officers # p34, May 30

Changing Course for Northwest Airlines (with illus) p70, Jun.20

NORTHWEST Natural Gas Co.

Pipelines Vie for Northwest p31, Feb.28

NORTHWESTERN Mutual Life Insurance Co.

It Costs Too Much: Workers over 40 must face the fact that pension plans reduce chances of getting new jobs p178, May 9

NORTHWESTERN National Life Insurance Co.

The Family Economics Bureau says employees' pension plans are big obstacle to older people finding jobs # p112, Apr.11

Reports starting salaries of college graduates are up 10% this year # p64, Jun.6

Readers Report: One Happy Family p8, Jun.13

NORTON Co.

Simplifying Industrial Pricing p54, Jun.13

Worcester Plants Pick Themselves Up After Tornado (with 2 illus) p30, Jun.20

NORTON, Henry

Getting a Railroad Back on the Rails: (with map) p180, Jun.6

NORTON, L. K.

Readers Report: Only the Plants Fade Away p12, Feb.7

NOTARO, Michael

How a Deskless Office Sets the Tone (with illus) p184, Mar.14

NOURSE, Edwin

CEA: Advice from a Veteran (with illus) p101, Apr.18

NUCLEAR Research

European Council for Nuclear Research works on plan for construction of a European Institute of Nuclear Research # p98, May 9

NYASALAND

Rear-Guard Action in Africa (with map) p166, Feb.21

NYE, Frederick

Named director of transportation research of New York Central RR # p64, Jun.6

NYE, Joseph

Readers Report: Iron Horse Needs Vet . . . Vets Operate p8, Feb.21

O

OAK RIDGE, Tenn.

AEC Takes a New Tack p126, Jan.31

Atomic community heads for the auction block # p40, Mar.21

Radioisotopes, and management problems involved in their industrial application, will be discussed at Oak Ridge National Laboratory # p50, Apr.4

Management Services, Inc. asks for bids on 53 lots for private construction of homes # p112, May 2

Power from Atomic "Soup" (with 2 illus) p68, May 2

It Fuses Atoms Instead of Splitting Them (illus) p48, May 30

OAKVILLE, Ont.

Ford of Canada Spreads Out (with 2 illus) p90, May 16

ODLUM, Floyd

Convair Control Gets Shuffled Again (with illus) p94, May 2

Airfleets: Profits Far Afield p94, Jun.27

OFFICE of Defense Mobilization

Mobilization planning will be centered in ODM # p40, Mar.7

ODM will be retained. What its new functions will be # p40, Apr.11

Emergency Planning Under One Agency, One Roof (with illus and chart) p122, May 16

OFFICE of Price Stabilization

Controls for the Future (Trend) p148, Jan.10

An early end of wage-price controls is a good bet # p38, Jan.17

Wage-price controls were as good as dead the moment Eisenhower suggested that they should be abandoned # p17, Feb.7

The End of Controls Is . . . Squeezing Profits, Not Customers (with 3 charts) p25, Feb.14

Chopping Controls to Size (with illus) p28, Feb.21

Healthy Action (Trend) p200, Mar.28

OFFICE of Salary Stabilization

Salary Lid's Off . . . but that's no reason to throw away your records p118, Mar.7

OFFICE Supplies and Equipment

Emenee Industries builds a letter opener into a Bakelite styrene plastic daily reminder pad # p60, Jan.3

Remington Rand introduces an electric typewriter, the Dual-Rite # p58, Jan.10

C. Olivetti & Co.: Invading U. S. Office Machine Market (with 8 illus) p122, Jan.31

Stencils, especially designed for duplication of legal documents, are available from A. B. Dick # p56, Feb.7

National Cash Register announces new electrified adding machine # p34, Feb.14

Peerless Photo introduces a mobile camera for recording documents and cards on a continuous roll of photocopy paper # p59, Feb.14

Braille Calculator (illus) p74, Mar.21

Haloid's Hunch Pays Off (with 2 illus) p186, Mar.28

Draftsmen's Cleanup p64, Apr.18

Verifax printer, new office machine for rapid reproduction of multiple copies of letter-size papers # p64, Apr.18

B-School Reports: Electronic Business Machines p65, May 9

Flexisort is a new marginal punchcard system # p74, May 23

OFFSHORE Procurement

Buying Arms Abroad to Build Up West Europe (with 2 illus) p154, May 16

OHIO

Conveyor Belt . . . squabble in Ohio continues. Railroads say there's no need for it p26, Feb.14

Court upholds Turnpike Commission's right to use cement for paving without taking bids on asphalt too p176, Jun.13

OHIO Axle & Gear Div.

Cutbacks of defense orders forces shutdown # p123, Mar.21

OHIO Floral Packaging Co.

Packaged Flowers p45, Jan.3

OHIO Metal Working Products Co.

Diamond Wheels p72, May 16

OHIO Power Co.

Underwriters in Wall Street took a shellacking in their purchase of Ohio Power Bonds # p118, Feb.14

OKLAHOMA City, Okla.

Turner Turnpike will not be opened for at least two months more # p79, Jan.10

Waiting for Water (with illus) p140, Apr.18

OLAA Sugar Co., Ltd.

Stainback's group contends that directors are bleeding Olaa for the benefit of Amfac p108, May 30

Announces it will go to court if necessary to enforce its demands against American Factors, Ltd. p176, Jun.13

OLDENQUIST, A. G.

What It Takes to Be a Railroad Traffic V-P (with illus) p128, Feb.7

OLIVER Iron Mining Div.

Opens new mine near Taconite, Minn. # p126, Feb.21

Short news item

OLIVETTI & Co.

Invading U. S. Office Machine Market (with 8 illus) p122, Jan.31

OLSON, Robert

Motaloy . . . is setting new sales records every month p69, Apr.18

OMAHA, Neb.

Omaha Meets the World (with 7 illus) p124, Jun.27

OMAR, Inc.

Less Waste, More Dough p42, Apr.4

ONAN (D. W.) & Sons, Inc.

Standby Generators p59, Jan.3

O'NEIL, William

President of new company, Aerojet-General Corp. # p34, Apr.4

ONTARIO

The Lake Shore of Ontario: Canada's Golden Strip (with map and 9 illus) p58, Feb.7

Readers Report: Provinciality p10, Mar.7

OPEN-END Investment Trusts

Open-end investment trusts hit the jackpot again in 1952 # p68, Jan.10

Open-End Funds Get Hit, Too (with table) p136, May 9

OPERA

Dallas Turns Out for New York Met (with 6 illus) p30, May 16

OPERATION Orthopedic

Union and Management Team Up for Charity (with 3 illus) p168, Apr.25

OPERATIONS Research

Business Statistics Going Ph.D.: Higher mathematics is answering a lot of problems p96, May 30

OPINION Research Corp.

Inside a Worker's head . . . there may be a lot of ideas management doesn't know about p81, Jan.31

OPTICAL Industry

A diamond-like substance called strontium titanite has been developed # p114, Feb.28

Fifty-Million Goggles in a Garage (with 3 illus) p108, Mar.21

Color without Glare p60, Mar.28

OPTOSIL, Inc.

Fused quartz of optical quality will be produced in commercial quantities #p58, Apr.18

ORANGEADE

Ade on Wheels: Sunkist to put its label on ready-to-drink orangeade that milkman will deliver p73, Feb.14

OREGON-AMERICAN Lumber Corp.

Long-Bell Lumber Co. offered to buy 79% of company's common stock # p74, Apr.18

ORKIN Expositions Management

Plans a series of Do-It-Yourself shows # p52, Jan.24

Do-It-Yourself Ideas-on Parade p32, Mar.21

OTTAWA Chemical Co.

A Bussiness Thrives on Germs (with illus) p186, May 9

OUELLET, Marcel

Readers Report: Provinciality p10, Mar.7

OVERSHOES

Tough Work Overshoes p59, Feb.14

OWENS-CORNING Fiberglas Corp.

Insect Screen of Glass p116, Jun.27

OWENS-ILLINOIS Glass Co.

Plans to build plant in Atlanta, Ga. # p50, May 9

Engineering and research activities will be under Oscar Burch # p94, May 30

Builds new research center in Toledo # p166, Jun.27

OWOSSO Mfg. Co.

Company may merge with Ionia Mfg. Co. # p36, Mar.7

P

PCMX

A Business Thrieves on Germs (with illus) p186, May 9

PACE, Frank

How Ex-Office Holders Are Making Out (with illus) p28, Mar.28

PACEY, John

Readers Report: Long Live the Queen p8, Jun.20

PACIFIC Coast Aggregates, Inc.

Company Stock . . . is more attractive to employees of a small business p148, May 16

PACIFIC Electric Mfg. Co.

Federal Electric Products has option to buy 98% of company's stock # p98, May 2

Federal Electric Products acquires control of company # p36, May 23

PACIFIC Electric Railway Co.

Commuters' Hope: Commuting Angelenos see ray of hope in impending changeover of city's interurban rail service p126, Mar.21

PACIFIC Gas & Electric Co.

AEC Lifts One Veil p48, May 30

PACIFIC Intermountain Express

Readers Report: Cute Little Mite (with illus) p8, May 2

PACIFIC Mills

Cuts prices on its fitted sheets # p54, Jun.27

PACIFIC Northwest Pipeline Corp.

Pipelines Vie for Northwest: Natural gas companies scramble to win market p31, Feb.28

PACIFIC Telephone & Telegraph Co.

State of Washington authorizes rate increase # p132, May 16

PACIFIC Western Oil Corp.

The Seventh Pays Off (with map) p136, Apr.4

PACKAGING

Packaged Flowers p45, Jan.3

Container Corp. makes a collapsible shipping container that will hold 2,000 lb. of flour # p74, Jan.17

Davison Chemical makes a humidity indicator for use in moisture-proof packaging of military materials # p74, Jan.17

Waxed cartons for packaging food products can carry more life-like photos in color with new Fidel-i-tone printing # p110, Jan.31

Air Inspection of Cartons p72, Mar.7

Paper and Veneer . . . Make Sturdy Boxes (with 2 illus) p52, Apr.4

Polyethylene is used in 15-gal. carboy for shipments of muriatic acid and other hard-to-handle chemicals # p56, Apr.4

American Can makes a tinless can for motor oil # p58, Apr.18

Hayssen Mfg. Co. makes a wrapping machine with tight and loose wrapping arrangement # p64, Apr.18

Vibraglass can be used for packaging delicate equipment and instruments # p58, Apr.18

Store-wrapped cellophane packages are cutting soilage and markdowns at L. Bamberger # p50, Apr.25

Cellophane Bags . . . help Bamberger cut losses from soilage p56, May 2

Packaging materials are treated with a Tenox emulsion # p76, May 2

Ready-Made Loaders p74, May 2

Tri-State Plastic Molding Co. sets up branch plants # p98, May 2

Walter Mack announces plan to distribute soft drinks in cans # p54, May 2

Flexible plastic containers can be treated to withstand heat # p50, May 9

PACKARD Motor Car Co.

Air Force cancels orders # p36, Apr.11

PACKING Industry

High meat prices are going to be investigated by Congress # p38, Jan.10

On the day before Christmas self-service meat counters arrived in Chicago # p80, Jan.10

Packers Lag, but They Can Dream (with chart) p60, Jan.10

Drop in Cattle Prices Reaches Consumer Level p32, Jan.31

Four-Nation Swap Gets U. S. a Beef bargain p131, Feb.14

New Zealand beef is sold in U. S. and farmers protest # p172, Feb.21

Canadians bought 30 carloads of U. S. beef # p50, Mar.14

Pork is the scarce meat item # p18, May 9

There will be plenty of beef, at least for a couple of years # p18, May 9

Food chains go to work on beef sales p58, Jun.6

PAILS

Wheeling Corrugating makes 10-qt. pail with quart markings # p64, Apr.18

PAINT and Varnish

An ionic gun for electronic paint spraying has been introduced # p60, Jan.3

Eagle-Picher will stop making paints and varnishes # p36, Jan.3

Two-coat-a-day painting jobs are possible with a new Sealer-Coater # p60, Jan.3

Rolling Up Roller Sales (with 2 illus) p83, Jan.10

Do-it-yourself paint roller can be fitted with an attachment to produce 24 different designs on the wall # p114, Jan.31

Spray-Glo is a bright daylight fluorescent lacquer in a spray container # p56, Feb.7

Glidden Co. will soon come out with latex-base exterior house paint # p156, Feb.21

Exterior Paint Roller p112, Feb.28

Versatile Finish p72, Mar.7

Pormix fits over the top of a gallon-size paint can # p54, May 30

An easy-to-clean mixer for stirring paint is available # p132, Jun.6

A Refinery Doesn't Have to Look Dingy (with 2 illus) p50, Jun.20

New water-base paint for exterior masonry surfaces is sold by Benjamin Moore # p117, Jun.27

PAKISTAN

Pakistan Gets Wheat Crop from the Desert (with 5 illus) p138, Jan.24

Two-thirds of all government revenue is collected at the customs gate, another big worry is threat of famine # p158, Apr.25

PAL Wheel Goods Div.

Company is bought by Reo Motors # p127, Feb.7

PALLETS

Ready-Made Loaders p74, May 2

Short news item

No fasteners are used in new heavy-duty stocking pallet introduced by Econoweld Corp. # p132, Jun.6

PALMER Mfg. Co.

How They Keep Cool in the Desert States (with 7 illus) p158, Jan.24

Readers Report: Presidential Switch p10, Mar.7

PAN-AM Southern Corp.

Announces plant expansion plans # p70, Mar.7

PAN AMERICAN World Airways

Experiments with all-expense, package tourist tours between Cleveland and Europe # p120, Jan.10

Selling the Air: Pan Am. Hopes to promote more package tours to Europe p26, Jan.17

When Is a Jet Airworthy? British, CAA Disagree p29, Jan.24

Freight carrier U. S. Airlines will tote cargo for Pan American # p160, Feb.21

PanAm Has Another Plan: Tourist rate for Cargo p171, Feb.21

Plans to cut its transatlantic rates on bulk cargo shipments # p144, Feb.28

Hotel Chain with Wings (with 2 illus) p167, Mar.28

Gives up control of its Cuban affiliate, Cia # p165, Apr.25

Pay-as-you-go air travel is being tested in Pittsburgh # p34, Jun.6

PAPER and Pulp

Paper on a Global Scale: Karl F. Landegger (with illus) p142, Feb.28

Hardwood Joins the Paper Parade p46, May 9

First full press run on newsprint using a large part of hardwood groundwood pulp is claimed by the Bangor Daily News # p126, Jun.6

Swim Suit of paper ushers in . . . Paper Age (with illus) p148, Jun.20

PAPER-MATE

How to Put Life in a Slow Market (with 8 illus) p46, May 23

PARAKEETS

Parakeets: A Fad Makes Smuggling Pay (with 2 illus) p82, May 23

PARAPLEGICS Mfg. Co.

Reports $125,000 worth of business last year # p171, Mar.21

PARK CITY, Ut.

On the Road to a Ghost Town? Merger Brings Jobs Nearer (with 10 illus) p80, Jun.27

PARKE-BERNET Galleries, Inc.

Forms new subsidiary, Machinery, Surplus and Real Estate Div. # p34, May 2

Auction Action: Parke-Bernet goes into industrial goods and real estate p179, May 16

PARKER Aircraft Co.

Takes over the making of hydraulic aircraft valves from Proof Industries # p43, Jun.13

PARKER (A. J.) Co.

Phenarsenide, new anti-asthmatic drug, shows good results # p160, May 2

PARKER Appliance Co.

Can't Keep a Sideline Down: Company had no wish to go into molding synthetic rubber p176, Apr.11

PARKER, Cola

Combing out Facts for Business: NICB is a clearinghouse of information (with illus) p77, May 23

PARKING

See Traffic

PARKING Meters

Parking Meter Ads (with illus) p50, Apr.11

Parking meter advertising hits trouble in Philadelphia # p65, Jun.13

PARROTT, John

Executive Courses Spread: How Good Is Management Development (with 8 illus) p76, Apr.4

PARSONS (Ralph M.) Co.

Signs up with Turkish government to build a refinery # p172, Feb.21

PARSONS & Whittemore, Inc.

Paper on a Global Scale (with illus) p142, Feb.28

PATENT and Employee Agreement

Can You Stop . . . ex-employees from competing with you, by enforcing restraining contracts p133, Mar.28

PATENTS

Patents Pending: Squabble in England over shell-molding "improvements" p44, Apr.18

Wurdack Chemical lost patent infringment suit against Ranetite Mfg. and Dow Corning # p36, May 23

PATTON, Thomas

Named assistant to the president of Republic Steel # p104, May 30

Title That Fits a Top Steel Job p68, Jun.6

PEACE

Peace talk is coming faster and faster from Moscow and Peiping. Some of the problems that will result # p127, Apr.4

A Bear Market? Not Yet (with chart) p27, Apr.11

Korean Negotiators Bring Hopes Of . . . Peace (with illus) p28, Apr.11

The consequences of "peace" in Korea now figure in all planning—personal and business # p39, Apr.11

It's time for the U. S. to answer the Soviet peace offensive. On what terms should the West settle # p159, Apr.18

Korean Truce Talks-Are They a Start Toward . . . Shaping a New Kind of World (with illus) p27, Apr.25

Is Peace—or a Truce—in Sight? (with table) p30, May 23

Strategy for a Cold Peace. Keeping an Even Keel p25, Jun.13

PEEKSKILL, N. Y.

Court Defines Sneeze As Industrial Accident p170, Mar.21

PEERLESS Photo Products, Inc.

Introduces a mobile camera for recording documents and cards on a continuous roll of photocopy paper # p59, Feb.14

PELTASON, Paul

Turning an Idea into a TV Station (with illus) p152, Feb.14

PENDER, Marc

Broadening the Focus at Magic Chef (with illus) p170, Apr.11

PENDLETON, Morris

Teaming Up for Local Economic Research (with illus) p100, Jan.24

PENDLETON Woolen Mills

Will continue to base its line on 100% virgin wool fabrics # p101, Feb.28

PENICILLIN

Largest penicillin plant in South America opened in Brazil # p125, Jan.31

There has been growing concern within the medical profession over serious side-effect of use of penicillin # p144, May 30

PENN-LIBERTY Insurance Co.

Swiss Mobiliar Insurance Society buys one-third of capital stock of company # p130, May 2

PENN Mutual Life Insurance Co.

Company invests in Atlanta commercial real estate p114, Jan.24

PENNANT Books, Inc.

For adventure—story fans # p152, Jun.27

PENNSYLVANIA

Storage Fight: In Pennsylvania, gas men and coal men are feuding over underground storage of gas p112, Apr.18

PENNSYLVANIA Motor Truck Assn.

The association and 37 trucking companies have slapped a $250-million suit on 31 railroads # p36, Jan.24

PENNSYLVANIA Power & Light Co.

Will offer $25-million bonds # p106, Apr.4

PENNSYLVANIA R. R.

Philadelphia Tears Down Its Chinese Wall (with 4 illus) p98, Feb.14

Can Baltimore Hold Its Top Spot (with map) p150, Mar.28

Diners will offer a special 470-calorie meal # p160, May 9

Speeding Up Railroad Pullman Ticket Sales (with 4 illus) p174, Jun.6

PENNSYLVANIA Salt Mfg. Co.

Airco: Its New Plant Breeds Other New Plants (with map) p148, Apr.18

PENNSYLVANIA Turnpike

Pittsburgh: Revised Road Map p137, May 16

PENNY Stocks

Penny mining stocks have big day on Toronto Stock Exchange # p62, Feb.7

Metal Rumors Spark a Rush (with chart) p48, Mar.14

PENOBSCOT Development Co.

Chemical de-barking is new process for peeling trees # p44, Jun.20

PENS and Pencils

Listo Pencil makes a Freezer-Write pencil # p55, Feb.21

Readers Report: Putting It on Ice p12, Mar.21

Patrick Frawley, Jr., Puts Life in a Slow Market (with 8 illus) p46, May 23

PENSIONS

Profit-sharing retirement pensions for all employees are being started by Federated Department Stores # p84, Jan.31

Toledo Plan Gets a Boost: Treasury clears the way for further expansion p179, Feb.21

Bigger Pensions in 1953: Union leaders want companies to bargain on increases (with illus) p170, Mar.14

Pension Funds: Fastest Grower of All (with charts and table) p128, Mar.21

CIO's Auto Workers will get higher pension in contract with Willys-Overland # p144, Apr.4

The Family Economic Bureau says employees' pension plans are big obstacle to older people finding jobs # p112, Apr.11

Readers Report: Either Way a Trust p10, Apr.25

It Costs Too Much: Workers over 40 must face the fact that pension plans reduce chance of getting new jobs p178, May 9

Readers Report: One Happy Family p8, Jun.13

PEOPLES First National Bank—Pittsburgh

Banks Pay a Premium To "Investment" Savers p128, May 16

PEORIA, Ill.

Bracing an Airport p78, Jan.3

PEPPER, Dr.

Dr. Pepper Going Places (with 4 illus) p174, May 16

PEPPER, J. B.

Readers Report: Better Examine the Policy p8, Feb.7

Short news item

PEPSI-COLA Co.

Readers Report: Still Hits the Spot p10, Jan.31

British Beaver Launches Schweppes-U. S. Deal (with 2 illus) p130, May 30

PEQUOT Mills

Feel 'em, Buy 'em (illus) p48, Feb.28

PERELLE, C. W.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

PERKIN-ELMER Corp.

Analyzers Keep Product Up to Par (with illus) p56, Mar.7

Continuous infrared analysis of a liquid or gas process stream is possible with the Automatic Multi-Component Analyzer # p54, May 30

PERON, Juan

Peron Maps Some More of the Same: His second five-year plan p114, Jan.10

Peron Beckons U. S. Capital: He has decided that Argentina needs outside help p151, Apr.11

PERRIN, Leslie

Putting Directors on a Salary (with illus) p136, Mar.28

PERRY, L. B.

Teaming Up for Local Economic Research (with illus) p100, Jan.24

PERRY, Louis

Readers Report: New Recruits p10, Mar.7

PERSONNEL Relations

Survey shows that industry spends an average of $48 per year per employee # p116, Mar.7

PERSPIRATION

Man-Made Perspiration (illus) p68, Mar.7

PERU

Texas Gulf Production and two other U. S. concerns buy the Peru oil lands of Cia # p167, Apr.18

Peru Opens New Oil Lands (with map) p146, May 23

PETERS, Roberta

Dallas Turns Out for New York Met (with illus) p30, May 16

PETERSEN, H. C.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

PETREE, Neil

Teaming Up for Local Economic Research (with illus) p100, Jan.24

PETROCHEMICALS

Continental Oil Co. buys Bryton Chemical Co. # p101, Feb.28

A newcomer in the petrochemical field is Warren Petroleum Corp. # p91, Jun.13

PETROLEUM

The oil antitrust suit probably will be dropped. It smacks of high politics # p38, Jan.17

Trust Busters' Last Battle: Attorney General McGranery offers to drop criminal cartel charges against the Big Five oil companies, but makes harsh conditions p29, Jan.17

Standard Oil of Calif. raises wholesale and retail prices of gas and oil # p34, Feb.21

Three Texans Rule Oil in Name of Conservation (with 4 illus) p104, Feb.21

Another battle to curb imports of petroleum products is coming # p18, Feb.28

Gasoline prices face a test of their own on the Eastern Seaboard # p18, Feb.28

Little Rock: Why should competition in gasoline selling stop abruptly at the state line p70, Feb.28

Analyzers Keep Product Up to Par (with illus) p56, Mar.7

Another year, and we have more oil in sight than when we started # p18, Mar.14

Harrisburg: No Gag on Price Cuts p156, Mar.14

New Refinery for Anglo-Iranian (illus) p32, Mar.14

Domestic Producers Look Glum: Crude oil imports are high (with chart) p34, Mar.21

Record stocks of gasoline. Louisiana cuts back output # p18, Mar.28

Shell will make preliminary test runs in the depths from 16,933 ft. to 17,112 ft. at new well # p58, Mar.28

Texas Railroad Commission makes biggest cut in allowable crude oil output since last July # p36, Mar.28

Conserving Oil: Texas cuts oil waste by closing Spraberry, while Navy ups production at Elk Hills p26, Apr.4

Price war mutters crop up in gasoline # p74, Apr.4

Two independent oil companies announce an important Middle East oil strike (with map) p136, Apr.4

American Can makes a tinless can for motor oil # p58, Apr.18

Bad News for Oil: Administration's decision to press cartel charges will get Eisenhower off the hook p29, Apr.18

Remote Oil Gauging p60, Apr.18

Socony-Vacuum and Standard Oil of N. J. agree to cut imports # p34, Apr.18

Tennessee offers bonus for oil well # p34, Apr.18

An oil discovery on the Persian Gulf might put a group of U. S. independents up with the big boys # p165, Apr.25

Five oil companies were subjects of a civil suit filed this week # p36, Apr.25

The Bulls Still Love Them (with chart) p121, May 2

Gasoline tax revenues of New York State have risen to around $116-million a year # p142, May 9

Tulsa Spouts Oil (with illus) p56, May 9

Peppier Gas: Shell's new additive promises more power and mileage p32, May 16

Quotas Frighten Latin Americans p157, May 16

A Lid on Oil Loss p74, May 23

Peru Opens New Oil Lands (with map) p146, May 23

Tax advantages that can be found by investing in oil # p163, May 23

The Oil Industry Shows Its Muscles in Tulsa (with 5 illus) p32, May 23

There Ought to Be a Law: That's the cry of the gas and oil industries as court rules that FPC has the power to fix natural gas rates p26, May 30

Gasoline prices in New York and New England are up # p34, Jun.13

A Refinery Doesn't Have to Look Dingy (with 2 illus) p50, Jun.20

National Petroleum Council says no overnight oil fortunes will be made from tidelands # p36, Jun.20

Phillips Petroleum boosts crude oil prices it pays. Humble follows suit # p36, Jun.20

Texas Supreme Court rules Texas Railroad Commission had no authority to close down Spraberry field # p36, Jun.20

New Tools for Getting Oil Out (with 10 illus) p104, Jun.27

Oil Industry Heads into a New Kind of Market (with table and 2 charts) p70, Jun.27

Sun Oil says gasoline prices on the New Jersey Turnpike are high # p54, Jun.27

Tidelands Oil . . . won't produce any oil fortunes overnight, warns NPC p77, Jun.27

Trend to higher gasoline prices at retail has sharpened since the boost in crude prices # p36, Jun.27

Pipelines

Crude oil pipeline dedicated at Colorado City, Tex., has largest diameter of any in North America # p71, May 16

Service Stations

What Pulls . . . motorists to a favorite service station p62, Mar.21

Houston station gives a free shot to air-conditioned air to cars (illus) p48, Jun.6

PFAUDLER Co.

Makes a potato-peeling machine for canners # p54, May 9

Makes factory-assembled chemical reactors for the chemical and pharmaceutical industries # p112, Jun.7

PFIZER (Chas.) & Co., Inc.

Installs ultraviolet lamps that won't trigger an explosion in its antibiotic processing room # p128, Jan.24

A first-quarter sales record is chalked up # p36, Apr.11

Will distribute and process steroid hormones in Mexico City # p126, Jun.27

PHELAN, Thomas

To Sell Securities: Educate a Market (with illus) p64, Feb.21

PHILADELPHIA Electric Co.

Announces financing plans # p106, Apr.4

PHILADELPHIA, Pa.

Steps down harder than most cities dare, to solve its parking and traffic congestion # p78, Jan.10

These young presidents are part of the—New Cast of Characters for Philadelphia Story (with 16 illus) p100, Jan.10

Philadelphia Tears Down Its Chinese Wall (with 4 illus) p98, Feb.14

They Put No Limits on Philadelphia's Dock Priest (with 6 illus) p158, Jun.6

Market Street Merchants authorize a survey on downtown parking p176, Jun.13

Parking meter advertising runs into trouble # p65, Jun.13

PHILANTHROPY

Caterpillar Tractor forms foundation to handle its charitable donations # p108, Jan.10

It's Up to the Colleges. The Management Pattern p106, Jan.10

Readers Report: On the Carpet p12, Jan.17

The Private Foundation (Trend) p172, Jan.24

Hillside (N. J.) industrialists set up Hillside Industrial Foundation # p84, Jan.31

Good Business (Trend) p172, Feb.28

What's Giving? Cleveland survey seeks the how, why, to whom, and how much of the philanthropies of 600 companies p115, Mar.7

Broader Scholarship Plan Boosts College Finances p147, Mar.21

Painless Giving: Inplant charity drives p171, Mar. 21

Maryland Drydock Co. forms foundation to handle educational and charitable donations # p135, Mar.28

Readers Report: A Head Start p8, Apr.4

Foundation Clinic: NYU session gives briefing on many legal questions p146, May 16

Executives tend to give generously to charity. Be sure and check whether it is a legitimate fund and its tax status # p143, May 30

What to do about unordered merchandise # p143, May 30

Short news item

A Boost for School Donations: If a New Jersey court decision is upheld, a company can donate money to colleges p67, Jun.6

McDonnell Aircraft donates money for high school and civic center in St. Louis # p64, Jun.6

Standard Oil of Ind. donates $150,000 to college associations of 14 midwestern states # p64, Jun.6

Seven Cleveland companies will provide scholarships and living expenses to 50 Cleveland parochial school teachers # p83, Jun.20

Readers Report: Chasing Charity Chiselers p8, Jun.27

PHILATELISTS

Device is made that can be used in separating stamps that have stuck together # p76, May 2

PHILCO Corp.

Will build new plant at Connersville, Ind., to boost its refrigerator production # p34, Jan.10

Hopes that 1953 volume in TV, radios and appliances will go as high as $435-million # p18, Jan.17

Employees' trust adds another 4,000 shares of company stock # p122, Feb.28

Hopes to sell television station WPTZ to Westinghouse Radio Station # p34, Feb.28

The TV Dial: Key to UHF (with illus) p66, Mar.14

Color film scanner may solve one of the major problems of color television # p66, May 23

Claims its June meeting will be biggest convention # p70, May 30

PHILIPPINE Islands

Rayon Corp. will build plant to make rayon from bagasse # p152, Apr.11

Vick International opens plant in Manila # p165, Apr.25

New Deal for the Philippines: Both the government and its foes seek revision of 1946 trade deal with U. S. p145, May 2

Two U. S. Atomic Energy Commission geologists will explore uranium deposits # p152, Jun.13

Passes bill that may trip up U. S. drug companies operating in the islands # p126, Jun.27

PHILLIPS Chemical Co.

Suggests storing ammonia underground in salt caves # p50, Apr.4

PHILLIPS, John

Reprieving FNMA: House drops bill ordering to stop buying mortgages p124, May 2

PHILLIPS-JONES Corp.

A battle for control of the company may soon be seen # p90, Feb.7

PHILLIPS Petroleum Co.

Stockholders got first crack at new convertible debentures offered # p116, May 30

There Ought to Be a Law: That's the cry of the oil and gas industries as court rules that FPC has the power to fix natural gas rates p26, May 30

A Refinery Doesn't Have to Look Dingy (with 2 illus) p50, Jun.20

Boosts the crude oil prices it pays # p36, Jun.20

PHILLIPS Scientific Corp.

Speeding Up Analysis p129, Jan.24

PHOENIX, Ariz.

Water, at Last p98, Jan.17

Electric Sparks p168, Jun.6

When Is a Census p175, Jun.13

PHONOGRAPH Records

New York Times says classical records are almost as popular as popular records # p131, Apr.18

Columbia releases the Metropolitan Opera production of Mascagni's Cavalleria Rusticana # p184, May 9

Record companies concentrate on "background music" # p184, Jun.20

PHOTOGRAPHY

Peerless Photo introduces a mobile camera for recording documents and cards on a continuous roll of photocopy paper # p59, Feb.14

Japanese 35-mm. models are shown at the National Photographic Show in N. Y. # p184, Feb.21

Japanese Cameras Bid for the Quality Market (with 4 illus) p128, Mar.7

All Eastman Kodak flashholders will be made of the new Lumaclad plastic # p80, Mar.14

It's a good idea to check up on your file of personal photographs that may be used for publicity # p180, Apr.25

Eastman will import two Brownie cameras from its English factory # p171, May 16

Phototraffic cameras for tracking down speeders can be attached to police cars # p74, May 23

Revere Camera in Stereo Field p104, May 23

PHOTON, Inc.

Typeless Typesetting: The Photon, an electronic machine that delivers film negatives instead of type slugs p58, Jan.17

PICTABS

Pictabs stick to the back of pictures and keep them hanging straight # p60, Jan.3

PIERCE (S. S.) Co.

Boston's S. S. Pierce: The quality trade is broadening (Cover) Jun.20

S. S. Pierce: Growing with the Quality Trade (with 10 illus) p132, Jun.20

PIG Bristle

Pig Bristle War: U. S. acts to plug leak of goods from Red China p105, Feb.7

PILGRIM (F. A.) Co.

Youngstown Catches a New Industry on the Rise (with illus) p182, Mar.21

PILLSBURY Mills, Inc.

FTC's only current anti-merger suit is against Pillsbury # p29, Mar.7

Testing the Merger Law: FTC's decision in Pillsbury case will be given an idea of just how tough it will be p29, May 9

PINE LAKE, Wis.

Taking the Skids Out of Winter Driving (with 8 illus) p86, Feb.21

PINTER, Fred

Readers Report: That Good Neighbor Policy p8, Jan.24

PIONEER Air Lines

Airlines Can't Quit, Board Rules p33, Mar.28

CAB says company must get rid of it's Martin 202s, stick to slower, less costly Douglas DC-3s # p34, May 16

PIONEER Service & Engineering Co.

AEC Lifts One Veil p48, May 30

PIONEERS, Inc.

The Case of AD-X2 p48, Jan.10

PIPE

Aluminum Pipe . . . is proving a natural for irrigation (with illus) p132, May 9

Move Over, Steel p141, Jun.13

PIPER Aircraft Corp.

Flying Waterfall (illus) p53, Jan.3

PIPES (Smoking)

Tariff Commission has recommended more protection for the U. S. pipe industry # p128, Jan.17

Eisenhower must decide soon whether to boost the tariff on briar pipes # p39, Jan.31

Eisenhower's decision in briar pipes # p38, Feb.21

PIRATING

See Labor-Pirating

PIRTLE, James

Wrought Iron—It's New Indoors (with illus) p52, Mar.21

PITNEY-BOWES, Inc.

Recently polled its 7,500 common stockholders # p96, Jan.17

PITTSBURGH Consolidation Coal Co.

Coal Pipeline . . . plans for Ohio may finally come off p48, Apr.4

PITTSBURGH Corning Corp.

Makes glass blocks for skylights # p55, Feb.21

Filtered Daylight: Glass Block's Gift to Building (with chart and 3 illus) p152, Mar.7

PITTSBURGH, Pa.

City government gets help from businessmen # p116, Mar.7

Jurisdictional rows interrupt work on new Veterans Administration hospital # p138, Mar.7

Pittsburgh's Answer to the High Cost of Squalor (with map, and 5 illus) p70, Apr.11

Travel by Spider Web (with map) p94, Apr.18

Revised Road Map p137, May 16

PITTSBURGH University

10 Pittsburgh companies join in setting up a work-study scholarship program # p64, Jun.6

PITTSON Co.

Common stockholders are offered right to buy 50,000 shares of preferred stock # p68, Jun.27

PLANT Design

Giffels & Vallet & Rossetti: Wrapping the Factory around the Process Layout (with 9 illus) p94, May 23

New Job for Prefabs: Building Offices in a Hurry (with 6 illus) p68, May 23

PLANT Expansion

Industry keeps on expanding: Capital Spending Plans for 1953 and 1955 (with table) p32, Jan.3

Probably the most gratifying portent for 1953 business is the projected high level of spending on new plant and equipment # p17, Jan.3

Philco Corp. announces plans for new plant and Blaw-Knox will build chemical plant at AEC's Hanford Works # p34, Jan.10

Steel is one industry where the biggest part of plant expansion will be over by midyear # p18, Jan.10

Expansion plans are announced by Minnesota Mining & Mfg., Davison Chemical, General Electric, Heyden Chemical, and Monsanto Chemical # p128, Jan.24

This year's most pleasant surprise for business may quite possibly be provided by business itself: expenditures on new plant and equipment # p18, Feb.14

Ford Motors plans to spend $500-million on expansion # p101, Feb.28

Expansion plans are announced by PanAm Southern Corp. and Ford Motor Co. # p70, Mar.7

Business spending should get a boost from Treasury plans to liberalize rules on depreciation of plant and equipment p28, Mar.21

Plant and equipment expenditures are still up # p18, Mar.21

Capital Spending Continues to Climb (with table) p34, Mar.28

How Much More Plant Expansion? (with table) p140, Mar.28

New figures indicate fresh records for plant and equipment spending # p17, Mar.28

Short news item

Full Steam Ahead (Trend) p164, Apr.4

Industry's Plans for Capital Spending: Still on a Big Scale (with table and 12 charts) p112, Apr.4

National Biscuit buys land in northeast Philadelphia for new bakery # p98, May 2

Bakelite Sees Big Future—and Digs In (with 2 charts) p41, May 9

North American Aviation will build four sound-abatement tunnels and Owens-Illinois Glass plans new plant in Atlanta, Ga. # p50, May 9

Steel Capacity . . . in Detroit will climb with expansion of McLouth Steel Corp. p27, May 30

Woolworth's $35-million p68, May 30

Expansion Goes Right On (with table) p27, Jun.13

Government-financed industrial building runs ahead of a year ago. Private construction pulls ahead of May 1952 # p17, Jun.13

AGA reports on plant expansion plans in next four years for gas utility and pipeline companies # p68, Jun.27

PLANT Locations

Atlanta: Spare That House p59, May 9

PLANT Maintenance Conference

Meeting will be held in Cleveland on Jan.19 # p68, Jan.17

PLASTIC Tubing

Plastic tubing provides friction-free covering for the tensioning cables in prestressed concrete (with illus) # p128, Jan.24

PLASTICS

Large Molded Parts: The Big Promise in Plastics (with illus) p48, Jan.3

Foaming Plastic for Poured-in Strength (with 2 illus) p48, Feb.14

A lightweight saddle for horse racing is made out of Vinylite plastic # p76, May 2

Bakelite Sees Big Future—and Digs In (with 2 charts) p41, May 9

Flexible plastic containers can be treated to withstand heat # p50, May 9

Bolta Products makes flexible wall tiles that can be cut with ordinary scissors # p76, May 16

Goodyear develops a plastic that breathes for use in rainwear, etc. # p76, May 16

Vinyl plastic is fast becoming one of the hottests items in the flooring industry # p46, May 30

Move Over, Steel: Plastic establishes itself in field of corrosion-resistant pumps and valves p141, Jun.13

Louve Ray Corp. makes a repair kit for patching tears and holes in vinyl-plastic # p117, Jun.27

Readers Report: It Floors Us, Too p10, Jun.27

PLATT (W. C.) Co.

McGraw-Hill Buys Platt Oil Papers p31, Mar.7

PLOWMAN, Laurence

Casting for Industry at a Fish Fry (with illus) p32, Jun.27

PLUMBING and Heating

Handy Radiant Heat (with illus) p72, Jan.17

It's a Different House: It takes different furniture . . . different floors . . . different heating (with chart and illus) p136, Feb.21

TV sets outnumber bathtubs in Chicago # p36, Mar.7

Minneapolis-Honeywell predicts zone control, which divides a house into separately controlled heating areas # p100, Apr.25

Gas Appliances Battle to Regain Lost Ground p56, May 30

PNEUMATIC Tools

See Tools

Short news item

POCKET Books, Inc.

Paperbound Books: The Zoom in Publishing p42, Jan.3

POCKET Magazines, Inc.

Newly formed company will publish Tempo # p160, May 9

POCOCK, Oscar

Wrapping the Factory around the Process Layout (with illus) p94, May 23

POKLAR, Norman

One Way to Sell An Air Conditioner (with illus) p156, May 9

POLACOAT, Inc.

Fifty-Million Goggles in a Garage (with 3 illus) p108, Mar.21

POLAN Katz & Co.

Style is What Sells Umbrellas p188, Mar.21

POLAND

The Satellites Are Getting out of hand p124, Feb.14

POLAROID Corp.

Is involved in patent fight with Alvin Marks and Depix Corp. # p36, Apr.11

POLICEMEN

To combat crime in Chicago, give policemen more pay, shorter hours, and better working conditions # p156, May 2

POLIO

Polio insurance is sought by Federation of Westinghouse Salaried Unions # p116, Feb.7

Court Defines Sneeze As Industrial Accident p170, Mar.21

New polio vaccine is said to be useful against all three types of polio virus # p148, Apr.4

Don't expect any more protection against polio this year than last # p172, Jun.6

You can get financial protection from polio insurance # p172, Jun.6

POLITZ (Alfred) Research, Inc.

Makes study of the Des Moines Sunday Register # p76, Mar.28

POLLOCK, William

Named executive vice-president of Textile Workers Union # p150, Jan.24

POLYETHYLENE

Polyethylene is used in 15-gal. carboy for shipments of muriatic acid # p56, Apr.4

Bakelite Sees Big Future—and Digs In (with 2 charts) p41, May 9

POLYGRAM Casting Co., Ltd.

Patents Pending: Squabble in England over shell-molding "improvements" p44, Apr.18

POPULATION

The Rate Will Be Slower: While the number of households will continue to increase, it will be a slower pace (with chart) p52, Jan.17

PORCELAIN

Handy Porcelain Spray p52, May 30

PORMIX Corp.

Pormix fits over the top of a gallon-size can of paint # p54, May 30

PORTER, Sylvia

Family Finance: J. K. Lasser and Porter co-author a book p124, Mar.21

PORTLAND, Ore.

Wool Gathering p130, Feb.21

New Ship Repair Setup (with illus) p166, Jun.6

PORTSMOUTH, O.

Hotel That Floats (with illus) p136, Apr.11

PORTUGAL

Ex-Im credit to Portugal will pay for U. S. equipment and technical help for new railroad in Mozambique p127, Jan.24

A paper pulp mill, using wheat and other cereals as a base, will be built # p159, May 16

POSEN, B. Lewis

Readers Report: Giving and Receiving p8, May 9

POTATOES

Pfaudler Co. makes a potato-peeling machine for canners # p54, May 9

POTS and Pans

Boy Meets Girl; Boy Sells Girl Kitchenware (with 11 illus) p92, Jan.10

POTTS, F. A.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

POULTRY

Turkeys may take care of themselves, price-wise another year. Raisers plan to grow 8% fewer birds in 1953 # p18, Jan.31

Celebrating a New Cash Crop for Georgia (with 8 illus) p146, May 30

Dept. of Commerce says Georgia is trailing Indiana and Missouri by over 600,000 baby chicks # p34, Jun.6

POWDERED Metals

The Pace Quickens in Powdered Metals (with illus) p43, Mar.28

POWDERED Orange Juice

May be the next competitor in the orange concentrate field # p56, Jan.31

POWIS, Alfred

Readers Report: Monopoly Profits Debunked p12, Apr.25

PRATO, Gene

UAW Showdown: Upcoming elections for control of Local 600 p155, May 2

PRATT, Douglas

Transit Feud in Baltimore p106, Feb.14

PRATT & Whitney

As High As You Like (illus) p127, Jun.13

PREAM

The Story of the Instants (with illus) p50, Feb.28

PREHN, W.

Dallas Turns Out for New York Met (with illus) p30, May 16

PRESCOTT, Robert

A Marriage of Convenience: That's how Flying Tiger describes its merger with Slick Airways (with illus) p172, Apr.11

PRESIDENT'S Council of Economic Advisers

See Council of Economic Advisers

PRESSED Steel Car Co.

Will take over and operate Army Ordnance Rockford plant # p127, Feb.7

First-quarter 1953 produced the highest sales and earnings in company's history # p194, Apr.25

PRESSURE Monitors

More efficient measurement of such things as altitude, air speed, and differential pressure is claimed for new Pressure Monitors # p130, Jan.24

PRESTOFLEX

Versatile Vise (with illus) p60, Mar.28

PRESTON, Roger

S. S. Pierce: Growing with the Quality Trade (with illus) p132, Jun.20

PRICE, Gwilym

Management Pay: Some Got a Boost (with illus) p110, May 23

PRICE Lists

Simplifying Industrial Pricing (with illus) p54, Jun.13

PRICES

Forward pricing has become general in copper. You order now but pay the prevailing price on delivery # p17, Feb.7

Markets Speed Decontrol: Drop in many commodity prices makes price ceilings academic (with table) p93, Feb.7

No surge in consumer prices is anticipated. That's because competition for markets will be sharp # p38, Feb.7

The End of Controls Is . . . Squeezing Profits, Not Customers (with 3 charts) p25, Feb.14

Chopping Controls to Size: Do We Need Standby Controls (with illus) p28, Feb.21

The end of price controls won't make much difference in your living costs # p183, Feb.21

Harrisburg: No Gag on Price Cuts p156, Mar.14

Jersey Price-Cutters Jump the Gun p138, Mar.14

Price Propping: The governmen't strategic stockpile will be used to impound metals it has to buy from marginal producers p27, May 30

Price cuts for over 3,000 items are listed in Sears catalog # p59, Jun.6

Price Cuts Sweep Appliances p62, Jun.13

Commodity War Boom Over-Prices Back to Pre-Korea (with chart) p172, Jun.20

How Farm Laws Tie in with Politics (with illus) p96, Jun.20

PRINCETON University

A Boost for School Donations p67, Jun.6

PRINTING and Publishing

Paperbound Books: The Zoom in Publishing (with chart) p42, Jan.3

Typeless Typesetting: The Photon, an electronic machine that delivers film negatives instead of type slugs p58, Jan.17

Waxed cartons for packaging food products can carry more life-like photos in color with new Fidel-i-tone printing # p110, Jan.31

Arbitration of all disputes is specified in new contract between AFL's pressmen's union and commercial printing industry # p178, Mar.28

Talking Books at Popular Prices (with illus) p130, Apr.18

How a Printer Turns Boxmaker (with 2 illus) p182, Apr.25

Rissotti Lithograph introduces a color reproduction process called Vibratone # p54, May 9

Goodrich makes a rubber printing plate made of Hycar rubber # p117, Jun.27

PROCTER & Gamble Co.

Gleem toothpaste is new product # p52, Jan.24

PRODUCT Development

Investing Two Years to Revamp a Product (with 14 illus) p156, Jan.17

Making Research the Key to Profits: Take Westinghouse, for example p150, Jan.17

How to Sell without Salesmen: GE concludes the answer to a buyer's market lies in careful product planning p142, Apr.18

PRODUCTION

Production, as measured by the Federal Reserve Board, was 235 in December. That was a rise of 17 points during the year # p17, Feb.7

Labor supply may place a ceiling on production # p17, Feb.14

There's a suspicion that some of today's production is going into inventory somewhere along the line # p17, Feb.14

Do We Make It or Buy It? (with illus) p117, Feb.28

Production now is probably just about as high as it's going to go # p17, Mar.21

Industrial production last month reached 241 # p17, Apr.4

Production will roll along, for some time at least, as though a Korean truce meant nothing # p17, Apr.11

Industry Gets Ready for a Hot War—or a Cold Peace (with 2 tables and chart) (Report to Executives) p72, Apr.25

Industrial production rose little—if at all—in April. FRB's index of production shows this picture of the postwar boom # p17, May 2

Hard Goods Power the Pickup (with chart) p32, May 9

Employment figures as to the available evidence that the production peak may have been reached in March # p17, May 30

Production of household goods, over-all, has dipped 9% from its Feb. peak # p17, Jun.6

The Changed America You'll Be Living in . . . Doing Business in (with 6 illus) (Report to Executives) p101, Jun.6

We're now closing the biggest quarter on record for physical volume of output # p17, Jun.27

PRODUCTION Pattern

Changing the McMahon Act p112, Jan.31

PRODUCTIVITY

NAM Can't See Productivity Pay p176, Feb.21

Rail Wage Boost: Productivity award of 4½¢ an hour is sure to be cited as AFL and other unions seek raises in 1953 p176, Mar.28

PRODUCTS With a Future

They're Products of the Future (with 4 illus) p99, Feb.28

PROFIT-SHARING

How to Buy—for Free—Hand That Feeds You p62, Jan.24

Profit-sharing retirement pensions for all employees are being started by Federated Department Stores # p84, Jan.31

Workers have taken over Cleveland Pneumatic Tool Co. # p36, Jan.31

Eastman Kodak workers will get bigger share of profits under revised profit-share plan # p122, Feb.28

Kroeger employees get more than $1,715,000 added to their profit-sharing account # p116, Mar.7

American Non-Gran Bronze Co. and CIO Electrical Workers agree to profit-sharing plan # p162, Apr.11

Readers Report: We Are Profit p8, May 9

PROJECT Lincoln

New Push on Air Defense (with illus) p182, Apr.18

PROSSER, Joseph

Revamping the Cleveland Post Office p102, Jun.27

PROVIDENT Mutual Life Insurance Co.

Reports on its gross yield on new investments # p64, Feb.28

PRUDENTIAL Life Insurance Co.

Will have some $650-million available for mortgage loans this year # p90, Feb.7

PRUITT, Betty

Celebrating a New Cash Crop for Georgia (with illus) p146, May 30

PSYCHOLOGY

Readers Report: Healthy Compliment p8, Jan.10

Readers Report: Men and Machines p12, Feb.21

PUBLIC Housing Authority

Will buy $55-million of "permanent loan notes" of local authorities # p90, Jan.3

PUBLIC Power

See Utilities

PUBLIC Relations

The Chase "Humanizing" Campaign. The Financial Angle p112, Jan.17

The Pennsylvania Motor Truck Assn. and 37 trucking companies have slapped a $250-million suit on 31 railroads # p36, Jan.24

Mr. Six Sees an Inauguration (with 5 illus) p30, Jan.31

Merrill Griswold: Making Friends for a Mutual Fund (with 9 illus) p104, May 16

Donald Barnes: Mending a Company's Public Fences (with 5 illus) p41, Jun.13

PUBLIC Service Co. of Northern Ill.

Radar goes underground, locating damage in buried cables (with illus) p60, Jan.17

AEC Lifts One Veil p48, May 30

PUERTO RICO

How to obtain domestic help from Puerto Rico # p179, Mar.21

Puerto Ricans Start Up Labor Ladder (with 6 illus) p150, May 2

Readers Report: Puerto Rican Interest p12, May 30

PUGET Sound Power & Light Co.

Says it will consider a new merger proposal of Washington Water Power # p36, Jan.31

Plans to merge with Washington Power have been agreed on # p36, Mar.21

PULLMAN Standard Car Mfg. Co.

Will make ore cars for Iron Ore Co. of Canada # p68, Mar.21

PULP

See Paper and Pulp

PUMPS

Wade & Sons makes a low-cost coolant pump for bench drill presses # p134, Apr.11

Efficient Vacuum Pump p116, Apr.25

Move Over, Steel: Plastics establishes itself in field of corrosion-resistant pumps and valves p141, Jun.13

PURITAN Beef Co.

Stocking Up for the Customer (with 6 illus) p70, Mar.28

PURITY Bakeries Corp.

Merges with the American Bakeries Co. under the American Bakeries name # p192, Jun.20

Q

QUARTZ

Fused quartz of optical quality will be produced in commercial quantities by Optosil, Inc. # p58, Apr.18

QUEBEC Hydro-Electric Commission

Quebec Puts a Big Dredge on a Big Job (illus) p164, Jan.24

QUEBEC Metallurgical Industries, Ltd.

Industrial Empire in the Yukon p41, Mar.14

QUEEN Elizabeth

The Coronation: Businessmen Put It to Work p64, Apr.4

Tito Strengthens His Hand with West (with illus) p130, Apr.4

The Seal of Royal Use p66, May 30

When U. S. Television Covered Coronation (with map and 13 illus) p28, Jun.6

QUINBY, Howard

Readers Report: Topsy-Turvydon p10, Mar.7

Short news item

R

RCA

RCA is pushing ahead on its plan for a plant in Spain # p112, Jan.10

Are New Products Worth the Trouble p102, Feb.28

The TV Dial: Key to UHF (with illus) p66, Mar.14

Nine theater circuits are getting complete three-dimensional projection and stereophonic sound equipment from RCA # p131, Apr.18

RCA-Victor adds Hi-fi reproduction equipment for the consumer market # p58, May 23

Makes a portable tape recorder for the consumer field # p54, May 30

Wage boosts are provided for in new contract # p161, Jun.6

A bottom-up machine which inverts 960 empty beer bottles a minute has been developed # p56, Jun.20

RCA Service Co.

Teams up with Tele-PrompTer Corp. to rent speech-cueing equipment # p50, Feb.21

RPM Mfg. Co.

Aluminum Lawnmower (with illus) p78, Mar.14

RACES

Jaguars win in the annual Le Mans endurance race # p130, Jun.27

RACIAL Discrimination

Job-bias curbs are sought in bills in at least 11 states # p138, Mar.7

RACKETS

Con Men at Work: Latest sales racket to hit California is bilking home-owners through misuse of FHA-insured loans p154, May 9

RADAR

Radar goes underground, locating damage in buried cables (with illus) p60, Jan.17

A continental network of radar stations is in the making, but construction is behind schedule # p39, Mar.21

New Push on Air Defense (with illus) p182, Apr.18

RADFORD, Adm. Arthur

New Joint Chiefs p28, May 16

RADIANT Heat

Handy Radiant Heat (with illus) p72, Jan.17

Thermoflector block is a masonry building block with sealed-in aluminum foil insulators to reflect radiant heat rays # p80, Mar.14

RADIATION Instruments

AEC reports on the growth of the radiation instrument industry # p110, Jan.31

RADIO

Radio had its biggest year ever, with total time sales at $464.4-million # p56, Jan.31

A. C. Nielsen reports on number of homes with radios # p84, Feb.7

National Advertising Media: 1952 Hit a New High (with table) p60, Feb.14

Dousing Street Lights by Radio (with illus) p68, Mar.21

Motorola develops an inverted speaker for small radios # p54, May 9

Shielding Radio Waves p130, Jun.6

Broadcasting

ABC will charge a single advertising rate for both day and evening time on three of its wholly owned radio stations # p36, Jan.31

Revenues of radio stations and net-works for 1952 were $473-million # p142, May 9

Transit Radio . . . gets the death blow in Cincinnati and Washington as result of public pressure p46, Jun.6

Frequency Modulation

Dr. E. Armstrong finds way to transmit two or three programs at the same time over one channel # p36, Mar.21

High Frequency

"Piggy-Back" Boost for Radio: Armstrong system of multiple transmission on a single FM frequency may help in struggle with TV p52, Mar.28

RADIOISOTOPES

Radioisotopes are used to learn how fast and how far flies migrate # p110, Feb.28

RAHTJEN, H.

Readers Report: Key to Normalcy p10, Apr.18

RAIDING, Labor

See Labor–Raiding

RAILROADS

Concord, N. H.: Can a Railroad Quit p78, Jan.3

New York Central: It's big . . . and so are its problems (with map and 2 tables) p86, Jan.3

Two Railroads Consider Joining Ends at Chicago p29, Jan.10

The Pennsylvania Motor Truck Assn. and 37 trucking companies have slapped a $250-million suit on 31 railroads # p36, Jan.24

What It Takes to Be a Railroad Traffic V-P (with 11 illus) p128, Feb.7

Conveyor Belt . . . squabble in Ohio continues. Railroads say there's no need for it p26, Feb.14

Readers Report: Iron Horse Needs Vet . . . p8, Feb.21

Truckers Tired of Little Brother Role (with illus) p26, Feb.21

How to Rebuild a Railroad: Unorthodox management puts N. Y. New Haven back on track to profits (with 6 illus) p52, Mar.14

The Grand Trunk Western RR hitches a time-clock to a Detroit crossing gate to speed pokey trains # p34, Mar.14

Commuters on Jersey Central and New York & Long Branch may get partial fare refunds # p34, May 2

Trackless Train p56, Jun.20

Freight Agents Get to See What They Sell (with 6 illus) p48, Jun.27

Equipment

New Contender: Gas Turbines (with 4 illus) p41, Jan.10

RDCs: Rx for Ailing RRs: Budd Co.'s diesel-powered railroad passenger cars can make big savings p116, Jan.17

Chicago & North Western orders more than $21.5-million worth of new equipment # p34, Feb.28

American Locomotive and GE build diesel-electric locomotive designed for rugged conditions of army life # p72, May 2

Faster Unloading p52, May 9

Pennsylvania diner will offer 470-calorie meal. N. Y. Central train will carry a second diner, offering lower-priced meals # p160, May 9

Locomotives: From Coal to Diesels–and Back Again (with table) p63, May 16

Making Over Railroaders' Little Red Caboose (with 5 illus) p68, May 16

Selling Diesels Abroad: With the home market nearing saturation, locomotive builders look afield (with illus) p153, Jun.20

Union Pacific tests world's first propane gas-operated turbine-electric locomotive # p114, Jun.27

Finance

Nonequipment rail financing will be unusually heavy in early 1953 # p68, Jan.10

1953 Rail Earnings Get a Fast Start: Can They Hold the Pace All Year (with table) p134, Jun.6

Freight Traffic

Can Baltimore Hold Its Top Spot? (with map) p150, Mar.28

Faster Unloading p52, May 9

Labor

Railroad pay under escalator contracts drops 1¢ an hour # p76, Jan.3

How Big a Raise? That's the only question left as railroads and unions start bargaining p126, Jan.10

Union shop pacts now cover 750,000 non-operating railroad workers, and 17 AFL rail unions are pressing to extend them # p152, Feb.28

Rail Wage Boost: Productivity award of 4¢ an hour is sure to be cited as AFL and other unions seek raises in 1953 p176, Mar.28

C-of-L Index Hits Seven-Month Low: When old-style indicator is ready, rail wages are due for a drop (with table) p142, Apr.4

Union Railroad strike over management suspension of two conductors ends # p162, Apr.11

A raise amounting to 10% to 15% will be sought by the Brotherhood of Railroad Trainmen in bargaining with all major carriers # p174, Apr.25

Dim View of Two-Way Escalator: Trainmen plan to seek raise p166, Apr.25

A court test of an apparent conflict between state "freedom to work" laws and the Railway Labor Act is in the making # p166, May 16

W. A. Fleete is new president of Switchmen's Union of North America # p158, May 23

Passenger Traffic

Speeding Up Railroad Pullman Ticket Sales (with 4 illus) p174, Jun.6

RAILWAY Express Agency

Wants ICC to authorize a complete revamping of its charges # p34, Feb.7

Missouri Pacific RR wants to cut its ties with agency # p105, Mar.7

RAINMAKERS

See also Weather

U. S. Weather Bureau will conduct cloud-seeding tests in the Pacific Northwest # p36, Jan.3

RALSTON Purine Co.

Stock Offer to Key Men p70, Jun.13

RAMSEY, A. W.

Readers Report: Unfaithful Stewards p8, Jun. 13

RAND (H. J.) & Associates

A nonburnable substance to replace paper as cover for cigarettes will be introduced # p68, Jan.17

RANDOLPH, Woodruff

ITU: Tradition and Skill Make Strength (with 5 illus) p146, Jan.24

RANETITE Mfg. Co.

Wurdack Chemical lost patent infringment suit # p36, May 23

RAPISONIC

See American Ultrasonics Co.

RAYBURN, Sam

Top Democrats Are . . . Eying the Republican Record (with illus) p29, Jun.20

RAYON Corp.

Will build plant to make rayon from bagasse # p152, Apr.11

RAYONIER, Inc.

Establishes a fellowship at Georgia Institute of Technology # p124, Jun.13

RAYOTUBE

Keeps Tabs on Heat (with illus) p59, Feb.14

Short news item

RAYTHEON Mfg. Co.

Buying Arms Abroad to Build Up West Europe (with illus) p154, May 16

REACTORS

More Energy from the Atom (with illus) p30, Jun.13

READERS Report

Letters from: Horace Wright, Mary Frances Boothe, I. Roy Cohen, F. J. Lyle, Chas. C. Inskeep, Lynn Meekins, and John R. Stewart p8, Jan.3

Letters from: Howard Rusk, Charles Hanson, R. L. Mateer, Louis Munro, George Snyder, Richard Morris, and C. F. Graf p8, Jan.10

Letters from: Ray Weisbrod, John Collins, James Walsh, Herbert Wachmann, and Harold Keele p8, Jan.17

Letters from: A. V. K. Babcock, Arthur Mann, Fred Pinter, John Whiteside, Carroll Billmy, M. Robert Samborski, Leo Vogel, and H. B. Cooley p8, Jan.24

Letters from: Ralph Krueger, James Crone, Donald Bird, Laurence McKinney, L. A. Skeoch, C. E. Lauer, and Walter Burr p9, Jan.31

Letters from: L. S. Emmert, J. B. Pepper, J. J. Smith, Donald Davidson, J. S. Kimmel, and L. K. Norton p8, Feb.7

Letters from: Mel Storz, Jr., Thomas Davis, Leslie Mahone, Elmer Leterman, Walter E. Hoadley, Jr., John Beckley, and Thomas Finney p8, Feb.14

Letters from: William Keefe, Joseph Nye, John Graham, O. P. Kline, Robert Bartels, and Harley Scott, Jr. p8, Feb.21

Letters from: C. B. Larabee, Hunter Swope, John Hartman, Cornelius Huysken, Theodore Watson, Ike Ashburn, Emery Hoenshell, H. K. Acord, W. B. Bates, and Joanna Albus p8, Feb.28

Letters from: L. Lawrence Broderick, E. H. Martindale, George Seager, Louis Perry, Howard Quinby, Leon Morgan, Marcel Ouellet, Paul Schultz, and BenJack Cage p8, Mar.7

Letters from: Harry Conrad, John Heffelfinger, Wm. Dittmer, John Stiles, DeWitt Gilbert, Joseph Welch, and Wm. Smith p8, Mar.14

Letters from: Robert Ingram, Frank Robinson, Ernest Dale, S. F. Riepma, R. J. Mailhouse, Bruce Richardson, C. T. Nissen p8, Mar.21

Letters from: Walter Keyes, George Campbell, Robert Strumpen-Darrie, Ross McIntire, David Lester, Geo. B. Bailey p8, Mar.28

Letters from: B. P. Murphy, John C. Bramer, Jr.; Mrs. Stuart Rice, O. A. Zahner, Stacy Holmes, Matthew S. Bandler, B. G. Waring, and J. Robert James p8, Apr.4

Letters from: John C. Sears, Russell B. Brown, Charles C. Gadsby, E. V. Gumpert, E. H. Gatewood, Jr., Sherwood E. Silliman, p8, Apr.11

Letters from: N. B. Morris, P. E. Mitchell, Murray Hanes, W. A. Schratz, E. M. McConney, Ralph Babcock, R. C. Burch, H. Rahtjen, W. K. Allen Ferguson, J. P. Windmuller, James Relph, and J. C. Goddard p8, Apr.18

Letters from: Frank Baird, Stanley Siegel, Joseph Langbord, Roger Murray, H. S. Fairbank, Eugene Gibbons, and Alfred Powis p8, Apr.25

Letters from: Parkman Sayward, J. H. Brewster, Jr., Mrs. Hugh Sauer, and Frank Stephens p8, May 2

Letters from: Clay Miller, B. Lewis Posen, H. B. Rocklin, Scott King, H. W. Ingalls, Leo Werblin, Peter DeWidle, H. E. Lewis, and Richard Merian p8, May 9

Letters from: Forbes Campbell, Harvey Greenfield, John R. Thomas, Jr. E. F. Walsh, and Dwight Gentry p8, May 16

Letters from: Bruce Johnson, John Hofer, William Doscher, Parker Sanders, Henry Noonan, James Roehm, and Peter Schleissner p8, May 23

Letters from: Maxine Kennedy, Jack McFadden, Lionel Jacobs, Tom Engelman, Donald Keen, Erwin Belt, and Daniel Donchian p8, May 30

Short news item

Letters from: Lewis Mack, Rudolph Reichert, Roger Milliken, Charles Maxey, A. L. Mettler, John Schwarzwalder, Sheldon Jerome Karlan, Mrs. K. Hudson, Jerome Klein, and James Henry p8, Jun.6

Letters from: A. W. Ramsey, W. C. Kilbourne, Albert Hattis, John Cuningham, Karl Ettinger, Frederick Rust, and Francis B. Nimick, Jr. p8, Jun.13

Letters from: Hugh Curran, John Pacey, Warren Langley, Crawford Wheeler, H. Douglas Tate, Bob Wimberley, Donald Hoover, and John Sinclair p8, Jun.20

Letters from: Milton Druck, Evans Stearns, James Smith, R. Vance Stone, Milo McConachie, C. B. Whittelsey, Jr. Edwin Grayson, and Bert Gittins p8, Jun.27

READING

A readership survey is made of employee publications # p108, Jan.10

What businessmen are reading # p156, Jan.24

Readers Report: Skimming Is an Art p8, Feb.28

Alpha Kappa Psi issues a check-list of 100 books and magazines it considers a "must" # p194, Mar.14

Supermarkets Get into Book-Lending (with illus) p46, Mar.21

READING Rack

Reading Rack Spreads Word: Management finds that an effective way to get its message across to employees p75, Jan.31

Readers Report: Where Looks Count p12, Feb.14

REAL ESTATE

You Can Still Sell the Old Homestead p32, Feb.7

Cleveland: Land Trouble p104, Feb.14

Readers Report: Of Home and Boobytrap p8, Feb.14

Roy Wenzlick: A Chart-Loving Real Estate Analyst (with illus) p89, Feb.28

The boom in farm land values is over # p18, Mar.14

Joint ownership of property can cost your heirs heavy taxes # p183, Mar.28

Auction Action: Parke-Bernet goes into industrial goods and real estate p179, May 16

Tax advantages that can be found by investing in real estate # p163, May 23

Connecticut is 40th state to license operators # p141, Jun.6

RECESSION

Anti-Recession Contract: A St. Louis local of AFL has signed a five-year agreement with Brown Shoe Co. p130, Jan.31

Decline on the Farms (Trend) p200, Feb.21

Will "peace" in Korea touch off a sharp recession # p39, Apr.11

From Pause to Recession to Slump? (Trend) p196, Apr.18

RECIPROCAL Trade Act

Aid for Increased Trade (Trend) p172, Feb.28

Reciprocal trade will be extended probably in about its present form # p38, Feb.28

What Eisenhower wants # p40, Mar.7

A bill to renew the act is introduced in the House # p128, Apr.4

Congress may lapse in June # p124, May 30

Eisenhower counts on a one-year renewal of RTA to give the Administration time for a thorough study of U. S. foreign economic policy # p146, Apr.11

A bill of particulars on reciprocal trade is being demanded of Eisenhower by his leaders in Congress # p37, Apr.18

U. S. Import Duties: Are They Going Up Again (with chart) p25, Apr.18

RTA is slated for a one-year renewal. Amendment will expand the Tariff Commission to seven members # p151, Jun.6

White House Wins on Trade: Compromise worked out with Hill gives Administration a one-year extension of act p31, Jun.6

RECONSTRUCTION Finance Corp.

Standby role for RFC is under consideration # p40, Mar.21

Government lending to business will continue even after RFC is reorganized out of existence # p40, Mar.28

Temporary—For 21 Years (Trend) p184, Apr.11

Why Another RFC (Trend) p188, Jun.6

Finding a Successor for RFC p118, Jun.13

RFC will probably be liquidating from now until June of next year # p40, Jun.20

RECORDERS

A time compressor can speed up tape recordings without changing tone or ease of understanding # p58, Mar.28

A portable tape recorder for the consumer field is made by RCA # p54, May 30

Chandler's Restaurant provides a dictating service for executives (illus) p64, Jun.6

Minnesota Mining & Mfg. Co. brings out a new magnetic recording tape # p59, Feb.14

REDISCOUNT Rates

Tighter Money: Hike in rediscount rate by Federal Reserve Banks means return to orthodox theories of money management p28, Jan.24

For a Better Dollar p156, Jan.31

Readers Report: The Yankee Dollar p10, Mar.21

REED, Dan

What Will Happen to Taxes (with 2 charts) p25, Jan.17

REFLIN Co.

New Uses for Fibrous Glass p114, Apr.11

REFRIGERATORS

A prototype refrigerator-freezer (Model XR-10) is unveiled at Chicago # p68, Jan.17

Sears, Roebuck's new refrigerator has freezing compartment at the bottom # p193, Mar.28

Admiral throws in $40 worth of kitchen cutlery with its 9-cu.ft. refrigerator # p54, May 2

Rising inventory is reason given for Kelvinator's cutback in production # p160, May 9

REGAL Shoe Co.

Brown Shoe Co. gains control of company # p70, May 30

REGIONAL Index

Income Rise Slows Down (with map, table and 4 charts) p96, Jan.3

Income Clings to the Peak (with table, map, and 4 charts) p94, Jan.31

Incomes Once Again Moving Up (with map, table, and 4 charts) p158, Feb.28

Incomes Hold On to Their Gains (with map, table and 4 charts) p103, Mar.28

Incomes Stick at High Level (with map and 5 charts) p78, May 2

Incomes Tilt Upward Again (with map, table, and 4 charts) p152, May 30

Incomes Edge Up Another Notch (with map and table) p114, Jun.20

REICHEL, Frank

Management Pay: Trend Levels Out (with illus) p110, May 23

REICHERT, Rudolph

Readers Report: The Money Squeeze p8, Jun.6

REICK Ice Cream Co.

Twenty Below Zero in New Ice Cream Plant (illus) p182, May 16

REINER, Fritz

Dallas Turns Out for New York Met (with illus) p30, May 16

RELIANCE Chemicals Corp.

Sewage facilities and septic tanks work more efficiently if you add a powder called Bionetic p62, Mar.28

RELPH, James

Readers Report: Patently Inadvertent p12, Apr.18

REMINGTON Corp.

Cuts prices on its room air conditioners # p49, Feb.28

Plans to let its shareholders buy its room air-conditioners at discounts # p54, May 2

REMINGTON Rand, Inc.

Introduces an electric typewriter, the Dual-Rite # p58, Jan.10

REMMERT-WERNER, Inc.

Turning an Old Workhouse into a Flying Lounge (with 4 illus) p112, Mar.21

REMMERT, William

President of Remmert-Werner (with illus) p112, Mar.21

RENT

Rent control will be extended, but only in defense-critical areas # p38 Apr.4

City landlords took in $10-billion in house and apartment rents last year # p36, Jun.27

REO Motors, Inc.

Is going into the coast-to-coast truck leasing business # p34, Jan.17

Trucks on Lease: That's the field truck maker Reo Motors is reaching for with its new subsidiary p50, Jan.24

Buys name, special tooling, and manufacturing rights of Pal Wheel Goods Div. # p127, Feb.7

REPUBLIC Aviation Corp.

Inoculates employees during flu siege (illus) p70, Mar.7

Company's Swiss subsidiary gets NATO contract # p158, Jun.20

REPUBLIC Electric Co.

Readers Report: You Can't Win p10, Feb.7

REPUBLIC Steel Corp.

On Apr. 1 Republic will bring out a completely new line of steel kitchens # p34, Jan.10

New incentive plan in company's coke and blast furnaces is praised by local union officials # p144, Jan.17

Republic Takes Exception . . . to steel industry dogma by producing new line of steel kitchens under its own name (with illus) p41, Jan.17

Marshall-Wells Co. will distribute company's new steel kitchens # p156, Feb.21

Republic's Postgrad Course p121, Feb.28

Thomas Patton is named assistant to the president # p104, May 30

Title That Fits a Top Steel Job p68, Jun.6

Buys Owings-Sharpe, Inc. # p36, Jun.27

Buys from RFC a tin plating plant at Niles, O. # p68, Jun.27

REPUBLICANS

Public Power: Where Will the GOP Take It (with map) p112, May 9

Government Statistics: Can the Republicans Get Better Figures (with table) p112, Jun.13

First Session: a Period of Inventory? What the Republicans Have Done in Congress (with table) p28, Jun.20

Top Democrats Are . . . Eying the Republican Record (with 2 illus) p29, Jun.20

RESEARCH

Making Research the Key to Profits: Take Westinghouse, for example p150, Jan.17

Pure Research: Long-Shot Bet: Fifteen years of exploring a basic question about coldest temperatures may or may not unearth information that's marketable (with 4 illus) p158, Jan.17

Research Money: Chemical companies are allotting more this year than last p62, Jan.17

How to Road Test an Axle in a Quiet Lab (with 3 illus) p116, Jan.24

Teaming Up for Local Economic Research (with 5 illus) p100, Jan.24

U. S. Rubber plans to build a research center in Emerson, N. J. # p34, Feb.14

Research executives will go to Europe to study scientific facilities there # p172, Feb.21

Are New Products Worth the Trouble p102, Feb.28

Ford Foundation makes appropriation for a study of social relations and human behavior # p122, Feb.28

Roy Wenzlick: A Chart-Loving Real Estate Analyst (with illus) p89, Feb.28

B-School Reports: Students publish Operations Research for Business p65, May 9

College Research . . . on human relations in industry is outlined in new semimonthly magazine p70, May 9

New Central Lab Gives Thomas A. Edison, Inc., Facilities for More Research (with illus) p90, May 9

European Council for Nuclear Research works on plan for construction of a European Institute of Nuclear Research # p96, May 9

Students Counsel Graham County (with 7 illus) p78, May 16

Combing Out Facts for Business: NICB is a clearinghouse of information (with illus) p77, May 23

James W. Mullen, II: In Business for Research (with illus) p107, May 23

Business Statistics Going Ph.D: Higher mathematics is starting to answer a lot of problems p96, May 30

Eitel: Independence Is the Key to Research (with 8 illus) p120, Jun.13

How Research Leads to Top p44, Jun.13

Labs That Can Be Tailored: Movable walls and multiple utility outlets (with illus) p126, Jun.13

U. S. Steel will build a research center # p124, Jun.13

A nuclear reactor for research will be built on University of Michigan campus # p166, Jun.27

Questions Loom on Basic Research. Research Pattern p165, Jun.27

RESEARCH, Inc.

Self-selection is the way women like to buy hosiery # p64, Mar.21

RESEARCH Products Corp.

FDA Cracks Down On Bread Softeners p56, May 23

RESERV-A-ROOM, Inc.

Automatic scoreboard at Denver's airport lists hotel vacancies # p55, Feb.21

RESERVE Mining Co.

Files a mortgage with state of Minnesota # p36, Jan.3

Sells the first-mortgage bonds it filed in Minnesota to a group of life-insurance companies # p34, Jan.10

RESISTOL Hats, Inc.

Sales convention is held at Resistol Ranch near Dallas # p123, Mar.21

RESOURCES for the Future, Inc.

Conference on natural resources policy will be held in March # p40, Jan.31

RESTAURANTS

A midwestern inventor claims he has developed a foolproof check that can not be padded by the waiter # p168, Apr.11

Chandler's Restaurant provides a dictating service for executives (illus) p64, Jun.6

RESURRECTION Mining Co.

Leadville, Colo.: Four-Flush p178, Jun.20

RETAILING

See also Department Stores

1953 . . . in the Stores p29, Jan.3

Retailers Have Merriest Christmas p25, Jan.10

Total retail sales for 1953 are estimated at $164-billion, up 4% # p18, Jan.31

Charge accounts played little part in 1952 credit expansion # p18, Feb.7

Charge-it-to-the-bank deals are growing # p84, Feb.7

Retailers employed more people than ever before in handling holiday sales # p18, Feb.7

A $12-million shopping center is planned for Houston # p126, Feb.21

Downtown Assn. of San Diego starts campaign to regain suburban customers # p156, Feb.21

Retailing Chalks Up Its Biggest Year Yet (with table) p152, Feb.21

Twice as much time is spent on shopping by American women today as in 1940 # p156, Feb.21

Gimbel Bros. will open store outside Milwaukee # p54, Mar.7

Independent toy stores are thriving # p54, Mar.7

Latest retail sales figures show the total up 10% # p17, Mar.7

Self-Service Reaches the Drugstore p43, Mar.7

Supermarket operators generally prefer to open new units within shopping centers # p54, Mar.7

Men's clothing stores complain about supermarkets # p148, Mar.14

Sale at Filene's: How to Price Suits at $11 and Still Turn a Profit (with 7 illus) p142, Mar.14

National Tea annual report shows changes over the years in real estate investment and inventory per store # p76, Mar.28

Total retail sales go on setting new records # p18, Mar.28

Slot-Machine Shopping (illus) p71, Apr.4

The Coronation: Businessmen Put It to Work (with 4 illus) p65, Apr.4

Bankers Move In on Charge Credit p43, Apr.11

Retailers Had a Spring Carnival (with 2 illus) p31, Apr.11

Cash Discounts: Still a Sore Spot p123, Apr.18

Fellow Retailers Give Texas Store a Working Over (with 5 illus) p48, Apr.25

Detroit Retailers worry about returns, Detroit about bad checks p52, May 16

Is This Top of the Boom? (with chart) p26, May 16

The 20 Biggest Retailers: They Kept Climbing–But in Low Gear (with table) p41, May 16

Automobiles Pace Retail Sales Boom p56, May 23

Sizing Up a Retailer: Super Market Institute will issue report p52, May 23

Big Store Performance in 1952 Called Drab p65, May 30

Retail sales have been above $14-billion every month since October # p18, May 30

Houston Finds a Cure for Shoplifting Spate p56, Jun.6

Short news item

Shorter Hours: Retail Revolution (with chart) p41, Jun.6

Autos Gain p144, Jun.20

Flexible Stores p143, Jun.20

Happy Days for Most Retailers—But...Dealers in used cars and big appliances are sad p30, Jun.27

RETIREMENT

See also Pensions

Union Makes a Home for Landlocked Seafarers (with 8 illus) p74, Jan.3

Give a second thought to continuing work after reaching retirement age if you get a lump-sum payment from your company under pension plan # p132, Jan.10

Retired businessmen in Rochester, N.Y. join Chamber of Commerce's senior consultant council # p84, Jan.31

Seattle: Town for Pensioners p141, Apr.18

How to Retire: Harvard professor says that while retirement is highly individual, management can cushion the shock p66, Apr.25

William Wrigley, Jr., Co. retirement plan calls for gradually severing connection with company # p72, May 9

RETURN-O-Mat

Collects empty bottles for refund # p59, Jun.6

REUTER, Ernst

Berlin: Up Against a New Blockade (with illus) p138, Feb.28

West Berlin's mayor arrives in U.S. (with illus) # p165, Mar.21

REUTHER, Walter

See also Congress of Industrial Organization—Auto-Aircraft

What to do about Reuther's salary as CIO president # p76, Jan.3

Expect increasing talk in 1953 for guaranteed-wage contracts and higher pension benefits # p144, Jan.17

The Auto Escalator Creaks: Reuther's demand for bargaining now jolts industry from its dream of no union demands in 1953 p141, Jan.17

Big Labor Eyes the Future: AFL and CIO will both hold top policy meeting next week (with illus) p128, Jan.31

Balance Wheel: That's what CIO lost when Haywood died p147, Feb.28

Stronger, Tighter UAW Looks Ahead (with 3 illus) p170, Mar.28

Unity: Talks But No Real Urge p154, Apr.11

UAW Showdown: Upcoming elections for control of Local 600 p155, May 2

Election Results . . . at Ford Local 600 undermine Reuther's influence p168, May 16

Reuther thinks production is the first half of the year is too high, with prospects of layoffs in the fall # p40, May 23

REVERE Camera Co.

Revere Camera in Stereo Field: In 41 years, board chairman has shifted product according to his hunches about public demand p104, May 23

Buys Wollensak Optical Co. # p91, Jun.13

REYNOLDS, Francis

Guided Missiles Need More Research p41, Feb.21

REYNOLDS Tobacco Co.

Cigarette rumors # p36, Mar.7

RHEE, Syngman

The world this week waited for the showdown between President Eisenhower and Rhee # p129, Jun.27

U.S. Loses Control in Korea as Rhee turns prisoners loose (with illus) p27, Jun.27

Short news item

RHEEM Mfg. Co.

Two-Way Press p54, Feb.7

Buys water heater division of Seidelhuber Iron & Bronze Works # p90, Jun.13

RHODE ISLAND

Moving semi-trailer trucks by railroads is issue in bargaining between AFL's teamsters and Rhode Island truck owners # p178, Mar.28

RHODESIA

Rear-Guard Action in Africa (with map) p166, Feb.21

Copper and cobalt will go to the U.S. under a loan agreement # p126, Jun.27

RICE

Rice is one crop that won't lose its export market so long as we have political commitments in the Far East # p18, Mar.14

RICE-STIX Dry Goods Co.

2,600 Hours' Pay: . . . is guaranteed annually for 420 employees p162, Apr.11

RICE, Stuart

Business Economist on the Prowl (with illus) p134, Jan.10

RICE, Mrs. Stuart

Readers Report: Home Sweet Home p10, Apr.4

RICH, J. C.

Professionals Put Zip into Union Newspapers (with 5 illus) p172, Mar.21

RICHARDSON, Bruce

Readers Report: Judging Bock Beer p12, Mar.21

RICHARDSON, Marion

Yardstick to Measure Executives: United Parcel Service uses forced-choice ratings p62, Jun.6

RICHLAND, Wash.

Atomic community heads for the auction block # p40, Mar.21

RIDGWAY, Gen. Matthew

New Joint Chiefs p28, May 16

RIEHLE, Arthur

Unions Call on the Boss (with illus) p110, Feb.7

RIEPMA, S. F.

Readers Report: The Old Oleo Story p10, Mar.21

RIEVE, Emil

First criticism of Sec. Durkin comes from Emil Rieve # p171, Mar.21

RIFFE, John

CIO Closes Ranks: New appointment links Steelworkers more firmly to CIO (with illus) p173, Mar.28

RINEHART & Co., Inc.

Typeless Typesetting: The Photon p58, Jan.17

RISSOTTI Lithograph Corp.

Introduces a color reproduction process called Vibratone # p54, May 9

RITCHIE, Jess

The Case of AD-X2 p48, Jan.10

RITEPOINT Co.

St. Louis plant has been bought by the government for use as an armory # p102, May 23

RITER, Henry G., 3rd

Thomas A. Edison, Inc.: How to Upgrade a Research Program p90, May 9

RIVERLAKE Belt Conveyor Lines, Inc.

Conveyor Belt . . . squabble in Ohio continues. Railroads say there's no need for it p26, Feb.14

RIVERS and Harbors

San Diego Wants Authority to Dredge for New Industry (with map) p82, Apr.11

Can Charleston Keep It Up? (with map) p84, May 16

ROACH, Alden

New Advisory Group (with illus) p34, Jan.24

ROANOKE Rapids Project

Private Power . . . wins case in Supreme Court ruling that approves Roanoke Rapids p31, Mar.21

ROBBINS Mills, Inc.

Expected to merge with American Woolen # p130, Mar.14

Proposed merger with American Woolen is called off # p34, Apr.4

Malcolm Jones is named president # p120, May 2

ROBERTS, Mason

Expects to see 130-million major appliances produced in the next 10 years, exclusive of radio and TV # p47, Jan.3

ROBERTS Wesleyan College

Factory for Education p102, Jan.17

ROBERTSON, Albert

A Business Team in the Post Office (with illus) p98, Jun.27

ROBERTSON Insurance Act

Texas Insurance Is Big, Too: Life policies hit $10.5-billion p144, Mar.28

ROBINS (A. H.) Co., Inc.

Doctors will meet in Richmond, Va., Company will pick up the tab # p74, Apr.18

ROBINSON, Frank

Readers Report: I'm from Missouri . . . I've Been Shown p8, Mar.21

ROBOTS

Machines Can't Do It (Trend) p100, Jan.3

Robot at the Hoist p52, Feb.21

ROCHESTER, N. Y.

Factory for Education p102, Jan.17

Retired businessmen join Chamber of Commerce's senior consultant council # p84, Jan.31

Open Shop Bastion Wavers: CIO election victories has many worried (with illus) p161, May 16

Readers Report: Rochester's Labor Problem p12, Jun.6

Teaching a City Economics (with 5 illus) p78, Jun.20

ROCKEFELLER, James S.

Named president of the National City Bank (illus) p26, Jan.10

ROCKEFELLER, Nelson

Overhaul Job on a Lumbering Machine (with illus) p94, Feb.21

ROCKETS

A rocket station will be set up in Australia by Hawker Siddeley Group # p130, Mar.7

ROCKLIN, H. B.

Readers Report: Mowed Down p10, May 9

ROCKWELL Spring & Axle Co.

New name of the merged Timken-Detroit Axle Co. # p186, Jun.6

ROEHM, James

Readers Report: Not for the Lay Mind p10, May 23

ROLLASON, G. M.

Frank Magee: from A to Z for Alcoa (with illus) p70, Jun.6

ROLLIGONS

Watermelon Tires: Not Much Air . . . A Fine Disregard for obstacles (with 2 illus) p31, Mar.21

ROLLS-ROYCE, Ltd.

Signs agreement with Westinghouse Electric to exchange information on gas turbine airplane engines # p158, Jun.20

Signs technical cooperation agreement with Westinghouse Electric # p114, Jun.27

ROMOS Enterprises, Inc.

Buys the Klearflax Linen Looms, Inc. # p194, Apr.25

ROOFING

See Building

ROOM Air Conditioners

See Air Conditioning

ROOSEVELT, John

The Battle of the Scents p47, May 16

ROOTES Motors, Ltd.

Buy It Here, Pick It Up Abroad (with illus) p54, Jan.31

ROPE

Plastic Core Wire Rope p74, May 2

ROSE, Alex

Professional Put Zip into Union Newspaper (with illus) p172, Mar.21

ROSENBAUM, Arthur

Business Economist on the Prowl (with illus) p134, Jan.10

ROSENFELD, Henry

Makes deal with British manufacturer to make and distribute Rosenfeld dresses # p169, Mar.28

ROSS Carrier Co.

Directors of Clark Equipment will vote on purchase of company's common stock # p74, Apr.18

Clark Equipment: Betting on Growth p82, Jun.13

ROSSETTI, Louis

Giffels, Vallet, and Rossetti: Detroit-style designing (Cover) May 23

Wrapping the Factory around the Process Layout (with illus) p94, May 23

ROSTOW, Jerome

Reports business executives earn four times as much as their counterparts in the government # p112, Apr.11

ROTHSCHILD, Henry II

Deferred Pay: How and Why p103, May 30

ROUNTREE, Martha

TV Crashes a Capital Cocktail Party (illus) p31, May 23

ROWE Mfg. Co.

Sell It to You Hot or Cold (with 2 illus) p70, Feb.14

ROWLAND, William

Named vice-president of Westinghouse # p72, May 9

ROYAL Home Products, Inc.

Will make rinse for mothproofing woolens called EQ-53 # p62, Mar.28

RUBBER

A Revolution in Rubber: Goodrich's new process for manufacturing cold rubber may make over the synthetic industry p32, Jan.10

Life Everlasting . . . or something near it is what Goodyear sees for its new rubber p32, Jan.31

Boston Woven Hose & Rubber Plant Runs Itself —Almost (with 5 illus) p72, Mar.14

Government's synthetic rubber monopoly will be sold in next year or so # p40, Mar.21

A steam jet process of mixing carbon black thoroughly into rubber in its liquid state is announced # p58, Mar.28

Can't Keep a Sideline Down: Parker Appliance has no wish to go into molding synthetic rubber p176, Apr.11

Too Little Rubber—Or Too Much: The experts see an oversupply p26, May 2

U.S. Rubber official reports on use of synthetic rubber # p46, May 30

The Synthetic Rubber Industry: All Going on the Block (with table) p26, Jun.6

Eggs are bounced on rubber-topped paving of new school playgrounds in St. Louis # p44, Jun.20

General Electric develops a new silicone rubber # p114, Jun.27

Goodrich makes rubber printing plates made of Hycar rubber # p117, Jun.27

Supplies of rubber apparently are out-running demand—even though use so far in 1953 seems to have broken all records # p18, Jun.27

RUBEROID Co.

Reflective insulation is made of aluminum foil bonded to tough kraft paper # p146, Jun.13

RUM & Maple Tobacco Co.

Little King, is named for Otto Soglow's cartoon character # p64, Mar.21

RUPPERT (Jacob) Beer Co.

Reports net sales of 32-million in 1952 # p54, Mar.7

RURAL Electrification Administration

Public Power: Where Will the GOP Take It p112, May 9

Federal district court in Washington upheld the legality of transaction under which cooperatives borrowed from REA # p36, Jun.27

RUSCIANO & Son Corp.

Cost-Saving Steel Panels . . . Make for a Quick Job . . . and a Strong, Light Roof (with 3 illus) p47, Apr.4

RUSK, Dean

Colleges need as much as $400-million a year more than they are getting # p147, Mar.21

RUSK, Dr. Howard

Readers Report: Healthy Compliment p8, Jan.10

RUSSIA

See Soviet Union

RUST, Frederick

Readers Report: Such Is Fame p12, Jun.13

RUTGERS University

National Sales Executives plans 20-day sales management school # p76, Mar.28

RYAN, Joseph

Charged of grand larceny of union funds # p174, Apr.18

The Docks: Blowup May Bring Reform at Last (with illus) p132, May 30

Racket Rule on New York's Docks Brings Showdown after 50 Years (with illus) p164, Jun.20

RYDERWOOD, Wash.

Town for Pensioners p141, Apr.18

RYERSON, Edward

Refused to stand for reelection as a director of Northern Trust Co. p114, Jan.24

Time to Leave: Inland Steel's, Ryerson, who stepped down because of age, for plan requiring other directors to do the same p120, May 23

S

SKF Industries, Inc.

Top Management by Mathematics: The technique of linear programming may reduce many judgment questions to matters of calculation (with illus) p86, May 30

"S" Corrugated Quenched Gap Co.

An ionic gun for electronic paint spraying is introduced # p60, Jan.3

SADDLES

A lightweight saddle for horse racing is made out of Vinylite plastic # p76, May 2

SAFETY

"Gassy" Mine . . . operator may appeal to U. S. court in first test of government safety rules p170, Mar.21

General Motors wins its sixth consecutive safety award # p112, Apr.11

SALARIES

Salaries of personnel managers are rising and the number of personnel workers is decreasing # p108, Jan.10

Yardstick for Management Salaries (with table) p72, Jan.31

How to Hold Executives: There's no ceiling on salaries—but there are still high taxes p78, Feb.14

Graduate engineers are now getting $81.69 a week starting salaries # p122, Feb.28

Salary Lid's Off: . . . but that's no reason to throw away your records p118, Mar.7

Twentieth Century Fox executives take salary cuts # p34, Apr.4

Business executives earn four times as much as their counterparts in in the government, says Jerome Rostow # p112, Apr.11

A Cautious Look at Extra-Salary Plans p144, Apr.18

Management Pay: Trend Levels Out (with 4 tables and 10 illus) p110, May 23

Deferred Pay: How and Why (with illus) p103, May 30

Northwestern National Life Insurance reports on starting salaries for college graduates # p64, Jun.6

High taxes cancel out salary increases. Fringe benefits are tax-free to the recipient # p183, Jun.20

Instead of granting salary increases to executives, many companies pay their bills # p183, Jun.20

SALES Meetings

Putting On a Show With Home Appliances p54, Jan.17

GE Sells Industrial Goods . . . With Broadway Stage Show . . . And Skits (with 3 illus) p44, Feb.28

Cessna Scents a Boom, Gives It a Boost (with 9 illus) p32, Mar.7

SALES, Rhys

Ford of Canada Spreads Out (with illus) p90, May 16

SALESMEN

Boy Meets Girl; Boy Sells Girl Kitchenware (with 11 illus) p92, Jan.10

Harvard Business School issues study on the worth of a salesman # p192, Mar.14

Not Enough Salesmen for a Hard Sell p136, Mar.14

Peter Pan: He'll Double as a Top-Notch Salesman (with 2 illus) p43, Mar.21

Auto salesmen are being organized by the United Auto Workers. NLRB orders McCarthy-Bernhardt Buick, Inc. to bargain with union # p162, Apr.11

How to Sell without Salesmen: GE concludes the answer to a buyer's market lies in careful product planning p142, Apr.18

Readers Report: Life of a Salesman p10, May 2

Readers Report: O Generation of Vipers p10, May 2

Salesman Poklar: One Way To Sell An Air Conditioner (with illus) p156, May 9

Readers Report: Unfaithful Stewards p8, Jun. 13

SALT

Detroit: Salt Bonanza p132, Feb.21

SALT LAKE Chamber of Commerce

Chamber of Commerce Secretary On the Loose (with 18 illus) p76, Mar.7

SALT LAKE City, Ut.

Proof of the Parking p156, Mar.14

Night openings: As the stores go, so go the banks # p59, Jun.6

SALTERINI, John

Wrought Iron—It's New Indoors p52, Mar.21

Short news item

SAMBORSKI, M. Robert

Readers Report: Behind the Iron Curtain p12, Jan.24

SAN ANTONIO Building & Loan Assn.

By Joining Up with Supermarkets . . . Staging Razzle-Dazzle Drives . . . S&Ls Build Up New Business (with 3 illus) p64, Jan.24

SAN ANTONIO, Tex.

City will be one of main diesel repair and maintenance centers for the Southern Pacific p72, Feb.28

Amateurs Lose Out p110, May 2

SAN DIEGO, Calif.

Readers Report: San Diego Voters Decide p10, Jan.3

Downtown Assn. starts campaign to regain suburban customers # p156, Feb.21

San Diego Wants Authority to Dredge for New Industry (with map) p82, Apr.11

SAN FRANCISCO Brewing Corp.

Pipe Down, Ye Bells p136, Apr.25

SAN FRANCISCO, Calif.

Japanese banks are setting up shop in San Francisco # p135, Jan.17

The Board of State Labor Commission awards a contract for the first unit of a new cotton mill p104, Jan.17

Will get a new Golden Gate Bridge # p34, Jun.13

New Bridge for San Francisco (with map) p176, Jun.20

She's the Power behind Better Business in San Francisco Today (with 4 illus) p84, Jun.20

SAN FRANCISCO Bank

Split May Give Holders 500 Shares for One p136, Jun.6

SANDERS Associates, Inc.

Security wraps have been lifted from an extra-small rate gyro # p74, Mar.7

SANDERS, Parker

Readers Report: Bossy Strongly Objects p10, May 23

SANDING

Sanding can be speeded on contoured surfaces with a flexible abrasive pad # p62, Mar.28

SANGER'S Store

Dallas City Council revokes Sanger's franchise to throw a bridge across Austin Street p65, Jun.13

SARGENT & Greenleaf, Inc.

Phototraffic cameras for tracking down speeders can be attached to police cars # p74, May 23

SARNOFF, David

Real Surgery (Trend) p160, Mar.7

Demonstrates his closed-circuit TV system p27, Apr.4

SAUDI Arabia

Across the Desert for More of Arabia's Oil (illus) p151, Jun.20

SAUER, Mrs. Hugh

Readers Report: O Generation of Vipers p10, May 2

SAVINGS

Savings bank life insurance sales were $63-million in 1952 # p68, Jan.24

"Savings" can't be used in advertising by commercial banks in the State of New York # p68, Jan.24

Readers Report: Harmonizing Debits & Credits p12, Feb.21

Over-all individuals added about $19-billion to their savings last year # p17, Mar.7

Savings deposits in mutual savings banks rose $193-million in Jan. # p93, Mar.7

Readers Report: A Different Tune p12, Mar.28

Short news item

Nation's thrifty socked away $14.6-billion in liquid savings in 1952 # p147, Apr.25

Survey made for Young Presidents' Organization show how much members save # p120, May 2

Banks Pay a Premium to "Investment" Savers p128, May 16

SAVINGS and Loan Assn.

By Joining Up with Supermarkets . . . Staging Razzle-Dazzle Drives . . . S&Ls Build Up New Business (with 3 illus) p64, Jan.24

"Take It Easy": That, in effect is the advice a prominent leader has given his growth-minded fellows p64, Jan.31

Associations that are insured by FSLIC increased their total home loan portfolio by 22% during 1952 # p93, Mar.7

SAWIN, B. F.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

SAWYER, Charles

How Ex-Office Holders Are Making Out (with illus) p28, Mar.28

SAWYER (W. H.) Lumber Co.

Worcester, Mass.: Moving Day p78, Jan.10

Selects new site for its building p98, Apr.4

SAYLOR, Bill

The Battle . . . of the Ages. Tax fight over stocks of aging whiskies held by distillers p33, Mar.28

Distillers Compromise p69, May 30

SAYRES, Stan

Dealer Adds Own Touch to Chrysler V-8 Engine p123, Jan.24

SAYWARD, Parkman

Readers Report: Cute Little Mite p8, May 2

SCANDINAVIAN

Airlines DC-6B made the first commercial flight from Europe to the Orient by the polar route # p130, May 30

SCHAPIRO (M. A.) & Co.

New York Deposits p88, Feb.7

SCHENCK, Nicholas

Management Pay: Trend Levels Out (with illus) p110, May 23

SCHENLEY Industries, Inc.

Schenley Eyes Dant As a Boost to Sales p30, Feb.21

Sews up its deal with United Distillers of America # p36, Mar.7

SCHLEISSNER, Peter

Readers Report: Somewhat Risky p12, May 23

SCHMIDT'S Farm

Readers Report: One on the House p10, May 23

SCHNEIDER, Hans

Selling to the British Middle Class (with illus) p50, Jun.13

SCHOLARSHIPS

GE will finance six-week terms for some 200 high school science and mathematics teachers # p108, Jan.10

It's Up to the Colleges p106, Jan.10

Broader Scholarship Plan Boosts College Finances p147, Mar.21

Lockheed Aircraft is adding administrative grants to colleges that participate in its four-year college scholarship program # p113, Apr. 11

M. W. Kellogg Co. sets up scholarship plan # p112, Apr.11

Eastman Kodak donates funds for 17 fellowships to train students in chemical research # p72, May 9

Scott Paper Co. donates scholarships to Swarthmore College # p122, May 23

N. J. court ruled against stockholders of A. P. Smith who challenged company's right to give $1,500 to Princeton # p104, May 30

SCHOOLS

Filling "Egg-Beater" Jobs (with 2 illus) p131, Jan.31

How to Teach Driving in a Classroom (with 11 illus) p28, Feb.28

They're Willing to Work (Trend) p196, Jun.13

Eggs are bounced on rubber-topped paving of new school playgrounds in St. Louis # p44, Jun.20

SCHRATZ, W. A.

Readers Report: Key to Normalcy p8, Apr.18

SCHULTZ, Paul

Readers Report: Provinciality p12, Mar.7

SCHUMAN Plan

Europe's Biggest Business-at work (with 8 illus) p102, Feb.7

This week the Schuman coal-steel pool took its first hesitant steps toward a single six-nation market for coal and iron ore # p124, Feb.14

The First Step (Trend) p200, Feb.21

Shadows Over the Schuman Plan p142, May 2

SCHWARZENBACH Huber Co.

A Last Resort . . . saves ultra-conservative silk house p126, Feb.7

SCHWARZWALDER, John

Readers Report: College Rivalry via Video p10, Jun.6

SCHWEGMANN Bros.

Johnson & Johnson files suit against company # p98, Jan.10

Federal district court in New Orleans hands down a decision restraining company from selling Lilly products below fair trade prices # p52, Jan.24

SCHWEPPES Co.

British Beaver Launches Schweppes-U. S. Deal (with 2 illus) p130, May 30

SCIENTISTS

Atomic Energy Gets the Cream p120, Jan.24

A graduate institute has been established where scientists can continue studies while earning a salary # p110, Feb.28

Shortage of Scientists (Trend) p196, Apr.18

Keeping Tabs . . . on U. S. technical manpower will be simplified by cooperation of NSF and professional societies p96, May 9

Readers Report: Foundations to the Rescue p12, May 16

Wanted: More Brains (Trend) p160, May 30

Eitel: Independence Is the Key to Research (with 8 illus) p120, Jun.13

SCILLY Isles

Paradise Lost (Trend) p188, May 16

SCINTILLATION Unit

Uranium hunters use a "scintillation unit" # p70, Mar.7

SCOTT, Edgar

The Chase "Humanizing" Campaign p112, Jan. 17

SCOTT, Harley A., Jr.

Readers Report: Men and Machines p12, Feb.21

SCOTT Paper Co.

Donates money for a five-year scholarship program to Swarthmore College # p122, May 23

SCREENING

Insect Screen of Glass p116, Jun.27

SEA Water

Using Sea Water . . . to produce power—as well as fresh water—may be near at hand if French test is successful p52, Apr.18

SEABOARD Air Line RR

Will seek stockholder approval for stock split # p80, Jun.13

SEAGER, George

Readers Report: Sound Theory Essential p8, Mar.7

SEAGRAM-DISTILLERS Corp.

Cheering Up the Liquor Distributor (with 5 illus) p50, May 2

SEAGRAVE Corp.

Present control of company will stay put # p160, Feb.21

SEALS

The Seal of Royal Use (with illus) p66, May 30

SEAPORCEL Metals, Inc.

Handy Porcelain Spray p52, May 30

SEARS, Roebuck & Co.

Will build $15-million retail store and mail-order plant in Columbus p102, Jan.17

Denver city council gives green light to Sears to build its retail store # p126, Feb.21

Opens new store at Baranquilla, Colombia # p130, Mar.7

Giving Them a Stake in the Company p130, Mar.28

New refrigerator has freezing compartment at the bottom # p193, Mar.28

Reports record sales of $2.9-billion in 1952 # p72, Apr.4

Infrared on the Front Burner (with 2 illus) p48, Apr.11

Stockholders may get chance to buy new shares of capital stock # p36, Apr.11

Is trying out a junior catalog for sale on newsstands in Chicago # p131, Apr.18

Drops plans to raise $50-million working capital # p34, May 2

How Sears Moved into Mexico p168, May 9

Sears Versus Art (Trend) p188, May 16

Price cuts for over 3,000 items are listed in catalog # p59, Jun.6

Offers colored steel kitchen cabinets # p54, Jun.27

SEATRAIN Lines, Inc.

Seatrain Wins Point For N. Y.-Savannah Run p192, Jun.20

SEATTLE, Wash.

Seattle: To the Rescue of the University of Washington p156, Mar.28

Conspiracy to fix prices has been charged against three department stores # p72, Apr.4

Union and Management Team Up for Charity (with 3 illus) p168, Apr.25

Awards contract to W. T. Henley Telegraph Works Co., London # p148, May 23

SECURITIES

Buying on Borrowed Money: Federal Reserve cuts margins (with table) p66, Feb.28

Stocks and Styles (illus) p131, Mar.21

Underwriters Are Fewer But Better Heeled p131, Mar.21

Investment Primer: The striking case of a Greek immigrant dramatizes the importance of prudent choice of securities (with illus) p107, Apr.18

Preferreds Also Show the Effect of Money Rates (table) p121, May 30

Bonds

Municipals: What Can the Market Take? (with 4 charts) p54, Jan.24

Purchases of U. S. savings bonds are exceeding the amount turned in for redemption # p90, Feb.7

Yields continue to rise in the municipal bond market # p90, Feb.7

California successfully sold $100-million of new veterans' home-farm loan bonds # p118, Feb.14

Municipal bonds last week sank to their lowest price level in 10 years # p118, Feb.14

Municipal bond offerings have averaged around $176-million weekly so far this year # p62 Feb.21

Good Omen for the Treasury (with chart) p59, Feb.28

The Cost of Money Continues Its Steady Rise (with 4 charts) p90, Mar.7

How Bond Prices Have Been Dipping (table) p149, Mar.28

Narrowing the Stock-Bond Gap (with chart) p148, Mar.28

Have Bond Prices Hit Bottom? (with 2 charts) p52, Apr.11

U. S. Tries Long-Term Issue: Treasury officials predict sellout on new bond issue p135, Apr.18

Treasury's Hit: Treasury tries to comb out free riders—at the same time prices on the new bonds drop to par p142, Apr.25

Holders of close to $419-million of Series F and G savings bonds traded them for new # p132, May 16

Bulls Say the Stage Isn't Set for a Decline Yet (with 4 charts) p124, May 23

Investments sought by the tax-wise businessman: Tax-exempt bonds and U. S. Government bonds # p163, May 23

Investment Billions Ride the Turnpikes (with 2 tables) p110, May 30

Banks . . . And Their Government Bonds (with chart) p66, Jun.13

Some brokerage firms are recommending purchase of certain U. S. Treasury bonds # p180, Jun.13

New Issues

Some recent financing: Bethlehem Steel, Cities Service Refining Corp., Commercial Credit Corp., RCA, and Shell Pipe Line # p68, Jan.24

Corporate New Issues: a Preview (with chart and table) p58, Jan.31

Allied Chemical & Dye plans to offer $200-million worth of long-term debentures to the public # p34, Feb.7

Allied Chemical & Dye Drops an Old Taboo p117, Feb.14

U. S. corporation raised about $9.7-billion in 1952 by selling securities # p64, Feb.28

The Cost of Money Continues Its Steady Rise (with 4 charts and table) p90, Mar.7

$200-Million Deal Unites Feuding Houses p142, Mar.28

Financing plans announced by: Philadelphia Electric, Pennsylvania Power & Light, P. Lorillard, Alabama Power, Central Power & Light, and Texas Eastern Transmission # p106, Apr.4

SEC Looks the Other Way p138, Apr.18

Money: It Has Been Dearer (with 2 charts) p126, May 16

W. Randolph Burgess believes active new-issues markets will continue # p128, May 23

Big Buyers Out—And Issue Goes Over p68, Jun.20

Stocks

Bears Take to the Tall Timber (with table) p95, Jan.3

1953 . . . on Wall Street p30, Jan.3

1953: All Beer and Skittles? (with chart) p70, Jan.10

1949-53 Bull Market: Current Box Score (table) p72, Jan.10

Packers Lag, but They Can Dream (with chart) p60, Jan.10

Fairleigh Dickinson College students buy one share of stock and study operations of the company in which they invested # p96, Jan.17

1953 Gets Off To A Poor Start: What's in the Break? (with table) p122, Jan.17

Autos: Downturn Halted? (with chart) p71, Jan.24

Stock buying by life insurance companies dropped off in 1952 # p68, Jan.24

The Postelection Rally Hits a Snag (table) p72, Jan.24

A Question of Timing: Wall Street bears think the "new confidence" rally has about run its course (with chart) p68, Jan.31

If you own stock in a corporation, you may open your mail to find a stock-purchase right # p140, Jan.31

"Pro" Investors Are Faring Nicely (with table) p70, Jan.31

Penny mining stocks have big day on Toronto Stock Exchange # p62, Feb.7

Picking the Winner Is No Easy Task (with table) p94, Feb.7

Bristol-Myers Dividend Cut Takes Market by Surprise p116, Feb.14

Broadening the Markets: The Big Board's new study group stirs up an old tempest p115, Feb.14

Post-Election Rally: 1953 Pattern (with 2 charts) p120, Feb.14

Dent in the Glamor of TV Shares (with table and chart) p56, Feb.21

How "Election Market" Gains Have Shrunk (table) p72, Feb.21

New Haven RR Common Takes a Solo Flight p68, Feb.21

To Sell Securities: Los Angeles Stock Exchange Educates a Market (with 3 illus) p64, Feb.21

Prices won't boom on the stock exchanges simply because of cut in margin requirements # p17, Feb.28

The 1949-53 Bull Market: Its Zigs and Zags to Date (table) p68, Feb.28

Why Investors Still Prefer Utilities (with 4 charts) p54, Feb.28

AT&T Shares Crowd Earnings (with chart) p94, Mar.7

Bull Markets: 1953 vs. '29, '37, '46 (table) p97, Mar.7

Ferro Shareholders Get a Stock Break p104, Mar.7

Tighter Reins on Optimism: Investors have lost the confidence of 1952's yearend rally (with chart) p96, Mar.7

Favorites of Investment Trusts (with table) p134, Mar.14

Margin trading has picked up since cash requirements were cut # p130, Mar.14

Metal Rumors Spark a Rush (with chart) p48, Mar.14

Now That Stalin's Dead (with chart) p132, Mar.14

Narrowing the Stock-Bond Gap (with chart) p148, Mar.28

Peace Talk Starts a Spill (with table) p108, Apr.4

The Stock Market Since Election Day (table) p110, Apr.4

A Bear Market? Not Yet (with chart) p27, Apr.11

Emotion Grips Bulls and Bears (with chart) p68, Apr.11

How Selective the Market Has Been Lately (table) p69, Apr.11

Jittery Selling Tapers Off (with table) p137, Apr.18

After Losing All Its Postelection Gains Wall Street Tries a Rally (with chart) p148, Apr.25

The Bulls Still Love Petroleum Stocks (with chart) p121, May 2

The Shares an Insurance Company Picked (with table) p136, May 2

1952-53's Winners—and Losers (table) p146, May 9

No Gold on the Ivy p146, May 9

Short news item

Stocks Try a Comeback: To the bulls, it's a solid response to unexpectedly good corporation reports (with chart) p144, May 9

Markets have been trying to regain their aplomb. If business takes this seriously, sentiment should be bolstered # p17, May 16

War and Peace Shares . . . Where They Stand Now (with chart) p134, May 16

Bulls Say the Stage Isn't Set for a Decline Yet (with 4 charts) p124, May 23

The "Election Market": A Sampling (table) p135, May 23

Bulls Say It's a Tradition: Records show there's almost always a rally when summer rolls around (with chart) p120, May 30

Investors Spot Flats in the Bullish Song (with chart) p162, Jun.6

Battered Bulls . . . still deny that their 1949-1953 market is dead p172, Jun.13

You Pay Less . . . stock transfer tax on a stock with a low par p78, Jun.13

Buy Stock, See America (with 3 illus) p64, Jun.20

Market Break: $12-Billion (with 25 charts) p33, Jun.20

"Pro" Investors Lag Behind the Indexes (with table) p174, Jun.20

Stock prices are anything but reassuring # p17, Jun.20

Stocks Show Modest Signs of Swinging Back Uphill (with 2 charts) p144, Jun.27

SECURITIES & Exchange Commission

Industry keeps on expanding: Capital Spending Plans for 1953 and 1955 (with table) p32, Jan.3

U.S. corporations raised about $9.7-billion in 1952 by selling securities # p64, Feb.28

Capital Spending Continues to Climb (with table) p34, Mar.28

Stock Option Snag: Plans are turning up troubles p85, Apr.4

Plans to modify registration requirements for companies offering stock to employees # p154, Apr.18

SEC Looks the Other Way p138, Apr.18

SEC gives green light to Columbia Gas System to sell common stock at competitive bidding # p34, May 9

Plant Expansion Goes Right On (with table) p27, Jun.13

SEC Down to Its Last Three Commissioners p70, Jun.13

Stock Offer to Key Men p70, Jun.13

Ralph Demmler is named chairman # p36, Jun.20

SECURITY Regulations

Security Rules . . . can snag union-management relations p180, May 9

SEEDS

Speeding the Seedling p116, Jun.27

SEELY, Warner

Taking the Sale to the Customer (illus) p52, May 23

SEEMAN (James) Studios

Gold has penetrated the wallpaper business # p117, Jun.27

SEIB, H. J.

What It Takes to Be a Railroad Traffic V-P (with illus) p128, Feb.7

SEIDELHUBER Iron & Bronze Works, Inc.

Rheem Mfg. Co. buys water heater division # p90, Jun.13

SELECTIVE Service

Look for a change on draft policy. It will be tougher on college students and fathers # p37, Feb.21

Short news item

The 19-year-olds will be tapped in 41 states in April # p40, Mar.28

SELF, Cecil

Named president of Norfolk Southern RR # p160, Feb.21

SELLING Research, Inc.

Reports three out of five grocers stock soft goods. Nylons are big sellers # p49, Feb.28

SELMIX Dispensers, Inc.

An office-size soft-drink machine has been designed by company # p60, Jan.3

SERIAL Numbers

Removing serial numbers from appliances would be a criminal offense under proposed Bennett-Wilson bill in N.Y. # p52, Jan.24

SERVEL, Inc.

Putting On a Show With Home Appliances p54, Jan.17

Dollar sales last year more than doubled the previous year # p64, Feb.14

SERVICE Stations

See Petroleum-Service Stations

SEVEN-UP Bottling Co.

What Back Pay? Supreme Court O.K.'s NLRB use of quarterly yardstick for measuring wages in cases of unfair firing p143, Jan.17

SEWAGE

Kansas City: Sewage Plant in Mufti (with illus) p110, Mar.7

Sewage facilities and septic tanks work more efficiently if you add a powder called Bionetic # p62, Mar.28

SEWING

Laramie Chemical Corp. makes a slit-top needle for sewing # p114, Jan.31

SEYMOUR, B. M.

Truckers Tired of Little Brother Role (with illus) p26, Feb.21

Overhauling Puts Associated on Its Feet (with illus) p190, Mar.28

SHAFER, Paul

The Synthetic Rubber Industry: All Going on the Block (with table) p26, Jun.6

SHALCO Engineering Corp.

Schoolboys Show Foundries a Trick (with 3 illus) p48, Feb.7

SHALE

Bureau of Mines under contract with AEC operates an experimental mine for developing new methods of mining shale # p58, Feb.14

SHALLENBERGER, Frank

Schoolboys Show Foundries a Trick (with illus) p48, Feb.7

SHAND & Jurs Co.

Remote Oil Gauging p60, Apr.18

SHAPE

European Defense Program: How NATO Fits Into the Pattern p192, May 9

SHARPE & Dohme Co.

May merge with Merck & Co. # p36, Mar.7

Stockholders approve merger of Merck & Co. and Sharp & Dohme # p183, May 16

SHAUGHNESSY, Frank

Aid for Ailing Minor Leagues (with illus) p29, May 16

SHAWINIGAN (B. A.) Ltd.

New Industry for Canada p116, Jun.20

SHEETS

See Bedding Industry

SHELBY Iron Co.

Gulf States Paper Corp. buys controlling interest in company # p183, May 16

SHELL Development Co.

Agricultural research activities of all Shell companies will be consolidated # p124, Jun.13

SHELL-MOLDING

Schoolboys Show Foundries a Trick (with 3 illus) p48, Feb.7

Patents Pending: Squabble in England over shell-molding "improvements" p44, Apr.18

SHELL Oil Co.

Hopes to build a plant in the Puget Sound area # p166, Jan.24

Aliens Welcome: Washington State ends its laws barring alien-controlled companies from owning land p170, Feb.21

Preliminary tests will be run in the depths from 16,933 ft. to 17,112 ft. at new oil well # p58, Mar.28

Peppier Gas: Shell's new additive promises more power and mileage p32, May 16

SHENNAN, Sir Alfred

Tries to get U.S. business interested in Lancashire # p126, Jun.27

SHEPERD, Howard

Named chairman of the board of the National City Bank (illus) p26, Jan.10

SHERWIN-Williams Co.

Coating Concrete Blocks in Advance (with illus) p54, Jan.10

SHIPBUILDING

Shipbuilding in U.S. yards is at 21-month low # p34, Apr.18

A Ship in Embryo (illus) p32, Jun.6

SHIPS and Shipping

They're Cheaper from Abroad (with 6 illus) p132, Jan.17

Tugboats go out on strike in New York (3 illus) p32, Feb.14

U.S. marshal seized the tanker Monitor when it docked # p34, Feb.21

The Bull liner Puerto Rico makes its last run to the Caribbean # p64, Mar.14

The Greeks, the Senator, and the Slump: With Sen. McCarthy, the Justice Dept., and the slump in shipping, Greek ship-owners are keeping busy p30, Apr.11

Shipowners Get Ringside Seat: Digest of union meetings in Seafarers Log gives management an idea of what seamen complain about (with illus) p170, Apr.18

Trouble on the Lake p141, Apr.18

Trouble for Trailerships (with 2 illus) p190, Apr.25

Dept. of Agriculture stores wheat aboard a fleet of mothballed Liberty ships (illus) p98, Jun.6

Foreign ships headed for Red China will not be allowed to fuel up at U.S. ports without approval by Dept. of Commerce # p152, Jun.13

Foreign

A Visitor from Spain and . . . An Ex-Flattop in New York (2 illus) p145, May 23

Italy's New Ocean Queen (illus) p84, May 23

SHOES

Rounding Out: International Shoe is buying out Florsheim p88, Feb.7

Biggest Shoemaker Gets Bigger: International Show will get its first shot at the high-grade market by adding Florsheim shoes (with illus) p146, Feb.14

For $1 a one-legged war veteran can buy a shoe # p105, Mar.7

Shoe manufacturers are greeting with mixed reactions the court decision against United Shoe Machinery p140, Mar.14

Boom in children led Brown Shoe Co. to buy Kaut, Lauman & Winter Shoe Co. # p54, May 2

Wolverine Shoe & Tanning makes workshoes from pigskin # p66, May 23

SHOPLIFTING

Houston Finds a Cure for Shoplifting Spate p56, Jun.6

SHOPPING

See Retailing

SHOPPING Centers

A $12-million shopping center is planned for Houston # p126, Feb.21

Marshall Field and Gimbels will move into Westgate in Milwaukee # p131, Apr.18

SHOWS, Business

See Fairs and Exhibitions

SHULTE (D.A.) Inc.

Company says it has nearly sewed up plans to merge with another chain # p160, Feb.21

SIDLER, Paul

Brown, Boveri: Battle for a Key U.S. Market (with illus) p148, Jun.13

SIEGEL, Stanley

Readers Report: Skidding Into Safety p8, Apr.25

SILICONES

Dow Corning develops three new silicone resins for better insulation of electric motors # p59, Feb.14

Premixed Alloy: A new "semi-commercial" plant will produce silicon-aluminum mixture p50, Mar.28

General Electric develops new silicone rubber # p114, Jun.27

SIMMONDS Aerocessories, Inc.

Gadget-Hunting in Europe (with illus) p170, May 9

SIMON, Sam

Style Is What Sell Umbrellas (with illus) p188, Mar.21

SIMPLEX Ferrochrome

Improving Stainless Steel (with 2 illus) p92, Jun.6

SIMPSON Bill

Quotas Frighten Latin Americans p157, May 16

SIMPSON, Howard

Appears the logical choice for president of the B&O when Roy White moves up # p132, May 16

SIMPSON Logging Co.

If You Can't Beat 'Em, Join 'Em-Still True? p90, Jun.13

SIMPSON, Richard

Tax Hopes Rise . . . for makers of economy brand cigarettes p70, Apr.4

White House Wins on Trade: Compromise gives Administration a one-year extension of Reciprocal Trade Agreements p31, Jun.6

SIMPSON-SEARS, Ltd.

Company's new catalog is out (with illus) # p166, Jan.24

Plans $22-million expansion program which will include new department store in Hamilton # p164, Feb.21

SINCLAIR, John

Readers Report: Facts on Quote p12, Jun.20

SINCLAIR Oil Corp.

Stockholders purchase almost 94% of the new 30-year debentures offered # p90, Feb.7

Houston: Over-Annexed p166, Jun.6

SINCLAIR Refining Co.

Plans new office building in Chicago # p126, Feb.21

SINGER Sewing Machine Co.

Paints signs on the tops as well as the sides of trucks (illus) p27, Apr.18

SIROKY, Premier

Soviet Tightens Czech Leash (with illus) p154, Jun.13

SIX, Robert

Mr. Six Sees an Inauguration (with 5 illus) p30, Jan.31

Short news item

SIXTY Trust

How to Buy—for Free—Hand That Feeds You p62, Jan.24

SIZING Agents

A synthetic sizing agent that makes it possible to manufacture papers previously considered impossible is announced # p74, Mar.21

SKEOCH, L. A.

Readers Report: No Monopoly on Time p10, Jan.31

SKILLERN & Sons

Remodels one of its drugstores to include a grocery and soft goods department # p50, Apr.25

SKILTON, Raymond

Back in the News: Old charges of suppression flare up on Telenar metal press p46, Jun.20

SLEETEX Co.

Makes a safety lock for car doors # p62, Mar.28

SLICK Airways, Inc.

Merger between company and Flying Tiger is talked of # p36, Mar.21

A Marriage of Convenience: That's how Flying Tiger describes its merger with Slick Airways (with illus) p172, Apr.11

SLICK, Tom, Jr.

How Research Leads to Top p44, Jun.13

SLIDE Rules

Martin Engineering makes a slide rule that checks vibrations and revolutions on high-speed machines # p76, May 16

SLIDE Seal Coupling

See Aeroquip Corp.

SLOANE-BLABON Corp.

Alexander Smith Recuperates: Sale of Sloane-Blabon gives Smith second wind p130, May 23

SLOANE (W. & J.) Co.

Wrought Iron—It's New Indoors (with 2 illus) p52, Mar.21

SLUMS

Pittsburgh's Answer to the High Cost of Squalor (with map and 5 illus) p70, Apr.11

Razing the Slums: Federal aid gives U.S. cities a chance to clear up slums p76, Apr.11

Pulling Chicago's South Side Out of Its Skid (with 3 illus) p30, May 9

SMALL Business

Making Little One out of Big: Number of large companies sell businesses they feel a smaller organization can handle better p196, Feb.21

Company Stock . . . is more attractive to employees of a small business p148, May 16

Finding a Successor for RFC p118, Jun.13

SMALL Business Administration

House-Senate conferees approve new administration # p39, Jun.20

SMALL Defense Plants Administration

Issues booklet, Analyzing Your Government Contract # p38, Jun.6

Finding a Successor for RFC p118, Jun.13

SMITH (A. L.) Iron Co.

Readers Report: Those Prolific Smiths p8, Feb.7

SMITH (A. O.) Corp.

Tries out a glass-lined smokestack # p136, Jun.13

SMITH (A. P.) Mfg. Co.

N.J. court ruled against stockholders who challenged company's right to give $1,500 to Princeton # p104, May 30

A Boost for School Donations p67, Jun.6

SMITH, G. S.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

SMITH, H. Alexander

Congress Moves to Give T-H a New Look: Labor act may get a new name (with illus) p138, Jan.17

Senate Feels Its Way on Taft-Hartley (with illus) p138, Apr.4

SMITH, James

Readers Report: Chasing Charity Chiselers p8, Jun.27

SMITH, J. J.

Readers Report: Those Prolific Smiths p8, Feb.7

SMITH, J. L. B.

Reports on commercial fishing possibilities in East African waters # p135, Jan.17

SMITH, William A.

Houston: Big Brother to a Boy and His Steer (with illus) p28, Feb.14

Readers Report: Yippy-I-Ay p12, Mar.14

SMOKESTACKS

A. O. Smith Corp. tries out a glass-lined smokestack # p136, Jun.13

SMUGGLING

Auto smugglers do big business by evading Canadian customs # p62, Feb.7

Parakeets: A Fad Makes Smuggling Pay (with 2 illus) p82, May 23

SNELL (Foster D.) Inc.

Costly Chemical Service Has a Cheaper Offspring p44, Apr.4

SNIVELY Groves, Inc.

Sell It to You Hot or Cold (with 2 illus) p70, Feb.14

SNO-FLUF Excelsior Mfg. Co.

How They Keep Cool in the Desert States (with 7 illus) p158, Jan.24

SNYDER, Franklin

Named vice-president of Westinghouse # p72, May 9

SNYDER, George

Readers Report: Lowering the Tax Boom p12, Jan.10

SOAP

Lever Bros. introduces a nickel soap bar under the Swan name # p52, Jan.24

SOCIAL Science Reporter

College Research . . . on human relations in industry is outlined new new semi-monthly magazine p70, May 9

SOCIAL Security

Social security benefits executives should know about # p139, Jan.31

What Eisenhower Told about His Plans p25, Feb.7

SOCIETY for Advancement of Management

Words and phrases used in methods, time studies, and wage incentive programs are defined in a glossary # p154, Apr.18

Is taking a look at ways to get research started on management techniques in distribution problems # p122, May 23

SOCONY-VACUUM Co.

Houdry Process Corp. files suit against company # p36, Mar.7

Agrees to cut imports # p34, Apr.18

Gasoline prices in New York and New England are up # p34, Jun.13

SOFT Drinks

Selmix Dispensers make an office-size soft-drink machine # p60, Jan.3

National Phoenix Industries will distribute a line of soft drinks in cans # p54, May 2

Dr. Pepper Going Places (with 4 illus) p174, May 16

British Beaver Launches Schweppes-U.S. Deal (with 2 illus) p130, May 30

SOIL Conditioners

National Better Business Bureau statement on soil conditioners # p140, Jan.31

Soil Conditioners: The Fight Goes On (with illus) p43, Jan.31

SOLAIRE Industries

Paving contractors can now use their rollers right up to walls or curbings # p74, Mar.7

SOLAR Aircraft Co.

AFL's Machinists negotiate wage increases # p128, Jan.10

Microjet is a tiny, pneumatic device that controls turbine discharge pressure on jet engines # p74, May 23

SOLAR Air-Flo, Inc.

Readers Report: Wider Distribution p8, Feb.7

SOLAR Energy

Charles F. Kettering Foundation will build a laboratory to study solar energy # p58, Jan.3

SOLDERING

Solderless Bonds (with illus) p114, Apr.25

SONOTONE Corp.

Transistor Hearing Aid p57, Jan.10

SORENSEN Center-Mikes, Inc.

Center-Mike is a tool for checking the distance between hole centers in precision parts # p74, Jan.17

SOULE Mill

Makes Fiberglas cloth that is so sheer it floats on a puff of smoke # p44, Jun.20

SOUND

High-speed sound vibration is applied to producing emulsions and dispersions # p74, Mar.7

Cleaning by Sound (with illus) p70, Mar.21

Bendix Aviation enters the industrial controls field # p109, Apr.25

SOUND Money

The Key to Eisenhower's Economics: Sound Money (with 5 illus) (Report to Executives) p80, Mar.28

SOUTH

The South: Big Target for Unionizing (with map) p148, Feb.28

Organizing is being stepped up in the South by AFL's Retail Clerks # p162, Apr.11

SOUTH AFRICA

European investors are accepting the risk of a racial blowup. Recently they have started investing in gold mining # p160, Apr.18

SOUTHERN Bell Telephone & Telegraph Co.

Money: It Has Been Dearer p126, May 16

SOUTHERN California Edison Co.

Is seeking its first general rate increase in 31 years # p68, Jan.10

SOUTHERN California Petroleum Corp.

Will conduct oil exploration in Egypt for a Swiss firm # p130, May 30

SOUTHERN California Research Council

Teaming Up for Local Economic Research (with 5 illus) p100, Jan.24

SOUTHERN Co.

Buy Stock, See America (with 3 illus) p64, Jun.20

SOUTHERN Natural Gas Co.

Stockholders have subscribed to nearly $23.2-million of 20-year convertible debentures # p68, Jun.27

SOUTHERN Pacific RR

San Antonio will be diesel repair and maintenance center for the road p72, Feb.28

Short news item

SOUTHERN Ry.

Expects to make $10-million public offering soon # p68, Jan.10

Directors approve stock split # p93, Mar.7

Charleston: Station Feud p156, Mar.28

Plans new freight yard for Chattanooga # p34, Jun.6

Harry DeButts says road is largest completely dieselized railway in the nation # p68, Jun.27

SOUTHWEST Foundation for Research and Education

How Research Leads to Top p44, Jun.13

SOUTHWEST Research Institute

How Research Leads to Top p44, Jun.13

SOUTHWESTERN Power Administration

Trimming Down Public Power p34, Mar.7

SOVIET UNION

Readers Report: Not That Much Aluminum p8, Jan.3

Stalin has the outside world agog over his charge of a doctor's plot against Soviet bigwigs. A purge somewhere below the top looks certain # p127, Jan.17

Readers Report: Behind the Iron Curtain p12, Jan.24

Stalin Starts Heads Rolling: Arrest of the seven Kremlin doctors doesn't necesarily mean a change in basic Russian strategy p136, Jan.24

How Red Arms Stack Up (with 8 illus) p40, Feb.7

The Satellites Are Getting out of Line: It's showing up in the slow-down and sabotage of industrial production p126, Feb.14

Berlin: Up Against a New Blockade (with 6 illus) p138, Feb.28

Readers Report: Crafty, Not Smart p10, Feb.28

Without Stalin—What Next? Some things are clear already p27, Mar.7

Uneasy Triumvirate in Russia (with 3 illus) p162, Mar.14

Malenkov has the world wondering what his peace talk means # p157, Mar.21

Malenkov: Stalin's Shadow And . . . The Dictator Nobody Knows (with illus) p163, Mar.21

Turning Point in the Cold War: Moves by Russia and Red China raise hopes for a truce in Korea p25, Apr.4

Lenin's Word (Trend) p184, Apr.11

The repudiation of Stalin will go much further, at home and abroad, before the new Kremlin policy stabilizes # p145, Apr.11

Western diplomats suspect a basic shift in Soviet strategy is under way # p145, Apr.11

Keep your eye on Soviet moves to expand East-West trade # p157, Apr.25

Korean Peace Talks—Are They A Start Toward . . . Shaping a New Kind of World p27, Apr.25

Russia and Argentina will soon sign trade pact # p165, Apr.25

Moscow's peace offensive now looks to U.S. officials more and more like a propaganda war # p139, May 2

It will be a while before you can get the measure of Moscow's new trade offensive # p164, May 9

Moscow Opens Trade Offensive (with map) p166, May 9

Love Among the Russians (Trend) p160, May 30

Soviets Tighten Czech Leash (with illus) p154, Jun.13

Popular revolt in East Germany is the worst setback communism has had since 1945 # p161, Jun.20

Soviets Lose Control in East Germany. Workers tear up red flag, insurrection spreads (with illus) p27, Jun.27

East Germans Shatter Red Myth: Red flag comes down (with illus) p118, Jun.27

There's no doubt that the new regime has been trying to give the Russian workers a better break # p129, Jun.27

Whether or not the Russians decide to withdraw from East Germany they face a terrible problem in the other satellites # p129, Jun.27

SPAAK, Paul Henri

Europe's Biggest Business — at Work (with illus) p102, Feb.7

SPAIN

RCA is pushing ahead on its plan for a radio-television-phonograph plant in Spain # p112, Jan.10

The M.V. Guadalupe, new Spanish passenger ship arrives in New York (illus) p143, May 23

SPARK Plugs

Spark Plug Tester (with illus) p129, Jan.24

SPARKMAN, Carol

Boy Meets Girl; Boy Sells Girl Kitchenware (with 10 illus) p92, Jan.10

SPATTA, George

Clark Equipment: Betting on Growth (with 3 illus) p82, Jun.13

SPECTROGRAPH

Making Labs Customers (with 5 illus) p80, Feb.21

SPECTROMETERS

Consolidated Engineering develops a mass sprectrometer # p74, Mar.21

SPEECH-Cueing

RCA Service Co. teams up with Tele-Promp-Ter Corp. # p50, Feb.21

SPERRY Gyroscope Co.

Dim View of Two-Way Escalator p166, Apr.25

"SPINOFF"

See Taxation

SPONGE Rubber Products Co.

Introduces a new flutterboard for swimmers # p132, Jun.6

SPOON River

Spoon River . . . country sees good times with coming of moderate-sized AEC plant p34, Jan.31

SPORN, Philip

A New Fuel with a Big Future (with illus) p94, Mar.14

SPRABERRY Wells

Conserving Oil: Texas cuts oil waste by closing Spraberry p26, Apr.4

Texas Supreme Court rules Texas Railroad Commission had no authority to close field # p36, Jun.20

SPRAYERS

Sprayer, developed by Pipe Aircraft, for applying agricultural chemicals (illus) p53, Jan.3

SPRAY-GLO

See Craftint Mfg. Co.

SPRINGFIELD, Ill.

Bill's Too Big to Collect p72, Feb.28

SPRINGS Cotton Mills

At Last, Springmaid Gets a Roof to Cover Her (with 4 illus) p46, Jan.10

ST. LAWRENCE Seaway

Seaway Again: Wiley bill calls for U.S. participation p26, Jan.10

FPC gives New York State a preliminary go-ahead # p34, May 16

Project is still uncertain. Senate chances are pretty good # p38, May 16

ST. LOUIS Browns

Through the Knothole . . . a peek at the St. Louis Browns' ledger p140, May 9

ST. LOUIS Cardinals

Beer Teams Up with Baseball p32, Feb.28

ST. LOUIS, Mo.

Monsanto Chemical announces that its plan to move to the suburbs has been dropped p100, Jan.17

St. Louis Educational Television Commission wangled $35,000 worth of pledges from Ford Foundation and Arthur Baer # p36, Jan.24

Old Man River, Jr. (with illus) p108, Feb.14

Turning an Idea into a TV Station (with illus) p152, Feb.14

Hands Off Transit p110, Mar.7

Businessmen striving to reform schools get setback in Board of Education elections # p34, Apr.18

Anheuser-Busch announces it will sponsor Cardinal TV games # p136, Apr.25

Exit Jim Crow p108, May 2

Hauling Barges from Seattle to St. Louis (with 2 illus) p108, May 9

McDonnell Aircraft donates $100,000 toward new high school and civic center # p64, Jun.6

Egg-bouncing ceremony stole the show at the dedication of Nottingham School # p44, Jun.20

ST. REGIS Paper Co.

Howland, Me.: High and Dry p78, Jan.3

STAINLESS Steel

See Steel

STALIN, Joseph

Stalin states that the U.S. and the U.S.S.R. could live in peace, that he was interested in ending the Korean war and meeting Eisenhower # p61, Jan.3

Who Will Be Boss in the Cold War? (with illus) p64, Jan.3

Without Stalin—What Next? Some things are clear already p27, Mar.7

Stalin's Death Produces Uneasy Triumvirate in Russia p162, Mar.14

STAMP Collectors

See Philatelists

STAMPING

Transparent stamps, made of Plexiglas, help in stamping conventional symbols on engineering drawings # p74, May 23

STANDARD Building Co.

House-swapping promotion has new angle # p131, Apr.18

STANDARD Oil Co. of Calif.

Purchases a site for a refinery near Ferndale, Wash. # p166, Jan.24

Raises wholesale and retail prices of gas and oil # p34, Feb.21

Mobilhome Builds Offices in a Hurry (with 6 illus) p68, May 23

STANDARD Oil Co. of Ind.

Donates $150,000 to college associations of 14 midwestern states # p64, Jun.6

29,134 employees received 46,987 shares under stock bonus plan # p64, Jun.6

STANDARD Oil Co. of N. J.

Gets an O.K. from Turkey to make an oil search there # p165, Mar.21

Agrees to cut imports # p34, Apr.18

Expects second quarter earnings to pay $2.08 # p80, Jun.13

STANDARD Oil Co. of Ohio

A Lid on Oil Loss p74, May 23

Opens its $2-million lab in Cleveland # p124, Jun.13

Short news item

STANDARD Oil Development Co.

Makes a synthetic lubricant for jet engines # p134, Apr.11

Attorney General Brownell O.K.'s sale of Jasco, Inc. # p34, May 16

STANDARD-VACUUM Oil Co.

It Pays to Speak the Language p130, Feb.28

Will build a refinery at Trombay, India # p152 Jun.13

STANDARDS

Transistor . . . makers and their customers will have a complete set of engineering standards to go by p48, May 9

STANFORD Research Institute

Largest single source of radioactivity outside of AEC installations is unloaded at Stanford Research # p52, Jan.10

Research executives will go to Europe to study scientific facilities there # p172, Feb.21

STANFORD University

Schoolboys Show Foundries a Trick (with 3 illus) p48, Feb.7

STANOLIND Oil Co.

Economic education of its 8,500 employees has cost $240,000 # p88, Apr.4

STAPLEX Co.

Air pollution can be tested continuously with a high-volume air sampler # p56, Jun.20

STASSEN, Harold

Working Out a Foreign Economic Policy (with illus) p25, Feb.21

Factfinders Tour the Ancient East (illus) p27, Jun.6

STATES

Action on Auto Accidents: The states have come up with a variety of approaches p62, Jan.31

Idaho ponders what to do with $10-million left over at the end of the fiscal year # p64, Feb.28

Lost Its Starch: Supreme Court takes stiffening out of law on shipments of cigarettes between states p42, Feb.28

States' Rights Make Tough Labor Question (with illus) p169, Apr.18

State governments spent $15.8-billion last year # p130, May 2

Do State Laws Hurt Unions? Texas Manufacturers Assn. releases survey p174, May 9

How Much State Control of Labor: Congress is moving toward putting the states deeper into labor field p174, May 9

What State Labor Laws Require (table) p176, May 9

Ham Moses: The Only Way Out Is to Grow (with 12 illus) p72, May 30

Investment Billions Ride the Turnpikes (with 2 tables) p110, May 30

STATION Wagons

See Automobiles

STEARNS, Evans

Readers Report: Chasing Charity Chiselers p8, Jun.27

STEEL

Steel makers are playing it safe on inventory. They aren't anxious to over-buy steel-making scrap # p18, Jan.10

Steel operations set new records on all sides # p18, Jan.17

Steel mills are operating at a rate sufficient to turn out more than 16-million tons this year # p17, Jan.24

The induction stirrer installed on new electric furnaces of Timken Roller Bearing are working out well # p46, Feb.7

Nobody quite knows what is going to happen to prices on finished steels, but steelmaking scrap advances # p18, Feb.28

Industry forecasters are raising their sights on the vigor and duration of steel demand # p34, Mar.14

Steel mills are still breaking records # p17, Mar.14

Steel mills are a cinch to pour more ingots in March than ever before # p18, Mar.21

Waste pickle liquor can be salvaged by a new European process now being adapted by Blaw-Knox # p58, Mar.28

Lagging Profits (Trend) p184, Apr.11

Steel output had no trouble in breaking all records in March # p18, Apr.11

Steel: It's Geared to Detroit Now p27, Apr.18

Demand for steel remains high, obviously because price increases are coming # p17, Apr.25

Steel Compromise Has a Good Chance: Steelworkers' tone is less sharp and management sees advantages in going along p148, May 2

Rising Steel: First modest price boost believed to herald serious upward move if union wins more pay next month p28, May 9

Is This the Top of the Boom? (wth chart) p26, May 16

What Do Extras Do to Steel Prices? (with illus) p184, May 16

How High Will Steel Base Prices Go? Largely depends on outcome of wage talks and U.S. Steel p29, May 23

Production this week is scheduled a shade over 100% # p18, May 23

Armco's Mills: Newest and Oldest in the Trade (with 8 illus) p30, May 30

Handy Porcelain Spray p52, May 30

Steel Capacity . . . in Detroit will climb with expansion of McLouth Steel. GM will help finance it p27, May 30

Improving Stainless Steel (with 2 illus) p92, Jun.6

How autos sell will have a good deal to do with demand for steel and the wage talks will determine the supply # p18, Jun.13

Inventory figures certainly indicate better steel supply # p18, Jun.13

Move Over, Steel: Plastics establishes itself in field of corrosion-resistant pumps and valves p141, Jun.13

An 8½¢ across-the-board hourly increase spreads through basic-steel industry # p171, Jun.20

No Wage-Price Spiral from Steel: Wage settlement won't set a pattern p27, Jun.20

"Oxygen steel" method will be applied in Canada by Dominion Foundries & Steel Co. # p126, Jun.20

Steel isn't coming off rolling mills at quite capacity rates # p17, Jun.20

Two-Way Stretch for Steel Company (with 2 charts and illus) p186, Jun.20

Small Business: Steel Style: It takes a pot of money for a newcomer to crack the industry (with illus) p88, Jun.27

STEEL Drums

Conveyor Designed for Drums (illus) p58, Jan.3

STEEL Kitchens

Republic Takes Exception . . . to steel industry dogma by producing new line of steel kitchens under its own name (with illus) p41, Jan.17

STEEL ROCK Lake

Underwater Ore: Inland Steel's Canadian subsidiary leases an iron mining tract p30, Feb.28

STEEL Scrap

Price for steel-making scrap has fallen $4.92 per gross ton in four weeks # p18, May 2

STEELMAN, John

How Ex-Office Holders Are Making Out (with illus) p28, Mar.28

STELLATO, Carl

Head of Local 600 at Ford, says every member of his general council has sworn they have no Communist connections # p140, Feb.14

UAW Showdown: Upcoming elections for control of Local 600 p155, May 2

Election Results . . . at Ford Local 600 undermine Reuther's influence p168, May 16

STENCILS

See Office Supplies and Equipment

STEPHENS-ADAMSON Mfg. Co.

Demonstrates its conveyor belt that may replace N.Y.'s Times Square shuttle # p36, Apr.25

STEPHENS, Frank

Readers Report: Time Will Tell p12, May 2

STERLING Area

Trying Hard Money on Britain: It's been tough on businessmen (with illus) p30, Mar.14

STERLING Drug, Inc.

Files suit against Crown Drug Stores # p98, Jan.10

STEVENS, Rise

Dallas Turns Out for New York Met (with illus) p30, May 16

STEVENS, Roger

An Asset for Boston p129, Feb.21

STEVENSON, Adlai

Stevenson is in control of the Democratic Party # p38, Feb.21

STEVENSON, Sir Ralph

Sudan: It May Be the World's Next Independent Nation (with illus) p168, Feb.21

STEWART, John R.

Readers Report: Experts Disagree p12, Jan.3

STEWART-WARNER Corp.

Company acquires U.S. Machine Corp. # p34, Jan.17

Heyday Is Dawning for Innovations p52, May 30

STILES, John

Readers Report: Allan S. Haywood p10, Mar.14

STILES, Lynn

Self-Service Reaches the Drugstore p43, Mar.7

STILTS

Stilts replace scaffolds for workers installing ceiling insulation (illus) p73, May 23

STILWELL, Charles

Taking the Sale to the Customer (illus) p52, May 23

STOCK Options

Stock option plans win a round when a Delaware court approved the option plan of CIT Financial Corp. # p108, Jan.10

Stock Option Snag: Plans are turning up troubles p85, Apr.4

Allied Chemical & Dye will present stock option plan to stockholders # p112, Apr.11

Warrants for Executives: Better Than Options? with table) p104, Apr.11

Stockholders approve GE's restricted stock option plan # p120, May 2

Readers Report: A Better Way Out p10, May 16

STOCK Splits

Six companies announce plans for stock splits # p120, Jan.17

Split May Give Holders 500 Shares for One p136, Jun.6

STOCK Transfer Tax

You Pay Less . . . stock transfer tax on a stock with a low par p78, Jun.13

STOCK Warrants

Warrants for Executives: Better than Options? Either Way It's a Capital Gain (with table) p104, Apr.11

Short news item

STOCKPILES

The defense stockpile is growing # p34, Feb.21

Strategic stockpile has reached $4-billion of vital materials # p36, Apr.25

Price Propping: The government's strategic stockpile will be used to impound metals it has to buy from marginal producers p27, May 30

STOCKS—Employees

See Corporations-Employee Stock

STOCKSTROM, Arthur

Broadening the Focus at Magic Chef (with illus) p170, Apr.11

STONE, Lauson

Warrants for Executives: Better Than Options? p104, Apr.11

STONE, R. Vance

Readers Report: Chasing Charity Chiselers p8, Jun.27

STOP & Shop

New Neighbors: New England company starts opening department stores right next door to supermarkets p42, Jan.17

STORAGE

Storage Fight: In Pennsylvania, gas men and coal men are feuding over underground storage of gas p112, Apr.18

Bottled Gas Corp. of Va. leases an abandoned C&O tunnel for storing gas # p34, May 9

STORZ, Mel, Jr.

Readers Report: Little Child Shall Lead Them p8, Feb.14

STOVES and Ranges

A broiler unit and four full-sized gas burners have been incorporated into a 6-in. counter by Chambers Corp. # p56, Feb.7

Thor Corp. will add an electric wall range to its line # p54, Mar.7

Broadening the Focus at Magic Chef (with illus) p170, Apr.11

Infrared on the Front Burner (with 2 illus) p48, Apr.11

Gas Appliances Battle to Regain Lost Ground (with illus) p56, May 30

STRATEGIC Materials

Price Propping: The government's strategic stockpile will be used to impound me'als it has to buy from marginal producers p27, May 30

STRAUSS (Levi) & Co.

Denims Go East: Company opens plant in Knoxville p158, Feb.21

STRAUSS, Lewis

Coming Up: an Atomic Policy: Naming of Strauss as Eisenhower adviser indicates that a time of decision is at hand p32, Mar.14

Named adviser to Eisenhower on Atomic Energy # p38, Mar.14

Atom for Industry: Proposed new policy to give business the green light faces opposition p32, Apr.11

President's choice of Strauss to head AEC boosts prospects for industrial production of atomic power # p40, Jun.27

STRAWBERRIES

Berries will be washed in new detergent to prevent mold # p50, May 9

STREAM Pollution

Northern Paper Mills moves into final lap of its $2-million gamble with spent sulphite liquor # p52, Jan.10

Water pollution will be studied by new Research Foundation on Industrial Waste Disposal # p94, May 30

STREET Lights

Dousing Street Lights by Radio (with illus) p68, Mar.21

Readers Report: Somewhat Risky p12, May 23

STREET Transit

Transit Feud in Baltimore p106, Feb.14

Columbus, Ohio: Fight Goes On p132, Feb.21

St. Louis: Hands Off Transit p110, Mar.7

Syracuse: Fare Enough p154, Mar.14

Commuters' Hope: Commuting Angelenos see ray of hope in impending changeover of city's interurban rail service p126, Mar.21

Washington, D.C.: To Probe Transit p140, Apr.11

Worcester: Back on the Rails p136, May 16

Transit Radio . . . gets the death blow p46, Jun.6

STRONTIUM Titanate

See National Lead Co.

STRUMPEN-DARRIE, Robert

Readers Report: Exceeding Speed Limit p10, Mar.28

STUART, George

Opposition to do-it-yourself programs fostered by paint manufacturers has been voiced by G. Stuart # p72, Apr.4

STUDEBAKER Corp.

Another Studebaker: You move fast when you fight giants (Cover) Jan.31

It Takes More Than Style to Stay in the Race (with 9 illus) p104, Jan.31

Air Force cancels orders # p36, Apr.11

Sets up Mexican subsidiary # p152, Jun.13

STYLECRAFT Automotive Co.

Makes a "Falsie" tire mount, that looks like a continental outside mount # p74, May 23

SUBMARINES

X-ray unit detects soft spots in the welds of a submarine hull (illus) p32, Feb.21

Zirconium Snubs . . . neutrons, so Westinghouse is mass producing it for atom-powered submarine (with illus) p66, Mar.7

Home for an Atom (illus) p154, Apr.25

SUBURBAN Development

Atlas Powder buys site in suburbs of Wilmington # p126, Feb.21

Downtown Assn. of San Diego starts campaign to regain suburban customers # p156, Feb.21

United Corp. plans to move from New York City to Westchester County. Alsynite Co. moves from White Plains back to New York # p194, Feb.21

Gimbel Bros. will open store outside Milwaukee # p54, Mar.7

Now There's a Trend Back to New York City p192, Mar.14

SUBWAYS

New York City: Up and Up p168, Jun.6

SUDAN

Sudan: It May Be the World's Next Independent Nation (with 5 illus) p168, Feb.21

SULFUR

Sulfur prices may go up despite a better supply situation # p18, Mar.7

SULLIVAN, Ed

U.S. Sullivans Take Over Ireland (with 14 illus) p126, Apr.25

SUMMERFIELD, Arthur

A Business Team in the Post Office (with illus) p98, Jun.27

SUN Oil Co.

Says gasoline prices on the New Jersey Turnpike are high # p54, Jun.27

SUNBEAM Corp.

Machinist's Victory Ends Sunbeam Feud with UE p76, Jan.3

Lost an early bout in a fair trade fight with Masters, Inc. # p56, Jan.31

Grayson-Robinson Store challenges California's fair trade laws in suit against chain brought by Sunbeam # p50, Apr.25

SUNCOCK, N. H.

Casting for Industry at a Fish Fry (with 7 illus) p32, Jun.27

SUNCOCK Valley R.R.

Concord, N.H.: Can a Railroad Quit p78, Jan.3

SUNGLASSES

Color without Glare p60, Mar.28

SUNKIST Growers, Inc.

Ade on Wheels: Sunkist to put its label on ready-to-drink orangeade that milkman will deliver p73, Feb.14

SUPERIOR Business Machines, Inc.

Flexisort is a new marginal punch-card system # p74, May 23

SUPER Market Institute, Inc.

Sizing Up a Retailer: Super Market Institute will issue a report p52, May 23

SUPERIOR Steel Corp.

Company's new clad metal plant is ready for operation # p114, Jun.27

SUPERMARKETS

New Neighbors: New England company starts opening department stores right next door to supermarkets p42, Jan.17

By Joining Up with Supermarkets . . . Staging Razzle-Dazzle Drives . . . S&Ls Build Up New Business (with 3 illus) p64, Jan.24

Grand Union turned over top executive and managerial posts to clerks for one-day # p83, Feb.14

Self-Services Reaches the Drugstore p43, Mar.7

Supermarket operators generally prefer to open new units within shopping centers # p54, Mar.7

Men's clothing stores complain about the inroads into their business by supermarkets # p148, Mar.14

Supermarkets Get into Book-Lending (with illus) p46, Mar.21

Selling Flowers the Supermarket Way in Virginia (with 3 illus) p126, Apr.18

Cigars Go Self-Service (with 2 illus) p52, Apr.25

Sizing Up a Retailer: Super Market Institute will issue a report p52, May 23

Supers' gains slow down p58, Jun.6

SUPPLEE, H., Jr.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

SURFACE Coatings, Inc.

Offers new coating material which looks like concrete # p117, Jun.27

SUWANEE Steamship Co.

New freight-car ferry will link Port Everglades, Fla., and Havana # p137, Jan.24

SWARTHMORE College

Gets scholarship fund from Scott Paper # p122, May 23

SWATCHES

An automatic process for mounting display swatches on display cards has been developed # p74, Mar.7

SWEART, Harold

Putting Director on a Salary (with illus) p136, Mar.28

SWEDIN

Writeof Pace . . . is set largely by individuals under Swedish system the U.S. is scanning p90, Apr.4

SWIFT & Co.

Packers Lag, but They Can Dream p60, Jan.10

Short news item

SWIMMING

Sponge Rubber Products introduces new flutterboard # p132, Jun.6

SWIMMING Suits

Swim suit of paper ushers in . . . Paper Age (with illus) p148, Jun.20

SWINGFIRE

Heat in Ripples (with illus) p130, Apr.11

SWISS Mobiliar Insurance Society

Buys one-third of capital stock of Penn-Liberty Insurance Co. # p130, May 2

SWISS Plan Corp.

Westinghouse is sending 44 of its radio-TV dealers to Europe # p169, Mar.28

SWITCHES

An inexpensive switch for controlling the suction line of equipment that depends on suction-delivered lubricants is available # p130, Jan.24

SWITZERLAND

Legal Counterfeiting (Trend) p100, Jan.3

Applied Research Laboratories plans to set up a branch office at Lausanne # p129, Feb.14

Brown, Boveri: Battle for a Key U.S. Market (with 2 illus) p148, Jun.13

SWOPE, Hunter

Readers Report: A Source of Education p8, Feb.28

SYLVANIA Electric Products, Inc.

Closest approach yet to a nonconsumable electrode is claimed for its new tungsten zirconium alloy arc welding rod # p55, Feb.21

Shifting the Weight at Sylvania (with illus) p114, May 2

Batavia, N.Y. On the Ball p166, Jun.6

SYRACUSE, N. Y.

Fare Enough p154, Mar.14

Whose Street? p176, Jun.20

T

TCP

Peppier Gas: Shell's new additive promises more power and mileage p32, May 16

TACONITE

Pilot-plant stage has been reached at Allis-Chalmers in a new method of concentrating taconite for iron ore # p110, Jan.31

TAFT-HARTLEY Act

T-H Injunction Upheld: Steelworkers appeal federal court ruling in favor of 80-day stay strike at atomic supplier p127, Jan.10

Congress Moves to Give T-H a New Look: Labor act may get a new name (with 2 illus) p138, Jan.17

Why Working Employer Needn't Join a union p143, Jan.17

Congress will rewrite the law. But it will take time # p39, Jan.24

Big Labor Eyes the Future: T-H Changes p128, Jan.31

What Eisenhower Told about His Plans p25, Feb.7

Congress Tackles Taft-Hartley: This year's climate is better for hearings on revisions (with illus) p174, Feb.21

First Labor Emergency: Expiration of 80-day injunction at American Locomotive p178, Feb.21

New Advisers Find Waters Rough: Faces tough first job of recommending T-H improvements p146, Feb.28

Revision of T-H is no longer sure # p37, Feb.28

Three-Sided View of Labor Board: House Labor Committee hears widely divergent views at hearings on changes in T-H (with 2 illus) p134, Mar.7

Odds favor no change in the law this year # p38, Mar.14

On the Rocks: Stalemate of Labor Dept.'s advisory committee may mean end of all tripartite government boards (with table) p171, Mar.14

Labor Laws: a Matter of Precedence: Supreme Court backs idea that T-H should take a back seat when it conflicts with state laws p174, Mar.28

Trouble is developing over T-H revision # p39, Mar.28

Senate Feels Its Way on Taft-Hartley (with illus) p138, Apr.4

George W. Armstrong, Jr.: His voice is heard . . . Industry Speaks Up (with illus) p174, Apr.18

States' Rights Make Tough Labor Questions (with illus) p169, Apr.18

Wrangling Over Taft-Hartley Changes (with 5 illus) p154, May 2

To Stop Job Bias . . . amend T-H. That's Sen. Ives' proposal p177, May 9

Robert Taft is opposed to job-bias amendment # p168, May 16

Tightening Up On Communists: There's a loophole in T-H through which many labor leaders have slipped p165, May 16

Amendment of Taft-Hartley still is uncertain # p40, May 23

Nothing Cooking: T-H amendment seems to be definitely shelved for the time p134, May 30

T-H revision has little chance this year # p38, May 30

The deadlock between Durkin and Weeks is broken # p40, Jun.20

Prospect still is for no action on revision of law this year # p40, Jun.27

T-H Problems . . . w[illegible] engineers, plant guards, and foremen p13[illegible] 1.27

TAFT, Robert

Getting Ready for the Big Switch (with illus) p27, Jan.10

Durkin vs. the Inquisitors: The Senate Labor Committee asked him a lot of questions (with illus) p142, Jan.24

The Eisenhower-Taft alliance is working out # p39, Mar.7

Put down any doubts about Eisenhower and Taft getting along # p37, Apr.4

Taft is opposed to job-bias amendment to T-H # p168, May 16

Taft's illness complicates Eisenhower's job # p38, Jun.13

TALBOTT, Joseph

Eisenhower names Talbott member of Federal Tariff Commission # p146, Apr.11

Named member of the Federal Tariff Commission (with illus) # p152, Apr.11

TANKERS

U.S. marshal seized the tanker Monitor # p34, Feb.21

TANKS

How Red Arms Stack Up (with 8 illus) p40, Feb.7

Taking Cutbacks in Stride p43, Jun.20

TANTALUM

Easing a Metals Shortage: Jet engines demand columbium and tantalum p62, Mar.7

TAPE Recorders

See Recorders

TARIFFS

The Tariff Commission has recommended more protec[illegible]n for the U.S. pipe industry # p128, Jan.17

Canadians are speaking against U.S. tariff policy # p166, Jan.24

Readers Report: Let's Join Canada p10, Jan.24

Eisenhower will fill two vacancies on the Tariff Commission # p118, Jan.31

Eisenhower's decision on brier pipes # p38, Feb.21

Rep. Hunter introduces a bill to scrap tariff on foreign cars # p130, Mar.7

1953: Turning Point for U.S. Tariffs (with chart) p160, Mar.21

A higher tariff on woolen and worsted fabrics is urged by CIO's textile union # p178, Mar.28

Another re-examination of tariff policy is promised by the Nationwide Committee of Industry, Agriculture & Labor on Import-Export Policy # p169, Mar.28

Council of Foreign Relations issues survey on U.S. trade policy # p132, Apr.4

There'll be no fight for lower U.S. tariffs this year # p146, Apr.11

U.S. Import Duties: Are They Going Up Again (with chart) p25, Apr.18

A Long Look at Tariffs (Trend) p188, May 16

Latin Americans are adding their bit to the debate on tariff and trade policy # p152, May 16

Quotas Frighten Latin Americans p157, May 16

Readers Report: Tariffically Speaking p8, May 23

Tariff Commission will be expanded to seven members # p151, Jun.6

TATE, H. Douglas

Readers Report: Handle With Care p10, Jun.20

TAXATION

You may be able to save some on your income tax next March if you take time to run over medical and dental bills paid in 1952 # p83, Jan.3

An amended income-tax estimate for 1952 must be filed by Jan.15 # p34, Jan.10

Eisenhower's slogan is: Balance the budget, then cut taxes # p37, Jan.10

If you have a refund due on last year's income tax, mark "Refund" on the envelope # p132, Jan.10

Eisenhower's aides put a balanced budget ahead of tax cuts # p38, Jan.17

What Will Happen to Taxes (with 2 charts) p25, Jan.17

Here's the new President's tax policy # p39, Jan.24

Keep track of money spent to fix trees because of winter storms # p156, Jan.24

The difficulty over confirming Wilson as Defense Secretary may bring a reform of the internal revenue laws # p40, Jan.24

The excess-profits tax may still be allowed to expire on June 30. So an EPT substitute may be tried # p39, Jan.24

Biggest part of personal record-keeping is the job of pinning down the expenses you list as income-tax deductions # p119, Feb.7

Income Taxes in C-of-L Index? The Labor Angle p109, Feb.7

Owning your home entitled you to deduct for property taxes and interest on the mortgage # p119, Feb.7

Readers Report: You Can't Win p10, Feb.7

What Eisenhower Told about His Plans p25, Feb.7

Companies Size Up the Problems Ahead p27, Feb.14

Tax cuts depend on the success of the economy drive # p37, Feb.14

If you have special problems in taxes, it's important to know that the Bureau of Internal Revenue has simplified its procedure for giving private rulings # p184, Feb.21

An income-tax checklist that may help in making out returns # p155, Feb.28

Businessmen Read the Tax Outlook: Most expect taxes to stay the way they are p27, Feb.28

Can You Deduct . . . retroactive wage increases now that controls are off p152, Feb.28

Dividing tax sources between states and the federal government is high on Eisenhower's long-term agenda # p38, Feb.28

Odds are against any July 1 reductions. Cuts on Jan. 1 are more likely # p37, Feb.28

Business will get a tax break this year. More liberal treatment of depreciation is coming # p37, Mar.14

Easing Depreciation Rules p28, Mar.21

Joint ownership of property can cost your heirs heavy taxes # p183, Mar.28

No Stampede for Faster Tax Writeoffs p30, Mar.28

Don't writeoff the Reed bill. If passed it would cut your taxes considerably # p147, Apr.4

Signs of peace in Korea give tax-cutting a big lift # p37, Apr.4

Tax Hopes Rise . . . for makers of economy brand cigarettes p70, Apr.4

"Peace" might be the stimulant to lower taxes # p39, Apr.11

Tax-Free Split? Du Pont management is cool toward proposal for using "spinoff" p60, Apr.11

Warrants for Executives: Better Than Options? (with table) p104, Apr.11

If Eisenhower doesn't want the Reed bill, what has he for a substitute # p37, Apr.18

Problems you may run across in the construction of a new home can have an effect on your tax picture. Some of them: # p180, Apr.18

Treasury Humphrey asks Congress to rewrite the foreign residence tax exemption law # p167, Apr.18

If Eisenhower stands by his economy goal, it's an odds-on bet that individual income taxes will go down this year and excess-profits will expire # p39, Apr.25

Movie industry tells Congress it can't take the 20% federal admission tax any longer # p36, Apr.25

Prospects for tax relief are improving. The showdown will come within 60 days # p37, May 2

The death of EPT would serve as a business stimulant. It would let corporations keep more than $2-billion in their tills # p37, May 2

Congress' Problem: Can Spending Be Trimmed . . . Enough for a Cut in Taxes? (with table) p25, May 9

If your income is less than $30,000 there's small chance of your tax return being audited # p172, May 16

Maine drops its support for an amendment limiting federal income taxes to 25% of income # p34, May 16

Revenue Bureau Relaxes Depreciation Policy p28, May 16

Appealing to the People: Congress wants to cut taxes—but Eisenhower doesn't see how it can be done (with illus) p27, May 23

Eisenhower's appeal to keep taxes where they are, heads the week's headlines # p17, May 23

Eisenhower and Congress are out of step. The heart of the issue is spending and taxes # p39, May 23

Eisenhower's tax program # p39, May 23

Readers Report: Rocking the Tax Boat p8, May 23

Eisenhower will end up with less than he asked on taxes. A compromise is likely along the following lines # p37, May 30

No Easy Solution (Trend) p160, May 30

It's no go on Eisenhower's tax program. The White House is giving up # p37, Jun.6

Overhauling the Tax Laws: How Congress May Change Your Taxes (with table) p31, Jun.13

Taxes Have a Major Influence on Investors (with 2 charts) p104, Jun.13

You Pay Less . . . stock transfer tax on a stock with a low par p78, Jun.13

A new, pro-business tax policy will be an Eisenhower "must" for 1954 # p39, Jun.27

Behind Rep. Reed's stand on the excess-profits tax is a political situation that Congress would like to duck # p39, Jun.27

Readers Report: All Taxes Hurt p10, Jun.27

State and Local

Detroit is going to collect $80 in taxes for each vehicle held by car and truck dealers # p98, Jan.17

Municipal Finance Officers Assn. reports on city taxes # p120, Jan.17

Gas: Burning Issue for Austin p70, Feb.28

Springfield: Bill's Too Big to Collect p72, Feb.28

Supreme Court justice in N.Y. rules a trailer does not fall within the legal definition of real property # p34, Mar.14

Court rules out-of-state firms may be held liable for the collection of Maryland's sales tax from Maryland customers # p64, Mar.21

Two bills in Michigan legislature call for state income tax # p96, Apr.4

Unified Truck Tax p92, Apr.4

Nevada considers a state income tax # p66, Apr.11

Maryland legislature approves cut in income taxes # p136, Apr.18

Gasoline tax revenues of New York State have risen to around $116-million a year # p142, May 9

The controversy over whether Texas can levy a "gathering tax" on natural gas moves into its last act # p138, May 16

Do Sales Taxes Apply Out Of State? p56, May 23

Jersey City taxes on business are declared unconstitutional p138, May 23

States Drop Tax on Chains: Florida is No. 15 to get rid of tax p68, May 30

1952 average state tax burdens # p172, Jun.6

TAXI Plane

See Aviation-Taxi

TAXICABS

Hartford: One at a Time p139, Apr.11

TAYLOR, Joseph

A New Start for Bausch & Lomb (with illus) p98, Mar.7

TAYLOR, K. W.

New Finance Man (illus) p170, Jan.24

TEA

Hotel serves free tea to discourage coffee drinking # p74, Apr.4

TECHNOLOGY

Technology Takes Over the Farm—and the Farmer (with 2 illus) p116, Jun.6

TEENAGERS

Some private schools in N.J. have drawn up a "common sense" code of social behavior for teenagers # p180, Mar.21

Teenagers make themselves felt in the watch business and juke box industry # p54, May 2

Two Chicago teenagers won top honors for best annual report submitted by Junior Achievement companies to Keith Funston # p36, May 23

Some suggestions for youngsters coming of driving age # p152, Jun.27

What it will cost you if your youngster earns over $600 this summer # p152, Jun.27

TELECARS

"What Hath God Wrought" in Suburban Baltimore (with 4 illus) p142, Jun.13

Short news item

TELENAR

Back in the News: Old charges of suppression flare up on Telenar metal press p46, Jun.20

TELEPHONES

State of Washington authorizes rate increase for Pacific Telephone & Telegraph # p132, May 16

Bell Engineers Aim for an All-Out Automatic System (with 2 maps and 2 illus) p62, May 23

TELE-PROMPTER Corp.

RCA Service Co. teams up with company # p50, Feb.21

TELEVISION

Animated TV Ads p46, Jan.3

Dr. Allen B. DuMont predicts in 1953 the U.S. will have 26-million TV receivers # p47, Jan.3

A banner year for TV in 1953 is prediction of Majestic Radio & Television, RCA Victor, and Westinghouse # p98, Jan.10

A. C. Nielsen reports on number of homes with television # p84, Feb.7

National Advertising Media: 1952 Hit a New High (with table) p60, Feb.14

Turning an Idea into a TV Station: It started as a tricky scheme in St. Louis with no money behind it (with illus) p152, Feb.14

Dent in the Glamor of TV Shares (with table and chart) p56, Feb.21

Compulsory six-month TV warranties is the subject of a controversial bill before Wisconsin legislature # p156, Feb.21

TV audiences can be estimated by the rise and fall of city water pressure in Toledo # p156, Feb.21

AFL will sponsor a series of programs # p152, Feb.28

Atlanta: TV Olive Branch p74, Feb.28

Beer Teams Up with Baseball: Anheuser-Busch buys St. Louis Cardinals p32, Feb.28

Television output is doing its share to bolster production of household goods # p18, Mar.7

TV sets outnumber bathtubs in Chicago # p36, Mar.7

The TV Dial: Key to UHF: With 70 new channels, manufacturers wonder how to make room for them (with illus) p66, Mar.14

Businessmen Neglect a Medium. The Marketing Pattern p144, Mar.21

You will hear more about spreading price wars at retail level # p18, Mar.28

Now that winter's over, better check your television antenna # p148, Apr.4

TV set production is running high. Over-production may be paid for later on # p17, Apr.11

TV owners increased 40% in 1952 # p131, Apr.18

Why Water Charts Zigzag at Night (with chart) p44, May 2

Broadcasting revenues for 1952—$336-million—up 43% over 1951 # p142, May 9

CBS will run TV series to dramatize research and cultural projects in colleges # p98, May 9

3-D Invades Television (with illus) p28, May 9

Is This the Top of the Boom (with chart) p26, May 16

Short-Term Market Pays Off: P. R. Mallory is making converters that will enable owners of current TV models to receive both UHF and VHF p44, May 16

TV broadcasting pulled in $336.3-million in estimated revenues during 1952 # p60, May 16

TV Crashes a Capital Cocktail Party (illus) p31, May 23

Who's Going to Foot the Bill? (with 4 charts) p43, May 23

TV Fights for Its Crowning Glory p32, May 30

TV Taps the Daytime p68, May 30

Short news item

Federal Reserve figures show a 30% drop in production between Feb. and April # p17, Jun.6

Going East: West Coast TV company setting up plant in Kansas City p184, Jun.6

When U.S. Television Covered Coronation (with map and 13 illus) p28, Jun.6

Industry Is Opening Its Eyes to TV (with illus) p48, Jun.13

Community TV is booming # p144, Jun.20

Electrical storms can cause grief # p152, Jun.27

Color

Color TV: The Picture Clears p28, Apr.4

Eastman Kodak experiments with photographic materials for color telecasts # p128, Apr.11

Emerson will credit full price of a 1953 TV set against a color set # p43, Apr.25

Color film scanner may solve one of the major problems of color television # p66, May 23

Color TV will be on the air experimentally before the year is out. Cost of sets will be high # p144, Jun.20

Educational

St. Louis Educational Television Commission wangled $350,000 worth of pledges from Ford Foundation and Stix, Baer & Fuller president # p36, Jan.24

Teaching by Television at Houston University (with 4 illus) p30, May 2

Readers Report: College Rivalry via Video p10, Jun.6

Teaching a City Economics (with 5 illus) p78, Jun.20

Foreign

Plans are being worked on to merge two big TV stations in Mexico # p70, Jan.3

Launching Big-Scale Television in Set-Poor Mexico (with 5 illus) p116, Jan.10

Industrial

TV Covers Industry's Blind Spots (with 2 illus) p40, May 30

Stations

Lawrence Harveys gets license to build and operate UHF-TV channel 24 in Salem, Ore. # p150, Feb.14

Complaints about Louisville's station WHAS and new UHF station in New Britain # p64, Mar.21

KONA-TV is first station to fold up p138, Mar.21

KONA-TV is having trouble going out of business p142, Apr.11

General Electric will offer a package TV station # p50, May 9

KONA-TV is due back on the air p176, Jun.13

TEMCO Aircraft Corp.

Navy cancels its order for 160 McDonnell F3H Demons # p97, Jun.27

TEMPERATURES

Pure Research: Long-Shot Bet: Fifteen years of exploring a basic question about coldest temperatures may or may not unearth information that's marketable (with 4 illus) p158, Jan.17

High temperatures encountered by supersonic aircraft and missiles will be studied # p166, Jun.27

TENCO, Inc.

The Story of the Instants (with illus) p50, Feb.28

Instants Band Together to Keep Up (with table and illus) p142, Mar.21

TENNANT (G. H.) Co.

Chipping by Machine p78, Mar.14

TENNESSEE

Increases the maximum weight limit on tractors and tandem-axle semitrailers # p36, Mar.7

Support for Trucks p111, Mar.7

Offers bonus for oil well # p34, Apr.18

TENNESSEE Fabricating Co.

Develops new finish for protecting ornamental iron from rust and mildew # p54, May 9

TENNESSEE Gas Transmission Co.

Pipeline Plan: Proposed purchase of interest in oil-gas producer may sweeten profits p136, Apr.18

TENNESSEE Production Co.

Will drill two new gas wells in western Pennsylvania # p34, Mar.14

TENNESSEE Products & Chemical Corp.

Polyethylene is used in 15-gal. carboy for shipments of muriatic acid and other hard-to-handle chemicals # p56, Apr.4

TENNESSEE, University of

Suggests self-service as a profitable way to sell peaches p52, Jun.27

TENNESSEE Valley Authority

Knoxville: TVA Packs Again p158, Mar.28

Premixed Alloy: A new "semi-commercial" plant will produce silicon-aluminum mixture p50, Mar.28

First unit of Shawnee Steam Plant begins commercial operations # p109, Apr.25

Public Power: Where Will the GOP Take It (with map) p112, May 9

TENOX

See Eastman Chemical Products

TEUBNER, E. E.

Sparks Tame Super-Hard Carbide Alloys p43, Apr.18

TEXAS

Affiliate Banking Out in Texas p88, Jan.3

Texas businessmen study market conditions in Latin America # p137, Jan.24

Readers Report: Chinooks Top Lone Stars p8, Jan.31

Texas affiliate banks go ahead and elect directors who represent parent banks # p66, Jan.31

Cash Wells Run Dry p154, Mar.14

Texas Insurance Is Big, Too: Life policies hit $10.5-billion p144, Mar.28

Liquor is bottled in big bottles for Texans (illus) p74, Apr.4

State legislature cuts tax on theater tickets # p54, May 2

Do State Laws Hurt Unions p174, May 9

A Border War p174, Jun.13

Texas Supreme Court rules Texas Railroad Commission had no authority to close Spraberry # p36, Jun.20

An injunction in Texas bars an organizing drive by Fur & Leather Workers Union # p141, Jun.27

TEXAS CITY, Tex.

Supreme Court rules U.S. government is not liable for 1947 damage claims # p34, Jun.13

TEXAS Eastern Production Corp.

Will buy the Hamshire gas field # p34, May 2

TEXAS Eastern Transmission

Arranges to sell $35-million bonds # p106, Apr.4

TEXAS Gulf Production Co.

Buys the Peru oil lands of Cia # p167, Apr.18

TEXAS Industries, Inc.

Buys control of Fort Worth Sand & Gravel Co., and four associated companies # p74, Apr.18

TEXAS Instruments, Inc.

Plans to merge with Intercontinental Rubber Co. # p91, Jun.13

TEXAS Railroad Commission

Three Texans Rule Oil in Name of Conservation (with 4 illus) p104, Feb.21

Makes the biggest cut in allowable crude oil output since last July # p36, Mar.28

Conserving Oil: Cuts oil waste by closing Spraberry, while Navy ups production at Elk Hills p26, Apr.4

TEXTILES

Celanese Corp. of America exhibits Celaperm # p56, Feb.7

Man-made fiber output in 1952 in the U.S. was 7% below 1951 # p84, Feb.7

Textile School Outgrows Itself (with 3 illus) p124, Feb.28

Threat to Walsh-Healey Act p135, Mar.7

Is This the Top of the Boom? (with chart) p26, May 16

Cotton

At Last, Springmaid Gets a Roof to Cover Her (with 4 illus) p46, Jan.10

Cotton prices have been, to no small extent, at the mercy of foreign markets # p17, Jan.31

Cotton surplus, before this year's crop is harvested, will be about 4½-million bales # p18, Apr.18

The government wants a smaller harvest this year in order to avoid a surplus # p18, Apr.18

Nylon brushes to strip both cotton and burr from the stalks are a feature of new low-cost harvester # p74, May 23

Cotton processing problems are nearer to solution as a result of a special research project # p94, May 30

Cotton consumption finally is pulling ahead of a year ago # p18, Jun.20

Price cuts are announced by Blue Bell and Pacific Mills # p54, Jun.27

Dacron

Is getting a tryout as insulation for electrical applications # p136, Jun.13

Fibers

A Last Resort . . . saves ultra-conservative silk house, Schwarzenbach Huber p126, Feb.7

Chemical Makers Ride a Boom in Synthetics: Textile Men Inherit the Problems (with 2 charts) p40, Feb.14

Cottontex is used for degreasing and drying use in tumbling mills # p74, Mar.21

Nylon

Du Pont has licensed American Enka to manufacture nylon textile fiber # p50, Feb.21

Mathieson Chemical will make commercial quantities of caprolactam # p58, Mar.28

Low-Cost "Fur" from a Lab (with 2 illus) p134, Apr.4

Nylon yarn in a dull finish that makes textiles less transparent is du Pont's latest # p50, Apr.25

Rayon

Rayon Corp. will build plant to make rayon from bagasse # p152, Apr.11

Wool

How price changes control the amount of blends used in wool products # p98, Jan.10

Portland, Ore.: Wool Gathering p130, Feb.21

Synthetic fibers hold no fascination for Pendleton Woolen Mills # p101, Feb.28

Synthetics push wool p58, Jun.6

TEXTRON, Inc.

How to Buy—for Free-Hand That Feeds You p62, Jan.24

Textron is now completely out of the consumer goods business with sale of Indian Head Mills # p64, Feb.14

Buys assets of F. Burkart Mfg. Co. # p186, Jun.6

Casting for Industry at a Fish Fry (with illus) p32, Jun.27

Short news item

TEY Mfg. Co.

Toronto: Once a Year, the World's Marketplace (with illus) p122, Jun.20

THAL Development Authority

Pakistan Gets Wheat Crop from the Desert (with 5 illus) p138, Jan.24

THEATERS

New York City is about to get a new theater-building code to encourage building new theaters # p79, Jan.10

A thumbnail review of popular plays on Broadway # p156, Feb.28

Nine theater circuits are getting complete three-dimensional projection and stereophonic sound equipment from RCA # p131, Apr.18

Texas state legislature cuts tax on theater tickets # p54, May 2

Drive-In Theaters: Happy But Griping (with illus) p129, May 9

New York City will get new theaters p168, Jun.6

Theater—Converted into a Bank—Still Keeps Some Bits of Staginess (with 2 illus) p67, Jun.27

THERMALASTIC

Making Research the Key to Profits: Take Westinghouse, for example p150, Jan.17

THERMOFLECTOR Corp.

Thermoflector block is a masonry building block with sealed-in aluminum foil insulators to reflect radiant heat rays # p80, Mar.14

THERMOPLASTIC Fabrics Corp.

Makes a new industrial fabric, called Fortron # p114, Jan.31

THIRD Dimension

New Dimensions Perk Up Hollywood (with table) p122, Mar.14

3-D Invades Television (with illus) p28, May 9

THOMAS, Charles

A New Fuel with a Big Future (with illus) p94, Mar.14

THOMAS, J.J.

Industry Snaps Up the Grads (with illus) p116, May 2

THOMAS, John R., Jr.

Readers Report: Diametrically Correct p10, May 16

THOMAS, Martyn

Revamping the Cleveland Post Office p102, Jun.27

THOMPSON, Ernest

Three Texans Rule Oil In Name of Conservation (with illus) p104, Feb.21

THOMPSON Products, Inc.

John David Wright is named president (illus) p113, Apr.11

THOR Corp.

Will add an electric wall range to its line # p54, Mar.7

THOR Power Tool Co.

New name for Independent Pneumatic Tool Co. # p64, Mar.14

THORNTON, Dan.

Mr. Six Sees an Inauguration (with illus) p30, Jan.31

THROATLESS Press Co.

Plane Forging—All in One Piece (with 2 illus) p56, Jan.3

THURNAU, Dr. V. F.

Look to the West; Germans launch expectant bid for markets in Western U.S. p156, Jun.20

TIDELANDS

See also Petroleum

The states will get control of these areas. That's a promise Eisenhower made # p38, Feb.28

National Petroleum Council says no overnight oil fortunes will be made from tidelands # p36, Jun.20

Tidelands Oil . . . won't produce any oil fortunes overnight, warns NPC p77, Jun.27

TIE Cases

Adams Service Products make an easy-to-pack leather tie case # p54, May 9

TILES

A do-it-yourself kit for tiling hard-to-keep-clean space is offered by Vikon Tile Corp. # p76, May 2

Bolta Products makes flexible wall tiles that can be cut with ordinary scissors # p76, May 16

If You Can't Beat 'Em, Join 'Em—Still Truce? p90, Jun.13

TIMES-PICAYUNE Publishing Co.

Decision for Papers p69, May 30

TIMKEN-DETROIT Axle Co.

How to Road Test an Axle in a Quiet Lab (with 3 illus) p116, Jan.24

Cutback of defense orders forces shut-down at Ohio Axle & Gear Div. # p123, Mar.21

TIMKEN Roller Bearing Co.

The induction stirrer installed on new electric furnaces is working out well # p46, Feb.7

Orders shipload of Liberian iron ore # p112, Jun.27

TIN

Readers Report: Malaya Holding the Line p10, Jan.3

Williams Harvey & Co., Ltd. signs contract to buy 16,000 tons of Bolivian tin a year # p125, Jan.31

London tin goes 10¢ a lb. below domestic prices # p18, Apr.11

There's hope for a break in the bitter tin nationalization battle with Bolivia # p146, Apr.11

Gyrations in tin are closely geared to developments in the Far East # p17, May 16

New tinning oils are developed by Armour Research Institute # p136, Jun.13

Bolivia and Patino Tin agree on formula to compensate stockholders for losses resulting from nationalization # p158, Jun.20

TINGLEY Rubber Corp.

Tough Work Overshoes p59, Feb.14

TIRES

Watermelon Tires: Not Much Air . . . a Fine Disregard for obstacles (with 2 illus) p31, Mar.21

Tubeless Tire Has a Future: Growing demand nudges manufacturers into the business (with illus) p41, Apr.4

Cheaper tires are here. Firestone will market a third casing # p34, May 9

Firestone denies the rumors of a third, cheap line of tires # p60, May 16

Goodrich Makes Up Its Mind: Take the case of the tubeless tire p140, May 16

Manufacturers of tires still talk about that record demand for replacement casings # p18, May 16

Stylecraft Automotive makes a "Falsie" tire mount, that looks like a continental outside mount # p74, May 23

TITANIUM

Crane Co. asks for fast tax writeoff to build titanium processing plant # p36, Mar.21

More Jet Metal: Crane Co. plans plant that will make its biggest U.S. producer of titanium p128, Apr.11

Crane Co. gets fast tax write-off to build titanium plant # p34, May 9

New Titanium Process Gives Quality Control p110, Jun.27

TITO, Marshall

Whitehall Greets Tito (illus) p30, Mar.21

Tito Strengthens His Hand with West (with illus) p130, Apr.4

TOBACCO

Kentucky Burley: 10 Seconds a Sale (with 8 illus) p86, Jan.31

TOBIN, Maurice

How Ex-Office Holders Are Making Out (with illus) p28, Mar.28

TODD Shipyards Corp.

CIO'S Industrial Union of Marine & Shipbuilding will ask for raise # p166, May 16

TOILET Goods Assn.

More "mature" women accounts for the fact that skin creams gained more users in 1952 # p58, May 23

TOLEDO, O.

TV audiences can be estimated by the rise and fall of city water pressure # p156, Feb.21

Problem of segregation in public housing gets city council in hot water p58, May 9

Catching Up p106, May 30

TOLEDO Plan

Toledo Plan Gets a Boost: Treasury clears the way for further expansion p179, Feb.21

TOLEDO, University of

Eitel: Independence Is the Key to Research (with 8 illus) p120, Jun.13

TOMLIN, D. O.

Group of Dallas investors buy Dearborn Stove Co. # p34, Feb.7

TOOLS

For Extra Precision (with illus) p57, Jan.10

Center-Mike is a tool for checking the distance between hole centers in precision parts # p74, Jan.17

Holub Industries develop a line of drills with carbide tips and a special spiral that carries the dust up and out of the holes as fast as it forms # p130, Jan.24

Chipping by Machine p78, Mar.14

U.S. Steel strengthens tool handles by running top-grade ash wood through a white-hot furnace # p76, Mar.14

Versatile Vice (with illus) p60, Mar.28

Readers Report: Petrification p12, Apr.18

Air Tools Learn New Tricks (with 2 illus) p110, Apr.25

File That Refills (with illus) p144, Jun.13

Alpha Tool makes a hacksaw that can cut anywhere without the saw's frame getting in the way # p117, Jun.27

TORNADOES

Deadly Pause Before Twister Hit . . . and Flattened Georgia Town (with 2 illus)p27, May 9

Block at a Time: Waco's answer to recovering from tornado p31, May 23

Indian Legend Cost Waco Plenty p76, Jun.13
Beating the Twister to Town (with 2 illus) p194, Jun.20

Worcester Plants Pick Themselves Up (with 4 illus) p30, Jun.20

TORONTO, Canada

The Lake Shore of Ontario: Canada's Golden Strip (with map and 9 illus) p58, Feb.7

City has its municipal troubles # p162, Mar.28

Toronto: Once a Year, the World's Marketplace (with 10 illus) p122, Jun.20

TORONTO Stock Exchange

Penny mining stocks have big day # p62, Feb.7

Metal Rumors Spark a Rush (with chart) p48, Mar.14

TOUCHETT, V. T.

E-Z-Paintr's Touchett: His roller has everyone painting (Cover) Jan.10

Rolling Up Roller Sales (with illus) p82, Jan.10

TOURIST Trade

France is out for more tourists this spring # p129, Feb.14

Tourist business is so good in Hawaii it caused a mistrial in a narcotics case # p34, Feb.28

Don't let signs of a record tourist season discourage you from going to Europe. Some suggestions on how to plan your trip # p167, Apr.11

U.S. Sullivans Take Over Ireland (with 14 illus) p126, Apr.25

Travel on the Cuff: New service offers businessmen traveling abroad a credit card p146, May 2

Guided tours for children around the continent # p172, May 16

TOYS

Independent toy stores are thriving # p54, Mar.7

Old Dogs Can . . . learn new tricks. Graton & Knight is catching on with toys p84, Jun.13

TRACERLAB, Inc.

They're Products of the Future p99, Feb.28

Is now producing deuteroparaffin commercially # p74, Mar.7

TRACTORS

Harry Ferguson, Inc.: Pulling Tractors out of a Hole (with 3 illus) p76, Jan.17

Clark Equipment Co. makes a towing tractor for aircraft and other heavy equipment # p56, Feb.7

Tractors speed assembly line at Lockheed (illus) p48, Feb.21

An automatic fluid transmission features a tractor made by Bready Tractor & Implement # p80, Mar.14

TRADEMARKS

Readers Report: Geared to Brotherhood (with 2 illus) p8, Mar.14

Second Battle of the Scents: U.S. company acquired trade name of "4711" from APC (with illus) p47, May 16

TRADENAMES

Republic Takes Exception . . . to steel industry's dogma by producing new line of steel kitchens under its own name (with illus) p41, Jan.17

Peter Pan: He'll Double as a Top-Notch Salesman (with 2 illus) p43, Mar.21

TRAFFIC

Philadelphia: No Buts p78, Jan.10

New York City auctions off cars that have been towed away from restricted parking areas and never claimed by owners (with illus) p126, Jan.31

Traffic accidents cost the U.S. $3.6-billion last year # p118, Feb.14

Salt Lake City: Proof of the Parking p156, Mar.14

Cincinnati City Council considers parking areas p98, Apr.4

A Shattered Dream: Greensboro still has parking problems p140, Apr.11

Parking Meter Ads (with illus) p50, Apr.11

Chicago's Heroic Remedy for Traffic: It's Just One Big Detour (with map and 11 illus) p100, May 2

Phototraffic cameras for tracking down speeders can be attached to police cars # p74, May 23

Charleston, S.C.: Graveyard Parking p142, Jun.27

TRAGESER Copper Works, Inc.

Putting New Life into Water Heaters (with 9 illus) p106, Feb.28

TRAILERS

Bathtubs, Too: Home, Home in the Trailer (with 7 illus) p28, Mar.14

Supreme Court justice in N.Y. rules a trailer does not fall within the legal definition of real property # p34, Mar.14

TRAILERSHIPS, Inc.

Trouble for Trailerships (with 2 illus) p190, Apr.25

TRAMMELL, Niles

How to Hold Executives p78, Feb.14

TRANS Mountain Oil Pipe Line Co.

Union Oil of Calif. sells its interest in company # p34, Feb.28

TRANS Mountain Pipe Line Co.

Completes river crossing of the Fraser River at Port Mann # p50, Mar.14

TRANS World Airlines, Inc.

Airlines Pool Bargaining p172, Apr.25

U.S. Sullivans Take Over Ireland (with 14 illus) p126, Apr.25

TRANSAMERICA Corp.

Makes $15-million loan to Kaiser-Frazer # p106, Apr.4

TRANSCONTINENTAL Bus System

ICC approves stock-exchange merger of company and American Buslines # p34, May 16

TRANSCONTINENTAL Gas Pipe Line Corp.

Claude A. Williams resigns as president # p36, Apr.25

New President . . . takes over as one of the founders pulls out (with illus) p189, May 9

TRANSFORMERS

General Electric says distribution transformers can be built with aluminum windings # p109, Apr.25

TRANSISTORS

Transistor Hearing Aid p57, Jan.10

Transistors may some day be made from an inexpensive compound of aluminum and antimony # p50, Apr.4

Overrated? Zenith says it has found a flaw in transistor hearing aids p106, Apr.25

Transistor . . . makers and their customers will have a complete set of engineering standards to go by p48, May 9

TRANSIT Radio, Inc.

Transit Radio . . . gets the death blow p46, Jun.6

TRANSMISSION Belts

See Belts

TRAVEL Agents

How travel agencies can help you with your trip to Europe # p167, Apr.11

TRAVELERS Insurance Co.

J. Doyle DeWitt is named president # p90, Jan.3

TREND

Legal Counterfeiting p100, Jan.3

Machines Can't Do It p100, Jan.3

The Broken Cycle p100, Jan.3

Controls for the Future p148, Jan.10

On the Advent of a New Administration p164, Jan.17

The Private Foundations p172, Jan.24

For a Better Dollar p156, Jan.31

The Era of Big Budgets p136, Feb.7

The State of the Union p160, Feb.14

Bureaucratic Bungle p200, Feb.21

Decline on the Farms p200, Feb.21

The First Step p200, Feb.21

Aid for Increased Trade p172, Feb.28

Good Business p172, Feb.28

Short news item

A Note to the U.N. p160, Mar.7

Real Surgery p160, Mar.7

The Test of Democracy p160, Mar.7

Freedom to Dissent p196, Mar.14

Lesson from Canada p196, Mar.14

Example from Britain p196, Mar.21

Rebuilding the CEA p196, Mar.21

Rubber to Atoms p196, Mar.21

Freedom to Teach p200, Mar.28

Healthy Action p200, Mar.28

Full Steam Ahead p164, Apr.4

No Spoils System p164, Apr.4

Lagging Profits in Steel p184, Apr.11

Temporary RFC—for 21 Years p184, Apr.11

From Pause to Recession to Slump? p196, Apr.18

Mrs. Oveta Culp Hobby: Winning Combination p196, Apr.18

Shortage of Scientists p196, Apr.18

One Answer p196, Apr.25

The Road Back p196, Apr.25

The Test Is Clear p196, Apr.25

The Cash Budget p176, May 2

A Balanced Budget p176, May 2

Pentagonitis p176, May 2

Dragon Deal p200, May 9

Time to Ease the Money Squeeze p200, May 9

A Long Look at Tariffs p188, May 16

Paradise Lost p188, May 16

Sears Versus Art p188, May 16

Before Meeting the Russians p180, May 23

Streamlining Agriculture p180, May 23

No Easy Solution p160, May 30

Love Among the Russians p160, May 30

Wanted: More Brains p160, May 30

Neglecting the Good Neighbors p188, Jun.6

Why Another RFC p188, Jun.6

It's Congress' Move p196, Jun.13

They're Willing to Work p196, Jun.13

Truce in Korea p196, Jun.13

Dollars Are Not Enough p200, Jun.20

Finding the Right Answers p200, Jun.20

Needed: A New Foreign Policy p168, Jun.27

Stopping Traffic p168, Jun.27

TRICH, Henry

Trich will stay on as manager of the new Proof division of Parker Aircraft # p43, Jun.13

TRI-NON Analyzer

Analyzers Keep Product Up to Par (with illus) p56, Mar.7

TRI-STATE Plastic Molding Co.

Plastic packaging company will set up branch plants near big customers # p98, May 2

TRUCKS and Trucking

Higher truck rates may be in store for eastern shippers # p36, Jan.3

Port of N.Y. Authority leases big motor truck terminal on lower West Side to five over-the-road truckers p104, Jan.17

Reo Motors is going into the coast-to-coast truck leasing business # p34, Jan.17

How to Road-Test an Axle in a Quiet Lab (with 3 illus) p116, Jan.24

The Pennsylvania Motor Truck Assn. and 37 trucking companies have slapped a $250-million suit on 31 railroads # p36, Jan.24

Trucks on Lease: That's the field truck maker Reo Motors is reaching for with its new subsidiary p50, Jan.24

Pooled shipments of goods from Chicago to Detroit retailers are carried daily on truck run by Detroit Shippers Cooperative Assn. # p64, Feb.14

Readers Report: That Tax Issue p10, Feb.21

Taking the Skids Out of Winter Driving (with 8 illus) p86, Feb.21

Truckers Tired of Little Brother Role (with illus) p26, Feb.21

Springfield: Bill's Too Big to Collect p72, Feb.28

Nailing Down the Facts in the Truck Issue: Tests are under way to determine how trucks affect highway costs (with chart and 4 illus) p106, Mar.7

Nashville: Support for Trucks p111, Mar.7

Tennessee increases maximum weight limit on tractors and tandem-axle semitrailers # p36, Mar.7

Contract bar against moving semi-trailer trucks by railroads is issue in bargaining between AFL's teamster and Rhode Island truck owners # p178, Mar.28

Manson at New Market, Va., is converted into a dormitory for Mason & Dixon Lines drivers (illus) p32, Mar.28

Overhauling Puts Associated on its Feet (with 3 illus) p190, Mar.28

Swing to Tilt-Cab Trucks: Three of White's competitors are launching their versions of the cab that makes a truck easier to handle (with illus) p54, Mar.28

Unified Truck Tax p92, Apr.4

Unloading concrete blocks can be done mechanically with a Superlite Unloader # p56, Apr.4

Trucks Make Marginal Open-Pit Mining Pay (with 4 illus) p122, Apr.11

General Tire & Rubber introduces an air spring unit for tandem axle trailers # p58, Apr.18

Singer Sewing Machine paints signs on the tops as well as the sides of trucks (illus) p27, Apr.18

Compressed-air starters can make for big savings in maintenance costs on diesel-powered cargo trucks # p109, Apr.25

First unit of an order for 600 truck trailers is delivered by Fruehauf to Associated Transport # p194, Apr.25

Readers Report: Matter of Wear and Tear p10, Apr.25

Trouble for Trailerships (with 2 illus) p190, Apr.25

Dynamotive, is a gas powered lift truck with electric transmission # p76, May 2

Big trucks in New York now pay mileage rates that rise with size of the vehicle # p130, May 2

Nation's truckers hope to get a couple of their men on ICC # p34, May 2

Readers Report: Cute Little Mite (with illus) p8, May 2

Trucks Skid: Both sales and output of light medium trucks drop p50, Jun.27

Industrial

Versatile Lift Truck (with illus) p59, Jan.3

E-Z climb rocker arms are incorporated into a hand truck # p80, Mar.14

TRUMAN, Harry

How Ex-Office Holders Are Making Out (with illus) p28, Mar.28

TRUSTEES

Readers Report: More About Trusts p8, Jan.31

TRUSTS

Common trust fund assets have increased in last ten years # p66, Jan.31

The last few years have produced a big jump in the number of family trusts set up by businessmen # p143, Mar.7

The two main types of trusts in general use today and how they differ # p143, Mar.7

Readers Report: Either Way a Trust p10, Apr.25

Open-End Funds Get Hit, Too (with table) p136, May 9

Big League Trustees for "Poor" Man (with chart) p60, Jun.27

TSVETKOFF, Muriel

She's the Power behind Better Business in San Francisco Today (with 4 illus) p84, Jun.20

TUBELESS Tires

See Tires

TUBERCULOSIS

Isoniazid seems in plentiful supply # p144, Mar.7

The medical profession is more worried now about the threat of TB than it was a year ago # p168, Apr.11

TUGBOATS

Ocean liners had to get in and out of the port on their own during the 10-day tugboat strike in New York (3 illus) p32, Feb.14

The Nancy Moran is equipped with controllable-pitch propeller for testing under actual harbor conditions # p50, Feb.21

TULSA, Okla.

Tulsa Spouts Oil (with illus) p56, May 9

The Oil Industry Shows Its Muscles in Tulsa (with 5 illus) p32, May 23

TUNGSTEN

Bolivia will sell tungsten to U.S. # p172, May 9

TUNNELS

Bottled Gas Corp. of Va. leases an abandoned C&O tunnel for storing gas # p34, May 9

Lockheed is building a blizzard tunnel # p166, Jun.27

TUOHY, Walter

When Employee-Stockholders Go to a Meeting (with 6 illus) p60, May 9

TURBINES

Ampco Metal makes turbine for a hydroelectric plant in the Sierra Nevada Mountains (with illus) # p50, Feb.21

TURCK, Hill & Co.

Reports twice as much time is spent on shopping by American women today as in 1940 # p156, Feb.21

TURKEY

Ralph M. Parsons Co. signs up with Turkish government to build refinery # p172, Feb.21

Grants Standard Oil of N.J. right to make an oil search # p165, Mar.21

New oil law is being drafted # p148, May 23

TURNPIKES

See Highways

TUTTLE, Edward

Wrapping the Factory around the Process Layout (with illus) p94, May 23

TUTTLE, Elbert

Named General Counsel of the Treasury # p34, Jan.17

TWENTIETH Century-Fox Film Corp.

Fox's Moves...in switching to Cinemascope, and offering its system to others p27, Feb.7

Executives take salary cut # p34, Apr.4

Short news item

Release 900 films for TV. Company will concentrate on Cinema Scope # p34, Apr. 18

Signs contract with Bausch & Lomb for anamorphic optical units for its Cinema-Scope # p194, Apr.25

Twentieth Century-Fox Become Battleground p29, May 9

Skouras scores victory at stockholders' meeting in his battle with Charles Green # p34, May 16

TWENTIETH Century Fund

National Debt: Twentieth Century Fund group would reduce it without upsetting employment or present prices p110, Jan.17

Dewhurst of the Twentieth Century Fund: A continent for his province (Cover) Jun.27

Making a Continent a Research Project (with map and 2 illus) p154, Jun.27

New Course, New Pilot: Fund gets a new director p160, Jun.27

TWINING, Gen. Nathan

New Joint Chiefs p28, May 16

TYPEWRITERS

See Office Supplies and Equipment

TYTUS, John

Armco's Mills: Newest and Oldest in the Trade p30, May 30

U

UGANDA

Uganda Ores Look Good to Prospectors (with 4 illus) p166, Mar.14

ULTRA-HIGH Frequency

The TV Dial: Key to UHF (with illus) p66, Mar.14

ULTRAVIOLET Lamps

Chas Pfizer & Co. installs ultraviolet lamps that won't trigger an explosion in its antibiotic processing room # p128, Jan.24

ULTRA-VISCOSON

Bendix Aviation enters the industrial controls field # p109, Apr.25

UMBRELLAS

Style Is What Sells Them (with 3 illus) p188, Mar.21

UNDERWOOD Corp.

Is going into the punch-card accounting business with a British partner # p135, Jan.17

UNDERWRITERS

Underwriters Are Fewer But Better Heeled p131, Mar.21

UNEMPLOYMENT Compensation

Ohio court restores unemployment compensation to a Seventh Day Adventist who refused to take a Saturday job # p168, Jun.13

UNION Carbide & Carbon Corp.

New 63-in. cyclotron can fuse light elements to form heavier ones # p76, Mar.14

Broader Scholarship Plan Boosts College Finances p147, Mar.21

Bakelite Sees Big Future—and Digs In (with 2 charts) p41, May 9

Improving Stainless Steel (with 2 illus) p92, Jun.6

UNION Electric Co. of Missouri

AEC Lifts One Veil p48, May 30

UNION News Co.

Sell It to You Hot or Cold (with 2 illus) p70, Feb.14

Slot-Machine Shopping (illus) p71, Apr.4

UNION Oil Co. of Calif.

Sells at a profit its interest in Trans Mountain Oil Pipe Line # p34, Feb.28

UNION Pacific R.R.

New Contender: Gas Turbines (with illus) p41, Jan.10

Is going to experiment with propane gas to fuel its new turbine-type locomotives # p36, Jan.31

Completes new track between Cheyenne and Laramie p108, May 30

The world's first propane gas-operated turbine-electric locomotive is tested # p114, Jun.27

UNION Railroad Co.

Big Steel's Jinx: Walkout at Pittsburgh plants is latest in a series of disasters p32, Apr.4

Rail strike over management suspension of two conductors ends # p162, Apr.11

UNITED Air Lines

Will run nonstop DC-6 flight from New York to Chicago for businessmen only # p34, Apr.4

Airlines Pool Bargaining p172, Apr.25

Airline Tilts Up a Warehouse (with illus) p44, May 9

Running Phantom Jet Transports p92, May 30

UNITED Artists

Happy Ending p121, Feb.28

UNITED Corp.

Plans to move its office from New York City to Westchester County # p194, Feb.21

UNITED Distillers of America, Inc.

Schenley Eyes Dant as a Boost to Sales p30, Feb.21

Schenley Industries sews up its deal with company # p36, Mar.7

UNITED Engineering & Foundry Co.

Air Force cancels contract p108, Jun.27

UNITED Fruit Co.

President Arbenz denies Unifruitco's appeal against expropriation of 235,000 company acres # p169, Mar.14

Storm Warnings in Latin America p164, Mar.21

UNITED Mine Workers

See also Coal; John L. Lewis

Mutiny among the Coal Operators: Two Midwest groups quit the bituminous operators' association p73, Jan.3

Coal Mine Deaths: Miners Map Safety Drive (with chart) p180, Feb.21

"Gassy" Mine...operator may appeal to U.S. court in first test of government safety rules p170, Mar.21

Plans building ten hospitals # p144, Apr.4

Coal bargaining is scheduled for September. What Lewis may ask # p141, Jun.27

Nine fire-brick producers and United Construction Workers get raise patterned after steel wage settlement # p140, Jun.27

UNITED NATIONS

Ambassador Gromyko let fly one of the most vicious attacks on the U.S. ever heard in a U.N. meeting # p61, Jan.3

Issues study on cigarette consumption throughout the world # p47, Jan. 3

U.N.'s Advice...to the Latin American businessman: Push trade with Europe and buy less from the U.S. p172, Feb.21

A Note to the U.N. (Trend) p160, Mar.7

Release its study "Economic Survey of Europe Since the War" # p160, Mar.14

U.S. and U.S.S.R. delegates at ECE meeting agree that the Commission's report on postwar European economic development is slanted # p165, Mar.21

Russians are backing an Indian to succeed Trygve Lie as Secretary General # p157, Mar.21

U.N. Strikes at Cartels: Proposes international body to investigate restrictive business practices p158, May 16

The danger of leaving the fate of prisoners to U. N. is that it might vote to hand them back to the Reds in order to forestall a renewed Korean war # p141, May 23

Eisenhower talks Senate into dropping rider that would force U.S. to withdraw from U.N. if Red China is let in # p151, Jun.6

U.N. Economic Commission for Latin America says Latin American forests could help solve newsprint shortage # p148, Jun.6

Readers Report: Free Trade in Peril p10, Jun.13

South Korea: $1.5-Billion to Rebuild p150, Jun.20

UNITED Paramount Theaters

ABC-Paramount Merger Reaches Last Hurdle p31, Jan.24

A New Giant...in entertainment has been created by the merger of ABC and Paramount p31, Feb.14

Bureaucratic Bungle (Trend) p200, Feb.21

UNITED Parcel Service

Yardstick to Measure Executives: UPS tries forced-choice ratings p62, Jun.6

UNITED Park City Mines Co.

On the Road to a Ghost Town? Merger Brings Jobs Nearer (with 10 illus) p82, Jun.27

UNITED Shoe Machinery Corp.

Boston Federal District Court rules against system of leasing machines # p34, Feb.21

Shoe Machines Ordered on Sale p41, Feb.28

Shoe Decision Aftermath p140, Mar.14

Readers Report: Monopoly Profits Debunked p12, Apr.25

UNITED STATES Airlines

Will tote cargo for Pan American World Airways # p160, Feb.21

UNITED STATES Hoffman Machinery Corp.

Gets $43-million contract to make shells for the Army and will need 2,000 workers # p36, Jan.24

UNITED STATES Machine Corp.

Company is acquired by Stewart-Warner Corp. # p34, Jan.17

UNITED STATES Plywood Corp.

Lighter Than Concrete (with illus) p72, Mar.21

UNITED STATES Rubber Co.

Handy Radiant Heat (with illus) p72, Jan.17

Plans to build a research center in Emerson, N.J. # p34, Feb.14

Rubber Workers: Sitdowns, Short Days, and Caution (with 3 illus) p158, Apr.11

Company official reports on the use of synthetic rubber # p46, May 30

Readers Report: Handle With Care p10, Jun.20

UNITED STATES Steel Corp.

USW wins bargaining rights at Fairless Works # p150, Jan.24

The steel strike last summer sliced a big hunk out of profits # p36, Jan.31

Gets large steel order from Israel # p169, Mar.14

Strengthens tool handles by running top-grade ash wood through a white-hot furnace # p76, Mar.14

Big Steel's Jinx: Walkout at Pittsburgh plants is latest in a series of disasters p32, Apr.4

Banks furnaces at Youngstown and McDonald plants because of wildcat strikes. Tennessee Coal & Iron closes mines when miners walk out # p36, Apr.11

Lagging Profits (Trend) p184, Apr.11

Army's new barge-docks being built by U.S. Steel (illus) p34, Apr.25

Giant Steel Elbow (illus) p108, Apr.25

Behind the Door: Steel Meets Labor (with 6 illus)) p150, May 23

Short news item

How High Will Steel Base Prices Go? p29, May 23

Pig Iron . . . capacity grows. Newest furnace going up in Cleveland p72, May 23

Steel Boost, Too? Wage talks next week are expected to bring a quick raise p138, May 30

TV Covers Industry's Blind Spots (with 2 illus) p40, May 30

Will build a research center for developing better steels # p124, Jun.13

Will seal its Bridgeville National No. 1 mine # p36, Jun.20

UNITED STATES Steel Products Co.

Conveyor Designed for Drums (illus) p58, Jan.3

UNITED STATES Supreme Court

What Back Pay? Court O.K.'s NLRB use of quarterly yardstick for measuring wages in cases of unfair firing p143, Jan.17

Lost Its Starch: Court ruling takes stiffening out of law on cigarette shipments between states p42, Feb.28

Featherbedding...ban in T-H called meaningless by industry, after Court twice upholds practice p175, Mar.14

Private Power . . . wins case in court ruling that approves Roanoke Rapids p31, Mar.21

Labor Laws: a Matter of Precedence: Court decision backs the idea that T-H should take a back seat when it conflicts with state laws p174, Mar.28

Court refuses to reopen hearings to consider new evidence on Atlas Powder Co.'s emulsifier, MYRJ-45 # p36, Apr.11

Court rules that a federal district court could not enjoin John Hancock from piling up memberships on boards of directors in the future # p34, May 30

Decision for Papers p69, May 30

Court rules U.S. is not liable for damage claims stemming from Texas City disaster in 1947 # p34, Jun.13

Stock Offer to Key Men p70, Jun.13

Court upsets Harry Bridges' conviction on federal perjury-conspiracy charges # p171, Jun.20

UNITED STATES Vitamin Corp.

New subsidiary sets up shop in Montreal # p50, Mar.14

UNIVERSAL Battery Co.

Trims 5% off its battery retail prices # p34, Feb.28

URANIUM

Uranium hunters use a "scintillation unit" # p70, Mar.7

Uranium hunters take to the air in Arizona # p71, May 16

Mill Rolls Uranium Bars (illus) p70, May 23

Way Station on Road to Atomic Bomb (illus) p28, May 23

URUGUAY

A convoy of U.S. mayors will attend a Congress of mayors in Uruguay # p137, Jan.24

UTILITIES

Huge Power Grid Pool Proposed for Future p34, Jan.3

Southern California Edison is seeking its first general rate increase in 31 years # p68, Jan.10

Atomic Power...for industry may be closer than you think. Detroit Edison completes design p64, Jan.17

Heavy rains end power rationing in the Pacific Northwest # p36, Jan.24

Industrial and commercial demand for electric power is setting new highs right along # p17, Jan.24

Who Will Get Northwest's Power in Harness? (with map) p92, Feb.14

Short news item

Ampco Metal makes castings for a turbine for a hydroelectric plant in the Sierra Nevada Mountains (with illus) # p50, Feb.21

Atomic Volts: Westinghouse is opening new department to sell power equipment p30, Feb.28

The power plans of Arkansas Electric Cooperative have gone awry # p34, Feb.28

Why Investors Still Prefer Utilities (with 4 charts) p54, Feb.28

Trimming Down Public Power: Recent court decision put a crimp is one Fair Deal project p34, Mar.7

A New Fuel with a Big Future: Atomic Energy (with 16 illus) (Report to Executives) p94, Mar.14

Electric power output continues to reflect the vigor of industry # p18, Mar.21

Private Power...wins case in Supreme Court ruling that approves Roanoke Rapids p31, Mar.21

Supreme Court rules Virginia Electric & Power can go ahead with its Roanoke Rapids project # p40, Mar.21

Northwest State Readies New Hydro-power Law p154, Mar.28

Atom for Industry: Proposed new policy to give business the green light to develop the atom faces a lot of opposition p32, Apr.11

Brake on Tax Write-Off: Five-year amortization will lose its charm, for gas pipelines, if FPC insists on reducing rates p192, Apr.18

SEC Looks the Other Way p138, Apr.18

Industry's Hopes for Atom Rise: Congress will probably agree to let AEC license industry to operate atom plants p29, May 2

Power from Atomic "Soup" (with 2 illus) p68, May 2

Public Power: Where Will the GOP Take It (with map) p112, May 9

SEC gives green light to Columbia Gas System to sell common stock at competitive bidding # p34, May 9

Secretary McKay will not resist Idaho Power building power project on the Snake River # p34, May 9

Demand for electric power continues at record levels for this time of year # p18, May 23

Detroit Edison orders huge steam-turbine-generator from GE # p66, May 23

AEC Lifts One Veil: Gets set to release parts of the reports of four industrial groups p48, May 30

Private use of atomic fuel for electric power will be O.K.'d by Congress, but probably not until next year # p37, May 30

More Energy from the Atom: AEC's new breeding process will multiply nuclear fuel resources (with illus) p30, Jun.13

Power Contracts...that the government is negotiating in the Northwest change the policy of bypassing private companies p32, Jun.13

Electric power production shows no letdown such as might signal a general softening in business # p18, Jun.20

V

VACATIONS

All at Once...or staggered: that's the question p139, May 30

How executives can get some real good out of vacations # p171, Jun.6

Hedco Mfg. Corp. plans to give employees with ten years service a full year's vacation with pay # p83, Jun.20

When you leave for vacation, be sure to keep your house from looking deserted # p184, Jun.20

VALENTINE, A. J.

Drive-In Theatres: Happy But Griping (with illus) p129, May 9

VALERA, Eamon de

Greets the Sullivans in Dublin (with illus) p126, Apr.25

VALLET, Victor

Giffels, Vallet, and Rossetti: Detroit-style designing (Cover) May 23

Wrapping the Factory around the Process Layout (with illus) p94, May 23

VALVES

A nonslip handwheel makes operation of valves on pipelines easier and safer # p130, Jan.24

VAN DORP, George

Why Water Charts Zigzag at Night (with chart) p44, May 2

VAN STRAATEN Chemical Co.

Announces an alkali compound that will not etch or discolor aluminum, yet is so powerful it will spray-wash difficult parts of various metals # p54, May 30

VAN SWERINGEN Co.

Land Trouble in Cleveland p104, Feb.14

VANTON Pump Corp.

Move Over, Steel: Plastics establishes itself in field of corrosion-resistant pumps and valves p141, Jun.13

VARIETY Stores

Ten big variety chains chalked up a record $2.1-billion in sales last year # p72, Apr.4

Two magazines, distributed through variety stores, fold up # p70, May 30

VARIOPLEX

Remote Oil Gauging p60, Apr.18

VEECK, Bill

Through the Knothole . . . a peek at the St. Louis Browns' ledger p140, May 9

VELLUMOID Co.

Worcester Plants Pick Themselves Up After Tornado (with 2 illus) p30, Jun.20

VENDING Machines

Selmix Dispensers make an office-size soft-drink machine # p60, Jan.3

Sell It to You Hot or Cold (with 2 illus) p70, Feb.14

Where Vending Machines Fall Short. The Marketing Pattern p154, Feb.21

The Story of the Instants (with illus) p50, Feb.28

Slot-Machine Shopping (illus) p71, Apr.4

VENEZUELA

See also Latin America

U.S. Steel's Venezuelan subsidiary look over "Iron mountains" # p120, Jan.10

A delegation of Virginia and North Carolina business and government people will study market conditions # p137, Jan.24

Celanese Corp. of America is considering building five plants # p134, Jan.24

Brown & Root will build a plant for Creole Petroleum Corp. # p144, Feb.28

Benjamin Fairless calls on Col. Marcos Perez Jimenez while visiting in Venezuela (illus) p34, Mar.7

Col. Marcos Perez Jimenez is inaugurated as president (with illus) # p146, May 2

Quotas Frighten Latin Americans p157, May 16

West German electric firm and a Swiss associate get contract for telephone equipment # p148, May 23

VENTURES, Ltd.

The Yukon hydro-metallurgical scheme is going ahead # p126, Jun.20

VERIFAX Printer

New office machine for rapid reproduction of multiple copies of letter-size papers # p64, Apr.18

VERMONT

State senate throws out bill to get resale price maintenance on the books # p50, Apr.25

VERONICA Chemical Co.

General Dyestuff Corp. files damage suit against company # p122, May 23

VETERANS

Another refund is coming up for holders of certain National Service Life Insurance policies # p84, Jan.3

Veterans Administration has another dividend on the way to holders of National Service Life Insurance policies # p156, Feb.28

For $1 a one-legged war veteran can buy the shoe of his choice # p105, Mar.7

Jurisdictional rows interrupt work on new Veterans Administration hospital in Pittsburgh # p138, Mar.7

Opening Up Top U.S. Jobs: Republicans still face big limitations—such as veterans' preference p27, Mar.14

More Mortgages . . . at Higher rates. That's the meaning of revision in FHA and VA terms p27, May 9

Home Loans Still Difficult: Boosting of FHA and VA mortgage rates fails to bring more money into the market p114, May 30

VIBRAGLASS

Can be used for packaging delicate equipment and instruments # p58, Apr.18

VIBRATONE

See Rissotti Lithograph Corp.

VICK Chemical Co.

FTC dismisses charges of unlawful interlocking directorates # p96, Jan.17

Donald B. Woodward is named chairman of the finance committee # p104, May 30

VICK International Corp.

Opens new plant in Manila # p165, Apr.25

VIKON Tile Corp.

Offers a do-it-yourself kit for tiling hard-to-keep-clean spaces # p76, May 2

VINCI, da Leonardo

Divers suit constructed from a drawing (illus) p194, Apr.18

VIRGINIA Electric & Power Co.

Trimming Down Public Power p34, Mar.7

Private Power...wins case in Supreme Court ruling that approves Roanoke Rapids p31, Mar.21

VITA Craft Corp.

Boy Meets Girl; Boy Sells Girl Kitchenware (with 11 illus) p92, Jan.10

VOGEL, Leo

Readers Report: Behind the Iron Curtain p12, Jan.24

VOLCANIC Power

Volcanic power is being considered by El Salvador # p129, Feb.14

VON SCHRADER Mfg. Co.

Deterg-ene, a chemically moist, dustless rug cleaner is offered by company # p58, Jan.10

VON WILLER, Harry

What It Takes to Be a Railroad Traffic V-P (with 11 illus) p128, Feb.7

Readers Report: A source of Education p8, Feb.28

Freight Agents Get to See What They Sell p48, Jun.27

VOTATOR

Less Waste, More Dough p42, Apr.4

W

WHAM-TV

Teaching a City Economics (with 5 illus) p78, Jun.20

WPTZ

Philco hopes to sell TV station to Westinghouse Radio Station # p34, Feb.28

WTVI-TV

Turning an Idea into a TV Station (with illus) p152, Feb.14

WACHSMANN, Herbert

Readers Report: That Tidal Crime Wave p10, Jan.17

WACO, Tex.

Block at a Time: Waco's answer to recovering from tornado p31, May 23

Indian Legend Costs Waco Plenty p76, Jun.13

WADE & Sons

Makes a low-cost coolant pump for bench drill presses # p134, Apr.11

WAGE Stabilization Board

Time to Kill Controls? p72, Jan.3

Controls for the Future (Trend) p148, Jan.10

An early end of wage-price controls is a good bet # p38, Jan.17

WAGES

Railroad pay under escalator contracts drops 1¢ an hour # p76, Jan.3

The Auto Escalator Creaks: UAW bases its case on new cost-of-living yardstick p141, Jan.17

What Back Pay? Supreme Court O.K.'s NLRB use of quarterly yardstick for measuring wages in case of unfair firing p143, Jan.17

What Labor Wants in 1953: Pay increases head the list as unions map strategy p142, Jan.17

AFL says "utmost caution" should be used when linking wages to the government's cost-of-living index # p133, Jan.31

You can expect a wave of wage increases. WSB, now being disbanded, has a backlog of some 10,000 increases pending # p38, Feb.7

Even With Controls Off...Wages Won't Skyrocket in 1953 (with chart) p132, Feb.14

Companies Balk at Pirating: Though pay controls are off p30, Feb.21

NAM Can't See Productivity Pay p176, Feb.21

Can You Deduct...retroactive wage increases now that controls are off p152, Feb.28

Pay is cut in Knoxville area zinc mines # p152, Feb.27

How Seven Companies Look at Their Wage Incentive Systems (with table) p112, Mar.7

Labor Cry: More Fringe Gains p168, Mar.21

What Industry Pays Its Foremen (with table) p146, Mar.21

Premium Pay...for night work is written into many contracts p177, Mar.28

C-of-L Index Hits Seven-Month Low (with table) p142, Apr.4

C of L: Down: BLS issues "old" index figures. Result: pay cuts for 3-million workers p157, Apr.11

Management's New Problem: Annual Wage (with illus) p96, Apr.11

Trouble over wage contracts tied to living costs is in the making # p40, Apr.11

2,000 Hours' Pay...is guaranteed annually for 420 employees of St. Louis dry goods company p162, Apr.11

Dim View of Two-Way Escalator: Workers grow restive at thought of shrinking weekly pay p166, Apr.25

Some of today's consumer spending flows from workers' overtime # p18, Apr.25

Annual wage is provided in new contracts at Crown Cork and A.J. Childs Co. # p180, May 9

Raise Pattern? New increases seem to be in the 3½-7¢-an-hour range p178, May 9

Steel Bargaining for Everybody. The Labor Angle p179, May 9

Average raise in 1,493 settlements reported in N. Y. State Dept. of Labor in 1952 was 7.6¢ an hour # p157, May 23

Finding What's Behind Shop-Office Pay Gaps p158, May 23

Worry Agenda: Guaranteed annual wage is now an active industry headache p164, Jun.13

No Wage-Price Spiral from Steel: Wage settlement won't set a pattern p27, Jun.20

Added Raises for the Skilled: UAW and IUE have negotiated extra wage boosts for certain skilled workers p137, Jun.27

WALDMAN, Louis

Racket Rule on New York's Docks Brings Showdown after 50 Years (with illus) p164, Jun.20

WALKER, Tom

New President . . . takes over at Transcontinental Gas Pipe Line (with illus) p189, May 9

WALKER, W.B.

New Cast of Characters for Philadelphia Story (with illus) p100, Jan.10

WALLPAPER

A premixed adhesive for putting up wallpaper is offered # p130, Jan.24

Gold has penetrated the wallpaper business # p117, Jun.27

WALSH, E. J.

Readers Report: Foundations to the Rescue p12, May 16

WALSH-HEALEY Act

Threat to Walsh-Healey Act: Legal floor under wages on government contracts imperiled p135, Mar.7

WALSH, James

Readers Report: That Tidal Crime Wave p10, Jan.17

WANAMAKER'S (John) Co.

Chemicals Clean Up on a Multimillion-Dollar Market (with 5 illus) p48, Mar.7

WAPENSKY, Basil

Reports one-half of the nation's families have no consumer debt # p141, Jun.6

WAR

Who Will Be Boss in the Cold War? (with 2 illus) p64, Jan.3

WAREHOUSES

Airline Tilts Up a Warehouse (with illus) p44, May 9

WARING, B.G.

Readers Report: Three Cheers p12, Apr.4

WARNER Bros. Pictures, Inc.

Company dissolves itself in line with a federal court judgment # p34, Feb.21

WARNER ROBBINS, Ga.

Deadly Pause Before Twister Hit...and Flattened Georgia Town (with 2 illus) p27, May 9

WARREN, Lingan

Management Pay: Trend Levels Out (with 4 tables and illus) p110, May 23

WARREN Petroleum Corp.

Newcomer in the petrochemical field # p91, Jun.13

WASHINGTON Aluminum Co.

Custom-built dock boards for loading are produced by company # p58, Jan.10

WASHINGTON, D.C.

New sign on a Capitol door reminds Senate Democrats that they have been demoted to minority (illus) p29, Jan.10

Waiting for Inauguration Day (with illus) p28, Jan.17

To Probe D.C. Transit p140, Apr.11

Short news item

Overflow Airport p136, May 23

TV Crashes a Capital Cocktail Party (illus) p31, May 23

Transit Radio...gets the death blow p46, Jun.6

WASHINGTON (State)

Aliens Welcome: Washington ends its laws barring alien-controlled companies from owning land p170, Feb.21

Northwest State Readies New Hydropower Law p154, Mar.28

Federal district court upheld the legality of transaction under which cooperative borrowed from REA # p36, Jun.27

WASHINGTON Steel Products, Inc.

Makes a friction catch for kitchen cabinets that is durable and silent # p74, May 23

WASHINGTON, University

Seattle: To the Rescue p156, Mar.28

WASHINGTON Water Power Co.

Plans to merge with Puget Sound Power & Light have been agreed on # p36, Mar.21

WASTE Materials

Northern Paper Mills moves into final lap of its $2-million gamble with spent sulphite liquor # p52, Jan.10

Rayon Corp. will build plant to make rayon from bagasse # p152, Apr.11

A co-op group will make an asphalt product from wast barium # p136, Jun.13

WASTE Pickle Liquor

Liquor can be salvaged by a new European process now being adapted by Blaw-Knox # p58, Mar.28

WATER

Fight starts in Akron over whether a city has the right to put fluorides in its water supply p98, Jan.17

Phoenix: Water, at Last p98, Jan.17

TV audiences can be estimated by the rise and fall of water pressure in Toledo # p156, Feb.21

A mobile water purification unit developed by the Army is being tested # p110, Feb.28

Dr. Schenewerk opposes Dallas using West Fork of Trinity River for water p111, Mar.7

What Should a City Do to Its Water? (with table) p66, Mar.21

Winslow, Ariz., gets complete water system which Santa Fe no longer needs # p106, Apr.4

Cincinnati's City Council votes fluoridation of water supply # p128, Apr.11

Oklohoma City: Waiting for Water (with illus) p140, Apr.18

Using Sea Water . . . to produce power—as well as fresh water—may be near at hand if French test is successful p152, Apr.18

Dallas: Water, Yea and Nay p134, Apr.25

Why Water Charts Zigzag at Night: TV (with chart) p44, May 2

Dallas: Emergency Ended p136, May 23

Water pollution will be studied by the new Research Foundation on Industrial Waste Disposal # p94, May 30

WATER Heaters

Putting New Life into Water Heaters (with 9 illus) p106, Feb.28

WATERBURY Co., Inc.

Makes midget hangers for ladies' hose # p120, Apr.25

WATSON, Theodore

Readers Report: Crafty, Not Smart p10, Feb.28

WEATHER

U.S. Weather Bureau will conduct cloud-seeding tests in the Pacific Northwest # p36, Jan.3

Short news item

Heavy rains end power rationing in the Pacific Northwest # p36, Jan.24

Meteorologists expect to learn more about the upper atmosphere via a nylon fabric sphere # p76, Mar.14

Reaching for Better Forecasts (with illus) p82, May 9

What the Weather Is Doing to Business p25, May 16

WEATHER Stripping

Arcadia Metal Products offers mohair pile for weather stripping on sliding glass doors # p114, Jan.31

Kunkel Products makes a bronze weather stripping, applied by an adhesive backing # p114, Jan.31

WEAVER, Charles

A New Fuel with a Big Future (with illus) p94, Mar.14

WEBB (Jervis B.) Co.

Going Abroad for Business: Detroit manufacturer of conveyor systems sees a big market for its product (with illus) p128, Feb.14

WEBB, Walter P.

The End of the Great Frontier (with chart) p160, Jan.17

WEBER, C. Swan

Named vice-president of Westinghouse # p72, May 9

WEBSTER-CHICAGO Corp.

Webster-Chicago Votes No Merger with Emerson p148, Feb.14

Opposition to management continues as M.C. Remer gets another candidate elected # p183, May 16

WEEDS

Weed dabber, is a gadget designed to take the backbone out of weed control # p56, Apr.4

Safest weed killer is still 2,4-D # p160, May 2

WEEKS, Sinclair

Commerce Secretary Weeks: What is "legitimate safeguarding" of business (Cover) Apr.4

New Englander Sinclair Weeks Has To Decide: Can There Be One Voice for Business? (with 6 illus) p150, Apr.4

Test Case for Career Men (with illus) p34, Apr.11

WEINBERG, Sidney

Court rules Weinberg cannot be a director of both Sears, Roebuck and B. F. Goodrich # p78, May 9

WEINTRAUB, Stanley

Stocking Up for the Customer p70, Mar.28

WEISBROD, Ray

Readers Report: No One-Hoss Town p8, Jan.17

WELCH, Joseph

Readers Report: Unloading p12, Mar.14

WELDING

Closest approach yet to nonconsumable electrode is Sylvania's tungsten zirconium alloy arc welding rod # p55, Feb.21

X-ray unit detects soft spots in the welds of a submarine hull (illus) p32, Feb.21

WENZLICK, Roy

A Chart-Loving Real Estate Analyst (with illus) p89, Feb.28

WERBLIN, Leo

Readers Report: "Clearest Report" p12, May 9

WERNER, D. Robert

Secretary-treasurer of Remmert-Werner (with illus) p112, Mar.21

WEST Virginia Pulp & Paper Co.

Hardwood Joins the Paper Parade p46, May 9

Gets a paperboard mill in Brazil # p126, Jun.27

WESTCOAST Transmission Co.

Pipelines Vie for Northwest: Natural gas companies scramble to win market p31, Feb.28

WESTCOTT, Ted.

Turning an Idea into a TV Station (with illus) p152, Feb.14

WESTERN Electric Co.

Solderless Bonds (with illus) p114, Apr.25

An AFL victory brings 3,326 nonunion clerical employees of company into IBEW # p141, Jun.27

WESTERN Maryland Ry.

Can Baltimore Hold Its Top Spot (with map) p150, Mar.28

WESTERN Pacific R.R.

Readers Report; Iron Horse Needs Vet . . . Vets Operate p8, Feb.21

WESTERN Reserve University

Guide to Local Business p102, Feb.14

Survey shows how much spread there can be among the interest rates of the various lending agencies # p144, Mar.7

WESTERN Union Telegraph Co.

Plans to double its facsimile and private wire services # p34, Jun.13

"What Hath God Wrought" in Suburban Baltimore (with 4 illus) p142, Jun.13

Is selling its interest in American District Telegraph Co. to Grinnall Corp. # p36, Jun.27

WESTINGHOUSE Air Brake Co.

Makes an automatic drain valve, which works on a vapor-ejection principle # p56, Feb.7

Signs contract for the purchase of the George E. Failing Supply Co. # p98, May 2

Westinghouse Air Brake Reaches Out: Buys LeTourneau p182, May 16

New electroplating plant is now operating at the Swissvale plant of Union Switch & Signal Div. # p46, May 30

WESTINGHOUSE Electric Corp.

Will fly hundreds of its dealers on European vacations next year # p47, Jan.3

Will offer a two-week European holiday as a sales incentive to its TV and radio dealers # p36, Jan.3

Investing Two Years to Revamp a Product (with 14 illus) p156, Jan.17

Making Research the Key to Profits p150, Jan.17

New plant at Columbus, Ohio, will be used to make major electrical appliances # p68, Jan.17

Pure Research: Long-Shot Bet; Fifteen years of exploring a basic question about coldest temperatures may or may not unearth information that's marketable (with 4 illus) p158, Jan.17

Putting On a Show With Home Appliances p54, Jan.17

Quick Project Pays Off Fast for Westinghouse (with 4 illus) p152, Jan.17

A more compact filament in a bulb for motion picture projectors puts 20% more light on screens # p130, Jan.24

Garments made by Burlington Mills will bear tag showing they have been approved for home laundering by Westinghouse Laundromat # p56, Jan.31

Polio insurance is sought by Federation of Westinghouse Salaried Unions # p116, Feb.7

Making Little Ones out of Big p196, Feb.21

Atomic Volts: Westinghouse is opening new department to sell power equipment p30, Feb.28

Zirconium Snubs . . . neutrons, so Westinghouse is mass producing it for atom-powered submarine (with illus) p66, Mar.7

Opens new branch office in Atlanta # p64, Mar.14

Will soon sell another $50-million 3½% debentures # p130, Mar.14

Checkbook That Tells All (illus) p146, Mar.21

Giving Them a Stake in the Company p130, Mar.28

Gold wire solves problem of an air-tight, high-temperature, corrosion-resistant seal around valve openings (illus) p56, Mar.28

Is sending 44 of its radio-TV dealers to Europe # p169, Mar.28

Reports road show introducing its 1953 line of appliances was a success # p76, Mar.28

Electrical workers represented by CIO's IUE may go after a 25¢-an-hour increase # p144, Apr.4

Controls Ups and Downs p134, Apr.11

Employees have bought $15.7-million worth of company's stock since 1950 # p154, Apr.18

An electrical stepladder is used to study the effect of lightning on high-voltage transmission lines (with illus) # p72, May 2

Names John J. McCloy director and five new vice-presidents # p72, May 9

Will build plant north of Pittsburgh for making parts for atomic power plants # p34, May 9

Reports on the use of fluorescent lamps in homes # p66, May 23

Taking the Sale to the Customer (illus) p52, May 23

Joins up with 9 other Pittsburgh companies in setting up a work-study scholarship program at Pittsburgh University # p64, Jun.6

World's tallest furnace is under construction at the Meadville plant # p126, Jun.6

Signs agreement to exchange information on gas turbine airplane engines with Rolls-Royce # p158, Jun.20

Specters from Abroad Haunt Westinghouse p152, Jun.20

Biggest Switch (illus) p114, Jun.27

Signs technical cooperation agreement with Rolls-Royce # p114, Jun.27

Starts construction of new research center # p166, Jun.27

WESTINGHOUSE Radio Station, Inc.

May buy Philco's television station WPTZ # p34, Feb.28

WEYERHAEUSER Timber Co.

Paper and Veneer . . . Make Sturdy Boxes (with 2 illus) p52, Apr.4

A lumber pattern may be set by pact signed between company and CIO woodworkers # p168, Jun.13

WHATLEY, Brown

Ample Mortgage Money p63, Jan.10

WHEAT

Wheat Catches It Again: The law of supply and demand catches up with wheat prices (with chart) p70, Feb.21

Exports of wheat will continue # p18, Feb.28

Foreign needs are lower for the first time since World War II # p18, Mar.14

Farmers have stored, under price-support loans, a record 456-million bu. # p150, Mar.21

This year's harvest, winter and spring wheat together, poses no surplus problem # p18, May 16

Dept. of Agriculture stores wheat aboard a fleet of mothballed Liberty ships (illus) p98, Jun.6

WHEELER, Crawford

Readers Report: Chase Banks Clippings p8, Jun.20

WHEELER, O.P.

Business Economist on the Prowl (with illus) p134, Jan.10

WHEELING Corrugating Co.

Cost-Saving Steel Panels . . . Make for a Quick Job . . . and a Strong, Light Roof (with 3 illus) p47, Apr.4

Makes 10-qt. pail with quart markings # p64, Apr.18

WHELAND Co.

Government approves fast tax write-offs for company # p40, Jan.31

Another Taker: Government lures Wheland into the business of producing aluminum p28, Feb.7

WHITE, Francis

Slated to be Ambassador to Mexico (illus) p26, Feb.28

WHITE Motor Co.

Swing to Tilt-Cab Trucks (with illus) p54, Mar.28

Deferred Pay: How and Why (with illus) p103, May 30

WHITE, William

New York Central: It's big . . . and so are its Problems (with map and 2 tables) p86, Jan.3

Veteran railroader on a new line: Central's William White (Cover) Jan.3

WHITEHALL Fund, Inc.

Will buy assets of Howe Plan Fund # p141, Jun.6

WHITEHEAD, Comm. Edward

British Beaver Launches Schweppes-U. S. Deal (with 2 illus) p130, May 30

WHITESIDE, John

Readers Report: Let's Join Canada p10, Jan.24

WHITIN Machine Works

FTC dismisses charges of unlawful interlocking directorates # p96, Jan.17

WHITNEY Chain Co.

The Pace Quickens in Powdered Metals (with illus) p43, Mar.28

WHITNEY, John Hay

New Advisory Group (with illus) p34, Jan.24

WHITTAKER, Wallace

Hotel Chain with Wings (with illus) p167, Mar.28

WHITTELSEY, C.B., Jr.

Readers Report: All Taxes Hurt p10, Jun.27

WICHITA, Kan.

Not Enough Banks p126, Jan.31

WICKARD, Claude

How Ex-Office Holders Are Making Out (with illus) p28, Mar.28

WICKENS, Mrs. Aryness Joy

Business Economist on the Prowl (with illus) p134, Jan.10

WIENER, Norbert

Machine Can't Do It (Trend) p100, Jan.3

WILCOX, R.D.

Frank Magee: from A to Z for Alcoa (with illus) p70, Jun.6

WILDROOT Co.

Named sales agent for Mentholatum Co. # p64, Feb.14

WILEY, Alexander

Seaway Again: Wiley bill calls for U.S. participation p26, Jan.10

WILKOW, W.W.

Travel on the Cuff: New service offers businessmen traveling abroad a credit card p146, May 2

WILLARD Storage Battery Co.

Seasonal Battery p144, Jun.13

WILLIAMS, A.B.

Frank Magee: From A to Z for Alcoa (with illus) p70, Jun.6

WILLIAMS, Claude

Resigns as president of Transcontinental Gas Pipe Line Corp. # p36, Apr.25

New President . . . takes over at Transcontinental Gas Pipe Line, as one of the founders pulls out p189, May 9

WILLIAMS, Franklin

Elected president of S.S. Kresge # p70, May 30

WILLIAMS, John H.

The Experts Brood Over the Dollar Gap p68, Jan.3

Economic Advisers—New Style p31, Feb.21

WILLIAMS, Sidney

Small Business: Steel Style: It takes a pot of money for a newcomer to crack the industry (with illus) p88, Jun.27

WILLIAMS, Walker

Top Goal of Ford's New Management: to Outsell Chevrolet (with illus) p92, Jun.13

WILLIAMSPORT Wire Rope Co.

A $6-million settlement by Bethlehem Steel to stockholders of company has been approved # p36, Jan.3

WILLS

Joint ownership of property can cost your heirs heavy taxes # p183, Mar.28

WILLYS-OVERLAND Motors Co.

Forty Jeeps a day is the production schedule for new plant in Brazil # p120, Jan.10

Reports of merger with Carrier Corp. are squelched # p34, Jan.17

Will license Standard Motor Co., Ltd., Coventry, to produce Jeeps # p122, Mar.7

Painless Giving: Inplant charity drives p171, Mar.21

Why Kaiser Bought Willys p32, Mar.28

Higher pensions are provided in contract with CIO's Auto Workers # p144, Apr.4

Will retire outstanding preferred stock, Series A, if sale of company to Kaiser-Frazer is approved # p147, Apr.25

WILMINGTON Plastics, Inc.

Corrosion conditions have little effect on Vinylite plastic pipe labels # p132, Jun.6

WILMOT Castle Co.

TV Covers Industry's Blind Spots p40, May 30

WILSON, Bernard

Turning an Idea into a TV Station (with illus) p152, Feb.14

WILSON, Charles E.

In Korea, In Washington, In . . . 1953—New Forces Go to Work (with illus) p27, Jan.3

Businessmen in Government: Charles E. Wilson is a key example of the problems faced by businessmen when they enter government (with illus) p27, Jan.24

Wilson and the White House bowed to the Senate's demand that the Secretary of Defense and his aides divest themselves of their company holdings # p39, Jan.31

Putting Hobbles on the Boom: Defense's Wilson . . . cuts the military budget (with illus) p29, Mar.21

Changing Arms Strategy? The Secretary has backtracked slightly on reported plan to shift production from Marshall's broad base to narrow base (with illus) p28, Apr.18

Planning for Permanent Defense p121, May 9

Former defense mobilizer has been elected chairman of the board of Grace Chemical Co. # p34, Jun.6

WILSON & Co.

Packers Lag, but They Can Dream p60, Jan.10

Profit margin dwindled during the year ended Nov. 1 # p68, Jan.24

WILSON, I.W.

Frank Magee: from A to Z for Alcoa (with illus) p70, Jun.6

Short news item

WILSON, Kemmons

Hotels That Look Like Motels p62, Mar.14

WIMBERLEY, Bob

Readers Report: The Wonder State p10, Jun.20

WINDING Machine

Constant tension throughout winding operations is claimed for new electronically controlled winder # p76, May 16

WINDMULLER, John

Readers Report: Key to Normalcy p10, Apr.18

WINDOWS

A drop of rain striking a small grid on the exterior of a building may some day automatically close windows # p120, Apr.25

WINE

Some wine experts are calling the 1952 French vintage one of the best # p84, Jan.3

Beyond letting your palate dictate what is the "right" wine, you need know only a few basic rules. Here are some of them # p179, Apr.18

Wine: Upward and Westward Again. Eastern whisky distillers bought up wineries during the war. Now one has sold out p42, May 2

WINNE, Harry

A New Fuel with a Big Future (with illus) p94, Mar.14

WINSLOW, Ariz.

Gets complete water system which Santa Fe no longer needs # p106, Apr.4

WINSTON, Marcus

How a Texas Union Runs Its Own Insurance Business (with 5 illus) p138, Feb.14

WINSTON (Norman K.) Holzer Associates

Apartments at Gimbels p141, Apr.18

WIRE

Plastic Core Wire Rope p74, May 2

WIRE Creeper

Martindale Electric makes a wire creeper for stringing cable through trees or across ravines # p114, Jan.31

Readers Report: Jeepers Creepers p8, Mar.7

WISCONSIN

Compulsory six-month TV warranties is subject of a controversial bill # p156, Feb.21

WITT (J. C.) Consulting Engineer

New Cement Process p112, Feb.28

WITTENBERG College

Management development program at school turned out its 1,000th graduate # p64, Apr.25

WOLCOTT, Jesse

Will become chairman of the Joint Congressional Committee on the Economic Report # p40, Jan.31

Reprieving FNMA: House drops bill ordering it to stop buying mortgages p124, May 2

WOLFE, Dr. Dale

Keeping Tabs . . . on U.S. technical manpower will be simplified by cooperation of NSF and professional societies p96, May 9

WOLFSON, Louis

Avco Mfg. Co. sells control of N. Y. Shipbuilding Corp. # p34, Feb.7

WOLLENSAK Optical Co.

Company is bought by Revere Camera # p91, Jun.13

WOLVERINE Shoe & Tanning Co.

Uses pigskin to make workshoes # p66, May 23

WOOD, Bob

Taxi Plane: Missing Link in Air Travel (with 6 illus) p142, Jan.31

WOODCOCK, Hess & Co., Inc.

Big Board Admits First Corporation (illus) p68, Jun.20

 # Short news item

WOODCOCK, Harold

Big Board Admits First Corporation (illus) p68, Jun.20

WOODWARD, Donald

Named chairman of Vick Chemical Co.'s finance committee # p104, May 30

WOOLWORTH (F.W.) Co.

Woolworth's $35-million p68, May 30

WORCESTER, Mass.

W. H. Sawyer Lumber Co. is going to move p78, Jan.10

Why Working Employer Needn't Join a Union p143, Jan.17

Back on the Rails p136, May 16

Beating the Twister to Town (with illus) p194, Jun.20

Worcester Plants Pick Themselves Up After Tornado (with 4 illus) p30, Jun.20

WORK Guarantee

See Guaranteed Work

WORKMEN'S Compensation

Albany: Call It a Feud p138, Mar.21

Court Defines Sneeze As Industrial Accident p170, Mar.21

Gov. Dewey issues an executive order launching a special probe of the costs of workmen's compensation in N.Y. # p158, Mar.28

WORLD Bank

Britain is making available to the bank about $168-million # p129, Feb.14

WORTHINGTON Corp.

Settlement for about 18¢ in hourly increases ends strike # p179, Feb.21

Biggest Steam Condenser (illus) p44, Apr.4

Plans to make home air conditioners # p178, Apr.11

WRAPPING Machine

See Packaging

WRIGHT, Frank Lloyd

First Unitarian Church in Madison, Wis., designed by Wright (illus) p100, Apr.11

WRIGHT, Horace

Readers Report: Not That Much Aluminum p8, Jan.3

WRIGHT, John David

Named president of Thompson Products (illus) p113, Apr.11

WRIGHT Mfg. Co.

How They Keep Cool in the Desert States (with 7 illus) p158, Jan.24

WRIGLEY (William) Jr. Co.

Retirement plan calls for gradually severing connection with company # p72, May 9

WROUGHT Iron

Wrought Iron Furniture—It's New Indoors (with 2 illus) p52, Mar.21

WURDACK Chemical Co.

Lost patent infringement suit against Ranetite Mfg. Co. and Dow Corning # p36, May 23

WYANDOTTE Chemicals Corp.

Labs that Can Be Tailored (with illus) p126, Jun.13

X

XEROGRAPHY

Haloid's Hunch Pays Off (with 2 illus) p186, Mar.28

X-RAY

X-ray unit detects soft spots in the welds of a submarine hull (illus) p32, Feb.21

An Australian has announced a 3D X-Ray # p148, May 23

A portable X-ray unit, that fits in a car trunk, is designed by North American Philips # p132, Jun.6

Y

YACHTS

Only 3,800 of the 4.8-million boats in the U.S. are top-bracket luxury craft # p148, Jan.17

They're Cheaper from Abroad (with 6 illus) p132, Jan.17

YALE Engineering Assn.

Forms an Industry Advisory Council # p72, May 9

YERINGTON, Nev.

Trucks Make Marginal Open-Pit Mining Pay (with 4 illus) p122, Apr.11

YOUNG, C.S.

Business Economist on the Prowl (with illus) p134, Jan.10

YOUNG Presidents' Organization

Members arrange speaking dates at colleges # p84, Jan.31

Survey shows how much members save # p120, May 2

YOUNGSTOWN Mfg. Co.

Youngstown Catches a New Industry on the Rise (with illus) p182, Mar.21

YOUNGSTOWN, O.

Low Tide p77, Jan.10

Youngstown Catches a New Industry on the Rise (with 8 illus) p182, Mar.21

YUGOSLAVIA

The Test of Democracy (Trend) p160, Mar.7

Results of Marshal Tito's London visit # p158, Mar.21

Tito Strengthens His Hand with West (with 3 illus) p130, Apr.4

YUKON Territory

Industrial Empire in the Yukon (with map and 3 illus) p41, Mar.14

Z

ZAGAT, Sam

Professionals Put Zip into Union Newspaper (with illus) p172, Mar.21

ZAHNER, O.A.

Readers Report: Foul Ball p10, Apr.4

ZAPOTOCKY, Antonin

He's Top Czech Now (illus) p33, Mar.28

Soviet Tighten Czech Leash (with illus) p154, Jun.13

ZECKENDORF, William

Partnership with Claude Boettcher is dissolved p112, May 2

ZENITH Radio Corp.

Overrated? Zenith says it has found a flaw in transistor hearing aids p106, Apr.25

ZEPREX

Lighter Than Concrete (with illus) p72, Mar.21

ZIMMER, H. Ward

Shifting the Weight at Sylvania (with illus) p114, May 2

Sylvania Electric Products: Two heads are better than one (Cover) May 2

ZINC

Prices of both zinc and lead have dropped about 30% in six months # p17, Jan.31

Wages are cut in Knoxville area zinc mines # p152, Feb.28

Markets for zinc are so depressed that the fight for sliding scale tariffs is picking up real support # p17, Apr.25

On the Road to a Ghost Town? Merger Brings Jobs Nearer (with 10 illus) p82, Jun.27

ZINN, Walter

A New Fuel with a Big Future (with illus) p94, Mar.14

ZIRCONIUM

Zirconium Is on the Way: Atomic Energy Commission's new purifying process has broken the bottleneck p126, Jan.24

Zirconium Snubs . . . neutrons, so Westinghouse is mass producing it for atom-powered submarine (with illus) p66, Mar.7

Short news item

BUSINESS WEEK INDEX

January-June, 1953

II. Advertising Contents

(See individual issue index for page numbers)

A

ACE Fastener Corp.
Jan. 24; Feb. 14, 28; Mar. 21; Apr. 18; May 23; June 20

ACME Pallet Co.
May 9

ACME Steel Co.
Mar. 28; Apr. 25; May 30; June 20

ADAMS & Westlake Co., The
Jan. 31; Mar. 21; May 16

ADDO Machine Co., Inc.
Jan. 3; Mar. 7; May 2

ADDRESSOGRAPH-Multigraph Corp.
Feb. 7; Mar. 28; Apr. 25; May 16

ADVERTISING Council
Jan. 17; Feb. 28; Mar. 28; Apr. 11; May 23; June 27

AEROQUIP Corp.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

AETNA Ball and Roller Bearing Co.
Jan. 17

AINSWORTH Manufacturing Corp.
Mar. 14; May 9

AIR Express Div. (Railway Express Agency, Inc.)
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

AIR Maze Corp.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

AIR Reduction Co., Inc.
Jan. 17

ALDEN Products Co.
Mar. 7, 14, 21, 28

ALEMITE Stewart-Warner Corp.
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

ALLEGHENY Ludlum Steel Corp.
Jan. 24, 31; Feb. 21, 28; Mar. 21, 28; Apr. 18; May 16; June 13

ALLEN-Bradley Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

ALLEN, W. D., Mfg. Co.
Feb. 14

LOUIS Allis Co., The
Jan. 31; May 16

ALLIS-CHALMERS Mfg. Co.
Jan. 31; Feb. 28; Mar. 21, 28; Apr. 4, 18; May 9, 23; June 6, 20

ALLISON Engine Division-General Motors
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

ALL Year Club of So. California
Jan. 17, 31; Feb. 14, 28

ALLOY Rods Co.
Mar. 28

ALLOY Steel Products Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 9, June 13

ALSYNITE Co. of America
Feb. 21; Apr. 4; June 20

ALUMINUM Co. of America (Chemicals Div.)
Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

ALUMINUM Co. of America (Institutional)
May 9; June 20

ALUMINUM Import Corp.
Jan. 17; Feb. 14; Mar. 14; Apr. 25; May 30; June 20

AMERICAN Airlines, Inc.
Jan. 10; Feb. 7; Mar. 7; Apr. 4, 25; May 2

AMERICAN Appraisal Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

AMERICAN Blower Corp.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

AMERICAN Credit Indemnity Co.
Jan. 17; Mar. 28; Apr. 18; June 20

AMERICAN Cyanamid Co. (Institutional)
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

AMERICAN Express Co.
Feb. 21; Mar. 21; Apr. 25; May 16; June 20

AMERICAN Gas & Electric Service Corp.
Jan. 31; Feb. 21; Mar. 21; Apr. 4, 25

AMERICAN Hoist & Derrick Co.
Feb. 21; Apr. 18; June 20

AMERICAN Hot Dip Galvanizers Assn.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

AMERICAN International Underwriters
Jan. 17

AMERICAN Lead Pencil Co.
Apr. 4

AMERICAN Lumber & Treating Co.
Apr. 25; May 30; June 20

AMERICAN Machine & Foundry Co.
Jan. 10

AMERICAN Machine & Metals, Inc.
Apr. 11; May 9; June 6

AMERICAN Machinist
Feb. 21

AMERICAN Monorail Co., The
Jan. 10; Mar. 14; May 23

AMERICAN Mutual Liability Insurance Co.
Jan. 3, 31; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

AMERICAN Optical Company
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

AMERICAN Photocopy Equipment Co.
Feb. 14; May 2

AMERICAN Radiator & Standard Sanitary Corp.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

AMERICAN Surety Company
Jan. 24; Mar. 28; May 23

AMERICAN Telephone & Telegraph Co. (Classified)
Jan. 24; Feb. 7, 21; Mar. 21; Apr. 4, 18; May 16; June 13

AMERICAN Telephone & Telegraph Co. (Weeklies)
Jan. 3, 31; Feb. 14, 28; Mar. 14; Apr. 11, 25; May 9, 23; June 20

AMERICAN Trucking Association, Inc.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

AMERICAN Welding & Mfg. Co., The
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

AMERICAN Wheelabrator & Equipment Corp.
Mar. 28; May 30; June 27

AMPEX Electric Corp.
May 2; June 6

ANACONDA Copper Mining Co. & Subs. Co.
Feb. 21; Mar. 21; Apr. 18; May 30

ANCHOR Post Prod., Inc. (Fence Div.)
Jan. 31; Feb. 21; Mar. 21; Apr. 18; May 2, 30; June 27

ANGIER Corp.
Jan. 10; Feb. 21; Mar. 21; Apr. 11; May 2, 30; June 27

ARABOL Mfg. Co.
Jan. 31; Mar. 28; May 23

ARMCO Drainage & Metal Products, Inc.
Mar. 14; May 9

ARMCO Steel Corp.
Jan. 17; Feb. 28; Mar. 21; Apr. 4, 25; May 30; June 20

ARMSTRONG Cork Co. (Bldg. Materials Div.)
Jan. 17; Feb. 21; Mar. 14; Apr. 18; May 9; June 13

ARMSTRONG Cork Co. (Industrial Div.-Adhesives)
Feb. 14; Mar. 28; May 2, June 20

ART Metal Construction Co.
Apr. 4; May 23; June 20

ASSOCIATION of American Railroads
Jan. 24; Feb. 21; Mar. 21; May 16; June 13

ATLANTIC Products Corp.
May 2, 23

ATLAS Corp.
Feb. 21; May 16

ATLAS Powder Co. (Institutional)
Jan. 17; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

AUTOGRAPHIC Register Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18

AUTOMATIC Electric Sales Corp.
Jan. 17; Mar. 7, 28; Apr. 18; May 16; June 13

"AUTOMATIC" Sprinkler Corp. of America
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

AUTOMATIC Transportation Co.
Mar. 21; Apr. 11

AVCO Mfg. Corp. (Crosley Div.)
June 6, 13, 20, 27

AVCO-LYCOMING Spencer Div.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2; June 6

AVERY Adhesive Label Corp.
Feb. 21; Mar. 14; Apr. 11; May 16; June 13

B

BABCOCK & Wilcox Co.
Jan. 17; Feb. 7; Mar. 14; Apr. 4; May 9; June 13

BAKELITE Co. (Thermosetting) Div. of Union Carbide & Carbon Corp.
Jan. 10; Mar. 7, 28; Apr. 25; May 9; June 20

BAKELITE Co. Div. Union Carbide & Carbon Corp. (BK-1200 Series)
Jan. 24; Feb. 21; Mar. 14; Apr. 18; May 23

BALTIMORE & Ohio Railroads
Jan. 10, 24; Feb. 7, 21; Mar. 7, 21; Apr. 4, 18; May 2, 16, 30; June 13, 27

BANK of America
Apr. 11; May 9; June 6, 13

BANK of Montreal
Feb. 28; Mar. 28; Apr. 25; May 16; June 6

BANKERS Box Co.
Jan. 31; Feb. 7, 28; Mar. 28; Apr. 25; May 23; June 27

BANKERS Trust Co.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

BARIUM Steel Corp.
Jan. 31; Feb. 28; Mar. 28; Apr. 25; June 20

BARRELED Sunlight Paint Co.
Jan. 3; Feb. 28; Mar. 28; Apr. 25; May 23; June 27

BARRETT Adding Machine Co. (Lanston Monotype Mach. Co.)
May 23

BARTREV, Ltd.
June 6, 20

BASSICK Co., The
Jan. 24; Feb. 21; Mar. 28; Apr. 18; May 16; June 13

BEAN, L. L., Inc.
Feb. 14

BECHTEL Corp.
Feb. 28; May 16

BEDFORD Foundry & Machine Co.
Jan. 24; Mar. 28; May 23

BELDEN Manufacturing Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

BELLOWS Co.
Jan. 24; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

BENDIX Aviation Corp.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30

BENDIX Aviation Corp. (Friez Instrument Div.)
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

BENDIX Aviation Corp. (Radio Comm.)
June 13

BENDIX Westinghouse Automotive Air Brake Co.
Mar. 7; Apr. 4; May 2

BERLITZ School of Languages
Jan. 17, 31; Feb. 14, 28

BERYLLIUM Corp., The
Jan. 3; Feb. 28; Mar. 28; Apr. 25; May 30

BETHLEHEM Steel Co.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

BIG Joe Mfg. Co.
Jan. 10; Mar. 7

BISMARCK Hotel
Jan. 10; Feb. 21; Apr. 4; May 16

BITUMINOUS Coal Institute
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2; June 6

BLAW-KNOX Co.
Mar. 28; Apr. 4, 25; May 2, 30; June 6, 27

BLOOD Sales Co., Inc.
June 13

BLYTH & Co., Inc.
Feb. 14

BOGEN, David, Co.
Jan. 17

BORDEN Company, The (Chem. Div.)
June 13

BORG-WARNER Corp.
Feb. 14; Mar. 21; May 16

BOSTITCH, Inc.
Jan. 17; Feb. 14; Mar. 21; May 16; June 13

BOWER Roller Bearing Co.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

BOWERS Lighter Co.
Feb. 28; Mar. 28; Apr. 25

BRAINARD Steel Company
Jan. 24; Feb. 21; Mar. 28; Apr. 18

BRAND, Wm., & Co., Inc.
Mar. 28; Apr. 25; May 23; June 20

BREUER Electric Mfg. Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

BRIDGEWATER Machine Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

BRIGGS & Stratton Corp.
Jan. 24; Feb. 7

BRISTOL Brass Corp.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

B. C. Electric Co., Ltd.
May 2; June 6, 27

BRITISH Industries Fair
Jan. 10, 17, 24, 31; Feb. 7, 14, 21

BROWN Boveri Corp.
Mar. 21; Apr. 25; May 9

BROWN Company
Jan. 31; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

BROWN Fintube Company
Jan. 17; Feb. 28; Apr. 4, 25; May 16, 30; June 27

BROWN & Root, Inc.
Jan. 17; Feb. 14; Mar. 21; May 16

BRUNING, Charles, Co.
Jan. 31; Feb. 28; Mar. 21; Apr. 11; May 9; June 13

BUDD Co., The
Feb. 7; Mar. 7; Apr. 11; May 9; June 6

BUELL Engineering Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 4, 25; May 16; June 6

BUFFALO Forge Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

BUNDY Tubing Co.
Jan. 10; Feb. 14; Mar. 28; May 2; June 13

BUNTING Brass & Bronze Co.
Jan. 31; Feb. 28; Mar. 28; Apr. 25

BURROUGHS Adding Machine Co.
Jan. 17, 31; Feb. 28; Mar. 21; Apr. 18, 25; May 9, 16; June 13

BUSCHMAN, E. W., Co., The
Jan. 31; Feb. 28; Mar. 14, 28; Apr. 25; May 23; June 20

BUSINESS Week
Feb. 28; Apr. 4

BUTLER Mfg. Co.
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 30

BYERS, A. M., Co.
Jan. 24; Feb. 21; Mar. 21; May 30; June 20

C

CAMERON Iron Works, Inc.
Jan. 10; Mar. 7; May 2

CAMPBELL Chain Co.
Jan. 31

CAMPBELL, Wyant & Cannon Foundry Co.
Feb. 21; Mar. 21; Apr. 18; May 16; June 13

CAPITAL Airlines
Mar. 7; Apr. 18

CAPPER-HARMAN-SLOCUM, Inc.
Mar. 7; Apr. 25; June 20

CARBOLOY Dept. of Gen. Electric
Jan. 10; Feb. 28; Apr. 18; June 13

CARBORUNDUM Co.
Feb. 14; Mar. 14; Apr. 4, 25; May 16; June 13

CARPENTER Mfg. Co.
Jan. 17; Feb. 21

CARPENTER Steel Co., The
Jan. 10, 24; Feb. 7, 21; Mar. 14, 28; Apr. 4, 18; May 9; June 13, 20

CARRIER Corp.
Feb. 14; Mar. 14, 21; Apr. 4, 18; May 16, 30; June 13

CELANESE Corp. of America & Subsidiary Cos.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 23; June 20, 27

CENTRAL National Bank
May 2, 30

CENTURY Electric Co.
Jan. 10; Mar. 7; May 2

CHALLENGE Machinery Co., The
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25

CHAMBERSBURG Engineering Co.
Jan. 31; May 2; June 27

CHARLESTON Development Board
Jan. 10, 31; Feb. 14; Mar. 7, 21; Apr. 11; Apr. 25

CHASE Brass & Copper Co., Inc.
Jan. 31; Feb. 21; Mar. 21; Apr. 25; May 30; June 13

CHASE National Bank, Inc.
Apr. 4, 18; May 2, 23, 30; June 6, 27

CHEMICAL Week
Jan. 10; Feb. 21; Mar. 14; May 16

CHESAPEAKE & Ohio Railway Co.
Jan. 24, 31; Feb. 21, 28; Mar. 28; Apr. 25; May 2, 16, 23; June 13, 27

CHICAGO, Burlington & Quincy Railroad
Feb. 28; May 2

CHICAGO Rawhide Mfg. Co.
Jan. 24; Feb. 14; Mar. 14; Apr. 4, 25; May 16; June 6, 27

CHICAGO Rock Island & Pacific RR.
May 16

CHILDERS Manufacturing Co.
Apr. 1

CHRYSLER Corp. (Div. Notice)
Feb. 28; May 23

CHRYSLER Corp. (Dodge Truck Div.)
Jan. 10; Mar. 14; May 2

CHRYSLER Corp. (Inst.)
Jan. 10, 31; Mar. 28; May 9

CHRYSLER Corp. and/or its Subsidiaries (Ind. Engine)
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

CITY Bank Farmers Trust Co.
Mar. 7; Apr. 4; May 16; June 6

CITY of Long Beach
Feb. 28; Mar. 7, 14, 21, 28; Apr. 4, 11, 25; May 9, 16, 23; June 6, 20

CITY of Miami
Feb. 21

CITY of San Antonio
Mar. 7

CLAPP & Poliak
Jan. 3, 10; Feb. 7, 21; Mar. 7, 14, 21, 28; Apr. 4, 18, 25; May 9, 16, 23, 30; June 6

CLARAGE Fan Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

CLARIN Mfg. Co.
Jan. 17; Feb. 14

CLARK Industrial Truck Div. (Clark Equipment Co.)
Jan. 24; Feb. 14; Mar. 14, 28; Apr. 25; May 23; June 20, 27

CLEARING Machine Corp.
Feb. 14; Mar. 14; Apr. 11; May 16; June 20

CLEARWATER Chamber of Commerce
May 23

CLEVELAND Electric Illuminating Co.
Jan. 17; Feb. 28; Mar. 21; Apr. 11; May 9

CLIFTON Hydraulic Press Co.
Mar. 14; Apr. 11; May 9; June 13

COLD Metal Products Co.
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

COLORADO Fuel & Iron Corp. (Claymont Div.)
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

COLORADO Fuel & Iron (Wickwire Spencer Steel Div.)
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6, 27

COLSON Corp., The
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

COLUMBIA Ribbon & Carbon Mfg. Co.
Jan. 10; Feb. 7; Mar. 14; Apr. 11; May 9, 30; June 27

COLUMBIA-SOUTHERN Chemical Corp.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

COMBUSTION Control
May 30; June 20

COMBUSTION Engineering, Inc.
Jan. 3; Feb. 28; Mar. 14; Apr. 25; May 30; June 20

COMMERCIAL Credit Co.
Jan. 10; Feb. 28; Apr. 25; June 13

COMMONWEALTH of Pennsylvania
Feb. 28; Apr. 4; June 20

CONNECTICUT Hard Rubber Co.
Jan. 10, 31; Mar. 7; May 2

CONSOLIDATED Engineering Corp.
Jan. 24; Feb. 14, 28; Mar. 14; Apr. 25; June 13

CONSUMERS Power Co.
Jan. 24; Apr. 4; June 20

CONTAINER Corp. of America
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

CONTINENTAL Can Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

CONTINENTAL Copper & Steel Industries, Inc.
Apr. 18; May 16; June 20

CONTINENTAL Motors Corp.
Jan. 24; Feb. 21; Mar. 21; Apr. 4, 25; May 23; June 27

CONTINENTAL Radiant Glass Heating
Feb. 14, 28

COOPER-BESSEMER Corp.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

COPPERWELD Steel Co.
Mar. 14, 28; Apr. 11; May 16, 30; June 13

CORNING Glass Works
Jan. 17; Feb. 21; Mar. 14; Apr. 18; May 9; June 20

CORRULUX Div. of Libbey-Owens-Ford
May 23

CORRY-JAMESTOWN Mfg. Corp.
Jan. 17; Mar. 21; May 9

C-O-TWO Fire Equipment Co.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

COUCH, S. H., Co., Inc.
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 30; June 20

COXHEAD, Ralph C., Corp.
Feb. 21; Mar. 28

CRANE Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 20

CREDIT Union National Association
Mar. 7; Apr. 11; May 9; June 13

CRESCENT Co., Inc.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

CRESCENT Industries, Inc.
May 16

CROWN Can Co.
Jan. 31; Mar. 14, 28; Apr. 25; May 23; June 27

CRUCIBLE Steel Company of America
Jan. 24; Feb. 28; Mar. 28; Apr. 25; May 23; June 6, 27

CUMMINS Engine Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 25; May 16; June 13

CURTA Calculator Co.
Mar. 21; Apr. 11, 25; May 9, 16; June 13

CUSHMAN & Denison Mfg. Co.
Jan. 10, 24; Feb. 7, 21; Mar. 21; Apr. 18; May 16; June 20

CUTLER-HAMMER, Inc.
Jan. 17; Feb. 14; Mar. 21; Apr. 11; May 9; June 6

D

DACO Machine & Tool Co.
Mar. 28; May 30

DANLY Machine Specialties, Inc.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

DARI-DELITE, Inc. of Ross Systems
June 27

DARNELL Corp. Ltd.
Apr. 4; May 2; June 6

DARTNELL Corp., The
Apr. 25; May 16; June 20

DAVIDSON Corp.
Mar. 21; Apr. 18; May 30; June 20

DAVISON Chemical Corp.
Jan. 10; Feb. 28; Mar. 7; Apr. 4, 25; May 30; June 27

DAYTON Power and Light Co., The
Mar. 28

DAYTON Rogers Mfg. Co.
Feb. 14; Mar. 28; Apr. 25; May 23; June 20

DEARBORN Chemical Co.
Jan. 17; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

DELTA Power Tool Div. (Rockwell Mfg. Co.)
Feb. 21; Apr. 18; June 13

DEMPSTER Brothers, Inc.
June 27

DENNISON Mfg. Co.
Feb. 14; Mar. 14; Apr. 18; June 13

DESIGNERS for Industry
Mar. 28; Apr. 11, 25; May 16; June 13

DETROIT Steel Products Co.
Jan. 24; Feb. 28; Mar. 14; Apr. 4; May 9; June 13

DeVILBISS Co., The
Mar. 14; Apr. 18; May 23

DEWEY and Almy Chemical Co.
Jan. 24; Feb. 21; Apr. 4, 18; May 23; June 27

DIAMOND Power Specialty Corp.
Feb. 14; Mar. 14; Apr. 11; May 16; June 27

DICK, A. B., Co.
Jan. 31; Feb. 7, 21; Mar. 14, 21; Apr. 18, 25; June 27

DICTAPHONE Corp.
June 6

DIEBOLD, Inc.
May 9

DINERS' Club
Mar. 28

DITTO, Inc.
Jan. 24; Mar. 21

DOANE Agricultural Service, Inc.
Mar. 14

DODGE, F. W., Corp.
Jan. 24; Feb. 7, 21; Mar. 7, 21; Apr. 4, 18; May 2, 16, 30; June 13, 27

DORSEY Safe-T-Shoe Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

DOUGLAS Aircraft Co., Inc.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

DOUGLAS Fir Plywood Association
Jan. 24; Feb. 14, 28; Mar. 28; Apr. 11, 25; May 9, 30; June 13

DOUGLAS-GUARDIAN Warehouse Corp.
May 9; June 13

DOW Chemical Co., The
May 2, 16, 30; June 6, 27

DOW Corning Corp.
Jan. 10; Feb. 7; Mar. 7; Apr. 11; May 16, 30; June 27

DOWELL, Inc.
Jan. 17; Feb. 21; Mar. 14; Apr. 11; May 9; June 6

DUMORE Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

DU PONT De Nemours, E. I., Co., Inc. (Fabrics & Finishes—Color Conditioning)
Feb. 14; Mar. 21; Apr. 25

DU PONT De Nemours, E. I., Co., Inc. (Fabrics & Finishes—Industrial Finishes)
Jan. 3; Apr. 4; May 23

DU PONT De Nemours, E. I., Co., Inc. (Kinetic Chem. Freon Refrigerants)
Jan. 17; Feb. 21; Apr. 25; May 23; June 20

DU PONT De Nemours, E. I., & Co., Inc. (Neoprene)
May 9; June 6

DU PONT De Nemours, E. I., & Co., Inc. (Plastics)
Jan. 17; Feb. 7; Mar. 14; Apr. 4; May 9, 30; June 20

DUREZ Plastics & Chemicals, Inc.
Jan. 3; Feb. 7, 28; Mar. 28; Apr. 25; May 23; June 20

E

EAGLE Pencil Co.
May 30

EAGLE-PICHER Sales Co.
Mar. 28; Apr. 11; May 2, 16; June 6, 27

EASTERN Corp.
Jan. 17; Feb. 21; Mar. 21; Apr. 18; May 16; June 20

EASTMAN Kodak Co. (Gen. Industrial)
Mar. 21; Apr. 18; June 13

EBASCO Services, Inc.
Jan. 31; Feb. 28; Mar. 28; May 2; June 20

EBCO Mfg. Co., The (Kelvinator Water Coolers)
May 9; June 6

EBERHARD Faber Pencil Co.
Jan. 31; Mar. 7; Apr. 4; May 9

EDISON, Thomas A., Inc. (Ediphone Div.)
Jan. 10; Feb. 14; Mar. 14; Apr. 4; May 2; June 6

EDISON, Thomas A., Inc. (Storage Battery Div.)
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 20

ELECTRIC Storage Battery Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9

ELECTRONIC Specialty Company
Jan. 31

ELECTRONIC Towel
Jan. 17, 31

ELGIN National Watch Co.
Apr. 25

ELJER Co.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

ELLIOTT Addressing Machine Co.
Jan. 24; Feb. 28; Mar. 21; Apr. 18; May 16; June 13

ELWELL-PARKER Electric Co., The
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

EMECO Corporation
Feb. 21; June 6

EMERSON Electric Mfg. Co.
Mar. 14; Apr. 11; May 16; June 13

EMERY Air Freight Corp.
Jan. 10; Feb. 14; Mar. 14; Apr. 4, 18; May 23; June 20

EMERY'S, Thomas, Sons, Inc.
Jan. 17; Mar. 21; May 16

EMHART Mfg. Co.
Feb. 7, 28; Mar. 21; Apr. 11; May 9; June 6

EMPLOYERS Mutual Liability Insurance Co. of Wisconsin
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

ENGINEERING News Record
Jan. 31; Feb. 28; Mar. 28; May 2, 30

EQUITABLE Life Assurance Society
Apr. 11

ERIE Railroad Co.
Feb. 14, 28; Mar. 28; Apr. 4; May 2, 23; June 20

ESSEX House
May 16; June 13

ESTERBROOK Pen Co.
Feb. 14; Mar. 14; Apr. 11; May 9; June 6

EUREKA Specialty Printing Co.
Jan. 3, 17; Feb. 14; Mar. 21

EVANS Products Co.
Mar. 14; May 2

EVANS Products Co. (Railroad Div.)
Jan. 31; Feb. 28; Apr. 11; May 23; June 20

EVIS Manufacturing Co.
Feb. 14; Mar. 14, 28; Apr. 11; May 9

EXECUTONE, Inc.
Feb. 7

F

FAFNIR Bearing Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

FAIRCHILD Engine & Airplane Corp.
Jan. 24; May 2

FARQUHAR, A. B., Co. (Hydraulic Press Div.)
Feb. 21; Apr. 4; June 27

FARQUHAR, A. B., Co.
Jan. 10; Mar. 7; May 2, 30

FARVAL Corp., The
Jan. 17; Feb. 21; Mar. 14; Apr. 18; May 9; June 13

FATE-ROOT-HEATH Co., The
Apr. 18; June 20

FEDERAL Electric Products Co.
Jan. 31; Feb. 14; Mar. 14; Apr. 11; May 16; June 13

FEDERAL Products Corp.
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 30; June 27

FEDERATED Metals Div. (American Smelting & Refining Co.)
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 23

FEDERBUSH Co., The
May 9, 23

FELT & Tarrant Mfg. Co.
Feb. 21; Apr. 11; May 23

FIELD & Flint Co. (Dr. Locke Shoes)
Apr. 11, 25; May 2, 16, 30; June 13, 27

FILMSORT, Inc.
Jan. 17; Feb. 14

FINNELL System, Inc.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

FIRESTONE Plastic Co. & Ind. Prod. Co.
Jan. 24; Feb. 21; Mar. 21; May 30

FIRESTONE Plastics Co. (Exon)
Mar. 28; Apr. 25; May 16; June 20

FIRST Boston Corp., The
Feb. 21; Mar. 7; June 6

FISCHBACH & Moore, Inc.
May 2, 23; June 20

FLEXROCK Company
Jan. 10; Feb. 7; Mar. 7

FLUOR Corp. Ltd., The
Feb. 21; Apr. 18; May 16

FLYING Tiger Lines, Inc.
Feb. 7; Mar. 14; Apr. 18; May 23; June 13

FOLLANSBEE Steel Corp.
Feb. 28; Apr. 25; June 20

FOOD Machinery & Chemical Corp.
Feb. 14; Mar. 14; Apr. 11; May 16; June 13

FORD Motor Co.
June 13

FORT Howard Paper Co.
Jan. 3, 31; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

FORT Wayne Corrugated Paper Co.
Jan. 10, 31; Feb. 21; Mar. 14; Apr. 11; May 16; June 6, 27

FOUNDATION for Better Reading
June 6

FOX River Paper Corp.
June 13

FRICK Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

FRIDEN Calculating Machine Co. Inc.
Jan. 17; Feb. 14; Mar. 14; Apr. 18; May 16; June 13

FRIEDRICH & Dimmock Inc.
Jan. 24

FRUEHAUF Trailer Co.
Jan. 31; Feb. 28; Mar. 7; May 9, 30; June 13

FUJI Bank Ltd.
May 30; June 27

G

GAIR, Robert, Co., Inc.
Apr. 18

GALLMEYER & Livingston Co.
May 16; June 13

GAMEWELL Co.
Jan. 17; Mar. 7, 28; Apr. 25; May 23; June 20

GARDNER-Denver Co.
Jan. 17; Feb. 21; Mar. 14; Apr. 18; May 9, 30; June 20

GAYLORD Container Corp.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 9, 30; June 6

GEMAR Associates
Feb. 14

GENERAL American Transportation Corp.
Jan. 10; Mar. 21; Apr. 11; May 23

GENERAL Binding Corp.
Feb. 7; Apr. 18

GENERAL Box Co.
Jan. 24; Feb. 21; Mar. 14; Apr. 18; May 30; June 20

GENERAL Controls Co.
Jan. 24; May 9; June 20

GENERAL Dynamics Corp.
Apr. 11; May 9; June 6, 27

GENERAL Electric Co. (Apparatus)
Jan. 24, 31; Feb. 21, 28; Mar. 21; Apr. 25; May 9; June 6, 20, 27

GENERAL Electric Co. (Chemical Progress)
Jan. 31; Apr. 25

GENERAL Electric Co. (Lamp Div.)
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

GENERAL Electric Co. (X-Ray Dept.)
Feb. 28; Apr. 4; June 13

GENERAL Fireproofing Co.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

GENERAL Metals Corp.
Feb. 21; May 16

GENERAL Motors Corp. (Chevrolet Motor Div.)
Feb. 21; Mar. 28; June 13

GENERAL Motors Corp. (Frigidaire Div.)
Apr. 11; May 23

GENERAL Motors Corp. (Inst.)
Feb. 7; May 9

GENERAL Refractories Co.
Jan. 17; Feb. 21; Mar. 14

GERITY-Michigan Corp.
Mar. 7

GERLINGER Carrier Co.
Feb. 21; Mar. 7, 21; Apr. 4, 18; May 9; June 13

GERMAN American Trade Promotion Office
Mar. 7, 14

GITS Molding Corp.
May 16

GLIDDEN Co., The
Jan. 17; Feb. 21; Mar. 21; May 9; June 13

GLOBE Automatic Sprinkler Co. Inc.
Jan. 10; Feb. 14; Mar. 7; Apr. 4, 18; May 2, 23; June 20

GLOBE Wernicke Co.
Jan. 10; Feb. 7; Mar. 7, 28; Apr. 25; May 16; June 6

GLORE Forgan & Co.
Jan. 17

GO Europe "N" Sign
May 2

GOLDMAN, Sachs & Co.
Feb. 21; Mar. 14

GOODRICH, B. F., Chemical Co., The
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

GOODRICH, B. F., Co. (Industrial Products & Koroseal Div.)
Jan. 10, 24; Feb. 7, 21; Mar. 7, 21; Apr. 18; May 16, 30; June 13, 27

GOODRICH, B. F., Co. (Tire Div.)
Apr. 4; May 2

GOODYEAR Aircraft Corp.
May 2, 30; June 27

GOODYEAR Tire & Rubber Co., Inc. (Chemical Products)
Jan. 10; Feb. 7, 28; Mar. 28; Apr. 25; May 23; June 20

GOODYEAR Tire & Rubber Co., Inc. (Mech. Goods)
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

GOODYEAR Tire & Rubber Co., Inc. (Pliofilm)
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

GOVT. of Canada, Dept. T. & Commerce
Mar. 28; May 9

GOVT. Prov. British Columbia Dept. Trade & Industry
Jan. 3

GRAPHIC Systems
Feb. 7; Apr. 11

GRAY Mfg. Co., The
Jan. 17; Mar. 14; May 9

GRAYBAR Electric Co.
Jan. 10; Feb. 28; Mar. 14; Apr. 11; May 9; June 6

GREAT Lakes Steel Corp. (N A X Alloy Div.)
Feb. 14; Mar. 14; Apr. 11; May 9, 30; June 6

GREAT Lakes Steel Corp. (Stran Steel Div.)
Mar. 21

GREAT Northern Railway Co.
Jan. 31; Apr. 4

GREEN Instrument Co.
Jan. 3, 17, 31; Feb. 14; Apr. 11, 25; May 2; June 13, 27

GRINNELL Co., Inc.
Jan. 10; Feb. 21; Mar. 14; Apr. 18; May 30; June 20

GUARANTY Trust Co. of New York
Feb. 14; Apr. 11; May 16; June 13

GUMMED Products Co., The
Mar. 7, 14, 21, 28; Apr. 18; May 16; June 13

GUSTIN-Bacon Mfg. Co.
Feb. 7

H

HADLEY, CHARLES R., Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 2, 23; June 20

HALSEY, Stuart & Co. Inc.
Feb. 28

HAMILTON Mfg. Corp.
Jan. 10; Mar. 7; Apr. 11; May 16

HAMMERMILL Paper Co.
Jan. 17; Feb. 14; Mar. 21; Apr. 18

HARDWARE Mutual Casualty Co.
Jan. 17; Mar. 7; Apr. 11; May 23

HARNISCHFEGER Corp.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

HARPER, H. M., Co.
Jan. 31; Feb. 14; Mar. 14; Apr. 18; May 16; June 13

HARTFORD Fire Ins. Co. & Hartford Acc. & Ind. Co.
Jan. 17; Feb. 21; Mar. 14; Apr. 18; May 9; June 13

HARVEY Aluminum (Div. of Harvey Machine Co., Inc.)
Apr. 25; May 30; June 20

HAUSERMAN E. F., Co., The
Mar. 21; Apr. 11; May 9; June 6

HEARST Corp. (House Beautiful)
Apr. 4

HERCULES Powder Co.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

HERTZ Driv-Ur-Self System, Inc.
Feb. 14; Apr. 18; June 20

HEWITT-Robins, Inc.
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

HEWLETT-Packard Company
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

HEXCEL Prod. Co. (Cal. Reinforced Plastics Co.)
June 13

HILTON Hotels Corp.
Jan. 24; Feb. 14; Mar. 7

HINDE & Dauch Paper Co., The
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

HOME Insurance Co., The
Jan. 17; Feb. 14; Mar. 7; Apr. 11

HOOKER Electrochemical Co.
Jan. 3; Feb. 21; Apr. 25; June 27

HORN, A. C., Co., Inc.
Mar. 14; Apr. 11; May 16

HORN, A. C., Corp. (Contr. Div.)
June 13

HOTELS Statler Co. Inc.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

HOUGH, Frank G., Co.
Jan. 31; Mar. 7; Apr. 18; June 13

HOUGHTON, E. F., & Co.
June 6, 27

HOUSEHOLD Finance Corp.
Apr. 11

HOUSTON Pipe Line Co.
Jan. 3; Feb. 7; Mar. 7

HOWELL Electric Motors, Co.
Mar. 28; Apr. 25; May 23; June 20

HUCK Mfg. Co.
June 13

HUDSON Pulp & Paper Corp.
Jan. 17; Mar. 28; Apr. 25; May 16; June 6, 27

HYATT Bearings Div., General Motors Corp.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; June 13

HYDRAULIC Press Co., The
Feb. 14; Mar. 21; Apr. 18; May 16; June 20

HYSTER Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 23; June 13, 27

I

IDECO Div. (Dresser-Stacey Co.)
Mar. 7; Apr. 25; May 23; June 20

INDIANA Desk Company
Mar. 7

INDUSTRIAL Appraisal Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 11

INDUSTRIAL Brownhoist Corp.
Jan. 17; Mar. 14; May 16

INDUSTRIAL Crane & Hoist Co.
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

INDUSTRIAL Sound Control, Inc.
Jan. 17

INFILCO, Inc.
May 23; June 13

INLAND Steel Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 18; May 16; June 13

INSURANCE Co. of North America
Feb. 28; Mar. 28; Apr. 25; May 23

INSURED Associations Dividends Bureau
Feb. 21; Apr. 18

INTERNATIONAL Business Machines Corp.
Jan. 10; Apr. 11; May 23

INTERNATIONAL Exposition Co.
Jan. 3

INTERNATIONAL Harvester Co. (Motor Truck Div.)
Feb. 7; Mar. 14; Apr. 11; May 9; June 6

INTERNATIONAL Minerals & Chemicals Corp.
Jan. 10; Feb. 7; Mar. 7; Apr. 11; May 9; June 6

INTERNATIONAL Nickel Co., Inc.
Jan. 24; Feb. 7, 21; Mar. 14, 21; Apr. 18; May 16, 30; June 13

INTERNATIONAL Steel Co.
Jan. 10; Feb. 14; Mar. 14; Apr. 18; May 23; June 13

INTERSTATE Bedding Co.
May 2, 16

INVINCIBLE Metal Furniture Co.
Jan. 10, 24; Feb. 14; Mar. 14; Apr. 11; May 9; June 13

IRON Fireman Mfg. Co.
Jan. 24; Mar. 14; May 30

IRON Fireman Mfg. Co. (Petro Div.)
May 9; June 20

IRVINGTON Varnish & Insulator Co.
Mar. 21; Apr. 11; May 2, 23

J

JACK & Heintz Precision Industries, Inc.
Jan. 17; Feb. 21; Mar. 14; Apr. 25; May 30; June 20

JARI Products, Inc.
May 2

JENKINS Bros.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

JESSOP Steel Co.
Jan. 31; Feb. 28; Mar. 28; Apr. 18; May 23; June 13

JOHNS-Manville Corp. (Accoustical Materials)
Jan. 10; Feb. 14; Mar. 14; Apr. 11; May 2; June 6

JOHNS-Manville Corp. (Institutional)
Feb. 7; Apr. 25

JOHNS-Manville Corp. (Movable Walls)
Jan. 24; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

JOHNSON & Higgins
Jan. 17; Feb. 14; Mar. 7; Apr. 11; May 9; June 13

JONES & Lamson Machine Co.
Jan. 24; Feb. 14; Mar. 7; Apr. 4; May 2, 30; June 27

JONES & Laughlin Steel Corp.
Apr. 11, 25; May 9, 23; June 6, 20

JOURNAL of Commerce
Jan. 10

JOY Mfg. Co.
Jan. 3, 31; Feb. 28; Apr. 25; June 20

K

KALAMAZOO Label Co.
Jan. 10, 24; Feb. 7, 21; Mar. 7, 21; Apr. 4, 18; May 2, 16, 30; June 13, 27

KANO Laboratories
June 13

KAY DON Engineering Corp.
Jan. 17; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

KEARNEY & Trecker Corp.
Jan. 10; Mar. 14; June 6, 20

KEASBEY & Mattison Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

KELITE Products, Inc.
Jan. 31; Feb. 28; Mar. 28

KELLER Tool Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

KELLY Springfield Tire Co.
Mar. 14; Apr. 11; May 9; June 6

KELSEY-Hayes Wheel Co.
Jan. 24; Mar. 21

KENNAMETAL, Inc.
Apr. 11; May 9; June 13

KENNECOTT Copper Corp.
Jan. 24; May 2; June 6

KEOKUK Electro-Metals Co.
Mar. 28; May 23

KERN County Board of Trade
Jan. 17; Feb. 28

KEYSTONE Steel & Wire Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30

KIDDE, Walter, & Co., Inc.
Jan. 17; Feb. 14; Mar. 14; Apr. 18; May 16; June 13

KIMBERLY-Clark Corp.
Jan. 17; Feb. 14; Mar. 21; Apr. 18

KING Typographic Service Corp.
Jan. 17, 31; Feb. 21; Mar. 21; Apr. 18; May 23; June 20

KIPLINGER Washington Agency
May 16; June 13

KLEMP Metal Grating Corp.
Apr. 4, 18

KLING Studios, Inc.
Feb. 7, 28

KOHLER Co.
Feb. 7; Apr. 11

KONIGSLOW, Otto, Mfg. Co.
Jan. 17, 31; Feb. 14

KOPPERS Co., Inc. (Chemical Div.)
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

L

LACKAWANNA Railroad Co.
Mar. 28; Apr. 25; May 23; June 20

LADISH Co.
Jan. 31; Feb. 28; Apr. 18; June 27

LAKE Erie Engineering Corp.
Jan. 10, 31; Feb. 28; May 2, 23; June 6, 27

LAMB Electric Co.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

LAMSON & Sessions Co., The
Feb. 28; Mar. 28; Apr. 25; May 30; June 27

LAUGHLIN Thomas, Company
Feb. 14; Mar. 14, 28; Apr. 11; May 9; June 6

LEES-Bradner Co.
Mar. 21; Apr. 11; May 23; June 6, 20

LEHIGH-Horseheads Warehouse Corp.
Jan. 31; Mar. 28; May 16

LEHMAN Brothers
Apr. 25

LEITZ E., Inc.
Feb. 21; Mar. 28; May 16; June 13

LEWIS-Shepard Products Inc.
Jan. 17; Feb. 14; Mar. 14; Apr. 4; May 9; June 13

LIBERTY Mutual Insurance Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

LINDBERG Engineering Co.
May 2; June 6

LINDE Air Products Co. (Div. of Union Carbide)
Apr. 11; May 2, 23; June 13

LINK-Belt Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

LION Oil Co.
Apr. 11; May 2; June 6

LOCKWOOD Greene Engineers Inc.
Jan. 3, 31; Feb. 28; Mar. 28

LOEW'S Inc.
Mar. 7; June 6

LORD Baltimore Hotel, The
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 27

LOS ANGELES Department of Water & Power
Feb. 14; Mar. 14; Apr. 11; May 16

LUKENS Steel Co.
Jan. 31; Mar. 14; Apr. 25; June 6

LURIA Engineering Co.
Jan. 10, 24; Feb. 14; Apr. 11, 25; May 23; June 13

LYON Metal Products, Inc.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2; June 27

M

MacANDREWS & Forbes Co.
Mar. 14; Apr. 11; May 16; June 13

MACMILLAN Company, The
Mar. 21

MAGNAFLUX Corporation
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

MAGNESIUM Co. of America (Sub of Christiansen Corp.)
May 23; June 20

MAGNETHERMIC Corp.
Jan. 17; Feb. 21; Mar. 21; Apr. 18

MALAYAN Tin Bureau, The
Jan. 24

MALLORY, P. R., & Co., Inc.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

MANNING, Maxwell & Moore, Inc.
Feb. 7, 21; Mar. 7, 21; Apr. 4, 18; May 16; June 6, 20

MANZEL
Jan. 10; Feb. 7

MARATHON Corp.
Jan. 10; Feb. 21

MARCHANT Calculators, Inc.
Jan. 24; Mar. 14; Apr. 11; May 9; June 6

MARINE Midland Trust Co. of New York
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

MARINE Office of America
Jan. 10; Feb. 7; Mar. 7; Apr. 11; May 9; June 6

MARLEY Co., The
Jan. 10; Mar. 21; May 23

MARLOW Pump Co.
May 23; June 6, 27

MARSH & McLennan, Inc.
Jan. 17

MARTIN Engineering Co.
Jan. 24

MASSACHUSETTS Investors Trust
Apr. 11

MASTER Electric Co.
Feb. 21; Mar. 21; Apr. 18; May 16; June 13

MATHIESON Chemical Corp.
Jan. 24; Feb. 21; Mar. 14; Apr. 18; May 16; June 13

McBEE Co., The
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

McGRAW-Hill Book Co.
Jan. 10, 24; Feb. 7, 28; Mar. 7, 21; Apr. 4; May 2, 16; June 27

McGRAW-Hill Publishing Co.
Jan. 3, 24, 31; Mar. 7, 21, 28; Apr. 4, 11, 25; May 2, 23; June 20, 27

McLOUTH Steel Corp.
June 6, 27

MEAD Corp.
Jan. 24; Feb. 21; Mar. 21; May 2; June 6

MEAD Specialties Co.
Apr. 11

MECHANICAL Handling Systems, Inc.
Jan. 17, 31; Feb. 14, 28; Mar. 14, 28; Apr. 11, 25; May 9, 23; June 6, 20

MERCURY Manufacturing Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

MERRILL Lynch, Pierce, Fenner & Beane
Apr. 18; May 16

METAL Arts Co., Inc.
Mar. 14; June 20

METAL Carbides Corp.
Jan. 17, 31; Feb. 7; Mar. 7; Apr. 4; May 2; June 6

METAL Office Furniture Company
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

METALS & Controls (Spencer Thermostat Div.)
Jan. 3, 17, 31; Feb. 14, 28; Mar. 14, 28; Apr. 11, 25; May 9, 23; June 6, 20

METROPOLITAN Life Ins. Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

METROPOLITAN Oakland Area Committee
Jan. 17; Feb. 7, 28; Mar. 14; Apr. 4

MICHAEL Wood Products
Jan. 3; Feb. 7; Mar. 7

MICHAELS Art Bronze Co., Inc., The
Jan. 10; Mar. 7; May 2; June 27

MICRO Switch Div. (Minneapolis-Honeywell Regulator Co.)
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

MIDVALE Co.
Jan. 10; Feb. 21; Mar. 28; May 2; June 27

MILLER Company, The
Jan. 24; Feb. 21

MILLS Co., The
Jan. 17; Feb. 21; Apr. 18

MINNEAPOLIS-Honeywell Regulator Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16

MINNEAPOLIS & St. Louis Rwy.
Jan. 31; Feb. 28; Mar. 28; Apr. 18; May 16; June 13

MINNESOTA Mining & Mfg. Co. (Adhesives & Coatings)
Jan. 3; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

MINNESOTA Mining & Mfg. Co. (Industrial Tape)
Jan. 17; Feb. 28; Apr. 4, 25; May 30; June 20

MISSISSIPPI A & I Board
Feb. 14

MISSISSIPPI Glass Co.
Jan. 31; Feb. 21; Mar. 28; Apr. 18; May 16; June 6, 27

MISSOURI Division of Resources and Development
Jan. 10; Feb. 14; Apr. 11; June 13

MISSOURI Pacific Railroad
Jan. 17; Mar. 7; Apr. 11; May 16; June 27

MOBILIFT Corporation
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

MONARCH Machine Tool Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

MONROE Calculating Machine Co., Inc.
Mar. 28; Apr. 11; May 9; June 6

MONSANTO Chemical Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18

MONSANTO Chemical Co. (Plastic Div.)
Jan. 10; Feb. 28; Mar. 7; Apr. 4; May 2, 30; June 27

MONSANTO Chemical Co. (Texas Div.)
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

MONTEREY County Industrial Dev. Committee
Feb. 7, 21; Mar. 7

MORGAN Stanley & Co.
Feb. 21; Apr. 11; June 20

MOSINEE Paper Mills Co.
Jan. 10, 24; Feb. 7, 21; Mar. 7, 21; Apr. 4, 18; May 2, 16, 30; June 13, 27

MOSLER Safe Co.
Feb. 21; Mar. 14; Apr. 25

MOTOROLA Communications & Electronics, Inc.
Apr. 11; May 9; June 6

MULTI-Clean Products, Inc.
Jan. 3; Feb. 7; Mar. 7; Apr. 4, 18

MYSTIK Adhesive Products
Jan. 3, 31; Feb. 28; Mar. 14; Apr. 11, May 9, 30; June 20

MYSTIC River Sales Co.
Apr. 18

N

NATIONAL Acme Co.
Jan. 10; Feb. 21; Mar. 21; Apr. 18; May 9; June 13

NATIONAL Bearing Div. (Amer. Brake Shoe)
Feb. 14; Apr. 11; June 13

NATIONAL Blank Book Co.
Jan. 31; Feb. 28; Mar. 28; Apr. 11; May 2, 23

NATIONAL Business & Property Exchange
Apr. 25; May 16

NATIONAL Car Rental System, Inc.
Mar. 21; Apr. 11; May 9; June 13

NATIONAL Cash Register Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

NATIONAL City Bank of New York
Jan. 24; Feb. 21; Mar. 14; Apr. 4; May 2, 30; June 20

NATIONAL Cylinder Gas Co.
Jan. 24; Mar. 21; May 23

NATIONAL Distillers Products Corp.
Mar. 21; Apr. 18; May 16; June 13

NATIONAL Dryer Sales Corp.
May 23; June 20

NATIONAL Electric Products Corp.
Jan. 24, 31; Feb. 21; Mar. 21; Apr. 18; May 30; June 20

NATIONAL Electrical Contractors Assoc.
Mar. 7, 21; Apr. 11; May 9; June 6

NATIONAL Farm Equipment Co.
May 23

NATIONAL Jet Co.
Feb. 28; Mar. 28; Apr. 25; May 30; June 27

NATIONAL Motor Bearing Co., Inc.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

NATIONAL Motors Ltd.
Mar. 28

NATIONAL Starch Products, Inc.
Mar. 28; Apr. 25; May 16; June 6

NATIONAL Steel Corp.
Jan. 3, 31; Feb. 21; Mar. 28; Apr. 25; May 23; June 13

NATIONAL Truck Leasing System
Jan. 10; Feb. 21; Mar. 21; Apr. 18; May 9; June 20

NATIONAL Van Lines, Inc.
Jan. 10; Feb. 21; Mar. 14

NEBEL Machine Tool Co., The
Mar. 28; Apr. 25

NEBRASKA Resources Division
May 16

NEKOOSA-Edwards Paper Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

NEVA-Clog Products, Inc.
Apr. 11, 25; May 2, 9, 23; June 13, 27

NEW Britain Machine Co.
Jan. 24; Feb. 28; Mar. 28; Apr. 25; May 9, 23; June 20

NEW Departure Div., of General Motors Corp.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

NEW England Mutual Life Insurance Co.
Jan. 31; Mar. 7; Apr. 11; May 16

NEW YORK Belting & Packing Co.
Feb. 7; Mar. 7; Apr. 5; May 2, 30; June 27

NEW YORK Life Insurance Co.
Feb. 28; Mar. 28; May 2; June 6

NICHOLS Paper Prod. Co.
Jan. 24

NORDEN Instruments, Inc.
Jan. 17; Feb. 21; Mar. 21; Apr. 18; May 23; June 20

NORFOLK & Western Railway Co.
Jan. 24; Feb. 28; Mar. 14; Apr. 25; May 2, 9; June 6

NORGREN, C. A., Co.
Jan. 24; Feb. 7; Mar. 7; Apr. 11; May 9, 30; June 27

NORTH American Aviation, Inc.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

NORTH American Van Lines, Inc.
Feb. 14; May 16

N. C. Dept. of Conservation & Development
Feb. 21; Mar. 7; Apr. 4; May 2; June 6, 27

NORTHERN Engineering Works
Mar. 14; May 16

NORTON Co. (Machine Div.)
June 6

NORTON Co.
Jan. 10, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

NOX-Rust Chemical Corp.
Jan. 24; Feb. 21; Mar. 21; Apr. 25; May 16; June 13

O

OHIO Crankshaft Company, The
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

OHIO Electric Mfg. Co., The
Jan. 3; Feb. 28

OKLAHOMA Planning & Resources Board
Jan. 17, 24; Feb. 28; Mar. 28; May 2, 30; June 27

OLIVER Iron & Steel Corp.
Mar. 28; Apr. 25; May 23; June 20

OLIVETTI Corp. of America
Jan. 31

OLYMPIC Luggage Corp.
Jan. 24

ONAN, D. W., & Sons, Inc.
Jan. 17; Feb. 14, 28; June 27

ORAVISUAL Co., Inc.
May 30

OREGON Lumber Co.
Jan. 10, 31; Feb. 21; Mar. 14; Apr. 4, 25; May 16; June 6

OSBORN Mfg. Co.
Jan. 3, 17, 31; Feb. 14, 28; Mar. 14, 28; Apr. 11, 25; May 9, 23; June 6, 20

OTIS Elevator Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

OWENS-Corning Fiberglas Corp. (Industrial Sales Div.)
Apr. 18

OWENS-Corning Fiberglas Corp. (Plastic Sales)
June 6

OWENS-Illinois Glass Co. (Kaylo Division)
Feb. 21

OZALID Div. (General Aniline & Film Corp.)
Jan. 31; Mar. 7; Apr. 11; May 16; June 20

P

PACIFIC Intermountain Express
Mar. 28; Apr. 18; June 6

PACKAGE Machinery Co.
Jan. 10; Feb. 14; Mar. 21; May 2; June 13

PACKARD Motor Car Co.
May 23

PAGE Fence Association (American Chain & Cable Co., Inc.)
Jan. 10; Feb. 7; Mar. 7, 21; Apr. 11, 25; May 23; June 20

PANGBORN Corp. (Dust Control)
Mar. 21; May 16

PANGBORN Corp. (Small Units)
Feb. 14; May 2; June 13

PARIS International Trade Fair
Apr. 11

PARKER Sweeper Co.
Mar. 7; Apr. 4; May 2; June 6

PARSONS Paper Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

PATERSON Parchment Paper Co.
Jan. 10; Feb. 14; Mar. 14; Apr. 18; June 13

PEERLESS Pump Div. (Food Machinery & Chem. Corp.)
Jan. 31; Feb. 28; Mar. 28; Apr. 18; May 9; June 6

PEERLESS Steel Equipment Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2; June 6, 27

PEOPLES First National Bank & Trust Co.
Feb. 21; Mar. 14; Apr. 25; May 16; June 6, 27

PERMACEL Tape Corp.
Jan. 31; Feb. 21, 28; Mar. 14, 28; Apr. 11, 25; May 2, 16, 30; June 13, 27

PERRYGRAF Corp.
Jan. 17; Feb. 21; Mar. 28; Apr. 18; May 9, 23; June 20

PHILADELPHIA Electric Co.
Feb. 28; May 23

PHILCO Corp. (Air Conditioner)
Apr. 11; May 9; June 13

PHILIPPINE Air Lines
Feb. 28; Mar. 21; Apr. 25

PHILLIPS Petroleum Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

PHOTOSTAT Corp.
Apr. 25; May 9, 23; June 6

PITNEY-Bowes, Inc.
Jan. 10, 17, 24; Feb. 7; Mar. 7, 14, 21, 28; Apr. 4, 18; May 2, 9; June 13

PITTSBURGH Coke and Chemical Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 18; May 9; June 6

PITTSBURGH Corning Corp. (Foamglass)
Jan. 17; Mar. 28; May 9, 30; June 20

PITTSBURGH Corning Corp. (Glass Blocks)
Jan. 31; Mar. 14, 28; Apr. 25; May 30; June 13

PITTSBURGH Plate Glass Co. (Fiberglass)
Jan. 3, 24; Feb. 21; Mar. 21; Apr. 25; May 16; June 20

PITTSBURGH Plate Glass Co. (Paint)
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

PITTSBURGH Plate Glass Co. (Wire Brush Div.)
Jan. 17; Feb. 14; Mar. 7; Apr. 4; May 2, 30

PITTSBURGH Steel Co.
Jan. 17; Feb. 21; Mar. 28; Apr. 25; May 9; June 27

PORTLAND Cement Association
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2; June 6

POTTER & Brumfield
Apr. 4; June 6

POWER Products Corp.
Apr. 11; June 27

PRAIRIE Schooner Trailer Co.
Jan. 10; Feb. 7

PREFERRED Utilities
Mar. 14, 21, 28; Apr. 4, 11, 18

PRESSED Steel Tank Co.
Jan. 24; Feb. 21; Mar. 14; Apr. 18; May 9; June 13

PRESSTITE Engineering Co.
June 6

PREVIEWS, Inc.
Jan. 10

PUERTO RICO-Economic Development Administration
May 23; June 20

PULLMAN Company
Jan. 10, 31; Feb. 28; Mar. 21; Apr. 18; May 16; June 13

PULLMAN-Standard Car Mfg. Co. (Car Bldg. Div.)
Feb. 21; Apr. 18; May 30

PULLMAN-Standard Car Mfg. Co. (Misc. Freight Cars)
May 9

PULLMAN-Standard Car Mfg. Co. (Passenger Cars)
Mar. 21; June 6

PURE Oil Co., The
Jan. 24; Feb. 14; Mar. 14; Mar. 28; Apr. 25; May 23; June 20

PYRENE Mfg. Co.
Jan. 31; Feb. 14; Mar. 21; Apr. 4, 25; May 23; June 20

Q

QUAKER Rubber Corp.
Mar. 28; Apr. 25; May 23; June 20

QUEEN Stove Works, Inc. (Almco Div.)
June 27

QUINCY Compressor Co.
Jan. 17; Feb. 21; Mar. 7, 21; Apr. 18; May 16; June 20

R

RADIO Corp. of Amer. (Engineering Prod. *Composite Campaign)
May 30

RAILWAY Express Agency
Feb. 7; Mar. 7; Apr. 4, 18; May 2; June 27

RAPIDS-Standard Co., Inc., The
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

RAULAND-Borg Corp.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

RAYBESTOS-Manhattan, Inc.
Jan. 17; Feb. 28; Mar. 14; Apr. 11; May 9; June 6

RAYBESTOS-Manhattan, Inc. (Manhattan Rubber Div.)
Jan. 24; Mar. 28; May 23; June 20

RAYONIER, Inc.
Jan. 24; Mar. 21; May 16

RECORDAK Eastman Kodak Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

RED Comet, Inc.
May 16

REDMOND, Albert G., and Associates
Mar 21, 28; Apr. 4, 11, 18, 25; May 2, 9, 16, 30 9, 16, 30;

REEVES Pulley Co.
Jan. 3, 31; Feb. 28; Mar. 14, 28; Apr. 25; May 23; June 20

REEVES Soundcraft Corp.
Mar. 7, 21; Apr. 4; May 2; June 6

REICHHOLD Chemicals, Inc.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

RELIANCE Electric & Engineering Co.
Feb. 14; Apr. 11; May 2, 16; June 6, 27

REM-Cru Titanium, Inc.
June 20

REMINGTON Air Conditioning
Jan. 3, 17

REMINGTON Arms Co. (Du Pont)
Jan. 17; Feb. 21; Mar. 14; June 13

REMINGTON Rand, Inc. (Institutional)
Jan. 3, 10, 17, 24, 31; Feb. 7, 14, 21, 28; Mar. 7, 14, 21, 28; Apr. 25; May 2, 9, 16, 23; June 6, 13, 20, 27

REPUBLIC Aviation Corp.
Feb. 21; Apr. 18

REPUBLIC Steel Corp.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

REPUBLIC Steel Corp. (Gen. Magazine)
Mar. 28; Apr. 18; May 16, 30; June 27

REULAND Electric Co.
Apr. 4

REVERE Copper & Brass, Inc.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

REVOLVATOR Co.
Jan. 10; Feb. 7; May 9; June 6, 27

REYNOLDS Metals Co. (Building Products Div.)
Jan. 10; Feb. 14; Apr. 25; May 16

REYNOLDS Metals Co.
Jan. 24; May 2; June 6

REYNOLDS Metals Co. (Institutional)
Feb. 21; Apr. 11

RHINELANDER Paper Co.
Jan. 24; Feb. 28; Mar. 28; Apr. 11; May 9; June 13

RIEGEL Textile Corp.
May 2

RICHARDS-Wilcox Mfg. Co.
May 23; June 6

ROBBINS & Myers, Inc.
Jan. 31; Feb. 14; Mar. 21; Apr. 18; May 9; June 27

ROBINSON Aviation, Inc.
Feb. 21; May 23

ROCKWELL Mfg. Co.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 13

ROCKWOOD Sprinkler Co.
Jan. 17; Feb. 21; Mar. 14; Apr. 18; May 9; June 27

ROEBLING'S, John A., Sons Corp.
May 2; June 20

ROGERS Corp.
Apr. 18, 25; May 2, 9, 16, 30; June 13, 27

ROHM & Haas Co. (Plastics Div.)
June 27

ROME Cable Corp.
Jan. 17; Feb. 21; Mar. 14; Apr. 18; May 9; June 20

RONNINGEN Mfg. Co.
Mar. 7; Apr. 4; May 2

ROTARY Lift Co.
Jan. 10; Feb. 7; Mar. 21; Apr. 25; May 16, 30; June 20

ROURA Iron Works, Inc.
Jan. 31; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

ROYAL Metal Mfg. Co.
Jan. 10; Feb. 14; Mar. 14; Apr. 11; May 9; June 13

ROYAL Typewriter Co., Inc.
Jan. 17; Feb. 21; Mar. 28; June 20

RUBATEX Products, Inc.
May 2, 9, 23; June 6, 20

RUDD-Melikian, Inc.
Jan. 3, 17, 31; Feb. 14, 28; Mar. 14

RUST-Oleum Corp.
Jan. 10; Feb. 7; Mar. 7, 21; Apr. 4; May 16; June 13

RYERSON, Joseph T., & Son, Inc.
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

S

SAFEWAY Stores, Inc.
Mar. 28; June 27

ST. LOUIS Southwestern R. R. (Cotton Belt Route)
Jan. 24; Feb. 14; Mar. 7, 14; Apr. 4, 11; May 2, 9; June 6, 13

SALEM-Brosius Inc.
Jan. 17; Feb. 21; Mar. 21; May 9; June 20

SALOMON Bros. & Hutzler
Jan. 3, 17, 31; Feb. 14, 28; Mar. 14, 28

SANTA Fe Railway
Mar. 28; May 2

SANTA Fe Tank & Tower Co.
May 30

SAULT Ste. Marie Citizens Ind. Com.
Jan. 10; Feb. 7; Mar. 7

SCHENLEY Distributors, Inc.
Feb. 7; Mar. 21; May 2

SCIENTIFIC Design Co., Inc.
Feb. 28; Mar. 7, 28; May 16, 30; June 6, 27

SCOTT Aviation Corp.
Jan. 3; Mar. 21, 28; Apr. 25; May 23; June 20

SCOTT Paper Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18

SCOTT-Rice Co.
Feb. 14; Apr. 4; May 9

SCRIBE Corp. (Div. of Permaflux Co.)
Apr. 18

SEAL & Label Institute
Jan. 10

SELAS Corp. of America
May 9; June 6, 27

SERVEL, Inc.
June 20

SHAKEPROOF, Inc.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

SHARON Steel Corp.
Jan. 24; Feb. 21; Mar. 21

SHAW Walker Co.
Feb. 14; Mar. 28; May 16; June 6

SHELL Chemical Corporation
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

SHELTON Looms, The (Sidney Blumenthal & Co., Inc.)
Feb. 7, 14, 21, 28; Apr. 4, 11, 18, 25; May 2

SHEPPARD, R. H., Co.
Mar. 14; Apr. 11; May 9

SHIELDS & Company
Jan. 31

SHREDMASTER Corp., The
Feb. 28

SIMMONS Machine Tool Corp.
Jan. 17; Feb. 14; Mar. 21; Apr. 18; May 16; June 13

SINCLAIR Oil Corp.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

S K F Industries, Inc.
Feb. 28; Mar. 14; Apr. 4; May 9, 30; June 13

SMITH, Barney & Co.
Jan. 24

SMITH L. C., & Corona Typewriters, Inc.
Feb. 14; Mar. 28; May 9

SOCONY-Vacuum Oil Co., Inc.
Jan. 3; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

SONNEBORN L., Sons, Inc. (Bldg. Prod. Div.)
Apr. 25; May 16, 30

SOUNDSCRIBER Corp., The
Jan. 17

SO. CAROLINA Planning, Research & Dev. Board
Feb. 21; Apr. 18; May 9

SOUTHERN Railway System
Jan. 24; Mar. 7

SPERRY Gyroscope Co.
Jan. 10, 24; Feb. 7, 21; Mar. 7, 21; Apr. 4, 18; May 2, 16, 30; June 13, 27

SPERRY Products, Inc.
Mar. 14; Apr. 11; May 16; June 13

SPONGE Rubber Products Co.
Jan. 24; Feb. 14; Mar. 7, 28; Apr. 18; May 9; June 13

STANDARD Conveyor Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

STANDARD & Poor's Corp.
Mar. 7

STANDARD Oil Co. (New Jersey)
May 16

STANARD Pressed Steel Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

STANDARD Register Co., The
Feb. 7; Mar. 14; Apr. 25; June 6

STATE of Florida
Feb. 7

STATE of Louisiana (Dept. of Comm. & Ind.)
Jan. 24; Feb. 28; Mar. 28; May 2, 30; June 27

STEELCOTE Manufacturing Co.
May 16

STONE & Webster Engineering Corp.
Feb. 21; Mar. 14; Apr. 4; May 2; June 6

STONE & Webster, Securities Corp.
May 16

STOODY Co.
Feb. 21; May 2; June 27

STRATHMORE Paper Co.
May 9

STRAVON Publishers
Apr. 4

STROMBERG-Carlson (Hotel Sound Systems)
May 23; June 27

STROMBERG Time Corp.
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 27

STUDEBAKER Corp., The
Mar. 7; May 2

STURGIS Posture Chair Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 20

SUN Oil Co.
Jan. 3; Feb. 7; Mar. 14; May 2, 16; June 13, 27

SUNDSTRAND Machine Tool Co.
May 2; June 27

SUN Ray Oil Corporation
Jan. 10; Feb. 14; Mar. 14; Apr. 11; May 9; June 13

SUPERIOR Combustion Industries, Inc.
May 9, 30; June 20

SURFACE Combustion Corp.
Feb. 21; Mar. 21; May 2, 23; June 13, 27

SURFACE Combustion Corp. (Kathabar Div.)
Jan. 17; Mar. 21

SYLVANIA Electric Products, Inc.
Mar. 7, 28; Apr. 18; May 9

SYLVANIA Electric Prod. Inc. (Public Relations)
May 23

SYNTHANE Corp.
Mar. 14; Apr. 18; May 30; June 13

T

TAFT-Peirce Mfg. Co.
Feb. 28; Mar. 14; Apr. 11; May 9; June 13, 20

TAYLOR Fibre Co.
Mar. 21; Apr. 18; May 16; June 27

TEL Autograph Corp.
Feb. 28; Mar. 21; May 9

TEMCO Aircraft Corp.
Jan. 31

TENNESSEE Eastman Co.
Jan. 31; Feb. 28; Apr. 4, 18; May 9; June 13

TENNESSEE Products & Chemical Corp.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

TEXAS Co., The
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

THEW Shovel Co., The
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 9, 30; June 20

THOMPSON Products, Inc.
May 23; June 13

TIMBER Structures, Inc.
Mar. 21; May 2; June 13

TIMKEN-Detroit Axle Co., The
Feb. 21; Apr. 4; May 16; June 27

TIMKEN Roller Bearing Co. (National Bearing)
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 9; June 6

TIMKEN Roller Bearing Co. (National Steel)
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 23; June 20

TINNERMAN Products, Inc.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

TODD Co., The
Jan. 31; Feb. 21

TOLEDO Scale Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4; May 2, 30; June 27

TORRINGTON Co., The (Bantam Bearings)
Jan. 17; Feb. 28; May 9, 23

TORRINGTON Co., The (Metal Specialties Div.)
Jan. 31; Mar. 14; Apr. 25; June 6

TORRINGTON Co., The (Needle Bearings)
Jan. 3; Feb. 14; Mar. 28; Apr. 11; June 20

TOWMOTOR Corp.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

TRAILMOBILE Inc.
Feb. 7; Apr. 11; May 9

TRANE Co.
Jan. 17; Feb. 14, 28; Mar. 28; Apr. 11, 25; May 16, 30; June 13, 27

TRANS World Airlines, Inc.
Jan. 24; Feb. 14; Mar. 7, 21; Apr. 18; May 9, 23; June 13

TRANSPARENT Package Company
Apr. 11; May 2, 23

TRAVELERS Insurance Co.
Jan. 10; Feb. 7; Mar. 7; Apr. 4, 25; May 9; June 6, 20

TRAVELETTER Corp.
Jan. 17, 31; Feb. 14, 28; Mar. 14, 28; Apr. 11, 25

TREMCO Mfg. Co., The
Jan. 24; Mar. 21; Apr. 18; June 20

TROPICAL Paint & Oil Co.
Mar. 14

TROPICRAFT of San Francisco
Feb. 28; Mar. 28

TROSTEL Albert Packings, Ltd.
Jan. 10; Apr. 4, 18; May 2, 30; June 13, 27

TRUMBULL Electric Dept. of G. E.
Mar. 28; Apr. 25; May 23; June 20

TRUNDLE Engineering Co., The
Jan. 3; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

TRUSCON Steel Div. (Republic Steel)
Jan. 10; Feb. 21; Mar. 7; Apr. 11; May 2, 30; June 27

TUBE Distributors
June 6

TUBING Appliance Co.
Feb. 7

TWIN Disc Clutch Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

U

UNDERWOOD Corp., The
Feb. 21; Mar. 14; Apr. 11; June 6, 27

UNION Bag & Paper Corp.
Feb. 28; Mar. 21; Apr. 18; May 16; June 13

UNION Carbide & Carbon Corp.
Jan. 17; Feb. 28; Mar. 21; May 2, 30; June 27

UNION Oil Co.
May 2

UNION Pacific Railroad
Feb. 21; Mar. 21; Apr. 4, 18; May 16; June 20

UNITED Aircraft Corp.
Jan. 17, 31; Feb. 14, 28; Mar. 14, 28

UNITED-Carr Fastener Corp.
Jan. 3, 31; Mar. 21; Apr. 25; May 23

UNITED Gas Pipe Line Co.
May 9; June 13

U. S. Air Conditioning
May 2, 16, 30; June 13, 27

UNITED States Envelope Co.
Feb. 28; Mar. 28; Apr. 25

U. S. Fidelity & Guaranty & F. & G. Insurance Corp.
Feb. 14; Mar. 28; Apr. 11; May 23; June 27

UNITED States Savings & Loan League
Jan. 3; Feb. 7; Mar. 7; Apr. 4

UNITED States Plywood Corp. (Tekwood)
Jan. 3, 24; Feb. 14; Mar. 7, 28; Apr. 18

UNITED States Rubber Co. (Mech. Goods.)
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

UNITED States Rubber Co. (Naugatuck Chem.)
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

U. S. Steel Corp. (Cyclone Fence)
Jan. 17; Feb. 21; Mar. 14; Apr. 18; May 30

U. S. Steel Corp. (Institutional)
Jan. 7; Feb. 21; Mar. 21; Apr. 25; May 23; June 20

UNITED States Steel Corp. (Stainless, High Strength, Alloys)
Jan. 17; Feb. 7, 21; Mar. 14; Apr. 18; May 9, 30; June 20

UNIVERSAL Ball Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

UTRECH International Trade Fair
Feb. 21

V

VANADIUM Corp. of America
Jan. 31; Feb. 28; Mar. 28; Apr. 4, 25; May 30; June 20

VARD Inc.
May 30

VEEDER-Root, Inc.
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

VIKING Pump Company
Jan. 3, 17, 31; Feb. 14, 28; Mar. 14, 28; Apr. 11, 25; May 9, 23; June 6, 20

VINCO Corp.
Feb. 14; Mar. 14, 28; Apr. 4, 18; May 9, 23; June 20

VIRGINIA Metal Products Inc.
Jan. 17; Mar. 7; June 20

VOGEL-Peterson Co.
Jan. 17; Feb. 21; Mar. 28

VULCAN Copper & Supply Co.
Mar. 28; May 2

W

WAGNER Electric Corp.
Jan. 24; Feb. 14; Mar. 14; Apr. 11; May 9; June 6

WALLACE Supplies Mfg. Co.
June 27

WARD Leonard Electric Co.
Jan. 17; Feb. 14; Mar. 21; Apr. 11; May 2; June 6, 27

WARNER & Swasey Company, The
Jan. 3, 24; Feb. 7, 21; Mar. 7, 21; Apr. 4, 18; May 2, 16, 30; June 13, 27

WARREN, S. D., Company
Jan. 10; Mar. 14; May 9

WARREN Tool Corp.
Jan. 24; Mar. 21; May 23

WASSELL Organization, Inc.
Jan. 31

WATTS, Alfred Allen, Co., Inc.
Feb. 21

WAYNE Pump Co., The
Feb. 7; Apr. 4; June 6

WEBSTER Electric Co.
Jan. 10; Feb. 21; Apr. 25; May 2, 30; June 20

WEBSTER, F. S., Co.
Feb. 21; Apr. 25

WEBSTER, Warren, & Co.
Jan. 17; Mar. 14; Apr. 11; May 9; June 6

WEINMAN Brothers, Inc.
May 2, 16

WELLINGTON Sears Co.
Jan. 10; Feb. 7, 14; Mar. 7, 14; Apr. 4, 11; May 2, 9, 30; June 13

WELLMAN Engineering Co., The
Jan. 31; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

WEST Penn Electric Co. Inc., The
Apr. 25; May 23; June 27

WESTERN Electric Co.
Jan. 17; Mar. 28; June 6

WESTERN Pacific Railroad
Mar. 21; June 6

WESTERN Union Telegraph Co.
Jan. 3, 24; Feb. 14; Mar. 7, 28; Apr. 18; May 9, 30; June 13

WESTERN Waterproofing Co.
June 6

WESTINGHOUSE Air Brake Company
Mar. 7; June 27

WESTINGHOUSE Electric Corp. (Elevator Div.)
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

WESTINGHOUSE Electric Corp. (Micarta)
Jan. 24; Mar. 21; Apr. 25; May 23; June 27

WESTINGHOUSE Electric Corp. (Sturtevant Div.)
Jan. 17; Feb. 14; Mar. 14; Apr. 11; May 9; June 6, 27

WESTINGHOUSE Electric Corp. (Water Cooler)
May 9, 30; June 27

WESTON Electrical Instrument Corp.
Jan. 17; Feb. 28; Apr. 25; May 23

WHEEL Trueing Tool Co.
Mar. 28; May 23

WHEELER Insulated Wire Co., The
Jan. 3; Apr. 4

WHEELING Corrugating Co.
Jan. 24; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

WHITE, David, Sales Co.
Jan. 24; Mar. 28; May 23

WHITE Motor Co., The (Vocational Div.)
Jan. 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

WHITING Corp.
Jan. 3, 31; Feb. 21; Mar. 21; Apr. 18; May 16; June 13

WILEY, John, & Sons, Inc.
Apr. 11

WIREBOUND Box Manufacturers Assn.
Feb. 28; Mar. 21; Apr. 11; May 2, 23; June 13

WOLVERINE Tube Division
Jan. 3, 31; Feb. 28; Mar. 28; Apr. 25; May 23; June 20

WORTHINGTON Corp.
Jan. 17; Feb. 21; Mar. 28; Apr. 25; May 9; June 20

WYANDOTTE Chemicals Corp.
Jan. 17; Mar. 14; Apr. 25

X

X-Ray Inc.
Feb. 14; Mar. 14; Apr. 11; May 9; June 13

Y

YALE & Towne Mfg. Co.
Jan. 17; Mar. 7; Apr. 18; May 2

YAWMAN & Erbe Mfg. Co.
Jan. 3; Mar. 7; Apr. 4, 25; June 13

YODER Co., The
Jan. 10; Feb. 14; Mar. 14; May 16

YORK Corp.
Jan. 10; Feb. 21; Mar. 14; May 2; June 27

YOUNGSTOWN Sheet & Tube Co.
Jan. 3, 31; Feb. 28

YOUNGSTOWN Steel Car Corp.
Jan. 3, 17; Feb. 7; Mar. 7; Apr. 4; May 2; June 6

Z

ZINK, John, Co.
Feb. 21; Mar. 7, 21; Apr. 11, 25; May 9; June 6

ZIPPO Mfg. Co.
Apr. 4; June 6

BUSINESS WEEK • EDITORIAL AND ADVERTISING • 1953 • JULY-DECEMBER

index

OF EDITORIAL AND ADVERTISING CONTENT—2nd HALF, 1953

How to Use this Index

Every article appearing in Business Week during the last six months of 1953 is comprehensively indexed in this volume. All articles are indexed alphabetically by subject and by the names of individuals, private businesses and government agencies in all cases where such were either the subject of the story reported or had a primary relationship to the topic covered. The following paragraphs are offered as a guide to the index.

Business Organizations. Industries are indexed under their simple designations such as: "Aviation," "Shipbuilding," "Textiles," etc. In addition, all articles having reference to a private company, will be found under that company's name.

Labor. General labor news is indexed under such broad headings as "Wages," "Employment," "Labor," and the like. References should also be made to the various government labor agencies and to individual companies. Because the full names of many trade unions are not generally well known, trade union items are indexed by parent organizations, under "American Federation of Labor," "Congress of Industrial Organizations," or "Independent Unions," and then in turn under subheads by the trade or industry in which they operate. There is one exception: the railroad brotherhoods are indexed only under "Railroads — Labor."

Government. The permanently established departments of the Federal Government will be found under "D," "Department of the Treasury," "Department of War," and "Department of the Navy."

Independent Commissions and Special Emergency Agencies. These will be found arranged alphabetically by their established names. In addition, they are also indexed under their field of activity.

Advertising Index. This section includes all advertisers which have appeared in Business Week during the last six months of 1953. Arranged alphabetically, this information gives the dates of every insertion. For page numbers, refer to issue indicated.

Reference Dept. Many individual headings suggest other entries ("See also . . .") which may be consulted in looking for specific articles. If, however, you cannot find a specific article, or you would like any general information about material which Business Week has published, do not hesitate to make direct inquiry by mail or telephone to Business Week Library, 330 West 42nd Street, New York 36, N. Y.; telephone LOngacre 4-3000, extension 8297.

DOROTHY ROANTREE, Librarian

BUSINESS WEEK INDEX

July-December, 1953

I. Editorial Contents

A

ACTU

See Catholic Church

AD-X2

Another Setback for AD-X2 Battery Juice p30, Nov.21

ASCAP

Collecting for the Piper's Tune (with 21 illus) p136, Oct.10

Songwriters Try Antitrust Play against Networks p130, Nov.14

ABELOW, Robert

"If You Arbitrate, Win" (with illus) p46, Jul.25

ABRAMSON, Irving

"If You Arbitrate, Win" (with illus) p46, Jul.25

ABRUZZI, Adam

"If You Arbitrate, Win" (with illus) p46, Jul.25

ABSENTEES

See Labor–Absenteeism

ACCIDENTS

They Can't Get Insurance: Street and sidewalk accidents are rising p126, Sep.12

What Causes Auto Injuries? Guilford County, N. C. will be probed p87, Sept.12

Industrial accidents in 1952 were the lowest in 26 years # p118, Nov.14

Emotional problems are a primary cause of industrial accidents # p132, Nov.21

Life insurance pay $55-million to satisfy death benefit claims from motor accidents # p136, Dec.5

Do-it-yourself raises injury rate (with illus) p100, Dec.26

North Carolina Accident Law Is Full of Teeth p60, Dec.26

ACRYLONITRILE

Two companies announce price cuts # p91, Aug.22

ADAMS, Avery C.

Avery C. Adams: Beefing up Pittsburgh Steel for coming competition (Cover) Jul.25

Pittsburgh Steel Branches Out for Steady Growing (with illus) p76, Jul.25

ADAMS, Leon

Uses punch-card equipment to help him with his fishing # p152, Aug.29

ADAMS, Stanley

ASCAP: Collecting for the Piper's Tune (with illus) p136, Oct.10

ADDRESSOGRAPH-MULTIGRAPH Corp.

Printing Machine That Reads (with illus) p186, Oct.24

ADENAUER, Konrad

Keeping West Germany Allied with the U. S. (with illus) p160, Sep.12

After Victory (Trend) p200, Sep.19

Rhine Minute Men p171, Sep.19

The New Germany: Nucleus of the New European Economy? (with illus) p100, Dec.12

ADMIRAL Corp.

Raises prices on TV sets # p69, Aug.1

Starts delivering a 20-tube hi-fi AM-FM radio-phono combination # p57, Sep.5

ADOPTING Children

Some things to know about before adopting a child # p139, Jul.18

ADVERTISING

See also Newspapers; Magazines; Radio-Broadcasting; Television

Advertising campaign promoting plywood will be keyed to do-it-yourself program # p50, Jul.4

Expenditures of Top 10 Newspapers advertisers 1952 (with table) p48, Jul.4

Government tells beer makers to lay off advertising about low sugar content p48, Jul.4

Marine insurance salesman posts his sign on the hulk of a stranded ship (illus) p33, Jul.4

Tax Aid for Advertising p48, Jul.4

Ad agency "signs" its work p101, Jul.11

Promotion Takes Over 3D: Salesmen move in on Hollywood preserve p96, Jul.11

Magazine advertising revenues climbed 9% to a new record in first half of 1953 # p144, Jul.25

Billboards Go 3-D (illus) p31, Aug.1

Chase National Bank and United Fruit use picture of a Rufous-necked hornbill (2 illus) p112, Aug.15

Local distributors advertise in The Bank of Ashville, N. C. (illus) p116, Aug.15

Solvay, N. Y.: Local Politics and a Billboard p118, Aug.15

Worldwide Cheesecake p62, Aug.22

Beer ads for retaill stores have been eased in North Carolina # p119, Aug.29

TV Advertising Keeps on Booming: Nets Scramble for More (with table) p29, Sept. 12

Forecasting Sales with Univac (with chart) p154, Sep.19

"Free" Revival: FTC eases ad ban p52, Sep.26

Post Office Dept. will deliver advertising and other matter to specified areas without the need of addresses # p56, Sep.26

Readers Report: Hallmarks p12, Sep.26

Used car dealer fakes a wreck as a display to pull customers (illus) p44, Sep.26

Color TV: Big Hit–and Big Problems (with 7 illus) p138, Oct.3

Magazines lead in big-time advertising revenue p148, Oct.3

U. S. Overseas Advertising Grows p169, Oct.3

Advertising claims are toned down by Curtis Candy Co. and Hudnut Sales Co. # p36, Oct.10

Lane Bryant Battles Dorothy and Dick p52, Oct.10

Advertising: More Money, New Ideas (with 4 illus) p44, Oct.17

J. Widman Bertch: Liaison Man at the Top (with 9 illus) p92, Oct.17

Upside-down turntables for window and exterior exhibits can be had from Gale Dorothea Mechanisms # p90, Oct.17

Sugar industry plans campaign to fight no-calories products # p52, Oct.24

Printers' Ink Issues its Advertisers' Annual # p56, Oct.31

Makers of "Tums" agreed under pressure from FTC to call off their advertising dogs # p52, Nov.7

Admen's Outlook p54, Nov.14

Buses Double as Rolling Billboards . . . To Help Seattle's Transit Budget (with 2 illus) p156, Nov.14

Fluorescent color brightens newspaper advertising in Seattle Times # p58, Nov.14

Co-op Ads Capture Last Auto Citadel (with table) p41, Nov.21

L&M Filters, says Liggett & Myers in advertisements, are "just what the doctor ordered" p52, Nov.21

Fedders-Quigan will place a talking ad in Electrical Merchandising # p54, Nov.28

Money Talks–for Ads (illus) p42, Nov.28

New Sales Pitch: Make It Technical p64, Nov.28

Mailable 3-D (with illus) p52, Dec.5

Wooing the Eggheads for Alcoa (with 7 illus) p115, Dec.19

ADVERTISING Research Foundation

A New Language for Madison Avenue (with illus) p40, Sep.5

ADVISORY Board on Economic Growth and Stability

Arthur F. Burns: He's Watching for Trouble (with chart and 3 illus) p43, Jul.18

Reaching for Economic Tips: Administration lays plans to set up a system of volunteer observers p32, Aug.29

ADVISORY Committee on Fiscal Organization and Procedure

Business Brains for the Pentagon (with 6 illus) p154, Aug.29

AEROSOL Dispensers

Bug Bombs for Everything (with chart and table) p142, Jul.25

Aerosol sprays are used to prevent boil-over in foaming chemical reactions # p99, Nov.7

AETNA Life Insurance Co.

Mrs. Paul Collins, only 100-year-old policyholder gets check from Morgan Brainard (illus) p76, Nov.14

AFRICA

Manganese Find . . . in Africa p158, Jul.25

Federation in Africa (with illus) p140, Aug.15

Britain Reaps New Woes in Africa p146, Dec.5

AGRICULTURE

See also Dept. of Agriculture; Dairy Industry; Packing Industry; Livestock; Food; Wheat, Corn, etc.

U. S. Farm Exports Are Down But . . . Other Exports Hold Up (with 2 charts) p90, Jul.4

What to do about price-depressing farm surpluses has Administration worried # p40, Jul.4

The Farmer's Choice (Trend) p156, Jul.11

Farm politics have the Administration on the hook. The prospect is that the support system will be extended # p39, Jul.18

Farmers–Everyone's Headache Again: He's producing too much, piling up huge surpluses p29, Jul.18

Farm Problem: One of the Stickiest. Exports of most of U. S. crops are dropping p150, Jul.25

Has Grain Seen the Worst? Wheat ignores government support (with chart) p161, Jul.25

Farm income drop of 5% from first half of 1952 is reported # p34, Aug.1

Farm problems will be different by 1960 if, by then, we have something like 175-million mouths to feed # p18, Aug.15

Short news item

Readers Report: Then We'll All Be Happy p10, Aug.15

Farm politics may be breaking Eisenhower's way. They indicate he doesn't have to have a new farm program to stay on top # p39, Aug.22

Readers Report: National Issue? p10, Aug.22

A new commission to study farm policy will be named # p38, Aug.29

Post-harvesting growth of potatoes and onions can be retarded by spraying on MH-40 # p75, Sep.5

Pushing a New Farm Policy: Benson's Wisconsin Speech set pitch (with illus) p27, Sep.26

Wheat Research: Washington farmers tax themselves to buy land for study p196, Sep.26

Farm Equipment Sales Dip: But makers see good year (with chart) p94, Oct.3

Look for the cost of supporting farm prices to soar # p18, Oct.3

Farm price supports will be pegged at 90% of parity. Agriculture Secretary Benson may have to go # p39, Oct.17

Farm Prices: Washington Starts Watching for Signs of Trouble (with chart) p32, Oct.17

The farmer is feeling poor—the poorest in over 10 years. Political repercussions are setting in # p39, Oct.17

Maine, New Hampshire, and Vermont farmers vote on wheat marketing quotas # p106, Oct.24

Problem for Republicans and Businessmen: While industrial prices stay high, prices on the farms are skidding (with chart) p25, Oct.24

Butter Greases the Skids for the Dairy Industry (with 2 charts) p120, Oct.31

The government won't pull the props on price supports # p37, Nov.21

Congress won't take Eisenhower's farm program # p40, Dec.26

Value of major crops in 1953 was 8.6% lower than in 1952 # p36, Dec.26

AIKEN, George

Aiken is for flexible supports # p40, Dec.5

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

AIR

Prehistoric Air (illus) p83, Sep.12

AIR Conditioning

General Electric Announces price increase on commercial air conditioning # p36, Jul.4

Humidity conditioning for the holds of cargo ships may lead to increased shipments # p58, Jul.18

Hot weather has done the expected for air conditioners # p18, Jul.25

Muntz Keeps Branching Out (with illus) p99, Jul.25

Readers Report: Chronological Credit p10, Jul.25

Water, vital to many types of residential air conditioning, is getting tighter # p144, Jul.25

Research villages will help sell FHA on air conditioning p56, Aug.8

Air conditioning is feature of Phoenix Drive-In (with illus) p114, Aug.15

All in One Basket: GE abandons tailor-made air conditioning units p44, Aug.15

A 50-story air conditioner is planned for Irving Trust Co. # p44, Aug.29

New Force in Air Conditioning: The heat pump is worth watching (with illus) p110, Aug.29

Westinghouse offered a package air cleaner for the home # p58, Sept.12

Readers Report: One Basket p10, Sep.19

Air Cooler . . . sales boomed this summer, appliances men say p152, Oct.3

Emerson Radio acquires majority interest in Quiet Heet Manufacturing # p56, Oct.10

Competition in air conditioning promises a raft of new developments. New units announced by United States Air Conditioning, Jay Broiler Co. and University of Texas # p52, Nov.7

Air conditioning battles seasons p46, Nov.21

G. E. Buchholzer reports total residential air conditioner sales exceeded 1952's record by 200% # p52, Nov.21

Fedders-Quigan Top Dealers Fly to Their Reward (with 12 illus) p54, Nov.21

Worthington Builds for a New Market (with illus) p120, Nov.28

Conditioned air-conditioning is a new sales gimmick for Remington's 1954 line of room units # p74, Dec.5

Carrier will install air conditioning system in Fidelity Philadelphia Trust Building # p98, Dec.19

A mobile air-conditioning unit is put on the market by Union Asbestos & Rubber # p56, Dec.26

AIR France

Will offer direct, no-change service between Chicago and Paris and Frankfurt # p168, Oct.3

AIR-KEM, Inc.

Remington's room air conditioners will have an odor-control device # p74, Dec.5

AIR Pollution

Industrial odors may be diminished with a catalytic process # p50, Jul.11

AIR Reduction Co., Inc.

Research on acetylene has produced four new alcohols and glycols # p107, Aug.1

AIR Research & Development Command

Development tests on a new camera have been completed # p50, Aug.15

AKRON, Canton & Youngstown RR

Freight Cars at Bargain Rentals p130, Jul.11

ALABAMA

State's attorney general rules that "give-aways" are lotteries and are illegal p48, Jul.4

Alabama Outlaws Union Shop p148, Sep.5

In Alabama You Get A Choice of Labor Laws p174, Oct.3

ALABAMA Power Co.

Closes down its experiment on underground gasification of coal # p61, Jul.18

Plans five hydroelectric plants on the Coosa River # p134, Nov.28

ALAN Wood Steel Co.

Breaks ground for its first cold-rolled strip mill # p170, Aug.15

ALASKA

Volcanic Snow in Anchorage (with illus) p28, Jul.18

Beginning of an Arctic Radar Fence (illus) p32, Oct.24

Alaska salmon industry is in for a bout with FTC # p34, Nov.28

ALASKA Steamship Co.

Extends its operating season through November # p64, Oct.3

ALBANY, N. Y.

Engineers Approve Deepening of Hudson p84, Sep.5

ALBUQUERQUE, N. M.

Cities Scramble . . . for more taxes p64, Oct.10

ALCOHOL

Research on acetylene has produced four new alcohols and glycols at Air Reduction # p107, Aug.1

Tank car price of industrial alcohol has been cut # p119, Nov.28

ALEVIZOS, John

Where Women Shop: Downtown Isn't Dead by a Long Shot (with table) p41, Oct.24

ALEXANDER Smith, Inc.

Closes Yonkers plant, will shut it down again before annual two-week vacation period # p131, Jul.11

ALGONQUIN Gas Transmission Co.

Gas Compromise: After court victory over FPC, Tennessee Gas offers to split New England market p28, Jul.11

FPC approves compromise worked out between company and Northern Gas over the New England market # p87, Aug.29

FPC Lets Natural Gas Company Ship to Canada p30, Sep.5

ALL American Engineering Co.

Trying to Broaden Out: Company wants to line up some civilian work (with illus) p194, Nov.21

ALLEGHANY Corp.

Shifts some of its security holdings # p130, Jul.25

ALLEGHENY Ludlum Steel Corp.

New type of slab heating furnace goes into operation # p50, Dec.26

ALLEN, Leo

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

ALLIANCE Tire & Rubber Co.

Tire Fight: American-owned tire factory is caught in squeeze play in Israel p166, Sep.12

ALLIED Chemical & Dye Corp.

Potent Weed Killer p82, Aug.8

A granular fertilizer for corn, small grains, etc., is introduced by Nitrogen Div. # p82, Sep.26

Will buy Plaskon Div. from Libbey-Owens-Ford # p36, Oct.3

Buys Plaskon Div. from Libbey-Owens-Ford # p82, Oct.10

ALLIED Poultry Processors Co.

Five poultry processors on the Demarva Peninsula merge forming new company # p79, Oct.24

ALLIED Stores Corp.

Stockholders approve hiking its authorized preferred stock # p115, Jul.4

Rivals Side by Side p114, Aug.15

ALLIS-CHALMERS Mfg. Co.

Earthmoving: Everyone Gets in the Act p56, Aug.15

Arranges to take over assets of Buda Co. # p36, Aug.22

Merger of Allis-Chalmers and Buda Co. is approved of by Buda stockholders # p106, Sep.19

Super Transformer (illus) p194, Sep.26

Company's acquisition is assured # p120, Oct.17

ALLSTATE Insurance Co.

Competition Tightens in Northwest Insurance p131, Sep.19

ALNICO Magnets

Sales, Tom Sawyer Style (with illus) p66, Aug.1

ALUMINIUM, Ltd.

Sets aside 160,000 shares for purchase by employees # p129, Oct.10

ALUMINUM

Aluminum prices are raised to compensate for the wage boost # p18, Jul.18

Covering a Skyscraper in 6½ Days (with 4 illus) p28, Aug.8

Porcelain Coat . . . on aluminum finds new field in gift market p68, Sep.5

Short news item

Has enjoyed greater price stability than other major nonferrous metals because it has been cheaper # p18, Sep.19

The supply of aluminum is easing rapidly # p154, Oct.17

Defense Materials System will be continued for aluminum # p129, Oct.31

The Buy-American proviso doesn't apply to aluminum in any form # p144, Oct.31

With Nickel Restrictions Off . . . Steel Gets Set to Crowd Aluminum in Metal-clads (with 2 illus) p82, Nov.7

Hydro Gamble: Aluminum companies bet on nature's help to keep Northwest plants humming p32, Nov.28

ALUMINUM Co. of America

Annual wage demand is dropped by CIO Steel workers # p126, Jul.18

Is It Legal for Alcoa to Buy in Canada? Justice Dept. asks court to cancel company's contract p26, Jul.25

Alcoa-Alcan Tie in Court: Justice Dept. moves to cancel Alcoa's contract p88, Aug.22

Is granting 39-four-year scholarships to employees children # p102, Sep.5

A Building to Crack Metal Market (with 10 illus) p138, Sep.26

Hydro Gamble: Aluminum companies bet on nature's help to get Northwest plants humming p32, Nov.28

Wooing the Eggheads for Alcoa (with 7 illus) p115, Dec.19

ALUMINUM Co. of Canada

Alcoa-Alcan Tie in Court: Justice Dept. moves to cancel Alcoa's contract p88, Aug.22

ALVERSON, Lyle

Readers Report: Chronological Credit p12, Jul.25

ALVIN Products, Inc.

Lab-Metal is a no-heat solder for do-it-yourself household repairs # p145, Nov.14

AMARILLO, Tex.

Railroad Row . . . In Amarillo court tests federal union shop law versus state right to work statute p180, Nov.14

AMERICAN Airlines, Inc.

Nonstop Transport (with illus) p31, Nov.28

Closes big rental deal with the Port of New York Authority # p178, Dec.12

AMERICAN Arbitration Assn.

"If You Arbitrate, Win" (with 6 illus) p46, Jul.25

AMERICAN Automobile Assn.

Issues survey on costs of driving a car a year # p152, Aug.29

AMERICAN Bakeries Co.

FTC may charge recent merger lessen competition # p79, Oct.24

AMERICAN Bankers Assn.

Bankers, gathered in Washington for their annual meeting, had much to say about the outlook for loans # p17, Sep.26

Everett Reese is elected president (illus) p46, Oct.3

AMERICAN Brass Co.

Helping Run Community Drives p105, Jul.25

AMERICAN Broadcasting-Paramount Theatres

Report net income for the second quarter # p144, Jul.25

AMERICAN Can Co.

Opens its new plant at Lemoyne, Pa. # p114, Oct.3

Strike Spurt: Can plants are hit p155, Dec.5

AMERICAN Chemical Paint Co.

Foreign chemists talk shop here p170, Sep.26

Short news item

AMERICAN Cyanamid Co.

Cuts the price on acrylonitrile # p91, Aug.22

Psychologists at Work: Hoping to keep workers and supervisors in right frame of mind, company launches psychological experiment p52, Sep19

Dust Caps for Plants (illus) p114, Oct.10

Savannah gives company right to dig a well # p158, Oct.17

Paper-doll award # p179, Oct.31

Another Shot at Ramie p50, Nov.28

Talks about doubling capacity of its anhydrous ammonia near New Orleans # p82, Dec.12

AMERICAN Electro Metal Corp.

Research for Sale p112, Jul.18

AMERICAN Enka Corp.

A no-union vote climaxed latest attempt by AFL and CIO to organize company # p168, Dec.19

AMERICAN Express Co.

U. S. Visitors to Europe will total about 450,000 this year # p116, Jul.11

AMERICAN Federation of Labor

See also Labor; Dept. of Labor; Congress of Industrial Organizations; Independent Unions; National Labor Relations Board; Employment

AFL & CIO: Ripe for a Reshuffle? Leadership is in flux, and unions are jumpy about it. Key man is John L. Lewis p84, Aug.1

Conventions opens Sept. 21. It will be the first presided over by George Meany # p122, Aug.8

Over 10-million members are claimed by AFL # p122, Aug.8

Warning to Racketeers: Get Out: AFL council shuns expulsion, puts N. Y. cleanup up to ILA p142, Aug.15

Planning Labor's Role in '54: The goal will be a Democratic Congress p136, Aug.29

Carpenters will probably be back in the AFL by time the federation convenes for its convention # p153, Sep.5

AFL Bids from New Strength: Convention points up federation's increased aggressiveness and resolution p174, Sep.26

Union Tug of War Inside NLRB p179, Sep.26

A peace pact has been worked out between the Machinists and Bridge, Structural Workers # p178, Oct.3

AFL's preference for Sec. of Labor appears to be Charles Taft # p178, Oct.3

Unity talks between AFL and CIO will be resumed # p166, Dec.12

Closer to AFL-CIO Merger? The truce still has to be signed by leaders of individual unions (with illus) p74, Dec.26

Airline Pilots

What to Do About Anxiety (with illus) p142, Aug.29

Atomic Trades Council

Headaches for Labor Panel: Atomic Energy Labor-Management Relations Panel must recommend wage increase for AFL Atomic Trades Council (with illus) p143, Aug.15

Boilermakers, Blacksmiths

Blacksmiths and Boilermakers unions merge # p59, Jul.25

Carpenters

Why the Carpenters' Union Is Tough (with 5 illus) (Appraisals of Unions) p108, Aug.22

Carpenters Rejoin: Union reaffiliates with AFL p33, Sep.12

Garment Workers

Unity House will get new housing and recreational facilities # p127, Jul.11

Pickets Brave Chilly Weather . . . Until Mercifully Escorted . . . Into Warm Police Station (with 3 illus) p180, Sep.26

Contract Spotlight on Workers Security: Carter contract stirs controversy p164, Nov.7

Co-op housing development in New York City is under way # p166, Dec.5

Hatters

Union demands job guarantee for one year in bargaining with Hat Corp. of America # p126, Jul.18

A Strike Financed by Bonds (with illus) p165, Nov.7

Insurance

No-raiding pact between AFL and CIO is ratified by union # p180, Nov.21

Longshoremen

AFL Council shuns expulsion, puts N. Y. cleanup up to ILA by suspension p142, Aug.15

A guaranteed wage agreement may net 125 workers of Franklin Sugar some $6,900 # p144, Aug.29

Vitality and force of new leadership of Meany has already shown up in ILA and Joppa incidents p174, Sep.26

On the Docks: AFL Plays for High Stakes (with 3 illus) p172, Oct.3

Is the White House Shifting Its Labor Policy? T-H injunction hits dock strike. It is anti-crime, not anti-union (with 3 illus) p164, Oct.10

Violence Flares on Piers . . . Then Police Clamp Down (with 2 illus) p176, Oct.17

Joseph Ryan resigns as president and William Bradley is elected in his place (illus) p170, Nov.28

Clean-up-law Strike Shuts Down N. Y. Waterfront (with 7 illus) p30, Dec.5

Setback on the Waterfront. The Labor Angle p75, Dec.26

Machinists

Mass bargaining by six airlines and union brings 9¢ pay hike # p126, Jul.18

Labor Hits at Its Own Apathy (with illus) p138, Aug.29

UAW, IAW, Collaborate In Mapping Pay Demands p140, Aug.29

Atomic Blowup: Labor peace in AEC plants threatened by union plans p179, Sep.19

Joint Action . . . in aircraft bargaining gets a trial run in negotiations at North American Aviation p175, Oct.17

Overtime Clause May Have a Hook In It p161, Oct.24

Meat Cutters & Butchers

Orders picketing of food stores open in St. Louis on July 4 # p108, Jul.4

Union wants John L. Lewis to return to AFL # p170, Nov.7

Metal Trades

Atomic Blowup: Labor peace in AEC plants threatened by union plans p179, Sep.19

Office Workers

Howard Conghlin is new president of union # p127, Jul.11

Organizing drive will be concentrated in cities # p180, Nov.14

Paper Maker

Signs no-raiding pact with CIO Paper Workers # p144, Aug.29

Pattern Makers

No-raid pact approved by AFL and CIO won't be signed by union # p166, Dec.5

Photo-Engravers

Strike Spurt: New York City newspapers are hit p155, Dec.5

Idle New York Papers . . . Make Glum Subway Riders (with 2 illus) p34, Dec.12

Sailors

Sailors March Against ILWU . . . Lose Skirmish with Dock Police (with 2 illus) p162, Dec.12

Seafarers

Seafarers Turn to Tankers (illus) p144, Aug.15

Ships and Shipping

Shakeup in union in Hawaii removes two top leaders—L. Shigeura and John Owens # p168, Oct.24

Teamsters

Walter Reuther accuses union of raiding CIO's United Brewery Workers # p125, Jul.18

Go Through Picket Lines . . . federal judge warns carriers in Montgomery Ward decision p124, Jul.18

Truck Tieups . . . mean plants shut down too p88, Aug.1

St. Louis Teamsters end 13-week strike # p147, Aug.15

Boston truck drivers are going to get a ninth paid holiday # p102, Sep.5

Is asking the government to extend mail trucking # p153, Sep.5

Truck strike that tied up construction in New York City ends # p174, Sep.12

Pressing for Piggy Back: Engineers and trainmen see chance of more jobs. Teamsters show signs of easing opposition (with illus) p174, Oct.17

Teamsters Roll: Bargaining rights victory at Montgomery Ward warehouse gets drive off p164, Oct.24

Annual Wage . . . gains ground in St. Louis warehouse field p167, Dec.19

Textiles

Union seeks 12% raise at Cone Mills # p164, Dec.5

Tobacco

Seasonal workers get life insurance and retirement coverage at Philip Morris # p178, Sep.26

Upholsterers

New Projects for the Oldsters: $5-million retirement homes development launched by Upholsterers (with chart) p125, Jul.11

Agreement signed by union will permit Mennonites and Brethren in Christ to keep jobs # p166, Dec.5

Warehouse

Annual Wage: Warehousemen in St. Louis win guaranteed pay in 20 contracts p145, Aug.15

AMERICAN Gilsonite Co.

Pipe Insulator (with illus) p85, Oct.10

AMERICAN Home Products Corp.

May sell its Clapp Foods Division to Harper Sibley, Jr. # p36, Nov.7

Sells Clapp's Baby Food to Duffy-Mott # p59, Dec.19

AMERICAN Humane Assn.

Will move its headquarters to Denver # p198, Nov.14

AMERICAN Independence Life Insurance Co.

Insuring Military Officers: Company says it's sound business p68, Aug.15

AMERICAN Independent Oil Co.

Company's third oil well in Kuwait-Saudi Arabia is ready to start production # p168, Oct.3

Will soon start shipping crude oil from the new finds in the neutral zone between Kuwait and Saudi Arabia # p143, Dec.19

AMERICAN Iron & Machine Works Co.

Overtime Clause May Have a Hook In It p161, Oct.24

AMERICAN Law Institute

Overhauling the Law (Trend) p196, Sep.12

AMERICAN Machinist

Metalworking Takes Stock: Modernization Is a Must (with table and 2 charts) p132, Nov.14

AMERICAN Management Assn.

Rehearsing for a Recession: Line Material Co. has a retrenchment plan ready p73, Jul.4

Market Research . . . status surveyed p163, Aug.29

AMA on Motivation p100, Sep.5

Insurance Sweetens Salary p120, Sep.26

J. Douglas Elliott, speaking at AMA conference, says over-efficiency can be a detriment # p99, Oct.24

Issues report, "Effective Stockholder Relations" # p90, Oct.24

AMA Finds More Stress on Education p178, Oct.31

The Foreman: The Problems of the Man with Two Countries (with chart) p112, Nov.14

Wrong Approach? Management chided for personnel policies p125, Nov.14

Executive Pay Hikes Slow Up p66, Dec.12

How Foremen Feel p67, Dec.12

AMERICAN Marketing Assn.

Will soon have its first permanent executive director # p69, Aug.1

AMERICAN Mask Co.

Funny Faces Make Profits, Too (with 2 illus) p142, Aug.8

AMERICAN Metal Corp.

A new compound, molybdenum di-silicide, is developed by company # p51, Aug.29

AMERICAN Metal Specialties Corp.

Brand Name Toys Train Buyers Young (with 3 illus) p136, Jul.25

AMERICAN Metaseal Mfg. Corp.

Plugging Pores in Castings p76, Nov.21

AMERICAN Mutual Liability Insurance Co.

Do-it-yourself raises injury rate (with illus) p100, Dec.26

AMERICAN & Overseas Chartering Corp.

Trailerships . . . is making another stab at carrying trucks on the Hudson River p188, Nov.7

AMERICAN Pad & Textile Co.

Buys Sportswear Division from C. H. Masland & Sons # p52, Nov.7

AMERICAN Petroleum Institute

See also Petroleum

Petroleum Research: the Less Practical the Better (with 7 illus) p186, Nov.21

The Clamor for a Curb on Oil Imports p106, Nov.28

American Potash & Chemical Corp.

Makes methylene chlorobromide, a fire extinguishing agent # p55, Aug.22

AMERICAN President Lines

A Storm-tossed Company Sails Clear (with 5 illus) p186, Oct.10

Readers Report: In the Clear p12, Nov.21

AMERICAN Rack Merchandisers Institute

Rack Jobbers . . . do a $100-million volume handling supermarket housewares p52, Sep.5

AMERICAN Radiator & Standard Sanitary Corp.

Announces New York will house the main executive offices # p58, Jul.4

AMERICAN Railway Express

Money Talks—for Ads (illus) p42, Nov.28

AMERICAN Retail Federation

Army PX's Win a Round: House committee blocks retailers' jab p61, Aug.22

AMERICAN Road Equipment Co.

Makes a hydraulic attachment for tractors that can push, load, stack, and lift 3,000 lb. up 27 ft. # p190, Oct.24

AMERICAN Seating Co.

Union Tug of War Inside NLRB p179, Sep.26

AMERICAN Smelting & Refining Co.

Raises the price of zinc # p36, Jul.18

Zinc Price Shift: Producers start switching to delivered price p32, Jul.25

Tough Antitrust Policy: That's the line the Administration seems to be taking in suit filed against company p29, Oct.17

AMERICAN Standards Assn.

Setting Standard for Noise p82, Oct.31

AMERICAN Stores Co.

No Trouble Raising Funds p130, Jul.18

Football tickets will be used in a promotion scheme # p154, Sept.12

AMERICAN Telephone & Telegraph Co.

Teletype Redeal: A Senate committee says Western Union should buy AT&T's teletype business p57, Jul.4

Has turned on automatic switching equipment at New Jersey Bell's Newark office # p52, Aug.22

AT&T Topping Own Mark (with 4 charts) p59, Aug.29

Is marketing a telephone answering set to be attached to a phone # p160, Aug.29

Federal mediators keep up efforts to head off threatened walkout # p153, Sep.5

Beginnings of an Arctic Radar Fence (illus) p32, Oct.24

The $600-million issue of 12-year convertible debentures will bear high interest rates # p118, Oct.31

Independents Take a Bigger Slice (with 2 charts and illus) p178, Nov.7

Raymond Smith: He Rang the Bell (illus) p28, Nov.14

Transatlantic Phone Cable p144, Dec.5

Hires 1,000 workers to handle the sale of $600-million convertible debentures # p36, Dec.12

Stockholders buy almost 99% of recent offering # p70, Dec.19

AMERICAN Thread Co.

Opens new factory at Sevier, N. C. # p95, Jul.25

AMERICAN Viscose Corp.

Announces new heavyweight, extra-durable plastic film for use in packaging textiles # p84, Aug.8

Raises the price of acetate filament yarns # p66, Nov.14

Sales in third quarter drop nearly 15% # p148, Nov.28

CIO Textile Workers drop demand for wage increases # p166, Dec.12

Will pay no extra dividend this year # p122, Dec.12

AMERICAN Waterways Operators, Inc.

Freight Boom on the Inland Waterways (with illus) p84, Oct.3

AMERICAN Welding Society

Welding Goes Out on Its Own: American Welding Society holds industry's first independent show in Houston p132, Jul.4

AMERICAN Woodcraft Corp.

Switches from furniture making to toy making # p170, Aug.15

AMERICAN Woolen Co.

Reports net loss of $4.1-million # p115, Aug.15

AMERICANA Enterprises Co.

Makes truck doors that are molded in a single section from Fiberglas and Virbrin polyester resin # p76, Nov.28

Short news item

AMHERST College

Trade-aid question is being studied at conference at Amherst College's Merrill Center for Economics # p99, Jul.4

AMMUNITION

Push-button Line for Ammunition (with 11 illus) p68, Sep.26

Ammo That Barks But Doesn't Bite (with 12 illus) p126, Nov.28

AMORTIZATION

No More Help . . . from government in expanding defense plants p30, Jul.11

Building Up Industrial Muscle: Projects set up under government's fast amortization program (with 2 tables and chart) p103, Oct.10

More Defense Features: Companies can get five year amortization for the full cost of the extras (with illus) p84, Oct.24

Fast Writeoff Rule: No Cure-all: ODM's liberalization of quick amortization for new defense plants, in labor-surplus areas comes too late p32, Nov.14

AMPOWER Corp.

How a Camera Builds a Ship: Shortcutting the Trip from Blueprints to Steel (with 4 illus) p56, Jul.18

ANACONDA Copper Mining Co.

New Antitrust Policy Developing p62, Aug.1

Will borrow from insurance companies. Chile Exploration Co. hikes its parent-guaranteed bank loans # p61, Aug.1

Copper production at mines in Chile has resumed after strike # p129, Dec.12

ANDCO Foam Rubber Products Co.

Makes a foam rubber mattress that folds up # p90, Oct.17

ANDERSON Truck Terminal

Anderson Finds the Quick Way Up in Grain Elevators (with 14 illus) p52, Jul.4

ANDREWS, T. Coleman

Tax Help, Not Haggling, Is Bureau's New Goal (with illus) p188, Nov.28

ANGELIQUE Perfumes

Big Play for Scents p76, Jul.18

ANGLO-IRANIAN Oil Co.

Orders new equipment for the refinery it's building at Fremantle, Australia # p114, Jul.18

Makes its first big investment in Canada # p162, Oct.17

Eight of the world's largest oil companies have met in secrecy in the London offices of company # p66, Dec.26

ANGUISH, J. M.

Readers Report: Community Drives in Canada p12, Aug.22

ANNUAL Wage

See Wages

ANTIBIOTICS

Chas. Pfizer & Co. briefs medical students on antibiotics (illus) p74, Jul.18

The Mad Race for Antibiotics (with illus) p186, Sep.26

ANTIQUES

Old Graces for Women (with 3 illus) p31, Oct.24

ANTISEPTICS

Lorothidol is being tested in the textile industry # p70, Jul.25

ANTITRUST Laws and Enforcement

Du Pont antitrust trial has been recessed for the summer # p36, Jul.4

New Look Coming in Antitrust: FTC chairman and attorney general both promise big changes p29, Jul.4

FTC's antitrust case against Kroger Co. is dismissed # p104, Jul.11

Is It Legal for Alcoa to Buy in Canada: Justice Dept. asks court to cancel company's contract p26, Jul.25

Where Marketing Cases Stand Now: And What's to Come, with new policy developing (with table) p62, Aug.1

Federal Court in Hartford rules that Owens-Illinois would not violate antitrust by investing in Plax # p159, Sep.26

Judge Medina dismisses securities monopoly suit brought by the government against 17 investment banking houses # p34, Sep.26

Patent Giveaway: Court orders GE to throw open all light bulb patents to the public p34, Oct.10

Tough Antitrust Policy: Administration files monopoly suit against American Smelting & Refining and St. Joseph Lead p29, Oct.17

$20,000 a Page (Trend) p192, Oct.24

Eisenhower's antitrusters want more subpoena powers # p38, Oct.31

Federal district court rules Red Rock Cola Co. did not violate Sherman antitrust law # p190, Nov.7

Songwriters Try Antitrust Play against Networks p130, Nov.14

Swiss Watches and U. S. Trade: Tariff case revives as antitrust probe adds new heat to old dispute p70, Dec.26

Courts and FTC Soften Antitrust: DuPont and Maico cases will make it harder for antitrusters to win p100, Dec.26

ANXIETY

What to Do About Anxiety: The airlines got a surprise: Employers in other fields showed a quick interest in the program (with illus) p142, Aug.29

Readers Report: Relieving Anxiety p10, Nov.7

APPLIANCE Park

See General Electric Co.

APPRENTICES

See Labor-Apprentices

ARABIAN American Oil Co.

Output hit a new monthly high in July # p105, Aug. 22

Death of Ibn Saud leaves question mark on future oil supplies and new king's staying power p171, Nov.14

ARBITRATION

"If You Arbitrate, Win": They're staging practice cases to learn the technique (with 6 illus) p46, Jul.25

Setback for Arbitration Pacts: Supreme Court holds that investors can't sign away their rights under Securities Act p64, Dec.19

ARCHER-Daniels-Midland Co.

Sells its chlorophyll plant and process to Keystone Chemurgic Corp. # p79, Oct.24

ARCHER, Dr. V. W.

Laboratory gowns made of spun lead glass offer protection from x-rays and beta radiation # p51, Aug.29

ARCHITECTURE

Frank Lloyd Wright: At 84, Still Fighting (with 9 illus) p30, Oct.17

ARDEN, Toni

Columbia Marks Fifth "Lp" Year (with illus) p50, Aug.8

ARGENTINA

See also Latin America; South America

Russian oil and coal will go to the Argentine under new trade-pact # p116, Jul.11

Chile and Argentine sign "economic unity" pact # p114, Jul.18

Trade Pact with Russia p140, Aug.15

A Good Neighbor? Peron has started a "let's be buddies" campaign to encourage U. S. investors p124, Aug.29

Free fish for beefeaters # p171, Sep.19

Three nations dicker over steel mill p166, Nov.28

Willys-Overland may make Jeeps # p71, Dec.26

ARIZONA

Arizona Power Authority wants to buy the U. S. Bureau of Reclamation's power-transmission facilities in the state # p79, Dec.19

ARIZONA Public Service Co.

Plans steam generating plant in the Salt River area # p134, Nov.28

ARKANSAS

Arkansas Crop Rotation: Rice, Fish, and Sportsmen (with 6 illus) p100, Jul.18

Little Rock: No More Highways p92, Aug.22

Justice Dept. asks U. S. district court in Washington to dismiss Arkansas' suit to upset tidelands law # p36, Sep.12

No beer can be sold on-premises consumption after 11:30 Saturday nights # p106, Oct.24

Anti-robbery Program For Arkansas p146, Nov.28

Arkansas Whiskey Trap p146, Dec.19

Westinghouse Gives It Away (with illus) p29, Dec.26

ARMCO Steel Corp.

Asks Middletown to annex some 600 acres of its property p66, Nov.7

ARMED Forces Reserve Act

The Services Keep Strings on Millions p140, Sep.12

ARMOUR & Co.

A meat wage pattern set in company is now firm througnout the industry # p177, Oct.17

ARMOUR Research Foundation

Hot boxes will be studied by the foundation # p48, Aug.1

Making Finishes Set Fast p86, Oct.10

Will study ways to expand present industries in Uruguay # p154, Oct.10

Develops small sources of X-rays, in the form of pellets, blocks, or sheets # p198, Nov.21

Uses an electronic computing equipment to solve complex optical design problems # p50, Dec.26

ARMS

Mechanical arms are offered commercially by Mechanical Division of General Mills # p50, Aug.1

Signal Corps fits observation plane with television camera and transmitting equipment # p81, Aug.8

Standardization . . . of NATO military equipment begins, as countries agree on a standard-size cartridge for small arms p47, Dec.26

ARMSTRONG Cork Co.

Makes furniture rests designed for metal tubular furniture # p95, Oct.31

ARMY Ordnance Corps.

Setting Up Standby Facilities (with illus) p43, Aug.22

ARNDT (John Falkner) & Co.

Top score for brand recognition goes to watches in 1953 # p104, Jul.11

ARNETT, Stuart

Marketing Men at School Tackle Lily Problem (with illus) p102, Aug.29

ARNOLD, A. F.

Premiums with an Educational Punch p30, Oct.31

ART

Paintings for Executive Offices (with illus) p30, Nov.21

These Fads Have Built a Billion-dollar Business (with illus) p78, Nov.28

Short news item

ARTHRITIS

Rodioactive hormones are being offered free for research # p71, Aug.22

Upjohn makes hydrocortisone available in tablet form # p176, Nov.7

ARTISTIC Foundations, Inc.

Pickets Brave Chilly Weather . . . Until Mercifully Escorted . . . Into Warm Police Station (with 3 illus) p180, Sep.26

ARTLOOM Carpet Co.

Closes plant and will not reopen until workers return from vacations # p131, Jul.11

Directors take no action on common dividend payment # p148, Nov.21

ARTONE Color Corp.

A stamp pad ink for plastics is made by company # p139, Jul.4

ASHCROFT, C. C.

Readers Report: Canada's Big Exhibition p12, Nov.14

ASHTON, J. R.

Setting Up a Town with a Built-in Boom (with illus) p136, Dec.12

ASKINS, Herbert

Phoenix TV: Fight for Market Not Yet There (with illus) p120, Aug.15

ASSN. of Better Business Bureaus

Fireworks tactics of some in the automobile industry calls forth some counter-fire from the association # p74, Dec.5

ASSN. of Consulting Management Engineers, Inc.

Will make a census of the profession here and in Canada # p67, Dec.12

ASSN. of National Advertisers

Admen's Outlook p54, Nov.14

ASSOCIATED Dry Goods Corp.

McCreery's End Brings Tears but No Jitters p29, Oct.17

ASSOCIATED Industries of Cleveland

White-Collar Gains Keep Pace p171, Sep.12. .

ASSOCIATED Press

Is preparing a tabloid-sized supplement devoted to do-it-yourself information # p81, Jul.18

Prepares a newspaper supplement, "Making Christmas Merrier" # p56, Sep.26

ASSOCIATES Investment Co.

Sells privately $17.7-million notes # p148, Nov.28

ATCHISON, Kan.

The Army Ordnance Corps will store machine tools in cave near Atchison # p44, Aug.29

ATCHISON, Topeka & Santa Fe RR

Big shipment of frozen strawberries arrives in New York from California in a new Santa Fe "reefer" # p58, Jul.18

Will build its own line from Sanger to Dallas p116, Jul.25

Offers special fares for families # p154, Sep.19

A union-shop suit by 15 employees against road is now set for mid-Jan. # p80, Dec.26

ATKINS & Merrill, Inc.

Why Designers Go for Models (with illus) p47, Aug.22

ATLANTA, Ga.

Dinkler-Ansley hotel plans a 200-room addition # p86, Sep.19

Georgia Power & Light Co.: Shotgun Wedding p134, Nov.21

One half square mile of downtown Atlanta represents 29.3% of the city's real estate assessment # p115, Dec.5

ATLANTIC Gulf & West Indies Steamship

Company will be liquidated # p190, Nov.7

ATLANTIC Refining Co.

Company tries out closed-circuit TV # p48, Sep.19

Public offering of a $55-million issue of 25-year debentures is planned # p62, Dec.26

ATLAS Corp.

Teaming Up? Wall Street wonders about Atlas Corp.'s purchase of shares of realty company stock p128, Jul.25

Is not rushing to invest the $26-million it holds from recent sales # p62, Aug.29

ATOMIC Energy

A 2½-ton radioactive vat has been buried in Canada # p62, Jul.11

Plant to produce heavy water may be built in New Zealand # p62, Jul.11

Tracerlab: Middleman for Radioactives p68, Jul.25

Atom Lab for Switzerland p78, Aug.1

Atomic Change . . . to give private industry bigger role in field is in the works—but so is opposition p32, Aug.8

Ebasco Out . . . as construction contractor on Joppa Power plant p30, Aug.8

WATO hopes to be the first industrial user of atomic power # p81, Aug.8

Headaches for Labor Panel: In wake of strike of AFL craftsmen, Atomic Energy Labor-Management Relations Panel must recommend wage increase for AFL Atomic Trades Council (with illus) p143, Aug.15

Kansas State College will award a degree of nuclear engineering # p52, Aug.22

New Labor-Management Relations panel recommends a 7¢ raise in dispute at Oak Ridge # p114, Aug.22

Priority for the Atom (Trend) p136, Aug.22

The Army may get the first atom-powered electric plants # p40, Aug.22

Quackery in the Atomic Age (with illus) p108, Aug.29

Reacting to Russia's H-Blast p25, Aug.29

Readers Report: Shortcuts for Slowpokes p10, Aug.29

The H-Bomb Trap (Trend) p168, Aug.29

Atomic operations of Union Carbide at Oak Ridge and Paducah have been expanded # p32, Sep.5

Atomic Blowup: Labor peace in AEC plants threatened by union plans p179, Sep.19

First Atomic Sub Gets Final Touches . . . As The Keel for a Second Is Laid (with 2 illus) p31, Sep.19

Vitality and force of new leadership of Meany has already shown up in ILA and Joppa incidents p174, Sep.26

AEC will continue its program for boosting uranium production # p192, Oct.3

Bethlehem Steel gets big subcontract for AEC's gaseous diffusion plant at Portsmouth # p114, Oct.3

Another study of atomic power has been started by Duquesne Light and Walter Kidde Nuclear Laboratories # p82, Oct.10

N. C. State Research Takes a Look at the Atom (with 7 illus) p108, Oct.10

The Joint Chiefs: Facing Up to an Atomic World (with chart and illus) p27, Oct.10

Atomic energy organizing drive is planned by CIO Oil Workers # p177, Oct.17

Readers Report: Preventing War p10, Oct.17

Atomic energy finds new use in building industry # p182, Oct.24

First $500-million unit of the billion-dollar Paducah plant is now producing uranium # p182, Oct.24

Industrial Atom: GE offers to build dual purpose reactor at Hanford p32, Oct.24

Uneasy Peace at Joppa; Basic issues have not been settled. Internal feuding big problem p166, Oct.24

Atomic Reactors: Now—a Power Yardstick (with table) p27, Oct.31

AEC will study uranium-bearing Chattanooga black shale # p150, Nov.7

Photographed in a Split Second (with illus) p34, Nov.7

Lewis L. Strauss: Guiding Policy on Atom Warfare (with 2 illus) p108, Nov.7

Newport News Shipbuilding & Dry Dock will conduct study of the application of nuclear power to ship propulsion # p84, Nov.21

Waste heat developed in atomic-reactors at Hanford will be used for heating buildings # p82, Nov.21

AEC is well under way with plans to permit private ownership of homes and commercial buildings in Richland # p90, Nov.28

U. S., Britain, and Canada will exchange information on the civil defense aspect of nuclear warfare # p34, Nov.28

AEC calls for private risk capital to help finance the nuclear power plant to be built by Westinghouse # p36, Dec.12

Soon the World Will Need the Atom for Energy (with 2 tables and 3 charts) p180, Dec.19

There are rumors that the Administration plans a quick follow-up to Eisenhower's proposal for an international atomic agency # p152, Dec.19

Two Road Shows Tell Story of Atom p178, Dec.19

TVA has entered the field of nuclear power generation # p36, Dec.26

Moscow: Ready to Talk p34, Dec.26

ATOMIC Industrial Forum, Inc.

Atomic Forum . . . for peaceful atom uses is ready to push industrial development p120, Oct.24

ATTITUDES

How Do You Evaluate Training p90, Sep.5

Psycologists at Work: With increasing mechanization, worker attitudes are a key factor in raising productivity p52, Sep.19

General Electric is taking its second employee attitude survey at its Hanford plant # p126, Sep.26

AUDIO Fair

New Gadgets for Men (with 3 illus) p30, Oct.24

AUSTIN, Tex.

No More Free Rides p66, Nov.7

AUSTRALIA

Anglo-Iranian Oil Co. orders equipment for the refinery it's building in Australia # p114, Jul.18

A Gusher Down Under (with map) p155, Dec.12

Pure uranium oxide has been refined in Australia # p157, Dec.12

AUSTRALIAN Paper Manufacturers, Ltd.

Sampling at High Speed p82, Aug.8

AUTCON

Production of TV picture tubes can be boosted by Autcon, a new process control # p75, Sep.5

AUTOCAR Co.

White Motor Co. directors approve acquisition of Autocar # p34, Jul.11

AUTOMATIC Electric Co.

Dictating by Telephone (with 2 illus) p95, Sep.5

AUTOMATIC Tong Co.

Automatic Tongs (with illus) p87, Nov.21

Short news item

AUTOMATION

Automation for the Foundry (with illus) p64, Sep.5

Push-button Line for Ammunition (with 11 illus) p68, Sep.26

Ford Motor Co.: Selling Tomorrow's Automation to the Rank-file (with 20 illus) p66, Oct.3

Electronics Plant: The Longest Step Yet for Automation (with 7 illus) p72, Oct.10

Readers Report: More on Automation p8, Oct.10

Robot Retailing p70, Dec.5

AUTOMOBILES

See also Congress of Industrial Organizations —Auto-Aircraft; Individual Companies

Interesting things are about to happen in auto prices # p17, Jul.4

Production of new cars in first half of 1953 came to 3¼-million. The full year hardly can be expected to top 6-million # p17, Jul.4

Detroit Happy, Dealers Worried: Detroit looks for good second-half auto sales p27, Jul.11

Don't skimp on repair bills if your car should be in an accident # p140, Jul.11

Fleet Leasing Has Problem p76, Jul.18

Production in the first half of this year ran a little better than 3¼-million # p18, Jul.18

Will the auto people, like TV makers, have to take heroic steps to avert a new-car jam # p17, Jul.18

Look for even more horsepower in 1954 automobiles. Chrysler may offer 235 hp. in its larger engines # p168, Jul.25

Joining Up . . . Kaiser and Willys sales forces means bid for expanded sales p32, Aug.1

Nev-A-Dent is small rubber bumper that clamps on car doors to protect it during close-quarters parking # p50, Aug.1

Quite a few cars have been turned out that haven't been sold. Inventories are beyond dealers "normal" needs # p17, Aug.1

Readers Report: Paying Off for Safety p8, Aug.1

Readers Report: For Better Drivers p12, Aug.15

Readers Report: High or Low p8, Aug.15

Some things you should know about automatic transmission and headlight dimmers, power brakes and power steering # p155, Aug.15

The General Motors Fire That Changed the Course of an Industry (with 3 illus) p28, Aug.22

This fall's drop in auto production isn't a truly normal one. Part of it is a result of the GM fire # p17, Aug.22

AAA issues survey on costs of driving a car for one year # p152, Aug.29

Clear vision under most adverse weather conditions is possible with Merix Anti-Fog # p51, Aug.29

Ford asks Dearborn to close a street that runs near building that will house gas turbine test facilities # p34, Aug.29

All-in-One Gauging p75, Sep.5

Road Test without Roads: Standard of Calif. tests fuels by running the back wheels of cars on revolving drum p84, Sep.12

Water Paint . . . for autos? p28, Sep.12

What Causes Auto Injuries: Guilford County, N. C. will be probed p87, Sep.12

Autos are set for stern competition now—and maybe a sales slump next year # p17, Sep.19

Car Makers Gird for Battle (with 2 charts) p27, Sep.19

Stock Car Racing: "A Smash Hit" But Will It Last (with 6 illus) p66, Sep.19

An Auto Show Aimed at Beauty, Not Sales (with 6 illus) p28, Sep.26

Arthur Dietz makes some prediction on car output for this year, 1954, and 1964 # p34, Sep.26

How the American Bankers Assn. sees the auto outlook # p37, Sep.26

Automatic transmissions have replaced heaters as the most popular optional product on Buick's Super Series # p114, Oct.3

Now is the time to winterize your car # p184, Oct.3

Power brakes are now available for field installation of most makes of cars # p120, Oct.3

Auto Merger? The auto industry guesses that Nash and Hudson may get together p34, Oct.10

Auto Production: Washington Starts Watching for Signs of Trouble (with chart) p32, Oct.17

J. Widman Bertch: Liaison Man at the Top (with 9 illus) p92, Oct.17

Forecasts for car output in 1954 range upward from 5-million # p17, Oct.24

Independent producers of cars find the going even thougher than anticipated # p17, Oct.24

Auto War: The Strategy Takes Shape. Chrysler bids to buy Briggs; GM dickers for Willow Run; Hudson promises boosted production p32, Oct.31

"Servicator" mounted on the rear-view mirror records the number of hours the engine runs # p168, Oct.31

Car manufacturers will cut November output. It's to help dealers move cars # p17, Nov.7

The battered independents announce that all of them are in production # p34, Nov.14

Auto makers have their eyes on next year. They look for another good year # p18, Nov.21

Current shortages and model change-overs are holding production down # p18, Nov.21

How Many Cars in 1954? It'll be a year of really stiff competition p25, Nov.28

New gauge for checking brake drum repairs. An optical gauge for gear analysis (with 2 illus) p72, Nov.28

Thanksgiving holiday and model changeovers cut into production # p18, Nov.28

Chevrolet thinks it has the 1954 buyer figured out: He wants luxury, but at a price # p18, Dec.5

Fireworks tactics of some of the automobile industry calls forth some counter-fire from the Ass. of Better Business Bureaus # p74, Dec.5

Ward's reports auto production up in Dec. # p36, Dec.5

Bush a Button . . . to Light a Driveway (with 2 illus) p86, Dec.12

The V-8 Engine Makes the Grade (with chart and illus) p84, Dec.19

North Carolina Accident Law Is Full of Teeth p60, Dec.26

Auto makers are coming out with new models. Manufacturing schedules call for a quick jump of 30% over recent levels # p17, Dec.26

Automotive industry sets all time-records in employment and payrolls # p50, Dec.26

Dealers

Dallas used car dealer offers free gasoline with every car sold # p62, Aug.22

The Deals That Keep Used Cars Moving (with 6 illus) p88, Sep.19

Stop-Traffic Advertising (illus) p44, Sep.26

Autos: the Dump and Discount Blues p29, Oct.3

"48 Cars in 48 Hours:" Ballyhoo Whoops Up Sales (with 12 illus) p32, Oct.10

Jazzing Up Car Sales p58, Oct.17

Auto dealers are still on a selling blitz p50, Nov.7

Readers Report: To Boost Car Sales p10, Nov.7

Dealers vs. Car Makers p56, Nov.14

Detroit: Nor Prison Bars a Cage p157, Nov.14

Hot War in Cars. Ford vs. Chevvy p56, Nov.14

Co-op Ads Capture Last Auto Citadel (with table) p41, Nov.21

Supreme Court Sharpens Taft-Hartley Issues p158, Dec.19

Two Pittsburgh dealers give away mink stoles with every purchase of a 1953 Ford or Mercury # p103, Dec.26

Foreign

Volkswagen: Germany Comes Back (with 14 illus) p106, Jul.11

Mercedes Comes Back (with illus) p112, Jul.18

Sales of European cars spurt in U. S. (with table) p104, Aug.22

Delivery dates at Volkswagen auto works have been extended to eight months # p167, Sep.12

Look out for a hot fight among European auto makers for the world's baby car market # p164, Sep.19

Adam Opel AG will start turning out a new U. S.-styled, four-door sedan # p169, Sep.26

Bantam Cars for World Markets (with table and 2 illus) p158, Nov.7

Models

Glass fiber on Wheels: The first mass-produced plastic-bodied sports car p36, Jul.4

Chevvy First: Mass-Produced Plastic (illus) p26, Jul.11

Model changeovers will be delayed by the recently settled 41-day strike of tool-and-die makers # p17, Jul.25

New Ford Line: Creation of division indicates the Continental will be added p28, Nov.14

AVCO Mfg. Corp.

Avco combines Crosley and Bendix sales divisions p142, Jul.25

Deferred action until November on its common dividend # p115, Sep.5

Sales Tie-Ins Bring Some Odd Bedfellows p62, Sep.5

Stock bonus for dealers is latest method for boosting appliance sales # p56, Oct.31

Big-screen Color TV: Ready for Production p28, Nov.14

AVERY, C. E.

Straight salary plans for chemical salesmen will give some sort of partial incentive system # p99, Oct.24

AVIATION

See also Congress of Industrial Organizations —Auto-Aircraft; Individual Companies

Pratt & Whitney offers a commercial version of the T-34 turboprop airplane engine # p54, Jul.11

Consolidated Vultee plans to convert its piston-powered Model 340 transport to turboprop power # p52, Aug.22

Six-Month Profits Rise But Investors Remain Wary (with chart and 2 tables) p125, Sep.19

Los Angeles and San Diego Counties levy personal property taxes against airframe builders p176, Oct.10

Turboprop: New Airline Workhorse (with illus) p183, Oct.24

Aircraft jigs get concrete bases at Boeing # p92, Nov.7

How to Stop Hoarding of Tools (3 illus) p68, Nov.7

Short news item

New life in piston engines p78, Nov.21

New Fighters (with 5 illus) p30, Nov.28

It Keeps Pilots Cool (illus) p90, Dec.19

Titanium locknuts are going into some Republic Aviation planes # p100, Dec.19

Air Mail

Mail by Air, But . . . not air mail. Post Office hopes to fly regular first-class matter on coast-to-coast runs p30, Aug.8

Post Office Dept. petitions CAB to fly regular 3¢ mail for year's experiment # p36, Sep.12

Airports

Portland: Golf Club vs. Air Age p134, Jul.18

Newark Airport . . . shut down, now celebrates its 25th birthday with new passenger terminal p32, Aug.1

Chicago will have to get along with one airport p125, Aug.8

Nashville plans to move airport passenger terminal closer to town p176, Oct.10

You can now buy a ticket on United Air Lines for any Chicago airport # p120, Oct.17

Cincinnati: Home-grown Airport p62, Oct.31

New Rubber paving material is used at N. Y. International Airport # p82, Nov.21

Traffic at Dallas Airport drops after Fort Worth opened its new airport # p115, Dec.5

American Airlines closes big rental deal with the Port of New York Authority # p178, Dec.12

Blimps

Navy Gets a New Blimp for Chasing Subs (illus) p28, Jul.4

Goodyear is building a streamlined blimp designed for anti-submarine service with the Navy # p72, Sep.5

Cargo

United Parcel Service is going into the air freight forwarding business # p104, Jul.11

Minimum rate boost of 25% for air freight has been proposed by CAB # p34, Sep.26

UPS Takes to Wing: It hopes to make up for drop in department store traffic with new coast-to-coast package service (with illus) p62, Nov.7

Foreign

The RAF: Brilliant Planes But Laggard Production (with 2 illus) p162, Sep.12

Soviet Planes: Built as Well as They Have to Be (with 5 illus) p70, Nov.7

Helicopters

Across New York By Helicopter: Starting New Kind of Passenger Service (with map and 5 illus) p32, Jul.18

Post Office agrees to let New York Airways keep two seats for passengers on its inter-airport shuttle # p34, Aug.8

Piasecki: Getting Set for Mass Transportation (with 11 illus) p144, Sep.26

Work on The Flying Crane is stalled as Navy cancels contract with Hughes Aircraft # p82, Oct.10

New York Airways is pleased with results of its helicopter airmail pickup service # p186, Dec.5

Labor

Mass bargaining by six airlines and International Assn. of Machinists brings 9¢ pay hike # p126, Jul.18

Erasing of wage differentials between auto and aircraft jobs will be demanded by UAW-CIO # p122, Aug.8

UAW, IAW, Collaborate In Mapping Pay Demands p140, Aug.29

Joint Action . . . in aircraft bargaining gets a trial run at North American Aviation p175, Oct.17

 # Short news item

Private Planes

Lanier Aircraft will make private planes for two and four passengers # p170, Aug.15

Oil industry now owns 1,723 planes for use by company personnel # p129, Oct.10

Flight Safety is the name and purpose of a school that offers training for pilots of business planes p88, Oct.24

National Business Aircraft Assn. gives 16 of its member companies merit awards # p128, Nov.7

Taxi

Air taxi operators will soon be allowed by CAB to use "airline or airways" in their company names # p170, Sep.5

Transport

Philippine Air Lines adopts a group travel plan # p114, Jul.18

Resort Airlines: Building Air Tour Trade (with 2 illus) p84, Jul.25

Showdown in Nonsked Battle: North American tackles CAB in court p27, Aug.29

What to Do About Anxiety (with illus) p142, Aug.29

Northwest and Southwest will be connected by direct one-plane air service # p89, Sep.5

More than half the passengers flying the Atlantic are riding at tourist fares # p159, Sep.26

Air France will offer direct, no change service between Chicago and Paris and Frankfurt # p168, Oct.3

Delta-C&S Air Lines announces two new services # p64, Oct.3

A Boom Puts Airlines in a Squeeze: Carrying more passengers at tourist rates leaves them worse off (with 3 charts) p104, Oct.17

TWA starts nonstop transcontinental flights. Three lines plan to carry coach and first-class passengers in the same plane # p36, Oct.17

"Mezzanine" class for plane passengers is being considered by Eastern Air Lines # p34, Oct.24

Resort Airlines buys three DC-4 four-engined planes # p79, Oct.24

Tourist service plan will go into operation between New York and Tokyo. Sabena Belgian Air Lines has new service between England and New York # p161, Nov.7

Nonstop Transport (with illus) p31, Nov.28

AWARDS

Westinghouse doubles the payment in its suggestion award system # p126, Sep.26

Ralph Damon is voted Management Man of the Year # p80, Oct.3

National Business Aircraft Assn. gives 16 of its member companies merit awards # p128, Nov.7

Fedders-Quigan Top Dealers Fly to Their Rewards (with 12 illus) p54, Nov.21

Harry Winne receives the 1953 James H. McGraw Award # p132, Nov.21

Eugene Holman receives 1953 Capt. Dollar Memorial Award (with illus) # p167, Nov.28

AYER (N. W.) & Sons, Inc.

J. Widman Bertch: Liaison Man at the Top (with 9 illus) p82, Oct.17

B

B. B. Pen Co.

George Jessel makes a deal with company to become its vice-president in charge of product promotion # p48, Sep.19

BE-GE Mfg. Co.

Merges with Oliver Corp. # p134, Nov.28

BE-40

A transparent coating for polystyrene that will be immune to most common solvents has been developed # p51, Aug.29

BABIES

Westinghouse will give washers and dryers to parents of twins born between Sep. 22 and Sept. 23 # p119, Aug.29

BABY Carriages

L. W. Crookes uses a baby buggy to move delicate, costly instruments (illus) p61, Jul.18

BABY Foods

Increased baby food sales force Beech-Nut Packing to expand # p57, Aug.8

BACH (Henry) Associates

Shifting income and what it does to the apparel trade is subject of survey # p52, Oct.24

BADGER Pipe Line Co.

New pipeline linking Chicago and Madison, Wis., will be started next spring by company # p34, Sep.19

BAGASSE

Sugar Cane Waste Good Reading (with illus) p46, Aug.1

BAILEY Bridges

See Bridges

BAKELITE Corp.

Office of Naval Research backs research program at Rutgers to study an anticorrosion treatment for hulls of ships # p58, Jul.18

Cuts the price of polyethylene resins # p119, Nov.28

An expanded polyethylene plastic has been extruded on wire and used to insulate UHF Television lead-in-wires # p56, Dec.5

BAKER-RAULANG Co.

Industrial Truck . . . makers get merger fever p110, Sep.26

BAKING Industry

Tax on bread and other bakery goods is being talked up as way to pay for a two-price farm support program # p37, Sep.19

BALDWIN-LIMA-HAMILTON Corp.

Makes a hydraulic press designed for compacting powdered metals # p86, Oct.31

BALLOONS

Goodyear Aircraft uses balloons for training student blimp pilots (illus) p50, Aug.22

Navy rocket used in cosmic ray research gets a lift part way on a plastic balloon (illus) p70, Sep.12

BALTIMORE, Md.

Cities Scramble . . . for more taxes p64, Oct.10

Baseball Shifts Aren't Over Yet: Browns go to Baltimore p110, Oct.17

Faster Flow of Ore (illus) p184, Dec.5

BALTIMORE & Ohio RR

Moving Freight by Timetable (with illus) p72, Aug.29

Has now completely dieselized its eastern segment # p79, Nov.14

BANGOR & Aroostook RR

Signs lease to loan diesel electric locomotives to Pennsylvania RR # p68, Oct.17

BANKERS Trust Co.

Raises interest rates on consumer loans # p131, Jul.11

Reports industrial pensions negotiated by unions have more leeway on retirement age than plans set up by companies # p129, Oct.10

BANKS and Banking

Cleveland: Mergers in the Air p110, Jul.4

Here's How That "Mills Plan" Tax Wallop Shows Up in Bank Loans (chart) p131, Jul.11

Billion-Dollar Bank Club: Deposits Down, Earnings Up (with table) p128, Jul.18

Mutual savings banks added $1-billion to deposits in the first half of year # p18, Aug.1

Mortgage lending again was the chief investment medium for mutual savings banks in June # p68, Aug.8

Fifty-two of the nation's 528 mutual savings banks had deposits of over $100-million each # p72, Aug.15

Local distributors advertise in The Bank of Ashville, N. C. (illus) p116, Aug.15

Banking behind Glass (illus) p80, Aug.29

Loans by New York City banks, in five of the last six autumns, has trailed the rise for the country at large # p17, Aug.29

Deposits in mutual savings banks set a record in July # p115, Sep.5

WACO Banks Decide To Go Separate Ways p128, Sep.12

Bank Loans Start Climbing: If demand brings money tightness, Federal Reserve may come to the rescue (with chart) p128, Sep.19

Union Bank of Commerce and Central National of Cleveland will not merge # p132, Sept.19

Houston Banks: Moves and Mergers (with illus) p129, Sep.26

Judge Medina dismisses securities monopoly suit brought by the government against 17 investment banking houses # p34, Sep.26

Richard Booth reports on mortgage holdings of mutual savings banks # p54, Oct.3

No cut in required bank reserves is in sight. The Fed feels no such action is needed # p39, Oct.3

Bank Trains Its Tellers and . . . Clerks by Dummy Scrimmage (with 2 illus) p68, Oct.10

Interest of 2½% on 1-year savings deposits is offered by bank in Chicago # p70, Oct.10

New York State removes restrictions on interest rates on time deposits # p36, Oct.10

A merger of Industrial Trust Co. and Providence Union National Bank is under negotiation # p68, Oct.17

Branching into the Suburbs: It's a tough battle, as Philadelphia city banks are finding out p138, Nov.7

Mutual savings banks deposits rose $1.4-billion during first nine months # p141, Nov.7

How a Bank Puts Television to Work (with 7 illus) p30, Nov.14

New Seasonal Pattern for Loans? (with 2 charts) p68, Nov.14

Southern bank will step up loans on cotton crops providing the farmer uses Chloro-IPC # p34, Nov.21

The Banker Gets Chummy: He's keeping a closer eye on how his loan customers run their businesses p123, Nov.21

Anti-robbery Program for Arkansas p146, Nov.28

Bob Porterfield joins Flat Top National Bank of Bluefield, W. Va., as public relations director (illus) p130, Dec.5

Money for Still More Growth (with chart) p29, Dec.12

Checking Accounts

Soon you'll be able to cash checks in hotels # p120, Aug.22

BARBER, E. M.

Pittsburgh Steel Branches Out for Steady Growing (with illus) p76, Jul.25

BARBER, Philip

Music Inn: They Come to Play p108, Sep.19

BARD, F. N.

Readers Report: National Issue? p10, Aug.22

BARGES

Inland Waterways Corp.: The Government Finds a Buyer (with map) p30, Jul.11

 # Short news item

BAR-RAY Products, Inc.

Laboratory gowns made of spun lead glass offer protection from x-rays and beta radiation # p51, Aug.29

BARRINGTON Associates, Inc.

Connecticut uses job evaluation p139, Sep.12

Sets up an international subsidiary # p161, Nov. 7

BARRY Corp.

Makes machinery mountings that will keep machines in place without bolting or cementing # p90, Oct.17

BASEBALL

From Braves to B. U. (with illus) p125, Aug.8

Boseball will be stitched at a new A. G. Spalding plant in Easley, S. C., opened this week # p194, Sep.12

Griesedieck concludes its arrangement for sponsoring Cardinal baseball broadcasts # p56, Sep.26

Fred Haney demonstrates new plastic baseball cap (illus) p66, Sep.26

The oscillograph clocked Joe Black's speedball pitch at 93.2 mph. # p72, Sep.26

You can buy tickets now right through the Series—providing you are willing to pay heavy money # p184, Sep26

Milwaukee: Braves Ride Again (with illus) p122, Oct.3

Baseball Shifts Aren't Off Yet: Browns go to Baltimore. The Philadelphia Athletics are ripe for a change p110, Oct.17

Milwaukee: $5-million Bonus p172, Oct.24

Baseball is still a sport, not a business, in the eyes of the Supreme Court # p34, Nov.14

Bob Porterfield joins bank as public relations director (illus) p130, Dec.5

Earl Mann: Can Baseball Survive TV?: (with 8 illus) p100, Dec.5

BASIC Magnesium, Inc.

Readers Report: Uncle Sam Paved the Way p8, Jul.18

BASIC Refractories, Inc.

Readers Report: Uncle Sam Paved the Way p8, Jul.18

BASING Points

Will Steel Mills Pay the Freight? p30, Sep.19

BASSONS Industries Corp.

Reinforced plastic pipe can now be molded on the spot # p50, Dec.26

BATES, Harry

AFL delegate to the Congress of Free Trade Unions (with illus) # p125, Jul.18

BATES Mfg. Co.

Consolidates Textile Co. plans to buy more shares of Bates # p115, Sep.5

BATHYSPHERE

Piccard's bathysphere takes off for dive off Capri (illus) p24, Sep.5

BATTELLE Memorial Institute

Starts construction on new research building # p71, Aug.22

Dryon leather waterproofed by a new process will make its debut soon # p120, Oct.3

Develops special camera for checking damage to wood from a marine borer # p150, Nov.7

Selling Electric Power to Steel Men (with 2 illus) p43, Dec.5

Hitherto scarce high-purity iron is now made available for steel company laboratories # p82, Dec.12

Plastic pipe evaluation methods is subject of research program # p186, Dec.19

BATTERIES

A leakproof battery for flashlights is made by Electrical Div. of Olin Industries # p50, Aug.1

Another Setback for AD-X2 Battery Juice p30, Nov.21

Nickel Battery (with illus) p55, Dec.26

BAUSCH & Lomb Optical Co.

Welders who wear bifocal glasses can sharpen their vision with the Ortho-Weld magnifying lens (illus) p78, Sep.5

Microscopic Assembly (with illus) p76, Sep.26

BAYER, Wm. K., Jr.

Readers Report: Idealism not Ideology p8, Sept.19

BEATTY Scaffolds, Inc.

Sets up a shop in Tokyo with Japanese partners # p141, Dec.5

BEAVER Bay, Minn.

A new town will be erected near Beaver Bay for employees of Reserve Mining Co. # p147, Aug.8

BECHTEL Corp.

Ebasco Out . . . as construction contractor on Joppa power plant p30, Aug.8

Pipeline Spans the Straits of Mackinac (with illus) p32, Aug.15

No-strike pledge may revive construction work on Joppa generating plant # p34, Aug.29

Uneasy Peace at Joppa p166, Oct.24

BECK, Dave

AFL & CIO: Ripe for Reshuffle? Leadership is in flux p84, Aug.1

Beck now is stronger within the AFL. He got the spot on the executive council left vacant by Hutcheson # p40, Aug.22

Labor Day, 1953 (with illus) p170, Sep.12

BECKER, A. J.

Readers Report: Which Cost of Living p8, Oct. 3

BECKWITH, Allen

Where Women Shop: Downtown Isn't Dead by a Long Shot (with table) p41, Oct.24

BEDDING Industry

Pepperell Mfg. Co. will make all-nylon sheets # p144, Jul.25

Newest aid to slumber is a pillow with a filling of 100% Dracon polyester fiber # p84, Aug.8

Andco Foam Rubber Products makes a foam rubber mattress that folds up # p90, Oct.17

BEDMINISTER, N. J.

Suburbia: Its Taxes Ache p146, Jul.18

BEECH-NUT Packing Co.

Increased baby food sales force company to expand # p57, Aug.8

BEER

Government tells beer makers to lay off advertising low sugar content p48, Jul.4

Thoe. Hamm Brewing buys all assets of Rainer Brewing # p138, Aug.8

Beer ads for retail stores have been eased in North Carolina # p119, Aug.29

Milwaukee Breweries: Shaking Up the Industry (with table) p48, Sep.5

Milwaukee Beer Battle Continues p154, Sep.12

Pabst Brewing announces wholesale price hikes # p154, Sep.19

A state monopoly to control Indiana's beer wholesaling business may come up in 1955 # p150, Oct.3

Anheuser-Busch says beer isn't affected by fluoridation of water. Pabst says it will remove fluorine from its beverage # p116, Oct.3

No beer can be sold for on premise consumption in Arkansas after 11:30 Saturday nights # p106, Oct.24

Beer in quart containers # p50, Nov.7

Small breweries have heavy going. Jacob Hornung Brewing folds # p59, Dec.19

BEIRNE, Joseph

CIO spokesmen are bidding for the farmer's political cooperation in 1954 (with illus) # p158, Oct.31

BELGIUM

Belgian affiliate of Standard Oil of N. J. opens refinery at Antwerp # p114, Jul.18

Sabena Belgian Air Lines start service between Manchester, England and New York # p161, Nov.7

BELL & Howell Co.

Wider Plant Movies p55, Aug.15

How to Coordinate Executives (with illus) p130, Sep.12

Goes into the theater supply field # p82, Nov.21

BELL Telephone System

Transfer of funds for commercial banks will be speeded by automatic teletype communication system # p48, Jul.11

Bell is now operating 10,000 mi. of communications circuits that Phillips Petroleum had for its own use # p95, Jul.25

BELLEVUE Hospital

Building Materials That Fit a Common Modular Pattern (with illus) p70, Aug.8

BELTONE Hearing Aid Co.

Makes an all-transistor hearing aid # p99, Nov.7

BENCH-EVATOR

Bench-evator is a low-cost work positioner especially suited for getting stacks of heavy stock onto an inspection bench # p90, Oct.17

BENDIX Aviation Corp.

Power brakes are now available for field installation on most makes of cars # p120, Oct.3

BENEDICT, M. R.

The Farmer's Choice (Trend) p156, Jul.11

BEN-HUR Products, Inc.

Company will be operated by McCormick & Co. # p34, Sep.26

BENJAMIN Mfg. Co.

Offers electric socks for $19.95 a pair # p184, Sep.26

BENNETT, Mary Ann

Readers Report: The Thinkers p10, Aug.1

BENRUS Watch Co.

Swiss Watches and U. S. Trade p70, Dec.26

BENSON, Ezra

See also Dept. of Agriculture; Agriculture

Pushing a New Farm Policy: Benson's Wisconsin speech set pitch p27, Sep.26

The Way Farmers Feel Is A . . . Problem for Republicans and Businessmen (with chart) p25, Oct.24

Benson is in more hot water. He went ahead with reorganization of the Agriculture Dept. # p40, Nov.7

BENSON & Hedges

Teaming Up to Ride a Trend (with illus) p26, Oct.31

BENTLEY, Ernest

Subsidies, Not Tariffs p166, Nov.28

BERLIN Meeting

Washington is annoyed at the prospect of talking with the Russians now. London takes a more optimistic view # p149, Dec.5

BERMUDA Conference

Meeting is called off p101, Jul.4

At Bermuda, the Big Three will try to close ranks, decide how best to keep the initiative in the diplomatic battle of the wits with Moscow # p163, Nov.14

To Lead from Strength (Trend) p200, Nov.21

Big three will agree to go along with Moscow's proposal for a four-power meeting in Berlin # p149, Dec.5

BERNHARDT, Lee

Readers Report: Readers to the Rescue p8, Nov.7

BERTCH, J. Widman

Liaison Man at the Top: The man at the focal point of Ayer and Plymouth advertising skill (with 9 illus) p92, Oct.17

BERYLLIUM Corp.

Metallic beryllium in the form of extremely pure and highly ductile flakes is produced commercialily # p84, Oct.17

BEST Value Sales Co.

Nev-A-Dent is small rubber bumper that clamps on car doors # p50, Aug.1

BETHLEHEM Pacific Coast Steel Corp.

Testing a Steel Tower (with 2 illus) p79, Sep.19

BETHLEHEM Steel Co.

Has successfully tested a new marine air-conditioning system # p58, Jul.18

Orders on hand drop. Due to completion of shipbuilding contracts # p68, Aug.8

Made models of the forging for an aircraft press # p52, Aug.22

New coke oven battery goes into operation # p72, Sep.5

Gets big subcontract for the Atomic Energy Commission's gaseous diffusion plant at Portsmouth # p114, Oct.3

BEVERAGE-BY-WIRE, Inc.

You soon can make gifts of liquor across state lines # p172, Dec.5

BICYCLES

1942-Leon Henderson . . . Still Cycle Minded-1953 (with 2 illus) p54, Sep.26

Britain sold 60,000 bikes in the U. S. in Oct. # p141, Dec.5

BILLBOARDS

See Advertising

BILLION Dollar Club

Billion-Dollar Bank Club: Deposits Down, Earnings Up (with table) p128, Jul.18

BIOW Co.

Samish Loses: Conviction of California lobbyist may have repercusions in state marketing law and along Madison Avenue p27, Dec.19

BIRD & Son, Inc.

Will build a new plant in Charleston, S. C. # p194, Sep.12

BIRDSALL, G. W.

Readers Report: Powder, Not Paint p10, Dec.5

BIRGE Co., Inc.

Waking Up to Do-It-Yourself (with 7 illus) p42, Jul.4

BIRGE, George

Demonstrates way to hang your own wallpaper (with 7 illus) p42, Jul.4

BIRMINGHAM, Ala.

Giveaway signs have mostly disappeared from stores # p52, Nov.21

Giveaway Fight p52, Nov.28

Parking problems will be eased again via cooperation between Birmingham Transit and St. Louis-San Francisco Ry. p146, Dec.12

BIRTH, E. K.

Readers Report: Merit Rating p12, Dec.5

BITZER, Jack

When a Small Company Joins a Giant (with illus) p43, Sep.19

BLACK, Joe

The oscilliograph clocked Black's speedball pitch at 93.2 mph. # p72, Sep.26

BLAKE, William Rhea

Says the cotton industry needs more research # p116, Oct.10

BLATZ Brewing Co.

Shaping Up the Industry (with table) p48, Sep.5

Beer Battle Continues p154, Sep.12

Is dropped by the Wisconsin Brewers' Assn. # p56, Sep.26

BLAW-KNOX Co.

A package plant built by company separates fatty acids and glycerin from raw-material fat # p72, Sep.5

U. S. Industry Adopts Foreign Techniques p75, Oct.17

BLIMPS

See Aviation-Blimps

BLOOD

Blood samples of a young calf will indicate whether it will gain weight # p186, Dec.19

BLOOD Pressure

Methium chloride may be the answer to the treatment of high blood pressure in elderly patients # p180, Sep.12

BLOUGH, Richard

Readers Report: More Often a Labor of Love p8, Jul.25

BLOWITZ, W. F.

Readers Report: Bogart Miscast p8, Aug.29

BOATS

Readers Report: Know Your Danger Spots p10, Jul.11

Why boat owners should carry marine liability insurance # p167, Jul.25

What kind of a motor boat should an executive buy. Guy Lombardo makes some suggestions # p132, Aug.8

Speeding Bog Boat Shakes . . . Cranberries to the Surface (with 2 illus) p32, Nov.28

BOEING Airplane Co.

Licenses Hufford Machine Works to make index drilling machine # p82, Sep.26

B-52 jet production will be speeded up # p36, Oct.3

Aircraft jigs get concrete bases # p92, Nov.7

Buys gambling machines seized in Kansas (illus) p77, Dec.12

Christmas Greetings for Employees (with 3 illus) p120, Dec.19

BOGART, Humphrey

Readers Report: Bogart Miscast p8, Aug.29

BOHACK (H. C.) Co.

No Trouble Raising Funds p130, Jul.18

BOHN Aluminum & Brass Corp.

Titanium Booming Now, Cost Hurdle Ahead p41, Aug.29

Won't renew its lease with the Air Force to operate an aluminum extrusion plant at Adrian # p178, Dec.12

BOLINDER Mfg. Co.

Snap-Site, ring-like sight for shotguns # p75, Sep.5

BOLIVIA

See also Latin America; South America

Shaking Hands With Bolivia: U. S. is ready to bury the hatchet p109, Jul.18

The Czechs sent a mission to La Paz with orders to purchase tin, lead, and copper # p72, Aug.1

Washington is beginning to have second thoughts about its agreement in principle to buy Bolivian tin # p112, Aug.8

Glenn McCarthy: Wilcatter's Comeback (with illus) p116, Oct.31

Short news item

Is ready to fix a compensation price for the nationalized tin mines # p144, Oct.31

Readers Report: Bolivian Refineries p10, Nov.21

BOMB Shelters

Long Island Lighting can regulate output of gas and electricity from bomb resistant underground room (illus) p82, Oct.3

More Defense Features . . . in industrial buildings, both old and new, is the object of Washington's new policy (with illus) p84, Oct.24

BONAMINE

See Pfizer (Chas.) & Co.

BONDING

Permadizing is a new accurate method of bonding rubber to metal # p139, Jul.4

BONHAM, Frederick

Can an Estate Be Practical in 1953 (with 10 illus) p80, Nov.14

BONI, Watkins, Mounteer & Co.

Color to the Rescue of TV's Boom (with 4 charts) p132, Jul.25

BONNEVILLE Power Administration

Japan snares contract to supply high-voltage insulator # p105, Aug.22

Testing a Steel Tower (with 2 illus) p79, Sep.19

Gives four private utilities in the Pacific Northwest preferential call on its excess power # p34, Oct.24

Hydro Gamble: Aluminum companies bet on nature's help to keep Northwest plants humming p32, Nov.28

Private Power . . . will play bigger role in fighting shortage in Northwest p30, Dec.19

BONUSES

Many corporations are postdating payments so that you'll pay taxes on them at 1954's rates # p18, Oct.24

Eastman Kodak will pay its employees a $29.9-million wage dividend # p194, Nov.28

Christmas Greetings for Employees p120, Dec.19

BOOK-of-the-Month Club

Appeals to U. S. Supreme Court for reversal of lower court decisions that upheld FTC ruling on use of word "free" # p57, Sep.5

"Free" Revival: FTC eases ad ban p52, Sep.26

FTC will allow use of the word "free" in advertising # p34, Nov.21

BOOKS and Pamphlets

New booklet called, The Sprayer and Duster Manual # p124, Jul.4

Productivity: Key to Wages: Twentieth Century Fund book p146, Aug.15

Oil Fight in Venezuela: New book stirs up a hornet's nest p126, Aug.29

Publishers' Weekly lists new books out this fall # p152, Aug.29

Standard Oil of Calif. issues book, "More Profit, Less Paper" # p160, Aug.29

A New Language for Madison Avenue (with illus) p40, Sep.5

Du Pont book of gadgets shows cost cutting and safety ideas that are applicable in oil refineries, petro-chemical plants, etc. # p78, Sep.5

U. S.-owned inventions form the subject of a leaflet published by SBA # p72, Sep.5

Marylands's State Planning Commission publishes new Inventory of Available Industrial Plants in the state # p108, Sep.12

UAW Warns: You Can't Win. Union wars on in-plant gambling with booklet of "facts for suckers" p178, Sep.19

Chemistry Encyclopedia Keeps on Expanding p72, Sep.26

Company print shops using photo-offset processes are described in booklet by Minnesota Mining & Mfg. # p114, Oct.3

Getting Inside the Consumer's Head. The Marketing Pattern p146, Oct.3

John Klautz, Dutch Publisher, Is . . . Moving into U. S. Markets (with illus) p164, Oct.3

Readers Report: Lasting Tribute p10, Oct.3

When Line and Staff Tangle p74, Oct.3

Scientific Dictionary Grows Some More p114, Oct.10

Printer's Ink Issues its Advertisers' Annual # p56, Oct.31

How Jane's Rates the Navies (with table) p30, Nov.7

Regional Plan Ass. issues booklet on County Planning # p107, Nov.7

The Retirement Handbook # p175, Nov.7

Regulations of Trade # p58, Nov.14

The Stanford-Food Machinery American Ideal Course # p118, Nov.14

World Population and Production p171, Nov.21

School District Liability # p179, Nov.28

Office Executives Ass. report's on testing employees before hiring # p88, Dec.5

An eleventh volume has been added to the Encyclopedia of Chemical Technology # p82, Dec.12

Research Money: Triple surveys show how much money companies are spending p186, Dec.12

Check List . . . on management personnel policies gives employer chance to take stock of his company's practices p166, Dec.19

Soon the World Will Need the Atom for Energy (with 3 charts and 2 tables) p180, Dec.19

BOOTH, Richard

Reports on mortgage holdings of mutual savings banks in August # p54, Oct.3

BOOTLEGGING

Boom in the Underworld p99, Aug.15

BOOZ, Allen & Hamilton

Bidding for Executives Is Lively, High p114, Sep.26

Railway Express Gets a Second Life (with chart and 2 illus) p58, Nov.7

BORDEN Co.

Forms a Dutch subsidiary # p141, Dec.5

BORDEN Mills, Inc.

Introduces a textile loom that starts and stops with great precision whenever desired # p88, Oct.10

BORG-WARNER Corp.

Ten-week strike of United Auto Workers ends # p108, Jul.4

All Under One Tent (with illus) p152, Jul.18

Borg-Warner: Autonomy is O. K. as long as you coordinate it (Cover) Jul.18

New addition at Decatur for the automatic transmission department of Marvel-Schebler Carburetor Div. will be in operation next April # p186, Dec.5

BOROLITES

American Electro Metal Corp. and Carborundum Co. form Borolite Corp. # p98, Dec.19

BOSTON Conference on Distribution

Preaching a New Consumer Economics (with illus) p41, Oct.31

BOSTON Edison Co.

Gave stockholders first crack at its first equity offering in 18 years # p130, Jul.25

BOSTON, Mass.

New Deal in the Port p135, Jul.11

Cities Scramble . . . for more taxes p64, Oct.10

Where Women Shop: Downtown Isn't Dead by a Long Shot (with table) p41, Oct.24

Portrait of a Traffic Jam (with illus) p61, Oct.31

United Aircraft's Chance Vought Returns to Boston p138, Nov.21

New produce market opens # p54, Nov.28

Home heating oils have been out at wholesale # p36, Dec.12

BOSTON University

From Braves to B. U. (with illus) p125, Aug.8

BOTANY Mills, Inc.

Company wants wage cut but Textile Workers refuse # p126, Jul.18

BOTT, Leo P., Jr.

Readers Report: Hallmarks p12, Sep.26

BOTTLED Gas

See Gas

BOTTLES

Schenley's Decanter: A Bottle That Could Start a Battle (with illus) p34, Sep.12

Readers Report: Rocking Bottle p10, Oct.10

Santa Claus' Gift to the Glass Industry (with 18 illus) p48, Dec.12

BOURDREZ, Joseph

Pulling in U. S. Companies (with map and illus) p130, Dec.19

BOVERI, Walter

Readers Report: Swiss Company p10, Aug.15

BOWMAN, D. A.

Readers Report: The Boss Wants In, Too p8, Jul.25

BOXES

Fibre Box Assn. sets up marking system for fiber boxes # p48, Aug.1

Rugged Paper Box p188, Oct.24

BOYD, Farmer

A Man Pits Himself Against a Fire (illus) p26, Sep. 19

BOYLSTON Emily

Readers Report: U. N. Can Be Wrong p12 Jul.11

BRADLEY, Albert

Business Brains for the Pentagon (with illus) p154, Aug.29

BRADLEY, Gen. Omar

Will take over as chairman of Bulova Research & Development when he retires (with illus) # p34, Jul.11

BRADLEY, William

Joseph Ryan resigns as president of ILA and Bradley is elected in his place (illus) p170, Nov.28

BRADSHAW, Dr. F. F.

Psychologists at Work: With increasing mechanization, worker attitudes are a key factor in raising productivity p52, Sep.19

BRADSHAW, T. F.

Universities urged to help business p139, Sep.12

BRAINARD, Morgan

Presents check to Mrs. Paul Collins, oldest policyholder of Aetna Life (illus) p76, Nov.14

BRAKING Compound

For Cooler Braking p52, Jul.11

BRANDS

Top score for brand recognition goes to watches in 1953 # p104, Jul.11

Brand Name Toys Train Buyers Young (with 3 illus) p136, Jul.25

Reds Rustle U. S. Exports p150, Jul.25

Short news item

Brand Loyalty: It's fine for workers to buy their company's products, but NLRB says you can't fire them for refusing p162, Dec.19

BRAZIL

See also Latin America; South America

Hires Klein & Saks to map out program to develop and modernize its food industry # p114, Jul.18

Frost damage to coffee crop. Top-level government mission arrives from Rio to negotiate terms of U. S. loan to Brazil # p118, Jul.18

Volkswagen works will start building cars in Brazil soon # p72, Aug.1

Considers higher tariffs on trucks # p141, Aug.15

Paper Mills for Brazil p141, Aug.15

Jeeps for Brazil # p128, Aug.29

Britain and Brazil agree on plan to settle trading debts that Brazil owes # p121, Sep.19

Adopts Italy's Fiat tractor as the standard national model # p169, Sep.26

Oil Monopoly in Brazil: New law bars private investors from petroleum development p168, Sep.26

Brazil Fights Inflation p156, Oct.10

Cost of Coffee . . . boosted by July frost in Brazil, may go down p152, Oct.17

Brazil Seeks Trade Balance p150, Oct.24

Parsons & Whittemore is building a pulp mill # p161, Nov.7

BREER, Fred

It Pays to Do the Whole Job Yourself (with illus) p158, Sep.5

BRENTON, W. Harold

Expresses no concern at all about the supply of mortgage money # p18, Sep.26

BRESEE, D. P.

Readers Report: Added Saving p10, Sep.5

BRICKER, John

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

BRICKS

Brick-carrying buggy # p88, Nov.21

BRIDGE Masters

See Masters, Bridge

BRIDGEPORT Brass Co.

Tape recordings of company information are hooked onto company's dial telephone system # p118, Nov.14

BRIDGES

New Pasadena Span (illus) p134, Jul.18

Overloaded Market Stalls Mackinac Bridge p126, Jul.25

A Krupp Bridge to Asia (with map) p78, Aug.1

Chesapeake Bridge Tops Hoped-for Earnings p67, Aug.8

Another Big Bridge? Connecting Italy and Sicily (with map) p126, Aug.29

Bailey Bridges for U. S., p134, Sep.5

Hurricane Bridge in El Salvador (illus) p61, Sep.19

Why Waste a Bridge? (illus) p172, Oct.24

Boston: Portrait of a Traffic Jam (with illus) p61, Oct.31

New York City: New Bottlenecks for Old (with illus) p66, Nov.7

San Francisco: Bay Bridge Plan Killed p158, Nov.14

Portland, Ore.: What Kind of Bridge? p110, Dec.5

BRIDGES, Styles

Spending will be tough problem for Eisenhower. Bridges is inclined to meat-ax economy # p40, Dec.5

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

BRIGHTMAN, Sam

Readers Can Vote: Democrats Launch a party monthly p68, Jul.11

BRIMI, Mrs. Marjorie

Readers Report: Unlucky Numbers p12, Dec.26

BRINK'S, Inc.

Brink's Defense Line—Concrete and Steel (with 9 illus) p30, Aug.15

BRISTOL-MYERS Co.

Acquires the Cheplin Biological Laboratories # p104, Jul.25

BRITISH

See Great Britain

BRITISH Broadcasting Corp.

British Snub Commercial TV: Conservatives postpone plans to break BBC's monopoly p112, Jul.11

Will be broke by March, 1955, unless the government reduces its take # p36, Sep.12

TV Ads, British-style p171, Nov.21

BRITISH Guiana

London moves fast, if belatedly, to meet a Communist threat to country # p162, Oct.10

British Guiana Backfires: New constitution designed by British gave the local Communist party an opening p168, Oct.17

Guiana: No Royal Road to Freedom. Business Abroad Pattern p141, Oct.31

BRITISH Overseas Airways Corp.

The Comet II made its first maiden flight last week # p124, Sep.5

BRITISH Trades Union Congress

Socialist Second Thoughts (Trend) p196, Sep.12

BROADCAST Music, Inc.

Songwriters Try Antitrust Play against Networks p130, Nov.14

BROADWAY

See New York City; Theaters

BROADWAY Maintenance Co.

Pittsburgh Lights Up on Installment Plan (with illus) p128, Jul.11

BROOKHAVEN National Laboratory

First positive identification of some tissues in which antibodies are formed has been made by use of cobalt 60 radiation sources # p150, Nov.7

BROOKINGS Institution

Trade Studies . . . by U. N. and Brookings report on improved European dollar position and world trade p139, Aug.15

BROOKLYN, N. Y.

Brooklyn: There's more than the Dodgers across the bridge (Cover) Oct.3

Brooklyn: Waves from Manhattan Break Over City in a City (with map and 17 illus) p126, Oct.3

BROOKS Bros.

Will put out its new Dacron-cotton blend shirt in color # p132, Aug.8

BROWN, Angus

Readers Report: Hot Food Hot p8, Oct.3

BROWN & Bigelow Co.

Buys Western Lithograph Co. # p170, Aug.15

BROWN, Boveri & Co.

Detroit Public Lighting Commission rejects company's bid and accepts Westinghouse's # p36, Jul.4

Turbo Tussle p112, Jul.18

Readers Report: Swiss Company p10, Aug.15

BROWN, Clarence

Readers Report: On the Record p10, Oct.24

BROWN-FORMAN Distillers Corp.

Small Fortune in Gift Wraps (with illus) p154, Sep.26

BROWN, Guy

Pressing for Piggy Back p174, Oct.17

BROWN, H. A. Inness

Off-Highway Gas Slump p50, Nov.21

BROWN, Irving

AFL delegate to the Congress of Free Trade Unions (with illus) # p123, Jul.18

BROWN & Root, Inc.

Sugar Cane Waste Makes Good Reading (with illus) p46, Aug.1

BROWN & Sharpe Mfg. Co.

New Tools for Arbitrators (with 3 illus) p78, Dec.26

BROWN Shoe Co.

Signs contract with AFL shoe workers # p176, Nov.28

BROWN, Mrs. T. J.

Readers Report: Sea Island Revisted p12, Nov.21

BROWNELL, Herbert, Jr.

New Look Coming in Antitrust p29, Jul.4

BROWNSON, Charles

GOP's Campaign Boss Starts Working for '54 (with 2 illus) p152, Nov.21

BRUNOT, James

Scrabble: These Fads Have Built a Billion-dollar business p78, Nov.28

BRUSH Electronics Co.

Surfindictor is a new instrument designed to measure surface roughness # p95, Oct.31

BRYSON, George

Named head of General Foods new post, vice-president for international operations # p144, Oct.31

BRYSON, Hugh

NLRB Swats at Leftists (with illus) p166, Nov. 7

BUCK Cyclone Cleaner

Cycloning Dirty Buses Clean (with 3 illus) p104, Jul.18

BUCKLEY, Joseph

New guides for that new leisure p54, Oct.10

BUDA Co.

Earthmoving: Everyone Gets in the Act p56, Aug.15

Assets of company will be taken over by Allis-Chalmers # p36, Aug.22

Company stockholders approve merger with Allis-Chalmers # p106, Sep.19

BUDGET (Federal)

See also Dept. of the Treasury

Fiscal yearend news on spending and receipts is not encouraging # p39, Jul.4

Tax collections are badly off. So there's a bigger deficit than expected # p39, Jul.4

What Hit Tax Collections? (with chart) p25, Jul.11

Federal Spending is Down . . . a Little This Year. Cuts: Some Now, More Later (with chart) p30, Jul.25

Public Debt Crowds the Ceiling: Secretary Humphrey hesitates to ask Congress to lift the limit p31, Aug.1

There may be room in the budget for tax cuts next year # p38, Aug.8

A boost in the debt ceiling may be avoided. There are two big ifs # p40, Aug.15

Short news item

Budget Cut . . . at Labor Dept. will hit hardest at administration of wage-hour laws, state employment agencies p111, Aug.22

Where the Next Round of Budget-Cutting Will Hit (with map) p27, Aug.22

Balancers . . . of the budget find themselves closer to their goal than they had expected p30, Aug.29

The budget bureau is putting the squeeze on foreign aid # p38, Sept.19

$5-billion to $6-billion is needed to offset revenue losses and make possible a balanced budget in fiscal 1955 # p37, Sep.26

A new federal budget now in the mill for the 1955 fiscal period # p39, Oct.3

A moderate increase in defense spending will start next year. Wilson wants a $500-million supplemental request # p39, Oct.10

Facing Up to an Atomic World (with chart and illus) p27, Oct.10

Budget will not be balanced because of higher defense spending and revenue lost by tax cuts # p39, Oct.17

Balanced Budget Fades Out of Sight: Russia's H-bomb finished it off p29, Oct.31

Hope for a balanced budget in fiscal 1955 has been abandoned. Fact is the 1955 deficit may be $5-to-$6-billion over the debt ceiling # p37, Oct.31

Stability Before Balance (Trend) p192, Nov.7

Sec. Humphrey talks in terms of a deficit between $8-billion and $9-billion for fiscal 1955 # p17, Nov.14

1954: Down to a Sunny Plateau. The Government's Plans p25, Dec.19

A Briefing on the Defense Budget: Congressional leaders meet with the President (with illus) p32, Dec.26

There will be a fight over the budget. Eisenhower will cut harder than most Congressmen expected # p40, Dec.26

BUDZISNOSKI, Joseph

"If You Arbitrate, Win". (with illus) p46, Jul.25

BUFFALO Metal Container Corp.

Creditors Turn Loose Buffalo Container p192, Sep.12

BUILDING

See also Housing

Anderson Finds the Quick Way Up in Grain Elevators (with 14 illus) p52, Jul.4

Total construction, if anything, is widening its year-to-year again # p18, Jul.4

5,000 lb. elephant stands on Aircomb panel (with illus) p52, Jul.11

Value of all new construction set a new high of $16-billion in the half year just ended, but employment ran a bit behind # p18, Jul.11

Sam Hoffman: Building Three Places at Once (with 10 illus) p106, Jul.25

Roofing by Machine p50, Aug.1

Covering a Skyscraper in 6½ Days (with 4 illus) p28, Aug.8

Now the sights are being raised once again on 1953 construction # p18, Aug.8

Top Architects Seek More Mileage per Dollar by Using . . . Building Materials That Fit a Common Modular Pattern (with 10 illus) p70, Aug.8

F. W. Dodge reports a jump in July contract awards # p18, Aug.22

Why Designers Go for Models (with illus) p47, Aug.22

Readers Report: In Praise of Windows p10, Aug.29

Construction generally hit another new high at $3.3-billion in August # p18, Sep.12

How the Heavy Construction Industry Has Grown Since 1949 (with 3 charts) p43, Sep.12

Qualities of "expanded" shale as a building material will be studied # p89, Sep.12

Growing Pains Eased For Plastic Panels p55, Sep.19

Alcoa's New Building: A Building to Crack a Metal Market (with 10 illus) p138, Sep.26

Chapman Mfg. Co. makes a blonde hardboard with decorative grooves pressed into it # p82, Sep.26

Guesses by private and government experts on how construction will stand next year # p40, Oct.3

Wall Street Area to Get New Skyscraper (2 illus) p176, Oct.10

Frank Lloyd Wright: At 84, Still Fighting (with 9 illus) p30, Oct.17

TV Show: Construction (illus) p82, Oct.17

Atomic energy finds new use in building industry # p182, Oct.24

Readers Report: The Case Against Windows p8, Oct.31

Modular Panels (with illus) p94, Nov.7

With Nickel Restrictions Off . . . Steel Gets Set to Crowd Aluminum in Metalclads (with 2 illus) p82, Nov.7

Construction is helping mightily to keep the business dip gentle # p17, Nov.14

A vapor barrier is built right into a new protected metal roof deck # p88, Nov.21

Outlook for New Construction (with table) p31, Nov.21

Plywood industry is making a bid for the exterior-siding market # p88, Nov.21

Armour Research tests steel piles for a building that will never be built # p70, Nov.28

A fire retardent vinyl film is used as a vapor seal in a new roof # p76, Nov.28

New Spurt: More Cities to Build More Office Space (with map) p92, Nov.28

Hourly pay in the building trades are up 13¢ in a year # p166, Dec.5

Military contruction will go above $2-billion # p40, Dec.12

Total value of construction put in place in the first 11 months was up 7% over 1952 # p18, Dec.12

Building Blanket (with illus) p100, Dec.19

Construction industry passes the auto industry as the nation's No. 1 purchaser of steel products # p98, Dec.19

The lift-slab method of building construction will be used in five administration and laboratory buildings for RCA # p50, Dec.26

BULOVA Research & Development, Inc.

Gen. Omar Bradley will take over as chairman when he retires (with illus) p34, Jul.11

BULOVA Watch Co.

Bulova Foundation will award 17 college scholarships this year # p139, Sep.12

BUREAU of Advertising

Forecasting Sales with Univac (with chart) p154, Sep.19

BUREAU of the Census

There are 25% fewer local government units in the U. S. today # p182, Jul.25

There will be no census of manufacturers next year # p38, Jul.25

Bureau clicks up the 160-million figure for the U. S. population # p17, Aug.15

More Than Two-million New Customers a Year (with 3 charts) p28, Aug.29

State Tax Take . . . in U. S. for latest fiscal year climbs 7%. City revenues jump almost 9% p134, Sep.26

What Is Unemployment (with table) p92, Nov.14

BUREAU of Internal Revenue

Tax Canvass Hits the Jackpot (with illus) p71, Sep.12

Private pension plans are on the rise # p34, Oct.31

Give your expense account deductions a special look this year. A crackdown is coming # p38, Nov.21

Tax Help, Not Haggling, Is Bureau's New Goal (with illus) p188, Nov.28

Bureau will make door-to-door canvas of taxpayers # p171, Dec.19

BUREAU of Labor Statistics

Old BLS index stood at 179.9 in mid-June This is probably the last old-series figure to be issued # p122, Aug.8

Unions worry over report showing factory hiring at low rate and discharges up # p179, Sep.19

Why Doesn't It Drop? Probers seek political hay in rising living costs (with chart) p32, Oct.3

Readers Report: That Index Again p12, Nov.7

Industrial accidents in 1952 were the lowest in years # p118, Nov.14

Shifting Trends in the Labor Market (with 5 charts) p172, Nov.28

Research Money: Triple surveys show how much money companies are spending p186, Dec.12

BUREAU of National Affairs, Inc.

Issues survey showing how good community relations programs are # p102, Sep.5

BURGLARY

Some protective measures that can be taken will cut the chances of burglary # p119, Aug.22

BURKAN, Nathan

ASCAP: Collecting for the Piper's Tune (with illus) p136, Oct.10

BURKE, Tom

New Ohio Senator gives the Democrats a Senate Majority # p40, Oct.17

BURLAP

Pakistan's first commercial shipment of burlap arrives in New York # p160, Jul.25

BURLINGAME, Mark

Nursemaid To Two Thousand Miles of Pipeline (with 16 illus) p142, Jul.11

BURLINGTON Mills

Enlarges its hosiery plant at Lachine, Quebec # p48, Aug.8

Reports net profit for nine months ended June 27 # p115, Aug.15

BURNS, Arthur

See also Council of Economic Advisers

He's Watching for Trouble (with chart and 3 illus) p43, Jul.18

Man and the Machine (Trend) p184, Jul.25

First Line of Defense (Trend) p200, Nov.21

A Full Crew for CEA (with illus) p33, Dec.5

BURROUGH, G. T.

Putting Safeway in the Right Places (with 4 illus) p90, Dec.26

BURROUGHS Corp.

High-speed computation services are offered to business by the Philadelphia Research Center # p89, Sep.12

Switches yearend dividend payments to January # p133, Oct.24

BUSES

See also Street Transit

Cycloning Dirty Buses Clean (with 3 illus) p104, Jul.18

Short news item

Greyhound Its Own Master: Is buying out railroad interest in its operating companies p33, Oct.3

New England Transportation converts a 29-passenger bus into an office for traveling executives (with illus) # p128, Nov.7

No More Free Rides in Austin p66, Nov.7

Buses Double as Rolling Billboards . . . To Help Seattle's Transit Budget (with 2 illus) p156, Nov.14

BUSH, A. G.

Explains why he is selling some of his 3M stock # p160, Aug.29

BUSH, Dr. Vannevar

Slide Rules and Executive Posts. The Production Pattern p48, Dec.26

BUSINESS Abroad Pattern

Guiana: No Royal Road to Freedom p141, Oct.31

Two Ways to Look at Tariffs p160, Nov.7

BUSINESS Conditions

Business in 1953: Is It Past the Top? (with chart) p27, Jul.4

Rehearsing for a Recession: Line Material Co. has a retrenchment plan ready p73, Jul.4

Man and the Machine (Trend) p184, Jul.25

Two industries—autos and home building—are the focus of attention whenever business outlook is discussed # p17, Jul.25

The truce will make a big difference in business and politics # p37, Aug.1

This week's cease-fire carries business past another milestone. The changes won't be sudden, but they'll be real all the same # p17, Aug.1

Manufacturers Take Bright View of 1953 p64, Aug.8

Everybody Expects a Recession: Businessmen are sure there's going to be one p29, Aug.15

Washington is divided on the business outlook. Two views, the darker side and the brighter side # p37, Aug.29

The business curve has stopped rising—and there's nothing in sight to give it new zip # p17, Sep.12

Business forecasts, short and long range, made news in Washington this week # p37, Sep.27

Is Wall Street Right This Time (with 4 charts) p25, Sep.26

Not By Talk Alone (Trend) p200, Oct.3

If stimulants should be needed to stop a business slide-off, here's the priority range set up by Eisenhower's advisers # p40, Oct.10

Looking Backward (Trend) p200, Oct.10

Peril Points: Washington Starts Watching for Signs of Trouble (with 5 charts) p32, Oct.17

The lesser evil may be a bit of inflation if, in the process, we ward off the widely geared recession # p17, Oct.24

Business gained confidence from the national election last year, making this the biggest year in history # p17, Oct.31

Budgeting without Fear: Businessmen assume that sales volume in 1954 will be down—not for themselves but for the other fellow p25, Oct.31

Business Week's Index will average about 255 for 1953 # p17, Oct.31

Washington is keeping a close eye on business indicators # p40, Nov.7

Readers Report: Who Buys and Where p10, Nov.14

Ammunition for Optimists (Trend) p200, Nov.21

First Line of Defense (Trend) p200, Nov.21

How Manufacturers Plan . . . Sales Strategy for Next Year (with illus) p25, Nov.21

 # Short news item

Chain Reaction into Depression? (Trend) p188, Dec.5

How solid 1954 will be as a business year is going to depend to a large extent on private spending # p17, Dec.5

It's likely that 1954 won't set any new records. But it's also likely to be a good year—if present indicators aren't lying # p17, Dec.5

This is a time when you have to draw a clean sharp line between long-term thinking and short-term thinking # p17, Dec.12

Here's how Eisenhower's advisers are looking at 1954 business # p37, Dec.19

1954: Down to a Sunny Plateau. That's the probable course of the U. S. economy for the next 12 months p25, Dec.19

BUSINESS Failures

Creditors Turn Loose Buffalo Container p192, Sep.12

Two big appliance chains in Washington D. C. have filed bankruptcy papers # p60, Oct.17

In 1953 They're More and Bigger (with chart) p150, Nov.21

BUSINESS Services Administration

Snags for New Business Agency: Changeover from National Production Authority to BSA runs into troubles (with 2 illus) p74, Aug.15

BUSINESS WEEK (Magazine)

Appraisal of Unions

Why the Carpenters' Union Is Tough (with 5 illus) p108, Aug.22

Trainmen: When They Fight, the U. S. Is Involved (with 6 illus) p170, Oct.10

Monthly Features

Regional Income Index (with map and table) p180, Jul.25; p100, Aug.29; p160, Sep.26; p108, Oct.24; p88, Nov.28; p80, Dec.19

What's Happening to the Cost of Living (table) p88, Aug.1; p148, Sep.5; p176, Sep.26; p154, Oct.31; p162, Dec.5

Quarterly Features

A Quick Appraisal of the Labor Market (with 5 charts) p112, Aug.22; p172, Nov.28

Report to Executives

The Changed American Market: The Growing Market You'll Be Doing Business In (with map and 6 tables) p74, Jul.4

Tomorrow's Management: What kind of companies will we have (with 6 illus) p158, Aug.15

Natural Gas: Economics of a Growth Industry (with 6 charts and 4 illus) p85, Sep.26

The World in 25 Years: How the U. S. Economy Will Reach Around It (with 4 maps and 2 charts) p96, Oct.31

Consumers: They're Willing, but You'll Have to Woo Them (with 7 tables and charts) p58, Nov.21

Readers Report: The World in 1975 p8, Nov.21

Readers Report: Action & Reaction p8, Nov.28

The New Germany: Nucleus of a New European Economy? (with map, 6 charts, and 4 illus) p100, Dec.12

Surveys

Appliances Head for a Showdown: Manufacturers begin pressing for exclusive dealerships p66, Jul.18

Food Chains Building Supermarkets, See . . . No Trouble Raising Funds (with illus) p130, Jul.18

Tax Slowup . . . marks this year's state lawmaking, despite some boosts p144, Aug.8

Casting Off the Subcontractor p43, Aug.15

Everybody Expects a Recession: Businessmen are sure there's going to be one p29, Aug.15

Smart Money: Sitting and Waiting p25, Sep.5

A Big, Fast-Growing Market: The Leisured Masses (with 4 charts) p142, Sep.12

The Leisured Masses: Part II. Where Leisure Time and Money Goes (with 4 illus) Sep.19

Air Cooler . . . sales boomed this summer p152, Oct.3

Autos: the Dump and Discount Blues p29, Oct.3

Retailers Hope for Merriest Christmas p31, Oct.10

The Way Farmers Feel Is a . . . Problem for Republicans and Businessmen (with chart) p25, Oct.24

Budgeting without Fear: Businessmen assume that sales volume in 1954 will be down—not for themselves but for the other fellow p25, Oct.31

Wanted: a Lot More Parking Space (with 5 illus) p186, Nov.14

How Manufacturers Plan . . . Sales Strategy for Next Year (with illus) p25, Nov.21

How Will Business Policies Change When the Excess-Profits Tax Comes Off? (with table) p27, Dec.5

Spot Unemployment: on the Rise p27, Dec.26

BUTLER Bros.

Getting Out of a Trap: It is building up its chain of small, independent, variety stores p46, Sep.26

BUTLER, Hugh

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

BUTLER, John

Watch for the Butler bill to get a push # p38, Nov.28

BUTLER, John Marshall

How Can You Rid Unions of Reds? Story of Canadian maritime strike stirs up Congress p41, Jul.25

BUTTER

See Dairy Industry

BUTTONS

Uniform manufacturers are first customers for a new screw-on button # p55, Aug.15

BUTTS, Karl

Marketing Men at School Tackle Lily Problem (with illus) p102, Aug.29

BUY AMERICA

Detroit's turbogenerator battle is still going strong p112, Jul.18

The Buy-American proviso doesn't apply to aluminum in any form # p144, Oct.31

BUYING Habits

A New Language for Madison Avenue (with illus) p40, Sep.5

City-country Gap . . . is still something to watch. Easy Washing Machine pushes its non-automatic model in rural areas p46, Oct.10

The Consumer Spends His Dollar Differently Than He Used To (with 6 charts) p43, Oct.10

BYOIR, Carl

U. S. District Court rules 30 eastern railroads and Carl Byoir must stand trial in damage suit brought by trucking companies # p34, Jul.25

BYRD, Harry

Debt Limit: Factor or Fiction? p127, Aug.15

BYRNE Bros.

"48 Cars in 48 Hours:" Ballyhoo Whoops Up Sales (with 12 illus) p32, Oct.10

C

C.I.T. Financial Corp.

$50-million of temporary new-money was acquired via public sales of debentures due in 1960 # p115, Jul.4

Delinquency rate on automobile loans made by company is lower than a year ago # p118, Oct.31

CABINET (U. S.)

To "Win In '54" Eisenhower Plans . . . Reshuffling White House Team (with illus) p23, Sep.5

Why Durkin Quit the Cabinet p174, Sep19

Dept. of Labor: White House between Two Fires (with 2 illus) p34, Oct.3

CABLES

Joy Manufacturing Co. makes a cable fault finder # p54, Jul.11

CABOT, Thomas

Readers Report: Very Essential Product p8, Jul.11

CACTUS

Mexican cactus is used as cushion material for lawn furniture # p139, Jul.4

CAIRNCROSS, Alex

Merrill Center: Haven for World Thinking (with illus) p100, Aug.8

CALENDARS

Kemper-Thomas Co. buys the Osborne Co. Brown & Bigelow buys Western Lithograph Co. # p170, Aug.15

CALIBRATORS

Republic Flow Meters makes a portable calibrator # p76, Nov.28

CALIFORNIA

Eureka, Calif.: Not a Log Rolling (with illus) p134, Jul.11

Fringe Areas . . . that free-ride on the services of a city may be forced to pay their way under new California law p148, Jul.18

Gov. Warren signs bill that imposes a tax on traffic fines p80, Aug.1

Lt. Governor Knight is a conservative # p40, Oct.3

State supreme court rules clerks' union can't force retail stores to recognize it as bargaining agent for store managers # p170, Nov.7

Samish Loses: Conviction of California lobbyist may have repercusions in state marketing law and along Madison Avenue p27, Dec.19

California Deal: Sales of federal Central Valley Project to California is in talk stage p29, Dec.26

CALIFORNIA Electric Power Co.,

Does not expect 1953 earnings to run well ahead of 1952 # p132, Sep.19

CALLAWAY Mills Co.

Manchester, Ga.: Fighting Goliath p121, Sep.5

CAMELS

Camels are next on the list of animals to be studied by Duke University # p116, Oct.10

CAMERAS

See Photography

CAMM, John

How a Research Team Combines Forces (with illus) p110, Oct.24

CAMPBELL, Calvin

Two Ways to Look at Tariffs p160, Nov.7

CAMPBELL Soup Co.

Jobless Pay on a Pension: New Jersey court says involuntarily retired workers can draw unemployment benefits p163, Dec.12

CAMPCO S-300

New Plastic Rolled Sheets . . . Solves Bugs in Vacuum-Molding (with 2 illus) p78, Aug.8

CANADA

A 2½-ton radioactive vat has been buried in Canada # p62, Jul.11

Is It Legal for Alcoa to Buy in Canada? Justice Dept. asks court to cancel company's contract p26, Jul.25

Arnold Heeney is new Canadian ambassador in Washington (with illus) # p48, Aug.8

Will Canada Vote for a Change? (with 2 illus) p41, Aug.8

Stock purchase plans are on the rise # p129, Oct.10

Chartered banks will be allowed to enter the residential mortgage field # p146, Oct.17

Newfoundland: Not Just Fish. Premier Joey, Promoter (with 14 illus) p136, Oct.17

Ontario has registered $50-million 25-year debentures with SEC # p68, Oct.17

Rising consumer credit is worrying some bankers # p146, Oct.17

Ottawa: In Quest of Bargains p157, Nov.14

Ottawa Confab . . . doesn't come to grips with U. S.-Canada economic hassles, but joint cabinet group is to seek answers p29, Nov.14

New British investments in Canada will total $150-million this year # p171, Nov.21

U. S. natural gas would be excluded from Canada by bill introduced in the House of Commons # p34, Nov.21

Transatlantic Phone Cable p144, Dec.5

Oats and Airliners (Trend) p104, Dec.26

Trade figures with Germany p70, Dec.26

Industries

Britons are boosting their financial stake in Canada. New investment company, Triarch Corp. # p120, Jul.11

Laying Steel to Bring Out Labrador's Ore (with 2 maps and 15 illus) p82, Jul.18

Labrador Ore: There's a new player in the game—with rich-looking concessions astraddle Iron Ore Co.'s railroad p28, Jul.25

New plants are announced by: Hallicrafters Co., Dow Chemical, and Burlington Mills # p48, Aug.8

19 U. S. corporations list their stocks on the Montreal and Canadian Stock Echange # p48, Aug.8

Oil will start flowing through the Interprovincial Pipe Line by Oct. # p48, Aug.8

Electric Auto-Lite will build new plant at Calgary # p141, Aug.15

U. S. investors will finance new shopping center at Edmonton # p36, Aug.15

Airline Puts on Muscle (with map and illus) p144, Oct.17

Drive-in-theaters are multiplying # p146, Oct.17

Freight rates will be juggled next month # p146, Oct.17

Retail sales are lagging # p146, Oct.17

Canadian Banks . . . will be allowed to make mortgage loans p130, Oct.24

Higher rates will be charged by banks on finance company loans # p141, Nov.7

Readers Report: Canada's Big Exhibition p12, Nov.14

Chartered banks will raise the interest rate on personal savings accounts # p136, Dec.5

Work starts on Imperial Chemical Industries new plant # p141, Dec.5

Canadair, Ltd. will make a military version of Bristol Aeroplane Co.'s huge Britannia turboprop # p157, Dec.12

Canadian Pipeline . . . that would carry Alberta's surplus gas to the East looks like a certainty now p31, Dec.12

G. A. Harvey & Co. will build a plant in Canada. Bell's Asbestos & Engineering sets up a Canadian affiliate # p157, Dec.12

Canada gets Dutch bankers p70, Dec.26

Labor

Strikes Are on the Rise: Thousands walk out in Canada p146, Oct.17

Strike troubles pile up # p177, Oct.17

CANADA Dry Ginger Ale, Inc.

Gin and Tonic Peps Up Sales (with illus) p110, Aug.15

CANADIAN Javelin Foundries & Machine Works, Ltd.

Labrador Ore: There's a new player in the game p28, Jul.25

CANADIAN Pacific Airlines

Airline Puts on Muscle (with map and illus) p144, Oct.17

Takes up its option on three Comet II jet airliners # p167, Nov.28

CANALS

A trans-Texas canal from the Louisiana border to the Rio Grande has been proposed # p90, Nov.28

CANANDAIGUA, N. Y.

Fasco Industries decides to build new plant at Rochester p62, Sep.26

CANCER

A cobalt radiation unit, which may be used for treatment of cancer, has been unveiled at Oak Ridge # p89, Sep.12

A Multiform Disease, a Many-pronged Attack (with chart and illus) p142, Nov.7

Rotating radiation device for cancer treatments is undergoing tests at University of Chicago # p198, Nov.21

Readers Report: Gap in Cancer Research p10, Nov.28

Cigarette Scare: What'll the Trade Do (with chart) p58, Dec.5

New method for counting virus particles may speed up cancer research # p185, Dec.12

More Trouble for Cigarettes: The dentists hear the strongest words yet on cigarettes and lung cancer p55, Dec.19

CANDY

Candy lag worries industry p148, Oct.3

CANNING Industry

Canned Meat Pie Vies With Frozen p68, Aug.1

Canning needs have passed their peak, and there is a fairly well substantiated suspicion of some overproduction # p17, Oct.3

CANTON Co.

Faster Flow of Ore (illus) p184, Dec.5

CAPASWITCH

Low-Current Relay (with illus) p188, Oct.24

CAPEHART Bill

Will Steel Mills Pay the Freight? p30, Sep.19

CAPEHART, Homer

Keeping Capital Spending High (Trend) p156, Jul.18

Sen. Capehart's investigation of the Ex-Im is taking shape # p38, Sep.19

Business Has Its Say on Ex-Im p142, Oct.31

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

CAPITAL Airlines

Puts on drive to promote air mail and air parcel post # p138, Aug.8

CAPITAL Spending

See Plant Expansion; Corporations

CAPLES, W. G.

Human Relations V-P (with illus) p73, Jul.4

CARBON Black

Readers Report: Very Essential Product p8, Jul.11

CARBON Dioxide

Corps of Engineers uses 8-ton transportable container to store liquid carbon dioxide # p87, Dec.12

CARBORUNDUM Co.

Expandable Showroom (with 2 illus) p75, Nov.21

Short news item

CAREER Planning Institute

Bidding for Executives Is Lively, High p114, Sep.26

CAREY James

Will Their Talks Abroad Speed Unity (with illus) p106, Jul.4

Labor Day, 1953 (with illus) p170, Sep.12

Closer to AFL-CIO Merger? (with illus) p74, Dec.26

CARLSON, Frank

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

CARNEGIE Institute of Technology

Westinghouse Electric donates an electrical engineering laboratory # p122, Oct.24

Carnegie Program for Executives p126, Nov.14

CARPETS

See Floor Coverings

CARRIER Corp.

Will sell 170,000 shares of $50 par value convertible preferred stock # p128, Sep.12

Reorganizing for an Exploding Market: Delegating full responsibility in all phases of each product group frees top men for big thinking (with 2 charts) p171, Oct.31

CARTER & Galantin Co.

"Servicator" mounted on the rear-view mirror records the number of hours the engine has run # p168, Oct.31

CARTER, Joseph

Pittsburgh Steel Branches Out for Steady Growing (with illus) p76, Jul.25

CARTER (William) Co.

Contract Spotlight on Worker Security: Carter contract stirs controversy p164, Nov.7

CARTHAGE Hydrocol, Inc.

Hydrocol Hassle: Stanolind offer to bail out Texas plant stymied by stockholders p32, Oct.24

CASCADE Pictures

Offers to help manufacturer find out what color TV will do to packaging # p54, Nov.28

CASE International Co.

Keeping in Touch with a Roving Boss (with 5 illus) p96, Jul.25

CASE (J. I.) Co.

Easy-to-Hitch Corn Picker p72, Jul.25

CASNER, Robert

Training an Old Firm in New Business Tactics (with illus) p122, Oct.17

CASTELLANA Hilton

Fiesta for Hilton's Madrid Hotel (with 13 illus) p152, Jul.25

CASTINGS

Titanium castings will go into pilot production at National Research Corp. # p52, Aug.22

Making an Apartment-sized Hood for a Turbine (illus) p76, Nov.21

Plugging Pores in Castings: Metaseal plastic filler p76, Nov.21

CATERPILLAR Tractor Co.

Will lay off 2,000 workers at its Peoria plant # p133, Oct.31

CATHOLIC Church

How Catholics Work in the Labor Movement (with 5 illus) p122, Jul.18

Readers Report: Just the Chaplain p8, Aug.22

CATTLE

See Livestock; Packing Industry

CAVALIER Hotel

Quite a Large Club p135, Jul.11

CAVES

The Army Ordnance Corps will store machine tools in cave near Atchison, Kan. # p44, Aug.29

CELANESE Corp.

Sales drop in third quarter # p148, Nov.28

CELLOPHANE

Price has been raised by Du Pont # p36, Jul.4

Cellophane Keeps . . . Newspapers Dry (with 2 illus) p154, Nov.14

CELLULOSE

Chipping Chemicals Out of Timber p126, Jul.4

CENTRAL States Paper and Bag Co.

Doughnut-shaped aluminum foil discs fit under the coils of electric ranges to catch grease # p51, Aug.29

CENTRAL Storage & Transfer Co.

Supreme Court Sharpens Taft-Hartley Issues p158, Dec.19

CENTRAL Valley Project

California Deal: Sale of federal Central Valley Project to California is in the talk stage p29, Dec.26

CENTURY Federal Savings Assn.

George Bliss estimates around 3-million veterans have GI home loans # p68, Aug.8

CERAMICS

Baked Clay Joins the Jet Age: Ceramics begin to cash in as materials that can resist corrosion and extreme temperatures p41, Jul.11

Ceramic coatings are being applied to commercial nickel # p50, Aug.15

Readers Report: New Jobs for Ceramics p8, Aug.22

Electronics Plant: the longest Step Yet for Automation (with 7 illus) p72, Oct.10

Permanent magnets are made of ceramic material by Henry I. Crowley & Co. # p190, Oct.24

CHAIN Belt Co.

Announces the purchase of Shafer Bearing Corp. # p87, Aug.29

CHAIN Stores

See also Retailing; Supermarkets

Did $13.8-billion at retail in 1952 # p115, Aug.15

CHAMPION Paper & Fibre Co.

Champion Says It With Movies (with 4 illus) p94, Aug.1

Expects both sales and earnings for the six months ended Sept.30 to be above a year ago # p54, Oct.3

CHANCE Vought Aircraft

Will be set up as a separate company if United Aircraft Corp. plans mature # p36, Dec.12

CHANGED America

The Growing Market You'll Be Doing Business In (with map and 6 tables) (Report to Executives) p74, Jul.4

Readers Report: The Changed America p8, Jul.4

Readers Report: New American Market p8, Aug.8

A Big, Fast-Growing Market: The Leisured Masses (with 4 charts) p142, Sep.12

The Leisured Masses: Part II. Where Leisure Time and Money Goes (with 4 illus) p144, Sep.19

CHAPMAN Mfg. Co.

Makes a blonde hardboard with decorative grooves pressed into it # p82, Sep.26

CHARLESTON, S. C.

Practically unlimited fresh water moves a step closer # p150, Jul.18

Railroads say they will "proceed at once" to rebuild terminal p148, Aug.29

Charleston's on-again-off-again Union Station seems to be off-again p68, Nov.7

CHARTS

Operating data from 24 separate sources can now be logged on a single circular chart # p65, Sep.19

CHASE National Bank

Too Many Beans in One Basket (with 2 charts) p96, Jul.4

Quoth the Adman (illus) p112, Aug.15

A Hemisphere at Stake (Trend) p192, Oct.24

CHATTANOOGA, Tenn.

Crane Co. decides to build titanium plant p76, Sep.12

CHEM-Dry

Making Finishes Set Fast p86, Oct.10

CHEMICAL Industry

Chipping Chemicals Out of Timber (with 3 illus) p126, Jul.4

Putting Specks Back into Purity (with 3 illus) p52, Jul.18

Chemistry Encyclopedia Keeps on Expanding p72, Sep.26

Foreign chemists talk shop here p170, Sep.26

U. S. Industry Adopts Foreign Techniques p75, Oct.17

Metals Boom Chemicals, Too (with 2 charts) p85, Oct.31

Aerosol sprays are used to prevent boil-over in foaming chemical reactions # p99, Nov.7

Chemical Tariffs: a Fighting Stand p162, Nov.28

An eleventh volume has been added to the Encyclopedia of Chemical Technology # p82, Dec.12

Hydrazine: A Chemical Jack-of-All Trades (with chart) p43, Dec.26

CHEMICAL Rubber Co.

An automatic dishwasher for laboratory use is introduced # p116, Oct.10

CHEMO-TEXTILES, Inc.

Readers Report: Glass Yarn p10, Sep.5

CHERTOK, S. L.

Readers Report: New Jobs for Ceramics p8, Aug.22

CHESAPEAKE Bay Bridge

Chesapeake Bridge Tops Hoped-For Earnings p67, Aug.8

CHESAPEAKE & Ohio RR

Has an idea for a new use of some of its water stations # p134, Jul.4

Buys 155,259 shares of New York Central # p68, Aug.8

Workers in Ancient C&O Shop . . . Lay Out Plans for Remodeling (with 2 illus) p27, Nov.14

ICC turns down request to reduce iron ore freight rates # p34, Nov.28

Readers Report: Just the Facts p10, Dec.12

CHICAGO, Burlington & Quincy RR

Raises commuter fares # p182, Jul.25

CHICAGO & Eastern Illinois RR

Tries out ladies' day # p64, Oct.3

CHICAGO Great Western Ry.

Prepares to sell $6-million of collateral notes # p122, Dec.12

CHICAGO, Ill.

Cycloning Dirty Buses Clean (with 3 illus) p104, Jul.18

Burlington railroad raises commuter fares # p182, Jul.25

Short news item

Plans But No Money p80, Aug.1

Will have to get along with one airport until Congress gives Air Force more money # p125, Aug.8

Brink's Defense Line—Concrete and Steel (with 9 illus) p30, Aug.15

For More Parking Space p146, Aug.29

Property owners win first round in fight to keep city from building a water-filtration plant # p158, Sep.19

Low fare for shoppers is being tested by the Chicago Transit Authority # p36, Oct.17

TV Show: Construction (illus) p82, Oct.17

Performance Zoning p61, Oct.31

Unsnarling the Loop p156, Nov.14

N. Y. Life Insurance Co.'s Lake Meadows slum clearance project will contain a shopping center, just four miles from the Loop # p52, Nov.21

Third big savings and loan company moves from the financial district to the Loop # p134, Nov.21

Armour Research tests steel piles for a building that will never be built # p70, Nov.28

Taxi rates are going up # p90, Nov.28

Transit Authority's experiment with special low fare for shoppers is a failure # p148, Dec.19

Elite Bar and Grill p82, Dec.26

CHICAGO Molded Products Corp.

New Plastic Rolled Sheets . . . Solves Bugs in Vacuum-Molding (with 2 illus) p78, Aug.8

CHICAGO & North Western Ry.

Can Railroads and Truckers Make Hay Together? (with 2 illus) p110, Sep.12

Railroad Clamps Down on Digits (illus) p184, Nov.7

Starts "piggyback" rail service # p34, Nov.14

CHICAGO Tribune

Is bringing out a Sunday magazine supplement # p154, Sep.19

CHICOPEE Mfg. Corp.

Freer Speech for Employers: NLRB relaxes its rules p156, Dec.5

CHILDREN

What the Kids Prefer p114, Aug.15

CHILDS, F. Newell

A New Idea in Futures: Midwest Stock Exchange may try setting up a market for futures contract's for government bonds p142, Nov.28

CHILE

See also Latin America; South America

Sticks to its 36¢ copper price # p99, Jul.4

Chile and Argentina sign "economic unity" pact # p114, Jul.18

Chile now apparently must come down off its high horse on price of copper # p118, Jul.18

Sets up National Copper Corp. to take over from the Central Bank all matters concerning copper # p160, Jul.25

Says it might sell its future copper output at the world price # p79, Aug.1

Seems about ready to come down from its artificial price of 36½¢ for copper # p112, Aug.8

Copper sales to the Reds have been banned by Chile # p36, Nov.7

U. S.-Chile copper talks hit snag p171, Nov.14

At long last, a settlement is at hand for Chile's copper surplus problem # p150, Dec.12

Copper production at Anaconda's mines in Chile has resumed after strike # p129, Dec.12

CHINA

British business is pressing hard for a relaxation of restrictions on China trade # p71, Aug.1

British businesscen, like their Japanese colleagues are looking toward expanding Chinese trade # p98, Aug.22

China Trade Tempts Japan Again (with 2 charts) p100, Aug.22

Japan Snubs Chinese Coal p132, Sep.5

Red China continues to hold out against a Korean political conference on the terms agreed to by UN # p163, Sep.19

Will East and West Bury the Hatchet p27, Oct.3

U. S. frowns on Europe's trade with China. And that's shooting up (with chart) p150, Oct.10

Indonesia makes bid to Reds p172, Nov.14

U. S. business is more aware of trade possibilities in China # p164, Nov.21

Propaganda Toast in Peking (illus) p163, Nov.28

China trade is more and more a headache for U. S. # p152, Dec.19

Trade with Communist China is becoming as much a headache for Western Europe's's businessmen as it is for the U. S. State Dept. # p65, Dec.26

CHIRURG, James

Establishes a one-year advertising fellowship at Harvard Business School # p102, Aug.1

CHRISTMAS

American management spent over $80-million last year in Christmas gifts for its customers # p48, Sep.19

"Making Christmas Merrier" is newspaper supplement being prepared by AP # p56, Sep.26

Advertising Requirements and Tide Magazines make surveys on business gifts # p56, Oct.10

Retailers Hope for Merriest Christmas p31, Oct.10

Fire ball, a decoration for trees, protects against flash fires # p90, Oct.17

Send gifts now to anyone in the service overseas # p184, Oct.17

Here is what Christmas usually means saleswise # p17, Nov.28

Christmas cards will be more dignified this year # p172, Dec.5

Stores Move Into Mail Order (with illus) p43, Dec.12

It's Time to Remember (Trend) p188, Dec.12

Christmas Greetings for Employees (with 3 illus) p120, Dec.19

For Men Only: Parties Lure Them In (with 5 illus) p50, Dec.19

Working All Year for Just One Day; That's the crazy lot of Joseph Ward, of Noma Lites (with 12 illus) p41, Dec.19

CHROMATIC Television Laboratories, Inc.

Big-screen Color TV: Ready for Production p28, Nov.14

CHRYSLER Building

Webb & Knapp buys building # p36, Oct.17

CHRYSLER Corp.

See also Automobiles; Congress of Industrial Organizations—Auto-Aircraft

Trade expects Chrysler to offer as much as 235 hp. in its larger engines in 1954 # p168, Jul.25

Water, vital to many types of residential air conditioning, is getting tighter # p144, Jul.25

Readers Report: Chrysler in 3-D p12, Aug.29

Is slated to get a $50-million contract for tank recovery vehicles # p159, Sep.26

J. Widman Bertch: Liaison Man at the Top (with 9 illus) p92, Oct.17

Auto War: Strategy Takes Shape. Chrysler's bid to buy Briggs means a fight to regain lost ground p32, Oct.31

Presdent of Plymouth says since new Easter-egg colors of cars hit the assembly lines workers have been keeping the plant cleaner # p92, Nov.7

C. E. Buchholzer reports total residential air conditioner sales exceeded 1952's record by 200% # p52, Nov.21

Co-op Ads Capture Last Auto Citadel (with table) p41, Nov.21

L. L. Colbert says than in the first eight months of this year Chrysler spent $29-million in extra conversion costs for steel # p18, Dec.12

CHURCHES

Churches are asking for a "split tithing" # p184, Sep.26

November is the month for fund-raising drives # p179, Nov.7

CHURCHILL, Sir Winston

Feels that this is the time to make Moscow show its hand # p101, Jul.4

Churchill has now become something of a world power all by himself—and he has not given up the idea of a chat with Malenkov # p155, Oct.24

The Big Three Conference in Bermuda paves the way for talks with Russia (with illus) p27, Dec.12

CIBA Pharmaceutical Products

Makes a new sedative called Serpasil # p180, Nov.28

CIGARETTE Lighters

Fluid Eye is the latest # p56, Dec.5

CIGARETTES

King-Sized Smokes Upset Sales p68, Aug.1

No new states add cigarette taxes this year. Two states boost their levies. Texas orders crackdown on mail-order tax-free cigarettes # p62, Aug.22

We smoked nearly 20-billion packs of cigarettes in year ending June 30 # p32, Sep.5

L&M Filter is name of Ligget & Myers new filter cigarette # p56, Oct.10

Benson & Hedges and Philip Morris: Teaming Up to Ride a Trend (with illus) p26, Oct.31

Fears and Jitters (with illus) p54, Nov.14

L&M Filters, says Ligget & Myers in advertisements, are "just what doctor ordered" p52, Nov.21

What Has Hit Tobacco Stocks (with 6 charts) p140, Nov.21

The Rise of Lung Cancer: What'll the Trade Do? (with chart) p58, Dec.5

Shares drop sharply as result of cancer scare # p36, Dec.12

More Trouble for Cigarettes: The dentists hear the strongest words yet on cigarettes and lung cancer p55, Dec.19

Readers Report: Hair of the Dog p10, Dec.26

Federal cigarette tax revenue in July-Sept. ran 6.2% below like period a year ago # p62, Dec.26

CIGARS

We smoked more than 6-billion cigars in year ending June 30 # p32, Sep.5

CINCINNATI Gas & Electric Co.

Works out budget plant to help homeowners modernize their electrical wiring # p90, Nov.7

CINCINNATI Milling Machine Co.

More Defense Features . . . in industrial buildings, both new and old, is the object of Washington's new policy (with illus) p84, Oct.24

CINCINNATI, O.

Home-grown Airport p62, Oct.31

Short news item

City's attempt to annex a 73-acre industrial tractor will wind up in the Ohio Supreme Court # p198, Nov.14

Facts and rumors about a second turnpike fly fast p112, Dec.5

CINDER Blocks

Cinder blocks are carried or placed in position with new mason's tool # p139, Jul.4

CINEMASCOPE

Bell & Howell: How to Coordinate Executives p130, Sep.12

A Turn for the Bigger (with 2 illus) p146, Nov.14

Brings Bell & Howell Co. into the theater supply field # p82, Nov.21

CINERAMA

The Third Dimension: an Industry Changes Its Product (with table) p60, Jul.25

Stanley Warner Corp.: Warming Up for a New Take-off (with illus) p108, Nov.21

CITIES

Fringe Areas . . . that free-ride on the services of a city may be forced to pay their way under new California law p148, Jul.18

Suburbia: Its Taxes Ache p146, Jul.18

A moratorium on all building is in effect in Webster, N. Y. # p147, Aug.8

A new town will be erected near Beaver Bay, Minn. for employees of Reserve Mining Co. # p147, Aug.8

Rome, Ga., Takes New Industry in Its Stride (with 2 maps and 5 illus) p102, Sep.12

They Can't Get Insurance: Street and sidewalk accident claims are rising p126, Sep.12

Set-aside Contracts for Distressed Areas, p196, Sep.19

State Tax Take . . . in U. S. for latest fiscal year climb 7%. City revenues jump almost 9% p134, Sep.26

Brooklyn: Waves from Manhattan Break Over City in a City (with map and 17 illus) p126, Oct.3

Cities Scramble . . . for more taxes as rising operating costs push up budgets p64, Oct.10

Eight cities are now imposing personal income taxes # p184, Oct.10

An Ohio court rules that municipality may force trailerites to move on after 60 days # p106, Oct.24

Fast Writeoff Rule: No Cure-all p32, Nov.14

Voters O. K. $800-million In New Bond Issues p74, Nov.14

Wanted: a Lot More Parking Space (with 5 illus) p186, Nov.14

Land Grab, Texas Style (with map) p103, Nov.21

New Spurt: More Cities to Build More Office Space (with map) p92, Nov.28

San Manuel: Setting Up a Town with a Built-in Boom (with 5 illus) p136, Dec.12

Lawrence, Mass: Textile Town Stays Healthy (with 6 illus) p72, Dec.19

Spot Unemployment: on the Rise p27, Dec.26

CIVIL Aeronautics Board

Showdown in Nonsked Battle: North American tackles CAB in court p27, Aug.29

Post Office Dept. petitions CAB to fly regular 3c mail for year's experiment # p36, Sep.12

Proposes a minimum rate boost of 25% for air freight # p34, Sep.26

CIVIL Service

Security First (Trend) p156, Jul.11

CSC is stiffening up. It has final say on what jobs are policy making, and thus political plums # p35, Sep.5

For Better Government (Trend) p200, Sep.19

Short news item

CIVILIAN Defense

New Air Defense Strategy Puts More Stress on Civilian Side (with 4 illus) p26, Sep.5

Survival in the Twentieth Century (Trend) p200, Oct.10

CLAGUE, Ewan

Readers Report: That Index Again p12, Nov.7

CLARK, Colin

Chain Reaction into Depression? (Trend) p188, Dec.5

CLARY, Hugh

L. A. Way: No Plunge But an Easygoing Push (with illus) p118, Oct.10

CLAY

Baked Clay Joins the Jet Age p41, Jul.11

CLAY-LESLIE Counties

Two Counties Mine Coal the Hard Way (with 8 illus) p90, Sep.12

CLEMENTS, Charles

Says home mortgage rates and terms during the remainder of 1953 are expected to continue about as at present # p136, Sep.26

CLEVELAND-CLIFFS Iron Co.

Alleghany Corp. will sell its shares in company to Portsmouth Steel Corp. # p130, Jul.25

CLEVELAND Crane & Engineering Co.

Announces new line of heavy presses # p90, Nov.7

CLEVELAND, O.

Bank Mergers in the Air p110, Jul.4

Subway Issue p121, Sep.5

Union Bank of Commerce and Central National will not merge # p132, Sep.19

When Cleveland's Sewer Blew Up (with 5 illus) p29, Sep.19

Sewer Blast Aftermath p176, Oct.10

An Ohio court rules that a municipality may force trailerites to move on after 60 days # p106, Oct.24

Cleveland Companies Court Finance Analysts (with 6 illus) p80, Oct.24

The Thinking Behind Charity (with 2 tables) p120, Nov.14

Cleveland's service trades found CIO delegates big tippers # p176, Nov.28

Anti-crime Club: Cleveland's novel luncheon club of plant and store protection men helps avert losses p126, Dec.5

Cleveland Engineering Society plans new building # p50, Dec.26

CLINCHFIELD RR

Wants to abandon passenger service in Tennessee, the Carolinas, Virginia, and Kentucky # p159, Sep.26

CLOCKS and Watches

The score for brand recognition goes to watches in 1953 # p104, Jul.11

Hamilton brings out watch for left-handed people # p74, Dec.5

Swiss Watches and U. S. Trade: Tariff case revives as antitrust probe adds new heat to old dispute p70, Dec.26

CLOISTER Hotel

Sea Island Snags 'Em with Sun, Sand–and Service (with map and 13 illus) p68, Oct.24

CLOSED Circuit Television Co.

Cost of Television p73, Jul.4

CLOTH of Gold

Old-world Textile Glamor . . . In a New Metallic Yarn (with 2 illus) p46, Oct.24

CLOTHING Industry

See also Fashions

Readers Report: Famous Haberdasher p12, Jul.18

Neiman-Marcus is not going to buy any Paris originals this year # p144, Jul.25

No New Look: Dress trade moves slowly on Dior's short skirt p56, Aug.8

Neiman-Marcus brings out catalog showing children's school clothes # p116, Aug.15

Shifting income and what it does to the apparel trade is subject of survey #p52, Oct.24

Men's fashions show a sprightlier trend this fall # p168, Oct.31

Glass-lined Coat (with illus) p144, Nov.14

Cosmic Cover-all (with illus) p86, Nov.21

CLUETT, Peabody & Co., Inc.

Catching Bogus Shirtmakers: It's a tough job when the Hong Kong supply is endless p98, Jul.4

Arrow shirts will be made in Colombia # p79, Aug.1

Colombian company, under license, makes Arrow shirts # p143, Dec.19

COAL

See also Lewis (John L.) United Mine Workers

In Coal: New Kind of Wage Deal? Lewis is reported plotting a brand-new wage strategy p104, Jul.4

Southern Railway: The Coal Age Bows to the Diesel (with 6 illus) p31, Jul.11

Alabama Power closes down its experiment on underground gassification of coal # p61, Jul.18

Two Counties Mine Coal the Hard Way In Kentucky; Coal Mining Can Mean a Better Life (with 8 illus) p90, Sep.12

Coal industry gets a cold shoulder from McKay # p38, Oct.24

Readers Report: Readers to the Rescue p8, Nov.7

Selling Electric Power to Steel Men (with 2 illus) p43, Dec.5

Readers Report: Which Shoulder p12, Dec.26

COATINGS

Ceramic coatings are being applied to commercial nickel # p50, Aug.15

Schwartz Chemical makes a coating for polystyrene that will be immune to most common solvents # p51, Aug.29

Porcelain Coat . . . on aluminum finds new field in gift market p68, Sep.5

Silicone rubber is used to coat the connectors of the Convair's exhaust ducting # p54, Sep.12

Making Finishes Set Fast p86, Oct.10

COBALT

A cobalt radiation unit, which may be used for treatment of cancer, has been unveiled at Oak Ridge # p89, Sep.12

COCKROACHES

See West Disinfecting Co.

COE, John P.

Will handle U. S. Rubber's interest in the forthcoming transfer of the government's synthetic plants to private hands # p129, Oct.10

COEUR dAlene

Some operators say they may shut down lead and zinc mines, dut to price crops # p36, Sep.12

COFFEE

Too Many Beans in One Basket (with 2 charts) p96, Jul.4

Brazil's coffee crop is damaged by frost # p118, Jul.18

Cost of Coffee . . . boosted by July frost in Brazil, may go down again p152, Oct.17

COFFIN, Howard

Sea Island Snags 'Em with Sun, Sand–and Service p68, Oct.24

COHEN, S. Ralph

Readers Report: Relieving Anxiety p10, Nov.7

COIN Locks

See Locks and Keys

COLE, Albert

Housing Outlook . . . shows the effects of the tight mortgage market p190, Sep.19

Tells American Bankers Assn. there are signs of an inadequate supply of funds to support a sound building program # p18, Sep.26

Housing Aid: a New Lease: Administration officials would like private interests and local authorities to take more responsibility (with illus) p30, Dec.12

Shaping a Program for Congress (with illus) p31, Dec.19

COLE, R. R.

Will be elevated to executive vice-president of Monsanto Chemical # p80, Dec.5

COLE, Thomas M.

Thomas M. Cole: He has Federal Electric playing against the big fellows (Cover) Aug.8

Making A Big One out of a Little One (with illus) p134, Aug.8

COLEMAN, John

Will head a new national free-trade group —the Committee for a National Economic Policy (with illus) # p141, Aug.15

Businessmen for Freer Trade p150, Oct.24

COLGATE-Palmolive Co.

New name for company # p190, Nov.7

COLGATE-PALMOLIVE-PEET Co.

New Antitrust Policy Developing p62, Aug.1

COLLEGES and Universities

Human evolution will be the main study of a new institute set up at Columbia # p62, Jul.11

Illinois Institute of Technology lists its faculty members who are available to speak # p102, Aug.1

College students taking scientific courses have had summer jobs with the government's Redstone Arsenal # p71, Aug.22

Hugh W. Long & Co. issues figures on the cost of sending children to college # p120, Aug.22

Kansas State College will award a degree of nuclear engineering # p52, Aug.22

Universities urged to help business p139, Sep.12

Illinois Institute of Technology will offer a four-year course for purchasing agents # p48, Sep.19

Readers Report: Idealism not Ideology p8, Sep.19

Midwest College Placement Assn. reports on starting salaries for college graduates # p80, Oct.3

The forest products department of Michigan University starts a course called packaging technology # p114, Oct.3

Georgia Heart Assn. grants two chairs for cardio-vascular research at Georgia medical schools # p116, Oct.10

N. C. State Research Takes a Look at the Atom (with 7 illus) p108, Oct.10

Music with the Math (Trend) p192, Oct.24

Westinghouse Electric donates an electrical engineering laboratory to Carnegie Tech # p122, Oct.24

Businessmen, Meet Educator p129, Nov.21

Recent survey indicates that competition for college graduates this June will be stiffer than ever # p194, Nov.28

Corporation Aid for Colleges p186, Nov.28

The Scramble for 1954 Grads Slows Down p124, Dec.19

Short news item

COLLINS, Mrs. Paul

Oldest policyholder of Aetna Life Insurance gets check from Morgan Brainard (illus) p76, Nov.14

COLOMBIA

See also Latin America; South America

Arrow shirts will be made in Colombia # p79, Aug.1

U. S. Rubber plans a tire factory at Cali # p79, Aug.1

Cali is fast becoming Colombia's boom town # p167, Sep.12

Cartagena puts in a bid for an old refinery # p169, Sep.26

Arrow shirts are now made in Colombia # p143, Dec.19

COLOR Television, Inc.

Supertester is a measuring instrument designed to put radio and TV set repairs on a mechanized basis # p99, Nov.7

COLORADO

Drys challenge the constitutionality of state's law permitting sale of liquor by drinks # p145, Dec.12

COLORS

Sun Chemical says colors may attract or repel mosquitoes # p140, Jul.11

F. Schumacher & Co. lists the ten top colors # p56, Sep.26

Color Carousel is new paint mixer # p172, Dec.12

COLSON Corp.

Makes a furniture caster with a plate for a base # p56, Dec.5

COLUMBIA Broadcasting System

See also Radio; Television

CBS announces it has joined several other companies in petitioning FCC to adopt a new color system # p36, Sep.12

CBS Moves In as TV Maker: CBS-Columbia kicks off a big play for market with a shinding for dealers p48, Oct.10

Transistors are being used in production test equipment at Columbia, Inc. # p182, Oct.24

COLUMBIA Gas System, Inc.

Pipeline Planning Made Easy (with 2 illus) p74, Sep.19

COLUMBIA Machinery & Engineering Corp.

Considers merging with Lodge & Shipley # p120, Oct.17

COLUMBIA Records, Inc.

Columbia Marks Fifth "Lp" Year As Record Industry Heads for New High (with 7 illus) p50, Aug.8

Has a new label called Entre which sells 40% less than its Masterworks series # p184, Sep.19

Boosts price of its 12-in. long-playing records # p34, Nov.28

Increases price of its top line of 12-in Lps. # p74, Dec.5

COLUMBIA-SOUTHERN Chemical Corp.

New ammonia producer # p62, Sep.19

COLUMBIA University

Human evolution will be the main study of a new institute # p62, Jul.11

COLUMBIUM

BSDA announces that controls are revoked # p129, Oct.31

COLUMBUS, O.

Hilton Hotels will control Deshler-Wallick hotel, p134, Jul.18

Is going to get three new office buildings # p108, Sep.12

Public Utilities Commission of Ohio will hold hearings on complaints about passenger rail service between Toledo and Columbus # p86, Sep.19

Will get Sears, Roebuck new store and new expressway p156, Oct.17

Highway Tussle p136, Nov.21

Planning on the Cuff p112, Dec.5

COMBUSTION Engineering, Inc.

Stepping Up Steam Power (with illus) p136, Nov.14

COMICS

What the Kids Prefer p114, Aug.15

COMMERCE & Industry Assn. of N. Y.

Check List . . . on management personnel policies gives employer a chance to take stock of his company's practices p166, Dec.19

COMMERCIAL Code Law

Overhauling the Law (Trend) p196, Sep.12

COMMITTEE for Economic Development

William Patterson has been named chairman of CED's business-education committee # p80, Oct.3

Metropolitan Syracuse will be studied in year-long research project # p198, Nov.21

COMMITTEE for a National Economic Policy

John Coleman will head new national free-trade group (with illus) # p141, Aug.15

COMMITTEE on Vacuum Techniques, Inc.

Committee is set up to boost high-vacuum research and technology # p150, Nov.7

COMMODITY Credit Corp.

Has over $3.2-billion worth of surplus stashed away. Congressmen want to sell it or give it away # p102, Jul.4

Farmers—Everyone's Headache Again: He's producing too much, piling up huge surpluses p29, Jul.18

Holds $3.5-billion worth of farm products under the government's price support program # p192, Oct.3

Dairymen Offer Plan for Handling Surplus p108, Nov.28

COMMODITY Markets

This Year Commodities Have Done Better in New York (with chart) p126, Aug.8

Incomes: Key to Commodities (with chart) p172, Sep.26

Commodities Look Ahead (with chart) p174, Nov.14

COMMONWEALTH Development Finance Corp.

Capital for the Commonwealth: Semipublic corporation will promote investment in dollar-earning industries p102, Aug.22

COMMONWEALTH Edison Co.

Plans to divorce its gas properties from its electric operations # p34, Oct.24

COMMUNISTS

How Can You Rid Unions of Reds? Story of Canadian maritime strike stirs up Congress p41, Jul.25

When Can You Fire a Red? p162, Oct.24

Communist Torture (Trend) p192, Nov.7

NLRB Swats at Leftists (with 2 illus) p166, Nov.7

Latin American Reds: The U. S. Tries New Tactics (with map) p166, Nov.14

The Facts on Harry Dexter White (Trend) p196, Nov.28

Combing Communists Out of GE: Any worker can be fired if he admits he's a Communist (with 2 illus) p29, Dec.19

Investigating Industry (Trend) p188, Dec.19

NLRB and Reds: Court ruling gets board off the hook on leftist questions p79, Dec.26

COMMUNITY Chests

October is the month for drives all over the U. S. How much should you give? p183, Sep.26

Readers Report: Community Drives p12, Nov.7

COMMUNITY Relations

Helping Run Community Drives p105, Jul.25

Bureau of National Affairs issues survey on community relations programs # p102, Sep.5

Eastern Railroads Presidents Conference sets out to improve community relations # p82, Oct.3

COMMUTERS

Burlington railroad raises commuter fares # p182, Jul.25

COMPACTS

Volupte brings out a compact covered with mink # p180, Sep.12

COMPASS

Compass for the Arctic p64, Sep.19

COMPUTERS

See also Office Supplies and Equipment

Computers Go Commercial—by Degrees: They have their foot in the door of industry now (with table) p68, Nov.21

Detroit Builds A Computation Center p30, Dec.19

Armour Research uses an electronic computing device to solve complex optical design problems # p50, Dec.26

CONANT, Howard R.

Readers Report: Preventing War p10, Oct.17

CONDENSERS

GE announces development of a tiny tantalum capacitor condenser # p82, Sep.26

CONE Mills Corp.

A 12% raise is sought by AFL Textile Workers # p164, Dec.5

CONFERENCES

Conferences to come: Industry-College Conference and conference on Operations Research in Production and Inventory # p179, Oct.31

CONGRESS

Extends for two years government's power to establish priorities and allocate scarce materials # p36, Jul.4

The big push to adjourn is on. But there may be a special session in fall # p37, Jul.11

Eisenhower's control over congress still isn't too firm # p37, Jul.25

A special fall session of Congress is about an even-money bet now # p37, Aug.8

Governing Less—on Purpose: What the new government in Washington has done p25, Aug.8

Running Congress without Taft (with 2 illus) p26, Aug.8

The 83rd Congress (Trend) p148, Aug.8

To "Win in '54" Eisenhower Plans . . . Reshuffling White House Team (with illus) p23, Sep.5

The list of "must" bills for the next Congress will be long # p40, Sep.12

The conservative bloc in congress is beginning to stiffen # p37, Sep.19

Congress Probers Eye Stockpiling: Even McCarthy's committee may get in the act (with table) p186, Oct.3

Plans for the new Congress session in Jan. are forming # p37, Oct.31

The Battle for Congress Takes Shape: In the light of last elections, both parties are grimly picking targets for Nov., 1954 (with table) p25, Nov.14

A review of GOP leaders, the men who head key committees # p39, Dec.5

Divided GOP: Can Eisenhower Line Up Mavericks (with 22 illus) p32, Dec.12

Shaping a Program for Congress (with 5 illus) p31, Dec.19

CONGRESS of Free Trade Unions

AFL delegates take time out for a conference (with illus) # p125, Jul.18

CONGRESS of Industrial Organizations

See also Labor; Dept. of Labor; American Federation of Labor; Independent Unions; National Labor Relations Board; Employment

AFL & CIO: Ripe for a Reshuffle? Leadership is in flux. Key man is John L. Lewis p84, Aug.1

Watch the turmoil within CIO. Revolt against Reuther is more than just talk # p38, Aug.1

An Analysis of Discord. The Labor Angle p115, Aug.8

Issues new publication called "Farmers and Workers Win Together" # p147, Aug.15

Planning Labor's Role in '54: The goal will be a Democratic Congress p136, Aug.29

Readers Report: CIO News Doesn't Count p8, Aug.29

Union Tug of War Inside NLRB p179, Sep.26

Victor Reuther: A New Storm Center in CIO (with 3 illus) p166, Oct.10

CIO's New Look at Sales Taxes. The Labor Angle p156, Oct.31

CIO spokesmen, including Joseph Beirne, are bidding for the farmer's political cooperation in 1954 (with illus) # p158, Oct.31

CIO: It's Hostile, Critical, Dissatisfied: Convention in Cleveland made it clear they are not pleased with the Republican record p174, Nov.21

Cleveland's service trades found CIO delegates big tippers # p176, Nov.28

Where Do CIO Signs Point? Reuther will put more steam into bargaining and organizing efforts p171, Nov.28

Unity talks will be resumed by AFL and CIO # p166, Dec.12

Closer to AFL-CIO Merger? The truce still has to be signed by leaders of individual unions (with illus) p74, Dec.26

Auto—Aircraft

Erasing of wage differentials between auto and aircraft jobs will be demanded in talks with West Coast aircraft companies # p122, Aug.8

Opinion Poll for North American Aviation Employees (with illus) p114, Aug.8

Contract with Udylite Corp. includes vested pension rights # p114, Aug.22

Pensioners Union Grows (with illus) p113, Aug.22

UAW, IAW, Collaborate In Mapping Pay Demands p140, Aug.29

What of the Labor Contract at Kaiser? (with 2 illus) p140, Aug.29

Severance pay is sought by union in contract with Temco Aircraft # p179, Sep.19

UAW Warns: You Can't Win. Union wars on in-plant gambling with booklet of "facts for suckers" p178, Sep.19

Joint Action . . . in aircraft bargaining gets a trial run at North American Aviation p175, Oct.17

Kaiser Contract . . . with UAW is revamped in line with employment cut p178, Oct.17

A no-raid pact is being discussed by union and independent Mechanics Educational Society of America # p158, Oct.31

Aircraft Strike for Auto Parity . . . Halts Work on Supersonic Jets (with 2 illus) p155, Oct.31

Adding to Labor's Worries: Unions are warning their locals to regulate picketing (with illus) p158, Dec.5

UAW Fears Bring Pledge from Mitchell: Auto workers demand steps to halt "dangerous" job drop p161, Dec.12

Setback for UAW: It took a licking in settling North American Aviation strike p164, Dec.19

UAW's Pension Figures Give Bargaining Guide p160, Dec.19

Brewery

"Dry" Forces Are Still Trying: This worries both unions and companies (with illus) p76, Dec.26

Communications

Lunchbox Is No Picnic To Telephone Workers p164, Dec.5

Electrical

"If You Arbitrate, Win": That's the new slogan of many unions. They stage practice cases (with 6 illus) p46, Jul.25

Shift of Westinghouse meter workers to IUEW is being fought by UE # p59, Jul.25

Electrical Unions Square Off: Both have big conventions coming up p173, Sept.12

Convention is held in Chicago. Officers are elected # p178, Oct.3

NLRB election at Westinghouse plant in Newark upholds union # p178, Oct.3

Annual wage is goal of the union. James Carey reports on union business at convention in Montreal # p177, Oct.17

GE Lynn Workers Again Pick Rightwing IUE (illus) p159, Dec.19

Insurance

Gets CIO's first union charter in a long time # p121, Jul.18

Marine & Shipbuilding

Union is opposed to ALF-CIO merger # p170, Nov.7

Maritime

Harmony was greatly in evidence as union holds convention in New York # p168, Oct.24

Oil

A 4% raise is the settlement pattern in wage bargaining between union and major oil companies # p88, Aug.1

Union settles for a 4¢ general increase with all major oil companies # p147, Aug.15

Union plans atomic energy organizing drive # p177, Oct.17

Gift or Pay? Union demands that Richfield bargain over its offer to help employees buy company stock p86, Dec.5

Richfield Oil stock purchase plan goes to NLRB # p168, Dec.19

Packinghouse

Communist charges against union have been dismissed by CIO # p168, Oct.24

A job-bias ban will be sought in all contracts # p180, Nov.14

Paper

Signs no-raiding pact with AFL Paper Makers # p144, Aug.29

Steel

Hints of a McDonald-Lewis Tie (with illus) p105, Jul.4

Annual wage demand is dropped in bargaining with Aluminum Co. of America # p126, Jul.18

White-Collar Gains Keep Pace p171, Sep.12

Steelworkers Sound Off on Demands (with 6 illus) p150, Oct.31

McDonald and Fairless: What's behind Their Company Tour? (with 2 illus) p176, Nov.14

Union wins NLRB election at Pittsburgh Steamship division of U. S. Steel # p34, Nov.14

Unionizing the Great Lakes (with illus) p179, Nov.21

Burying the Hatchet in Steel: Fairless gives McDonald a build-up p160, Dec.5

Strike Spurt: Can plants are hit p155, Dec.5

Textiles

Criticises pay cut negotiated between Goodall-Sanford and AFL Textile Union # p59,, Jul.25

Short news item

Wage drive is planned in the Southern cotton-rayon industry # p177, Oct.17

CONKLING, James

Columbia Marks Fifth 'Lp" Year (with 2 illus) p50, Aug.8

CONNECTICUT

Telephone calls from pay stations go up to 10¢ # p98, Aug.29

Connecticut uses job evaluation p139, Sep.12

Superhighway Shopping p152, Sep.12

Names Lehman Brothers financial consultant for proposed toll expressway # p79, Nov.14

CONOVER, A. W.

Readers Report: Mixed Feeling p8, Oct.24

CONSOLIDATED Car Heating Co.

Changes its name to Consolidated Metal Products Corp. # p159, Sep.26

CONSOLIDATED Engineering Corp.

A mass spectrometer service has been set up by company # p162, Sep.19

CONSOLIDATED Textile Co.

Plans to buy more shares of Bates Mfg. Co. # p115, Sep.5

CONSOLIDATED Vultee Aircraft Corp.

Gets contract to inspect and repair the Air Force's entire fleet of B-36 bombers # p58, Jul.4

Guessing Right on Costs: Companies expect the military will be tougher on costs from now on p128, Aug.22

Plans to convert its piston-powered Model 340 transport to turboprop power # p52, Aug.22

Plant vending machines have been extended to carry foods # p139, Sep.12

Silicone rubber is used to coat the connectors of the Convair's exhaust ducting # p54, Sep.12

Sets up a "Foreign Legion" of foreign-born engineers at the Fort Worth plant # p75, Sep.26

A turboprop model of the Convair-Liner 340 has been ordered by the Air Force # p82, Oct.10

How to Stop Hoarding of Tools (3 illus) p88, Nov.7

Considers a four-engined airliner # p134, Nov.28

New Fighters (with illus) p30, Nov.28

CONSUMERS

Consumers: They're Willing, but You'll Have to Woo Them (with 7 tables and charts) (Report to Executives) p58, Nov.21

Where the money goes # p122, Dec.12

1954: Down to a Sunny Plateau. The $200-Billion Pot p25, Dec.19

CONTESTS

Minnesota Mining & Mfg. Co.: A Convert to Contests (with 3 illus) p46, Nov.7

CONTINENTAL Air Lines

Will buy Pioneer Air Lines of CAB and stockholders approve # p34, Dec.19

CONTINENTAL Can Co.

A mobile food freezer of Continental Can Co. is a miniature version of a full-sized plant # p48, Aug.1

Strike Spurts: Can plants are hit p155, Dec.5

CONTROL Engineering Corp.

Pressure measurements can be taken in high-temperature systems # p84, Aug.8

CONTROLLED Impurity Content

See Impurities

CONVERT-A-Phone Co.

Phone Conference (illus) p166, Aug.29

CONVEYOR Belts

The Train that Never Stops (with 2 illus) p32, Jul.11

Molded ridges in a chevron pattern on a rubber conveyor belt shed or retain water depending on the incline # p75, Sep.26

Raybestor-Manhattan adds "XDC" to rubber # p100, Dec.19

COOKE, Edwards

Readers Report: Neglected Garden p12, Sep.5

COOPER, Charles

Business Brains for the Pentagon p154, Aug.29

COOPERATIVES

Now Congress Has Shut Off SPA's Leasing Funds, and ... Policy Switch Short-Circuits Power Deal (with map) p186, Sep.19

COPE, James

How Many Cars in 1954? p25, Nov.28

COPPER

Chile is sticking to its 36¢ copper price # p99, Jul.4

Chile will have to come down on its copper price, or see unsold copper pile up # p118, Jul.18

Chile sets up National Copper Corp. to take over from the Central Bank all matters concerning copper # p160, Jul.25

A free international copper market opens in London # p112, Aug.8

Demand for metals is a little better than traders anticipated when Britain restored London's free market for copper # p18, Aug.15

Government will buy from Copper Range Co. # p36, Aug.22

Shipments of Copper to fabricators were lower in July than they had been for many months # p18, Aug.22

Chile will come back in at the world price # p18, Sep.19

Union Oil Co. of California goes into copper mining business # p34, Sep.19

Copper prices surprise everybody by staying up # p129, Oct.31

Defense Materials System will be continued for copper # p129, Oct.31

Copper sales to the Reds have been banned by Chile # p33, Nov.7

U. S.-Chile copper talks hit snag p171, Nov.14

Copper production at Anaconda's mines in Chile has resumed after strike # p129, Dec.12

San Manuel: Setting Up a Town with a Built-in Boom (with 5 illus) p136, Dec.12

What to do with tin and copper is a continuing dilemma for the U. S. # p150, Dec.12

COPPER Range Co.

Government will buy from "high-cost" mine # p36, Aug.22

COP-SIL-LOY Corp.

For Cooler Braking p52, Jul.11

CORBOY, Edward

Readers Report: Mightier than H-bombs, p8, Nov.14

CORDINER, Ralph

Do Top Men Need Aides? p122, Aug.22

Combing Communists Out of GE (with illus) p29, Dec.19

CORN

Drought Burns Out Corn Roots as ... U. S. Gives $8-Million in Aid to Texas (with 2 illus) p34, Jul.4

Problems of storing corn will come along as soon as wheat is out of the way # p18, Jul.11

The Agriculture Dept. reports a corn crop of 3.3-billion bushels in prospect # p91, Aug.22

Corn crop is estimated at 3.2-billion bu. # p154, Oct.17

Prof. John Laughnan develops new sweet corn # p184, Nov.21

CORNELL University

At Cornell, Labor Relations Is a Profession (with 4 illus) p176, Sep.19

CORPORATIONS

Corporate Working Capital Keeps Right on Rising ... But Liquidity Isn't Doing So Well (with 4 charts) p114, Jul.4

Tomorrow's Management: What kind of companies will we have ... in 1980 (with 6 illus) (Report to Executives) p158, Aug.15

High Taxes—a Cushion But How Soft? (with table) p72, Aug.22

Cleveland Companies Court Finance Analysts (with 6 illus) p80, Oct.24

Capital Spending In ... 1954: Second Best Year (with table and 5 charts) p27, Nov.7

Annual Reports

Monsanto Chemical survey finds that annual reports need not be so slow in coming out # p99, Oct.24

Illinois Central RR wins award for its 1952 report # p128, Nov.7

Directors

NICB issues report on paying corporation directors a salary # p104, Jul.25

Earnings and Dividends

Minute Maid declares its first dividend # p34, Jul.11

Republic Steel and National Biscuit report increased sales for first half of year # p36, Jul.18

American-Broadcasting-Paramount Theatres report its net income for second quarter # p144, Jul.25

Food Fair reports net sales of nearly $293-million for year ended Apr. 25 # p144, Jul.25

Pennsylvania RR and New York Central announce earnings for first six month # p34, Aug.1

The Profit Picture: Best Year Since 1950 (with table and chart) p25, Aug.1

1953 Profit Margin Results: First-Half Sampling (with table) p60, Aug.8

Burlington Mills reports profit. American Woolen Co., Textron, and Botany report losses for year # p115, Aug.15

First-Half Dividends: Over the Top Again (with table) p150, Aug.15

Cash dividends in July were 5½% above last July # p80, Aug.22

Oliver reports drop in sales for first nine months # p34, Aug.29

Climbing Costs Tilt Airline Shares Downward (with chart and 2 tables) p125, Sep.19

Dividend payments by U. S. corporations last month totaled $221-million # p136, Sep.26

Texas Industries, Inc. declares an extra dividend # p64, Oct.3

Power Output Breaks Records and Records: Can Profits Grow as Fast as Sales (with table and chart) p58, Oct.10

The Retail Profit Score (with table) p52, Oct.10

Macy's profits jumped 75% ahead this year. Sears sales dipped last month p56, Oct.17

A Triple Tonic for the Kern County Land Co. (with table and 3 illus) p124, Oct.24

Kaiser Motors announces loss for six months ended June 30 # p34, Oct.24

Many companies will switch yearend dividend payments to January # p133, Oct.24

Yearend dividends appear headed for a new high mark # p18, Oct.24

Earnings in third quarter top second quarter # p34, Oct.31

Lehigh Coal & Navigation passes its dividend # p34, Oct.31

Short news item

Stock Exchange Ruling Cuts IBM Dividend p28, Oct.31

Corporation Profits: Best since 1950 (with table and chart) p130, Nov.7

Nine-month Dividends: A Record (with table) p175, Nov.14

Eastman Kodak will pay its employees a $29.9-million wage dividend p194, Nov.28

Sales drop in third quarter for Celanese Corp. and American Viscose Corp. # p148, Nov.28

Sears, Roebuck sales for year ending Jan.31 will cross the $3-billion mark # p54, Nov.28

Dividend payments will hit a high this year of $9.5-billion # p17, Dec.5

In 1953 Dividends, Less Makes More (with 3 charts) p128, Dec.5

American Viscose will not pay an extra dividend this year # p122, Dec.12

R. H. Macy's quarterly profits are up over last year # p54, Dec.12

Stock Dividend Trend Has Traps In It p156, Dec.19

Insurance Booms—but Earnings Lag (with table) p58, Dec.26

Readers Report: Short-Term View p8, Dec.26

Cash dividends by corporation last month ran 8% under November, 1952 # p62, Dec.26

Employee Stock

Arthur D. Little, Inc.: Projects that do turn a profit (with 2 illus) p56, Jul.11

National Container gives one share of stock for each year of service to 25-year employees # p154, Jul.18

Some 130,344 shares of Sunoco common stock has gone to 7,571 employees # p104, Jul.25

New York Stock Exchange reports stock purchase plans are gaining # p80, Oct.3

Stock purchase plans are on the rise in Canada # p129, Oct.10

New Wrinkle . . . in employee stock purchase is offered by Eastman through tie-in with Quinby Co. p126, Oct.17

More than 100 babies born on Oct.15 to families of GE employees received five shares of stock # p99, Oct.24

Stock bonus for dealers is latest method for boosting appliance sales # p56, Oct.31

Gift or Pay? Union demands that Richfield bargain over its offer to help employees buy company stock p86, Dec.5

25,000 workers have bought more than 800,000 shares of Westinghouse stock # p67, Dec.12

Richfield oil's stock purchase plan goes to NLRB # p168, Dec.19

CORRIDAN, Father John

Now Catholics Work in the Labor Movement (with illus) p122, Jul.18

CORROSION

Rust and scale formations on wheel rims can be retarded by a compound introduced by Norimrus Corp. # p55, Aug.15

Rusty Metal Primer # p87, Dec.12

CORRULUX Co.

Growing Pains Eased for Plastic Panels p55, Sep.19

CORTISONE

Monsanto Chemical develops a simplified way of producing cortisone # p36, Aug.22

COSDEN Petroleum Corp.

Is engaged in merger talks with Southern Production Co. # p62, Aug.29

COSMETICS

Big Play for Scents p76, Jul.18

GE believes silicone fluids can be blended with cosmetic products # p98, Dec.19

COSMIC Rays

Conference at Duke University studies cosmic rays # p186, Dec.19

COST of Living

What's Happening to the Cost of Living (table) p88, Aug.1; p148, Sep.5; p176, Sep.26; p154, Oct.31; p162, Dec.5

Old index rose to 188.8% of 1935-39 average # p108, Jul.4

C-of-L: 4th Rise in a Row (with table) p88, Aug.1

Old BSL index stood at 179.9 in mid-June. This is probably the last old-series figure to be issued # p122, Aug.8

Rise of C-of-L Index adds Cents to Wages p136, Aug.29

Why Doesn't It Drop? Probers seek political hay in rising living costs (with chart) p32, Oct.3

Readers Report: Which Cost of Living p8, Oct.3

New Pay Climb: Business may dip in 1954, but unions will still go after higher wages (with illus) p169, Oct.10

Up, with Pay Rise for a Million p162, Dec.5

COTTRELL (J. B.) & Sons Co.

Merger Points to Typeless Printing p118, Dec.12

COUCH (S. H.) Co., Inc.

Makes an electrical relay for high-shock applications # p99, Nov.7

COUGHLIN, Howard

New president of AFL's office workers' union # p127, Jul.11

COUNCIL for International Progress in Management

Can the U. S. Export Its Methods? p116, Nov.14

COUNCIL of Economic Advisers

There will be no midyear economic report to Congress # p38, Jul.11

New Staffs Shape Eisenhower's Thinking p33, Aug.15

Reaching for Economic Tips: Administration lays plans to set up a system of volunteer observers. Jacoby gets spot on CEA (with illus) p32, Aug.29

A Full Crew for CEA (with 3 illus) p33, Dec.5

COUNCIL of Europe

Session starts Dec.11 in Paris # p149, Dec.12

COUNTERFEITING

Catching Bogus Shirtmakers: It's a tough job when Hong Kong supply is endless p98, Jul.4

Boom in the Underworld p99, Aug.15

CRAMET, Inc.

Titanium sponge will be turned out by company under contract with DMPA # p34, Aug.8

Titanium Booming Now, Cost Hurdle Ahead (with table) p41, Aug.29

CRANBERRIES

Speeding Bog Boat Shakes . . . Cranberries to the Surface (with 2 illus) p32, Nov.28

CRANE Co.

Chattanooga: Geology Tips the Scales p76, Sep.12

CRAVENS, Kenton

RFC Assets Go on the Block: Big job to prove loans weren't risky p48, Oct.3

CRAWFORD, Arthur

Curing the Shakes: Small company is built on new principle of detecting vibrations in moving parts p168, Aug.15

CRAWFORD, Joan

Making the Decisions on 3-D Movies (with 3 illus) p78, Aug.15

CREDIT

At $26.7-billion, consumer credit is $5-billion over a year ago # p18, Jul.4

Self Regulation at Work (Trend) p172, Aug.15

Business this summer has been the best on record. Right there you have the cause of today's tight money p17, Aug.29

Consumer credit outstanding at the end of Oct. was just under $21.5-billion # p36, Dec.5

CRIME

New York-New Jersey joint commission to combat waterfront crime is assured # p147, Aug.8

Boom in the Underworld: Abundance of spending money brings back bootlegging, gambling, hijacking, narcotics p99, Aug.15

Is the White House Shifting Its Labor Policy? T-H injunction hits dock strike. It is anti-crime, not anti-union (with 3 illus) p164, Oct.10

CRIME Clinics, Inc.

Anti-crime Club: Cleveland's novel luncheon club of plant and store protection men helps avert losses p126, Dec.5

CRISP, Richard

Market Research . . . status surveyed p163, Aug.29

CROOKES, L. W.

Fragile Scientific Baby (with illus) p61, Jul.18

CROSBY (Bing) Enterprises

Tape Unreels Magnetic Future p46, Sep.12

CROSLEY Broadcasting Corp.

Station WLW Gives Away House . . . Cars, to Snag Off-Hour Audience (with 2 illus) p72, Jul.18

CROWLEY (Henry I.) & Co.

Makes permanent magnets of ceramics # p190, Oct.24

CROWN Rock Asphalt Co.

Makes a ready-to-use paving mixture # p190, Oct.24

CRUTCHFIELD, Walter

Readers Report: Whitewash Won't Wash p8, Dec.19

CUBA

U. S. Sugar quota is up again # p36, Oct.17

Nickel Pinch . . . still goes on, though controls are off p64, Nov.14

CULLMAN, Joseph

Teaming Up to Ride a Trend (with illus) p26, Oct.31

CUNNINGHAM & Walsh, Inc.

TV viewing habits settle down p52, Dec.12

CURRENCIES

Japanese company proposes to print currency on vinyl film # p79, Aug.1

Brink's Defense Line—Concrete and Steel (with 9 illus) p30, Aug.15

The Retreat from Hard Money (Trend) p200, Sep.26

Money Talks—for Ads. (illus) p42, Nov.28

Money for Still More Growth: FRB develops a long-range policy of increasing the money supply (with chart) p29, Dec.12

CURTIS-WRIGHT Corp.

Netherlands subsidiary has been set up # p116, Jul.11

Will cut its work force by 700 due to revised military schedules # p18, Oct.24

Piston Speed-up p78, Nov.21

CURTISS Candy Co.

Advertising claims will be toned down under agreement with FTC # p36, Oct.10

CUSTOM Products Co.

Young Firm Gets Help from Older Heads (with 5 illus) p30, Dec.26

Short news item

CUTLER, Robert

Key Man in Security Setup: National Security Council has become the most powerful agency in the government, next to the Cabinet (with illus) p31, Jul.25

CZECHOSLOVAKIA

The Czechs sent a mission to Bolivia to purchase tin, lead, and copper # p72, Aug.1

Three nations dicker over steel mill p166, Nov.28

D

D'AGOSTINO Bros. Food Markets

No Trouble Raising Funds p130, Jul.18

DAIMLER-BENZ

Mercedes Comes Back (with illus) p112, Jul.18

DAIRY Industry

See also Agriculture; Department of Agriculture

V. K. Shuttleworth reports on the changes in milk buying habits # p50, Jul.4

Anti-Mold Wrapping p72, Jul.25

Butter Greases the Skids for the Dairy Industry (with 2 charts) p120, Oct.31

Milk by the Gallon Jug p50, Nov.7

Dairymen Offer Plan For Handling Surplus p108, Nov.28

Maryland still has a law prohibiting the sale of evaporated, condensed, and preserved skim milk # p119, Nov.28

A new giant in the dairy industry will result from the merger of Foremost Dairies and Golden State Co. # p59, Dec.19

DALAI Lama

Readers Report: Forbidden City p8, Sep.26

DALLAS, Tex.

Santa Fe will build its own line from Sanger to Dallas # p116, Jul.25

Request to increase transit fares is turned down # p89, Sep.5

Neiman-Marcus: A Store that serves Two Markets (with 13 illus) p134, Sep.19

No More Parking p156, Sep.19

Tax That Isn't Paid p125, Oct.3

Decides to rehire Dr. Irving Kricks # p106, Oct.24

Ban on curb parking is rescinded p138, Nov.21

Traffic at airport drops after Fort Worth opened its new one # p115, Dec.5

The wound to Dallas' pride caused by Fort Worth's new Amon Carter airport still rankles p146, Dec.12

Taxi fares are raised # p148, Dec.19

DALTON, Melville

When Line and Staff Tangle p74, Oct.3

DAMON, Ralph

Voted Management Man of the Year # p80, Oct.3

DAUER, Ernst

Readers Report: Who Buys and Where p10, Nov.14

DAVIDSON, Clinton, Jr.

Building Air Tour Trade (with illus) p84, Jul.25

DAVIES, Ralph

A Storm-tossed Company Sails Clear (with illus) p186, Oct.10

Killion and Davies of President Lines: They knew nothing of ships (Cover) Oct.10

DAVIS-BACON Act

Delays Ahead: Appropriations cuts have whittled Labor Dept.'s staff p42, Jul.25

Minimum Wages . . . on federal contract jobs pile up headaches for new labor secretary p173, Oct.17

DAVIS & Geck, Inc.

A year-long moving job is ahead for the company # p54, Sep.12

Short news item

DAVIS, Louis

How U.S. Air Power Looked in Korea p64, Aug.29

DAVIS, Walter

Readers Report: Missed the point p12, Sep.12

DAVISON Chemical Co.

W. R. Grace & Co. buys 180,000 shares of company # p136, Sep.26

DAY & Date Service

New weekly calendar is offered by Leonard Spinrad # p74, Dec.5

DAY, Doris

Columbia Marks Fifth "Lp" Year (with illus) p50, Aug.8

DEAFNESS

Deafness and Industrial Din: N.Y. Workman's Compensation Board sets standards p97, Dec.19

DEAKIN, Arthur

Britain: Just Marking Time (with illus) p142, Oct.24

DEAN Witter & Co.

Company will absorb Harris, Hall & Co. # p141, Nov.7

DEARBORN, Mich.

Ford Motor asks city to close a street that runs near a building that will house gas turbine test facilities # p34, Aug.29

DEARBORN Stove Co.

Will close its space heater plant in Chicago and build new one in Dallas # p134, Nov.28

DEBT

The $275-billion public debt ceiling will be raised # p40, Jul.18

Public Debt Crowds the Ceiling: Secretary Humphrey hesitates to ask Congress to lift the limit p31, Aug.1

Consumer debt has soared nearly 30% in the last 15 months # p18, Aug.8

Consumers are in debt for more than $27-billion; instalments account for nearly $20½-billion # p17, Aug.8

Self Regulation at Work (Trend) p172, Aug.15

A boost in the debt ceiling may be avoided. There are two big ifs # p40, Aug.15

Debt Limit: Fact or Fiction? (with illus) p127, Aug.15

U.S. debt obligations due within 12 months now total almost $84-9-billion # p62, Aug.29

Dept. of Commerce releases figures on public and private debt for 1952 # p34, Sep.26

DEBUTANTES

Suggestions on how to launch your daughter into society # p184, Oct.3

DECENTRALIZATION

Ford Motor Co.: An Auto Empire Decentralizes and Reorganizes (with map and table) p130, Oct.17

GE Tailors a Plant Project for Simpler Managing (with 8 illus) p120, Nov.7

DECISION, Inc.

Plans to put out books on five more cities # p135, Aug.22

DEER

See Hunting

DEERE (John) & Co.

Cuts tractor output at its Waterloo plants # p34, Aug.29

Will close its Yakima plant next spring # p106, Sep.19

DEFENSE Facilities Maintenance Board

Preserving . . . privately owned defense facilities is tough job of new government agency p108, Nov.14

DEFENSE Materials Procurement Agency

More manganese is goal of five new Mexican contracts signed by DMPA # p36, Jul.18

DEFENSE Materials Systems

DMS will be continued for steel, copper, and aluminum # p129, Oct.31

De HAVEN, Hugh

What Causes Auto Injuries? Guilford County, N. C. will be probed p87, Sep.12

DELANEY, George

AFL delegate to the Congress of Free Trade Unions (with illus) # p125, Jul.18

DELAWARE

Making Stock Options Stand Up: Delaware law is designed to make such p99, Aug.8

DELAWARE River

Who'll Dredge It? Army engineers think private interests should share cost of deepening channel to Fairless Works (with map) p28, Oct.31

DELTA-C&S Air Lines

Orders six additional DC-7 planes # p86, Jul.11

Will spend $200,000 to improve its Atlanta Airport # p87, Aug.29

Announces two new services # p64, Oct.3

DELTA Power Tool Co.

Announces its "Tool-at-a-Time" plan # p69, Aug.1

DEMAREST (L. M.) & Associates

The Retail Profit Score (with table) p52, Oct.10

DEMOCRATS

See also Elections; Republicans

Readers Can Vote: Democrats launch a party monthly p68, Jul.11

Readers Report: Democrats Groom for '56 p8, Aug.1

The big political fight against Eisenhower is beginning. The bill of particulars the Democrats are framing up # p39, Sep.12

Democrats are perking up. They think the popularity of Eisenhower may be slipping # p38, Oct.24

The big weapon of the Democrats? Fear of recession # p38, Nov.14

DENEBRINK, Gerald

Building a Sales Force from Scratch (with 4 illus) p58, Aug.22

DENNENY, J. C., Jr.

Readers Report: The Changed America p10, Jul.4

DENTAL Financing

Dental financing plan has been worked out by The Fifth District Dental Society and the First American National Bank in Nashville # p80, Aug.22

DENTIFRICES

Will the new "anti-enzyme" dentifrices help prevent tooth decay? How you can keep your teeth functioning properly longer # p179, Sep.12

DENTISTS

More Trouble for Cigarettes p55, Dec.19

DENTURES

Artificial dentures made of plastic defy detection # p179, Sep.12

DENVER, Colo.

Webb & Knapp reveal plans to build a combination department store and hotel # p134, Jul.18

Denver's Commercial Building Surge Is Started by Outsiders (with 2 illus) p80, Sep.19

Trading Stamps . . . start supermarket war in Denver p54, Oct.17

The American Humane Assn. will move its headquarters to Denver # p198, Nov.14

DEPARTMENT (U. S. Government Divisions)

See also entries for departmental officers, bureaus, and spheres of interest such as taxation, agriculture, antitrust, etc.

Department of Agriculture

Farm politics have the Administration on the hook. The prospect is that the support system will be extended # p39, Jul.18

Farmers – Everyone's Headache Again: He's producing too much, piling up huge surpluses p29, Jul.18

Has Grain Seen the Worst? Wheat ignores government support (with chart) p161, Jul.25

First Cabinet switch may bring Dan Thornton to Washington # p39, Aug.22

Pushing a New Farm Policy: Benson's Wisconsin speech set pitch (with illus) p27, Sep.26

U.S. farm exports sank 31% during the year ended June 30 # p169, Sep.26

Farm price supports will be pegged at 90% of parity. Secretary Benson may have to go # p39, Oct.17

Issues its Sept. crop report. Corn is estimated at 3.2-billion bu. # p154, Oct.17

National marketing quota of 10-million bales of cotton for next year is proclaimed # p154, Oct.17

Announces an export subsidy for U.S. citrus growers # p144, Oct.31

Butter Greases the Skids for the Dairy Industry (with 2 charts) p120, Oct.31

Cotton crop this year is put at 16.1-million bales # p66, Nov.14

Reports that since last March it has spent $73.9-million beef products # p66, Nov.14

Lower prices on cattle are felt at retail meat counters # p119, Nov.28

Direct cash payments to wool growers may be the answer to the government's huge and costly wool surplus # p129, Dec.12

Value of major crops in 1953 was 8.6% lower than in 1952 # p36, Dec.26

Department of the Air Force

Consolidated Vultee gets contract to inspect and repair entire fleet of B-36 bombers # p58, Jul.4

Kaiser Deposed: Loss of Air Force contract hits at a time of internal problems and shrinking sales (with illus) p33, Jul.4

Several companies slated to operate heavy metal-shaping presses may abandon their projects # p70, Jul.25

How U.S. Air Force Looked in Korea (with 9 illus) p64, Aug.29

Longer service life might be the reason the Air Force will cut back orders for jet aircraft engines # p44, Aug.29

Five companies got new Air Force invitations to bid on new contracts to build C-123 military transports # p170, Sep.5

Titanium Propeller (illus) p72, Sep.5

Beefing Up Air Defense: Transfer of the money earmarked for 1,000 canceled planes may add $1-billion to defensive budget p32, Sep.12

Way Up for Rockets (illus) p28, Sep.12

Air Force Lightens Its Heavy Press Program p66, Sep.26

B-52 jet production will be speeded up # p36, Oct.3

Disgruntled . . . executives of Hughes Aircraft were quitting. Air Force takes a hand p61, Oct.3

A turboprop model of the Convair-Liner 340 has been ordered by the Air Force # p82, Oct.10

Awards contract for C-123 assault transport planes to Fairchild Engine & Airplane # p79, Oct.24

Cast steel blades for new wind tunnel Westinghouse is building (with illus) # p90, Nov.7

Releases pictures on the Pratt & Whitney J57 turbojet engine (illus) p84, Nov.21

New Fighters . . . Air Force releases pictures of a piloted airplane that will fly at 2,000 mph. (with 5 illus) p30, Nov.28

Department is looking for an operator to run its aluminum extrusion plant at Adrian # p178, Dec.12

First unit of a major facility for testing aircraft engines at simulated altitudes has been completed # p186, Dec.19

Department of the Army

How to Turn a Beach into a Port (with 6 illus) p30, Jul.4

International Harvester will be sole producer of five-ton trucks for the Army # p34, Aug.8

When Line and Staff Tangle: Even the Army is having trouble p74, Oct.3

Department of Commerce

Inland Waterways: The Government Finds a Buyer (with map) p30, Jul.11

Short news item

May sales by wholesalers were off about 2% from April # p34, Jul.11

Expenditures for new plant and equipment: The Cat with Nine Lives (with table) p30, Sep.12

Releases figures on public and private debt for 1952 # p34, Sep.26

Reports on U.S. investments in foreign enterprises # p154, Oct.10

Weeks would like his agency to be a strong voice for business, but he must compromise # p40, Oct.10

Commerce Dept. makes shift p152 Oct.24

Commerce Dept. readies a new series of income distribution figures p50, Oct.24

Reports on U.S. investments in Latin America # p148, Oct.24

Quick Figures on Retail Sales p27, Nov.14

Business Failures: In 1953 They're Bigger and More (with chart) p150, Nov.21

Hawaii Builds An Economy On . . . Sugar, Pineapples, and Uncle Sam (with chart and 3 illus) p90, Nov.21

Outlook for New Construction (with table) p31, Nov.21

Department of Defense

Bureaucratic Housekeeping (Trend) p156, Jul.18

Tapering Off Defense Expansion: Administration sees buildup near end; sets 1954-56 levels in manpower, ships, guns, planes p27, Jul.18

The military research in ordnance and electronics, that has been done by the National Bureau of Standards, is being transferred to the Defense Dept. # p71, Aug.22

Business Brains for the Pentagon (with 6 illus) p154, Aug.29

Kyes K.O.'s Input-Output Studies p26, Aug.29

Beefing Up Air Defense: Transfer of the money earmarked for 1,000 canceled planes may add $1-billion to defensive budget p32, Sep.12

The Joint Chiefs: Facing Up to an Atomic World (with chart and illus) p27, Oct.10

Names four U.S. engineering firms to supervise construction of air and naval bases in Spain # p169, Oct.17

Wilson and Team: Getting Results on Defense (with 9 illus) p28, Nov.21

Research Money: Triple surveys show how much money companies are spending p186, Dec.12

A Briefing on the Defense Budget (with illus) p32, Dec.26

Awards contracts for two McNary Dam generators to English Electric Export & Trading Co. # p36, Dec.26

Department of the Interior

Administration Codifies New Power Policy p34, Aug.22

McKay: Changing a Power Trend (with table and illus) p63, Sep.12

Hunt for Undersea Oil Perks Up Despite Hazards (with map and 4 illus) p190, Oct.17

Coal industry gets a cold shoulder from McKay # p38, Oct.24

On the government's role in business. Sec. McKay's new policy will be to limit the department to research, then let industry take over # p38, Dec.19

Department of Justice

Alcoa-Alcan Tie in Court: Justice Dept. moves to cancel Alcoa's contract p88, Aug.22

Department of Labor

Eisenhower will ignore the CIO in his selection of key assistants to Durkin # p37, Jul.11

Eisenhower nominates Spencer Miller, Jr., and Harrison Hobart as Assistant Secretaries # p125, Jul.18

Senate confirms appointment of Stuart Rothman as solicitor # p125, Jul.18

Delays Ahead: Appropriations cuts have whittled Labor Dept.'s staff p42, Jul.25

Budget Cut . . . at Labor Dept. will hit hardest at administration of wage-hour laws, state employment agencies p111, Aug.22

New Lineup in Labor Dept.: With all key jobs filled, Secretary Durkin moves to tighten the department (with illus) p172, Sep.12

Why Durkin Quit the Cabinet p174, Sep.19

AFL's preference for Sec. of Labor seems to be Charles Taft # p178, Oct.3

White House between Two Fires (with 2 illus) p34, Oct.3

A New Secretary of Labor (Trend) p200, Oct.17

A Pragmatist for Labor: New Secretary of Labor is James P. Mitchell (with illus) p28, Oct.17

Minimum Wages . . . on federal contract jobs pile up headaches for new labor secretary. Texas case looms p173, Oct.17

Wetbacks in Middle of Border War (with illus) p62, Oct.24

Outlook for New Construction (with table) p31, Nov.21

Alice Leopold is new director of the Women's Bureau (with illus) # p176, Nov.28

Department of the Navy

Navy Gets a New Blimp for Chasing Subs (illus) p28, Jul.4

Office of Naval Research backs research program at Rutgers to study an anti-corrosion treatment for hulls of ships # p58, Jul.18

Navy rocket used in cosmic ray research gets a lift part way on a plastic balloon (illus) p70, Sep.12

"T" tail is installed in the Navy's Marlin flying boat (illus) p188, Sep.12

Navy announces that 91 fewer F3H Demon fighters are to be delivered by McDonnell Aircraft # p34, Sep.19

Electronics Plant: The Longest Step Yet for Automation (with 7 illus) p72, Oct.10

How Jane's Rates the Navies (with table) p30, Nov.7

Navy's Radio Station Blankets the Globe (with illus) p68, Nov.28

Radio station at Jim Creek is disrupting telephone service # p51, Dec.5

Post Office Department

Railroads tell ICC that carrying the mails is costing them money # p36, Jul.4

Odds are still against postal rate hike bill # p40, Jul.18

Mail by Air, But . . . not air mail. Hopes to fly regular first-class matter on coast-to-coast runs p30, Aug.8

Tries out the dispatcher, a jeep-like vehicle with right-hand drive (with illus) # p81, Aug.8

Nylon mail sacks will be tested # p50, Aug.15

AFL's Teamsters ask government to extend mail trucking # p153, Sep.5

National Industrial Conference Board will make a survey of postal operations # p100, Sep.5

Petitions CAB to fly regular 3¢ mail for year's experiment # p36, Sep.12

Will deliver advertising and other matter to specified areas without the need for addresses # p56, Sep.26

Another Setback for AD-X2 Battery Juice p30, Nov.21

Department of State

New Russian moves to cut U.S. influence in Europe are expected # p38, Jul.25

John Foster Dulles: Working Toward Peace By . . . Using Power Boldly (with illus) p134, Oct.24

Department of the Treasury

The new Treasury's 3¼s are quoted this week at 100 bid # p131, Jul.18

Public Debt Crowds the Ceiling: Humphrey hesitates to ask Congress to lift the limit p31, Aug.1

Treasury's offering of one-year 2⅝% certificates was pretty much what Wall Street had expected # p68, Aug.8

Debt Limit: Fact or Fiction? (with illus) p127, Aug.15

The Treasury shelled out only $97-million to pay off its $2.8-billion issue # p80, Aug.22

IRB Eyes Expenses p164, Aug.29

U.S. debt obligations due within 12 months now total almost $84.9-billion # p62, Aug.29

New 1-Year Certificates p112, Sep.5

96.5% of the $8-billion 10-year 2s maturing last Tuesday were exchanged for the new issues offered in Treasury's latest refunding # p132, Sep.19

Thumping for British Trade: Treasury probes UK merchants p170, Sep.19

Uncle Sam paid the lowest interest rate in more than two years on the regular weekly offering of three-month Treasury bills # p17, Sep.26

Those new Treasury notes, Series C, shave the yield to investors to 1.56% if held for six months # p36, Oct.3

Why U.S. Cut the Interest Rate (with chart) p43, Oct.3

Treasury's short-term borrowing costs dropped this week # p70, Oct.10

Sales of Series E and H savings bonds in the first nine months of 1954 were close to $3.3-billion # p133, Oct.24

Easy Money: Why investment men watching goings-on in the bond market expect interest rates to drop p162, Oct.31

The Treasury is running a deficit now, will be until tax receipts roll in next March. And it is selling its new bonds to banks # p17, Oct.31

Strong Tide . . . for Treasuries launches new medium-term 2¾s at premium p74, Nov.14

E and H savings bond sales outpaced redemptions in first 10 months # p148, Nov.21

Lengthening out the debt a little is one goal of the Treasury's latest refunding offer # p34, Nov.21

It's Cheaper to Borrow Now (with chart) p136, Nov.28

Will fight any cut in the 52% corporate rate or in excises # p39, Dec.12

Long-term Treasury bond prices have zoomed # p70, Dec.19

DEPARTMENT Stores

See also Retailing

NRDA reports on sales for quarter ending Apr. 30 # p81, Jul.18

Forecasting Sales with Univac (with chart) p154, Sep.19

Better Showing: Macy's profits jumped 75% ahead this year p56, Oct.17

McCreery's End Brings Tears but No Jitters p29, Oct.17

Where Women Shop: Downtown Isn't Dead by a Long Shot (with table) p41, Oct.24

Basic Dilemma of Department Stores. The Marketing Pattern p50, Nov.14

Ohrbach's Moves Deeper Into Two Big Cities (with 5 illus) p43, Nov.14

J. L. Hudson Co.: Studying a Job – by Work Sampling (with 14 illus) p58, Dec.12

Pittsburgh stores are doing O.K. without deliveries p50, Dec.12

Sales Without Newspapers: Despite lack of papers, New York stores do well p50, Dec.12

Stores Move into Mail Order (with illus) p43, Dec.12

For Men Only: Parties Lure Them In (with 5 illus) p50, Dec.19

DeSOTO Paint & Varnish Co.

Opens a million-dollar plant in Garland, Tex. # p79, Oct.24

DETECTIVES

Private detectives can be of use in many ways. How to find a competent one and how much it will cost # p139, Jul.11

Readers Report: Sherlock's Kin? p8, Aug.15

DETERGENTS

See also Soap

Doyle-Decker makes a detergent for travelers, called Trip Suds # p58, Sep.12

Synthetic detergents continue to boom–at the expense of soaps # p119, Nov.28

DETROIT & Cleveland Navigation Co.

Roy Fruehauf and others acquire a 15% interest in company # p133, Oct.31

DETROIT Harvester Co.

Buys the Moto-Mower Co. # p170, Sep.5

Short news item

DETROIT, Mich.

Detroit Public Lighting Commission rejects Brown, Boveri bid and accepts Westinghouse's # p36, Jul.4

Turbo Tussle p112, Jul.18

A new Detroit newspaper seems to be in the cards # p34, Aug.8

Detroit employment, though down a little from June, is 10% higher than it was this time last year # p18, Oct.10

Wayne University issues report on Detroit shoppers # p52, Nov.7

Nor Prison Bars a Cage p157, Nov.14

Detroit Builds a Computation Center p30, Dec.19

DETROIT Steel Corp.

Louise is the name of company's new blast furnace # p62, Sep.19

DEUTSCH, Helen

Making the Decisions on 3-D Movies (with illus) p78, Aug.15

DEVELOPMENT Credit Corporations

Financial Aid for the New and Small p112, Jul.4

DEWITT, John H., Jr.

Readers Report: TV Boosters p10, Sep.26

DEXTER Co.

Philco Corp. agrees to buy all assets of Dexter # p36, Dec.12

DIAMOND Alkali Co.

Approved as the chemical partner in the Foster-Wheeler Corp.-Pioneer Service & Engineering Co. industrial-power study group # p84, Nov.21

DIAMOND Hosiery Corp.

Acquires Hamilton Hosiery Mills # p87, Aug.29

DIAMOND State Telephone Co.

Delaware utility is taking a Public Service Commission ruling to court # p159, Sep.26

DIAMONDS

A Bargain Basement Moves a Batch of Diamonds (with 12 illus) p30, Oct.3

Diamond bargain sales at Klein's brings flurry of complaints # p60, Oct.17

DICKENSON, F. R.

F. R. Dickenson of Townsend Co.: New lines for a company that was too rich (Cover) Oct.17

Training an Old Firm in New Business Tactics (with illus) p122, Oct.17

DICTATING

Dictating by Telephone (with 2 illus) p95, Sep.5

DICTOGRAPH Products, Inc.

FTC Is Still Hardboiled: Stringent ruling on Dictograph's exclusive distributor contracts p50, Oct.17

DIESEL Engines

Southern Railway: The Coal Age Bows to the Diesel (with 6 illus) p31, Jul.11

Diesel locomotive makers are cutting back production as nation's railroads approach complete dieselization # p61, Aug.1

Newage International imports from Germany a small diesel engine # p55, Aug.22

A Question of Weight p177, Sep.26

DIETZ, Arthur

Makes some predictions on car output for this year, 1954, and 1964 # p34, Sep.26

DIGGS, John

A Storm-tossed Company Sails Clear (with illus) p186, Oct.10

DINNER Time Beef Pot Pie

Canned Meat Pie Vies With Frozen p68, Aug.1

DIOR, Christian

No New Look: Dress trade moves slowly on Diro's short skirt p56, Aug.8

DISTILLERS Corp.

New Antitrust Policy Developing p62, Aug.1

DISTRIBUTION

City-country Gap . . . Easy Washing Machine pushes its nonautomatic model in rural areas p46, Oct.10

The Consumer Spends His Dollar Differently Than He Used To (with 6 charts) p43, Oct.10

Preaching a New Consumer Economics (with illus) p41, Oct.31

DIVERSIFICATION

General Mills is moving further into the appliance field # p69, Aug.1

General Mills gets only 52% of its sales volume from flour # p135, Aug.22

DIXIE Chemical Co.

Is going to extract mineralized salt from sea water # p48, Jul.11

DOBECKMUN Co.

Old-world Textile Glamor . . . In a New Metallic Yarn (with 2 illus) p46, Oct.24

DOBSON, James

New Lineup in Labor Dept. (with illus) p172, Sep.12

DODGE (F. W.) Corp.

Reports a jump to $1.8-billion in July contract awards in 37 eastern states # p18, Aug.22

DODGE, Joseph

Balancers . . . of the federal budget this week found themselves closer to their goal than they had expected p30, Aug.29

DOEPKE (Wm.) Mfg. Co.

Tier a Toter (with illus) p144, Nov.14

DOGS

Dog owners can now forget their fears of hepatitis X # p140, Jul.18

Nashville: Going for the Dogs p158, Sep.19

DO-IT-YOURSELF

Advertising campaign promoting plywood will be keyed to do-it-yourself program # p50, Jul.4

Waking Up to Do-It-Yourself (with 7 illus) p42, Jul.4

Weekend Contracting p102, Jul.11

Associated Press is preparing a tabloid-sized supplement on information # p81, Jul.18

White Sewing Machine and Delta Power Tool promote do-it-yourself programs # p69, Aug.1

Illinois Zinc offers a package for repairing gutters, window flashings, etc. # p84, Aug.8

Plumb-it-yourself raises legal hassle p50, Oct.24

Reynolds Metals Offers Do-it-yourself Aluminum p54, Oct.31

Do-it-yourself raises injury rate (with illus) p100, Dec.26

DOLLAR Reserves

Foreign Assets Up, Buying Lags (with 2 charts) p90, Jul.4

DOMORE Chair Co.

Salesmen Build Their Wares: Domare Chair jumps into manufacturing p184, Nov.7

DONLEY, Harold

GE Tailors a Plant for Simpler Managing (with illus) p120, Nov.7

DONNELLY, Daniel, Jr.

Readers Report: Alas, poor Yorick p8, Sep.12

DONNER, Vyvyan

Fashion show on film has its debut at the Johnny Victor Theater # p150, Oct.3

DOOR-to-DOOR Selling

Operation Doorbell was a one-day experiment by Main Line Cleveland (with illus) # p57, Aug.8

DOUBLE Jay Co.

Cosmic Cover-all (with illus) p86, Nov.21

DOUBLEDAY & Co.

New Antitrust Policy Developing p62, Aug.1

DOUGHERTY, William

AFL delegate to the Congress of Free Trade Unions (with illus) # p125, Jul.18

DOUGLAS Aircraft Corp.

5,000 lb. elephant stands on Aircomb panel (with illus) p52, Jul.11

New Fighters (with illus) p30, Nov.28

Nonstop Transport (with illus) p31, Nov.28

Setback for UAW: It took a licking in settling North American Aviation strike p164, Dec.19

DOUGLAS Fir Plywood Assn.

Advertising campaign promoting plywood will be keyed to do-it-yourself program # p50, Jul.4

Plywood industry is making a bid for the exterior-siding market # p88, Nov.21

DOUGLAS, Lewis

Douglas' report to the President on dollar-sterling relationships is a boost for freer trade # p132, Aug.29

For Free Trade: Eisenhower backs free traders in choosing members of economic policy group, praising Douglas report p28, Aug.29

Action Now (Trend) p172, Sep.5

DOW Chemical Co.

Is adding another unit to its Sarnia (Ont.) operations # p48, Aug.8

Titanium Booming Now, Cost Hurdle Ahead p41, Aug.29

Research specialist is the title of a new employee classification # p116, Oct.10

First product to get the full treatment under the Dow label will be "Saran-Wrap" # p56, Oct.31

Largest rolling unit ever constructed for magnesium has been installed by company # p143, Nov.14

Chemical Tariffs: a Fighting Stand p162, Nov.28

Opens new plant in Midland, Mich. # p98, Dec.19

First ocean-going tanker ever designed to carry bulk liquid chemicals is leased by company # p50, Dec.26

DOW Corning Corp.

Aerosol sprays are used to prevent boil-over in foaming chemical reactions # p99, Nov.7

DOYLE-DECKER, Inc.

Makes a detergent for travelers, called Trip Suds # p58, Sep.12

DRAVO Corp.

New Container Guards Against Pilferage (illus) p168, Sep.19

DREW, George

Will Canada Vote for a Change? (with illus) p41, Aug.8

DRIVE-IN Groceries

Drive-ins Thrive on Supermarket Crumbs (with 5 illus) p48, Oct.31

DRIVE-IN Theaters

Drive-Ins Steal the Show: Indoor movie theaters look sick by comparison (with illus) p114, Aug.15

A movies screen for every customer is the latest idea # p52, Aug.22

Three-D drive-in theater is under way near St. Louis # p56, Oct.10

Drive-ins are multiplying in Canada # p146, Oct.17

New drive-in opens in Lima, Peru # p143, Dec.19

DROUGHT

Drought Burns Out Corn Roots as . . . U.S. Gives $8-Million in Aid to Texas (with 2 illus) p34, Jul.4

The Drought—Tough But No Dust Bowl (with 4 maps) p27, Jul.25

Drought Trouble in Missouri (with 2 illus) p82, Dec.19

DRUCKER, Peter

Readers Report: Management in 1980 p10, Sep.12

DRUG Trade

Note for ulcer patients: Ask about Pamine # p140, Jul.11

A new drug called Monichol is said to lower blood-stream cholesterol # p120, Aug.22

Methium chloride may be the answer to the treatment of high blood pressure in elderly patients # p180, Sep.12

Upjohn announces new drug, Pamine Bromide, for treatment of ulcers # p184, Sep.19

The Mad Race for Antibiotics (with illus) p186, Sep.26

The Drugstore Where Oil Men Gather (with 6 illus) p64, Oct.31

Bonamine combats travel sickness # p184, Nov.21

New sedative called Serpasil # p180, Nov.28

Pfizer Laboratories make new drug to prevent motion sickness, called Bonamine # p76, Nov.28

New Sedative Called Serpasil # p180, Nov.28

Safeway Tries Drugs p72, Dec.5

DRYON

See Hides and Leather

DUFFY-MOTT Co.

Buys Clapp's Baby Foods # p59, Dec.19

DUKE Power Co.

Will spend more money on expansion in the Carolinas # p182, Jul.25

DUKE University

Camels are next on the list of animals to be studied # p116, Oct.10

New method for counting virus particles may speed up cancer research # p185, Dec.12

DULLES, John Foster

See also Department of State; Foreign Policy

Secretary of State Dulles: Moral force is the only super-weapon left (Cover) Oct.24

Working Toward Peace By . . . Using Power Boldly (with illus) p134, Oct.24

Readers Report: Mightier than H-bombs p8, Nov.14

The Administration is down on McCarthy. Dulles strikes back # p40, Dec.5

Warns France that the U.S. would have to reconsider its whole policy in Europe unless EDC goes through # p151, Dec.19

Believes the danger of war is less than a year ago, that there is some hope for serious East-West talks on atomic matters and on Germany # p65, Dec.26

DUMONT, N. J.

New York City: Neighborly Zoning p170, Oct.24

DUN & Bradstreet

Reports 86,361 new businesses incorporated in the first ten months # p18, Dec.5

DUNHAM, C. L.

Readers Report: Readers to the Rescue p8, Nov.7

DUNN, Lloyd

Readers Report: For the Record p10, Oct.3

DUPLAN Corp.

Jobless pay goes to 1,600 employees under a ruling by Pennsylvania State Unemployment Compensation Board # p174, Sep.12

DU PONT (E. I.) de Nemours & Co.

Du Pont antitrust trial has been recessed for the summer # p36, Jul.4

Increases the price of cellophane # p36, Jul.4

Sky's the Limit: That's what du Pont says of its promising new process for taking the sheen and hardness out of man-made fabrics p130, Jul.4

Super Cordura is a new high-tenacity rayon yarn # p64, Jul.18

Makes new gasketing material of aluminum-wire filled with Neoprene # p75, Jul.25

Titanium Booming Now, Cost Hurdle Ahead (with table) p41, Aug.29

Book of gadgets shows cost cutting and safety ideas that are applicable in oil refineries, petrochemical plants, etc. # p78, Sep.5

Paid out more in taxes than in wages and salaries # p115, Sep.5

Plans a $3-million mine and plant for ilmenite # p114, Oct.3

X-ray film with an ultrafine grain is used in examining low-capacity materials, such as aluminum, and magnesium # p99, Nov.7

Cuts the price of polyethylene resins # p119, Nov.28

Court and FTC Soften Antitrust: Du Pont and Maico cases will make it harder for antitruster to win p100, Dec.26

DUQUESNE Light Co.

Plans to sell another three-way securities package # p72, Aug.15

Another study of atomic power has been started by company # p82, Oct.10

DURKIN, Martin

Bigger State Role Is Likely: NLRB and FMCS would have states take over many cases (with illus) p53, Jul.25

Takes a hand in settling a plumbers' strike in the capital # p144, Aug.29

Incredible—But Valuable (Trend) p200, Sep.19

Why Durkin Quit the Cabinet p174, Sep.19

White House between Two Fires p34, Oct.3

DUST

Dust Caps for Plants (illus) p114, Oct.10

DYES

Dynel textile fiber can now be "dope-dyed" # p50, Aug.15

DYNAMIC Equipment Policy

Equipment Policy . . . and the problems of replacement will be researched by new center at Illinois Tech p66, Jul.25

E

EAGLE-PICHER Co.

New Antitrust Policy Developing p62, Aug.1

EARLY, Michael

Setting Up a Town with a Built-in Boom (with illus) p136, Dec.12

EARTH

Harold Urey reports on the formation of the earth # p185, Dec.12

EARTHMOVING Industry

See Machines—Construction

EAST Bay Grocers Assn.

Shoplifting War: West Coast grocers join to fight pilferage (with illus) p104, Aug.15

EASTERN Air Lines

"Mezzanine" class for plane passengers is being considered # p34, Oct.24

EASTERN Railroads Presidents Conference

Sets out to improve community relations in the 14 states served # p82, Oct.3

EASTMAN Kodak Co.

New Antitrust Policy Developing p62, Aug.1

Will market a fast-lensed Brownie # p57, Sep.5

Donates $1.4-million to the University of Rochester # p129, Oct.10

FTC Is Still Hardboiled: Ruling on Eastman's fair trade agreements p50, Oct.17

New Wrinkle . . . in employee stock purchase is offered through tie-in with Quinby Co. p126, Oct.17

Will pay its employees a $24.9-million wage dividend # p194, Nov.28

EASTMAN, Ralph

Readers Report: With Sympathy p8, Sep.12

EASY Washing Machine Co.

City-country Gap . . . Company pushes its nonautomatic model in rural areas p46, Oct.10

EBASCO Services, Inc.

Ebasco Out . . . as construction contractor on Joppa power plant p30, Aug.8

Short news item

State Growth . . . and development is analyzed in report on Northern Michigan p97, Aug.29

New England Steel Mill Comes to Life Again p32, Sep.26

ECO Engineering Co.

Offers a chemically inert compound for sealing pipe threads # p145, Nov.14

ECONOMICS

Accent on Economics p134, Aug.22

ECONOMISTS

Merrill Center: Haven for World Thinking (with 8 illus) p100, Aug.8

EDCO International Corp.

Push a Button . . . to Light a Driveway (with 2 illus) p86, Dec.12

EDER Instrument Co.

Narrow passages or molded cavities can be examined with an Inspectroscope # p58, Jul.18

EDGERTON, Germeshausen & Grier, Inc.

Photographed in a Split Second (with illus) p34, Nov.7

EDGERTON, Major Gen. Glen

Fighting Out Ex-Im's Pursestring Policy (with illus) p136, Aug.15

EDMONTON, Canada

U.S. investors will finance new shopping center # p36, Aug.15

EDUCATION

See also Colleges and Universities; Schools

Training for Hard Selling at General Electric (with illus) p66, Jul.4

Readers Report: The Scientific Approach p8, Jul.18

Pennsylvania State Employment Service and Local 169 give 16-hour "fork-lift course" for warehouse employees # p147, Aug.15

Marketing Men at School Tackle Lily Problem (with 7 illus) p102, Aug.29

Training centers for mechanics are set up by General Motor throughout the U.S. # p72, Sep.5

At Cornell, Labor Relations Is a Profession (with 4 illus) p176, Sep.19

Economic education for top management will be started this year at New York University # p80, Oct.3

Inplant schooling is offered by Vanity Fair Mills # p80, Oct.3

Westinghouse sets up eight-week factory school to prepare distributors for new products # p150, Oct.3

Raytheon Mfg. will help employees working in graduate studies # p129, Oct.10

AMA Finds More Stress on Education p178, Oct.31

Carnegie Program for Executives p126, Nov.14

EELLS, H. P., Jr.

Readers Report: Uncle Sam Paved the Way p8, Jul.18

EGBERT, Sherwood

It Pays to Do the Whole Job Yourself (with illus) p158, Sep.5

EGYPT

In Cairo, British and Egyptian officials start secret talks to settle the Suez dispute # p111, Aug.8

Approves Hilton Hotels Corp.'s plan to build new hotel on the Nile # p144, Oct.31

Will invite bids for construction of an oil refinery # p171, Nov.21

Egyptian National Guard holds maneuvers (with illus) # p71, Dec.26

EINSTEIN, Albert

Electromagnetism is the basis of the universe, according to Dr. Hlavaty # p71, Aug.22

EISENHOWER, Dwight

Governing Less—on Purpose: What the new government in Washington has done p25, Aug.8

Running Congress without Taft (with illus) p26, Aug.8

White House mail contains a lot of gripes. But most writers make it clear they are for Eisenhower # p38, Aug.8

Framing Federal Policy: New Staffs Shape Eisenhower's Thinking (with table) p33, Aug.15

To "Win In '54" Eisenhower Plans . . . Reshuffling White House Team (with illus) p23, Sep.5

Labor Day, 1953 (with illus) p170, Sep.12

The big political fight against Eisenhower is beginning. The bill of particulars the Democrats are framing up # p39, Sep.12

Commissions Do a Lot of Things: Presidents since Washington have used them (with illus) p90, Oct.10

The Way the Farmers Feel Is A . . . Problem for Republicans and Businessmen (with chart) p25, Oct.24

Two Nations Build a Dam (with illus) p27, Oct.24

Eisenhower's legislative plans are firming up, but as of now contain nothing really new # p37, Nov.14

Ottawa Confab . . . doesn't come to grips with U.S.-Canada economic hassles, but joint cabinet group is to seek answers p29, Nov.14

Eisenhower: a Study in Contrasts: Washington ee him as an impatient listener but quick student, natural vote-getter but inexpert politician p32, Dec.5

Eisenhower's atom speech goes beyond diplomatic maneuvering # p40, Dec.12

Eisenhower's speech to U.N. and the Big Three conference in Bermuda: Take the two and you see the beginning of . . . A Peace Offensive That Might Work (with illus) p27, Dec.12

The President's speech to the U.N. gives you the full measure of the Eisenhower-Dulles foreign policy # p149, Dec.12

Shaping a Program for Congress (with illus) p31, Dec.19

The Eisenhower Plan (Trend) p188, Dec.19

A Briefing on the Defense Budget (with illus) p32, Dec.26

EISENHOWER, Milton

Businessman, Meet Educator p129, Nov.21

Report on Latin America calls for strengthening economic and cultural cooperation along present policy lines, with no basic changes # p60, Nov.28

EL SALVADOR

Hurricane Bridge (illus) p61, Sep.19

ELASTIC Stop Nut Corp. of America

Titanium locknuts are going into some Republic Aviation planes # p100, Dec.19

ELECTIONS

See also Democrats; Republicans

House Republicans are worried about next year's election # p37, Sep.19

The plan of Senate committee chairman to get on the Republican Policy Committee next session is a dramatic move # p37, Sep.19

A Democrat wins in a special Congressional election in Wisconsin # p39, Oct.17

Frank Hoffman says political action should be concentrated at state level # p158, Oct.31

The Voters Speak (Trend) p200, Nov.14

Voters O.K. $800-million In New Bond Issues p74, Nov.14

The Battle for Congress Takes Shape: In the light of last elections, both parties are grimly picking targets for Nov. 1954 (with table) p25, Nov.14

GOP's Campaign Boss Starts Working for '54 (with 16 illus) p152, Nov.21

Eisenhower will carry the GOP's political ball next year in what promises to be the hottest off-year election campaign of recent times # p39, Dec.26

ELECTRIC Auto-Lite Co.

Will build new plants at Calgary, Alberta, and near Mexico City # p141, Aug.15

ELECTRIC Energy, Inc.

Ebasco Out . . . as construction contractor on Joppa power plant p30, Aug.8

No-strike pledge may revive construction work on plant at Joppa # p34, Aug.29

ELECTRIC Eye

GE makes a bean-size photocell out of germanium # p56, Dec.5

General Electric makes an electric eye that is only slightly thicker than a pencil lead # p185, Dec.12

ELECTRIC Shavers

RCA makes an electric shaver for hunters and fishermen # p59, Dec.19

ELECTRIC Socks

See Hosiery

ELECTRIC Storage Battery Co.

More Decentralization p139, Sep.12

ELECTRICAL Appliances

Appliances Head for a Showdown: Manufacturers begin pressing for exclusive dealerships p66, Jul.18

General Mills is moving further into the appliance field # p69, Aug.1

Manufacturers' recent efforts to boost appliance prices wouldn't indicate any excess inventory in these lines # p17, Aug.1

Operation Doorbell was a one-day experiment by Main Line Cleveland, Inc. (with illus) # p57, Aug.8

Readers Report: Utilities Prime the Market p10, Aug.8

Rheem Mfg. brings out new automatic clothes dryer # p116, Aug.15

Home workshops may soon be added to the appliance dealer's line # p62, Aug.22

The Boom That Has Led to a Crisis: Houses are pulling more and more electricity through their wiring (with chart) p103, Oct.3

An automatic dishwasher for laboratory use is introduced by Chemical Rubber Co. #p116, Oct.10

City-country Gap . . . Easy Washing Machine pushes it nonautomatic model in rural areas p46, Oct.10

GE will discontinue its wringer washers # p60, Oct.17

Two big appliance chains in Washington, D. C. have filed bankruptcy papers # p60, Oct.17

Fairchild Publications reports shipments of major appliances are down # p52, Oct.24

Readers Report: No Circuit Breakers p8, Oct.24

Stock bonus for dealers is latest method for boosting appliance sales # p56, Oct.31

Cincinnati Gas & Electric has budget plan to help homeowners modernize their electrical wiring # p90, Nov.7

Hotpoint adds its voice to the cry of "one line to a dealer" # p58, Nov.14

Is the Wholesaler Losing Out? GE and Hotpoint adopt direct shipments to dealers p41, Nov.28

Westinghouse will up appliance output p70, Dec.5

ELECTRICAL Equipment

Electrical conductors are more easily pulled through steel conduits, called Xduct # p78, Sep.5

Super Transformer (illus) p194, Sep.26

Low-Current Relay (with illus) p188, Oct.24

Readers Report: Readers to the Rescue p8, Nov.7

S. H. Couch Co. makes an electrical relay for high-shock applications # p99, Nov.7

Readers Report: The Blown Fuse Problem p8, Nov.14

Making an Apartment-sized Hood for a Turbine (illus) p76, Nov.21

Protection or Free Trade: Electrical manufacturers find foreign competition growing p140, Dec.19

ELECTRO Metallurgical Co.

Titanium Booming Now, Cost Hurdle Ahead (with table) p41, Aug.29

ELECTRODIALYSIS

Bright Applicant for an Old Job (with illus) p178, Oct.24

ELECTROMAGNETISM

Electromagnetism is the basis of the universe, according to Dr. Hlavaty # p71, Aug.22

ELECTRONICS

Making Decisions by Math p100, Sep.5

The Oscillograph: Key to the Electronics Boom (with 5 illus) p56, Sep.19

Short news item

Electronics Plant: the Longest Step Yet for Automation (with 7 illus) p72, Oct.10

For Otis: More Electronics: Company acquires an electronics subsidiary p119, Oct.17

Coming of Age of Electronics: Leach Industries is formed out of four small companies p174, Dec.12

ELEPHANTS

KLM, Royal Dutch Airlines, says it can fly a 600-lb. elephant from Bangkok to New York for $1,200 # p160, Jul.25

ELEVATORS

For Otis: More Electronics: Company acquires an electronic subsidiary p118, Oct.17

ELLIOTT, J. Douglas

Says over-efficiency can be a detriment # p99, Oct.24

ELMIGER, Arthur

Fiesta for Hilton's Madrid Hotel (with illus) p152, Jul.25

EL PASO Natural Gas Co.

A Deal for the Economic Textbooks: Cooperation between Northern Natural and El Paso saves millions (with 2 maps) p96, Jul.18

EL SALVADOR

New Power to Knit Central America (with illus) p140, Oct.31

ELSEVIER Press, Inc.

John Klautz, Dutch Publishers, Is Moving into U.S. Markets (with illus) p164, Oct.3

EMERSON Radio & Phonograph Co.

Acquires a majority interest in Quiet Heet Manufacturing Corp. # p56, Oct.10

EMPLOYERS Organizations

New Employers' Group Opens National Offices p163, Dec.19

EMPLOYMENT

See also Department of Labor; Labor; Unemployment Compensation

Hopefuls get in line to wait for opening of applications for 180 laborers' jobs on New York City payrolls (3 illus) p28, Jul.11

New records for employment are being set this summer # p17, Jul.11

This year's employment problem, if one exists, would seem to lie in the trend for nonfarm jobs # p17, Jul.11

Employment this summer is 63-million # p18, Aug.8

About 80% of all men over the age of 14 will be working in 1975. That compares with 85% in 1950 # p18, Aug.15

Census Bureau sees nearly 90-million people in labor force in 1975 # p17, Aug.15

You may see as many as 59-million males working or looking for jobs in 1975 and 29-million females # p17, Aug.15

Decision, Inc. plans to put out books on five more cities # p135, Aug.22

More than 17.1-million people were working in factories in July and averaging $71.50 a week # p18, Aug.29

August employment reaches 63,408,000 # p18, Sep.5

Unions worry over BLS report showing factory hiring at low rate and discharges up # p179, Sep.19

Factory employment figures reflect some easing in durable goods # p18, Oct.3

Detroit employment, though down a little from June, is 10% higher than it was this time last year # p18, Oct.10

Sept. employment, at 62,306,000, was the highest ever recorded for that month # p17, Oct.10

You hear little, so far, about "islands of unemployment" # p18, Oct.10

Unemployment: Washington Starts Watching for Signs of Trouble (with chart) p32, Oct.17

Employment agencies in 44 cities release study on how employers rate present-day high-school graduates # p176, Oct.24

Layoffs still don't seem to add up to much. Willys Motors, Curtiss-Wright, and RCA all announce layoffs # p18, Oct.24

Caterpillar Tractor will lay off 2,000 workers at its Peoria plant # p133, Oct.31

Employment for a long time has been inflated by "emergency workers" # p17, Nov.7

October unemployment, reported at a peacetime low, wants both examination and interpretation # p17, Nov.7

Official concern over "islands of unemployment" became manifest with a new plan this week to aid areas of chronic labor surplus # p18, Nov.7

Fast Writeoff Rule: No Cure-all: ODM's liberalization of quick amortization for new defense plants, in labor-surplus areas comes too late p32, Nov.14

Hedging against Trouble (Trend) p200, Nov.14

If Jobs Get Scarce, Will Women Be Squeezed Out? (with 3 charts) p178, Nov.14

What Is Unemployment (with table) p92, Nov.14

Manufacturing employment was off 200,000 between Sept. and Oct. # p17, Nov.21

Shifting Trends in the Labor Market (with 5 charts) p172, Nov.28

Total employment rose by better than 350,000 in November, 1952. It dropped 300,000 in November, 1953 # p17, Dec.12

UAW Fears Bring Pledge from Mitchell: Auto workers demand steps to halt "dangerous" job drop p161, Dec.12

The Scramble for 1954 Grads Slows Down • p124, Dec.19

Manufacturing employment, which soared 900,000 — or 6% — during 1952, will end 1953 below its year-earlier level # p18, Dec. 26

Spot Unemployment: on the Rise: It doesn't show up heavily in the national figures, but many localities are feeling the end of the boom p27, Dec.26

ENCO Mfg. Co.

Tiny Titan No. 100, a new dial indicator holder, will mount instantly to any surface # p51, Aug.29

ENGINEERING Manpower Commission

Draft Boards Getting Tougher p130, Aug.22

ENGINEERING Products Co.

Makes a space ship powered by carbon dioxide soda charger cylinders # p145, Nov.14

ENGINEERS

Engineering professors wind up two-week General Motors sponsored tour # p154, Jul.18

Readers Report: The Scientific Approach p8, Jul.18

A Question of Weight p177, Sep.26

Convair sets up a "Foreign Legion" of foreign-born engineers at its Fort Worth plant # p75, Sep.26

Readers Report: Wasted Capacities p12, Oct.10

U.S. Industry Adopts Foreign Techniques p75, Oct.17

National Society of Professional Engineers reports on salaries for engineers # p179, Oct.31

Engineering Plus Research p148, Nov.7

More women engineers are needed # p132, Nov.21

True Engineers: When an important question of union leadership came up, they settled it with the cold logic of science p178, Nov.21

Readers Report: Fare Well? p12, Nov.28

Pittsburgh seems to be leading Chicago as a possible home for the country's engineering societies # p51, Dec.5

Readers Report: Unlucky Numbers p12, Dec.26

Cleveland Engineering Society plans new building # p50, Dec.26

Slide Rules and Executive Posts. The Production Pattern p48, Dec.26

ENGLISH Electric Export & Trading Co.

Gets contract for two generators for McNary Dam # p36, Dec.26

ENSIGN, John

Readers Report: Just the Facts p10, Dec.12

ENTHONE, Inc.

Pickling and etching steel, stainless steel, titanium and aluminum can be done more safely with Actone 33 # p64, Jul.18

EQUITABLE Life Assurance Society

Who Runs Equitable Life? Parkinson has, for more than 20 years, and he refuses to bow out p29, Nov.7

Board agrees to drop Parkinson as chairman and director # p34, Nov.14

Facts belie the commonly held opinion that American business executives die early # p186, Dec.19

ERHARD, Ludwig

Planning New Props for Prosperity (with chart and illus) p156, Nov.7

The New Germany: Nucleus of a New European Economy (with 2 illus) p100, Dec.12

ERIE Mining Co.

Starts construction on a $300-million taconite plant # p54, Sep.12

Breaks ground for a new plant and harbor facilities # p98, Dec.19

ESPERSON Drugstore

The Drugstore Where Oil Men Gather (with 6 illus) p64, Oct.31

ESSO Standard Oil Co.

New Summer Home for Oil: Plans to pump reserves into abandoned slate pits (with illus) p45, Jul.11

Do Top Men Need Aides? (with illus) p122, Aug.22

A gas turbine engine will be used in the petrochemical plant # p72, Sep.5

Gasoline: Hottest Battle in Years p61, Nov.14

ETHICON Suture Laboratories

Plant Without Bosses p74, Jul.4

ETHIOPIAN Air Lines

Trans World Airlines will continue operating line for another three years # p108, Aug.8

ETHYL Corp.

Gasoline: Hottest Battle in Years p61, Nov.14

EUCLID, O.

Engineers use the continuous coal mining machine to dig tunnel for new storm sewer # p81, Aug.8

EUCLID Road Machinery Co.

Earthmoving: Everyone Gets in the Act. GM buys Euclide p56, Aug.15

EUREKA, Calif.

Not a Log Rolling (with illus) p134, Jul.11

EUROPE

See also Individual Countries

U.S. visitors should total about 450,000 before the year is up # p116, Jul.11

Crisis in East Europe (with map) p31, Jul.18

Now—a New Policy for the U.S.: Stassen comes out for continuing controls, making them flexible (with 2 charts) p150, Oct.10

Schuman Plan Steel Drops p156, Oct.10

U.S. Industry Adopts Foreign Techniques p75, Oct.17

EUROPEAN Defense Community

An Adenauer victory in Germany will encourage the U.S. to make a last-ditch attempt to bring EDC to reality # p131, Aug.29

Washingon is increasingly confident that the EDC soon will become a reality # p163, Sep.19

The showdown on EDC won't come until spring at the earliest # p153, Nov.7

Churchill government has agreed to sign a treaty with EDC # p159, Nov.28

John Foster Dulles issues warning to France # p151, Dec.19

EUROPEAN Organization for Nuclear Research

Atom Lab for Switzerland p78, Aug.1

EVANSVILLE, Ind.

Hometown Jobs: Evansville employers launch "Stay Home, Young Man" p116, Aug.8

City water has taken on a musty odor # p198, Nov.14

EXCESS Profits Tax

See Taxation

Short news item

EXECUTIVE-CONGRESSIONAL Foreign Economic Policy Commission

For Free Trade: Eisenhower backs free traders in choosing members of commission, praising Douglas report p26, Aug.29

EXECUTIVES

Readers Report: More Often a Labor of Love p8, Jul.25

Readers Report: The Boss Wants In, Too p8, Jul.25

Harvard study shows that more than 60% of executives are unhappy during first retirement year # p92, Aug.1

Management Development Foundation plans research in executive training # p98, Aug.8

Do Top Men Need Aides (with illus) p122, Aug.22

Helping Executives Remember: Companies try reading and memory courses p132, Aug.22

Stanford trains executives p164, Aug.29

Bell & Howell Co.: How to Coordinate Executives (with illus) p130, Sep.12

Management Development Foundation is holding the first of several executive skills conferences Nov.2 # p48, Sep.19

The Quest for Executive Theories. The Management Pattern p50, Sep.19

Bidding for Executives Is Lively, High p114, Sep.26

Insurance Sweetens Salary: Companies are supplementing executives' pay by setting higher ceilings on group insurance life policies p120, Sep.26

Sylvania bars use of "assistant to" in titles p126, Sep.26

Readers Report: Good Management p12, Oct.3

As an executive, you'd be wise to take a look at heart disease from the doctor's viewpoint # p183, Oct.17

Bosses' Health . . . is really no different than others, but experts say that it does need contant check p135, Oct.17

Handling 1,500 Executives: Macy's uses system of regular small-group discussions p181, Oct.31

How to start planning for retirement # p175, Nov.7

Carnegie Program for Executives p126, Nov.14

Paintings for Executive Offices (with illus) p30, Nov.21

National sales executives forum shows shift to policy-level thinking p50, Nov.28

Executive Pay Hikes Slow Up p66, Dec.12

Facts belie the commonly held opinion that American business executives die early # p186, Dec.19

Slide Rules and Executive Posts. The Production Pattern p48, Dec.26

EXECUTORS

See Wills

EXPADITER

See Office Supplies & Equipment

EXPLOSIMETERS

Sniffing for Gas Leaks (illus) p112, Oct.3

EXPORT-IMPORT Bank

Senate Banking & Currency Committee investigates bank # p112, Aug.8

Fighting Out Ex-Im's Pursestring Policy: Major Gen. Glen Edgerton is new head (with illus) p136, Aug.14

Sen. Capehart's investigation of the Ex-Im is taking shape # p38, Sep.19

State and Treasury are fighting over bank's new lending policy. Test case is New Zealand's application # p164, Sep.26

Business Has Its Say on Ex-Im p142, Oct.31

Sets aside $50-million to aid cotton growers # p171, Nov.21

F

FABIAN, Simon

Warming Up for a New Take-off p108, Nov.21

FABRAY, Nanette

Color TV: Big Hit—and Big Problems (with 2 illus) p138, Oct.3

Short news item

FAIR Trade Laws

"Fair Trade" Battle Ebbs and Flows p29, Jul.11

Schwegmann Bros. appeals to U.S. Supreme Court, asking it to nullify the McGuire Fair Trade Act # p62, Aug.22

Big Job for the Big Court p30, Sep.26

FTC Is Still Hardboiled: Ruling on Eastman's fair trade agreements p50, Oct.17

High Court Rejections Affect Tax, Trade Laws p34, Oct.17

Victory for Fair Trade: Supreme Court refuses to hear Schwegmann case p50, Oct.24

Limiting Competition (Trend) p184, Oct.31

The War's Not Over: Resale price maintenance won a battle in the Supreme Court, but the war's still going on p43, Nov.7

Bureau of Education on Fair Trade issues long list of retailing and wholesaling groups subscribing to retail price fixing # p54, Nov.14

Federal court judge orders Masters, Inc. to pay fine # p54, Nov.14

Supreme Court again turns down request to review case of Schwegmann's vs. Eli Lilly # p74, Dec.5

FAIRCHILD Engine & Airplane Corp.

Air Force awarded contract for C-123 assault transport planes # p79, Oct.24

Plans a 570-mph jet transport capable of carrying 64 passengers # p134, Nov.28

Baby Turbojet Powers Guided Missiles (with 6 illus) p48, Dec.5

FAIRCHILD Publications

Reports shipments of major appliances are down # p52, Oct.24

FAIRLESS, Benjamin

Expect U.S. Steel's production to drop in fourth quarter # p34, Aug.1

Not By Talk Alone (Trend) p200, Oct.3

Will make a labor-management tour of a major steel company with David McDonald # p36, Nov.7

What's behind Their Company Tour? (with illus) p176, Nov.14

Fairless and McDonald tour National Tube plant (illus) p170, Nov.28

Burying the Hatchet in Steel: Fairless helps give McDonald a build-up p160, Dec.5

FAIRLESS Works

See United States Steel Corp.

FAIRMOUNT Chemical Co.

Hydrazine: A Chemical Jack-of-All Trades (with chart) p43, Dec.26

FAIRS and Exhibitions

Bringing Paul Bunyan Up to Date (with 12 illus) p146, Oct.10

CBS Moves On as TV Maker: CBS-Columbia kicks off a big play for the market with a shindig for dealers p48, Oct.10

Hickok Mfg. Co. starts its Hickok Gift Show Train on Tour # p56, Oct.10

Machine Tool Supermart (with 2 illus) p79, Oct.10

Tailoring a Truck Body That Will Be a Rolling Show Room (with 10 illus) p78, Oct.17

Antique Show: Old Graces for Women (with 3 illus) p31, Oct.24

Audio Fair: New Gadgets for Men (with 3 illus) p30, Oct.24

Business Parades Its Stuff (with 3 illus) p29, Oct.24

Texas Throws the Biggest Fair (with 8 illus) p100, Oct.24

GE's New Line Hits the Road (with illus) p144, Nov.14

New York's New Show Place (with 3 illus) p27, Nov.21

Two Road Shows Tell Story of Atom p178, Dec.19

FAITH, Percy

Columbia Marks Fifth "Lp" Year (with illus) p50, Aug.8

FALCON Dam

Putting the Rio Grande to Work (illus) p32, Sep.12

Two Nations Build a Dam (with illus) p27, Oct.24

FALLER, Lazarus

Readers Report: Readers to the Rescue p8, Nov.7

FALLS Township, Pa.

Township officials call the Fairless assessment "ridiculously low" # p32, Sep.5

FANS

Torrington: Finding a Boom in a Breeze (with illus) p103, Sep.19

FARM Equipment

See Machines-Agricultural

FARMER, Guy

See also National Labor Relations Board

Is President Eisenhower's choice to fill the NLRB vacancy resulting from resignation of Paul Herzog # p127, Jul.11

Senate confirms his appointment as member of NLRB # p125, Jul.18

Bigger State Role Is Likely: NLRB Farmer and FMCS director McCoy would have states take over many cases (with illus) p53, Jul.25

Under NLRB's Speedup in Handling Cases . . . Decisions Take Effect Faster (with table) p86, Aug.1

New Look Coming for NLRB p146, Sep.5

FARMER, Max

Catching Bogus Shirtmakers: It's a tough job when the Hong Kong supply is endless p98, Jul.4

FARNBOROUGH Air Show

The RAF: Brilliant Planes but Laggard Production (with 2 illus) p162, Sep.12

FARNSWORTH, S. W.

Torrington: Finding a Boom in a Breeze (with illus) p103, Sep.19

FASCO Industries, Inc.

Will build its new plant at Rochester p62, Sep.26

FASHIONS

See also Clothing Industry

No New Look: Dress trade moves slowly on Dior's short skirt p56, Aug.8

Fashion show on film has its debut at the Johnny Victor Theater # p150, Oct.3

FATS and Oil

One of the wildest markets of recent months – that in lard – may be traced to government buying # p18, Oct. 24

FAY, Joe

What's the Mystery about Joe Fay? (with illus) p160, Oct.24

FEDDERS-QUIGAN Corp.

Fedders-Quigan Top Dealers Fly to Their Reward (with 12 illus) p54, Nov.21

Talking ad will be placed in Electrical Merchandising # p54, Nov.28

FEDERAL Barge Lines

Federal Waterways Corp. will buy Federal Barge Lines # p34, Aug.8

Betting on Federal Barge: Buyer of government-owned lines p166, Aug.15

FEDERAL Communications Commission

See also Radio; Television

Color TV: The Day Draws Near p46, Jul.4

TV Warms Up for the Shift to Color p65, Sep. 26

The Lure of Giveaways p41, Sep.26

Tightens up its ruling on private or corporation ownership of TV stations, AM stations and FM stations # p36, Dec.5

FEDERAL Deposit Insurance Corp.

Over 95% of the banks are now insured # p62, Aug.29

FEDERAL Electric Products Co.

Tom Cole: Making a Big One out of a Little One (with illus) p134, Aug.8

FEDERAL Housing Administration

See also Housing

FHA Gives House Trade-ins a Tryout: Five cities will test plan for trading in old homes for new p27, Aug.1

Research villages will help sell FHA on air conditioning p56, Aug.8

Housing Outlook . . . shows the effects of the tight mortgage market p190, Sep.19

Considers 40-year mortgages # p34, Nov.28

Housing Aid: a New Lease. Administration would like private interests and local authorities to take more responsibility (with illus) p30, Dec.12

FEDERAL Mediation & Conciliation Service

The New Boss Conciliator: McCoy is a quiet man who leans to the practical side p123, Jul.11

Senate confirms appointment of Whitley McCoy # p125, Jul.18

Bigger State Role Is Likely: NLRB Guy Farmer and FMCS director McCoy would have states take over many cases (with illus) p53, Jul.25

Latest report shows 73% of all pleas for help came from unions # p179, Sep.19

FEDERAL Power Commission

Gas Compromise: After court victory over FPC, Tennessee Gas offers to split New England market p28, Jul.11

Hydropower: Government Backs Out p34, Jul. 18

U. S. Appeals Court in St. Louis thinks FPC ruling "unjust" in prescribing a 5.5% return on investment for Northern Natural Gas Co. # p34, Jul.25

Approves compromise worked out between Algonquin Gas and Northern Gas over the New England market # p87, Aug.29

FPC Lets Natural Gas Company Ship to Canada p30, Sep.5

The Fight Over Hydropower Is Mixture of . . . Dams, Cables, Congress (with illus) p130, Oct. 10

Gas Headaches . . . follow high court rule extending FPC power over natural gas p132, Dec.12

FEDERAL Reserve Board

See also Banks and Banking

Easing the Money Squeeze (Trend) p140, Jul.4

Transfer of funds for commercial banks will be speeded by automatic teletype communication system # p48, Jul.11

Key to a $230-billion Mystery (Trend) p136, Aug.22

Bank Loans Start Climbing: If demand brings money tightness, Federal Reserve may come to the rescue (with chart) p128, Sep.19

The Retreat from Hard Money (Trend) p200, Sep.26

No cut in required bank reserves is in sight # p39, Oct.3

U.S. Consumer: Statistically He's Well Heeled (with 5 charts) p156, Oct.3

The Customers Are Flush (Trend) p200, Oct.17

Supreme Court refuses to review a lower court ruling on TransAmerica Corp. # p36, Dec.5

Money for Still More Growth: Board develops a long-range policy of increasing the money supply (with chart) p29, Dec.12

Retouching the Portrait: New FRB Index (with chart) p27, Dec.19

FEDERAL Telephone & Radio Corp.

Routing Trains by Dial, 50 an Hour (with 5 illus) p32, Aug.22

FEDERAL Trade Commission

New Look Coming in Antitrust: FTC will be reorganized p29, Jul.4

FTC's antitrust case against Kroger Co. is dismissed # p104, Jul.11

Says it will authorize the "compatible" color standards sponsored by National Television System Committee # p115, Aug.15

Proving Costs . . . under Robinson act will be easier if new study sets clearer standards p116, Aug.29

"Free" Revival: FTC eases ad ban p52, Sep.26

The Lure of Giveaways p41, Sep.26

Advertising claims will be toned down by Curtiss Candy and Hudnut Sales # p36, Oct.10

FTC Is Still Hardboiled: Stringent rulings on Dictograph's exclusive disttributor contracts and Eastman fair trade agreements p50, Oct.17

Accuses five companies of conspiring to monopolize the manufacture and installation of coin locks # p34, Oct.24

May charge that recent merger of Purity Bakeries and American Bakeries lessens competition # p79, Oct.24

Makers of "Tums" agree to call off their advertising dogs # p52, Nov.7

Will allow the Book-of-the-Month Club to use word "free" in advertising # p34, Nov.21

Alaska salmon industry is in for a bout with FTC # p34, Nov.28

The "rule of reason" is showing up in FTC decisions # p40, Dec.12

FEDERAL Waterways Corp.

Betting on Federal Barge: Buyer of government-owned lines p166, Aug.15

Inland Waterways: Freight Is Booming (with illus) p84, Oct.3

FEDERATED Department Stores, Inc.

Reports on sales for 13-weeks ended Aug.2 # p115, Sep.5

FEE, James Alger

Go Through Picket Lines . . . federal judge warns carriers in Montgomery-Ward decision p124, Jul.18

FELDMAN (David) & Associates

Trademark Hassle p52, Jul.11

FERG, Dick

Putting Sound to Work for Fishermen (with 9 illus) p86, Oct.17

FERGUSON (Harry) Inc.

Company will merge with Massey-Harris Co. # p36, Aug 22

FERTILIZERS

Way to stay out of the red, if government acreage quotas cut plantings 21%, is to use more fertilizers # p18, Aug.1

Fertilizer industry is taking a close look at a continuous ammoniator developed by TVA # p50, Aug.15

A granular fertilizer for corn, small grains, etc. is introduced by Nitrogen Div. of Allied Chemical & Dye # p82, Sep.26

Slipping farm income and reduced acreage quotas are bearing down on fertilizer sales # p18, Nov.14

FIBRE Box Assn.

Sets up marking system for fiber boxes # p48, Aug.1

FIELD, H. C., Jr.

Readers Report: Know Your Danger Spots p10, Jul.11

FIELD (Marshall) & Co.

See Marshall Field & Co.

FIELDALE

Field's Decoys Gun-Happy Customers (with 9 illus) p58, Sep.5

FIELDCREST Mills, Inc.

New owners of company are individuals associated with John P. McGuire & Co. # p34, Sep.26

FILTERING

Bright Applicant for an Old Job (with illus) p178, Oct.24

FINANCE Analysts

Cleveland Companies Court Finance Analysts (with 6 illus) p80, Oct.24

FIRE Ball Corp.

Fire ball, a decoration for Christmas trees, protects against flash fires # p90, Oct.17

FIRE Fighting Equipment

Easton Chemicals makes methylene Chlorobromide, a fire extinguishing agent # p55, Aug.22

Fire prevention and fire retards will get a lot of study as result of the GM fire # p17, Aug.22

Microwave radio will be tested by the Phoenix Fire Dept. as alarm equipment # p75, Sep.26

Radioactive Fire Alarm (illus) p116, Oct.3

FIREPLACES

Thermo-Rite Mfg. Co. makes a fireplace screen with heat-tempered glass doors # p190, Oct.24

Luderus Bros. makes a hinged fireplace grate # p99, Nov.7

FIRES

General Motors Fire That Changed the Course of an Industry (with 3 illus) p28, Aug.22

Industry will learn a number of things from the GM fire. Notably, not to put too much of any operation under a single roof # p17, Aug. 22

GM's Fire Starts Everybody Worrying (with illus) p31, Aug.29

July fire losses totaled $74.9-million # p62, Aug.29

East's Drought Stokes Forest Fires . . . As Rains Flood Southern Texas (with 2 illus) p30, Sep.5

A Man Pits Himself Against a Fire at Shell Chemical (illus) p26, Sep.19

August fire losses for the U. S. hit an all-time high # p136, Sep.26

A fire retardent vinyl film is used as a vapor seal in a new roof # p76, Nov.28

A Fresh Look at Fire Prevention: As a result of the big GM fire at Livonia (with table) p56, Nov.28

Readers Report: To Retard Fire p8, Dec.12

Fire Losses Up, Insurance Profits Down (with 2 charts) p60, Dec.19

FIRESTONE Tire & Rubber Co.

See also Tires

Makes a tubless tire, using nylon cord # p134, Jul.4

Selling: the Big Job for Many Top Men. How It's Done at Firestone p60, Jul.4

Strike warnings are issued by United Rubber Workers # p126, Jul.18

New Antitrust Policy Developing p62, Aug.1

CIO employees get wage increase # p153, Sep.5

Third-line tires for passenger cars are back # p34, Nov.14

Cosmic Cover-all (with illus) p86, Nov.21

Will make tubless tires for Packard. Goodrich sues Firestone # p34, Dec.19

FIRST National Stores

No Trouble Raising Funds p130, Jul.18

FIRTH Sterling, Inc.

Zirconium and zirconium alloys will be produced by company for general industrial use # p143, Nov.14

FISHING

Arkansas Crop Rotation: Rice, Fish, and Sportsmen (with 6 illus) p100, Jul.18

Take a look at the new popular sport, underwater spear fishing # p132, Aug.8

Leon Adams uses punch-card equipment to help him with his fishing # p152, Aug.29

Emergency repairs on fishing equipment can be made with tool made by Elmer Zeidman & Son # p78, Sep.5

Putting Sound to Work for Fishermen (with 9 illus) p86, Oct.17

Alaska salmon industry is in for a bout with FTC # p34, Nov.28

Headed for a Boom: Fishermen at convention in Florida hear their industry called the "world's greatest undeveloped resource" (with illus) p102, Nov.28

Researchers Look To the Sea: The Next Great Frontier (with illus) p180, Dec.12

Quantity of fish caught in Chesapeake Bay and the adjacent waters of the Atlantic has fallen off in recent years # p79, Dec.19

FISSELL, Carl

Readers Report: On Market Street p10, Jul.25

FLASH Bulbs

See Photography

Short news item

FLASHLIGHTS

A leakproof battery for flashlights is made by Electrical Div. of Olin Industries # p50, Aug.1

FLEISHER, Henry

Readers Report: CIO News Doesn't Count p8, Aug.29

FLEMING, R. F.

Setting Up a Town with a Built-in Boom (with illus) p138, Dec.12

FLEMMING, Arthur

More women engineers are needed # p132, Nov.21

No More Help . . . from government in expanding defense plants p30, Jul.11

FLEXY, Inc.

A self-wringing, patented attachment features a new industrial sponge mop # p58, Sep.12

FLIGHT Safety Foundation

What to Do About Anxiety p142, Aug.29

FLIGHT Safety, Inc.

Flight Safety . . . is the name and purpose of a school that offers training for pilots of business planes p88, Oct.24

FLOETE, Franklin

Wilson and Team: Getting Results on Defense (with illus) p28, Nov.21

FLO-MIX 66

Powdered Rubber from Old Tires (with 6 illus) p46, Aug.29

FLOOD, William H., Jr.

Points out details of a projector to be installed in Montevideo, Uruguay (with illus) # p58, Jul.4

FLOODS

Rains Flood Southern Texas (with illus) p30, Sep.5

FLOOR Coverings

C. H. Masland & Sons: Building a Sales Force from Scratch (with 4 illus) p58, Aug.22

Mohawk increases prices, James Lee cuts prices, but Alexander Smith makes no changes # p70, Oct.10

Mohawk postpones its price boost # p18, Oct. 17

Carpets Hold Line: Most mills reject Lee's price cuts p46, Nov.21

FLOORING

Flooring That Fights Oil p75, Jul.25

FLORIDA Citrus Mutual

New Antitrust Policy Developing p62, Aug.1

FLOTA Mercante Grancolombiana

Venezuela Quits Joint Shipping Enterprise p78, Aug.1

FLOUR, J. Simon

L. A. Way: No Plunge But an Easygoing Push (with illus) p118, Oct.10

FLOUR Mills of America, Inc.

A discrepancy in the books and a loss for year is revealed by auditors # p36, Aug.15

FLOWERS

A tip on buying a corsage. Steer clear of large flowers # p172, Dec.5

FLUID Coking

Fluid Coking . . . may provide more gasoline and diesel fuel p48, Aug.22

FLYING Tiger Lines, Inc.

Stockholders approve merger with Slick # p87, Aug.29

FOGG, Philip

L. A. Way: No Plunge But an Easygoing Push (with illus) p118, Oct.10

FOLDING Carrier Corp.

Tots push miniature carts in Houston market (illus) p48, Oct.24

FOLSOM, Frank

Sells 37,500 shares of RCA # p135, Oct.17

Short news item

FOLSOM, Marion

Tax Men Eye Wage Fringes p120, Jul.18

FOOD

Secretary of Agriculture starts new investigation of the food processing and distribution industries # p32, Oct.3

Imported specialty foods hit a record $1.1-billion in year # p58, Nov.14

FOOD & Drug Administration

Teeth for FDA This Session? Congress dallies over bill p76, Jul.18

FOOD Fair Stores, Inc.

No Trouble Raising Funds p130, Jul.18

Reports net sales of nearly $293-million for year ended Apr. 25 # p144, Jul.25

Acquires Carl's Markets, operator of 19 supermarkets in Florida # p54, Dec.12

FOOD Machinery & Chemical Corp.

The Stanford-Food Machinery American Ideal Course # p118, Nov.14

FOODELECTRIC

Saunders Tries Again: Makes customer the cashier at new "Foodelectric" store p68, Jul.18

FOOTBALL

American Stores will use football tickets in a promotion scheme # p154, Sep.12

TV Grid Fare p52, Sep.26

F. C. Phillips, Inc. makes nylon cleats # p88, Nov.21

Touchdowns, TV, and the Law: Philadelphia judge sets up standard to decide when curbs on pro football telecasts are legal, when not p32, Nov.21

FORD, Art

ASCAP: Collecting for the Piper's Tune (with 6 illus) p136, Oct.10

FORD Foundation

New Staffs Shape Eisenhower's Thinking p33, Aug.15

FORD, Henry II

Businessmen for Freer Trade p150, Oct.24

Two Ways to Look at Tariffs p160, Nov.7

FORD Motor Co.

See also Automobiles; Congress of Industrial Organizations—Auto-Aircraft

A dismissal has ended a test suit by UAW's Local 600 against Ford to bar company from moving operations out of River Rouge # p108, Jul.4

British Tractors to U.S. p140, Aug.15

New ore carrier, the William Clay Ford (with illus) p34, Aug.15

Exodus from New York p134, Aug.22

Asks Dearborn to close a street that runs near a building that will house gas turbine test facilities # p34, Aug.29

New Cleveland plant will add 562,000 sq. ft. to company's installation there # p32, Sep.5

Northeastern states will have many more salesmen this year # p154, Sep.12

Insurance Sweetens Salary p120, Sep.26

Selling Tomorrow's Automation to the Rank-and-file (with 20 illus) p66, Oct.3

Uses new putty-like plastic sealant to keep water from seeping into cars # p88, Oct.10

An Auto Empire Decentralizes and Reorganizes (with map and table) p130, Oct.17

New Ford Line: Creation of division indicates the Continental will be added. Mercury due for more stress p28, Nov.14

A Fresh Look at Fire Prevention p56, Nov.28

New Sales Pitch: Make It Technical p64, Nov. 28

A precedent on industry use of government tools will come shortly # p40, Dec.5

Lincoln Wins (with illus) p144, Dec.5

Super Spin Tester p52, Dec.5

The V-8 Engine Makes the Grade (with chart and illus) p84, Dec.19

Introduces 1954 cars on CinemaScope # p103, Dec.26

FOREIGN Aid

There will likely be a new cut-off date for U.S. foreign aid spending # p102, Jul.4

Congress threatens to vote less than $4.5-billion of cash to back its foreign aid program # p37, Jul.25

Economy-minded members of the Administration are out to slash foreign aid # p164, Sep.19

The budget bureau is putting the squeeze on foreign aid # p38, Sep.19

How U.S. Has Built Up Industries Abroad: Trade Aid or Barricade? (with 5 charts) p166, Oct.3

FOREIGN Credit Interchange Bureau

Nicaragua gets top rating in survey of credit and collection conditions in Latin America # p128, Aug.29

FOREIGN Ministers Meeting

Don't expect too much from Big Three foreign ministers meeting in Washington # p119, Jul.11

Moscow has agreed to a Big Four foreign ministers' meeting on Germany # p111, Aug.8

A Soviet note on Germany turns thumbs down on proposed meeting # p161, Oct.3

Once more, Secretary Dulles and his colleagues will propose a Big Four meeting to talk about Germany # p161, Oct.17

London meeting was the most important international conference so far for the Eisenhower Administration # p155, Oct.24

FOREIGN Operations Administration

How Not to Use Psychological Testing p156, Aug.29

How U.S. Has Built Up Industries Abroad: Trade Aid or Barricade? (with 5 charts) p166, Oct.3

Now—a New Policy for the U.S.: Stassen comes out for continuing controls, making them flexible (with 2 charts) p150, Oct.10

FOREIGN Policy

The U.S. is now playing more of a lone hand in world affairs. You can see that both in Korea and Germany # p101, Jul.4

Shaking Hands with Bolivia p109, Jul.18

The Eisenhower Administration moves onto slippery diplomatic ground now that the Korean truce is signed # p71, Aug.1

Big issues in bitter diplomatic struggle between Washington and Moscow will be Germany's role in Europe and Red China's in Asia # p137, Sep.5

Will East and West Bury the Hatchet? It's distinctly possible p27, Oct.3

Now—a New Policy for the U.S.: Stassen comes out for continuing controls, making them flexible (with 2 charts) p150, Oct.10

Arab-Israeli War: New U.S. Policy for an Old War (with map and 4 illus) p134, Oct.31

Big Four talks are off. The latest Russian note confirms belief that the Kremlin is in no mood to negotiate # p153, Nov.7

Latin American Reds: The U.S. Tries New Tactics (with map) p166, Nov.14

Ottawa Confab . . . doesn't come to grips with U.S.-Canada economic hassles, but joint cabinet group is to seek answers p29, Nov.14

Soviet recent note, in effect, demands a complete Western surrender # p163, Nov.14

Eisenhower's speech to the U.N. and The Big Three conference in Bermuda: Take the two and you see the beginning of . . . A Peace Offensive That Might Work (with 3 illus) p27, Dec.12

The U.S. has grabbed the initiative in world affairs. Eisenhower's speech to U.N. gives the full measure of our foreign policy # p149, Dec.12

Double Trouble for Moscow: The U.S. diplomatic offensive has the Kremlin on an atomic hook p28, Dec.19

The Eisenhower Plan (Trend) p188, Dec.19

There's a powerful momentum behind U.S. foreign policy today. John Foster Dulles warns France about EDC # p151, Dec.19

FOREIGN Trade

See also Tariffs

Foreign Assets Up, Buying Lags (with 2 charts) p90, Jul.4

GATT releases review of world trade # p117, Jul.18

May figures on exports and imports will be late # p40, Jul.18

Farm Problem: One of the Stickiest. Exports of most U.S. crops are dropping p150, Jul.25

Reds Rustle U.S. Exports p159, Jul.25

Tripling Capital Goods Exports: U.S. sales of machinery abroad have tripled since 1938 (with 2 charts) p156, Jul.25

John Coleman will head Committee for a National Economic Policy (with illus) # p141, Aug.15

Trade Studies . . . by U.N. and Brookings Institution report on improved European dollar position and world trade p139, Aug.15

British exports to the U.S. hit a record monthly high in July # p105, Aug.22

There's this interesting angle to trade with Red China: Europeans are saying that "we'd better prepare for the China market or the Yanks will get there first" # p98, Aug.22

Eisenhower's slant is toward freer trade. Take a look at his appointments to the new Foreign Trade Policy Commission # p38, Aug.29

For Free Trade: Eisenhower backs free traders in choosing members of economic policy group, praising Douglas Report p26, Aug.29

U.S. farm exports sank 31% during the year ended June 30 # p169, Sep.26

A decline in three of the four most important export commodities accounted for the over-all drop of 31% # p192, Oct.3

Commercial exports from U.S. were 13% lower in value for the first seven months # p168, Oct.3

Now—a New Policy for the U.S.: Staassen comes out for continuing controls, making them flexible (with 2 charts) p150, Oct.10

Businessmen for Freer Trade: New group aims to show business take in world commerce p150, Oct.24

Businessmen and government experts are wondering about the trade outlook for 1954. Some of their thinking to date # p148, Oct.31

Dept. of Agriculture announces an export subsidy for U.S. citrus growers # p144, Oct.31

The World in 25 Years: How the U.S. Economy Will Reach Around It (with 4 maps and 2 charts) (Report to Executives) p96, Oct.31

A fierce battle over U.S. trade barriers is shaping up in Congress # p154, Nov.7

Trade Policy: Tangle in Randall Commission means the most the President is likely to get is a compromise measure p33, Nov.7

Imported specialty foods hit a record $1.1-billion in year ended Sept., 1953 # p58, Nov.14

U.S. nonmilitary exports for Sept. are up # p34, Nov.21

Exporters see rosy '54 p170, Nov.21

Latin America is selling more to the U.S. than it is buying # p171, Nov.21

The Clamor for a Curb on Oil Imports p106, Nov.28

Exports and imports are off in Oct. # p34, Dec.19

Protection or Free Trade: Electrical manufacturers find foreign competition growing p140, Dec.19

FOREMEN

National Assn. of Foremen sets up program of supervisory training # p98, Aug.8

The Problems of the Man with Two Countries (with chart) p112, Nov.14

How Foremen Feel p67, Dec.12

FOREMOST Dairies Co.

Acquires Marin Dairymen's Milk Co. # p87, Aug.29

New giant in the dairy industry will result from merger of company with Golden State Co. # p59, Dec.19

FOREST Fiber Products Co.

A hardboard panel, mirro smooth on both sides and up to ¾ in. thick, is made by company # p65, Sep.19

FOREST Oil Corp.

Hydrocol Hassle: Stanolind offer to bail out Texas plant stymied by stockholders p32, Oct.24

FORT WORTH, Tex.

Votes to join with Dallas to study possibility of hiring Dr. Irving Krick # p182, Jul.25

Short news item

FOSTER Wheeler Corp.

Why Designers Go for Models (with illus) p47, Aug.22

FOUNDATION for Better Reading

Hotpoint Co. hires Foundation to train executives to read faster # p73, Jul.4

FOUNDRIES

Automation for the Foundry (with illus) p64, Sep.5

U.S. Industry Adopts Foreign Techniques p75, Oct.17

Student's Seller: Sales of shell-molding unit developed by Stanford group gain rapidly p80, Dec.12

FRANCE

France: "Sick Man of Europe?" (with illus) p106, Jul.18

Nieman-Marcus is not going to buy any Paris originals this year # p144, Jul.25

Paris and Moscow have signed a three-year agreement # p148, Jul.25

The National Assembly is recessing until fall. And it leaves Laniel with broad powers # p148, Jul.25

After Korea: What About Indo-China (with illus) p74, Aug.1

Strikes from All Sides Hit France (illus) p138, Aug.15

Strikes push the nation deeper into chaos # p133, Aug.15

Strike-Bound France: Waiting for a Change (with 2 illus) p30, Aug.22

Switzerland and France pool forces on an airport p104, Aug.22

The French strike wave is skirting dangerously close to violence this week # p98, Aug.22

The disastrous three-week strike wave has receded, but tension remains high # p132, Aug.29

A parlez-vous for publicity (with 3 illus) p132, Sep.5

A turbulent time lies ahead for France # p138, Sep.5

French traders think a devaluation of the franc is likely this year # p158, Sep.12

U.S. is trying hard to get France to ratify EDC by the end of the year # p163, Sep.19

Fall political season opens next week. Laniel is stronger now than he was two months ago # p161, Oct.3

Paris autos "soar" (with illus) p158, Oct.10

French presidential campaign will influence the future of EDC # p153, Nov.7

British move in signing a treaty with EDC will help calm French fears that Germany will dominate EDC # p159, Nov.28

French Steel, Coal Producers Gird for German competition p144, Dec.5

The Kremlin has a double barreled maneuver under way intended to paralyze French policy making # p149, Dec.12

John Foster Dulles warns France that the U.S. would have to reconsider its whole policy in Europe unless EDC goes through # p151, Dec.19

The crisis of French democracy was never more apparent than now # p65, Dec.26

FRANK & Seder

Basic Dilemma of Department Stores p50, Nov. 14

FRANKFORT, Ky.

Rent out the Road p156, Sep.19

Eating Money p82, Dec.26

FRANKLIN Sugar Refinery Co.

A guaranteed wage agreement may net 125 workers some $6,900 # p144, Aug.29

FREEPORT Sulphur Co.

Setup for Sulfur (illus) p50, Jul.11

Nickel Pinch . . . still goes on, though controls are off p64, Nov.14

Sulfur starts flowing from the Garden Island Bay mine # p51, Dec.5

FREEZERS

See also Electrical Appliances

A mobile food freezer of Continental Can Co. is a miniature version of a full-sized plant # p48, Aug.1

You can now get insurance on your home freezer # p156, Aug.15

FREIGHT Equalization

Will Steel Mills Pay the Freight? p30, Sep.19

FREVEL, Dr. L. K.

Named research specalist of Dow Chemical # p116, Oct.10

FRINGE Benefits

See also Wages

Readers Report: More Often a Labor of Love p8, Jul.25

Readers Report: The Boss Wants In, Too p8, Jul.25

FRITCHEY, Clayton

Readers Can Vote: Democrats launch a party monthly p68, Jul.11

FROZEN Foods

Frozen clam chowder is marketed in a plastic-coated container developed by Oswego Falls Corp. # p76, Nov.28

FRUEHAUF Trailer Co.

Detroit & Cleveland Navigation Co. is in the market for Fruehauf stock # p138, Aug.8

Roy Fruehauf and others acquire a 15% interest in Detroit & Cleveland Navigation Co. # p133, Oct.31

Plans to sell debentures # p136, Dec.5

FRUIT

Disappearing Lemons p94, Aug.22

Dept. of Agriculture announces an export subsidy for U.S. citrus growers # p144, Oct.31

Polyethylene shrouds protect bananas from scars # p95, Oct.31

FURNACES

A new compound, molybdenum di-silicide, is developed by American Metal Corp. # p51, Aug.29

Leeds & Northrup makes a horizontal furnace with automatically controlled temperature and atmosphere # p82, Sep.26

New Spin on Blast Furnaces: Better yield of pig iron and a saving in coke are claimed for blast furnaces equipped with a rotating hopper and bell (with illus) p74, Nov.7

New Capacity for Tungsten: First all-automatic ore processing furnaces at Wah Chang plant (with illus) p112, Nov.21

Selling Electric Power to Steel Men (with 2 illus) p43, Dec.5

New type of slab heating furnace goes into operation at Allegheny Ludlum Steel # p50, Dec.26

FURNITURE

Furniture Shapes Up Well: Buying at shows cautious but consistent p48, Jul.4

Mexican cactus is used as cushion material for lawn furniture # p139, Jul.4

Sprayed-on plastic upholstery looks like leather # p64, Jul.18

Tree-Shaped Table for Training Confabs (illus) p128, Aug.22

Sayre Crest Co. offers kit for building your own furniture # p120, Oct.3

Armstrong Cork makes furniture rests designed for metal tubular furniture # p95, Oct. 31

Salesmen Build Their Wares: Domore Chair jumps into manufacturing p184, Nov.7

Furniture Hopes Soaring p54, Nov.14

Colson Corp. makes a furniture caster with a plate for a base # p56, Dec.5

FURS

A Fur Coat for the Working Girl (with illus) p68, Aug.1

FURST, Dr. Bruno

Helping Executives Remember: Companies try reading and memory courses p132, Aug.22

G

GADGETS

Thermo Swizzle Stix are a new gimmick for the home bar # p84, Aug.8

If you forget things you're supposed to do, you can get a new kind of reminder from Urban House # p180, Nov.28

GAGARIN, Andrew

Torrington: Finding a Boom in a Breeze (with illus) p103, Sep.19

GAITSKELL, Hugh

Merrill Center: Haven for World Thinking (with illus) p100, Aug.8

GALE Dorothea Mechanisms

Makes upside-down turntables for window and exterior exhibits # p90, Oct.17

GAMBLING

Boom in the Underworld p99, Aug.15

UAW Warns: You Can't Win: Union wars on in-plant gambling with booklet of "facts for suckers" p178, Sep.19

Boeing Airplane buys gambling machines seized in Kansas (illus) p77, Dec.12

GAMES

Scrabble: These Fads Have Built a Billion-dollar business (with 3 illus) p78, Nov.28

GARAGES

Pushbutton parking is planned by Rotogarages # p95, Jul.25

Kansas City asks for bids for construction of a three-level underground parking garage # p145, Dec.12

GARDNER Board & Carton Co.

Industry Tour to Fit Tourist: Ohio company seeks to make plant visits mean more (with illus) p158, Aug.29

GARLIC Presses

David Margulies: He Sold 1-million Garlic Presses (with 4 illus) p58, Aug.8

GAS

Gas Compromise: After court victory over FPC, Tennessee Gas offers to split New England market p28, Jul.11

Mark Burlingame: Nursemaid Two Thousand Miles of Pipeline (with 16 illus) p142, Jul.11

A Deal for the Economics Textbooks: Cooperation between Northern Natural and El Paso saves millions (with 2 maps) p96, Jul.18

Alabama Power closes down its experiment on underground gassification of coal # p61, Jul.18

Building a Summer Market for Bottled Gas on Farm (with 2 illus) p52, Aug.15

Meter readers will soon be able to check gas consumption outside the house # p55, Aug.22

FPC Lets Natural Gas Company Ship to Canada p30, Sep.5

Readers Report: Added Saving p10, Sep.5

Pipeline Planning Made Easy (with 2 illus) p74, Sep.19

Natural Gas: Economics of a Growth Industry (with 6 charts and 4 illus) (Report to Executives) p85, Sep.26

Chemists have developed a new process for making a natural gas substitute from natural gasoline and other oil products # p192, Oct.3

Sniffing for Gas Leaks (illus) p112, Oct.3

U.S. Supreme Court will test "gathering tax" levied by Texas # p36, Oct.17

A big new gas pipeline from the gulf to the east is being considered # p37, Oct.24

Readers Report: Mixed Feelings p8, Oct.24

E. S. Pettyjohn says synthetic gas may be available in 1954 or early 1955 # p150, Nov.7

Readers Report: The White Flag p8, Nov.21

Tennessee Gas . . . bid for pipeline link to gas-hungry Philadelphia-New York area p31, Nov.21

U.S. natural gas would be excluded from Canada by bill introduced in the House of Commons # p34, Nov.21

Supreme Court refuses to hear an appeal by Phillips Petroleum against lower court ruling on sales of natural gas # p36, Dec.5

Transcontinental Gas Pipe Line announces an $80-million pipe line, plus storage # p186, Dec.5

Canadian Pipeline . . . that would carry Alberta's surplus gas to the East looks like a certainty now p31, Dec.12

Gas Headaches . . . follow high court rule extending FPC power over natural gas p132, Dec.12

GAS Turbines

Gas turbines are used to pump gas from oil wells back into the well in Venezuela # p48, Jul.11

Ford asks Dearborn to close a street that runs near a building that will house gas turbine test facilities # p34, Aug.29

A gas turbine engine will be used for first time in the petro-chemical industry at a refinery of Esso's # p72, Sep.5

Super Spin Tester p52, Dec.5

GASKETING Material

Du Pont makes new material of aluminum-wire screening filled with Neoprene # p75, Jul.25

GATES, Ralph

GOP's Campaign Boss Starts Working for '54 (with illus) p152, Nov.21

GAUGES

Sheffield Corp. makes the Multichek # p54, Jul.11

New gauge takes the guesswork out of brake drum repairs (with illus) p72, Nov.28

Optical Gauging (with illus) p72, Nov.28

GAW

See Wages

GEAR Tester

S&F Gear Tester is imported by Kurt Orban Co. # p58, Sep.12

GEGCO, Inc.

Selling Electric Power to Steel Men p43, Dec.5

GENERAL Acceptance Corp.

Acquires Universal Finance Corp. of Omaha # p190, Nov.7

GENERAL Agreement on Tariffs & Trade

GATT releases review of world trade # p117, Jul.18

GENERAL American Transportation Corp.

Company buys Parker-Kalon Corp. of N. Y. # p190, Nov.7

GENERAL Aniline & Film Corp.

The bambino is a typewriter-size Ozalid copying machine # p65, Sep.19

Interhandel appeals ruling that threw out its claim to ownership of company # p134, Nov.28

GENERAL Dynamics Corp.

First Atomic Sub Gets Final Touches . . . As The Keel for a Second Is Laid (with 2 illus) p31, Sep.19

GENERAL Electric Co.

Announces price increase on commercial air conditioning equipment # p36, Jul.4

Training for Hard Selling (with illus) p66, Jul.4

Silicone rubber insulated wire has been approved by Underwriters Lab. # p50, Jul.11

L. W. Crookes uses a baby buggy to move delicate, costly instruments (illus) p61, Jul.18

Plans to spend $5-million this year on its program to aid education. Station KGEI will be operated on nonprofit basis # p102, Aug.1

Sales, Tom Sawyer Style (with illus) p66, Aug.1

All in One Basket: GE abandons tailor-made air conditioning units p44, Aug.15

GE's heat pump has been rechristened Weathertron # p115, Aug.15

Do Top Men Need Aides? p122, Aug.22

New Force in Air Conditioning: The heat pump (with illus) p110, Aug.29

Rolling Jet Engines Down the Line—Faster (illus) p48, Aug.29

What to Do About Anxiety p142, Aug.29

New York Central developed special car to move 250,000-lb. rotor (illus) p70, Sep.5

More Transistor Power (with illus) p56, Sep.12

Schenectady: To Tax or Not to Tax p78, Sep.12

Compass for the Arctic p64, Sep.19

A rocket propulsion motor that can produce over 20,000-lb. thrust has been developed by GE # p72, Sep.26

Announces development of a tiny tantalum capacitor condenser # p82, Sep.26

Is taking its second employee attitude survey at its Hanford plant # p126, Sep.26

Two new departments are formed. One in the electronic division and the other the aircraft nuclear propulsion # p116, Oct.3

Adds a fifth production department # p129, Oct.10

Patent Giveaway: Court orders GE to throw open all light bulb patents to the public p34, Oct.10

Will discontinue its wringer washers # p60, Oct.17

In Los Angeles GE directors voted a $1 special dividend # p18, Oct.24

Industrial Atom: GE offers to build dual-purpose reactor at Hanford p32, Oct.24

More than 100 babies born on Oct. 15 to families of GE employees received five shares of stock # p99, Oct.24

Carboloy Dept. announces new carbide cutting tools # p86, Oct.31

Won't move its executive offices to Westchester County for at least five years # p179, Oct.31

GE Tailors a Plant Project for Simpler Managing (with 8 illus) p120, Nov.7

GE's aircraft gas turbine division will now contain five operating departments # p128, Nov.7

A New Line Hits the Road (with illus) p144, Nov.14

Laid off 400 employees in its TV department # p58, Nov.14

Air conditioning battles seasons p46, Nov.21

Computers Go Commercial—by Degrees (with table) p68, Nov.21

GE readies for color TV p48, Nov.21

GE's Campbell Ave. plant in Schenectady is tax exempt p138, Nov.21

Making an Apartment-sized Hood for a Turbine (illus) p76, Nov.21

Checking the Shakes (with illus) p72, Nov.28

Is the Wholesaler Losing Out? GE and Hotpoint adopt direct shipments to dealers p41, Nov.28

Amateur Flash Bulbs (with illus) p52, Dec.5

Makes a bean-size photocell out of germanium # p56, Dec.5

Pittsfield plant builds 75-ton power transformer in 51 days # p51, Dec.5

Develops an electric eye only slightly thicker than a pencil lead # p185, Dec.12

GE's first color TV tubes will cost manufacturers about 10 times as much as black and white # p84, Dec.12

Believe silicone fluids can be blended with cosmetic products # p98, Dec.19

Combing Communists Out of GE: Any of workers can be fired now if he admits he's a Communist (with 2 illus) p29, Dec.19

GE Lynn Workers Again Pick Rightwing IUE (illus) p159, Dec.19

Plans building at Holland, Mich. # p98, Dec.19

Turbine Juggling (illus) p97, Dec.19

Rosy Look for GE p100, Dec.26

Uses an automatic device for continuous check on quality of mass-produced mica-tape # p50, Dec.26

GENERAL Engineering Co.

Selling Electric Power to Steel Men p43, Dec.5

GENERAL Foods Corp.

Sales Tie-Ins Bring Some Odd Bedfellows p82, Sep.5

George Bryson is named head of new post, vice-president for international operations # p144, Oct.31

Maxwell House's management organization is being separated from parent organization # p118, Nov.14

Short news item

GENERAL Insurance Co.

Competition Tightens in Northwest Insurance p131, Sep.19

GENERAL Metal Products Co.

Buys a gas-fired hydrogen furnace for use in heat treating of stainless steel # p50, Aug.15

GENERAL Mills, Inc.

Mechanical arms are offered commercially by Mechanical Division # p50, Aug.1

Will bring out a food mixer, grill-waffle baker, automatic coffee pot, and fry-cooker # p69, Aug.1

Gets only 52% of its sales volume from flour # p135, Aug.22

O-Cel-O, Inc.: When a Small Company Joins a Giant (with illus) p43, Sep.19

GENERAL Motors Acceptance Corp.

Lenders Have to Borrow (with 2 charts) p110, Sep.5

GENERAL Motors Corp.

See also Automobiles: Congress of Industrial Organizations–Auto-Aircraft

Glass fiber on wheels: The first mass-produced plastic-bodied sports car, the Corvette # p36, Jul.4

Chevvy First: Mass-Produced Plastic (illus) p26, Jul.11

Engineering professors wind up two-week GM sponsored tour # p154, Jul.18

Starts publication of a specialized journal # p58, Jul.18

Earthmoving: Everyone Gets in the Act: GM buys Euclid Road Machinery (with illus) p56, Aug.15

Sells Hertz Driv-Ur-Self to Omnibus Corp. # p170, Aug.15

A Fire That Changed the Course of an Industry (with 3 illus) p28, Aug.22

Industry will learn a number of things from the GM fire. Notably, not to put too much of any operation under a single roof # p17, Aug.22

GM's Fire Starts Everybody Worrying (with illus) p31, Aug.29

Training centers for mechanics are set up throughout the U.S. # p72, Sep.5

Rebuilding GM's Machines (with illus) p33, Sep.12

Is likely to be the sole producer of Army tanks by next spring # p34, Sep.19

Automatic transmissions have replaced heaters as the most popular optional product on Buick's Super Series # p114, Oct.2

Company acquires Euclid Road Machinery Co. # p120, Oct.17

GM Gets Hydra-Matics Rolling: Riopelle plant starts producing. Willow Run will be ready in November (with illus) p28, Oct.24

Will taper Chevrolet production from now until yearend in preparation for introduction of new models # p17, Oct.24

Auto War: Strategy Takes Shape. GM dickers for Willow Run space p32, Oct.31

Electro-Motive Div. signs agreement with Henschel & Sohn to cooperate in the design, manufacture, and marketing of diesel locomotives # p144, Oct.31

Surfindicator is a new instrument designed to measure surface roughness # p93, Oct.31

Hydra-Matic transmissions start coming off the line at Willow Run # p143, Nov.14

Willow Run Sold: GM gets big plant; Kaiser gets $26-million p29, Nov.14

GM Plans . . . record financing p146, Nov.21

Annual Wage: a 1955 Battle. May break out in GM arena p26, Nov.28

A Fresh Look at Fire Prevention: As a result of the big GM fire p56, Nov.28

It's Cheaper to Borrow Now p136, Nov.28

Chevrolet thinks it has the 1954 buyer figured out: He wants luxury, but at a price # p18, Dec.5

Money for Still More Growth (with chart) p29, Dec.12

GM Bond Hit: Its record $300-million issue went fast. Picture not so rosy for municipals p68, Dec.19

GENERAL Services Administration

Asks bids on cleaning two government buildings # p38, Sep.26

Congress Eyes Stockpiling (with table) p186, Oct.3

GENERAL Shoe Corp.

Stockholders authorize new issue for the acquisition of Berland Shoe Stores # p56, Oct.31

Buys I. Miller & Sons # p59, Dec.19

GENERAL Telephone Corp.

Plans to issue and sell 300,000 shares of common # p68, Aug.8

Independents Take a Bigger Slice (with 2 charts and illus) p178, Nov.7

GENERAL Tire & Rubber Co.

See also Tires

Tire Fight: American-owned tire factory is caught in squeeze play in Israel p166, Sep.12

GENERATORS

Big water wheel generator being built by Westinghouse (illus) p44, Jul.11

A 2-million volt Van de Graaff generator is used by Upjohn Co. in sterilization tests (illus) p107, Aug.1

Tapping a Giant (illus) p80, Nov.7

Turbine Juggling (illus) p97, Dec.19

GEORGE, Gen. Harold

Resigns from Hughes Aircraft # p34, Sep.26

GEORGIA

Lockheed moves 84,000 lb. of plastic-cocooned airplane mockup over 300 mi. of highways (with 7 illus) p31, Sep.12

Georgia Heart Assn. grants two chairs for this field at Georgia medical schools # p116, Oct.10

State Supreme Court upholds state's right-to-work law # p170, Nov.7

Readers Report: No Surprise to Georgia p10, Nov.14

Development of the South is pushed by 14 states. Latest to join is Georgia # p198, Nov.21

Legislature sends governor new resale price maintenance law # p54, Dec.12

GEORGIA-PACIFIC Plywood Co.

Ripplewood is a highly grained wall paneling # p95, Oct.31

GEORGIA Power & Light Co.

Shotgun Wedding p132, Nov.21

GERIATRICS

Can Science Aid the Aged p174, Dec.19

GERMANIUM

Has been found in Ohio by the U.S. Geological Survey # p114, Oct.3

GE makes a bean-size photocell out of germanium # p136, Dec.5

GERMANY

Eisenhower takes a firm position. No top-level talks with the Russians on German unification this year # p101, Jul.4

Import Deal . . . gives Monroe Calculating Machine a 10-key German model to add to its line p94, Jul.4

European observers expect Moscow will make its own bid for German unity # p119, Jul.11

Volkswagen: Germany Comes Back (with 14 illus) p106, Jul.11

Mercedes Comes Back (with illus) p112, Jul.18

Payment on prewar German dollar bonds is a step nearer # p79, Aug.1

Hans Rollinger gets contract to build resort on the Aegean Sea # p141, Aug.15

Malenkov unveils a double-edge propaganda sword # p133, Aug.15

Germans Sell India a Steel Mill p104, Aug.22

Last weekend's Soviet note on Germany hints at Kremlin strategy # p97, Aug.22

Newage International imports from Germany a small diesel engine # p55, Aug.22

Malenkov promised East Germans to end reparations, reduce occupation costs, increase Soviet aid # p131, Aug.29

Two worlds, the East and the West, are waiting for the German election Sept. 6 # p131, Aug.29

West German businessmen plan to set up string of small plants in Venezuela # p128, Aug.29

West Germany will stage big trade fair in Mexico City # p128, Aug.29

Check Your Bonds p132, Sep.5

West Germans hope to enter the trans-Atlantic passenger ship business again # p124, Sep.5

Adenauer's victory gives Washington a real lift. It puts West Germany behind the U.S. in the struggle with Russia # p157, Sep.12

Adenauer's victory sent West German industrial shares rising # p167, Sep.12

Delivery dates at Volkswagen auto works have been extended to eight months # p167, Sep.12

Keeping West Germany Allied with the U.S. (with 2 illus) p160, Sep.12

After Victory (Trend) p200, Sep.19

Krupp gets contract to build a steel mill in Pakistan # p171, Sep.19

Rhine Minute Men p171, Sep.19

S. C. Johnson & Son opens a subsidiary in Hamburg # p171, Sep.19

Adam Opel AG will start turning out a new U.S.-styled, four-door sedan # p169, Sep.26

Krupp: Felled Giant Walks Again (with 3 illus) p166, Sep.26

There's little chance for a foreign ministers' meeting on Germany this fall # p163, Sep.26

U.S. State Dept. works on proposed German settlement. The main points # p161, Oct.10

West Germany buys wheat from Turkey # p154, Oct.17

As France struggles with political and economic instability, Germany emerges as the strong Western bulwark in Europe # p155, Oct.24

German bonds will soon be listed on the New York Stock Exchange # p148, Oct.24

West Germany's exporters are doing well in Canada # p143, Oct.24

Berlin's New Mayor (with illus) p142, Oct.31

General Motors and Henschel & Sohn sign an agreement to cooperate in the design, manufacture, and marketing of diesel locomotives # p144, Oct.31

Ludwig Erhard: Planning New Props for Prosperity (with chart and illus) p156, Nov.7

West Germany will supply Iran with industrial machinery in return for raw materials # p173, Nov.14

Two West German companies get contracts from India for locomotives # p171, Nov.21

Volkswagen thinks it has the edge on Britain's new tiny Ford and Austin # p171, Nov.21

Trouble in West Berlin: Political split remains, with Socialists still in opposition p164, Nov.28

Modernized Mine in Greece . . . Ships Bauxite to West Germany (with 2 illus) p142, Dec.5

The New Germany (Cover Chart) Dec.12

The New Germany: Nucleus of a New European Economy? (with map, 6 charts, and 4 illus) (Report to Executives) p100, Dec.12

First German dollar bonds validated p70, Dec.26

West German firms stage industrial exhibition in Mexico # p71, Dec.26

West Germany Eyes Canadian Market p70, Dec.26

West Germany's chemical exports this year will top the postwar record # p71, Dec.26

GERONTOLOGY

Can Science Aid the Aged? p174, Dec.19

GEROULD, W. B.

Readers Report: Undiluted Rights p8, Dec.12

GERSTENSLAGER Co.

Tailoring a Truck Body That Will Be a Rolling Show Room (with 10 illus) p78, Oct.17

GIANT Stations, Inc.

New 16-pump station in Detroit-Dearborn area starts gasoline price war # p34, Aug.8

GIESSEL, E. C.

Tells Wisconsin legislators to expect a drop in local corporate profits and state's income tax # p79, Nov.14

Short news item

GIFT Wrapping

Small Fortune in Gift Wraps (with 3 illus) p154, Sep.26

GILBREATH, John

Readers Report: Chronological Credit p10, Jul.25

GILLETTE, Col. George

Resigns his job as director of North Carolina's State Ports Authority # p107, Nov.7

GIMBEL Bros.

Gimbels Joins . . . the trek to the suburbs p101, Jul.11

GITTLER, Max

How a Research Team Combines Forces (with illus) p110, Oct.24

GIVEAWAYS

See Lotteries

GLASS

Glass fiber on wheels: The first mass-produced plastic-bodied sports car, the Corvette # p36, Jul.4

Greetings in Glass p139, Jul.4

Readers Report: In Praise of Windows p10, Aug.29

Readers Report: Glass Yarn p10, Sep.5

Growing Pains Eased For Plastic Panels p55, Sep.19

Milk by the Gallon Jug p50, Nov.7

Glass-lined Coat (with illus) p144, Nov.14

Eisenhower asks Tariff Commission for further study of hand-blown glassware makers' plight # p160, Nov.28

Libbey Glass Division makes antique emerald glass tumblers # p76, Nov.28

Santa Claus' Gift to the Glass Industry (with 18 illus) p48, Dec.12

GLASS Center Enterprises

Makes a portable polisher for removing light scratches from glass # p84, Aug.8

GLENN, Richard

Marketing Men at School Tackle Lily Problem (with illus) p102, Aug.29

GLIDDEN Co.

Titanium Booming Now, Cost Hurdle Ahead p41, Aug.29

GLOBE Indemnity Co.

They Can't Get Insurance: Street and sidewalk accident claims are rising p126, Sep.12

GODDARD, Merle

Shoplifting War: West Coast grocers join to fight pilferage p104, Aug.15

GOLD

A gesture to the Republican gold bloc is being given serious thought # p40, Dec.12

Gold: a Steady Downward Drift (with chart) p152, Dec.12

GOLD, Ben

NLRB Swats at Leftists (with illus) p166, Nov.7

GOLDEN, John

ASCAP: Collecting for the Piper's Tune (with illus) p136, Oct.10

GOLDEN State Co.

New giant in the dairy industry will result from merger of company and Foremost Dairies # p59, Dec.19

GOLDFISH

Roy Prewitt wraps goldfish in transparent plastic bag (with illus) # p60, Oct.17

GOLF

New practice machine holds 15 balls in a wire hopper # p156, Sep.5

There may be a national championship tournament for senior golfers next fall # p172, Dec.12

GOODALL-SANFORD, Inc.

CIO's Textile Workers criticise pay cut negotiated between company and AFL Textile Workers # p59, Jul.25

Short news item

GOODING, L. E.

New Look Coming for NLRB p146, Sep.5

Secretary of Labor Durkin opposes appointment of Gooding to NLRB # p35, Sep.5

GOODRICH (B. F.) Chemical Co.

Announces a putty-like plastic sealant, to keep water from seeping into cars # p88, Oct.10

GOODRICH (B. F.) Co.

See also Tires

New Antitrust Policy Developing p62, Aug.1

A 30% production boost is target of the expansion of its Tuscaloosa plant # p34, Aug.8

Will expand its tire and tube plant at Oaks, Pa. # p138, Aug.8

Pyrolock is a new quick-drying material that you can spray on metal # p55, Aug.15

CIO employees get wage increase # p153, Sep.5

Molded ridges in a chevron pattern on a rubber conveyor belt shed or retain water depending on the incline # p75, Sep.26

Emotional problems are a primary cause of industrial accidents # p132, Nov.21

Sharp wire claws that dig into ice and snow are latest in truck tires # p82, Nov.21

Tubless tires will be offered on 1954 cars. Goodrich sues Firestone # p34, Dec.19

GOODYEAR Aircraft Corp.

Navy Gets a New Blimp for Chasing Subs (illus) p28, Jul.4

Uses balloons for training student blimp pilots (illus) p50, Aug.22

GOODYEAR Printing & Stationery Co.

Expaditer is a new type memo pad # p99, Nov.7

GOODYEAR Tire & Rubber Co.

See also Tires

The Train that Never Stops (with 2 illus) p32, Jul.11

New Antitrust Policy Developing p62, Aug.1

Is building a streamlined blimp designed for anti-submarine service with the Navy # p72, Sep.5

GORMAN, Sheridan

A Storm-tossed Company Sails Clear (with illus) p186, Oct.10

GOSS, James

GE Tailors a Plant Project for Simpler Managing (with illus) p120, Nov.7

GOULD (Jerome F.) Corp.

Big or Small, He Packs it to Ship Overseas (with 3 illus) p128, Sep.5

GOVERNMENT

Bureaucratic Housekeeping (Trend) p156, Jul.18

A New Government in Washington Has . . . Wound up fighting in Korea . . . Cut the budget . . . started taking government out of business . . . pushed an anti-inflationary fiscal policy . . . made few changes in foreign policy p25, Aug.8

Commissions Do a Lot of Things: Presidents since Washington have used them (with 7 illus) p90, Oct.10

GOVERNMENT Contracts

Kaiser Deposed: Loss of Air Force contract hits at a time of internal problems and shrinking sales (with illus) p33, Jul.4

Tapering Off Defense Expansion: Administration sees buildup near end; sets 1954-56 levels in manpower, ships, guns, planes p27, Jul.18

Several companies slated to operate heavy metal-shaping presses for the Air Force may abandon their projects # p70, Jul.25

Guessing Right on Costs: Companies expect the military will be tougher on costs from now on. Convair has a system p128, Aug.22

Set-aside Contracts for Distressed Areas p196, Sep.19

Air Force Lightens Its Heavy Press Program p66, Sep.26

Air Force awards contract for C-123 assault transport planes to Fairchild Engine & Airplane # p79, Oct.24

Allowable expenses in defense contracts will be spelled out in more detail in regulations scheduled for early Jan. # p38, Oct.24

Monarch Mfg. Co. gets contract to make simulated shell bursts and booby traps # p178, Dec.12

GOVERNMENT Employees

Government workers are in a furor. More and more are losing jobs # p35, Sep.5

For Better Government (Trend) p200, Sep.19

GOVERNMENT Investigations

Business Has Its Say on Ex-Im p142, Oct.31

The Facts on Harry Dexter White (Trend) p196, Nov.28

GOVERNMENT Owned Plants

Readers Report: A Beaut in Any Event p10, Jul.11

To Tax or Not to Tax p78, Sep.12

Senate approves bill for sale of 28 synthetic rubber plants # p34, Jul.25

Calls for bids on 27 plants that constitute the nation's synthetic rubber industry # p34, Nov.21

Synthetic Rubber Plants: Six-month season begins for bidding on $500-million government-owned industry p27, Nov.28

GOVERNMENT Reorganization

Framing Federal Policy: New Staffs Shape Eisenhower's Thinking (with table) p33, Aug.15

New Hoover Commission's big job will be to recommend what activities the government should abandon to private enterprise # p39, Aug.15

Reorganization Unlimited (Trend) p172, Aug.15

The military research in ordnance and electronics, that has been done by the National Bureau of Standards, is being transferred to the Defense Dept. # p71, Aug.22

To "Win In '54" Eisenhower Plans . . . Reshuffling White House Team (with illus) p23, Sep.5

Government reorganization gets a real boost this week with the new Hoover Commission holding its first meeting # p39, Oct.3

Commerce Dept. makes shift p152, Oct.24

GOVERNMENT Spending

Federal Spending is Down . . . a Little This Year. Cuts: Some Now, More Later (with chart) p39, Jul.25

GOVERNMENT (State)

Tax Slowup . . . marks this year's state lawmaking, despite some boosts p144, Aug.8

GRACE, J. Peter, Jr.

Readers Report: Paper in Peru p8, Aug.29

Plan for stabilization of hemisphere currency p170, Sep.19

GRACE (W. R.) & Co.

Buys the New York Cotton Exchange building # p128, Sep.12

Buys 180,000 shares of Davison Chemical # p136, Sep.26

GRAHAM, B. A.

The Quest for Executive Theories p50, Sep.19

GRAIN Elevators

Anderson Finds the Quick Way Up in Grain Elevators (with 14 illus) p52, Jul.4

Union Equity Cooperative Exchange is building new grain elevator at Enid, Okla. # p44, Aug.29

GRAMELSPACHER, C. U.

Readers Report: Paying Off for Safety p8, Aug.1

GRAND Central Aircraft Co.

Winding Up Wage Lid Cases: National enforcement body, clearing up on back violations, gets involved in courts p108, Jul.4

Who's Enforcing What? NEC is being slapped down right and left by courts p144, Aug.15

GRAND Prairie, Tex.

Land Grab, Texas Style (with map) p103, Nov.21

GRAND Union Co.

Dated meat is the latest # p104, Jul.11

No Trouble Raising Funds p130, Jul.18

GRANT, Will

Worldwide Cheesecake p62, Aug.22

GRAVE Digging Equipment

Readers Report: Alas, poor Yorick p8, Sep.12

GRAY, William

Anticrime Club: Cleveland's luncheon club of plant and store protection men helps avert losses p126, Dec.5

GRAYSON-ROBINSON Stores

"Fir Trade" Battle Ebbs and Flows p29, Jul.11

GREAT Atlantic & Pacific Tea Co.

No Trouble Raising Funds p130, Jul.18

New Antitrust Policy Developing p62, Aug.1

GREAT BRITAIN

Loans $5.7-million to Nairobia, Kenya # p99, Jul.4

The sterling area socked away $89-million in gold and dollar reserves last month # p141, Aug.15

Capital for the Commonwealth: Semi-public corporation will promote investment in dollar-earning industries p102, Aug.22

British Investors Get a Break p127, Aug.29

The British Economic Picture: Brightening Now—Horizon Hazy (with chart) p122, Sep.5

British trade unions are threatening to bolt the Labor party # p158, Sep.12

Socialist Second Thoughts (Trend) p196, Sep.12

Britain and Brazil agree on plan to settle trading debts that Brazil owes Britain # p171, Sep.19

No Left Turn for Britain: That's the notice that the Trades Union Congress has served on the Labor party p169, Sep.19

Britain is now ready ot play ball on a permanent basis with the Schuman coal-steel pool # p164, Sep.26

The Labor Party managed to avoid an open split at its meeting this week # p162, Oct.3

The Churchill-Eden-Butler team has reassembled # p162, Oct.3

London moves fast, if belatedly, to meet a Communist threat to British Guiana # p162, Oct.10

The Conservative Party meets at Margate to take stock of its position # p162, Oct.10

British Guiana Backfires: New constitution designed by British gave the local Communist party an opening p168, Oct.17

Britain: Just Marking Time. Economically, the country is having by far its best year since the war (with illus) p142, Oct.24

Some 10,000 state-owned trucks will be auctioned to private bidders # p148, Oct.24

Guiana: No Royal Road to Freedom p141, Oct.31

Announces big program to improve its domestic road network # p161, Nov.7

Britain's new investments in Canada will total $150-million this year # p171, Nov.21

Churchill government agrees to sign a treaty with EDC # p159, Nov.28

Britain Reaps New Woes in Africa p146, Dec.5

Transatlantic Phone Cable p144, Dec.5

London and Teheran will carry on their diplomatic relations slowly # p149, Dec.12

Britain is teetering on the brink of severe labor strife. Railwaymen threaten strike # p152, Dec.19

Foreign Trade

British efforts to increase dollar exports are paying # p117, Jul.18

Scotch whisky exports in first six months of the year hit a peak # p34, Jul.25

British business is pressing hard for a relaxation of restriction on China trade # p71, Aug.1

British businessmen, like their Japanese colleagues are looking toward expanding Chinese trade # p98, Aug.22

Exports to the U.S. hit a record monthly high in July # p105, Aug.22

Thumping for British Trade: Treasury probs UK merchants p170, Sep.19

Gin and tonic is cited by the British Treasury as an example of how British exports can be increased # p148, Oct.24

Britain is sending a high-powered business mission to the Middle East # p163, Nov.21

Washington disapproves of British attempts to push sale of durable goods to Russia and Communist China # p164, Nov.21

Butler warns that British products are "losing ground" abroad # p160, Nov.28

60,000 bikes are sold in the U.S. in October # p141, Dec.5

Will open new trade center in San Francisco # p143, Dec.19

Total British orders booked with China are pegged at $25-million, though only $17-million has been shipped # p65, Dec.26

Industries

British Snub Commercial TV: Conservatives postpone plans to break BBC's monopoly p112, Jul.11

July 13 is day set to end state ownership of iron and steel industries # p116, Jul.11

Britain drops its project to develop the giant Bristol Brabazon into a commercial airliner # p160, Jul.25

Lloyd's reports on number of ships being built by British yards # p34, Jul.25

A free international copper market opens in London # p112, Aug.8

British crude steel production hits all-time high in April and May # p108, Aug.8

British Tractors to U.S. p140, Aug.15

The revival of industrial production continues. Home building is up # p141, Aug.15

BBC will be broke by March, 1955 unless the government reduces its take # p36, Sep.12

The RAF: Brilliant Planes But Laggard Production (with 2 illus) p162, Sep.12

The world is watching civil aircraft at Britain's annual Farnborough air show # p158, Sep.12

Britain has two baby cars in the field and Standard Motor and Ford of Britain are set to go # p164, Sep.19

The London stock market is taking no notice of the slide on Wall Street # p164, Sep.19

Cheaper Cars for Britain: New Ford model sets low-price mark, Jaguar announces cuts p169, Oct.3

Marks & Spencer reports 16% increase in sales # p56, Oct.10

Bantam Cars for World Markets (with table and 2 illus) p158, Nov.7

First public offer of stock in formerly rationalized steel industry was big success # p173, Nov.14

Government plans ending rationing and state controls of the meat trade # p173, Nov.14

TV Ads, British-style p171, Nov.21

Volkswagen thinks it has the edge on Britain's new tiny Ford and Austin # p171, Nov.21

Battle for a Hotel p156, Dec.12

G. A. Harvey & Co. will build plant in Canada. Bell's Asbestos & Engineering sets up a Canadian affiliate # p57, Dec.12

English Electric Export & Trading Co. gets contract for two generators for McNary Dam # p36, Dec.26

Harold Samuel sells his stock in Savoy Hotel # p71, Dec.26

GREAT LAKES

More Ore, More Slowups (with illus) p96, Sep.19

Ire on the Lakes is rising after the collision of a bulk carrier and the German motorship Wallschiff # p36, Oct.10

Unionizing the Great Lakes (with illus) p179, Nov.21

Bulk cargoes carried on the Lakes set a record # p34, Dec.19

GREAT LAKES Steel Corp.

Announcement of price cuts startled market # p17, Oct.24

Cuts prices $2 to $13 on 14 special types of steel # p34, Oct.24

$35-million Bet on Auto Steel (with illus) p32, Nov.7

GREAT Northern Paper Co.

Northearn New England is due for a lift when company completes its expansion # p198, Nov.14

GREAT Northern Ry.

Iron Horse, Towed Across Seattle . . . Reaches Its Last Home in a Park (with 2 illus) p113, Jul.25

GREDE, William

Now McClellan Heads NAM (with illus) p34, Dec.5

GREECE

Wants an oil refinery, and is open to proposals # p167, Sep.12

Modernized Mine in Greece . . . Ships Bauxite to West Germany (with 2 illus) p142, Dec.5

GREENE, David

Hughes Sells Control of RKO Theatres p76, Nov.14

GREENE, Robert

Music Inn: They Come to Play (with illus) p108, Sep.19

GREENWICH, Conn.

Damsite Battle p114, Jul.25

GREETING Cards

Greetings in Glass p139, Jul.4

GREIG, Lucien

Readers Report: Readers to the Rescue p8, Nov.7

GREYHOUND Corp.

New contract between company and AFL bus drivers gives retroactive raises # p179, Sep.19

Greyhound Its Own Master: Is buying out railroad interest in its operating companies p33, Oct.3

GRIESEDIECK Bros.

Concludes its arrangement for sponsoring Cardinal baseball broadcasts # p56, Sep.26

GRIFFITHS, J. B.

Routing Train by Dial, 50 an Hour (with illus) p32, Aug.22

GRIM, Alan

Touchdowns, TV, and the Law p32, Nov.21

GRIMM, Clayford

Readers Report: The Case against Windows p8, Oct.31

GRIND-O-FLEX

Is a new light grinding tool that attaches to any rotating spindle # p88, Oct.10

GRO-CORD Rubber Co.

Buys the Alfred Hale Rubber Co. # p87, Aug.29

GROCERY Stores

Shoplifting War: West Coast grocers join to fight pilferage (with illus) p104, Aug.15

Drive-ins Thrive on Supermarket Crumbs (with 5 illus) p48, Oct.31

GROSS National Product

Preliminary estimates show second-quarter product at an annual rate of $368-billion # p34, Jul.11

GROSS, Robert

Business Brains for the Pentagon (with illus) p154, Aug.29

L. A. Way: No Plunge But an Easygoing Push (with illus) p118, Oct.10

GROUP Selling

Group Selling Comes Back at Lincoln Electric (with 2 illus) p56, Nov.7

GUATEMALA

Seizes another United Fruit plantation on the Caribbean coast # p105, Aug.22

John Peurifoy is new U.S. ambassador (with illus) # p169, Oct.17

Soviet bid in Guatemala p143, Oct.31

Short news item

GUEST, Betty

Hot weather prompted restaurant picket Betty to do her stint in shorts and halter (with illus) # p153, Sep.5

GUIDED Missiles

Baby Turbojet Powers Guided Missiles (with 6 illus) p48, Dec.5

GUILFORD County, N. C.

What Causes Auto Injuries p87, Sep.12

GULF Oil Co.

Ups its Kuwait crude rpice # p114, Jul.18

GUN Digest

The 1954 edition goes on sale # p92, Aug.1

GUNNISON Homes, Inc.

Stepping into Steel Homes: U.S. Steel paves the way for a new try at selling steel homes by changing name of Gunnison p34, Aug.22

GUNS

Lyman Trains Up Its Own Customers (with 2 illus) p74, Jul.11

Field's Decoys Gun-Happy Customers (with 9 illus) p58, Sep.5

Snap-Site is a ring-like sight for shotguns # p75, Sep.5

GUZY, Harold

Readers Report: No Magic p8, Dec.5

GYROSCOPES

Balance, Fly style (with illus) p87, Nov.21

H

HALE (Alfred) Rubber Co.

Company is bought by Gro-Cord Rubber # p87, Aug.29

HALL, Joseph

Business Brains for the Pentagon (with illus) p154, Aug.29

HALL, Lloyd H.

The trend to nonfiction that has hit general magazines is reaffirmed by Hall # p56, Oct.31

HALL, Paul

Seafarers Turn to Tankers (illus) p144, Aug.15

HALLICRAFTERS Co.

Will open new plant in Toronto # p48, Aug.8

HALLMARK Cards, Inc.

Starts construction on new plant in Kansas City # p106, Sep.19

HALOID Co.

Facsimile Plus Xero (with illus) p88, Oct.31

HALPERT, Mrs. Edith

Paintings for Executive Offices (with illus) p30, Nov.21

HAMBIDGE, Gove

Headed for a Boom: Fishermen at convention hear their industry called the "world's greatest undeveloped resource" p102, Nov.28

HAMILTON Hosiery Mills

Company is bough by Diamond Hosiery # p87, Aug.29

HAMILTON Trailer Co.

Announces a convertible trailer that can be switched from a low boy to a float type # p56, Dec.5

HAMILTON Watch Co.

Brings out new watch for left-handed people # p74, Dec.5

Swiss Watches and U.S. Trade p70, Dec.26

HAMM (Theo.) Brewing Co.

Buys all assets of Rainer Brewing Co. # p138, Aug.8

HAMMELL, Alfred

Railway Express Gets a Second Life (with chart and illus) p58, Nov.7

HANCOCK (John) Mutual Life Insurance Co.

Dictating by Telephone (with 2 illus) p95, Sep. 5

HANDY, John L.

Bidding for Executives Is Lively, High p114, Sep.26

HANEY, Fred

Demonstrates new plastic baseball cap (illus) p66, Sep.26

HANNAH, John

Wilson and Team: Getting Results on Defense (with illus) p28, Nov.21

HARD SELL

Lessons from the Hard Sell. The Management Pattern p68, Jul.4

Selling: the Big Job for Many Top Men. It's a problem for no less a man than the company president p60, Jul.4

The hard sell is getting harder. How It's Done at Firestone p60, Jul.4

Training for Hard Selling at General Electric (with illus) p66, Jul.4

Group Selling Comes Back at Lincoln Electric (with 2 illus) p56, Nov.7

HARDEN, Cecil

GOP's Campaign Boss Starts Working for '54 (with illus) p152, Nov.21

HARDT, Chester

When a Small Company Joins a Giant (with illus) p43, Sep.19

HARLAND Bartholomew & Associates

Columbus: Planning on the Cuff p112, Dec.5

HARLOW, Rex

Business and Sociology p126, Oct.10

HARMON, C. Raymond

Coming of Age of Electronics: Leach Industries is formed out of four small companies p174, Dec.12

HARRIS, A.

For Men Only: Parties Lure Them In (with 4 illus) p50, Dec.19

HARRIS, Hall & Co.

Company will be absorbed by Dean Witter & Co. # p141, Nov.7

HARRIS, John W.

Is returning to Hegeman-Harris Co. # p34, Dec.19

HARRIS-Seybold Co.

Merger Points to Typeless Printing p118, Dec.12

Purchase of C. B. Cottrell will cost about $3.5-million # p70, Dec.19

HARRISON, George

Labor Day, 1953 (with illus) p170, Sep.12

HARRISON, William

Readers Report: Glass Yarn p10, Sep.5

HARTERT, E. F.

Readers Report: The World in 1975 p8, Nov.21

HARTFORD, Winslow

Readers Report: Wood Preservatives p8, Dec.26

HARVARD Business School

A one-year advertising fellowship is established at Harvard Business School by James T. Chirurg # p102, Aug.1

Study shows that more than 60% of executives are unhappy furing their first retirement year # p92, Aug.1

Harvard broaden case-study teaching p134, Aug.22

In Cleveland . . . The Thinking behind Charity (with 2 tables) p120, Nov.14

HARVEY, Fred

Nashville: Nativity Display p82, Dec.26

HARVEY, Leo

L.A. Way: No Plunge But an Easygoing Push (with illus) p118, Oct.10

HARVEY Machine Co.

Air Force Lightens Its Heavy Press Program p66, Sep.26

HARVEY'S Store

Border Incident: Harvey's blimp is shot down p110, Dec.5

HAT Corp. of America

United Hatters demand one-year job guarantee # p126, Jul.18

Contract Spotlight on Worker Security p164, Nov.7

A Strike Financed by Bonds (with illus) p165, Nov.7

HAUGE, Gabriel

Eisenhower sends Hauge to Europe to tell them to quit gearing their outlook to a U. S. recession # p132, Aug.29

First Line of Defense (Trend) p200, Nov.21

HAUSER, Philip

More Than Two-million New Customers a Year (with 3 charts) p28, Aug.29

HAVERHILL Corners, N. H.

Recorders: A Two-Man Industry (with illus) p120, Sep.19

HAWAII

Hawaiian Boom Sets Off a Tussle for Hotel Sites (with 3 illus) p142, Jul.18

New company plans to run a steamer between San Francisco and Honolulu # p95, Jul.25

Group of local men plan hotel at Kahului, on the island of Maui # p126, Aug.15

61 insurance companies have over $74-million invested in the islands # p72, Aug.15

Claims a record crop of tourists # p98, Aug.29

Shakeup of AFL removes two top leaders – L. Shigeura and John Owens # p168, Oct.24

Suffers its worst drought in years # p198, Nov. 14

Hawaii Builds An Economy On . . . Sugar, Pineapples, and Uncle Sam (with chart and 3 illus) p90, Nov.21

Hotel shortages will cost the islands a lot in lost business # p90, Nov.28

Red leadership is being "isolated" in ILWU in Hawaii # p164, Dec.5

Matson Navigatoin Co. is building a new hotel #p115, Dec.5

Plans are announced for an 18-story apartment building # p148, Dec.19

HAWAIIAN Commercial & Sugar Co.

Held an August open house # p102, Sep.5

HAWKINS, Franklyn

Readers Report: In Praise of Windows p10, Aug.29

HAYDEN, Stone & Co.

Setback for Arbitration Pacts: Supreme Court rules that investors can't sign away their rights under Securities Act p64, Dec.19

HEALTH

A new drug called Monichol is said to lower blood-stream cholesrerol # p120, Aug.22

Radioactive hormones are being offered free for research into treatment of arthritis, cancer, and other matabolic diseases # p71, Aug.22

Quackery in the Atomic Age (with illus) p108, Aug.29

A report on ulcers and what to do about them # p183, Sep.19

Spot Lighting Off-the-Job Ills (with chart) p118, Aug.8

Bosses' Health . . . is really no different than others, but experts say that it does need constant check p135, Oct.17

Cancer: A Multiform Disease, a Many-pronged Attack (with chart and illus) p142, Nov.7

First positive identification of some tissues in which antibodies are formed has been made by use of cobalt 60 radiation sources # p150, Nov.7

Dr. Harry Levinson will head study of mental health in industry # p67, Dec.12

HEALTH Research, Inc.

Research on disease is the main purpose of new organization # p89, Sep.12

Short news item

HEARING Aids

An all-transistor hearing aid is made by Beltone Hearing Aid Co. # p99, Nov.7

Chances of your suffering a loss of hearing are growing all the time # p87, Dec.26

How you can tell if you need a hearing aid # p87, Dec.26

HEART

Some fallacious ideas that foster fear of heart trouble # p123, Jul.4

The healthy heart is the toughest, strongest muscle in the entire body # p123, Jul.4

Tests by doctor show that Peritrate is best drug to take for treatment of angina pectoris # p184, Oct.3

Georgia Heart Assn. grants two chairs for this field at Georgia medical schools # p116, Oct.10

If you're worried about your heart, here's what the doctors urge you to do # p183, Oct.17

HEAT Pump

New Force in Air Conditioning (with illus) p110, Aug.29

HEATON, Robert

Marketing Men at School Tackle Lily Problem (with illus) p102, Aug.29

HEAVY Water

Plant to produce heavy water may be built in New Zealand # p62, Jul.11

HEENEY, Arnold

New Canadian ambassador in Washington (with illus) # p48, Aug.8

HEGEMAN-Harris Co.

John W. Harris returns to company # p34, Dec.19

HEIMBACH, A. E.

Readers Report: Family Pride p10, Sep.19

HEIN, Sylvio

ASCAP: Collecting for the Piper's Tune (with illus) p136, Oct.10

HEINEMAN, Ben

The Minneapolis & St. Louis: Everybody Feeds It Business . . . But Who Controls It Now? p64, Aug.15

HELLER, Walter

CIO's New Look at Sales Taxes p156, Oct.31

HELLER (Walter E.) & Co.

Company arranges to acquire National Discount Corp. # p132, Sep.19

HENDERSON, Leon

1942-Leon Henderson . . . Still Cycle Minded-1953 (with 2 illus) p54, Sep.26

HENKE & Pillot, Inc.

Weingarten's Sparring Partner (with 3 illus) p94, Jul.11

HERBERT, Charles

Readers Report: The Changed America p10, Jul.4

HERBERT, Victor

ASCAP: Collecting for the Piper's Tune (with illus) p136, Oct.10

HERCULES Powder Co.

Readers Report: Joint Production p12, Jul.18

HERSCHELL (Allan) Co., Inc.

Merry-go-round company is bought by Wiesner-Rapp Co. # p120, Oct.17

HERZ Driv-Ur-Self

Omnibus Corp. of Chicago buys companies from General Motors # p170, Aug.15

Omnibus Picks Up Hertz p168, Sep.5

HICKOK Manufacturing Co.

Starts its Hickok Gift Show Train on tour # p56, Oct.10

HIDALGO, Arturo

Oil Fight in Venezuela: New book stirs up a hornet's nest p126, Aug.29

HIDES and Leather

Dryon leather waterproofed by a new process will make its debut soon # p120, Oct.3

Hides drop to 16¢ a lb. this week # p18, Nov.7

HIGHWAYS

Readers Report: Caught Coming and Going p8, Jul.4

Cost of New York State Thruway will run above the $500-million authorized # p150, Jul.18

New Turner Turnpike brings more people to Oklahoma # p126, Aug.15

Little Rock: No More Highways p92, Aug.22

Superhighway Costs Mount While You Wait p114, Sep.5

Toll-road notes from Ohio, New Jersey, Massachusetts, Pennsylvania, and Iowa # p89, Sep.5

Outlook: High Volume, Tougher Bidding p43, Sep.12

Superhighway Shopping p152, Sep.12

Frankfort, Ky.: Rent Out the Roads p156, Sep.19

$125-million bond issue of the New York State Thruway was sold to a banking syndicate # p34, Sep.19

San Francisco: Faster Road, Bigger Jam (with illus) p156, Oct.17

The Cash to Build Toll Roads: By the time all present plans are completed, the total loans may reach $5-billion p70, Oct.17

Lehman Bros. are named financial consultant for Connecticut's proposed toll expressway # p79, Nov.14

St. Louis Waited 25 Years (with map and 2 illus) p194, Nov.14

Turnpike notes: Pennsylvania, Ohio, and Wisconsin # p198, Nov.14

Columbus, Ohio: Highway Tussle p136, Nov.21

Cutting into the Anthony Wayne Trail p134, Nov.21

New York's Thruway costs are going up. Texas Turnpike want toll road between Dallas and Fort Worth # p90, Nov.28

Army of Turnpike Builders Rolls Across Ohio (with map and 14 illus) p120, Dec.5

Billions for Roads—but Not Enough: Need for highway improvement is accumulating faster than construction can be stepped up p116, Dec.5

Facts and rumors about a second turnpike for Ohio fly fast p112, Dec.5

Readers Report: Unlucky Numbers p10, Dec.26

HIGONNET, Rene

Merrill Center: Haven for World Thinking (with illus) p100, Aug.8

HIJACKING

Boom in the Underworld p99, Aug.15

HILLIER, George

Setting Up a Town with a Built-in Boom (with illus) p136, Dec.12

HILLMAN, R. M.

Pittsburgh Steel Branches Out for Steady Growing (with illus) p76, Jul.25

HILTON, Conrad

Fiesta for Hilton's Madrid Hotel (with illus) p152, Jul.25

HILTON-Davis Chemical Co.

Lorothidol is being tested in the textile industry # p70, Jul.25

HILTON Hotels Corp.

Plans to build hotel on the Nile # p144, Oct.31

May buy the Hotel New Yorker # p186, Dec.5

HILTON Lite Corp.

Fluid Eye is the latest in cigarette lighters # p56, Dec.5

HINDE & Dauch Paper Co.

Merger makes H&D a subsidiary of West Virginia Pulp & Paper # p34, Aug.29

Rugged Paper Box p188, Oct.24

HIRSCH, Louis

ASCAP: Collecting for the Piper's Tune (with illus) p136, Oct.10

HLAVATY, Dr. Vaclav

Electromagnetism is the basis of the universe, according to Dr. Hlavaty # p71, Aug.22

HOBAN, Joseph

Says replacement tire sales will jump to 51-million # p34, Oct.31

HOBART, Harrison

Eisenhower names Hobart Assistant Secretary of Labor # p125, Jul.18

New Lineup in Labor Dept. (with illus) p172, Sep.12

HOBBIES

Executives would be wise to consider hobbies before retiring # p175, Nov.7

These Fads Have Built a Billion-dollar business (with 3 illus) p78, Nov.28

HOENIG Plywod Corp.

Trademark Hassle p52, Jul.11

HOFFMAN, Clare

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

HOFFMAN, Frank

Political action should be concentrated at state level # p158, Oct.31

HOFFMAN, H. Leslie

L. A. Way: No Plunge But an Easygoing Push (with illus) p118, Oct.10

HOFFMAN, Herman

Making the Decisions on 3-D Movies (with illus) p78, Aug.15

HOFFMAN, Sam

Building Three Places at Once (with 10 illus) p106, Jul.25

HOLIDAYS

Bristol Laboratories and Slick Airways give employees an anniversary holiday # p104, Jul.25

Boston truck drivers are going to get a ninth paid holiday # p102, Sep.5

HOLLANDER, Zander

Down through a Moscow Street . . . into the Kremlin's Interior and . . . A Slum Goes U.S. Student's Camera (3 illus) p34, Oct.17

HOLMAN, Eugene

Receives 1953 Capt. Dollar Memorial Award (with illus) # p167, Nov.28

HOLMES, John

Readers Report: Sherlock's Kin? p8, Aug.15

HOLTZ, H. J.

Readers Report: Ulcers . . . without Hysteria p8, Nov.14

HOME Workshops

May soon be added to the appliance dealer's line # p62, Aug.22

HONG KONG

Catching Bogus Shirtmakers: It's a tough job when the Hong Kong supply is endless p98, Jul.4

Will build new theater for third dimensional movies # p116, Jul.11

Hong Kong: Too Busy to Be Frightened (with 3 illus) p164, Oct.17

Plans to build a steel scrap mill # p141, Dec.5

HOOVER Commission

Framing Federal Policy: New Staffs Shape Eisenhower's Thinking (with table) p33, Aug.15

Keep your eye on the Hoover Commission. Its big job will be to recommend what activities the government should abandon to private enterprise # p39, Aug.15

Reorganization Unlimited (Trend) p172, Aug.15

Government reorganization gets a real boost this week with the commission holding its first meeting # p39, Oct.3

Readers Report: On the Record p10, Oct.24

HOOVER, Herbert

Commissions Do a Lot of Things (with illus) p90, Oct.10

Short news item

HOOVER, Herbert, Jr.

On Mid-East Mission (with illus) p150, Oct.24

Wanted: Key to Iran Deadlock. Hoover back from U.S. scouting mission p169, Nov.21

HOPE, Clifford

Hope is for high price supports # p39, Dec.5

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

HOPE, Stanley

Do Top Men Need Aides (with illus) p122, Aug.22

HORIZONS Titanium, Inc.

Titanium Booming Now, Cost Hurdle Ahead p41, Aug.29

HORMEL (George A.) & Co.

What to Do About Anxiety p142, Aug.29

HORMONES

Radioactive hormones are being offered free for research into treatment of arthritis, cancer, and other metabolic diseases # p71, Aug. 22

HORNADAY, G. F.

Readers Report: A Beaut in Any Event p10, Jul.11

HORNUNG (Jacob) Brewing Co.

Company suspends operations. Blames TV advertising costs # p59, Dec.19

HOROSCOPES

The Stars Know (Trend) p172, Aug.15

HOSE

Soakese is new type hose offered to the home gardener # p76, Nov.28

HOSIERY

Benjamin Mfg. Co. makes electric socks # p184, Sep.26

HOSPITALS

Kaiser Hospital Does Things the Easy Way (with 6 illus) p94, Aug.15

Hospital Food Served a la Airline (with illus) p116, Sep.5

Readers Report: Hot Food Hot p8, Oct.3

A $6-million isotopic research center and hospital will be built at the University of Tennessee # p150, Nov.7

HOTELS

Western Union will now make hotel reservations # p124, Jul.4

Hawaiian Boom Sets Off a Tussle for Hotel Sites (with 3 illus) p142, Jul.18

Hilton Hotels will control Deshler-Wallick hotel p134, Jul.18

Fiesta for Hilton's Madrid Hotel (with 13 illus) p152, Jul.25

Intercontinental Hotels Corp. opens new hotel in Venezuela # p105, Aug.22

Soon you'll be able to cash personal checks in hotels # p120, Aug.22

Hilton plans new hotel in Beverly Hills # p32, Sep.5

Western Hotels, Inc. buys the Davenport Hotel in Spokane # p194, Sep.12

The Dinkler-Ansley hotel in Atlanta plans a 200-room addition # p86, Sep.19

Statler is building new hotel in Dallas and Hilton in Beverly Hills # p70, Oct.10

Sea Island Snags 'Em with Sun, Sand – and Service (with map and 13 illus) p68, Oct.24

Hilton Hotels plans new hotel on the Nile # p144, Oct.31

Hotel shortages will cost Hawaii a lot in lost business # p90, Nov.28

Hilton Hotels may buy the Hotel New Yorker # p186, Dec.5

Matson Navigation Co. is building a new hotel in Hawaii # p115, Dec.5

London as a real estate squabble p156, Dec.12

Harold Samule sells his stock in the Savoy Hotel # p71, Dec.26

HOTPOINT, Inc.

Hires Foundation for Better Reading to train executives to read faster # p73, Jul.4

Raises prices on its refrigerators # p104, Jul.11

Adds its voice to the cry for "one line to a dealer" # p58, Nov.14

Is the Wholesaler Losing Out? GE and Hotpoint adopt direct shipments to dealers p41, Nov.28

HOUDRY, Eugene J.

Industrial odors may be diminished with a catalytic process # p50, Jul.11

HOUGH (Frank G.) Co.

Adds profit-sharing to its employee retirement plan # p102, Sep.5

HOUGHTON (E. F.) & Co.

Introduces a hydraulic fluid that can be used near an open flame or in extreme heat # p120, Oct.3

HOUSER, Theodore

Scheduled to move up to chairman of Sears, Roebuck (with illus) # p118, Nov.14

End of an Era Is at Hand for Sears: Houser will replace Gen. Wood (with illus) p182, Nov. 28

HOUSING

See also Building

The Changed American Market: The Growing Market You'll Be Doing Business In (with map and 6 tables) (Report to Executives) p74, Jul.4

Weekend Contracting p102, Jul.11

No Record, But a Lot of Houses (with chart) p29, Jul.25

Sam Hoffman: Building Three Places at Once (with 10 illus) p106, Jul.25

FHA Gives House Trade-ins a Tryout: Five cities will test plan p27, Aug.1

Public housing starts for fiscal 1953-1954 are limited to 20,000 # p34, Aug.1

There's Still Plenty of Money Available But Now . . . Lenders Are Getting Choosy (with table and chart) p52, Aug.1

George Bliss estimates that around 3-million veterans have GI home loans # p68, Aug.8

The number of dwelling units started in July fell behind a year ago # p18, Aug.15

Stepping into Steel Homes: U. S. Steel paves the way for a new try at selling steel homes by changing name of Gunnison p34, Aug.22

Down payments on homes will be cut – that will help building and sales # p37, Aug.29

A drop in housing starts next year now is taken for granted # p40, Sep.12

Knoxville: Street of Model Homes (with illus) p76, Sep.12

Mortgage money rather than potential demand may be the trouble in home building, but the lush market is behind us in any event # p18, Sep.12

Housing Outlook . . . shows the effects of the tight mortgage market. But government has two plans p190, Sep.19

Department Store of Homes Draws Crowds of Houston Shoppers (with 9 illus) p96, Oct.3

Home building will easily top the million mark again this year # p18, Oct.3

Debt: Key to Home Building (with illus) p186, Oct.17

Housing Starts: Washington Starts Watching for Signs of Trouble (with chart) p32, Oct.17

New units started in the first half of 1953 run a little ahead of the year before. But the second half will miss by perhaps 50,000 # p18, Oct.17

The total value of work put in place on new dwelling units this year will be a record breaker # p17, Nov.14

Co-op housing development sponsored by AFL Garment Workers in New York City is under way # p166, Dec.5

Housing Aid: a New Lease: Administration officials would like private interests and local authorities to take more responsibility (with illus) p30, Dec.12

New housing starts are showing a pickup # p18, Dec.12

Prefabs: Will Next Year Be It? (with table) p70, Dec.12

A boost for home building and sales will be proposed # p37, Dec.19

Most people talk of "a satisfactory housing year" in 1954. They are talking, by and large, of about "a million starts" # p18, Dec.19

Some kind of official action to stimulate home building in 1954 becomes more and more certain # p17, Dec.19

Value of work done on privately financed new residential units will come close to $10½-billion # p17, Dec.19

HOUSTON Natural Gas Co.

Rate Base to Be Tested p125, Aug.8

HOUSTON, Tex.

Two Heads p110, Jul.4

Henke & Pillot, Inc.: Weingarten's Sparring Partner (with 3 illus) p94, Jul.11

J. Weingarten, Inc.: A Supermarket that will Try Anything (with 7 illus) p90, Jul.11

Port Improvement Fight p118, Aug.15

Front-page Fireworks p146, Aug.29

Hopes to have next World's Fair in 1956 # p32, Sep.5

Voters turn down bond issues for port improvement # p158, Sep.19

Houston Banks: Moves and Mergers (with illus) p129, Sep.26

Department Store of Homes Draws Crowds of Houston Shoppers (with 9 illus) p96, Oct.3

The Drugstore Where Oil Men Gather (with 6 illus) p64, Oct.31

Houston's Jail Is Watched . . . by the All-seeing Eye of TV (with 2 illus) p33, Nov.7

Bum's Rush p82, Dec.26

HOUZE (L. J.) Convex Glass Co.

Greetings in Glass p139, Jul.4

HOWE Sound Co.

Blames lower metal prices for cutting its dividend # p36, Sep.12

HOWELL Chevrolet Co.

Supreme Court Sharpens Taft-Hartley Issues p158, Dec.19

HOWELL, Jim

Making a Bosses' Union Work (with illus) p164, Dec.12

HOWREY, Edward

New Look Coming in Antitrust p29, Jul.4

New Antitrust Policy Developing p62, Aug.1

Proving Costs . . . under Robinson act will be easier if new study sets clearer standards p116, Aug.29

HU-ALD Mfg. Co.

Makes a fruit spoon designed to eliminate the squirt in grapefruit # p145, Nov.14

HUBBARD, Russell, Jr.

Readers Report: Unemployment Benefits p8, Dec.19

HUBBELL, Raymond

ASCAP: Collecting for the Piper's Tune (with illus) p136, Oct.10

HUDNUT Sales Co.

Advertising claims will be toned down under agreement with FTC # p36, Oct.10

HUDSON (J. L.) Co.

Now has the "world's largest private telephone exchange # p154, Sep.12

Studying a Job–by Work Sampling (with 14 illus) p58, Dec.12

HUDSON Motor Car Co.

Auto Merger? The auto industry guesses that Nash and Hudson may get together p34, Oct.10

Auto War: Strategy Takes Shape. Hudson promises boosted production. Reports continue of a Nash merger p32, Oct.31

Nash-Hudson Talks Hint Pooling, Not Merger p32, Nov.7

HUDSON River

Engineers approve Deepening of Hudson p84, Sep.5

HUFFORD Machine Works

Gets license to make Boeing Airplane's index drilling machine # p82, Sep.26

 # Short news item

HUGHES Aircraft Co.

Gen. Harold L. George and Charles B. Thornton resign # p34, Sep.26

Tucson: A Matter of Record p60, Sep.26

Disgruntled . . . executives of Hughes were quitting one by one. Air Force takes a hand p61, Oct.3

Work on the jet-powered cargo helicopter is stalled as Navy cancels contract # p82, Oct.10

Howard Hughes names William C. Jordan vice-president and general manager # p135, Oct.17

Sets new safety record # p128, Dec.19

HUGHES, Honoria

Readers Report: Community Drives p12, Nov.7

HUGHES, Howard

Hughes Sells Control of RKO Theatres Corp. p76, Nov.14

HULET, Harold

GE Tailors a Plant Project for Simpler Managing (with illus) p120, Nov.7

HULL, Josephine

Business Gets the Comic Lead (with illus) p128, Nov.14

HUMPHREY, George

Public Debt Crowds the Ceiling p31, Aug.1

No Tax Overhaul in Sight (with illus) p27, Sep.12

HUNT Loom & Machine Work

Introduces a textile loom that starts and stops with great precision whenever desired # p88, Oct.10

HUNTING

Arkansas Crop Rotation: Rice, Fish, and Sportsmen (with 6 illus) p100, Jul.18

U.S. Fish & Wildlife Service liberalizes hunting rules # p156, Aug.15

Field's Decoys Gun-Happy Customers (with 9 illus) p58, Sep.5

Utah's Big Deer Hunt: Everyone Makes a Killing (with 10 illus) p100, Nov.7

Accident rate among hunters will be high this year # p184, Nov.14

HURLEY, Roy

New life in piston engines p78, Nov.21

HUSKY Oil Co.

Will start drilling in Israel # p114, Jul.18

HUSSEY, G. F. Jr.

Readers Report: Counting the Decibels p10, Nov.28

HUTCHESON, Maurice

Succeeds his father as head of Carpenters' Union (with illus) p108, Aug.22

HUTCHESON, William

Why the Carpenters' Union Is Tough (with illus) p108, Aug.22

Carpenters Rejoin: Union reaffiliates with AFL p33, Sep.12

HUYSKEN, Cornelius

Readers Report: Mightier than H-bombs p8, Nov.14

HYDRAULIC Fluids

E. F. Houghton & Co. introduces a hydraulic fluid than can be used near an open flame or in extreme heat # p120, Oct.3

HYDRAZINE

A Chemical Jack-of-All Trades (with chart) p43, Dec.26

HYDROCOL

See Carthage Hydrocol, Inc.

HYDROPHEN

Water Paint . . . for autos? p28, Sep.12

HYGRADE Food Products Corp.

100% stock dividend on its common has been declared by company # p36, Oct.3

I

IBN Saud

Death of Ibn Saud leaves question mark on future of oil supplies and new king's staying power (with illus) p171, Nov.14

ILLINOIS Central RR

Wins the Gold Oscar of Industry for its 1952 report # p128, Nov.7

Illinois Central Plans Refinancing Move p132, Dec.5

ILLINOIS Institute of Technology

Equipment Policy . . . and the problems of replacements will be researched p66, Jul.25

Issues booklet listing its faculty members who are available to speak # p102, Aug.1

Survey shows annual starting salaries # p139, Sep.12

Will offer a four-year course for purchasing agents # p48, Sep.19

A national center for research into methods of buying and replacement industrial equipment will be started # p82, Oct.3

ILLINOIS, University of

Atomic energy finds new use in building industry # p182, Oct.24

Prof. John Laughnan develops new sweet corn # p184, Nov.21

ILLINOIS Zinc Co.

Offers a do-it-yourself package for repairing gutters, window flashings, etc. # p84, Aug.8

IMBERMAN, A. A.

Readers Report: Rave Notice p12, Sep.19

IMCO Container Corp.

A double-walled jar molded of polyethylene has been developed # p139, Jul.4

IMPURITIES

Putting Specks Back into Purity (with 3 illus) p52, Jul.18

INCENTIVES

Fedders-Quigan Top Dealers Fly to Their Reward (with 12 illus) p54, Nov.21

INCH, Merrill

Readers Report: Hair of the Dog p10, Dec.26

INCOMES

The Changed American Market: The Growing Market You'll Be Doing Business In (with map and 6 tables) (Report to Executives) p74, Jul.4

Farmers – Everyone's Headache Again: He's producing too much, piling up huge surpluses p29, Jul.18

Incomes Hold on a High Plateau (with map and table) p180, Jul.25

Farm income drop of 5% from first half of 1952 is reported # p34, Aug.1

Personal income can hardly be expected to go up so very fast in the next few months # p18, Aug.8

Key to a $230-billion Mystery (Trend) p136, Aug.22

June Incomes: 7.2% Over '52 (with map and table) p100, Aug.29

Commerce Dept.'s per capita income statistics get big headlines in the Carolinas # p89, Sep.5

Consumer demand – backed by income at an annual rate of $288-billion, 8% ahead of a year ago – remains the big force sustaining business # p18, Sep.12

A Big Fast-Growing Market: The Leisured Masses (with 2 tables and 2 charts) p142, Sep.12

The Leisured Masses: Part II. Where Leisure Time and Money Goes (with 4 illus) p144, Sep.19

U. S. Incomes Jump in July (with map and table) p160, Sep.26

Incomes: Key to Commodities (with chart) p172, Sep.26

U. S. Consumer: Statistically He's Well Heeled (with 5 charts) p156, Oct.3

Increases in personal income seem at least to have slowed down # p18, Oct.10

The Consumer Spends His Dollar Differently Than He Used To: Will the new buying pattern last? (with 6 charts) p43, Oct.10

The Customers Are Flush (Trend) p200, Oct.17

Commerce Dept. readies a new series of income distribution figures p50, Oct.24

Regional Income Index: Income Shades Off a Bit (with map and table) p108, Oct.24

Shifting income and what it does to the apparel trade is subject of survey # p52, Oct.24

Consumer credit and home mortgage interest and amortization payments take $1 for each $8 spendable income after taxes # p141, Nov.7

Personal income in the U. S. hits a record in first nine months # p36, Nov.7

Personal income went down from August to Sept. The reason smaller wage and salary payments – due to fewer hours worked # p18, Nov.7

Consumers: They're Willing, but You'll Have to Woo Them (with 7 tables and charts) (Report to Executives) p58, Nov.21

The Income Pattern: Gains Are Getting Narrower (with map and table) p88, Nov.28

Both businessmen and consumers will enter 1954 well heeled. Personal income this year will total about $285-billion # p17, Dec.5

Where the money goes # p122, Dec.12

1954: Down to a Sunny Plateau. The $200-Billion Pot p25, Dec.19

Still Close to Peak. Regional Index (with map and table) p80, Dec.19

INDEPENDENT Grocers' Alliance

New Antitrust Policy Developing p62, Aug.1

INDEPENDENT Unions

See also American Federation of Labor; Congress of Industrial Organizations

Electrical Unions Square Off: Both have big conventions coming up p173, Sep.12

ILWU-PMA Pension Fund: Leftists Union Loves High-grade Bonds (with illus) p176, Nov.21

Sailors March against ILWU . . . Lose Skirmish with Dock Police (with 2 illus) p162, Dec.12

NLRB and Reds: Court ruling gets board off the hook on leftist questions p79, Dec.26

Setback on the Waterfront p75, Dec.26

INDIA

Foreign firms agree not to employ foreigners for jobs that can be handled by Indians # p114, Jul.18

Reaching India by Radio: Ceylon's powerful transmitter offers the only medium (with illus) p104, Aug.8

Germans Sell India a Steel Mill p104, Aug.22

Readers Report: . . . The Twain Shall Meet p12, Sep.5

Readers Report: Forbidden City p8, Sep.26

The India-Pakistan feud is as bitter as ever # p163, Nov.21

U.S. relations with India continue to be severely strained # p163, Nov.21

Hunter would do well to consider big-game shooting in India # p172, Dec.19

Hindustan Steel, Ltd. is name of new steel company # p71, Dec.26

INDIANA

Bonds to finance turnpike will go on sale soon # p89, Sep.5

A state monopoly to control state's beer wholesaling business may come up in 1955 # p150, Oct.3

GOP's Campaign Boss Starts Working for '54 (with 16 illus) p152, Nov.21

Indiana Toll Road Commission will offer bonds # p136, Dec.5

INDIANA Bell Telephone Co.

Bitter six-week strike continues # p153, Sep.5

INDIANA & Michigan Electric Co.

$15-million bond issue goes to Union Securities Corp. # p36, Oct.3

INDIANAPOLIS, Ind.

Hopes to eliminate all "blighted" slum areas through new ordinance # p89, Sep.5

Short news item

INDO-CHINA

After Korea: What About Indo-China (with illus) p74, Aug.1

Washington's plans not to bring up Indo-China at the Korean political conference displease France # p133, Aug.15

Frenchmen believe they can't win the war, even with heavy U. S. aid # p153, Nov.7

Now is the No. 1 cold war danger spot # p38, Dec.19

INDONESIA

Makes bid to Reds p172, Nov.14

INDUSTRIAL Brownhoist Corp.

Crrucial Round...looms in clash of Brownhoist groups over attempt to merge with Pennsylvania Coal & Coke p56, Oct.3

Battle with Pennsylvania Coal & Coke continues # p36, Oct.17

INDUSTRIAL Design

An Auto Show Aimed at Beauty, Not Sales (with 6 illus) p28, Sep.26

New Designs for 1954 Consumer Goods: Manufacturers expect competition to be fierce, so they've gone to industrial designers for new ideas p92, Dec.19

INDUSTRIAL Locations

Financial Aid for the New and Small: Development credit corporations provide risk capital for local industry p112, Jul.4

Nashville: Contested Site p110, Jul.4

Maryland's State Planning Commission publishes new Inventory of Available Industrial Plants in state # p108, Sep.12

Rome, Ga., Takes New Industry in Its Stride (with 2 maps and 5 illus) p102, Sep.12

L. A. Way: No Plunge But an Easygoing Push (with 11 illus)) p118, Oct.10

INDUSTRIAL Management

Tomorrow's Managemment: What kind of companies will we have . . . in 1980 (with 6 illus) (Report to Executives) p158, Aug.15

Do Top Men Need Aides? (with illus) p122, Aug.22

How Do You Evaluate Training? Monsanto has replaced guesswork with qualitative answers p90, Sep.5

Readers Report: Things to come p8, Sep.5

Readers Report: Management in 1980 p10, Sep.12

Management society plans counsel for individual problems p126, Sep.26

Paper Work . . . claims as many U.S. workers as agriculture p79, Oct.3

Readers Report: Good Management p12, Oct.3

When Line and Staff Tangle: In business, there's an increasing desire to avoid what one man calls the triumph of technique over purpose p74, Oct.3

Prudential Insurance reports production increase after installation of work measurement # p135, Oct.17

Asking for Labor Criticism: Employee opinion surveys can be risky, but San Diego Gas & Electric feels it got results p167, Nov.7

Benjamin Fairless and David McDonald will make a labor-management tour of a major steel company # p36, Nov.7

Wrong Approach? Management chided for personnel policies p125, Nov.14

Monsanto Shifts to Product-line Command p80, Dec.5

Check List . . . on management personnel policies gives employers chance to take stock of his company's practices p166, Dec.19

INDUSTRIAL Mobilization

Setting Up Standby Facilities (with illus) p43, Aug.22

INDUSTRIAL Psychology, Inc.

Has a series of five merit-rating tests that can be administered by the company itself # p126, Sep.26

INDUSTRIAL Rayon Corp.

Plans to build new plant for manufacturing nylon-type staple fiber # p70, Nov.28

Short news item

INDUSTRIAL Relations

At Cornell, Labor Relations Is a Profession (with 4 illus) p176, Sep.19

Average cost per employee of industrial relations administration rose in 1952 # p179, Oct.31

Industrial Relations Come Higher This Year p175, Nov.28

INDUSTRIAL Shows

See Fairs and Exhibitions

INDUSTRY-COLLEGE Conference

Businessman, Meet Educator p129, Nov.21

Corporation Aid for Colleges p186, Nov.28

Readers Report: Executive Education p10, Dec. 12

INFLATION

What Are Prices Up To? (with 6 charts) p25, Jul.25

It takes very little to set off inflation talk all over again # p17, Aug.8

The lesser evil may be a bit of inflation, if in the process, we ward off the widely feared recession # p17, Oct.24

There was inflation enough in the air this week, if you accept a growing money supply as the inflation gauge # p17, Nov.14

INGERSOLL, Roy

Borg-Warner All Under One Tent p153, Jul.18

Borg-Warner: Autonomy is O.K. as long as you coordinate (Cover) Jul.18

INGHAM, Cranford

Readers Report: High or Low p8, Aug.15

INGRAM, K. C.

Readers Report: Operation Piggyback p8, Oct. 17

INK

A stamp pad ink for plastics is made by Artone Color Corp. # p139, Jul.4

INLAND Steel Co.

Human Relations V-P (with illus) p73, Jul.4

Construction Aggregates Corp. will dredge Steep Rock Lake # p82, Oct.10

INLAND Waterways

See Rivers and Harbors

INLAND Waterways Corp.

The Government Finds a Buyer (with map) p30, Jul.11

INPUT-OUTPUT

Kyes K.O.'s Input-Output Studies p26, Aug.29

Down the Drain (Trend) p172, Sep.5

INSECTICIDES

Check your seed store for new insecticides # p124, Jul.4

Automatic insect control may be a coming feature of milling, baking, brewing and bottling plants # p50, Jul.11

Cockroach Ranch (illus) p196, Nov.21

INSECTS

Sun Chemical says color may attract or repel mosquitoes # p140, Jul.11

INSPECTROSCOPE

Narrow passages or molded cavities can be examined with an Inspectroscope # p58, Jul.18

INSTALLMENT Selling

Northwestern National Life Insurance reports on typical installment-burdened family # p131, Jul.18

Consumers are in debt for more than $27-billion; instalments account for nearlly $20½-billion # p17, Aug.8

Self Regulation at Work (Trend) p172, Aug.15

GMAC: Lenders Have to Borrow (with 2 charts) p110, Sep.5

If you sell on the installment plan, you are bound to run into increasing competition for the consumer's borrowed dollar # p18, Sept.5

Delinquency rate on automobile loans made by CIT is lower than a year ago # p118, Oct.31

Easy Payment Plan for Stocks: New York Exchange members will start installment plan p121, Dec.12

Installment debt will be close to $22-billion on Dec. 31 # p18, Dec.19

INSTITUTE of Gas Technology

Chemists have developed a new process for making a natural gas substitute from natural gasoline and other oil products # p192, Oct.3

INSTITUTE of Life Insurance

Consumer credit and home mortgage interest and amortization payments take $1 for each $8 spendable income after taxes # p141, Nov.7

Issues survey showing where the money goes # p122, Dec.12

INSTITUTE of Management Sciences

Making Decisions by Math p100, Sep.5

INSTITUTE of Textile Technology

A new group of fibers, called T-7, have been derived from cotton # p44, Aug.29

INSTITUTIONAL Investors Mutual Fund

Defensive stocks are favored # p148, Nov.28

INSULATION

Pipe Insulator (with illus) p85, Oct.10

Building Blanket (with illus) p100, Dec.19

INSURANCE

Marine insurance salesman posts his sign on the hulk of a stranded ship (illus) p53, Jul.4

It's a good idea to insure personal items you take on a vacation or business trip # p140, Jul. 18

Dixie's Insurance Capital: That's what Jacksonville hopes to become p66, Aug.8

You can now get insurance on your home freezer # p156, Aug.15

They Can't Get Insurance: Street and sidewalk accident claims are rising p126, Sep.12

Insurance Groups Watch Texas Case p120, Dec. 12

Automobile

"Merit" System for Insurance: Massachusetts will boost liability rate for auto drivers with too many violations p124, Jul.25

Car Insurance Goes Down for Many p28, Sep.5

Competition Tightens in Northwest Insurance p131, Sep.19

Two new developments coming in the automobile liability insurance. Protection against financial loss when injured in an accident by uninsured persons. A merit rating plan # p183, Nov.21

Readers Report. Merit Rating p12, Dec.5

Casualty

The Spectator reports on casualty insurance business in 1952 # p61, Aug.1

Fire

Spectator reports fire insurance companies fared very well in 1952 # p61, Aug.1

GM's Fire Starts Everybody Worrying (with illus) p31, Aug.29

Fire Losses Up, Insurance Profits Down (with 2 charts) p60, Dec.19

Group

Bidding for Executives Is Lively, High p114, Sep.26

Insurance Sweetens Salary: Companies are supplementing executives' pay by setting higher ceilings on group insurance p120, Sep.26

Life

Life insurance sales shot up 17% in first half of the year # p61, Aug.1

Insuring Military Officers: American Independence Life Insurance Co. says it's sound business p68, Aug.15

Three ways that life insurance will help to ease the heavy hand of taxation # p167, Oct.31

Life insurance dividends to policyholders seem slated to jump 11% above 1952 level # p148, Nov.21

Life Companies Shy at Stocks p134, Dec.5

Life insurance companies pay $55-million to satisfy death benefit claims from motor accidents # p136, Dec.5

Insurance Booms – but Earnings Lag (with table) p58, Dec.26

Marine

Why boat owners should carry marine liability insurance # p167, Jul.25

INTERCOMS

See Recorders

INTERCONTINENTAL Hotels Corp.

Opens new hotel at Maracaibo, Venezuela # p105, Aug.22

INTEREST Rates

Manufacturers Trust Co. ups its borrowing charges # p115, Jul.4

Bankers Trust raises interest rates on consumer loans # p131, Jul.11

The uptrend in interest rates may be over, for the time being # p40, Jul.18

Uncle Sam paid the lowest interest rate in more than two years on the regular weekly offering of three-month Treasury bills # p17, Sep.26

SBA decides to charge a flat 6% on direct loans # 36, pOct.3

Why U. S. Cut the Interest Rate (with chart) p43, Oct.3

Interest of 2½% on 1-year savings deposits is offered by bank in Chicago # p70, Oct.10

New York State removes restrictions on interest rate on time deposits # p36, Oct.10

Easy Money: Why investment men watching goings-on in the bond market expect interest rates to drop p162, Oct.31

The $600-million issue of 12-year convertible debentures offered by AT&T will bear high interest rates # p118, Oct.31

Industrial mortgage interest rates have jumped p148, Nov.21

It's Cheaper to Borrow Now (with 4 charts) p136, Nov.28

INTERHANDEL

See Switzerland

INTERLAKE Iron Corp.

New Spin on Blast Furnaces: Better yield of pig iron and a saving in coke are claimed for blast furnaces equipped with a rotating hopper and bell (with illus) p74, Nov.7

INTERNAL Revenue Service

See Bureau of Internal Revenue

INTERNATIONAL Air Transport Assn.

A Boom Puts Airlines in a Squeeze: Carrying more passengers at tourist rates leaves them worse off (with 3 charts) p104, Oct.17

INTERNATIONAL Business Machines Corp.

Stock Exchange Ruling Cuts IBM Dividend p28, Oct.31

Computers Go Commercial – by Degrees p68, Nov.21

INTERNATIONAL Conference of Free Trade Unions

Will Their Talks Abroad Speed Unity? (with illus) p106, Jul.4

INTERNATIONAL Harvester Co.

Strike warnings are issued by United Auto Workers # p126, Jul.18

Cuts its tractor output # p18, Aug.1

Will be sole producer of five-ton trucks for the Army # p34, Aug.8

Cuts production at all but two of its 19 plants # p36, Aug.15

Can you make plant operations more efficient? # p18, Nov.21

Takes over the truck division of O. S. Stapley Co. # p134, Nov.28

INTERNATIONAL Management Congress

Registration starts for the tenth Congress to be held in Brazil # p98, Aug.8

Can the U.S. Export Its Methods? p116, Nov.14

INTERNATIONAL Monetary Fund

No dramatic news is being made at the annual meeting in Washington # p157, Sep.12

Coming: A Showdown on Money: The IMF meeting pushed the free world closer to currency convertibility p166, Sep.19

INTERNATIONAL Nickel Co. of Canada, Ltd.

Iron ore will be turned out as a by-product of nickel mining # p72, Sep.26

An underground air shaft is being drilled through rock at the Creighton mine # p70, Nov.28

INTERNATIONAL Petroleum Co.

Starts drilling its first exploratory well in Peru # p128, Aug.29

INTERNATIONAL Refineries, Inc.

ODM approves pipeline from Wrenshall, Minn. to St. Paul # p84, Dec.12

INTERNATIONAL Research & Development Co.

Curing the Shakes: Small company is built on a new principle of detecting vibrations in moving parts p168, Aug.15

INTERNATIONAL Shoe Co.

Both AFL and CIO shoe workers seek 15¢ pay boosts plus fringes # p168, Oct.24

New labor contract calls for no general wage boost # p180, Nov.14

INTERNATIONAL Smelting & Refining Co.

New Antitrust Policy Developing p62, Aug.1

INTERNATIONAL Telemeter Corp.

Pay-as-you-see TV (with 2 illus) p29, Dec.5

INTERNATIONAL Telephone & Telegraph Co.

Stockholders will be offered new 20-year convertible debentures # p131, Jul.11

Postpones its offering of new convertible debentures # p130, Jul.25

INTERPROVINCIAL Pipe Line Co.

Prairie oil will start flowing across Canada by Oct. # p48, Aug.8

INTERSCIENCE Publishing, Inc.

Chemistry Encyclopedia Keeps on Expanding p72, Sep.26

INTERSTATE Commerce Commission

Railroads tell ICC that carrying the mails is costing them money # p36, Jul.4

Drops government's suit against railroads for charging unfair freight rates during wartime # p34, Jul.25

Turns down C&O requests to reduce freight rates for iron ore # p34, Nov.28

INVENTIONS

U.S.-owned inventions form the subject of a leaflet published by SBA # p72, Sep.5

U.S. Industry Adopts Foreign Techniques p75, Oct.17

INVENTORIES

Total business inventory – stocks held by manufacturers, wholesalers, and retailers – now stands at more than $77-billion # p17, Jul.18

Inventory adjustments undoubtedly are showing up in a few spots # p18, Aug.22

Manufacturers hold inventories valued at more than $45-billion, up $3-billion in a year # p17, Sep.5

Up-to-the-second Inventory with Remington Rand's electronic machine (with 2 illus) p118, Oct.3

You are beginning to hear more talk about a slight tapering in the activity of durable goods industries and of inventory reduction # p17, Oct.3

All business now holds inventories worth $7-billion more than a year ago # p17, Oct.17

Some sharp differences of opinion are developing on the much-talked-of "inventory adjustment" # p17, Oct.17

Seasonally adjusted, the total value of inventories dropped by about $350-million from Sept. to Oct. # p18, Dec.12

INVESTMENT Trusts

Investment Trusts Turn Downward (with table) p118, Jul.25

Investment Trusts Reshuffling Holdings, Too (with table) p171, Oct.17

First Setback for the Open-end Funds (with 2 charts) p113, Oct.31

INVESTMENTS

Trustees in Ohio are to have a greater leeway in investing funds in their care # p80, Aug.22

Smart Money: Sitting and Waiting: Investors feel the future is too uncertain for long-range bets p25, Sep.5

Foreign

Dept. of Commerce reports on U.S. investments in foreign enterprises # p154, Oct.10

Office of Business Economics reports on U.S. investments in Latin America # p148, Oct.24

The World in 25 Years: How the U.S. Economy Will Reach Around It (with 4 maps and 2 charts) (Report to Executives) p96, Oct.31

IONICS, Inc.

Electrodialysis: Bright Applicant for an Old Job (with illus) p178, Oct.24

IOWA

Considers a cross-state toll road # p89, Sep.5

Trading Stamps . . . face legal test in Iowa p54, Oct.17

IRAN

Oil circles in Rome scoff at Iran's claim that a barter deal is about to be signed # p99, Jul.4

Washington expects Moscow to be buttering up Premier Mossadegh before long # p120, Jul.11

Washington feels that a Communist Iran is more a threat than ever # p72, Aug.1

Mossadegh has given the Tudeh Party free rein # p112, Aug.8

If the royalist Gen. Zadehi can make his coup stick, the danger of Iran's slipping behind the Iron Curtain will abate # p98, Aug.22

The danger of a Communist-Nationalist coalition has passed–but only by a hair's breadth # p131, Aug.29

The Shah Rides the Tiger (with illus) p120, Aug.29

Washington is putting together an emergency aid program for Iran # p138, Sep.5

To Save Iran (Trend) p196, Sep.12

The new regime is attempting to "talk sense" # p162, Oct.3

West Germany will supply Iran with industrial machinery in return for raw materials # p173, Nov.14

Wanted: Key to Iran Deadlock. Hoover back from U. S. scouting mission in mood of "cautious optimism" p169, Nov.21

Britain and Iran seem to be moving closer to a reconciliation and an oil deal # p159, Nov.28

London and Teheran will carry on their diplomatic relations slowly # p149, Dec.12

IRAQ

Texas Gulf Sulphur Co. is slated to sign an agreement with Iraq # p143, Dec.19

IRELAND

Norton Behr-Manning Overseas opens its 12th foreign factory in Belfast # p160, Jul.25

Irish Export Promotion Board opens New York office # p154, Oct.10

IRON

Powdered Iron: Republic Steel plans big-scale output p31, Jul.4

Labrador Ore: There's a new player in the game–with rich-looking concessions astraddle Iron Ore Co.'s railroad p28, Jul.25

More Ore, More Slowups (with illus) p96, Sep.19

Iron ore will be turned out as a byproduct of nickel mining by INCO # p72, Sep.26

New Spin on Blast Furnaces: Better yield of pig iron claimed for blast furnaces equipped with a rotating hopper and bell (with illus) p74, Nov.7

Baltimore: Faster Flow of Ore (illus) p184, Dec.5

Hitherto scarce high-purity iron is now made available for steel company laboratories # p82, Dec.12

IRON Ore Co. of Canada

Laying Steel to Bring Out Labrador's Ore. The Great Adventure One Year to Go (with 2 maps and 15 illus) p82, Jul.18

Labrador Ore: There's a new player in the game–with rich-looking concessions astraddle Iron Ore's railroad p28, Jul.25

Readers Report: Progress Report p10, Aug.22

Short news item

IRRIGATION

Irrigation Meter (with illus) p72, Nov.28

IRVING Trust Co.

A 50-story air conditioner is planned # p44, Aug.29

IRVINGTON Varnish & Insulator Co.

Minnesota Mining Buys Jersey Insulation Firm p67, Aug.8

ISBRANDTSEN Co., Inc.

Isbrandtsen: Turmoil's Child (with 5 illus) p114, Oct.17

ISLANDS of Unemployment

See Employment

ISOTOPES

Traceriab: Middleman for Radioactives p68, July.25

A $6-million isotopic research center and hospital will be built at the University of Tennessee # p150, Nov.7

ISRAEL

Husky Oil Co. will start drilling # p114, Jul.18

Oil Out of Israel p158, Jul.25

Israel awards contract to Irving Krick # p79, Aug.1

Tire Fight: American-owned tire factory is caught in squeeze play p166, Sep.12

New U.S. Policy for an Old War (with map and 4 illus) p134, Oct.31

ITALY

Oil circles in Rome scoff at Iran's claim that a barter deal is about to be signed # p99, Jul.4

Italy is in for a period of political instability # p72, Aug.1

You can't ignore the possibility that Italy will have an authoritarian government within a year or two # p111, Aug.8

Italy's paralysis is another setback for U. S. European policy # p134, Aug.15

Trans World Airlines may sell its 40% interest in the Italian airline # p105, Aug.22

Still another "world's longest" bridge planned (with map) p126, Aug.29

Koppers Co. makes industrial coupling for steel mill in Milan (illus) p66, Sep.5

First shipment of F-86-K Sabre jet parts for assembly in Italy under NATO off-shore procurement program has left the U.S. # p143, Dec.19

IVERSEN, Val

Readers Report: No Wonder p12, Nov.21

IVES, Irving

Ives is best bet to take the Republican nomination for governor in New York if Dewey doesn't want it # p39, Aug.22

J

JACKSON, Lee

Selling: The big Job for Many Top Men. How It's Done at Firestone p60, Jul.4

JACKSONVILLE, Fla.

Dixie's Insurance Capital: That's what Jacksonville hopes to become p66, Aug.8

JACOBY, Neil H.

Reaching for Economic Tips: Jacoby gets spot in CEA (with illus) p32, Aug.29

A Full Crew for CEA (with illus) p33, Dec.5

JAGAN, Cheddi

British Guiana Backfires: New constitution designed by British gave the local Communist party an opening p168, Oct.17

JAGGERS, George

Ammo That Barks But Doesn't Bite (with 3 illus) p126, Nov.28

JAGUAR Motors

Jaguar announces price cuts p169, Oct.3

JAILS

Houston's Jail Is Watched . . . by the All-seeing Eye of TV (with 2 illus) p33, Nov.7

JALKOFF Furs, Inc.

A Fur Coat for the Working Girl (with illus) p68, Aug.1

JANE'S Fighting Ships

U.S. Still Leads Overwhelmingly (with table) p30, Nov.7

JAPAN

Mitsubishi Bank goes back to its old name # p116, Jul.11

A Tough Competitor: British survey sees threat in world markets p112, Jul.18

Japanese firm buys used cars in Honolulu for shipment to Japan # p114, Jul.18

Japanese company proposes to print currency on vinyl film # p79, Aug.1

Lower house passes bill revoking the nation's occupation-inspired anti-monopoly act # p79, Aug.1

Japan may one day become the U.S. No. 1 problem in the Far East. U.S. position there is deteriorating # p134, Aug.15

British businessmen, like their Japanese colleagues are looking toward expanding Chinese trade # p98, Aug.22

China Trade Tempts Japan Again (with 2 charts) p100, Aug.22

Gets contract to supply high-voltage insulators to Bonneville Power Administration # p105, Aug.22

Japan Snubs Chinese Coal p132, Sep.5

Japanese jeeps will roll off the assembly line before long # p167, Sep.12

Five airlines applies for domestic licenses # p171, Sep.19

Japanese Get in Jeep Parade p170, Sep.26

Plant owned by Dow Chemical International and Asashi Chemical will start production. Merck hormone products will be distributed by Banyu Chemical # p168, Oct.3

Trade Promotion Council opens New York office # p154, Oct.10

World Bank loans Japan $40.2-million to expand electric power # p148, Oct.24

Keizai Hozenkai Investment Assn. has suspended its business # p161, Nov.7

$100-million trade agreement between Japanese businessmen and Red China will get no support from the Tokyo government # p161, Nov.7

Business-style Aid for Japan: American-Japanese intercompany technical aid contracts start technological revolution in Japan p169, Nov.14

The busines outlook is ominous. Frictions are building up between Washington and Tokyo over rearmament and the Japanese economy # p164, Nov.14

Propaganda Toast in Peking (illus) p163, Nov.28

West Germany and France are making their technical know-how available in Japan # p167, Nov.28

Koehring Co. has new Japanese affiliate. Beatty Scaffolds opens shop in Tokyo # p141, Dec.5

Too Little Trade, Too Much High Life (with 2 charts) p138, Dec.5

JARS

See Packaging

JAVELIN Foundries & Machine Works, Ltd.

Labrador Ore: There's a new player in the game p28, Jul.25

JAY Broiler Co.

Buys the Samson United Corp., maker of fans, toasters, irons, etc. # p95, Jul.25

Has portable air conditioner in the works # p52, Nov.7

JEEPS

The dispatcher, a jeep-like vehicle with right-hand drive is being tested by Post Office Dept. (with illus) # p81, Aug.8

Jeeps for Brazil # p128, Aug.29

Japanese jeeps will roll off the assembly line before long # p167, Sep.12

Japanese Get in Jeep Parade p170, Sep.26

A new lightweight Jeep is under test at Army's Aberdeen Proving Ground # p56, Dec.26

JENNER, William

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

JEROME, Ariz.

New Jersey Zinc signs contract with Verde Exploration, Ltd. p68, Nov.7

JESSEL, George

Makes a deal with B. B. Pen Co. to become its vice-president in charge of product promotion # p48, Sep.19

JET Engines

Longer service life might be the reason the Air Force will cut back orders for jet engines # p44, Aug.29

Rolling Jet Engines Down the Line – Faster (illus) p48, Aug.29

B-52 jet production will be speeded up by the Air Force # p36, Oct.3

Turboprop: New Airline Workhorse (with illus) p183, Oct.24

Air Force releases pictures of the Pratt & Whitney J57 turbojet engine (illus) p84, Nov.21

Fairchild Engine plans 570-mph jet transport # p134, Nov.28

Baby Turbojet Powers Guided Missiles (with 6 illus) p48, Dec.5

JEWEL Tea Co.

For first 24 weeks of this year sales were up # p104, Jul.11

Reports retail sales hit a record high during 28 weeks ended July 18 # p37, Sep.5

Will get working capital by borrowing $5-million # p148, Nov.28

JEWELL (J. D.) Inc.

Will build a $300,000 feed mill in Georgia # p170, Aug.15

JEWELRY

Army-post retailing fight continues p154, Sep.19

A featherweight alloy called Sperrilyte makes its bow in costume jewelry # p52, Nov.21

Union Carbide & Carbon requests a ban on synthetic gem imports # p143, Dec.19

JIM Creek Valley

Navy's Radio Station Blankets the Globe (with illus) p68, Nov.28

Navy's radio station is disrupting telephone service # p51, Dec.5

JOB Evaluation

Connecticut uses job evaluation p139, Sep.12

JOHNS Hopkins University

Laboratory models used to stimulate the flow of ocean currents, the movement of weather, and other natural phenomena were demonstrated # p89, Sep.12

JOHNSON, Arnold M.

Stadium Sold: N. Y. Yankees' sale and lease-back deal seems to have been profitable for everyone p33, Dec.26

JOHNSON & Johnson

Plant Without Bosses p74, Jul.4

JOHNSON (S. C.) & Son, Inc.

Opens a subsidiary in Hamburg, West Germany # p171, Sep.19

Develops a floor cleaner to remove dirt and accumulated wax coatings # p120, Oct.3

Files suit against John C. Stafford & Sons # p103, Dec.26

JOHNSTON, Eric

On Mid-East Mission (with illus) p150, Oct.24

JOHNSTON, V. M.

Readers Report: Which Shoulder p12, Dec.26

JOINT Chiefs of Staff

See Dept. of Defense

Short news item

JONCO Aircraft Corp.

Who's Enforcing What? NEC is being slapped down right and left by courts p144, Aug.15

JONES, Alfred

Sea Island Snags 'Em with Sun, Sand – and Service p68, Oct.24

JONES, Jesse

Houston: Front-page Fireworks p146, Aug.29

Houston Banks: Moves and Mergers p129, Sep.26

JONES & Laughlin Steel Corp.

"Wire Rope Can Be a Way of Life" (with 6 illus) p86, Aug.8

Plans to close down five open hearths for lack of business # p18, Oct.31

Eliminates overtime for supervisory personnel # p194, Nov.28

JONS Mfg. Co.

Soakese is new type hose made for the home gardener # p76, Nov.28

JOPPA, Ill.

Ebasco Out . . . as construction contractor on Joppa power plant p30, Aug.8

Vitality and force of new leadership of Meany has already shown up in ILA and Joppa incidents p174, Sep.26

Uneasy Peace at Joppa: Basic issues have not been settled. Internal feuding big problem p166, Oct.24

JORDAN

New U.S. Policy for an Old War (with map and 4 illus) p134, Oct.31

JORDAN, William

Named vice-president and general manager of Hughes Aircraft # p135, Oct.17

JOY Mfg. Co.

Makes a cable fault finder # p54, Jul.11

Engineers use the continuous coal mining machine to dig a tunnel for new storm sewer at Euclid # p81, Aug.8

JUDGE Magazine, Inc.

Will bring out its first weekly issue soon # p34, Aug.1

JULLIARD (A. D.) & Co.

May soon become a division of United Merchants and Manufacturers, Inc. # p61, Aug.1

JUNIOR Achievement

Young Firm Gets Help from Older Heads (with 5 illus) p30, Dec.26

K

KLM Royal Dutch Airlines

Gets the first of the 12 Convair-Liner 340's it ordered # p171, Sep.19

KAISER Aluminum & Chemical Corp.

Air Force Lightens Its Heavy Press Program p66, Sep.26

Kennecott Copper buys "for investment" the preferred stock in the company # p36, Dec.26

Hydro Gamble: Aluminum companies bet on nature's help to keep Northwest plants humming p32, Nov.28

KAISER, Edgar

Attends Senate hearings (with illus) p33, Jul.4

KAISER Foundation Medical Center

Kaiser Hospital Does Things the Easy Way (with 6 illus) p94, Aug.15

KAISER, Henry J.

Kaiser Deposed: Loss of Air Force Contract (with illus) p33, Jul.4

KAISER Motors Corp.

Kaiser Deposed: Loss of Air Force contract hits at a time of internal problems and shrinking sales (with illus) p33, Jul.4

Joining Up . . . Kaiser and Willys sales forces means bid for expanded sale p32, Aug.1

What of the Labor Contract? (with 2 illus) p140, Aug.29

Kaiser Contract . . . with UAW is revamped in line with employment cut p178, Oct.17

Announces net loss of $10.8-million for six months ended June 30 # p34, Oct.24

Electronics research and production facilities of Kaiser Motors and Willys Motors are consolidated in a new division of Willys # p90, Nov7.

Willow Run Sold: GM gets big plant; Kaiser gets $26-million p29, Nov.14

Toledo: Moving In with Relatives p154, Nov.28

KAISER Steel Corp.

The Fontana rolling mills will be expanded # p134, Nov.28

Reports on its debt reduction # p136, Dec.5

An $8-million expansion program is under way # p84, Dec.12

KANEB Pipe Line Co.

Pipeline switches temporarily to carrying water instead of oil # p106, Nov.21

KANSAS

Superhighway Costs Mount While You Wait p114, Sep.5

Announces a cut in its 1953 state property tax # p108, Sep.12

Right-to-work law will be sought # p170, Nov.7

The Schenley ban made a boom p48, Nov.21

KANSAS CITY, Mo.

Has Grain Seen the Worst? Wheat ignores government support (with chart) p161 Jul.25

Asks for bids for construction of a three-level underground parking garage # p145, Dec.12

KANSAS State College

A degree of nuclear engineering will be awarded in the future # p52, Aug.22

KANTER, Edward

Readers Report: Marital Deduction p12, Oct.24

KAPPEL, Frederick

Western Electric Chief (illus) p124, Nov.28

KATONA, George

Getting Inside the Consumer's Head p146, Oct.3

Will the New Buying Pattern Last (with 6 charts) p43, Oct.10

KAUFMAN, George

Business Gets the Comic Lead p128, Nov.14

KAYE (Gerald O.) & Associates

Stock bonus for dealers is latest method for boosting appliance sales # p56, Oct.31

KEIM, Geo.

Readers Report: The World in 1975 p8, Nov.21

KELLOGG (M. W.) Co.

A $1-million expansion at company's Jersey City plant increases output of Kel-F # p48, Aug.1

KELLY Air Force Base

The Military Puts New Zip in Handling Materials (with 15 illus) p40, Aug.1

KEMPER-THOMAS Co.

Buys the Osborne Co. from American Colortype Co. # p170, Aug.15

KENDEL, John

Readers Report: Music Maestro Pleased p12, Nov.21

KENNECOTT Copper Corp.

Asks Utah Supreme Court to settle its $8-million tax dispute with the state # p32, Sep.5

Buys for investment the preferred stock in Kaiser Aluminum & Chemical # p36, Dec.26

KENNEDY, James

Named chairman of Revere Copper & Brass (illus) p132, Aug.22

KENNEDY, W. P.

Trainmen: When They Fight, the U.S. Is Involved (with illus) p170, Oct.10

Pressing for Piggy Back p174, Oct.17

KENT, Roger

Readers Report: Famous Haberdasher p12, Jul.18

KENTUCKY

Two Counties Mine Coal the Hard Way (with 8 illus) p90, Sep.12

Right-to-work law will be sought # p170, Nov.7

Dept. of Revenue agents start house-to-house search for state income-tax dodgers # p145, Dec.12

Frankfort: Eating Money p82, Dec.26

KENWORTH Motor Truck Corp.

Cab Splits with Engine (with illus) p55, Dec.26

KENYA

Great Britain loans $5.7-million to Nairobia # p99, Jul.4

KERKER, Gustave

ASCAP: Collecting for the Piper's Tune (with illus) p136, Oct.10

KERN County Land Co.

A Triple Tonic for the Kern County Land Co. (with table and 3 illus) p124, Oct.24

KERR Bill

Gas Headaches . . . follow high court rule extending FPC power over natural gas p132, Dec.12

KERR, Gifford & Co.

Will lease grain elevator to be built by Seattle Port Commission p146, Dec.12

KESLER, Herman

Brand Name Toys Train Buyers Young p136, Jul.25

KEYSTONE Chemurgic Corp.

Buys from Archer-Daniels-Midland its chlorophyll plant and process # p79, Oct.24

KEYSTONE Paint & Varnish Co.

Tubes of color mix with any base paint p78, Nov.21

KIDDE (Walter) Nuclear Laboratories

Another study of atomic power has been started by company # p82, Oct.10

KIEL, A. E.

How a Research Team Combines Forces (with illus) p110, Oct.24

KILBY, Merrill

Psychologists at Work: With increasing mechanization, worker attitudes are a key factor in raising productivity p52, Sep.19

KILGALLEN, Dorothy

Lane Bryant battles Dorothy and Dick p52, Oct.10

KILLION, George

A Storm-tossed Company Sails Clear (with illus) p186, Oct.10

Killion and Davies of President Lines: They knew nothing of ships (Cover) Oct.10

Readers Report: In the Clear p12, Nov.21

KINGSBRIDGE Armory

New York's New Show Place (with 3 illus) p27, Nov.21

KIRK, Adm. Alan G.

Named chairman of the board and chief executive officer of Mercast, Inc. # p128, Dec.19

KISLAK, J. I.

Newark: Sold After 16 Years p150, Nov.28

KITTNER, Frank

Readers Report: This Skeleton Business p10, Sep.26

KLAUTZ, John

Dutch Publisher is . . . Moving into U. S. Markets (with illus) p164, Oct.3

KLEEN Floor

S. C. Johnson & Sons developed a floor cleaner to remove dirt and wax coatings # p120, Oct.3

KLEIN (S.)

A Bargain Basement Moves a Batch of Diamonds (with 12 illus) p30, Oct.3

Diamond bargain sale brings flurry of complaints # p60, Oct.17

Short news item

KLEIN & Saks

Brazil hires firm to map out program to develop and modernize its food industry # p114, Jul.18

KLEINSCHMIDT, Inc.

Stepped-Up Teleprinting (with illus) p90, Oct.31

KNAPP Mills, Inc.

Forms a Mexican subsidiary # p154, Oct.10

KNOOP, Walter A., Jr.

Readers Report: Forbidden City p8, Sep.26

KNOTT Hotels Corp.

Plans a 100-room motel in Albany, N. Y. # p186, Dec.5

KNOWLAND, William

Running Congress without Taft (with illus) p26, Aug.8

KNOX Corp.

Prefabs: Will Next Year Be It p70, Dec.12

KNOXVILLE, Tenn.

Street of Model Homes (with illus) p76, Sep.12

KOCH (H.) & Sons

Makes shipping cases for electronic instruments made of plastic reinforced with fibrous glass # p90, Oct.17

KOCH, William

Recorders: A Two-Man Industry (with 8 illus) p120, Sep.19

KOEHRING Co.

Has a new Japanese affiliate # p141, Dec.5

KOLB, John

Readers Report: The One That Got Away p12, Nov.28

KOLLMAR, Richard

Lane Bryant battles Dorothy and Dick p52, Oct.10

KOLODNY, Joseph

Where There's Smoke, There's Kolodny (with 9 illus) p102, Dec.19

KOPPERS Co.

Art for Good Relations' Sake (illus) p96, Jul.11

Makes industrial coupling for steel mill in Milan, Italy (illus) p66, Sep.5

Plans construction of a plastic development plant at Kobuta # p75, Sep.26

KOREA

It will be the U.S. and not the United Nations that handles Rhee and sees that a truce is signed # p101, Jul.4

Chances for a truce look better. Communists agree to sign if U.S. will keep Rhee in line # p119, Jul.11

The U.S. is determined to get the truce signed. But the armistice period will be as full of confusion and frustration as the war itself has been # p147, Jul.25

Reaction to the Armistice. The Labor Angle p87, Aug.1

Some people are wondering if there will ever be a Korean political conference # p97, Aug.22

U.S. aid to reconstruction of Korea will be big-scale, as planned # p40, Aug.22

How U.S. Air Power Looked in Korea (with 9 illus) p64, Aug.29

Red China continues to hold out against a Korean political conference on the terms agreed to by UN # p163, Sep.19

There's little chance for a Korean political conference this fall # p163, Sep.27

Chances for a new war in Korea are slim # p40, Oct.3

In the State Dept. there's a growing feeling that there won't be a Korean political conference # p161, Oct.3

Right now, tension is high in Korea. Rhee still threatens to renew the war # p162, Oct.17

The Allies now seem to be one up on the Soviets # p155, Oct.24

Negotiations are hopelessly stalled—and the truce seems in danger # p147, Oct.31

Communist Torture (Trend) p192, Nov.7

Indefinite military and political stalemate looms larger in Korea # p159, Nov.28

A Korean political settlement is stalemated. Fighting isn't likely # p38, Dec.19

KOVEL, Ralph

Keeping in Touch with a Roving Boss (with 4 illus) p96, Jul.25

KRICK, Dr. Irving

Fort Worth votes to join with Dallas to study the possibilities of hiring Dr. Krick # p182, Jul.25

Gets contract from Israel # p79, Aug.1

Dallas decides to rehire Krick # p106, Oct.24

KROGER Co.

FTC's antitrust case against Kroger is dismissed # p104, Jul.11

No Trouble Raising Funds p130, Jul.18

KROLL, Jack

Labor Day, 1953 (with illus) p170, Sep.12

KROLL, Leonard

Readers Report: Chrysler in 3-D p12, Aug.29

KRONSTEIN, Heinrich

Regulation of Trade # p58, Nov.14

KROPP Forge Co.

Announces the start of a $5.5-million expansion program # p70, Nov.28

KRUPP, Alfred

Krupp: Felled Giant Walks Again (with illus) p166, Sep.26

KRUSE-RIEKE, Inc.

Offers the Whiskometer # p184, Nov.14

KUO Ching Li

New Capacity for Tungsten (with illus) p112, Nov.21

KURTZ, Howard G., Jr.

What to Do About Anxiety p142, Aug.29

KYES, Roger

Kyes K. O.'s Input-Putput Studies p26, Aug.29

L

LPG

See Liquid Petroleum Gas

LABOR

See also Dept. of Labor; American Federation of Labor; Congress of Industrial Organizations; Independent Unions; Wages; Employment; National Labor Relations Board.

Readers Report: To Each His Own p8, Jul.11

How Catholics Work in the Labor Movement (with 5 illus) p122, Jul.18

Unionizing Office Workers: That's labor's goal now that organizing has slowed down in plants p121, Jul.18

Bigger State Role Is Likely: NLRB and FMCS would have states take over many cases (with illus) p53, Jul.25

"If You Arbitrate, Win": They're staging practice cases to learn the technique (with 6 illus) p46, Jul.25

Man and the Machine (Trend) p184, Jul.25

Hometown Jobs: Evansville employers launch "Stay Home, Young Man" p116, Aug.8

Plant Floor in the Morning . . . Turns into Playroom at Lunchtime (with 2 illus) p120, Aug.8

Census Bureau sees nearly 90-million people in the labor force by 1975 # p17, Aug.15

The "Right to Work" law in Virginia is getting its first test # p147, Aug.15

You may see as many as 59-million males working or looking for jobs in 1975 and 29-million females # p17, Aug.15

A Quick Appraisal of the Labor Market (with 5 charts) p112, Aug.22

Labor Hits at Its Own Apathy: Machinists and Butcher Workmen leaders call for efforts to stir more rank-and-file participation in locals (with illus) p138, Aug.29

Planning Labor's Role in '54: The goal will be a Democratic Congress p136, Aug.29

Labor Day, 1953 (with 9 illus) p170, Sep.12

At Cornell, Labor Relations Is a Profession (with 4 illus) p176, Sep.19

Set-aside Contracts for Distressed Areas p196, Sep.19

Spot Lighting Off-the-Job Ills (with chart) p118, Aug.8

Employers' Group in Flux: Old San Francisco group tried to handle both policymaking and collective bargaining (with 2 illus) p175, Oct.3

New Pay Climb: Business may dip in 1954, but unions will still go after higher wages (with illus) p169, Oct.10

When Can You Fire a Red? Stricter federal and state policy on government jobs p162, Oct.24

Wetbacks in Middle of Border War (with illus) p62, Oct.24

Higher standards for workers, notably women and children, will be goal of a Southern Regional Conference # p34, Oct.31

Contract Spotlight on Worker Security: Carter contract stirs controversy p164, Nov.7

Woker Producivity: U.S. Labor Takes the Prize (with chart) p168, Nov.7

Annual Wage: a 1955 Battle. Union struggle for guaranteed pau probably won't come in 1954 p26, Nov.28

Shifting Trends in the Labor Market (with 5 charts) p172, Nov.28

Only 68% of all workers polled by NLRB voted for unions # p166, Dec.5

Union membership is now at an all-time high # p166, Dec.5

Making a Bosses' Union Work (with 2 illus) p164, Dec.12

Brand Loyalty: It's fine for workers to buy their company's products, but NLRB says you can't fire them for refusing p162, Dec.19

New Employers' Group Opens National Offices p163, Dec.19

New Tool for Arbitrators used at Brown & Sharpe Mfg. Co. (with 3 illus) p78, Dec.26

NLRB grants free speech to bosses in their own plants during union drives # p36, Dec.26

Absenteeism

Spot Lighting Off-the-Job Ills (with chart) p118, Aug.8

Apprentices

Apprentices . . . are still short: Experts meet to find ways to lure youngsters p46, Aug.15

Legislation

Labor Adds Up . . . this year's state law changes p56, Jul.25

Number of states with right-to-work laws still stands at 12 # p56, Jul.25

Alabama Outlaws Union Shop p148, Sep.5

Why Labor Wants More Job Insurance (with map) p150, Sep.5

Big Jobs for the Big Court: Among them: state labor jurisdiction p30, Sep.26

In Alabama You Get a Choice of Labor Laws p174, Oct.3

Washington will leave more room for states in labor disputes # p38, Oct.31

Right-to-work laws will be sought by Kentucky and Kansas # p170, Nov.7

Bringing More Workers Under Wage-Hour (with table) p174, Nov.28

Changed Air on T-H Law: Returning Congressmen sense a T-H climate different from that following the Durkin blowup p160, Dec.12

Picketing

AFL's Meat Cutter & Butcher Workmen order picketing of food stores open on July 4 in St. Louis # p108, Jul.4

Go Through Picket Lines . . . federal judge warns carriers in Montgomery-Ward decision p124, Jul.18

Hot weather prompted restaurant picket Betty Guest to do her stint in shorts and halter (with illus) # p153, Sep.5

Pickets Brave Chilly Weather . . . Until Mercifully Escorted . . . Into Warm Police Station (with 3 illus) p180, Sep.26

Short news item

Raiding

Walter Reuther accuses AFL's Teamsters of raiding CIO's United Brewery Workers # p125, Jul.18

Warning to Racketeers: AFL council approves no-raiding pact with CIO p142, Aug.15

AFL Paper Makers and CIO Paper Workers sign no-raiding pact # p144, Aug.29

A no-raid pact is discussed by CIO's Auto Workers and independent Mechanics Educational Society of America # p158, Oct.31

No-raiding pact between AFL and CIO is ratified by AFL-Insurance Agents # p180, Nov.21

No-raid pact approved by AFL and CIO won't be signed by AFL Pattern Makers # p166, Dec.5

Strikes

Republican Policy: Good But Untested p44, Jul.25

Men employees of Southwestern Bell sub for striking CIO operators at Dallas (with illus) # p144, Aug.29

Aircraft Strike for Auto Parity . . . Halts Work on Supersonic Jets (with 2 illus) p155, Oct.31

Fewer strikes and smaller ones occured in Sept. # p180, Nov.14

Adding to Labor's Worries: Unions are warning their locals to regulate picketing (with illus) p158, Dec.5

Cleanup-law Strike Shuts Down N. Y. Waterfront (with 7 illus) p30, Dec.5

Strike Spurt: Can plants and New York City newspapers are hit p155, Dec.5

Sailors March against ILWU . . . Lose Skirmish with Dock Police (with 2 illus) p162, Dec.12

Women

The number of working women in 1975 could be as much as 65% higher than in 1950 # p17, Aug.15

If Jobs Get Scarce, Will Women Be Squeezed Out? (with 3 charts) p178, Nov.14

LABOR Angle

Republican Policy: Good But Untested p44, Jul.25

Reaction to the Armistice p87, Aug.1

An Analysis of Discord p115, Aug.8

Union Tug of War Inside NLRB p179, Sep.26

CIO's New Look at Sales Taxes p156, Oct.31

After Annual Wages, What? p162, Dec.19

Setback on the Waterfront p75, Dec.26

LABORATORY Gowns

Gowns made of spun lead glass offer protection from x-ray and beta radiation # p51, Aug.29

LACLEDE Gas Co.

Oil-and Headaches (with illus) p92, Aug.22

LACY'S, Inc.

Files bankruptcy papers # p60, Oct.17

LADISH Co.

Titanium Propeller (illus) p72, Sep.5

LADY Esther, Ltd.

Fast turnover of Lady Esther was completed when Chesapeak Industries sold to Lansing Foundation, Inc. # p178, Dec.12

LAKEHEAD Pipe Line Co.

Pipeline Spans the Straits of Mackinac (with illus) p32, Aug.15

LAMSON Corp.

Acquires the fork-lift business of Mobilift Corp. # p82, Nov.21

Merges with Mobilift Corp. # p134, Nov.28

LANE Bryant, Inc.

Battles Dorothy and Dick over "stylish stout" ads p52, Oct.10

LANG (C. C.) & Son, Inc.

Big Play for Scents p76, Jul.18

LANGER, William

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

LANGUAGE

A New Language for Madison Avenue (with illus) p40, Sep.5

LANIER Aircraft Corp.

Will make private planes for two and four passengers # p170, Aug.15

LANSTON, Aubrey

It's Cheaper to Borrow Now (with 4 charts) p136, Nov.28

LAPHAM, Roger

Employers' Group in Flux: It tried to handle both policy-making and collective bargaining (with illus) p175, Oct.3

LAPIDOT Co.

Oil Out of Israel p158, Jul.25

LAS VEGAS, Nev.

Billboards Go 3-D (illus) p31, Aug.1

Failure to Keep Track p61, Oct.31

LASSER, J. K.

Tax Aid for Advertising p48, Jul.4

LATIN AMERICA

See also South America; Individual Countries

Too Many Beans in One Basket (with 2 charts) p96, Jul.4

Middle America Meets p159, Jul.25

Tripling Capital Goods Exports: Latin America has replaced Europe as top buyer (with 2 charts) p156, Jul.25

Nicaragua gets top rating in survey of credit and collection conditions in Latin America # p128, Aug.29

Melvin Stone says U.S. machine tool makers are losing the Latin American market # p171, Sep.19

Plan for stabilization of hemisphere currency p170, Sep.19

A Hemisphere at Stake p192, Oct.24

Office of Business Economics reports on U.S. investments in Latin America # p148, Oct.24

Latin American Reds: The U.S. Tries New Tactics (with map) p166, Nov.14

Latin America is selling more to the U.S. than it is buying # p171, Nov.21

Milton Eisenhower reports on Latin America # p160, Nov.28

LAURENT, Louis

Will Canada Vote for a Change (with illus) p41, Aug.8

LAWLER, Paul

Readers Report: Overestimated p10, Sep.26

LAWN Sprinkler

Roaming Lawn Sprinkler p64, Sep.19

LAWNS

Sept. is the best month in the year to do lawn seeding # p156, Sep.5

LAWRENCE, Mass.

Textile Town Stays Healthy (with 6 illus) p72, Dec.19

LAWRENCE, Ruddick

Named vice-president of the New York Stock Exchange # p36, Nov.7

LAWRENCE, William

Preserving . . . privately owned defense facilities is tough job of new agency p108, Nov.14

LAWYERS

A key man in the personal affairs of any executive should be his lawyer. What you should know in selecting a lawyer # p183, Oct.3

Readers Report: Legal Advice . . . in Time p8, Oct.31

Readers Report: Seal of Approval p8, Nov.7

Readers Report: Attorneys' Choice p10, Dec.19

LAY-LEVEL, Inc.

Cinder blocks can be carried or placed in position with new mason's tool # p139, Jul.4

LAYTON, L. Harrison

Readers Report: Action & Reaction p8, Nov.28

LAZARUS, Fred, Jr.

Preaching a New Consumer Economics p41, Oct.31

LEACH Industries

Coming of Age for Electronics: Leach Industries is formed out of four small companies p174, Dec.12

LEACH, O. G.

Readers Report: Apropos of Nothing p10, Oct.31

LEAD

Symptoms of the new downturn in lead prices appear in the scrap market # p18, Sep.19

Tough Antitrust Policy: Administration files monopoly suit against American Smelting & Refining and St. Joseph Lead p29, Oct.17

LEAHY, Emmett

Fighting Paper (Trend) p200, Oct.3

Paper work . . . claims as many U.S. workers as agriculture p79, Oct.3

LEAR, William

L. A. Way: No Plunge But an Easygoing Push (with illus) p118, Oct.10

LEASES

Freight Cars at Bargain Rentals p130, Jul.11

Fleet Leasing Has Problem p76, Jul.18

Omnibus Picks Up Hertz p168, Sep.5

Safeway plans new expansion p154, Sep.19

Stromberg-Carlson leases sound equipment p52, Nov.28

Stadium Sold: N. Y. Yankees' sale and leaseback deal seem to have been profitable for everyone p33, Dec.26

LeCLAIR, Edward E., Jr.

Readers Report: Executive Education p12, Dec.12

LEDERER, A. M.

Can the U.S. Export Its Methods? p116, Nov.14

LEE (Frank H.) Co.

Will use color TV to show its spring line of hats # p57, Sep.5

LEEDS & Northrup Co.

Makes a horizontal furnace with automatically controlled temperature and atmosphere # p82, Sep.26

LEES (James) & Sons Co.

Carpets Hold Line: Most mills reject Lees' price cuts p46, Nov.21

LEHIGH Coal & Navigation Co.

Rumor has it company is selling its Lehigh & Susquehanna RR # p128, Sep.12

Usual dividend will be passed # p34, Oct.31

LEHMAN Brothers

Named financial consultant for Connecticut's proposed toll expressway # p79, Nov.14

LEISURE Time

A Big, Fast-Growing Market: The Leisured Masses (with 4 charts) p142, Sep.12

The Leisured Masses: Part II. Where Leisure Time and Money Goes (with 4 illus) p144, Sep.19

New guides for that new leisure p54, Oct.10

These Fads Have Built a Billion-dollar business (with 3 illus) p78, Nov.28

LEMON Grove, Calif.

Disappearing Lemons p94, Aug.22

LE MOYNE College

Readers Report: B. S. Industrial Relations p8, Aug.8

LENORE, N. C.

Fighting a Polio Epidemic (with illus) p29, Jul.11

LEONARD Refineries, Inc.

Gasoline: Hottest Battle in Years p61, Nov.14

Short news item

LEONTIEFF, Wassily

Kyes K. O.'s Input-Output Studies p26, Aug.29

LEOPOLD, Alice

New director of the Women's Bureau of the Labor Dept. (with illus) # p176, Nov.28

LERNER (T. N.) & Co.

FHA Gives House Trade-ins a Tryout p27, Aug.1

LEROY, P. E. H.

Talks with John L. Lewis (with illus) # p178, Sep.26

LESLEY, Philip

Readers Report: A Question of Fact p8, Jul.4

LEVER Bros.

New Antitrust Policy Developing p62, Aug.1

LEVINE, Louis

Reader Report: The World in 1975 p8, Nov.21

LEVINSON, Dr. Harry

Will head study of mental health in industry # p67, Dec.12

LEWIS, Floyd

Readers Report: Fare Well? p12, Nov.28

LEWIS-HOWE Co.

Makers of "Tums" agreed under pressure from FTC to call off their advertising dogs # p52, Nov.7

LEWIS, John L.

See also United Mine Workers; Coal

Hints of a McDonald-Lewis Tie (with illus) p105, Jul.4

New Kind of Wage Deal? Lewis is reported plotting a brand-new wage strategy p104, Jul.4

AFL & CIO: Ripe for Reshuffle? Leadership is in flux. Key man is Lewis p84, Aug.1

Labor Day, 1953 (with illus) p170, Sep.12

Chats amiably with P. E. H. Leroy, vice-president of Goodyear Tire & Rubber (with illus) # p178, Sep.26

What Lewis Will Demand p172, Oct.17

AFL Meat Cutters want Lewis to return to AFL # p170, Nov.7

LEWIS, Richard

Phoenix TV: Fight for Market Not Yet There (with illus) p120, Aug.15

LEXSUCO Corp.

A fire retardent vinyl film is used as a vapor seal in a new roof # p76, Nov.28

LIBBEY-OWENS-FORD Glass Co.

Readers Report: In Praise of Windows p10, Aug.29

Plaskon Div. will be bought for cash by Allied Chemical & Dye Corp. # p36, Oct.3

Sells its Plaskon Div. # p82, Oct.10

LIBERTY Building Co.

FHA Gives House Trade-ins a Tryout p27, Aug.1

LIBRARY of Congress

Translations of foreign scientific writings will be photoduplicated # p198, Sep.26

LIBYA

Bureaucratic Know-How (Trend) p184, Jul.25

LIFE Examiners Institute

Total disability claims provided for in employee pension agreements are running ahead of expectations # p48, Sep.19

LIFE Expectancy

Can Science Aid the Aged: Geriatrics and gerontology broaden their studies p174, Dec.19

LIGGETT & Myers Tobacco Co.

King-Sized Smokes Upset Sales p68, Aug.1

L&M Filter is name of new cigarette # p56, Oct.10

Advertises L&M Filters as "just what the doctor ordered" # p52, Nov.21

LIGHT Bulbs

See Lighting

LIGHTING

Patent Giveaway: Court orders GE to throw open all light bulb patents to the public p34, Oct.10

Push a Button . . . to Light a Driveway (with 2 illus) p86, Dec.12

Westinghouse develops an indestructible light bulb for pin ball machines # p87, Dec.12

Working All Year for Just One Day: That's the crazy lot of Joseph Ward, of Noma Lites (with 12 illus) p41, Dec.19

LIKERT, Rensis

AMA on Motivation p100, Sep.5

The Foreman: The Problems of the Man with Two Countries (with chart) p112, Nov.14

LILLY (Eli) & Co.

"Fair Trade" Battle Ebbs and Flows p29, Jul.11

Victory for Fair Trade: Supreme Court refuses to hear Schwegmann case p50, Oct.24

Fair Trade: The War's Not Over. Resale price maintenance won a battle in the Supreme Court p43, Nov.7

Supreme Court again turns down request to review case of Schwegmann's vs. Eli Lilly # p74, Dec.5

LILY-TULIP Cup Corp.

Marketing Men at School Tackle Lily Problem (with 7 illus) p102, Aug.29

LINCOLN, Abraham

Commissions Do a Lot of Things (with illus) p90, Oct.10

LINCOLN Electric Co.

Group Selling Comes Back (with 2 illus) p56, Nov.7

LINDE Air Products Co.

Plans new plant to make silicones # p70, Jul.25

Announces plans to build new chemical plant near St. Marys, W. Va. # p52, Aug.22

Another Boost for Silicones: New plant will put company up with the leaders p70, Sep.5

LINDLEY, Floyd

Readers Report: Utilities Prime the Market p10, Aug.8

LINDSTROM, Dr. Peter

Pain may be relieved with supersonics, ultra high frequency sound waves # p107, Aug.1

LINE Material Co.

Rehearsing for a Recession p73, Jul.4

LINE-STAFF Relations

When Line and Staff Tangle: Even the Army, which invented the concept, is having trouble p74, Oct.3

LIONEL Corp.

"Fair Trade" Battle Ebbs and Flows p29, Jul.11

LIQUID Petroleum Gas

Building a Summer Market for Bottled Gas on Farm (with 2 illus) p52, Aug.15

LIQUOR

Whiskey prices at retail are scheduled to be boosted # p50, Jul.4

Virginia Beach: Quite a Large Club p135, Jul.11

Saylor Bill has passed the House # p81, Jul.18

Scotch whisky exports from Britain hit a peak in first six months of year # p34, Jul.25

Shelving of Saylor bill jolts distillers p142, Jul.25

Gin and Tonic Peps Up Sales (with illus) p110, Aug.15

No Discounts, in Nashville p116, Aug.29

New whiskey in old bottle p52, Sep.5

Schenely's Decanter: A Bottle That Could Start a Battle (with illus) p34, Sep.12

Army-post retailing fight continues p154, Sep.19

Only a pint of Tom Moore Bonded bourbon comes in new decanter (with illus) # p150, Oct.3

Readers Report: Rocking Bottle p10, Oct.10

When you buy whiskey this fall, look for it in decanters # p184, Oct.10

Distillers Co., Ltd., Edinburgh buys New York's National Distillers Products Corp's Scotch whisky subsidiary # p169, Oct.17

Whiskometer is said to measure the strength of any liquor #p184, Nov.14

The Schenely ban made a boom in Kansas p48, Nov.21

How Dry Bars Are p50, Nov.28

Minneapolis: Equal Right to Drink p154, Nov.28

You soon can make gifts of liquor across states lines by using Beverage-By Wire, Inc. # p172, Dec.5

Drys challenge the constitutionality of Colorado's law permitting sale of liquor by drinks # p145, Dec.12

Santa Claus' Gift to the Glass Industry (with 18 illus) p48, Dec.12

Arkansas Whiskey Trap p146, Dec.19

"Dry" Forces Are Still Trying: This worries both unions and companies (with illus) p76, Dec.26

Chicago: Elite Bar and Grill p82, Dec.26

LITTLE (Arthur D.) Inc.

Projects that Do Turn a Profit (with 2 illus) p56, Jul.11

LITTLE ROCK, Ark.

No More Highways p92, Aug.22

Wild West Revival p170, Oct.24

Westinghouse Gives It Away (with illus) p29, Dec.26

LIVESTOCK

See also Packing Industry

Beef: Why it acts that way (Cover chart) Aug.22

Cycles: Cattle Are on the Crest (with chart and illus) p82, Aug.22

Readers Report: Cattle Prices p10, Sep.19

Lower prices on cattle are carrying through to lower prices at the retail meat counters # p119, Nov.28

Doing It the Texas Way: How to make money in oil or cattle (with illus) p77, Dec.5

Blood samples of a young calf will indicate whether it will gain weight well # p186, Dec.19

LLEWELLIN, Lord

Federation in Africa (with illus) p140, Aug.15

LLOYD'S Shipping Register

Reports on number of ships being built by British yards # p34, Jul.25

LOANS

Financial Aid for the New and Small: Development credit corporations provide risk capital for local industry p112, Jul.4

Here's How That "Mills Plan Tax" Wallop Shows Up in Bank Loans (chart) p131, Jul.11

No More Help . . . from government in expanding defense plants p30, Jul.11

Borrowings by members of the New York Stock Exchange on collateral other than U.S. governments rose in June # p61, Aug.1

There's Still Plenty of Money Available But Now . . . Lenders Are Getting Choosy (with table and chart) p52, Aug.1

SBA hopes to talk banks, insurance companies, and private investors into providing capital for small-company loans # p36, Aug.15

Business this summer has been the best on record. Right there you have the cause of today's tight money p17, Aug.29

Bank Loans Start Climbing: If demand brings money tightness, Federal Reserve may come to the rescue (with chart) p128, Sep.19

Spotty demand on banks for business loans may reflect some reversal of inventory policy # p18, Oct.10

New Seasonal Pattern for Loans? (with 2 charts) p68, Nov.14

SBA will make loans to retail, wholesale, and related trades # p34, Nov.21

Short news item

The Banker Gets Chummy: He's keeping a closer eye on how his loan customers run their businesses p123, Nov.21

It's Cheaper to Borrow Now (with 4 charts) p136, Nov.28

John Reilly says caution is the keynote of consumer credit # p148, Nov.28

Loans from banks or via a bond issue are easier to get # p18, Nov.28

Money for Still More Growth (with chart) p29, Dec.12

LOBSTEIN, Dr. Robert

Readers Report: The Scientific Approach p8, Jul.18

LOCAL Governments

There are 25% fewer local government units in the U.S. today # p182, Jul.25

LOCKHEED Aircraft Corp.

Two Days That Startled Georgia (with 7 issus) p31, Sep.12

A midyear order backlog of nearly $1.7-billion is reported # p132, Sep.19

LOCKS and Keys

FTC accuses five companies of conspiring to monopolize the manufacture and installation of coin locks # p34, Oct.24

LODGE & Shipley Co.

Considers merging with Columbia Machinery & Engineering Corp. # p120, Oct.17

LOEW'S, Inc.

Dore Schary: Making the Decisions on 3-D Movies (with 18 illus) p78, Aug.15

LOGAN, James

Making a Bosses' Union Work (with illus) p164, Dec.12

LOMBARDO, Guy

How to buy a motor boat # p132, Aug.8

LONE Star Steel Co.

Readers Report: Lost in a Big State p12, Aug.1

LONG BEACH, Calif.

High tides smash through a breach (illus) p144, Dec.12

LONG (Hugh W.) & Co.

Reports on the cost of sending children to college # p120, Aug.22

LONG ISLAND Lighting Co.

Output of gas and electricity can be regulated from bomb-resistant underground room # p82, Oct.5

LONG ISLAND RR

Pennsylvania RR plans six-year $30-million rehabilitation program for the road # p54, Oct.3

LONG Mfg. Co.

Demonstrates a tobacco harvester # p82, Sep.26

LOOMIS, Daniel

Calls rail union demands "ridiculous" # p177, Oct.17

LOROTHIDOL

New antiseptic agent is being tested in the textile industry # p70, Jul.25

LOS ANGELES, Calif.

Kaiser Hospital Does Things the Easy Way (with 6 illus) p94, Aug.15

Hilton will build new hotel in Beverly Hills # p32, Sep.5

Assessors levy personal property tax against airframe builders p176, Oct.10

L.A. Way: No Plunge But an Easygoing Push (with 11 illus) p118, Oct.10

Last year spent $21.2-million for additions, extensions, and improvements in its water system # p107, Nov.7

Readers Report: Swing to the Right p12, Nov.7

Uproad over Smog p158, Nov.14

LOTTERIES

See also Premiums

Alabama attorney general rules that "giveaways" are lotteries and are illegal # p48, Jul.4

"Free" Revival: FTC eases ad ban p52, Sep.26

The Lure of Giveaways (with illus) p41, Sep.26

Giveaway signs have mostly disappeared from Birmingham stores # p52, Nov.21

Birmingham fights for giveaways p52, Nov.28

LOUCKS, William D., Jr.

Readers Report: Attorneys' Choice p10, Dec.19

LOUISIANA

Takes a second cut from its October oil allowable # p36, Oct.3

LOUISVILLE & Nashville RR

Nashville: Room to Expand (with illus) p80, Aug.1

Considers sale of some $25-million of new bonds # p122, Dec.12

LOVE, Edward

Readers Report: Seal of Approval p8, Nov.7

LOWREY Bros.

Skeletons in Plastic Liven Up Trade (with illus) p140, Aug.8

LUBIN, Isador

Merrill Center: Haven for World Thinking (with illus) p100, Aug.8

LUDERUS Bros.

Makes a hinged fireplace grate # p99, Nov.7

LUKENS Steel Co.

Plans a $10.5-million armorplate plant # p52, Aug.22

LULL Mfg. Co.

Industrial Truck . . . makers get merger fever p110, Sep.26

LUMBER

Advertising campaign promoting plywood will be keyed to do-it-yourself program # p50, Jul.4

Chipping Chemicals Out of Timber (with 3 illus) p126, Jul.4

West Virginia Pulp will distribute a million pine seedlings free # p95, Jul.25

Despite record outlays for construction, the lumber industry wouldn't mind some sales pickup # p18, Aug.1

Improved lumber products and reduced building costs are aim of research set up by National Lumber Manufacturers Assn. # p107, Aug.1

A hardboard panel, mirror smooth on both sides and up to ¾ in. thick, is made by Forest Fiber Products Co. # p85, Sep.19

Chapman Mfg. Co. makes a blonde hardboard with decorative grooves pressed into it # p82, Sep.26

Readers Report: Wood Preferred p8, Sep.26

Bringing Paul Bunyan Up to Date (with 12 illus) p147, Oct.10

U.S. Plywood and Weyerhaeuser cut prices of plywood # p36, Oct.10

Lumber and plywood can be cited as shining examples by those who talk of a "rolling adjustment" # p18, Oct.31

Ripplewood is a highly grained wall paneling introduced by Georgia-Pacific Plywood Co. # p95, Oct.31

Wood: Improving on Nature (with illus) p75, Oct.31

Georgia-Pacific Plywood and Atlas Plywood raise prices. Weyerhaeuser asks Stanford Research for a study # p52, Nov.7

Special camera is developed for checking damage done to wood by the marine borer # p150, Nov.7

Automatic Tongs (with illus) p87, Nov.21

Plywood industry is making a bid for the exterior-siding market # p88, Nov.21

Aid for Small Lumber Mills: New warehouse gives mills chance to find buyers p70, Dec.5

LUNDIN, Harry

Readers Report: Progress Report p10, Aug.22

LYMAN Gun Sight Corp.

Lyman Trains Up Its Own Customers (with 12 illus) p74, Jul.11

LYON, Tom

White House withdraws its nomination of Tom Lyon as director of Bureau of Mines # p108, Jul.4

LYONS, Eugene

Wrong Approach? Management chided for personnel policies p125, Nov.14

M

M & M Wood Working Co.

Woodworker Split: Management team breaks up p184, Nov.28

Thomas Malarkey resigns as president # p128, Dec.19

MAAS & Waldstein Co.

Multicolor effects can be obtained with one spray application of Plextone # p75, Jul.25

MacDONALD, R. A.

Readers Report: Aid of a Different Shade p12, Nov.14

MacDONOUGH, Glen

ASCAP: Collecting for the Piper's Tune (with illus) p136, Oct.10

MACFIE, Charles

Named president of Revere Copper & Brass (illus) p132, Aug.22

MacGOWAN, Charles

First president of the new Boilermakers, Iron Ship Builders, Blacksmiths, Forgers & Helpers union # p59, Jul.25

MACHINERY & Allied Products Institute

Equipment Policy . . . and the problems of replacement will be researched by new center at Illinois Tech p66, Jul.25

MACHINES

Equipment Policy . . . and the problems of replacement will be researched by new center at Illinois Tech p66, Jul.25

Tripling Capital Goods Exports: U. S. sales of machinery abroad have tripled since 1938 (with 2 charts p156, Jul.25

Machine tool builders have pushed their production to such a high level that some reduction may be necessary before too long # p18, Aug.1

The Vance plan to stockpile machine tools may end up on the shelf # p40, Aug.15

When a plant switches back to peacetime products . . . Government machine tools are a problem (with illus) p43, Aug.22

The Army Ordnance Corps will store machine tools in cave near Atchison, Kan. # p44, Aug.29

Melvin Stone says U. S. tool makers are losing the Latin American market # p171, Sep.19

A national center for research into methods of buying and replacement of industrial equipment will be started at Illinois Institute of Technology # p82, Oct.3

Machine Tool Supermarket (with 2 illus) p79, Oct.10

Barry Corp. makes machinery mountings that keep machines in place without bolting or cementing # p90, Oct.17

Metalworking Takes Stock: Modernization Is a Must (with table and 2 charts) p132, Nov.14

Machine tool orders in Oct. were lowest since Korean outbreak # p34, Nov.28

Agricultural

Easy-to-Hitch Corn Picker p72, Jul.25

Buying of farm machinery is developing more and more signs of sluggishness # p18, Aug.1

Building a Summer Market for Bottled Gas on Farm (with illus) p52, Aug.15

Deere & Co. cuts tractor output. Oliver announces drop in sales # p34, Aug.29

Farm Equipment Sales Dip: But Makers See Good Year (with chart) p94, Oct.3

Sears discovers the spare-time farmer p55, Dec.19

Construction

Earthmoving: Everyone Gets in the Act. GM buys Euclid Road Machinery (with illus) p56, Aug.15

Short news item

Industrial

Rebuilding GM's Machines (with illus) p33, Sep.12

Boeing Airplane licenses Hufford Machine Works to make its index drilling machine # p82, Sep.26

Bench-evator is a low-cost work positioner especially suited for getting stacks of heavy sheet stock onto an inspection bench # p90, Oct.17

Baldwin-Lima-Hamilton makes a hydraulic press designed for compacting powdered metals # p86, Oct.31

Student's Seller: Sales of shell-molding unit developed by Stanford group gain rapidly p80, Dec.12

MACK, Harvey

Readers Report: Gap in Cancer Research p10, Nov.28

MACK, Walter S.

Buys 40% of the common stock of B/G Foods, Inc. # p103, Dec.26

MacKENNA, Kenneth

Making the Decisions on 3-D Movies (with illus) p78, Aug.15

MACKINAC Bridge

Overloaded Market Stalls Mackinac Bridge p126, Jul.25

Mackinac Bridge Authority bonds may go on sale # p136, Dec.5

MACY (R. H.) & Co.

Rivals Side by Side p114, Aug.15

Better Showing; Macy's profits jumped 75% ahead this year p56, Oct.17

Handling 1,500 Executives: Uses a system of regular small-group discussions p181, Oct.31

Plans new branch in Roosevelt Field, Long Island # p58, Nov.14

Macy's-New York is still the biggest retail store under one roof # p52, Nov.21

Quarterly profits improve over last year # p54, Dec.12

MADDERN, R. W.

Sampling at High Speed p82, Aug.8

MADER, Olga

Pensioners Union Grows (with illus) p113, Aug.22

MAGAZINES

Promotion Takes Over 3D: Salesmen move in on Hollywood preserve p96, Jul.11

Readers Can Vote: Democrats launch a party monthly p68, Jul.11

General Motors is starting publication of a specialized journal # p58, Jul.18

Magazine advertising revenues climbed 9% to a new record in first half of year # p144, Jul. 25

Judge Magazine, Inc. will bring out its first weekly issue soon # p34, Aug.1

The Suburban is a new bimonthly spoof sheet # p116, Aug.15

Chicago Tribune is bringing out a Sunday magazine supplement # p154, Sep.19

Lifetime Living is being distributed by about 40 companies as part of their preretirement planning programs # p48, Sep.19

Tide magazine issues report on magazine circulation # p154, Sep.19

Magazines lead in big-time advertising revenue p148, Oct.3

Advertising: More Money, New Ideas (with 4 illus) p44, Oct.17

Readers Report: Multiply Your Readers p8, Oct.17

The trend to nonfiction is reaffirmed by Lloyd H. Hall # p56, Oct.31

Called World, new magazine on international affairs # p176, Nov.7

MAGMA Copper Co.

Setting Up a Town with a Built-in Boom (with 5 illus) p136, Dec.12

MAGNESIUM

Magnesium truck bodies are being produced # p55, Aug.22

Largest rolling unit ever constructed for magnesium has been installed by Dow Chemical # p143, Nov.14

MAGNESIUM Co. of America

Makes a magnesium ramp for loading high way trailers on flatcars # p88, Nov.21

MAGNETS

Sales, Tom Sawyer Style (with illus) p66, Aug.1

Tiny Titan No. 100, a new dial indicator holder, will mount instantly to any surface # p51, Aug.29

Permanent magnets are made of ceramic material by Henry I. Crowley & Co. # p190, Oct. 24

Largest Pulley (illus) p84, Dec.12

World's leading geomagnetic observatory will be moved # p186, Dec.19

MAGNOLIA Petroleum Co.

A Hotfoot for Unrecoverable Oil (with illus) p78, Dec.12

MAGSAYSAY, Ramon

Magsaysay Wins (illus) p28, Nov.14

Philippines on the Road to Democracy (with illus) p166, Nov.21

MAICO Co., Inc.

Courts and FTC Soften Antitrust: Du Pont and Maico cases will make it harder for antitrusters to win p100, Dec.26

MAIL Order

David Margulies: He Sold 1-million Garlic Presses–Sight Unseen (with 4 illus) p58, Aug.8

Stores Move Into Mail Order (with illus) p43, Dec.12

MAIN Line Cleveland, Inc.

Operation Doorbell was a one-way experiment by company (with illus) # p57, Aug.8

MAINE

Financial Aid for the New and Small: Development credit corporations provide risk capital for local industry p112, Jul.4

2% sales tax is providing more revenue than expected # p72, Aug.15

Cost of turnpike's extension will be higher than expected # p90, Nov.28

MALARKEY, Thomas

Woodworker Split: M & M Wood Working Co.'s management team breaks up p184, Nov.28

Resigns as president of M&M Wood Working # p128, Dec.19

MALAYA

Rubber and tin nationalization is urged by trade unions # p116, Jul.11

MALENKOV, Georgi

See also Soviet Union

Crisis in the Kremlin p30, Jul.18

New Face on the Soviet (with table and illus) p27, Aug.15

MALL Tool Co.

Sales Tie-Ins Bring Some Odd Bedfellows p62, Sept.5

MALONE, George

Says U.S. defense is endangered by overdependence on foreign sources for strategic stockpiles # p148, Oct.24

MANAGEMENT Consultants

Assn. of Consulting Management & Engineers will make a census of the profesion # p67, Dec.12

MANAGEMENT Development Foundation

Opens up for business, to carry on research in executive training # p98, Aug.8

Is holding the first of several executive skills conferences Nov. 2 # p48, Sep.19

MANAGEMENT Pattern

Lessons from the Hard-Sell p68, Jul.4

How Not to Use Psychological Testing p156, Aug.29

The Quest for Executive Theories p50, Sep.19

Business and Sociology p126, Oct.10

Can the U.S. Export Its Methods? p116, Nov.14

Corporation Aid for Colleges p186, Nov.28

MANCHESTER, Ga.

Fighting Goliath p121, Sep.5

MANGANESE

Recovery of manganese from low-grade domestic ore is getting close study at Bureau of Mines pilot plant near Boulder City # p134, Jul.4

More manganese is goal of five new Mexican contracts signed by DMPA # p36, Jul.18

Manganese Find . . . in Africa p158, Jul.25

MANLEY, Elmer

Readers Report: Then We'll All Be Happy p10, Aug.15

MANN, Earl

Can Baseball Survive TV? (with 8 illus) p100, Dec.5

MANSFIELD, J. P.

Says workers keep the plant neater since new Easter-egg color cars hit the assembly line # p92, Nov.7

MANUFACTURERS Trust Co.

Is upping its borrowing charges # p115, Jul.4

Banking behind Glass (illus) p80, Aug.29

MANUFACTURING Chemists' Assn.

Chemical Tariffs: a Fighting Stand p162, Nov. 28

MARATHON Corp.

Stream pollution is being controlled by an evaporation process at Northern Paper Mills # p84, Oct.17

MARCHANT Calculators, Inc.

Creates two new vice-president posts # p154, Jul.18

MARCUS, Stanley

Marcus of Neiman-Marcus: Running a store with a split personality (Cover) Sep.19

Neiman-Marcus: A Store that Serves Two Markets (with 4 illus) p134, Sep.19

MARGULIES, David

He Sold 1-million Garlic Presses–Sight Unseen (with 4 illus) p58, Aug.8

Readers Report: Neglected Garden p12, Sep.5

MARITIME Administration

Keeping the Flag Afloat (with illus) p194, Oct.3

MARKETING

Market Research . . . status surveyed p163, Aug.29

Marketing Men at School Tackle Lily Problem (with 7 illus) p102, Aug.29

A New Language for Madison Avenue (with illus) p40, Sep.5

Sales Tie-ins Bring Some Odd Bedfellows p62, Sep.5

The Consumer Spends His Dollar Differently Than He Used To (with 6 charts) p43, Oct.10

MARKETING Pattern

Getting Inside the Consumer's Head p146, Oct.3

Basic Dilemma of Department Stores p50, Nov. 14

MARKS, Cedric

Readers Report: Rocking Bottle p10, Oct.10

MARKS & Spencer

British chain reports 16% increase in sales # p56, Oct.10

MAROTH Engineering Co.

Secretaries can now see every word they type by substituting a transparent paper-lock bar for the solid one # p55, Aug.22

MARQUARDT, Roy

L. A. Way: No Plunge But an Easygoing Push (with illus) p118, Oct.10

MARSH, A. Fletcher

Readers Report: Profit-sharing Works p10, Dec.5

Short news item

MARSH Wall Products, Inc.

Modular Panels (with illus) p94, Nov.7

MARSHALL Field & Co.

Field's Decoys Gun-Happy Customers (with 9 illus) p58, Sep.5

The $25-million from the sale of Fieldcrest will be used to expand retail operations # p60, Oct.17

Sells its Fieldcrest mills # p34, Sep.26

MARTIN, David

Readers Report: New American Market p8, Aug.8

MARTIN (Glenn L.) Co.

"T" Tail is installed in the Navy's Marlin flying boat (illus) p188, Sep.12

MARTIN, Jack

Named an administrative assistant to the President, working with Congress # p40, Sep.12

MARTIN, Mary

Fiesta for Hilton's Madrid Hotel (with illus) p152, Jul.25

Advertising: More Money, New Ideas (with illus) p44, Oct.17

MARVINOL

Is goining such products as building siding, lawn furniture, truck panels, counter tops, and lockers # p58, Sep.12

MARYLAND

State Planning Commission publishes new Inventory of Available Industrial Plants in the state # p108, Sep.12

Still has a law prohibiting the sale of evaporated, condensed, and preserved skim milk # p119, Nov.28

MASHBURN, Lloyd

Apprentices . . . are still short: Experts meet to find ways to lure youngsters p46, Aug.15

New Lineup in Labor Dept. (with illus) p172, Sep.12

MASKING Tape

Masking tape is used at oven temperatures up to 325F on treated metals # p84, Nov.21

MASKS

Funny Faces Make Profits, Too (with 2 illus) p142, Aug.8

MASLAND (C. H.) & Sons

Building a Sales Force from Scratch (with 4 illus) p58, Aug.22

Sells its Sportswear Division to American Pad & Textile Co. # p52, Nov.7

MASON, Noah

U.S. Sales Tax Raises Its Head p103, Nov.14

MASSACHUSETTS

"Merit" System for Insurance: Massachusetts will boost liability rate for auto drivers with too many violations p124, Jul.25

Turnpike route has been set # p89, Sep.5

More State Aid . . . to New England is in the cards as Massachusetts sets up a $13.5-million development corporation p128, Oct.24

Readers Report: Aid of a Different Shade p12, Nov.14

Legislature will consider a bill directing state Public Health Dept. to find ways to eliminate industrial odors # p84, Dec.12

MASSEY-HARRIS Co.

Company will merge with Harry Ferguson, Inc. # p36, Aug.22

MASTER Artist Materials, Inc.

These Fads Have Built a Billion-dollar Business (with illus) p78, Nov.28

MASTERS, Bridge

Develops a slide rule for bridge players # p65, Sep.19

MASTERS, Inc.

Fined for being in contempt of a court injunction forbidding price-cutting on Mixmasters # p54, Nov.14

MATERIALS Handling

The Military Puts New Zip in Handling Materials (with 15 illus) p40, Aug.1

Industrial Truck . . . makers get merger fever p110, Sep.26

MATHEMATICS

Making Decisions by Math p100, Sep.5

MATHIESON Chemical Corp.

Completes plant for tonnage production of hydrazine # p70, Jul.25

Merger Mechanics: You Have to Try Them to Know if They'll Work (with table) p96, Aug.8

Announces plans to buy up to 50% of the stock of Reaction Motors, Inc. # p34, Oct.31

MATHOLIN Corp.

Hydrazine: A Chemical Jack-of-All Trades (with chart) p43, Dec.26

MATSON Navigation Co.

Is building a new hotel in Hawaii # p115, Dec.5

MATTRESSES

See Bedding Industry

MAUMEE River

River Fight Ends p92, Aug.22

MAXON, Inc.

Dismisses 39 employees # p128, Dec.19

MAXWELL, A. R., Jr.

Pittsburgh Steel Branches Out for Steady Growing (with illus) p76, Jul.25

MAXWELL, George

ASCAP: Collecting for the Piper's Tune (with illus) p136, Oct.10

MAYO, Dr. Arthur

Communist Torture (Trend) p192, Nov.7

MAZUR, Paul

Preaching a New Consumer Economics (with illus) p41, Oct.31

McAFEE, J. Wesley

A Utility Chief Who Knows His Politics (with 8 illus) p54, Oct.24

McALLISTER Bros., Inc.

Tugs Scramble for Shrinking Business p88, Oct.3

McBELL Enterprises, Inc.

Corner Painter (with illus) p86, Oct.10

McCANSE, W. C.

Readers Report: It's the Heat p10, Aug.1

McCARDLE, Carl

Assistant Secretary of Public Affairs talks with John Foster Dulles (illus) p134, Oct.24

McCARRAN Law

The dispossessed persons is a hot potato # p38, Jul.11

McCARTHY, Glenn

Plans to build 17-story building in Houston p110, Jul.4

Wildcatter's Comeback (with illus) p116, Oct.31

McCARTHY, Joseph

McCarthy subcommittee releases a report describing booming Western trade with Communist China # p148, Jul.25

Congress Probers Eye Stockpiling: Even McCarthy's committee may get in the act (with table) p186, Oct.3

The Administration is down on McCarthy. John Foster Dulles strikes back # p40, Dec.5

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

Combing Communists Out of GE (with illus) p29, Dec.19

Investigating Industry (Trend) p188, Dec.19

McCarthy's investigations will go on # p40, Dec.26

McCASKEY Register Co.

Victor Adding Machine adds McCaskey to its holdings # p64, Oct.3

McCAUGHEY, Patrick

Readers Report: No Circuit Breakers p8, Oct.24

McCAW, J. Elroy

FCC tightens up ruling on private ownership of stations # p36, Dec.5

McCLELLAN, Harold

Harold C. McClellan: Joining the lineup of NAM presidents (Cover) Dec.5

Now McClellan Heads NAM p34, Dec.5

McCOMAS, D. Parker

Teaming Up to Ride a Trend (with illus) p26, Oct.31

McCONACHIE, Grant

Airline Puts on Muscle (with map and illus) p144, Oct.17

McCONNELL, Samuel

Is under heavy pressure to let T-H stand as it is # p40, Dec.5

McCORMICK & Co.

Company will operate Ben-Hur Products # p34, Sep.26

McCOY, Horace

Snags for New Business Agency: Change-over from NPA to Business Services Administration runs into troubles (with illus) p74, Aug.15

McCOY, Whitley

The New Boss Conciliator: McCoy is a quiet man who leans to the practical side p123, Jul.11

Senate confirms his appointment as director of FMCS # p125, Jul.18

Bigger State Role Is Likely: NLRB Farmers and FMCS director McCoy would have states take over many cases (with illus) p53, Jul.25

McCREERY (James) & Sons

McCreery's End Brings Tears but No Jitters p29, Oct.17

Ohrbach's Moves Deeper Into Two Big Cities (with illus) p43, Nov.14

McCULLOCH Motors Corp.

It Pays to Do the Whole Job Yourself (with 9 illus) p158, Sep.5

Segregated Scrap (illus) p92, Nov.7

McCULLOCH, Robert P.

It Pays to Do the Whole Job Yourself (with illus) p158, Sep.5

Robert P. McCulloch: Chain saws, superchargers—and a fat profit (Cover) Sep.5

L. A. Way: No Plunge But an Easygoing Push (with illus) p118, Oct.10

McDONALD, David

See also Congress of Industrial Organizations—Steel

Hints of a McDonald-Lewis Tie (with illus) p105, Jul.4

AFL & CIO: Ripe for Reshuffle? Leadership is in flux. Key man is John L. Lewis p84, Aug.1

Alabama Outlaws Union Shop p148, Sep.5
Steelworkers Sound Off on Demands (with 2 illus) p150, Oct.31

Will make a labor-management tour of a major steel company with Benjamin Fairless # p36, Nov.7

What's behind Their Company Tour? (with illus) p176, Nov.14

Fairless and McDonald tour National Tube plant (illus) p170, Nov.28

Burying the Hatchet in Steel: Fairless helps give McDonald a build-up p160, Dec.5

McDONNELL Aircraft Corp.

All-time record backlog should keep company busy for three years # p87, Aug.29

Cuts its work force because of the changeover from Banshees to Demons # p34, Sep.19

New Fighters (with illus) p30, Nov.28

McELROY (H. A.) Co.

Getting Out of a Trap: Bulter Bros. thinks it has found the answer p46, Sep.26

Short news item

McELROY, W. R.

How a Research Team Combines Forces (with illus) p110, Oct.24

McFARLAND, Ernest

Phoenix TV: Fight for Market Not Yet There (with illus) p120, Aug.15

McGILL Line

See Radar

McGRAW, Curtis W.

President and chairman of the board of McGraw-Hill Publishing Co. dies (with illus) p25, Sep.19

McGRAW, Donald C.

Elected president of McGraw-Hill Publishing Co., Inc. (with illus) p26, Sep.26

McGRAW-HILL Editorials

One Sure Way to Get More Defense For Less Money p176, Jul.25

Britons Can Have Prosperity—If They Want It p144, Sep.5

Profits . . . How High Are They p192, Oct.17

What Are Profits Used For? p192, Nov.21

McGRAW (James H.) Award

Harry Winne receives the 1953 award # p132, Nov. 21

McGREGOR, Dr. Douglas

Wrong Approach? Management chided for personnel policies p125, Nov.14

McILROY Pipeline Network Analyzer

Pipeline Planning Made Easy (with 2 illus) p74, Sep.19

McILVAINE, R. L.

Readers Report: More on Automation p8, Oct.10

McKAY, Douglas

Interior Department—McKay's Domain: Changing a Power Trend (with illus) p63, Sep.12

McKay of Interior: In the public interest, more private initiative (Cover) Sep.12

McKEE & Albright, Inc.

Ad agency "signs" its work p101, Jul.11

McKINSEY & Co.

Townsend Co.: Training an Old Firm in New Business p122, Oct.17

McLEAN, Malcolm

Readers Report: The Changed America p8, Jul.4

McLOUGHLIN, Kevin

Product planning for top management # p44, Aug.29

McMULLENIZATION

The Military Puts New Zip in Handling Materials (with 15 illus) p40, Aug.1

McNAIR, Malcolm

Preaching a New Consumer Economics p41, Oct.31

McNAMARA, Marie

Readers Report: No No Nanette (with illus) p8, Nov.28

McNAMEE, Raymond

Named manager of research administration by Union Carbide & Carbon # p122, Oct.24

McNARY Dam

Defense Dept. awards contracts for two McNary Dam generators to English Electric Export & Trading Co. # p36, Dec.26

McNEIL, Wilfred

Wilson and Team: Getting Results on Defense (with illus) p28, Nov.21

McPHERSON, Roy

Do Top Men Need Aides (with illus) p122, Aug.22

McSWEENEY, Edward

Readers Report: Things to Come p8, Sep.5

Short news item

MEANY, George

Will Their Talks Abroad Speed Unity (with illus p106, Jul.4

AFL delegate to the Congress of Free Trade Unions (with illus) # p125, Jul.18

AFL & CIO: Ripe for Reshuffle? Leadership is in flux p84, Aug.1

Says there's labor dissension behind the Iron Curtain # p88, Aug. 1

Why the Carpenters' Union Is Tough (with illus) p108, Aug.22

Labor Day, 1953 (with illus) p170, Sep.12

AFL Bids from New Strength: Vitality and force of Meany has already shown up in ILA and Joppa incidents p174, Sep.26

Resigns from Foreign Operations Administration # p168, Dec.19

Closer to AFL-CIO Merger? (with illus) p74, Dec.26

MEAT

See Packing Industry

MEDICAL Plastics Laboratory

Skeletons in Plastic Liven Up Trade (with 4 illus) p140, Aug.8

MEDICINE

See also Drug Trade

The Mad Race for Antibiotics (with illus) p186, Sep.26

Dismisses securities monopoly suit brought by the government against 17 investment banking houses # p34, Sep.26

MEDINA, Judge Harold

$20,000 a Page (Trend) p192, Oct.24

MELPAR, Inc.

How a Research Team Combines Forces (with 11 illus) p110, Oct.24

MEMORY Courses

Helping Executives Remember: Companies try reading and memory courses p132, Aug.22

MEMPHIS International Center

International trade center closes for lack of funds p166, Nov.28

MEMPHIS, Tenn.

Town Park: Giving the Motel a Waldorf Touch (with 13 illus) p174, Dec.5

Blue Law Blast p146, Dec.12

MENNINGER Foundation

Names Dr. Harry Levinson to head a study of mental health in industry # p67, Dec.12

MENNONITES

Agreement signed by the Upholsterers' Union (AFL) will permit Mennonite and Brethren in Christ to keep jobs # p166, Dec.5

MERCAST, Inc.

Names Adm. Alan G. Kirk chairman of the board and chief executive officer # p128, Dec. 19

MERGERS

See also Individual Companies

Merger Mechanics: You Have to Try Them to Know if They'll Work (with table) p96, Aug.8

When a Small Company Joins a Giant (with illus) p43, Sep.19

Houston Banks: Moves and Mergers (with illus) p129, Sep.26

Industrial Truck . . . makers get merger fever p110, Sep.26

Crucial Round . . . looms in clash of Industrial Brownholst groups over attempt to merge with Pennsylvania Coal & Coke p56, Oct.3

Benson & Hedges and Philip Morris: Teaming Up to Ride a Trend (with illus) p26, Oct.31

Merger Points to Typeless Printing: Harris-Seybold is buying Cottrell & Sons p118, Dec.12

MERIT Products, Inc.

Grind-O-Flex is new light grinding tool that attaches to any rotating spindle # p88, Oct.10

MERIT Tests

Industrial Psychology, Inc. has a series of five merit rating tests # p126, Sep.26

MERIX Chemical Co.

Clear vision under most adverse weather conditions is possible with Merix Anti-Fog # p81, Aug.29

MERMAN, Ethel

Advertising: More Money, New Ideas (with illus) p44, Oct.17

MERRILL Center for Economics

Haven for World Thinking (with 8 illus) p100, Aug.8

MERRILL, Charles

Trade-aid question is being studied at conference at Amherst College's Merrill Center for Economics # p99, Jul.4

MERRILL, Harold

Readers Report: Short-Term View p8, Dec.26

MERRILL, Roger, Jr.

Why Designers Go for Models (with illus) p47, Aug.22

MERRITT-CHAPMAN & Scott Corp.

Pipeline Spans the Straits of Mackinac (with illus) p32, Aug.15

Company hopes to acquire Fitz Simons & Connell Dredge Dock Co. through an exchange of stock # p194, Sep.12

MERRITT, Kinsey

Railway Express Gets a Second Life (with chart and illus) p58, Nov.7

METALS

Pyrolock is a new quick-drying material that you can spray on metal # p55, Aug.15

Nonferrous price drops put the screws on industry # p36, Sep.12

Metals Boom Chemicals, Too (with 2 charts) p85, Oct.31

Metalworking Takes Stock: Modernization Is a Must (with table and 2 charts) p132, Nov.14

METERS

Meter readers will soon be able to check gas consumption outside the house # p55, Aug.22

Checking the Shakes (with illus) p72, Nov.28

Irrigation Meter (with illus) p72, Nov.28

METLON Corp.

Old-world Textile Glamor . . . In a New Metallic Yarn (with 2 illus) p46, Oct.24

MEXICO

See also Latin America; South America

More manganese is goal of five new Mexican contracts signed by DMPA # p36, Jul.18

A Chain Plus Personality: Lavish new building is one sign of how U.S. drug chain is prospering (with illus) p76, Aug.1

Electric Auto-Lite will build new plant near Mexico City # p141, Aug.15

West Germany will stage trade fair in Mexico City # p128, Aug.29

Swiss Trains for Mexico (with illus) p170, Sep.19

Getting around in Yucatan (with map) p170, Sep.26

Nedick's expands in Mexico City p169, Oct.3

Sky-reaching Mosaic (illus) p158, Oct.3

Bids for more electricity p156, Oct.10

Knapp Mills forms a Mexican subsidiary # p154, Oct.10

Two Nations Build a Dam (with illus) p27, Oct.24

Wetbacks in Middle of Border War (with illus) p62, Oct.24

Jorge Pasquel wants to buy a jet transport for his personal use # p141, Dec.5

Lincoln Wins (with illus) p144, Dec.5

Two border TV stations may move back into the interior # p157, Dec.12

Mexico's Great Sulfur Hunt: U.S. businessmen are getting in on the development (with illus) p142, Dec.19

New aluminum parts plants opens. Petroleos Mexicanos will invest in a new refinery # p143, Dec. 19

West German firms stage industrial exhibition in Mexico # p71, Dec.26

MEYERCORD Co.

Making Finishes Set Fast p86, Oct.10

MIAMI, Fla.

National Airlines operates its Sikorsky S-55 on charter flights (with illus) p144, Dec.19

MICHIGAN

Footing the Bill: Michigan taxes business receipts to meet emergency p64, Jul.11

State Growth . . . and development is analyzed in report on Northern Michigan p97, Aug.29

MICHIGAN State College

Forest products department starts a course called packaging technology # p114, Oct.3

MICHIGAN, University of

Will the New Buying Pattern Last (with 6 charts) p43, Oct.10

The Foreman: The Problems of the Man with Two Countries (with chart) p112, Nov.14

Consumers: They're Willing, but You'll Have to Woo Them (with 7 tables and charts) (Report to Executives) p58, Nov.21

MICHIGAN-WISCONSIN Pipe Line Co.

U.S. Supreme Court will test "gathering tax" levied by Texas # p36, Oct.17

MICROMEROGRAPH

Quick and accurate measurement of particle size distribution of powdered materials # p62, Jul.11

MICRO-ORGANISM

Putting Micro-organisms to Work on Waste p54, Sep.19

MICROSCOPES

An infrared microscope has been developed by Perkin-Elmer Corp. # p89, Sep.12

Microscopic Assembly (with illus) p76, Sep.26

MICROWAVE Engineering Co.

Stanford Research Institute acquires facilities of company # p70, Nov.28

MICROWAVES

First railroad to use microwaves to control switches, etc., is in Venezuela # p134, Jul.4

Microwave radio link is installed by Peninsular Telephone Co. # p58, Jul.18

Microwave radio will be tested by the Phoenix Fire Dept. as alarm equipment # p75, Sep.26

MICROWOOD

Trademark Hassle p52, Jul.11

MID-CONTINENT Petroleum Corp.

The Supreme Court refuses to hear case # p168, Oct.24

MIDDLETOWN, O.

Armco Steel asks Middletown to annex some 600 acres of its property p66, Nov.7

MIDWEST Stock Exchange

One of few exchanges to stay open on election day, reports poor business # p79, Nov.14

A New Idea in Futures: May try setting up a market for futures contracts for government bonds p142, Nov.28

MIKOYAN, Anastas

Mr. Mikoyan Goes Shopping – in Western Europe: To Please the Russian Consumer (with table and illus) p68, Dec.26

MILLER Brewing Co.

Shaping Up the Industry (with table) p48, Sep.5

MILLER, Gerald

Readers Report: Twentieth Century Economy p12, Jul.25

MILLER, Harry

Readers Report: Unlucky Numbers p10, Dec.26

MILLER (I.) & Sons

Company is bought by General Shoe Co. # p59, Dec.19

 # Short news item

MILLER, John T., Jr.

Regulation of Trade # p58, Nov.14

MILLER (L. B.) Co.

Makes a screwdriver that works around corners # p190, Oct. 24

MILLER, Leon

Automation for the Foundry (with illus) p64, Sep.5

Readers Report: Starting the Week Right p12, Oct.17

MILLER, Mitch

Columbia Marks Fifth "Lp" Year (with 2 illus) p50, Aug.8

MILLER, Spencer, Jr.

Eisenhower names Miller Assistant Secretary of Labor # p125, Jul.18

New Lineup in Labor Dept. (with illus) p172, Sep.12

MILLER, Stanley

Prehistoric Air (illus) p83, Sep.12

MILLHAM, D. L.

Business Brains for the Pentagon (with illus) p154, Aug.29

MILLIKIN, Eugene

Millikin's stand on the subject of taxes # p39, Dec.5

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

MILLIRON'S

Ohrbach's Moves Deeper Into Two Big Cities (with illus) p43, Nov.14

MILNES, Charles

Readers Report: The Changed America p10, Jul.4

MILPRINT, Inc.

Anti-Mold Wrapping p72, Jul.25

MILWAUKEE, Wis.

Milwaukee Breweries: Shaking Up the Industry (with table) p48, Sep.5

Braves Ride Again (with illus) p122, Oct.3

Cities Scramble . . . for more taxes p64, Oct.10

$5-million Bonus p172, Oct.24

Tries to find ways to reduce truck traffic on city streets # p106, Oct.24

MINE Safety Appliance Co.

Sniffing for Gas Leaks (illus) p112, Oct.3

MINERVA Detector Co., Ltd.

Radioactive Fire Alarm (illus) p116, Oct.3

MINIATURE Train Co.

Pint-Sized Trains Show Plenty of Pull (with 7 illus) p182, Sep.12

MINNEAPOLIS-HONEYWELL Regulator Co.

Reports 30,000 companies will spend $800-million this year on recreational activities # p139, Sep.12

Putting Sound to Work for Fishermen (with 9 illus) p86, Oct.17

Gilding the Thermostat (with illus) p94, Nov.7

New power-type transistor (with illus) p86, Nov.21

True Engineers: When an important question of union leadership came up, they settled it with the cold logic of science p178, Nov.21

Top Brass Changes p66, Dec.12

Joseph Prifrel is elected president of Minneapolis Federation of Honeywell Engineers # p80, Dec.26

Readers Report: Unlucky Numbers p12, Dec.26

MINNEAPOLIS, Minn.

Fare Ups and Downs p134, Jul.18

Hospital Food Served a la Airline (with illus) p116, Sep.5

Shopping centers get a boat from Sears p50, Nov.7

Equal Right to Drink p154, Nov.28

MINNEAPOLIS-MOLINE Co.

Plans to shut down its hay-baler plant # p18, Aug.1

MINNEAPOLIS & St. Louis Ry.

Everybody Feeds It Business . . . But Who Controls It Now? (with table and map) p64, Aug.15

Directors turn down a minority stockholder group's request for representation on its board and other changes # p68, Oct.17

MINNESOTA Mining & Mfg. Co.

Minnesota Mining Buys Jersey Insulation Firm p67, Aug.8

A. G. Bush explains why he is selling some of his stock # p160, Aug.29

Latest entry in the reinforced plastic pipe race # p75, Sep.26

Company print shops using photo-offset processes are described in a booklet # p114, Oct.3

Multiple sound tracks, for stereophonic sound in motion pictures, can now be applied simultaneously # p84, Oct.17

A Convert to Contests (with 3 illus) p46, Nov.7

Masking tape is used at oven temperatures up to 325F on treated metals # p84, Nov.21

MINNESOTA Power & Light Co.

Stockholders will meet to vote on splitting the outstanding common stock # p72, Aug.15

MINNESOTA, University of

Reports on number of personnel men on company staffs and salary # p135, Aug.22

Reports average cost per employee of industrial relations administration rose in 1952 # p179, Oct.31

Industrial Relations Come Higher This Year p175, Nov.28

MINTON, David M., Jr.

Readers Report: "Certain" Bonds Do p12, Jul.4

MINUTE Maid Corp.

Declares its first dividends # p34, Jul.11

MISSION Dry Corp.

Can continue labeling its grape beverage Royal Punch, over objections of Nehi Corp. # p103, Dec.26

MISSISSIPPI

Special session of legislature to consider ways of raising money for school has been postponed # p126, Aug.15

MISSISSIPPI River

Freight-loaded barges on the middle Mississippi sets an all time record # p36, Aug.15

Freight Boom on the Inland Waterways (with illus) p84, Oct.3

MISSOURI

Bringing Paul Bunyan Up to Date (with 12 illus) p147, Oct.10

Drought Trouble in Missouri (with 2 illus) p82, Dec.19

MISSOURI College of Agriculture

Will study value and possibilities of rainmaking # p106, Nov.21

MISSOURI River

Big water wheel generators being built by Westinghouse (illus) p44, Jul.11

MITCHELL, Don

Sylvania bars use of "assistant to" in titles p126, Sep.26

MITCHELL, Frank

Named general products manager of Servel # p128, Nov.7

MITCHELL, James

See also Department of Labor

A New Secretary of Labor (Trend) p200, Oct. 17

A Pragmatist for Labor: New Secretary of Labor is a professional labor relations man (with illus) p28, Oct.17

CIO: It's Hostile, Critical, Dissatisfied p174, Nov.21

Mitchell has strength within the Administration, but is having trouble finding manpower # p38, Nov.28

Mitchell and Reuther at CIO convention (illus) p170, Nov.28

UAW Fears Bring Pledge from Mitchell: Auto workers demand steps to halt "dangerous" job drop p161, Dec.12

MITCHELL Mfg. Co.

Makes a portable intercom that requires no connecting wire # p50, Aug.1

Air conditioning battles seasons p46, Nov.21

MITCHELL, Thomas

Readers Report: For Better Drivers p12, Aug. 15

MITCHELL, Van

Readers Report: . . . The Twain Shall Meet p12, Sep.5

MITCHELL, William

Small Business . . . can expect a better break on loans from SBA now that Mitchell is out p31, Nov.7

MIX, Theodore

Readers Report: More and More Recorders p12, Oct.31

MOAB, Ut.

Moab Gets Rich on 3-D Scenery (with 10 illus) p80, Sep.5

MOBILIFT Corp.

Lamson Corp. acquires Mobilift's fork lift business # p82, Nov.21

Company merges with Lamson Corp. # p134, Nov.28

MODELS

Bethlehem Steel made models of the forgings for an aircraft press # p52, Aug.22

Why Designers Go for Models (with illus) p47, Aug.22

Workers in Ancient C&O Shop . . . Lay Out Plans for Remodeling (with 2 illus) p27, Nov. 14

MODULAR Building

Top Architects Seek More Mileage per Dollar by Using . . . Building Materials That Fit a Common Modular Pattern (with 10 illus) p70, Aug.8

MODULE Multiprotection

"Fringe" Aid for Small Firms: Mutual Life comes up with new type of employee benefit plan p78, Aug.22

MOLINA, Dan

Reaching India by Radio: Ceylon's powerful transmitter offers the only medium (with illus) p 104, Aug.8

MOLYBDENUM

A new compound, molybdenum di-silicide, is developed by American Metal Corp. # p51, Aug.29

San Manuel: Setting Up a Town with a Built-in Boom (with 5 illus) p136, Dec.12

MONAGHAN, Father John

How Catholics Work in the Labor Movement (with illus) p122, Jul.18

MONARCH Mfg. Co.

Ammo That Barks But Doesn't Bite (with 12 illus) p126, Nov.28

Gets contract to supply the government with simulated shell bursts and booby traps # p178, Dec.12

MONRAD, Oscar

Readers Report: New American Market p8, Aug.8

MONROE Calculating Machine Co.

Import Deal . . . gives Monroe a 10-key German model to add to its line p94, Jul.4

MONROE Paper Products Co.

National Container Corp. offers to buy company stock # p106, Sep.19

MONSANTO Chemical Co.

Cuts the price on acrylonitrile # p91, Aug.22

Develops a simplified way of producing cortisone # p36, Aug.22

Plans to build a new engineering research laboratory # p71, Aug.22

Titanium Booming Now, Cost Hurdle Ahead p41, Aug.29

How Do You Evaluate Training? Company has replaced guesswork with qualitative answers p90, Sep.5

Another electric furnace for making elemental phosphorus is planned by Monsanto # p62, Sep.19

A new way to purify radium has been announced # p198, Sep.26

Survey shows that annual reports need not be so slow in coming out # p99, Oct.24

A low-temperature version of Ultron vinyl plastic is expected to get a big boost from the current popularity of the "leather look" in sportswear # p99, Nov.7

NAM Too Liberal on Trade: Officials statements provoke Monsanto bolt p170, Nov.21

Monsanto Shifts to Product-line Command p80, Dec.5

MONTGOMERY, Ala.

Fighting a Polio Epidemic (with illus) p29, Jul.11

MONTGOMERY Ward & Co.

Go Through Picket Lines . . . federal judge warns carriers p124, Jul.18

John Struggles resigns as vice-president # p36, Aug.22

Teamsters Roll: Bargaining rights victory at company's warehouse gets drive off p164, Oct. 24

MOODY, Blair

A new Detroit newspaper seems to be in the cards # p34, Aug.8

MOORE, Thomas

Readers Report: Swing to the Right p12, Nov.7

MOORE (Tom) Distillers

Only a pint of Tom Moore Bonded bourbon comes in new decanter (with illus) p150, Oct.3

MOPS

A self-wringing, patented attachment features a new industrial sponge mop, called Flexi-King # p58, Sep.12

MORAL Re-Armament

Attack on MRA by the International Confederation of Free Trade Unions was spearheaded by AFL # p122, Aug.8

MORAN Towing & Transportation Co.

Tugs Scramble for Shrinking Business p88, Oct.3

MORGAN, Clyde

Rayonier's Clyde B. Morgan: A tree is a chemical you can lean on (Cover) Jul.4

MOROPTICON Corp.

3-D Comeback: Kiss Me Kate's success revives hopes for stereo p45, Dec.12

MORRIS, Henry

Reader Report: New American Market p8, Aug.8

MORRIS Paint & Varnish Co.

Fyr-Kote is a paint that releases carbon dioxide and calcium chloride when it's exposed to fire # p75, Sep.5

MORRIS (Philip) Tobacco Co.

Seasonal workers get life insurance and retirement coverage # p178, Sep.26

Teaming Up to Ride a Trend (with illus) p26, Oct.31

Fears and Jitters (with illus) p54, Nov.14

MORRISON-KNUDSEN International Co.

Turkey hired company to build hydro-electric project # p116, Jul.11

MORRISON Railway Supply Corp.

Freight Cars at Bargain Rentals p130, Jul.11

MORSE, Melvin

Readers Report: The World in 1975 p8, Nov.21

MORTGAGES

See also Building; Housing; Federal Housing Administration

Mortgage lending again was the chief investment medium for mutual savings banks in June # p68, Aug.8

There's Still Plenty of Money Available But Now . . . Lenders Are Getting Choosy (with table and chart) p52, Aug.1

Housing Outlook . . . shows the effects of the tight mortgage market p190, Sep.19

Availability of mortgage money continues a bone of contention. Three shades of opinion frm this week's news: p18, Sep.26

Home mortgage rates and terms during the remainder of 1953 are expected to continue about as at present, says C. L. Clements # p136, Sep.26

Richard Booth reports on mortgage holdings of mutual savings banks # p54, Oct.3

Debt: Key to Home Building (with illus) p186, Oct.17

Industrial mortgage interest rates have jumped # p148, Nov.21

40-year mortgages are being considered by FHA # p34, Nov.28

MOSSADEGH, Mohammed

Iran: The Shah Rides the Tiger p120, Aug.29

MOTCH & Merryweather Co.

Product diversification is under way # p54, Sep.12

MOTELS

A $750,000 motel is scheduled for completion this winter near Atlanta # p194, Sep.12

Knott Hotels Corp. plan a 100-room motel in Albany # p186, Dec.5

Town Park: Giving the Motel a Waldorf Touch (with 13 illus) p174, Dec.5

MOTHBALLING

Setting Up Standby Facilities (with illus) p43, Aug.22

MOTION Pictures

See also Cinerama; CinemaScope; Third Dimension

AFL motion picture operators at St. Louis theater demand third man in projection booth when 3-D films are screened # p127, Jul.11

The Third Dimension: an Industry Changes Its Product (with table) p60, Jul.25

Dore Schary: Making the Decisions on 3-D Movies (with 18 illus) p78, Aug.15

Drive-Ins Steal the Show: Indoor movie theaters look sick by comparison (with illus) p114, Aug.15

TV and Film: Marriage of Necessity (with 3 illus) p108, Aug.15

A movie screen for every customer is the latest idea for drive-ins # p52, Aug.22

Moab Gets Rich on 3-D Scenery (with 10 illus) p80, Sep.5

Bell & Howell: How to Cordinate Executives p130, Sep.12

Three D drive-in theater is under way near St. Louis # p56, Oct.10

Multiple sound tracks, for stereophonic sound in motion pictures, can now be applied simultaneously # p84, Oct.17

U.S. Industry Adopts Foreign Techniques p75, Oct.17

A Turn for the Bigger (with 2 illus) p146, Nov.14

Stanley Warner Corp.: Warming Up for a New Take-off (with illus) p108, Nov.21

3-D Comeback: Kiss Me Kate's success as 3-D revives hopes for stereo p45, Dec.12

Industrial

Champion Paper Says It with Movies (with 4 illus) p94, Aug.1

Wider Plant Movies p55, Aug.15

Ford Motor Co.: Selling Tomorrow's Automation to the Rank-and-file (with 20 illus) p66, Oct.3

MOTIVATION Research

A New Language for Madison Avenue (with illus) p40, Sep.5

Short news item

MOTIVES

AMA on Motivation p100, Sep.5

MOTO-MOWER Co.

Company is bought by Detroit Harvester Co. # p170, Sep.5

MOTORS

Pratt & Whitney offers a commercial version of the T-34 turboprop airplane engine # p54, Jul.11

A rocket propulsion motor than can produce over 20,000-lb. thrust has been developed by GE # p72, Sep.26

The V-8 Engine Makes the Grade (with chart and illus) p84, Dec.19

MOUND Laboratory

A new way to purify radium has been announced # p198, Sep.26

MOUNTAIN States Employers Council

Making a Bosses' Union Work (with 2 illus) p164, Dec.12

MOVING

Things you should know if you are planning to move this fall # p155, Sep.5

MOZER, Robert

Readers Report: Just the Chaplain p8, Aug.22

MUELLER, Eva

Getting Inside the Consumer's Head p146, Oct.3

Will the New Buying Pattern Last p43, Oct.10

MUELLER, Robert

How Do You Evaluate Training? p90, Sep.5

MULLENBACH Electrical Mfg. Co.

Low-Current Relay (with illus) p188, Oct.24

MUNTZ, Earl

Muntz Keeps Branching Out: Now a successful TV set maker, he adds air conditioning to his list (with illus) p99, Jul.25

MURCHISON, John D. and Clint Jr.

Denver's Commercial Building Surge Is Started by Outsiders (with 2 illus) p80, Sep.19

MURRAY Corp. of America

Buys the Eljer Co. # p86, Jul.11

MURRAY, Gerard

When a Small Company Joins a Giant (with illus) p43, Sep.19

MURRAY, Thomas

Readers Report: No Surprise to Georgia p10, Nov.14

MURROW, Edward R.

Wooing the Eggheads for Alcoa (with 6 illus) p115, Dec.19

MUSEUM of Modern Art

An Auto Show Aimed at Beauty, Not Sales (with 6 illus) p28, Sep.26

Premiums with an Educational Punch (with 3 illus) p30, Oct.31

MUSEUM of Science & Industry

New Sales Fitch: Make It Technical p64, Nov. 28

MUSGRAVE, R. A.

CIO's New Look at Sales Taxes p156, Oct.31

MUSIC

Music Inn: They Come to Play. Every Man for Himself in Upsurge of Music-Making (with 17 illus) p108, Sep.19

Recorders: A Two-Man Industry (with 8 illus) p120, Sep.19

ASCAP: Collecting for the Piper's Tune (with 21 illus) p136, Oct.10

Readers Report: Upsurge – in 1935 p8, Oct.10

Music with the Math (Trend) p192, Oct.24

Pabst Brewing offers employees and their families music lessons # p128, Nov.7

Songwriters Try Antitrust Play against Networks p130, Nov.14

Readers Report: Music Maestro Pleased p12, Nov.21

Music on Wheels (with illus) p100, Dec.19

Petrillo says union musicians are now about 60% unemployed # p168, Dec.19

MUSIC City (Hollywood)

Self-service Puts New Spin on Sales of Records (with 6 illus) p44, Nov.28

MUSIC Inn

Music Inn: They Come to Play (with 17 illus) p108, Sep.19

MUTUAL Life Insurance Co.

"Fringe" Aid for Small Firms: Company comes up with new type of employee benefit plan p78, Aug.22

MUZAK Corp.

Tape Unreels Magnetic Future p46, Sep.12

MYERS, William

Shaping a Program for Congress (with illus) p31, Dec.19

N

NADLER, Marcus

Profit-sharing Plans That Boomerang p182, Oct.31

NARCOTICS

Boom in the Underworld p99, Aug.15

Readers Report: Overestimated p10, Sep.26

NASH, Frank

Wilson and Team: Getting Results on Defense (with illus) p28, Nov.21

NASH-KELVINATOR Corp.

Auto Merger? The auto industry guesses that Nash and Hudson may get together p34, Oct.10

Nash-Hudson Talks Hint Pooling, Not Merger p32, Nov.7

Cuts prices on some 1954 freezers and refrigerators. Boosts prices on ranges # p34, Dec.19

NASHVILLE, Tenn.

Contested Site p110, Jul.4

Room to Expand: Louisville & Nashville RR will move yards (with illus) p80, Aug.1

Southern Coach Lines sells out p119, Aug.15

No Discounts in Liquor p116, Aug.29

Going for the Dogs p158, Sep.19

What's in a Name? p60, Sep.26

Plans to move airport's passenger terminal closer to town p176, Oct.10

Trial Fare Cut p62, Oct.31

Border Incident: Harvey's blimp is shot down p110, Dec.5

Pinball machines get a setback in a federal court p55, Dec.19

Nativity Display (with illus) p82, Dec.26

NATIONAL Airlines

Operates its Sikorsky S-55 on charter flights out of Miami (with illus) p144, Dec.19

NATIONAL Assn. of Foremen

Sets up program of supervisory training course for foremen # p98, Aug.8

Ralph Damon is voted Management Man of the Year # p80, Oct.3

NATIONAL Assn. of Home Builders

FHA Gives House Trade-ins a Tryout: Five cities will test plan for trading in old homes for new p27, Aug.1

NATIONAL Assn. of Investment Companies

First Setback for the Open-end Funds (with 2 charts) p113, Oct.31

NATIONAL Assn. of Life Underwriters

Insurance Sweetens Salary p120, Sep.26

NATIONAL Assn. of Manufacturers

General excise tax proposed by NAM is opposed by NRDGA # p34, Sep.19

U.S. Sales Tax Raises Its Head p103, Nov.14

Wrong Approach? Management chided for personnel policies p125, Nov.14

NAM Too Liberal on Trade? Officials statements provoke Monsanto bolt p170, Nov.21

Will use closed-circuit color TV at its banquet on Dec. 3 # p132, Nov.21

Now McClellan Heads NAM (with 4 illus) p34, Dec.5

Research Money: Triple surveys show how much money companies are spending p186, Dec.12

NATIONAL Assn. of Purchasing Agents

Looking Backward (Trend) p200, Oct.10

NATIONAL Assn. of Stock Car Racing

Stock Car Racing: "A Smash Hit" But Will It Last (with 6 illus) p66, Sep.19

NATIONAL Assn. of Tobacco Distributors

Where There's Smoke, There's Kolodny (with 9 illus) p102, Dec.19

NATIONAL Automobile Dealers Assn.

Whistling in the Dark (Trend) p172, Sep.5

NATIONAL Biscuit Co.

Reports increased sales for first half of year # p36, Jul.18

NATIONAL Broadcasting Co.

See also Radio; Television

Color TV; The Day Draws Near p46, Jul.4

Daytime television schedule is partly filled # p104, Jul.11

Sylvester L. Weaver, Jr., Moves To a Tough Spot. His job: to put NBC ahead of CBS (with illus) p62, Dec.12

NATIONAL Business Aircraft Assn.

Gives 16 of its member companies merit awards # p128, Nov.7

NATIONAL Business Show

Business Parades Its Stuff (with 3 illus) p29, Oct.24

NATIONAL Cash Register Co.

Stockholders will soon be asked to approve an increase in common shares # p54, Oct.3

NATIONAL City Bank

Bank Trains Its Tellers and . . . Clerks by Dummy Scrimmage (with 2 illus) p68, Oct.10

NATIONAL Container Corp.

One share of stock for each year is given to 25-year employees # p154, Jul.18

Offers to buy stock of Monroe Paper Products # p106, Sep.19

NATIONAL Defense

Tapering Off Defense Expansion: Administration sees buildup near end; sets 1954-56 levels in manpower, ships, guns, planes p27, Jul.18

Whatever the exact cutback or stretchout in military programs, it is a sure bet that we are past peak effort # p17, Aug.1

New Air Defense Strategy Puts More Stress on Civil Side (with 4 illus) p26, Sep.5

Slowing Down the Defense Buildup p29, Sep.5

Plans for war, if war comes, take lots of time of Washington officials. What damage would an A-bomb and H-bomb attack do? # p38, Sep.26

Can Russia hit us with a devastating attack? How great would the damage be? # p40, Oct.10

Now that Russia has the A- and H-bombs a shift in defense policy is indicated # p39, Oct. 10

The Joint Chiefs: Facing Up to an Atomic World (with chart and illus) p27, Oct.10

Readers Report: Preventing War p10, Oct.17

How much more defense could we stand without strain? Study by NPA # p37, Oct.24

More Defense Features: Companies can get five year amortization for the full cost of the extras (with illus) p84, Oct.24

There's a lot of pulling and hauling on defense. What the Joint Chiefs of Staff want # p37, Oct.24

NATIONAL Discount Corp.

Walter E. Heller & Co. will acquire National Discount # p132, Sep.19

Short news item

NATIONAL Distillers Products Corp.

New whiskey in old bottle p52, Sep.5

Distillers Co., Ltd., Edinburgh buys company's Scotch whisky subsidiary # p169, Oct.17

NATIONAL Electric Products Corp.

Electrical conductors are more easily pulled through a steel conduit, called Xduct # p78, Sep.5

NATIONAL Electrical Manufacturers Assn.

Protection or Free Trade: Electrical manufacturers find foreign competition growing p140, Dec.19

NATIONAL Enforcement Commission

Winding Up Wage Lid Cases p108, Jul.4

Who's Enforcing What? NEC is being slapped down right and left by courts p144, Aug.15

NATIONAL Federation of Financial Analysts

Cleveland Companies Court Finance Analysts (with 6 illus) p80, Oct.24

NATIONAL Fertilizer Assn.

Suggests way to stay out of the red, if government acreage quotas cut plantings 21%, is to use more fertilizer # p18, Aug.1

NATIONAL Gypsum Co.

Executives visit Venezuela to consider possibilities of building a plant # p161, Nov.7

NATIONAL Homes Corp.

Prefabs: Will Next Year Be It p70, Dec.12

NATIONAL Industrial Conference Board

Reports on paying corporation directors a salary # p104, Jul.25

Manufacturers Take Bright View of 1953 p64, Aug.8

Will make a survey of postal operations # p100, Sep.5

Admen's Outlook p54, Nov.14

NATIONAL Labor Relations Board

Board rules in old case involving Square D Co. # p127, Jul.11

Guy Farmer is Eisenhower's choice to fill vacancy resulting from Paul Herzog's resignation # p127, Jul.11

Senate confirms appointment of Guy Farmer as member of NLRB # p125, Jul.18

Bigger State Role Is Likely: NLRB Guy Farmer and new FMCS director McCoy would have states take over many cases (with illus) p53, Jul.25

Under NLRB's Speedup in Handling Cases . . . Decisions Take Effect Faster (with table) p86, Aug.1

Philip Ray Rogers will succeed John Houston # p122, Aug.8

Durkin opposes appointment of L. E. Gooding # p35, Sep.5

New Look Coming for NLRB: Administration now has two members with its leave-to-states views p146, Sep.5

Union Tug of War Inside NLRB. The Labor Angle p179, Sep.26

How Solid Is Your Contract? NLRB is urged to reverse its policy of permitting unions to break loose from plant-wide bargaining p168, Oct.10

When Can You Fire a Red? Stricter federal and state policy on government jobs p162, Oct.24

Eisenhower is changing the board's make up, with these results: "Local business" and "small business" will be ruled outside the jurisdiction of the board # p38, Oct.31

Leftist Union Can Still Get Bargaining Right p166, Nov.7

NLRB Swats at Leftists: Board will act to curb unions whose officials are indicted on non-Communist oath charges (with 2 illus) p166, Nov.7

Freer Speech for Employers: NLRB relaxes its rules on what an employer can say p156, Dec.5

Gift or Pay? Union demands that Richfield bargain over its offer to help employees buy company stock p86, Dec.5

Only 68% of all workers polled by NLRB voted for unions # p166, Dec.5

Brand Loyalty: It's fine for workers to buy their company's products, but NLRB says you can't fire them for refusing p162, Dec.19

Grants free speech for bosses in their own plants during union drives # p36, Dec.26

NLRB and Reds: Court ruling gets board off the hook on leftist question p79, Dec.26

Setback on the Waterfront: The Labor Angle p75, Dec.26

NATIONAL Lead Co.

New Anitrust Policy Developing p62, Aug.1

NATIONAL Licensed Beverage Assn.

How Dry Bars Are p50, Nov.28

NATIONAL Planning Assn.

Man and the Machine (Trend) p182, Jul.25

How much more defense could we stand without strain? # p37, Oct.24

NATIONAL Production Authority

See Business Services Administration

NATIONAL Research Corp.

Titanium castings will go into pilot production # p52, Aug.22

Titanium Booming Now, Cost Hurdle Ahead p41, Aug.29

NATIONAL Retail Dry Goods Assn.

Reports on department store sales # p81, Jul.18

General excise tax proposed by NAM is opposed by NRDGA # p34, Sep.19

NATIONAL Sales Executives, Inc.

Helps Rutgers set up new Graduate School of Sales Management and Marketing # p135, Aug.22

Marketing Men at School Tackle Lily Problem (with 7 illus) p102, Aug.29

Salesmen Take Longer View p50, Nov.28

NATIONAL School Building Research Council

Better school buildings is the goal of new organization # p185, Dec.12

NATIONAL Science Foundation

Government Research Expenditures . . . The New Trend Is: Cutbacks, bigger Civilian Role (with chart) p64, Aug.22

Industry Does the Bulk of Research, but the Government Pays a Bigger Part of the Bill (with chart) p81, Sep.12

Translations of foreign scientific writing will be photoduplicated # p198, Sep.26

Reports on research expenditures by the federal government for fiscal 1954 # p122, Oct.24

Conference at Duke University studies cosmic rays # p186, Dec.19

NATIONAL Security Council

Key Man in Security Setup: NSC, under the guidance of Robert Cutler, has become the most powerful agency in government, next to the Cabinet (with illus) p31, Jul.25

NATIONAL Store Planning & Research, Inc.

Superhighway Shopping p152, Sep.12

NATIONAL Sugar Refining Co.

New contract with CIO packinghouse workers continues guaranteed-wage plan # p174, Sep.12

NATIONAL Tea Co.

No Trouble Raising Funds p130, Jul.18

Will seek stockholders approval for borrowing $16.2-million # p148, Nov.28

NATIONAL Used Car Dealers Assn.

The Deals That Keep Used Cars Moving (with 6 illus) p88, Sep.19

NATIONAL Wheel & Rim Assn.

Guesswork Goes (with illus) p72, Nov.28

NATRONA Light & Power Co.

Pennsalt is selling domestic power distribution and transmission facilities of Natrona to West Pen Power # p128, Sep.12

NATURAL-NYDEGGER Transport Corp.

New Container Guards Against Pilferage (illus) p168, Sep.19

NAUMKEAG Steam Cotton Co.

May have to close its Pequot Mills # p80, Aug.22

NAVAJO Uranium Corp.

Will build a plant at Shiprock, N. M. to process uranium # p75, Sep.26

NAVAL Electronics Laboratory

Self-Service for Scientists: Researchers can browse around in quest of parts (with illus) p66, Aug.22

NEDICK'S, Inc.

Nedick's expands in Mexico City p169, Oct.3

NEELY, Frank

Business Brains for the Pentagon (with illus) p154, Aug.29

NEGROES

Federal judge rules on injunction suit filed by four Negro families in Toledo # p111, Jul.4

The South's Schools at Stake p170, Jul.25

NEIMAN-MARCUS

Is not going to buy Paris originals this year # p144, Jul.25

Brings out catalog showing children's school clothes # p116, Aug.15

A Store that Serves Two Markets (with 13 illus) p134, Sep.19

Marcus of Neiman-Marcus: Running a store with a split personality (Cover) Sep.19

For Men Only: Parties Lure Them In (with illus) p50, Dec.19

NEKOOSA-EDWARDS Paper Co.

Comeback for Wisconsin Paper p119, Sep.12

NesTIER

Tier a Toter (with illus) p144, Nov.14

NETHERLANDS

Netherlands subsidiary has been set up # p116, Jul.11

KLM, Royal Dutch Airlines, says it can fly a 600-lb. elephant from Bangkok to New York for $1,200 # p160, Jul.25

Royal Typewriter opens a factory at Leiden # p128, Aug.29

John Klautz, Dutch Publisher, Is . . . Moving into U.S. Markets (with illus) p164, Oct.3

Pulling in U.S. Companies (with map and illus) p130, Dec.19

Canada gets Dutch bankers p70, Dec.26

NEVADA Natural Gas Pipe Line Co.

Plans to sell 25,000 preferred shares and 75,000 common # p54, Oct.3

NEW ENGLAND

Financial Aid for the New and Small: Development credit corporations provide risk capital for local industry p112, Jul.4

Gas Compromise: After court victory over FPC, Tennessee Gas offers to split New England market p28, Jul.11

FPC Lets Natural Gas Company Ship to Canada p30, Sep.5

New England Steel Mill Comes to Life Again p32, Sep.26

More State Aid . . . to New England is in the cards as Massachusetts sets up a $13.5-million development corporation p128, Oct.24

NEW ENGLAND Governors' Conference

Sets up a permanent committee on industrial and development problems # p145, Dec.12

NEW ENGLAND Telephone Co.

Invisible Telephone (with illus) p56, Dec.26

NEW ENGLAND Transportation Co.

Converts 29-passenger bus into an office for traveling executives (with illus) # p126, Nov.7

NEW JERSEY

New York-New Jersey joint commission to combat waterfront crime is assured # p147, Aug.8

New law authorizes any community with at least 12,000 population to establish truck routes # p98, Aug.29

Short news item

Gasoline dealers ask the Senate Small Business Committee to investigate price war # p36, Oct. 17

A uniform state building code will be available next year # p145, Dec.12

Jobless Pay on a Pension: New Jersey court says involuntarily retired workers can draw unemployment benefits p163, Dec.12

Robert Meyner will seek appeal of state's public utility antistrike act # p79, Dec.19

NEW JERSEY Turnpike Authority

Will soon sell another $130-million of bonds # p62, Aug.29

Will proceed with 8½-mi. link from the present toll road to the Holland Tunnel # p89, Sep.5

Will soon issue $150-million revenue bonds # p54, Oct.3

The Cash to Build Toll Roads p70, Oct.17

$150-million issues goes over with a bang # p133, Oct.24

NEW JERSEY Zinc Corp.

Jerome, Ariz.: Reprieve for a Ghost p68, Nov.7

NEW MEXICO

Says uncontrolled well-drilling along the Texas side of state line is draining too much water out of New Mexico # p150, Jul.18

NEW Orders

Manufacturers have been totting up new orders at an average rate of about $25-billion a month for two and a half years # p17, Sep.5

Manufacturers' new and unfilled orders don't look so good as employment # p18, Oct.10

Dept. of Commerce figures show that all manufacturers of hard goods still have nearly $65-billion of business on their books # p18, Oct.31

NEW Products

Product planning for top management is the specialty of Kevin McLoughlin # p44, Aug.29

Bell & Howell's Research Board: How to Coordinate Executives (with illus) p130, Sep.12

New Designs for 1954 Consumer Goods: Manufacturers expect competition to be fierce, so they've gone to industrial designers for new ideas p92, Dec.19

NEW YEAR'S

No White Ties: Maybe TV did it. Maybe people are settling down p28, Dec.26

NEW YORK Airways

Across New York By Helicopter: Starting New Kind of Passenger Service (with map and 5 illus) p32, Jul.18

Post Office Dept. agrees to let line keep two seat for passengers on each inter-airport shuttle # p34, Aug.8

Is pleased with its helicopter airmail pickup service # p186, Dec.5

NEW YORK Central RR

Announces net income for first six months # p34, Aug.1

Chesapeak & Ohio buys 155,259 shares of N.Y. Central # p68, Aug.8

A "Pullman" for Huge Machinery (illus) p70, Sep.5

NEW YORK City

1952-53 Theater Season Breaks Down This Way: Broadway's Worst Season Yet (with table) p32, Jul.4

Hopefuls get in line to wait for opening of applications for 180 laborers' jobs on New York City payrolls (3 illus) p28, Jul.11

Security First (Trend) p156, Jul.11

Fares on all city-owned transit lines will go up to 15¢ p134, Jul.18

Covering a Skyscraper in 6½ Days (with 4 illus) p28, Aug.8

City's debt load accounts for one-fifth of all debts owed by U.S. local governments # p62, Aug.29

Brooklyn: There's more than the Dodgers across the bridge (Cover) Oct.3

Brooklyn: Waves from Manhattan Break Over City in a City (with map and 17 illus) p126, Oct.3

Gasoline price war flares in city # p36, Oct.3

On the Docks: AFL Plays for High Stakes (with 3 illus) p172, Oct.3

Tugs Scramble for Shrinking Business: Campaign to clean up the waterfront may restore port's prestige (with illus) p88, Oct.3

Cities Scramble . . . for more taxes p64, Oct.10

Wall Street Area to Get New Skyscraper (2 illus) p176, Oct.10

Violence Flares on Piers . . . Then Police Clamp Down (with 2 illus) p176, Oct.17

Dumont, N. J.: Neighborly Zoning p170, Oct.24

The Newsworthy Webb & Knapp: Real Estate Plus Imagination (with 4 illus) p130, Oct.31

Opens new ten-lane bridge across Bronx River to Bruckner Blvd. (with illus) p66, Nov.7

Business Gets the Comic Lead in, The Solid Gold Cadillac (with illus) p128, Nov.14

New York's New Show Place (with 3 illus) p27, Nov.21

Smaze or Smog, It Vexes New York (illus) p26, Nov.28

So Shows Can Go On p154, Nov.28

Broadway, '53-'54: a Dearth of Musicals and Money (with 9 illus) p90, Dec.5

Cleanup-law Strike Shuts Down N.Y. Waterfront (with 7 illus) p30, Dec.5

Strike Spurt: Can plants and New York City newspapers are hit p155, Dec.5

Fact-finders in the New York waterfront squabble issued their T-H report to the President # p166, Dec.12

Idle New York Papers . . . Make Glum Subway Riders (with 2 illus) p34, Dec.12

Sales Without Newspapers: Despite lack of papers stores do well p50, Dec.12

Stadium Sold: N.Y. Yankees' sale and lease-back deal seems to have been profitable for everyone p33, Dec.26

NEW YORK Cotton Exchange

W. R. Grace & Co. buys New York Cotton Exchange building # p128, Sep.12

NEW YORK Life Insurance Co.

Company's big Lake Meadows slum clearance housing project will contain a shopping center —only four miles from the Loop # p52, Nov.21

NEW YORK, New Haven & Hartford RR

New Haven Refurbishes a Track . . . Brings Crowd to Watch the Fun (with 2 illus) p31, Nov.7

NEW YORK, Ontario & Western RR

Rail union leaders are battling foreclosure by the RFC on a $3-million loan made to road # p128, Sep.12

NEW YORK Savings Bank

How a Bank Puts Television to Work (with 7 illus) p30, Nov.14

NEW YORK State

Cost of the New York State Thruway will run above the $500-million authorized # p150, Jul. 18

Truck drivers are briefed on new Tax Law (illus) p148, Jul.18

New York-New Jersey joint commission to combat waterfront crime is assured # p147, Aug.8

Schenectady: City vs. State p148, Aug.29

Research on disease is the main purpose of new organization, Health Research, Inc. # p89, Sep.12

Removes restrictions on interest rates that may be paid by New York savings banks, savings and loan associations, and by commercial banks on time deposits # p34, Oct.10

What's the Mystery about Joe Fay? (with 2 illus) p160, Oct.24

NEW YORK State Thruway

$125-million bond issue of new road was sold to a banking syndicate # p34, Sep.19

$500-million bond issue won't cover the cost of 108 mi. of feeder routes # p90, Nov.28

NEW YORK Stock Exchange

Higher Rates . . . for brokers on the exchange will be considered p129, Jul.18

Borrowings by members of the exchange on collateral other than U.S. governments rose in June # p61, Aug.1

Wall Street wonders if higher commission rates on dealings will lift commission houses out of the low earnings rut # p68, Aug.8

Members vote against 15% increase in commissions for buying and selling securities # p36, Aug.15

Still They Won't Raise Rates (with 3 charts) p52, Aug.29

Reports stock purchase plans are gaining # p80, Oct.3

Board of Governors approves a new schedule of commission rates # p133, Oct.24

German bonds will soon be listed on the exchange # p148, Oct.24

Stock Exchange Ruling Cuts IBM Dividend p28, Oct.31

Brokers Boosting Fees On Big Board by 18% p140, Nov.7

Ruddick Lawrence is named vice-president # p36, Nov.7

Short Position Hits 21-month High (with table) p169, Nov.28

Seat prices hit lowest level in more than four years # p136, Dec.5

Easy Payment Plan for Stocks: Exchange members will start installment plan p121, Dec. 12

NEW YORK Technical Institute

Keeping in Touch with a Roving Boss (with 5 illus) p96, Jul.25

NEW YORK University

Economic eduction for top management will be started this year # p80, Oct.3

NEW YORK Yankees

Stadium Sold: N.Y. Yankees' sale and lease-back deal seems to have been profitable for everyone p33, Dec.26

NEW ZEALAND

Plant to produce heavy water may be built # p62, Jul.11

Government engineers are trying to tap underground veins of live steam # p50, Aug.15

State and Treasury are fighting over Export-Import Bank's new lending policy # p164, Sep. 26

A. C. Nielsen Co. opens branch # p167, Nov.28

NEWAGE International, Inc.

Imports from Germany a small diesel engine # p55, Aug.22

NEWARK, N. J.

Newark Airport . . . shut down much of last year, celebrates 25th birthday with new passenger terminal p32, Aug.1

Sold After 16 years (with 3 illus) p150, Nov.28

NEWBURY, Frank

Wilson and Team: Getting Results on Defense (with illus) p28, Nov.21

NEWFOUNDLAND

Not Just Fish: Premier Joey, Promoter (with 14 illus) p136, Oct.17

NEWFOUNDLAND & Labrador Corp.

Labrador Ore: There's a new player in the game—with rich-looking concessions astraddle Iron Ore Co.'s railroad p28, Jul.25

NEWMAN, Harold

Recorders: A Two-Man Industry (with illus) p120, Sep.19

NEWPORT Industries, Inc.

Another Shot at Ramie p50, Nov.28

NEWPORT News Shipbuilding & Dry Dock Co.

Will conduct study of the application of nuclear power to ship propulsion # p84, Nov.21

NEWSPAPERS

Expenditures of Top 10 Newspaper advertisers 1952 (with table) p48, Jul.4

A new Detroit newspaper seems to be in the cards # p34, Aug.8

Short news item

Chicago Tribune is bringing out a Sunday magazine supplement # p154, Sep.19

Forecasting Sales with Univac (with chart) p154, Sep.19

"Making Christmas Merrier" is newspaper supplement being prepared by AP # p56, Sep.26

Cellophane Keeps . . . Newspapers Dry (with 2 illus) p154, Nov.14

Fluorescent color brightens newspaper advertising in Seattle Times # p58, Nov.14

Strike Spurt: Can plants and New York City newspapers are hit p155, Dec.5

Idle New York Papers . . . Make Glum Subway Riders (with 2 illus) p34, Dec.12

Sales Without Newspapers: Despite lack of newspapers, New York stores do well p50, Dec. 12

NEWTON, Irl T., Jr.

Readers Report: Initially Speaking p10, Sep.5

NICARAGUA

Gets top rating in survey of credit and collection conditions in Latin America # p128, Aug. 29

NICKEL

Ceramic coatings are being applied to commercial nickel # p50, Aug.15

Nickel controls on civilian use will end Nov. 1 # p36, Oct.10

With Nickel Restriction Off . . . Steel Gets Set to Crowd Aluminum in Metalclads (wih 2 illus) p82, Nov.7

Nickel Pinch . . . still goes on, though controls are off p64, Nov.14

NICOLLE, Henry

Readers Report: To Each His Own p8, Jul.11

NIELSEN (A. C.) Co.

Opens new branch in New Zealand # p167, Nov.28

NIXON, Richard

Is getting a bigger and bigger role from Eisenhower. With Taft gone, the plan is to give him an enlarged leadership in the Senate # p39, Aug.22

NOISE

Setting Standard for Noise. The Production Pattern p82, Oct.31

Readers Report: Counting the Decibels p10, Nov.28

Deafness and Industrial Din: N.Y. Workman's Compensation Board sets standards p97, Dec.19

NOMA Lites, Inc.

Working All Year Just for One Day: That's the crazy lot of Joseph Ward, of Noma Lites (with 12 illus) p41, Dec.19

NORD 3-D Process Co.

3-D Comeback: Kiss Me Kate's success revives hopes for stereo p45, Dec.12

NORDHOFF, Heinz

Volkswagen: Germany Comes Back (with 4 illus) p106, Jul.11

NORFOLK, Va.

How to Turn a Beach into a Port (with 6 illus) p30, Jul.4

NORIMRUS Corp.

Rust and scale formations on wheel rims can be retarded by a new compound # p55, Aug.15

NORMAN, N. E.

Sampling at High Speed p82, Aug.8

NORRIS, Kenneth

L. A. Way: No Plunge But an Easygoing Push (with illus) p118, Oct.10

NORTH American Airlines

Showdown in Nonsked Battle: Biggest nonsked tackles CAB in court p27, Aug.29

NORTH AMERICAN Aviation, Inc.

Opinion Poll for Labor (with illus) p114, Aug.8

Plant Floor in the Morning . . . Turns into Playroom at Lunchtime (with 2 illus) p120, Aug.8

Joint Action . . . in aircraft bargaining gets a trial run in negotiations with company p175, Oct.17

Aircraft Strike for Auto Parity . . . Halts Work on Supersonic Jets (with 2 illus) p155, Oct.31

Union leaders are on the spot in their Sabrejet strike. Washington has played hands off # p38, Nov.21

New Fighters (with illus) p30, Nov.28

Adding to Labor's Worries: Unions are warning their locals to regulate picketing (with illus) p158, Dec.5

Setback for UAW: It took a licking in settling North American strike p164, Dec.19

NORTH Atlantic Treaty Organization

Republic Aviation: Feeling Its Way Overseas (with 2 illus) p82, Jul.11

Secretary Dulles will attend meeting on Dec. 14 # p149, Dec.12

First shipment of F-86-K Sabre jet parts for assembly in Italy under NATO offshore procurement program has left the U.S. # p143, Dec.19

Standartization . . . of NATO military equipment begins, as countries agree on a standard-size cartridge for small arms p47, Dec.26

NORTH CAROLINA

Bear ads for retail stores have been eased # p119, Aug.29

Commerce Dept.'s per capital income figures get big headlines in the Carolinas # p89, Sep.5

What Causes Auto Injuries p87, Sep.12

Attorney general says state-chartered companies can make donations to schools without stockholder consent # p129, Oct.10

State Accident Law Is Full of Teeth p60, Dec. 26

NORTH Carolina Power & Light Co.

Building Materials That Fit a Common Modular Pattern (with illus) p70, Aug.8

NORTH Carolina State College

N. C. State Research Takes a Look at the Atom (with 7 illus) p108, Oct.10

NORTHEAST Airlines, Inc.

President C. E. Fardner tells stockholders that merger possibilities are about exhausted # p115, Jul.4

NORTHERN Gas Transmission Co.

FPC approves compromise worked out between company and Algonquin Gas over New England market # p87, Aug.29

NORTHERN Natural Gas Co.

A Deal for the Economics Textbooks: Cooperation between Northern and El Paso saves millions (with 2 maps) p96, Jul.18

U.S. Appeals Court in St. Louis thinks FPC ruling "unjust" in prescribing a 5.5% return on investment for company # p34, Jul.25

NORTHERN Pacific RR

Steel Rails, Each a Half-Mile Long . . . Travel by Train (with 2 illus) p32, Aug.8

NORTHROP Aircraft, Inc.

Transparent plastic is being tested for vision distortion by new method at Northrop # p134, Jul.4

NORTHWESTERN Bell Telephone Co.

Lunchbox Is No Picnic To Telephone Workers p164, Dec.5

NORTHWESTERN National Life Insurance Co.

Issues report on the typical installment burdened family # p131, Jul.18

NORTHWESTERN University

The Scramble for 1954 Grads Slows Down p124, Dec.19

NORTON Behr-Manning Overseas, Inc.

Opens its 12th foreign factory in Belfast # p160, Jul.25

NORTON Co.

Crystallized silica has been developed by company # p75, Sep.26

NORWALK, Conn.

What the Kids Prefer p114, Aug.15

NOTRE DAME

Sports for Theater TV p76, Jul.18

NUTTING Truck & Caster Co.

Makes hand truck for moving appliances up and down stairs # p145, Nov.14

NYLON

See Textiles-Nylon

NYSTROM, Gosta

Invents radar set for private autos # p108, Aug.8

O

OAK RIDGE, Tenn.

Headaches for Labor Panel: Atomic Energy Labor-Management Relations Panel must recommend wage increase for AFL Atomic Trades Council (with illus) p143, Aug.15

New Atomic Energy Labor-Management Relations panel recommends a 7¢ raise # p114, Aug.22

AEC gives go-ahead for business center to be built and operated by private enterprise p158, Oct.17

Travel pay is demanded by AFL craftsmen # p180, Nov.21

OATS

Disease resistance to oat rust has been induced in a single variety of oats previously very susceptible to it # p185, Dec.12

Oats and Airliners (Trend) p104, Dec.26

OBITUARY Notices

Survey shows most people resent notices asking them to omit flowers # p180, Sep.12

O-CEL-O, Inc.

When a Small Company Joins a Giant (with illus) p43, Sep.19

ODLUM, Floyd

Teaming Up? Wall Street wonders about Atlas Corp.'s purchase of shares of realty company stock p128, Jul.25

ODOR Instruments, Inc.

Makes a portable instrument for evaluating the intensities of odors # p75, Jul.25

ODORS

Industrial odors may be diminished with a catalytic process developed by Eugene Houdry # p50, Jul.11

Odor Instruments makes a portable instrument for evaluating the intensiles of odors # p75, Jul.25

Massachusetts legislature will consider a bill directing state Public Health Dept. to find ways to eliminate industrial odors # p84, Dec. 12

OERLIKON Tools & Arms Corp.

Sets up business machine division at its Asheville, N. C. plant # p79, Aug.1

OFFICE Buildings

New Spurt: More Cities to Build More Office Space (with map) p92, Nov.28

Readers Report: Goodwill, But . . . p10, Dec.26

OFFICE Executives Assn.

Testing employees before hiring is subject of new report # p88, Dec.5

OFFICE of Defense Mobilization

No More Help . . . from government in expanding defense plants p30, Jul.11

Orders an expansion of capacity in titanium # p36, Aug.15

Commercial Titanium: Who's Doing What, and How Much (with table) p41, Aug.29

Slowing Down the Defense Buildup: Wilson and his team are tossing out the Democrats' long-range mobilization plans p29, Sep.5

Set-aside Contracts for Distressed Areas p196, Sep.19

Congress Probers Eye Stockpiling (with table) p186, Oct.3

Domestic expansion goals for the oil refining industry have been boosted # p192, Oct.3

Short news item

Building Up Industrial Muscle: Projects set up under government's fast amortization program (with 2 tables and chart) p103, Oct.10

More Defense Features . . . in industrial buildings, both old and new, is the object of Washington's new policy (with illus) p84, Oct.24

Fast Writeoff Rule: No Cure-all p32, Nov.14

Nickel Pinch . . . still goes on, though controls are off p64, Nov.14

Preserving . . . privately owned defense facilities is tough job of new government agency p108, Nov.14

OFFICE Supplies and Equipment

Import Deal . . . gives Monroe Calculating a 10-key German model to add to its line p94, Jul.4

Secretaries can now see every word they type by substituting a transparent paper-lock bar for the solid one # p55, Aug.22

High-speed computation services are offered to business by the Philadelphia Research Center # p89, Sep.12

Forecasting Sales with Univac (with chart) p154, Sep.19

The bambino is a typewriter-size Ozalid copying machine # p65, Sep.19

Up-to-the-second Inventory (with 2 illus) p118, Oct.3

Electronic Babel . . . is cured by U. S. Steel system. The many languages of office machines are translated on tape p128, Oct.10

Business Parades Its Stuff (with 3 illus) p29, Oct.24

Printing Machine That Reads (with illus) p186, Oct.24

Stepped-up Teleprinting (with illus) p90, Oct. 31

Dictation Mask Tops Shorthand (with illus) p94, Nov.7

Expaditer is new type of memo pad # p99, Nov.7

Salesmen Build Their Wares: Domore Chair jumps into manufacturing p184, Nov.7

Computers Go Commercial—by Degrees: They have their foot in the door of industry now (with table) p68, Nov.21

Readers Report: Revolution in Filing (with illus) p8, Dec.12

Repeat-O-Mask is a new entry in the spoken dictation boom # p100, Dec.19

OGDENSBURG, N. Y.

In Quest of Bargains p157, Nov.14

OHIO

Legislature O.K.'d a new sliding scale mileage tax on heavy trucks # p182, Jul.25

Trustees in Ohio are to have a greater leeway in investing funds in their care # p80, Aug.22

May be the first state to have two full-length turnpikes # p89, Sep.5

Germanium has been found in Ohio # p114, Oct.3

Ohio Turnpike Commission is winning its fight to keep highway free of billboards # p198, Nov.14

Army of Turnpike Builders Rolls Across Ohio (with map and 14 illus) p120, Dec.5

Facts and rumors about a second turnpike fly fast p112, Dec.5

Twenty top companies are helping the Ohio Forestry Assn. raise money to fight the water shortage # p88, Dec.5

OHIO River

River freight set a record last year # p36, Jul.18

OHIO Valley Electric Corp.

Largest financing project ever presented to SEC is company's # p36, Jul.18

OHRBACH'S, Inc.

Ohrbach's Moves Deeper Into Two Big Cities (with 5 illus) p43, Nov.14

Money Talks—for Ads (illus) p42, Nov.28

OHRSTROM, George

Coming of Age of Electronics; Leach Industries is formed out of four small companies p172, Dec.12

 # Short news item

OKLAHOMA

New Turner Turnpike brings more people into the state # p126, Aug.15

Will hold special referendum on laws passed in 1953 authorizing three more toll roads # p90, Nov.28

Taxpayers can deduct state cigarette tax from their federal returns # p145, Dec.12

OKLAHOMA A. & M.

Break in pipelines will be subject of a research project # p107, Aug.1

OKLAHOMA City, Okla.

Voters approve bond issue to provide stopgap aid for water shortage p136, Jul.11

OKLAHOMA Mississippi River Products Lines

Sells an $18-million issue to institutional investors # p36, Dec.5

OKLAHOMA, University of

Eighteen industrial leaders have been appointed to a business executives' research committee at the bureau of business research # p122, Oct.24

OLDSTERS

New Projects for the Oldsters: $5-million retirement homes development launched by Upholsterers (with chart) p125, Jul.11

OLIN Industries, Inc.

A leakproof battery for flashlights is made by Electrical Div. # p50, Aug.1

OLIVER Corp.

Nine months sales are below a year ago # p34, Aug.29

Oliver and Be-Ge Mfg. Co. merge # p134, Nov.28

O'MAHONY (Jerry) Inc.

Court in Newark, rejects contention of three creditors that the company is insolvent # p178, Dec.12

OMNIBUS Corp.

Company buys Hertz Driv-Ur-Self companies from General Motors # p170, Aug.15

Omnibus Picks Up Hertz p168, Sep.5

ONTARIO, Canada

Has registered $50-million 25-year debentures with SEC # p68, Oct.17

OPEN-END Funds

See Investment Trusts

OPERATION Tinkertoy

See Project Tinkertoy

OPPENHEIM, S. Chesterfield

New Antitrust Policy Developing p62, Aug.1

OPTICAL Gaging Products

Optical Gauging (with illus) p72, Nov.28

OPTICAL Industry

Welders who wear bifocals can sharpen their vision with the Ortho-Weld magnifying len (illus) p78, Sep.5

3-D Comeback: Kiss Me Kate's success revives hopes for stereo p45, Dec.12

Armour Research uses an electronic computing device to solve complex optical design problems # p50, Dec.26

ORBAN (Kurt) Co.

S&F Gear Tester is imported by company # p58, Sep.12

ORGANIZATION for European Economic Cooperation

Economists are warning OEEC members that the restrictions on dollar goods are already beginning to boomerang, and should be eased soon # p148, Oct.31

ORGANIZATION of Central American States

Middle America Meets p159, Jul.25

ORR, J. Herbert

Readers Report: Magnetic Tape p12, Oct.17

OSBORN Mfg. Co.

Automation for the Foundry (with illus) p64, Sep.5

Readers Report: Starting the Week Right p12, Oct.17

OSCILLOGRAPHS

Key to the Electronics Boom (with 5 illus) p56, Sep.19

It clocked Dodger Joe Black's speedball pitch at 93.2 mph. # p72, Sep.26

Readers Report: The First p12, Oct.17

OSIECKI, Bob

Stock Car Racing: "A Smash Hit" But Will It Last (with illus) p66, Sep.19

OSTHEIMER & Co.

Insurance Sweetens Salary p120, Sep.26

OSWEGO Falls Corp.

Frozen clam chowder is marketed in a plastic-coated container # p76, Nov.28

OTIS Elevator Co.

More Electronics: Company marks 100 years in business by acquiring an electronics subsidiary p119, Oct.17

OUTBOARD Motors

Both Johnson and Evinrude announce "quiet" motors # p184, Sep.19

OVERSEAS Economic Survey of Japan

A Tough Competitor: British survey sees a threat in world markets p112, Jul.18

OWENS-CORNING Fiberglas Corp.

Glass-lined Coat (with illus) p144, Nov.14

Building Blanket (with illus) p100, Dec.19

OWENS-ILLINOIS Glass Co.

Government antitrusters object to company's purchase of Plax Corp. stock # p86, Jul.11

Federal court in Hartford rules that company would not violate antitrust by investing in Plax Corp. # p159, Sep.26

Makes antique emerald glass tumblers # p76, Nov.28

OZARK Air Lines

Reports a 55% increase in riders for the first eight months of 1953 # p159, Sep.26

P

PX Stores

Army PX's Win a Round: House Committee blocks retailers' jab at armed forces exchanges p61, Aug.22

Army-post retailing fight continues p154, Sep.19

PABST Brewing Co.

Shaping Up the Industry (with table) p48, Sep.5

Announces wholesale price increases # p154, Sep.19

Offers employees and their families music lessons # p128, Nov.7

PACIFIC Airmotive Corp.

How a Smaller Company Can Get Research: Part-time science board (with table) p104, Aug.1

PACIFIC Gas & Electric Co.

Latest stock offering to shareholders proves successful # p68, Oct.17

PACIFIC National Advertising Agency

Fluorescent color brightens newspaper advertising in Seattle Times # p58, Nov.14

PACKAGING

A double-walled jar molded of polyethylene has been developed # p139, Jul.4

Anti-Mold Wrapping p72, Jul.25

Bug Bombs for Everything: Push-button, aerosol dispensers more than double sales in 1952 (with table and chart) p142, Jul.25

The Military Puts New Zip in Handling Materials (with 15 illus) p40, Aug.1

American Viscose makes new heavyweight, extra-durable plastic film for use in packaging textiles # p84, Aug.8

Big or Small, Jerome F. Gould Corp. Packs It to Ship Overseas (with 3 illus) p128, Sep.5

New Container Guards Against Pilferage (illus) p168, Sep.19

Small Fortune in Gift Wraps (with 3 illus) p154, Sep.26

H. Koch & Sons makes shipping cases for electronic instruments made of plastic with reinforced fibrous glass # p90, Oct.17

Roy Prewitt wraps goldfish in transparent plastic bag (with illus) # p60, Oct.17

Rugged Paper Box p188, Oct.24

Polyethylene shrouds protect bananas from scars # p95, Oct.31

Milk by the Gallon Jug p50, Nov.7

Cascade Pictures will help manufacturers find out what color TV will do to packaging # p54, Nov.28

Frozen clam chowder is marketed in a plastic-coated container # p76, Nov.28

Santa Claus' Gift to the Glass Industry (with 18 illus) p48, Dec.12

PACKARD Motor Car Co.

Luxury cars are doing well for Packard # p50, Jul.4

Has arranged a $25-million five-year revolving credit with 14 banks # p34, Jul.11

PACKING

See Packaging

PACKING Industry

Grand Union tries out dated meat # p104, Jul.11

Beef: Why it acts that way (Cover chart) Aug.22

Cycles: Cattle Are on the Crest (with chart and illus) p82, Aug.22

A meat wage pattern set in Armour and Swift is now firm throughout the industry # p177, Oct.17

Dept. of Agriculture reports that since last March it has spent $73.9-million for beef products # p66, Nov.14

Lower prices on cattle are felt at retail meat counters # p119, Nov.28

PADUCAH, Ky.

First $500-million unit of the billion-dollar Paducah plant is now producing uranium # p182, Oct.24

PAGE-ETTE

Keeping in Touch with a Roving Boss (with 5 illus) p96, Jul.25

PAINT and Varnish

Custom-Colored Paint (with illus) p62, Jul.18

Multicolor effects can be obtained with one spray application of Plextone # p75, Jul.25

Fyr-Kote is a paint that releases carbon dioxide and calcium chloride when it's exposed to fire # p75, Sep.5

Water Paint . . . for autos? That's what Reichhold Chemical says p28, Sep.12

Paints For Hot Places p80, Sep.26

Corner Painter (with illus) p86, Oct.10

Making Finishes Set Fast p86, Oct.10

Paint contractors, hurt by do-it-yourself, plan new campaign # p56, Oct.31

Tubes of color mix with any base paint p78, Nov.21

Readers Report: Powder, Not Paint p10, Dec.5

Check your paint retailer to see if he yet has one of the several machines designed to duplicate any shade you want. Color Carousel is latest # p172, Dec.12

PAKISTAN

First commercial shipment of burlap arrives in New York # p160, Jul.25

Friedrich Krugg & Co. gets contract to build steel mill # p171, Sep.19

The India-Pakistan feud is as bitter as ever # p163, Nov.21

PALM SPRINGS, Calif.

Pay-as-you-see TV (with 2 illus) p29, Dec.5

PALMER Show Card Paint Co.

These Fads Have Built a Billion-dollar Business (with illus) p78, Nov.28

Short news item

PAMINE

See Ulcers

PAN AMERICAN Refining Corp.

Announces a big oil refinery for the Hampton Roads section # p159, Sep.26

PAN AMERICAN World Airways

More than half the passengers flying the Atlantic are riding at tourist fares # p159, Sep.26

Stanford trains executives p164, Aug.29

Uses a combination beach ball world globe to promote round-the-world Clipper Trip # p87, Dec.12

PANHANDLE Eastern Pipe Line Co.

U. S. Supreme Court will test "gathering tax" levied by Texas # p36, Oct.17

PAPER and Pulp

Sugar Cane Waste Makes Good Reading (with illus) p46, Aug.1

Readers Report: Paper in Peru p8, Aug.29

Comeback for Wisconsin Paper p119, Sep.12

Scott Paper introduces absorbent paper wipers for plant use # p65, Sep.19

PAPER Work

See Industrial Management

PARACHUTE (G. Q.) Co., Ltd.

It Keeps Pilots Cool (illus) p90, Dec.19

PARADE of Homes

Department Store of Homes Draws Crowds of Houston Shoppers (with 9 illus) p96, Oct.3

PARKER Appliance Co.

Consolidates all aircraft work, except jet engine accessories, in Los Angeles plant # p58, Jul.4

PARKER Pen Co.

Easier, cheaper repair is one feature of company's new Janesville plant (with illus) # p62, Sep.19

PARKING

See Traffic

PARKING Meters

Phoenix: Movable Meters p114, Jul.25

PARKINSON, Thomas I.

Who Runs Equitable Life? Parkinson has, for more than 20 years, and he refuses to bow out p29, Nov.7

Equitable board agrees to drop Parkinson as chairman and director # p34, Nov.14

PARSONS & Whitlemore Co.

Is building a pulp mill in Brazil # p161, Nov.7

PASADENA, Calif.

New Pasadena Span (illus) p134, Jul.18

Readers Report: Pasadena Shows How p12, Dec.19

PASQUEL, Jorge

Would like to buy a deHavilland Comet jet transport for his personal use # p141, Dec.5

PASSPORTS

First European passport is used by personnel of the Schuman coal-steel pool (with illus) # p168, Oct.3

PATENTS

Patent Giveaway: Court orders GE to throw open all light bulb patents to the public p34, Oct.10

PATTERSON, William A.

Named chairman of CED's business-education committee # p80, Oct.3

PAULSEN-WEBBER Cordage Corp.

Calibrated wire rope is being introduced by company # p50, Aug.1

PAVING Materials

Crown Rock Asphalt makes a ready-to-use paving mixture # p190, Oct.24

New rubber paving material is used at N. Y. International Airport # p82, Nov.21

PEALE, Mundy I.

Peale of Republic Aviation: Getting to feel at Home abroad (Cover) Jul.11

Republic Aviation: Feeling Its Way Overseas (with 2 illus) p82, Jul.11

PEDERSON, Robert

Guessing Right on Costs: Companies expect the military will be tougher on costs from now on p128, Aug.22

PELKOFER, John

Is general vice-president of the new Boilermakers, Iron Ship Builders, Blacksmiths, Forgers & Helpers Union # p59, Jul.25

PEMBLE, Milton

Waking Up to Do-It-Yourself (with illus) p42, Jul.4

PENINSULAR Telephone Co.

Microwave radio link is the first put into operation by an independent company # p58, Jul.18

PENNEY (J. C.) Co.

San Diego: Musical Chairs p152, Nov.28

PENNSYLVANIA

House of Representatives turned down bill to boost the maximum weight limit on semitrailers # p182, Jul.25

Sales tax in state will be felt in nearby states # p144, Jul.25

Next major turnpike project will be a north-south link # p89, Sep.5

Overhauling the Law (Trend) p196, Sep.12

Plans a $250-million extension of its turnpike # p198, Nov.14

PENNSYLVANIA Coal & Coke Corp.

Crucial Round . . . looms in clash of Industrial Brownhoist groups over the attempt to merge with company p56, Oct.3

Battles with Industrial Brownhoist continues # p36, Oct.17

PENNSYLVANIA Greyhound Lines, Inc.

Adding to Labor's Worries: Unions are warning their locals to regulate picketing p158, Dec.5

PENNSYLVANIA Plan

The Lure of Giveaways p41, Sep.26

PENNSYLVANIA RR

Announces net income for first six months # p34, Aug.1

Plans to carry out a six-year $30-million rehabilitation program for the Long Island # p54, Oct.3

Signs lease to borrow 10 diesel electric locomotives from Bangor & Aroostook from May to Nov. # p68, Oct.17

Audigage flaw detector may shove the traditional track walker out of the picture # p145, Nov.14

Will lay off 7,400 employees by Jan. 15 # p36, Dec.12

PENNSYLVANIA Salt Mfg. Co.

Is selling the domestic power distribution and transmission facilities of Natrona Light & Power to West Penn Power # p128, Sep.12

PENSIONS

New Projects for the Oldsters: $5-million retirement homes development launched by Upholsterers (with chart) p125, Jul.11

C.I.O. Auto-Workers contract with Udylite Corp. includes vested pension rights # p114, Aug.22

"Fringe" Aid for Small Firms: Mutual Life comes up with new type of employee benefit plan p78, Aug.22

Pensioners Union Grows (with illus) p113, Aug.22

Frank G. Hough Co. adds profit-sharing to its retirement plan # p102, Sep.5

Total disability claims provided for in employee pension agreements are running ahead of expectations # p48, Sep.19

Industrial pension plans negotiated by unions have more leeway on retirement age than plans set up by companies # p129, Oct.10

Private pension plans are on the rise, according to IRB # p34, Oct.31

ILWU-PMA Pension Fund: Leftist Union Loves High-Grade Bonds (with table) p176, Nov.21

Jobless Pay on a Pension: New Jersey court says involuntarily retired workers can draw unemployment benefits p163, Dec.12

UAW's Pension Figures Give Bargaining Guide p160, Dec.19

PEOPLES Gas Light & Coke Co.

Mark Burlingame: Nursemaid Two Thousand Miles of Pipeline (with 16 illus) p142, Jul.11

PEPPERELL Mfg. Co.

Will offer all-nylon sheets # p144, Jul.25

PEPSI-COLA Co.

Gin and Tonic Peps Up Sales (with illus) p110, Aug.15

PEQUOT Mills

May have to close because of unprofitable operations # p80, Aug.22

PERCY, Charles

How to Coordinate Executives (with illus) p130, Sep.12

PERFUMES

See Cosmetics

PERKIN-ELMER Corp.

An infrared microscope has been developed by company # p89, Sep.12

PERMADIZING

See Stillman Rubber Co.

PERON, Juan

See also Argentina

Argentina: a Good Neighbor? Peron has started a "let's be buddies" campaign p124, Aug.29

PERRAULT Fibercast Corp.

Youngstown Sheet & Tube buys an interest in company # p36, Aug.22

PERSONNEL Men

University of Minnesota reports on number of personnel men on company staffs and salary # p135, Aug.22

PERU

See also Latin America; South America

Socony-Vacuum's Peruvian subsidiary applies for 2-million acres of exploration concessions in the Amazon area # p105, Aug.22

International Petroleum Co. starts drilling its first exploratory well # p128, Aug.29

Readers Report: Paper in Peru p8, Aug.29

Two more U. S. oil firms move into Peru's Amazon basin # p169, Sep.26

A new drive-in theater opens in Lima # p143, Dec.19

PETRILLO, James C.

AFL delegate to the Congress of Free Trade Unions (with illus) # p125, Jul.18

Reports union musicians are now about 60% unemployed # p168, Dec.19

PETROLEUM

Income from overseas operations of 30 leading U. S. oil companies increased 15% last year # p99, Jul.4

Old slate quarries are being considered for seasonal storage of oil # p36, Jul.4

Government control of oil prices won't be voted # p38, Jul.11

New Summer Home for Oil: Esso plans to pump reserves into abandoned slate pits (with illus) p45, Jul.11

Oil Under Fire: But it will be economic pressure at work if industry backs down on price increases p32, Jul.11

Short news item

Tideland oil leases will go on sale in Texas Sept. 1 # p36, Jul.18

Low prices are reason for shutdown of Quaker State Oil # p95, Jul.25

Readers Report: The Thinkers, p10, Aug.1

Gasoline price war is cooking briskly in Dearborn-Detroit. Upstate New York stations cut prices # p34, Aug.8

Fluid Coking . . . may provide more gasoline and diesel fuel p48, Aug.22

Laclede Gas Co.: Oil—and Headaches (with illus) p92, Aug.22

Sowela Tech: They Graduate as Oilfield Roustabouts (with 14 illus) p88, Aug.29

First Tideland Leases Bring Texas Big Bonus p74, Sep.12

Road Test Without Roads: Standard of Calif tests fuels by running the back wheels of cars on a revolving drum p84, Sep.12

Why Oil Is in Trouble (with 4 charts) p32, Sep.19

Pan American Refining announces a big oil refinery for the Hampton Roads section # p159, Sep.26

Domestic expansion goals for the oil refining industry have been boosted by ODM # p192, Oct.3

Foreign oil refining capacity is expanding rapidly, according to a world-wide survey # p192, Oct.3

Gasoline price war flares in New York City # p36, Oct.3

Louisiana takes second cut from its October oil allowable. Bunray Oil decides to reduce its oil purchases in Oklahoma # p36, Oct.3

Measurement tables for petroleum products have been changed # p116, Oct.3

PAD has suspended its order prohibiting use of alkylates in motor gas # p40, Oct.3

Oil industry now owns 1,723 aircraft for use by company personnel # p129, Oct.10

Texas City Refining turns on world's largest catalytic cracking unit # p82, Oct.10

Gasoline war flares in Wilkes-Barre. New Jersey dealers ask for an investigation in price war # p36, Oct.17

Hunt for Undersea Oil Perks Up Despite Hazards (with map and 4 illus) p190, Oct.17

Another drive for specific limits on U. S. imports of petroleum and petroleum products is certain in Congress next year # p18, Oct.24

Phillips Petroleum reduces prices on regular gasoline # p34, Oct.24

Glenn McCarthy: Wildcatter's Comeback (with illus) p116, Oct.31

Oil Men Heat Up: Independents, hard hit by bulging stocks, production cutbacks, are up in arms demanding import cuts p124, Oct.31

The Drugstore Where Oil Men Gather (with 6 illus) p84, Oct.31

Williston Basin Oil Men Face Marketing Problem p137, Nov.7

Gasoline customers wait hopefully for a retail price cut, as wholesale rates drop # p34, Nov.14

Gasoline: Hottest Battle in Years (with chart and illus) p61, Nov.14

Petroleum Research: the Less Practical, the Better (with 7 illus) p186, Nov.21

PAD says it has come close to filling its expansion goal for alkylate # p119, Nov.28

Standard Oil of N. J. predicts domestic oil production will hit record in 1954 for fourth year # p34, Nov.28

The Clamor for a Curb on Oil Imports p106, Nov.28

Doing It the Texas Way: How to make money in oil or cattle (with illus) p77, Dec.5

New contender in gasoline additive battle is J. D. Streett & Co. # p74, Dec.5

PAD went out of the oil-controlling business when it erased its regulation of alkylate # p36, Dec.5

A decline in the price of crude oil is in prospect # p39, Dec.12

A Hotfoot for Unrecoverable Oil (with illus) p78, Dec.12

Home heating oils have been cut at wholesale in Boston # p36, Dec.12

For the sixth straight month purchasers of Texas crude have cut their requirements # p34, Dec.19

Union Oil brings out its "new 76 gasoline" # p59, Dec.19

Readers Report: Depletion Aids Discovery p8, Dec.26

Foreign

Oil Out of Israel p158, Jul.25

Pipelines

First oil pipeline to cross Northern Rockies in U. S. will be built by Yellowstone Pipe Line Co. # p34, Jul.25

Triangle Pipe Line plans new line from Arkansas City to Covington, Ky. # 138, Aug.8

Pipeline Spans the Straits of Mackinac (with illus) p32, Aug.15

Standard Oil of Ind. will build pipeline from Mandan, N. D. to Morrhead, Minn. # p36, Aug.22

New pipeline linking Chicago and Madison, Wis., will be started by Badger Pipe Line Co. # p34, Sep.19

Defense agencies will talk with prospective pipeline companies about a line to assure the East of supplies in the event of war # p38, Sep.26

PAD urges buildding new pipelines to carry crude oil to East Coast # p36, Oct.3

Sunray Oil plans to build a 475-mi. petroleum products line # p79, Oct.24

Two Nations Share a Pipeline (with illus) p27, Oct.24

Plastic pipe delivers crude oil from storage tank to tank car siding # p86, Oct.31

Williston Basin will build $7-million, 8-in. pipeline # p118, Oct.31

Kaneb Pipe Line carries water # p106, Nov.21

ODM approves pipeline from Wrenshall, Minn. to St. Paul # p84, Dec.12

Service Stations

Aviation gasoline draws customers into Aaron Steitz station in Glendale, Calif. # p150, Oct.3

Gasoline stations write finis to self-service p54, Oct.31

Standard Oil of Calif.'s reorganization brings out new kind of service station p55, Nov.14

Off-Highway Gas Slump p50, Nov.21

PETRONE, Don

Readers Report: One Basket p10, Sep.19

PETS

These Fads Have Built a Billion-dollar Business (with illus) p78, Nov.28

Readers Report: Unlucky Numbers p10, Dec.26

PETTIBONE, Holman

Synthetic Rubber Plants: Bidding begins on $500-million government-owned industry p27, Nov.28

PETTYJOHN, E. S.

Says synthetic gas may be available in 1954 or early 1955 # p150, Nov.7

PEURIFOY, John

New U. S. ambassador to Guatemala (with illus) # p169, Oct.17

PFAUDLER Co.

Straight salary plans for chemical salesmen will give way to some sort of partial incentive systems, according to C. E. Avery # p99, Oct.24

PFIZER (Chas.) & Co.

Briefs medical students on antibiotics (illus) p74, Jul.18

Makes new drug to prevent motion sickness, called Bonamine # p76, Nov.28

PHILADELPHIA Electric Co.

GM Bond Hit: Its record $300-million issue went fast. Picture not so rosy for municipals p68, Dec.19

PHILADELPHIA, Pa.

Readers Report: On Market Street p10, Jul.25

A state agency and Local 169 of the Warehouse Union give a 16-hour "fork-lift course" for warehouse employees # p147, Aug.15

Station WIP asks FCC to authorize "pay-as-you-see" TV # p119, Aug.29

Branching into the Suburbs: It's a tough battle, as Philadelphia city banks are finding out p138, Nov.7

Ground is broken for first new building on the site of the old Chinese Wall # p90, Nov.28

PHILADELPHIA & Reading Coal & Iron Co.

Omits its third-quarter dividend # p115, Sep.5

PHILANTHROPY

Decisions on whether to give cash or property to charity can mean considerable tax savings # p91, Aug.1

General Electric plans to spend $5-million this year on its program to aid education # p102, Aug.1

Some methods of giving: Life-insurance, real-estate gifts, buying bonds from the charity, and personal foundation p91, Aug.1

Readers Report: Community Drives in Canada p12, Aug.22

October is the month of Community Chest drives. How much should you give? p183, Sep.26

Eastman Kodak gives $1.4-million to the University of Rochester # p129, Oct.10

North Carolina attorney general says state-chartered companies can make limited educational donations # p129, Oct.10

In Cleveland . . . The Thinking behind Charity (with 2 tables) p120, Nov.14

Businessman, Meet Educator p129, Nov.21

Corporation Aid for Colleges p186, Nov.28

It's Time to Remember (Trend) p188, Dec.12

First corporate supergiant to set up a full-time charitable foundation is U. S. Steel # p36, Dec.26

Revelations of how widespread charity rackets have become emphasize the need for executives to be extra cautious in their giving # p88, Dec.26

PHILATELISTS

Two new U. S. stamps will be out within the next month # p172, Dec.19

PHILCO Corp.

Raises prices on TV sets # p69, Aug. 1

Agrees to buy all assets of Dexter Co. # p36, Dec.12

Silent Transistor (with illus) p100, Dec.19

PHILIPPINE ISLANDS

Bill to nationalize drugstore is vetoed # p116, Jul.11

Philippine Air Lines adopts a group travel plan # p114, Jul.18

Reynolds Metals plans to build a rolling mill # p160, Jul.25

Most powerful radio station in the world has started broadcasting # p105, Aug.22

Magsaysay Wins (illus) p28, Nov.14

Philippines on the Road to Democracy: Magsaysay, swept into presidency in Asia's freest election (with illus) p166, Nov.21

PHILLIPS (F. C.) Inc.

Nylon cleats are distributed by company # p88, Nov.21

PHILLIPS Petroleum Co.

Bell System is now operating 10,000 mi. of communications circuits owned by Phillips # p95, Jul.25

Reduces refinery prices on regular gasoline # p34, Oct.24

Supreme Court refuses to hear an appeal by company against lower court ruling on sales of natural gas # p36, Dec.5

Gas Headaches . . . follow high court rule extending FPC power over natural gas p132, Dec.12

PHILLIPS Television & Appliances, Inc.

Files bankruptcy papers # p60, Oct.17

PHOENIX, Ariz.

Movable Meters p114, Jul.25

Phoenix TV: Fight for Market Not Yet There (with 7 illus) p120, Aug.15

Succeeds in getting Arizona to give it a larger share of revenues from the state sales tax # p119, Aug.15

Microwave radio will be tested by the Fire Dept. as alarm equipment # p75, Sep.26

PHONOGRAPH Records

Columbia Marks Fifth "Lp" Year As Record Industry Heads for New High (with 7 illus) p50, Aug.8

Columbia Records has a new label called Entre which sells 40% less than its Masterworks series # p184, Sep.19

Readers Report: For the Record p10, Oct.3

New albums by Glenn Miller and Benny Goodman # p184, Oct.10

Columbia releases new "Literary Series" # p176, Oct.24

Columbia Records boosts price of its 12-in. long-playing records # p34, Nov.28

Fedders-Quigan will place a talking ad in Electrical Merchandising # p54, Nov.28

Self-service Puts New Spin on Sales of Records (with 6 illus) p44, Nov.28

Columbia Records upped the price of its top line of 12-in. Lps p74, Dec.5

Christmas music on records is available in a greater variety. Some of the new recordings # p172, Dec.12

Camden records sell well # p59, Dec.19

PHONOGRAPHS

Hi-fi models are cropping out all over. Webster-Chicago, Capehart, and Hallicrafters announce new models # p115, Aug.15

Zenith builds a little time pulse into its hi-fi turntables # p87, Dec.12

Admiral brings out a 20-tube hi-fi AM-FM radio-phono # p57, Sep.5

PHOTOGRAPHY

How a Camera Builds a Ship: Shortcutting the Trip from Blueprints to Steel (with 4 illus) p56, Jul.18

Microscope particles in the floating atmosphere are being photographed by Stanford Research Institute # p61, Jul.18

Development tests on a new camera have been completed by Air Research & Development Command # p50, Aug.15

Eastman Kodak will market a fast-lensed Brownie # p57, Sep.5

Action Photos of Air Particles (illus) p84, Sep.12

Automatic fade-in and fade-out pictures is feature of a new 35-mm. slide projector # p88, Oct.10

An Atomic Explosion: Photographed in a Split Second (with illus) p34, Nov.7

Special camera is developed for checking damage done to wood by the marine borer # p150, Nov.7

X-ray film with an ultrafine grain has been developed for use in examining low-capacity materials # p99, Nov.7

Amateur Flash Bulbs (with illus) p52, Dec.5

PHYSICS

Low temperature physics will be the subject of a Dec. meeting at Rice Institute # p198, Nov.21

PIANOS

Every Man for Himself in Upsurge of Music-Making p108, Sep.19

Piano sales are up # p58, Nov.14

PIASECKI, Frank

Staking Their Future on the Transport 'Copter (with 4 illus) p144, Sep.26

Frank N. Piasecki: Straight up, with $21-million (Cover) Sep26

PIASECKI Helicopter Corp.

Piasecki: Getting Set for Mass Transportation (with 11 illus) p144, Sep.26

PICCARD, Auguste

The bathysphere, is destined to sink 13,000 ft. to explore the depths of the Tyrrhenian Sea (with illus) p34, Aug. 15

Piccard's bathysphere takes off for dive off Capri (illus) p24, Sep.5

PICKER X-Ray Corp.

Makes an X-Ray unit that is said to be explosion proof # p78, Sep.5

PICTURE Craft Co.

These Fads Have Built a Billion-dollar Business (with illus) p78, Nov.28

PIGGY Back

See Railroads-Freight Traffic; Trucks and Trucking

PILLSBURY Mills, Inc.

New Look Coming in Antitrust p29, Jul.4

New Antitrust Policy Developing p62, Aug.1

PINBALL Machines

Pinball machines get a setback in a federal court p55, Dec.19

PIPE (Plastic)

Youngstown Sheet & Tube buys an interest in Perrault Fibercast # p36, Aug.22

Latest entry in the reinforced plastic pipe race is Minnesota Mining & Mfg. # p75, Sep.26

Plastic pipe delivers crude oil from storage tank to tank car siding # p86, Oct.31

Plastic pipe evaluation methods is subject of research program at Battelle Memorial Institute # p186, Dec.19

Reinforced plastic pipe can now be molded on the spot # p50, Dec.26

PIPES

Pipe Insulator (with illus) p85, Oct.10

Eco Engineering makes compound for sealing pipe threads # p145, Nov.14

PIPES (Smoking)

Eisenhower turns down recommendations for higher tariffs on low-priced briarwood pipes # p173, Nov.14

How to care for a pipe # p88, Dec.26

PIROSH, Robert

Making the Decisions on 3-D Movies (with illus) p78, Aug.15

PITNEY-BOWES, Inc.

Introduces a postage meter, not much larger than a dial telephone # p95, Oct.31

Readers Report: So There p12, Dec.19

PITTSBURGH, Pa.

Pittsburgh Lights Up on the Installment Plan (with illus) p128, Jul.11

Short news item

Alcoa's New Building: A Building to Crack a Metal Market (with 10 illus) p138, Sep.26

Where There's Smoke p62, Sep.26

Seems to be leading Chicago as a possible home for the country's engineering societies # p51, Dec.5

Considers a city income tax # p145, Dec.12

Stores are doing O.K. without deliveries p50, Dec.12

PITTSBURGH Steel Co.

Pitsburgh Steel Branches Out for Steady Growing (with 8 illus) p76, Jul.25

Opens six new soaking pits at the Monessen plant # p133, Oct.31

PLANT Expansion

No More Help . . . from government in expanding defense plants p30, Jul.11

Resistol Hats will build factory at Longview, Tex. # p86, Jul. 11

Keeping Capital Spending High (Trend) p156, Jul.18

Duke Power will spend more money on expansion in the Carolinas # p182, Jul.25

Mathieson Chemical completes plant for producing hydrazine. Linde Air Products will build plant to make silicones # p70, Jul. 25

B. F. Goodrich will expand its plant at Oaks, Pa. # p138, Aug.8

Increased baby food sales force Beech-Nut Packing to expand # p57, Aug.8

Ford will enlarge Cleveland plant. White Motor plans new plant at Exiron, Pa. # p32, Sep.5

The Cat with Nine Lives (with table) p30, Sep.12

Westinghouse will build an air conditioner plant at Staunton, Va., as part of its $296-million expansion program # p34, Sep.19

Defense Expansion: Building Up Industrial Muscle (with 2 tables and chart) p103, Oct.10

Ford Motor Co.: An Auto Empire Decentralizes and Reorganizes (with map and table) p130, Oct.17

Capital Spending In . . . 1954: Second Best Year (with table and 5 charts) p27, Nov.7

Fast Writeoff Rule: No Cure-all: ODM's liberalization of quick amortization for new defense plants, in labor-surplus areas comes too late p32, Nov.14

Metalworking Takes Stock: Modernization Is a Must (with table and 2 charts) p132, Nov.14

Plans—Not Talk (Trend) p200, Nov.14

Republic Steel, Industrial Rayon Corp., and Kropp Forge announce expansion plans # p70, Nov.28

Worthington Builds for a New Market (with illus) p120, Nov.28

1954: Down to a Sunny Plateau. Business' Plans p25, Dec.19

PLANT Inspection

Federal plant inspection bill is pased by Congress # p57, Aug.8

PLANT Tours

Industry Tour to Fit Tourist: Ohio company seeks to make plant visits mean more (with illus) p158, Aug.29

PLASTEEL Products Corp.

A vapor barrier is built right into a new protected metal roof deck # p88, Nov.21

PLASTICS

Glass fiber on wheels: The first mass-produced plastic-bodied sports car, the Corvette # p36, Jul.4

Transparent plastic is being tested for vision distortion by new method at Northrop Aircraft # p134, Jul.4

Japanese company proposes to print currency on vinyl film # p79, Aug.1

New Plastic Rolled in Sheets . . . Solves Bugs in Vacuum-Molding (with 2 illus) p78, Aug.8

Skeletons in Plastic Liven Up Trade (with 4 illus) p140, Aug.8

Sherry-Netherlands Hotel gets sprayed-on roof (illus) p48, Aug.15

Growing Pains Eased for Plastic Panels p55, Sep.19

Short news item

A laminated plastic for use in high-quality electronic components has been introduced # p56, Dec.5

PLAX Corp.

Government antitrusters object to Owens-Illinois Glass purchase of Plax Corp, stock # p86, Jul.11

Federal court in Hartford rules that Owens-Illinois would not violate antitrust by investing in Plax # p159, Sep.26

PLEXTONE

Multicolor effects can be obtained with one spray application of Plextone, a paint # p75, Jul.25

PLUMBING and Heating

Leeds & Northrup makes a horizontal furnace with automatically controlled temperature and atmosphere # p82, Sep.26

Plumb-it-yourself raises legal hassle p50, Oct.24

Symmons Engineering claims its "Pushower" will cut water consumption # p87, Dec.12

PLYWOOD

See Lumber

POLAROID Corp.

3-D Comeback: Kiss Me Kate's success revives hopes for stereo p45, Dec.12

POLIO

Fighting a Polio Epidemic (with 2 illus) p29, Jul.11

University of Oregon Medical School physicians report they have a way to relieve muscular pain in poliomyelitis # p132, Aug.8

Gamma globulin's effectiveness in combating polio will be studied under a nationwide research program # p71, Aug.22

Don't let the talk of new vaccines lead you into believing that polio has gone the way of smallpox # p176, Oct.24

POLISHING

Glass Center Enterprises makes portable polisher for removing light scratches from glass # p84, Aug.8

POPULATION

The Changed American Market: The Growing Market You'll Be Doing Business In (with map and 6 tables) (Report to Executives) p74, Jul.4

Barring a depresion or another war, 35-million babies might quite possibly be born between 1950 and 1960 # p17, Aug.15

On Monday, when the Census Bureau clicked up the 160-million figure for the U. S. population, you had witnessed a growth of 20-million in about eight years # p17, Aug.15

More Than Two-million New Customers a Year (with 3 charts) p28, Aug.29

Seattle jumps from 19th-largest city in the country to 17th # p106, Oct.24

World Production starts pacing population p171, Nov.21

PORCELAIN

Porcelain Coat . . . on aluminum finds new field in gift market p68, Sep.5

PORTERFIELD, Bob

Pitching for Bank (illus) p130, Dec.5

PORTLAND Gas & Coke Co.

Announces it will accept no more customers for space-heating # p148, Dec.19

PORTLAND, Ore.

Golf Club vs. Air Age p134, Jul.18

Plans a trade tour to the Orient # p124, Sep.5

CAB approves Alaska Airlines' air freight schedules between the Northwest and Alaska p125, Oct.3

What Kind of Bridge p110, Dec.5

PORTS

See Rivers and Harbors

PORTSMOUTH Steel Corp.

Alleghany Corp. will sell its shares in Cleveland-Cliffs Iron Co. to Portsmouth Steel # p130, Jul.25

PORTUGAL

Old Pro Wins Again (illus) p168, Nov.14

POST, Troy

Insuring Military Officers: American Independence Life Insurance Co. says it's sound business p68, Aug.15

POSTAGE Meter

Pitney-Bowes makes a postage meter not much larger than a dial telephone # p95, Oct.31

POTATOES

Post-harvesting growth of potatoes and onions can be retarded by spraying on MH-40 # p75, Sep.5

POTEAT, John

GE Tailors a Plant Project for Simpler Managing (with illus) p120, Nov.7

POTOFSKY, Jacob

Will Their Talks Abroad Speed Unity (with illus) p106, Jul.4

POTT, H. T.

Betting on Federal Barge: Buyer of government-owned lines p166, Aug.15

POTTER, W. Douglas

Readers Report: The Changed America p10, Jul.4

Readers Report: Things to Come p10, Sep.5

POULIN, Albert

Lawrence, Mass.: Textile Town Stays Healthy (with 6 illus) p72, Dec.19

POULTRY

J. D. Jewell, Inc. will build a $300,000 feed mill in Georgia # p170, Aug.15

Five poultry processors on the Demarva Peninsula have merged into Allied Poultry Processors Co. # p79, Oct. 24

POWDERED Metal

Powdered Iron: Republic Steel plans big-scale output p31, Jul.4

Powdered metallurgy is getting a big boost in Yale & Towne # p84, Oct.17

Baldwin-Lima-Hamilton makes a hydraulic press designed for compacting powdered metals # p86, Oct. 31

POWDERED Rubber

Powdered Rubber from Old Tires (with 6 illus) p46, Aug.29

POWER, Donald

Independents Take a Bigger Slice (with illus) p178, Nov.7

PRATT & Whitney

Offers a commercial version of the T-34 turboprop airplane engine # p54, Jul.11

New Airline Workhorse (with illus) p183, Oct.24

Air Force releases pictures of the J57 turbojet engine (illus) p84, Nov.21

PRECIPITRON

See Air Cleaners

PRECISION Scientific Co.

Leftist Union Can Still Get Bargaining Right p166, Nov.7

PRECISIONAIRE

All-in-One Gauging p75, Sep.5

PREFABS

See Housing

PREMIUMS

See also Lotteries

Premiums in Full Bloom p148, Oct.3

Trading Stamps . . . start supermarket war in Denver p54, Oct.17

Premiums with an Educational Punch (with 5 illus) p30, Oct.31

PRESERVATIVES

Wood: Improving on Nature (with illus) p75, Oct.31

Readers Report: Wood Preservatives p8, Dec26

PRESIDENT'S Committee on Government Contracts

Against Discrimination (Trend) p200, Oct.3

PRESQUE Isle Corp.

Plans to borrow $15-million for construction # p70, Oct.10

PRESSED Steel Car Co.

Push-button Line for Ammunition (with 11 illus) p68, Sep.26

PRESSURE

Pressure measurements can be taken in high-temperature systems # p84, Aug.8

PRESTO Recording Corp.

Music on Wheels (with illus) p100, Dec.19

PRETTYMAN, E. Barrett

Shaping a Program for Congress (with illus) p31, Dec.19

PREVIEWS, Inc.

Extends its operations to include commercial and industrial properties # p50, Jul.4

PREWITT, Roy

Wraps goldfish in transparent plastic bag (with illus) # p60, Oct. 17

PRICE, James

Resigns as district president of the independent United Electrical Workers # p114, Aug.22

PRICES

What Are Prices Up To? (with 6 charts) p25, Jul.25

Zinc Price Shift: Producers start switching to delivered price p32, Jul.25

Will Steel Mills Pay the Freight? p30, Sep.19

Incomes: Key to Commodities (with chart) p172, Sep.26

Problem for Republicans and Businessmen: While industrial prices stay high, prices on the farms are skidding (with chart) p25, Oct.24

Limiting Competition (Trend) p184, Oct.31

Wholesale prices of manufactured products, on the average, have been steady for six months # p18, Nov.7

PRIFREL, Joseph

Elected president of Minneapolis Federation of Honeywell Engineers # p80, Dec.26

PRINCETON Knitting Mills, Inc.

Sales Tie-Ins Bring Some Odd Bedfellows p62, Sep.5

PRINTING and Publishing

Company print shops using photo-offset processes are described in booklet by Minnesota Mining & Mfg. # p114, Oct.3

Merger Points to Typeless Printing: Harris-Seybold is buying Cottrell & Sons p118, Dec.12

PRIOR, Ian

Readers Report: The Changed America p12, Jul.4

PROCTER & Gamble Co.

New Antitrust Policy Developing p62, Aug.1

PRODUCT Miniature Co.

Newcomer in the growing array of remote controlled toys is the Turn Trac tractor (with illus) p62, Jul.18

PRODUCT Partnership

See U.S. Rubber

PRODUCT Planning

See New Products

PRODUCTION

Setting Up Standby Facilities (with illus) p43, Aug.22

Federal Reserve Board's production index for July drops to 233 # p18, Sep.5

Product Partnership: Twice-a-month hookup of sales and production supervisors of each product is a new U.S. Rubber program p46, Sep.19

Total volume of business done in this country—measured in terms of price tags—now is running $371-billion a year # p17, Oct.17

U.S. Industry Adopts Foreign Techniques p75, Oct.17

The World in 25 Years: How the U.S. Economy Will Reach Around It (with 4 maps and 2 charts) (Report to Executives) p96, Oct.31

Industrial production this month will fall behind a year ago. Auto and steel will be down # p17, Nov.7

Industrial production, by next summer, may quite possibly be as much as 20% below this year's peak # p17, Nov.14

For the first time in over three years industrial production has stopped breaking records # p17, Nov.21

World production starts pacing population p171, Nov.21

FRB industrial production index of Nov. dropped # p36, Dec.5

Retouching the Portrait: New FRB Index (with chart) p27, Dec.19

PRODUCTION Pattern

Transistors: High Hopes vs. Hard Facts p110, Oct.3

Setting Standard for Noise p82, Oct.31

New Sales Pitch: Make it Technical p64, Nov.28

Slide Rules and Executive Posts p48, Dec.26

PRODUCTIVITY

See also Wages

Key to Wages: Twentieth Century Fund says boosting wages as fast as productivity keeps price trend even p146, Aug.15

U. S. Labor Takes the Prize (with chart) p168, Nov.7

PROFIT-Sharing

Frank G. Hough Co. adds profit sharing to its retirement plan # p102, Sep.5

Profit-Sharing Plans That Boomerang p182, Oct.31

Readers Report: Profit-sharing Works p10, Dec.5

PROGRESSIVE Industries, Inc.

Sprayed-on plastic upholstery looks like leather # p64, Jul.18

Spray-on Roof for Sherry-Netherlands Hotel (illus) p48, Aug.15

PROHIBITION

See Liquor

PROJECT Tinkertoy

Navy lifts the curtain on its Operation Tinkertoy # p66, Oct.3

Electronics Plant: The Longest Step Yet for Automation (with 7 illus) p72, Oct.10

Readers Report: Undiluted Rights p8, Dec.12

PROSSER (T. W.) Co.

Irrigation Meter (with illus) p72, Nov.28

PROVIDENCE, R. I.

A merger of Industrial Trust Co. and Providence Union National Bank is under negotiation # p68, Oct.17

PRUDENTIAL Life Insurance Co.

Dixie's Insurance Capital: That's what Jacksonville hopes to become p66, Aug.8

Reports a production increase after installation of work measurement # p135, Oct.17

PSYCHOLOGICAL Corp.

How Do You Evaluate Training: Monsanto has replaced guesswork with qualitative anwers p90, Sep.5

PSYCHOLOGY

How Not to Use Psychological Testing p156, Aug. 29

Psychologists at Work: With increasing mechanization, worker attitudes are a key factor in raising productivity p52, Sep.19

Readers Report: Rave Notice p12, Sep.19

Industrial Psychology, Inc. has a series of five merit-rating tests that can be administered by the company itself # p126, Sep.26

PUBLIC Health Service

Gamma globulin's effectivenes in combatting polio will be studied under a nationwide research program # p71, Aug.22

PUBLIC Housing Administration

Local authority bonds will be offered soon # p156, Dec.5

PUBLIC Relations

Art for Good Relations' Sake: Koppers Hall of Fame (illus) p96, Jul.11

Industry Tour to Fit Tourist: Ohio company seeks to make plant visits mean more (with illus) p158, Aug.29

Bob Porterfield joins bank as public relations director (illus) p130, Dec.5

Iron Horse Pulls Publicity for the Frisco (with 2 illus) p82, Dec.5

PUBLIC Service Co. of Ind.

Stockholders subscribe to less than half of new common offered # p115, Jul.4

Turbine Juggling (illus) p97, Dec.19

PUBLIC Service Electric & Gas Co.

Plans sale of 800,000 shares of common stock # p136, Sep.26

Stepping Up Steam Power (with illus) p136, Nov.14

PUBLIC Works

Delays Ahead: Appropriations cuts have whittled Labor Dept.'s staff. Wage rulings on federal projects will be slow p42, Jul.25

Public housing starts for fiscal 1953-1954 are limited to 20,000 # p34, Aug.1

Secretary McKay is working up a shelf of public works # p40, Dec. 12

PUCKETT, B. Earl

Preaching a New Consumer Economics p41, Oct.31

PUERTO RICO

Tax Holiday: Time is running out for industrial incentive program p64, Jul.11

PUGET Sound Power & Light Co.

Plans new $10-million power plant for Anacortes, Wash. # p87, Aug.29

PUMPS

GE's heat pump has been rechristened Weathertron # p115, Aug.15

PURCHASING Agents

Ilinois Institute of Technology will offer a four-year course for purchasing agents # p48, Sep.19

PURITY Bakeries Co.

FTC considers new charges that recent merger tends to lessen competition # p79, Oct.24

PUROFIED Down Products Corp.

Newest aid to slumber is a pillow with a filling of 100% Dacron polyester fiber # p84, Aug.8

PUTNAM, Claude

Now McClellan Heads NAM (with illus) p34, Dec.5

PUTNAM, Palmer

Soon the World Will Need the Atom for Energy (with 3 charts and 2 tables) p180, Dec.19

PYROLOCK

New quick-drying material that you can spray on metal like paint # p55, Aug.15

Q

QUAKER State Oil Refining Corp.

Low prices are reason for shutdown # p95, Jul.25

QUARLES, Donald

Wilson and Team: Getting Results on Defense (with illus) p28, Nov.21

QUARRIES

Old slate quarries are being considered for seasonal storage of oil # p36, Jul.4

New Summer Home for Oil (with illus) p45, Jul.11

QUEEN City Tulatex Corp.

Uses Mexican cactus as cushion material for lawn furniture # p139, Jul.4

QUINBY & Co.

New Wrinkle . . . in employee stock purchase is offered by Eastman through tie-in with Quinby p126, Oct.17

R

RAF

The RAF: Brilliant Planes But Laggard Production (with 2 illus) p162, Sep.12

RCA

Color TV: The Day Draws Near p46, Jul.4

Tree-Shaped Table for Training Confabs (illus) p128, Aug.22

Tape Unreels Magnetic Future p46, Sep.12

Microwave radio will be tested by the Phoenix Fire Dept. as alarm equipment # p75, Sep. 26

TV Warms Up for the Shift to Color p65, Sep.26

David Sarnoff and Frank Folsom sell RCA stock # p135, Oct. 17

Lets 250 workers go in its Cincinnati tube plant # p18, Oct.24

Stock Options: A Fresh Look in a Bear Market . . . Here's how one plan worked for David Sarnoff (with table) p90, Oct.24

Company makes a new Vidicon tube # p95, Oct.31

Will demonstrate an electronic process for recording TV pictures and sound on magnetic tape and then playing them back # p36, Nov.7

Color TV: About Ready (with 3 illus) p66, Nov.28

RCA Records Video On Magnetic Tape p34, Dec.5

Offer new electric shaver for hunters and fishermen # p59, Dec.19

Camden records sell well # p59, Dec. 19

The lift-slab method of building construction will be used in five administration and laboratory buildings # p50, Dec.26

RKO Theatres Corp.

Hughes Sells Control Of RKO Theatres p76, Nov.14

RACES

Stock Car Racing: "A Smash Hit" But Will It Last (with 6 illus) p66, Sep.19

Tugboat Race, an annual New York event (with illus) p88, Oct.3

Syracuse: On the Right Track p178, Oct.10

Las Vegas: Failure to Keep Track p61, Oct.31

Lincoln Wins (with illus) p144, Dec.5

RACK Jobbers

Rack Jobbers . . . do a $100-million volume handling supermarket housewares p52, Sep.5

RADAR

How U. S. Air Power Looked in Korea (with 4 illus) p64, Aug.29

New Air Defense Strategy Puts More Stress on Civil Side (with illus) p26, Sep.5

Facing Up to an Atomic World p27, Oct.10

Wilson wants $500-million to step up the McGill Line # p39, Oct.10

Beginnings of an Arctic Radar Fence (illus) p32, Oct.24

RADFORD, Adm. Arthur

Shaping a Program for Congress (with illus) p31, Dec.19

RADIO

WATO hopes to be the first industrial user of atomic power # p81, Aug.8

Most powerful radio station in the world starts broadcasting in the Philippines # p105, Aug.22

Supertester is a measuring instrument used in repairing radios and TV sets # p99, Nov.7

Navy's Radio Station Blankets the Globe (with illus) p68, Nov.28

Navy's radio station at Jim Creek is disrupting telephone service # p51, Dec.5

Broadcasting

Station WLW Gives Away House . . . Cars, to Snag Off-Hour Audience (with 2 illus) p72, Jul.18

What the Kids Prefer p114, Aug.15

Lane Bryant Battles Dorothy and Dick p52, Oct.10

Facsimile Plus Xero (with illus) p88, Oct.31

RADIOACTIVE Materials

Tracerlab: Middleman for Radioactives p68, Jul.25

RADIUM

A new way to purify radium has been announced # p198, Sep.26

RAILROADS

Railroads tell ICC that carrying the mails is costing them money # p36, Jul.4

Southern Railway: The Coal Age Bows to the Diesel (with 6 illus) p31, Jul.11

U. S. District court rules 30 eastern railroads and Carl Byoir must stand trial in damage suit against them by trucking companies # p34, Jul.25

The Minneapolis & St. Louis: Everybody Feeds It Business . . . But Who Controls It Now? (with map and table) p64, Aug.15

New Haven Refurbishes a Track . . . Brings Crowd to Watch the Fun (with 2 illus) p31, Nov.7

Iron Horse Pulls Publicity for the Frisco (with 2 illus) p82, Dec.5

Equipment

C&O has a new idea for use of some of its water stations # p134, Jul.4

First road to use microwaves to control switches, signals, and interlockings is in Venezuela # p134, Jul.4

New Ways to Better Railroading (with 5 illus) p136, Jul.4

Freight Cars at Bargain Rentals p130, Jul.11

Big shipment of frozen strawberries arrives in New York from California in a new Santa Fe "reefer" # p58, Jul.18

Iron Horse, Towed Across Seattle . . . Reaches Its Last Home in a Park (with 2 illus) p113, Jul.25

Diesel locomotive makers are cutting back production as nation's railroads approach complete dieselization # p61, Aug.1

Hot boxes will be studied by the Armour Research Foundation # p48, Aug.1

Routing Trains by Dial, 50 an Hour (with 5 illus) p32, Aug.22

Readers Report: Family Pride p10, Sep.19

Audigage flaw detector may shove the traditional track walker out of the picture # p145, Nov.14

Finance

Class I railroads net income for May # p131, Jul.18

Class I railroads earnings in July topped those of July, 1952 # p132, Sep.19

Dim Future Depresses Rail Stocks (with 2 charts) p62, Oct.17

Sept. rail earnings run behind the like 1952 month # p118, Oct.31

Class I rail earnings dropped 18% under 1952 levels in Sept. # p79, Nov.14

Rail nonequipment borrowing may be big in 1954. Illinois Central, Louisville & Nashville, and Chicago Great Western announce plans # p122, Dec.12

Freight Traffic

Eastern roads are to receive a larger share of revenues from freight moving between the East, South, and Southwest # p130, Jul.25

Government's suit against railroads charging unfair freight rates were charged in wartime is dropped by ICC # p34, Jul.25

Steel Rails, Each a Half-Mile Long . . . Travel by Train (with 2 illus) p32, Aug.8

B&O Moves Freight by Timetable (with illus) p72, Aug.29

A "Pullman" for Huge Machinery (illus) p70, Sep.5

A return to freight absorption won't be opposed by Washington # p40, Sep.12

Can Railroads and Truckers Make Hay Together? (with 2 illus) p110, Sep.12

Pressing for Piggy Back: Engineers and trainmen see chance of more jobs (with illus) p174, Oct.17

Readers Report: Operation Piggyback p8, Oct.17

Railroad Clamps Down on Digits (illus) p184, Nov.7

Chicago & North Western starts "piggy-back" rail service # p34, Nov.14

ICC orders freight rate cut on steel shipped into Oklahoma # p198, Nov.14

ICC turns down C&O request to reduce freight rates for iron ore # p34, Nov.28

Labor

D. P. Robertson resigns as head of Brotherhood of Locomotive Firemen & Enginemen # p126, Jul.18

Strike threat by Order of Railroad Conductors against nation's railroads end, # p174, Sep.12

What Railroad Workers Want: Major contract battles are in the cards for next month p176, Sep.26

Trainmen: When They Fight, the U. S. Is Involved. (with 6 illus) (Appraisal of Unions) p170, Oct.10

Strong fight is shaping up against railroad union demands. Daniel Looms calls them "ridiculous" # p177, Oct.17

Strike vote is being taken by 15 non-operating railroad brotherhoods # p158, Oct.31

Railroad Row . . . In Amarillo court tests federal union shop law versus state right to work statute p180, Nov.14

Rail Workers Vote Strike: Mediation may delay or avert a tie-up (with illus) p154, Dec.5

Rail wage talks between carriers and the Order of Railway Conductors have stalled # p168, Dec.19

Trainmen Settle After Week's Talk p77, Dec.26

Passenger Traffic

Union Pacific offers a family fare-reduction plan on first-class tickets # p80, Aug.22

Santa Fe offers special fares for families # p154, Sep.19

Chicago & Eastern Illinois tries out ladies' day # p64, Oct.3

RAIL-TRAILER Co.

Can Railroads and Truckers Make Hay Together? (with illus) p110, Sep.12

RAILWAY Express Agency

Will probably be continued next year under a new 19-year agreement among the railroads # p34, Aug.29

Railway Express Gets a Second Life (with chart and 2 illus) p58, Nov.7

RAINMAKING

See also Weather; Dr. Irving Krick

Missouri College of Agriculture will study value and possibilities of rainmaking # p106, Nov.21

RAMIE

See Textiles-Ramie

RAMO Woolridge Corp.

Setting Up a Research Arm p126, Sep.26

RAMPS

A magnesium ramp for loading highway trailers on flatcars has been developed # p88, Nov.21

RAMSEY, Hobart

Worthington Builds for a New Market: Sees big potential in home air conditioning p120, Nov.28

Worthington's Hobart C. Ramsey: Finding the profit in water and air (Cover) Nov.28

RANDALL, Commission

For Free Trade: Eisenhower backs free traders in choosing members of economic policy group p26, Aug.29

Trade Policy: Tangle in commission means the most the President is likely to get is a compromise measure p33, Nov.7

Commission is back from Paris. "Trade not aid" is the general theme # p164, Nov.21

Expects to issue its final report in mid-January # p66, Dec.26

RAYBESTOS-MANHATTAN, Inc.

Adds "XDC" to rubber to give conveyor belts longer life # p100, Dec.19

RAYONIER, Inc.

Chipping Chemicals Out of Timber (with 3 illus) p126, Jul.4

Short news item

Rayon Goes After High-tenacity Market p112, Oct.3

RAYTHEON Mfg. Co.

Engineering and research personnel taking graduate studies will get financial help # p129, Oct.10

REACTION Motors, Inc.

Mathieson Chemical annouces plans to buy up to 50% of the company's stock # p34, Oct.31

READERS Digest

An average of 11,353,823 issues a month are sold in U. S. and Canada # p154, Sep.19

READERS Report

Letters from: Robert Van Westerborg, Philip Lesly, Malcolm McLean, W. Douglas Potter, Charles Milnes, David Viola, J. C. Denneny, Jr. James Vaughn, D. F. Southgate, Charles Herbert, Ian Prior, and David Minton, Jr. p8, Jul.4

Letters from: Henry Nicolle, Thomas Cabot, H. C. Field, Jr., G. F. Hornaday, and Emily Boylston p8, Jul.11

Letters from: Dr. Robert Lobstein, C. P. West, H. P. Eells, Jr., Roger Kent, and J. H. Yocom p8, Jul. 18

Letters from: D. A. Bowman, Richard Blough, Carl Fissell, John Gilbreath, Lyle Alverson, Gerald Miller p8, Jul.25

Letters from: Albert Rosenfeld, C. U. Gramelspacher, Jerome Stone, W. C. McCanse, Mary Ann Bennett, Dallas Wilson, and Robert A. Wagner p8, Aug.1

Letters from: Bernard Udis, Henry Morris, David Martin, Oscar Monrad, William Schlaerth, Floyd Lindley p8, Aug.8

Letters from: John E. Holmes, Cranford Ingham, Walter Boveri, Elmer Manley, Thomas Mitchell p8, Aug.15

Letters from: William Trombley, Robert Mozer, R. A. Weaver, Jr. S. L. Chertok, Harry Lundin, F. N. Bard, J. M. Anguish p8, Aug.22

Letters from: W. F. Blowitz, J. Peter Grace, Jr. Henry Fleisher, Shepherd Stigman, Franklyn Hawkins, Leonard Kroll, and M. R. Wilson p8, Aug.29

Letters from: Edward McSweeney, W. Douglas Potter, Irl T. Newton, Jr., D. P. Bresee, William Harrison, Edward Cooke, and Van Mitchell p8, Sep.5

Letters from: Daniel Donnelly, Jr., G. B. Sherman, Ralph Eastman, Peter Drucker, and Walter Davis p8, Sep.12

Letters from: Wm. K. Bayer, Jr., V. Henry Rothschild, II, Henry C. Woodyard, A. E. Heimbach, Don V. Petrone, A. A. Imberman, Robert L. Rose, and Richard H. Schneider p8, Sep.19

Letters from: Walter A. Knoop, Jr., Douglas Steinberg, Frank Kittner, Paul Lawler, John H. Dewitt, Jr., and Leo P. Bott, Jr. p8, Sep.26

Letters from: Angus Brown, A. J. Becker, Lloyd Dunn, Joseph Shirley, and E. H. Van Duzee p8, Oct.3

Letters from: Roy E. White, R. L. McIlvaine, William R. Tuthill, Cedric Marks, p8, Oct.10

Letters from: Dorothy Woodward, K. C. Ingram, H. G. Stddard, Howard R. Conant, C. E. Worthen, Leon F. Miller, and J. Herbert Orr p8, Oct.17

Letters from: Patrick McCaughey, A. W. Conover, Hugh Tompkins, Clarence Brown, and Wedward Kanter p8, Oct.24

Letters from: Dale Ruedig, Jr., Watson Koontz, Clayford W. Yengst, O. G. Leach, and Theodore Mix p8, Oct.31

Letters from: C. L. Dunham, Lazarus Faller, Lucien Greif, Lee Bernhardt, Edward Love, Keith Sanderson, Samuel Shane, John Whiteside, S. Ralph Cohen, Thomas Moore, Ewan Clague, and Honoria Hughes p8, Nov.7

Letters from: Cornelius Huysken, Edward Corboy, H. J. Holtz, George Roscoe, Thomas Murray, Ernst Dauer, Richard Schreiber, C. C. Ashcroft, and R. A. MacDonald p8, Nov.14

Letters from: Hugh Tompkins, P. W. Thelander, David Viola, E. F. Hartert, Louis Levine, Melvin Morse, Geo. Keim, Duff Smith, E. H. Schulz, Mrs. T. J. Brown, John Kendel, Val. Iversen, and George Killion p8, Nov. 21

Letters from: Marie McNamara, L. Harrison Layton, J. J. Seaton, Harvey Mack, G. F. Hussey, Jr., John Kolb, Floyd Lewis p8, Nov.28

Letters from: Harold Guzy, J. T. Stegmaier, A. Fletcher Marsh, G. W. Birdsall, E. K. Birth, and J. W. York p8, Dec.5

Short news item

Letters from: T. R. Smith, W. B. Gerould, A. Sophir, John Ensign, Robert Stewart, and Edward LeClair, Jr. p8, Dec.12

Letters from: Walter Crutchfield, Charles Taft, Rusell Hubbard, Jr., William Loucks, Jr., K. L. Wandke, Ellsworth Sylvester, J. W. Rosenberger p8, Dec.19

Letters from: Harold Merrill, Clare Stewart, Winslow Hartford, Francis Small, Merrill Inch, Harry Miller, Mrs. Marjorie Briml, V. M. Johnston p8, Dec.26

READING

Hotpoint Co. hires Foundation for Better Reading to train executives to read faster # p73, Jul.4

Helping Executives Remember: Companies try reading and memory courses p132, Aug.22

READY Mix Materials Dealers Assn.

St. Louis Teamsters end 13-week strike # p147, Aug.15

REAL ESTATE

See also Housing; Mortgages

Previews, Inc. extends its operations to include commercial and industrial properties # p50, Jul.4

Teaming Up? Wall Street wonders about Atlas Corp.'s purchase of shares of Webb & Knapp p128, Jul.25

There's Still Plenty of Money Available But Now . . . Lenders Are Getting Choosy (with table and chart) p52, Aug.1

Reappraisal Brings Howls: Reassessment of Troy's real estate by Wood, Dolson Co. raises protests p96, Aug.29

Smart Money: Sitting and Waiting p25, Sep.5

The Newsworthy Webb & Knapp: Real Estate Plus Imagination (with 4 illus) p130, Oct.31

For Sale: The Frederick Bonham Estate. Can an Estate Be Practical in 1953 (with 10 illus) p80, Nov.14

One half square mile in downtown Atlanta represents 29.3% of the city's real estate assessment # p115, Dec.5

Putting Safeway in the Right Places (with 6 illus) p90, Dec.26

RECESSION

See Business Conditions

RECONSTRUCTION Finance Corp.

Expects to market some tax-exempt bond holdings this month # p115, Sep.5

RFC's $1.1-Billion Sale p31, Sep. 19

RFC Assets Go on the Block: Big job, to prove loans weren't risky p48, Oct.3

Hydrocol Hassle: Stanolind offer to bail out Texas plant stymied by stockholders p32, Oct.24

Sales catalog lists everything for sale, if the bid's right # p34, Nov.28

RECORDERS

Readers Report: A Question of Fact p8, Jul.4

Mitchell Mfg. Co. makes a portable intercom that requires no connecting wire # p50, Aug.1

Low-Cost Monitoring (with illus) p54, Aug.22

Tape Unreels Magnetic Future: Already a multimillion-dollar business, sees the home market opening up soon p46, Sep.12

Electronic Babel . . . is cured by U. S. Steel system. The many languages of office machines are translated on tape p128, Oct.10

Readers Report: Magnetic Tape p12, Oct.17

Readers Report: More and More Recorders p12, Oct.31

RCA will demonstrate an electronic process for recording TV pictures and sound on magnetic tape and then play it back # p36, Nov.7

Tape recording of company information are hooked onto Bridgeport Brass Co.'s dial telephone system # p118, Nov.14

RCA Records Video On Magnetic Tape p34, Dec.5

Music on Wheels (with illus) p100, Dec.19

When Tape Moves In On TV: Recordings offer big savings in cost and time p88, Dec.19

RECORDERS (Music)

Recorders: A Two-Man Industry (with 8 illus) p120, Sep.19

RECREATION

See also Leisure Time

Plant Floor in the Morning . . . Turns into Playroom at Lunchtime (with 2 illus) p120, Aug.8

M-H reports 30,000 companies will spend $800-million this year on recreational activities # p139, Sep.12

RED Rock Cola Co.

Federal district court in Atlanta says company did not violate Sherman antitrust law # p190, Nov.7

REDFIELD, Charles

When Line and Staff Tangle p74, Oct.3

REDISCOUNT Rate

No cut in the rediscount rate is in sight # p39, Oct.3

REDSTONE Arsenal

College students taking scientific courses have had summer jobs with Redstone # p71, Aug.22

REED, Daniel

No Tax Overhaul in Sight (with illus) p27, Sep.12

Rep. Reed will offer his own tax bill # p40, Oct.17

Reed is out of step on taxes, has been since the GOP took over things last Jan. # p39, Dec.5

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

Reed wants to grant tax relief in an overhaul bill to the tune of $1.5-billion to $2-billion # p39, Dec.12

REEL Sprinkler Co.

Roaming Lawn Sprinkler p64, Sep.19

REESE, Everett

Elected president of the American Bankers Assn. (illus) p46, Oct.3

REFRIGERATION

Big shipment of frozen strawberries arrives in New York from California in a new Santa Fe "reefer" p58, Jul.18

Commercial refrigeration sales and service shops in San Diego boost pay of AFL employees # p178, Sep.26

REFRIGERATORS

Hotpoint raises prices # p104, Jul.11

REGAL Shoe Co.

James Whitehead: Trying To Figure Where The Shoe Industry Is Going (with 4 illus) p138, Jul.25

REGENER, Joseph

It Pays to Do the Whole Job Yourself (with illus) p158, Sep.5

REGIONAL Indexes

Incomes Hold on a High Plateau (with map and table) p180, Jul.25; p100, Aug.29; p160, Sep.26; p108, Oct.24; p88, Nov.28; p80, Dec.19

REGIONAL Plan Assn.

Issues booklet on County Planning # p107, Nov.7

REICHHOLD Chemicals, Inc.

Exodus from New York p134, Aug.22

Water Paint . . . for autos? p28, Sep.12

REICHHOLD, Henry

Will take another fling at sponsoring the arts in 1954-55 season # p128, Dec.19

REID & Priest

New England Steel Mill Comes to Life Again p32, Sep.26

REILLY, John

Caution is the keynote of consumer credit # p148, Nov.28

RELIANCE Chemicals Corp.

Putting Micro-organism To Work on Waste p54, Sep.19

REM-CRU Titanium, Inc.

Announces plant expansion program # p92, Nov.7

REMINGTON-RAND Inc.

Making Decisions by Math p100, Sep.5

Forecasting Sales with Univac (with chart) p154, Sep.19

Announces a new electronic device—the Distributon # p66, Oct.3

Computers Go Commercial—by Degrees p68, Nov.21

Up-to-the-second Inventory (with 2 illus) p118, Oct.3

Conditioned air-conditioning is new sales gimmick p74, Dec.5

RENSSELAER Polytechnic Institute

Music with the Math (Trend) p192, Oct.24

Wooing Teachers p126, Nov.14

RENT-A-PLANE

Riley Aircraft Mfg. Co. goes into the rent-a-plane business # p73, Jul.4

REPUBLIC Aviation Corp.

Feeling Its Way Overseas (with 2 illus) p82, Jul.11

Titanium locknuts are going into some planes # p100, Dec.19

REPUBLIC Flow Meters Co.

Makes a portable calibrator that can be adjusted to any predetermined pressure # p76, Nov.28

REPUBLIC Steel Corp.

Powdered Iron: Company plans big-scale output p31, Jul.4

Reports increased sales for first half of year # p36, Jul.18

Lower demand brings further reductions in output of alloy and stainless steel # p70, Oct.10

Increases rolling capacity of stainless steel # p90, Nov.7

Republic Publishes Delivered Steel Prices p27, Nov.28

Will build powdered iron mill in East Toledo # p70, Nov.28

REPUBLICANS

See also Elections; Democrats

Republican Policy: Good But Untested. The Labor Angle p44, Jul.25

Governing Less—on Purpose: What the new government in Washington has done p25, Aug.8

The GOP is organizing for the 1954 elections. Big danger is that Republicans might lose the House # p40, Aug.15

To "Win In '54" Eisenhower Plans . . . Reshuffling White House Team (with illus) p23, Sep.5

The Way Farmers Feel Is A . . . Problem for Republicans and Businessmen (with chart) p25, Oct.24

The GOP is upset by what has been happening to it at the polls # p39, Nov.7

The GOP will use corruption and communism to the fullest # p38, Nov.14

GOP's Campaign Boss Starts Working for '54 (with 16 illus) p152, Nov.21

Divided GOP: Can Eisenhower Line Up Mavericks (with 22 illus) p32, Dec.12

RESEARCH

Arthur D. Little, Inc.: Projects that do turn a profit (with 2 illus) p56, Jul.11

Readers Report: To Each His Own p8, Jul.11

Research for Sale p112, Jul.18

Breaks in pipelines will be subject of a research project at Oklahoma A. & M. # p107, Aug.1

How a Smaller Company Can Get Research: Part-time science board (with table) p104, Aug.1

Government Research Expenditures . . . The New Trend Is: Cutbacks, Bigger Civilian Role (with chart) p64, Aug.22

New research labs will be built by Monsanto Chemical, U. S. Steel, and Battelle Memorial # p71, Aug.22

The military research in ordnance and electronics, that has been done by the National Bureau of Standards, is being transferred to the Defense Dept. # p71, Aug.22

Market Research . . . status surveyed p163, Aug.29

Opportunist in Research: Ultrasonic Corp. will attack any field where its technical know-how gives it an advantage p80, Aug.29

Readers Report: Shortcuts for Slowpokes p10, Aug.29

Bell & Howell Co.: How to Coordinate Executives (with illus) p130, Sep.12

Industry Does the Bulk of Research, but the Government Pays a Bigger Part of the bill (with chart) p81, Sep.12

Universities urged to help business p139, Sep.12

Thompson Products Sets Up a Research Arm p126, Sep.26

The Mad Race for Antibiotics (with illus) p186, Sep.26

Wheat Research: Washington farmers tax themselves to buy land for study p196, Sep.26

Contract assuring continuation of an infrared spectroscopy project at the University of Tennessee has been signed # p116, Oct.10

N. C. State Research Takes a Look at the Atom (with 7 illus) p108, Oct.10

How a Research Team Combines Forces at Melpar (with 11 illus) p110, Oct.24

NSF reports on research expenditures by the federal government for fiscal 1954 # p122, Oct.24

A Multiform Disease, a Many-pronged Attack (with chart and illus) p142, Nov.7

A $6-million isotopic research center and hospital will be built at the University of Tennessee # p150, Nov.7

Engineering Plus Research p148, Nov.7

First positive identification of some tissues in which antibodies are formed has been made by use of cobalt 60 radiation sources # p150, Nov.7

Dr. Cary Wagner suggests a research pool for Synthetic Organic Chemical Manufacturers Assn. # p198, Nov.21

Petroleum Research: the Less Practical, the Better (with 7 illus) p186, Nov.21

Readers Report: Team Research p10, Nov.21

Research Money: Triple surveys show how much money companies are spending p186, Dec.12

Researchers Look To The Sea; The Next Great Frontier (with illus) p180, Dec.12

RESEARCH Corp.

Approves sixty grants for support of research in the physical sciences, engineering, and mathematics # p116, Oct.10

RESEARCH Council for Economic Security

Spot Lighting Off-the-Job Ills (with chart) p118, Aug.8

Readers Report: Tell Us More p12, Sep.19

RESEARCH Pattern

Engineering Plus Research p148, Nov.7

RESERVE Mining Co.

A new town will be erected near Beaver Bay, Minn., for company employees # p147, Aug.8

Is building a harbor, processing plant, and town near Beaver Bay # p98, Dec.19

RESISTOL Hats, Inc.

Plans building new factory at Longview, Tex. # p86, Jul.11

RESORT Airlines, Inc.

Building Air Tour Trade (with 2 illus) p84, Jul.25

Buys three DC-4 four-engined planes for its military charter operations and "flying house-parties" # p79, Oct.24

RESOURCES for the Future

A steering committee on problems in resources research has been named # p122, Oct.24

The "mid-Century Conference on Resources of the Future" will get under way next week # p119, Nov.28

Resources of the Future (Trend) p188, Dec.12

Resources: The Plot Thickens: Conference illustrates how the problems of conserving raw materials are growing more complex p126, Dec.12

RETAILING

See also Department Stores; Supermarkets; Suburban Development

Alabama attorney general rules that "give-aways" are lotteries and are illegal p48, Jul.4

Saunders Tries Again: Makes customer the cashier at new "Foodelectric" store p68, Jul.18

Sales of retail establishments in June are reported by the Dept. of Commerce at $14½-billion # p18, Jul.25

Report on business done in 1952 by voluntary stores and china stores # p115, Aug.15

Rivals Side by Side p114, Aug.15

Army PX's Win a Round; House committee blocks retailers' jab at armed forces exchanges p61, Aug.22

Total retail sales for the third quarter should have no trouble showing a wide gain over last year # p18, Aug.29

Heat Wave Melts Retail Sales p152, Sep.12

A Well-Mannered Boom: The consumer is still buying—but he's not on a spree p25, Sep.19

Army-post retailing fight continues p134, Sep.19

Neiman-Marcus: A Store that Serves Two Markets (with 13 illus) p134, Sep.19

Store sales are good and will stay good through Christmas # p17, Sep.19

The Lure of Giveaways (with illus) p41, Sep.26

The turnover for all types of stores in August once again topped $14-billion # p18, Sep.26

A Bargain Basement Moves a Batch of Diamonds (with 12 illus) p30, Oct.3

Retailers Hope for Merriest Christmas p31, Oct.10

The Retail Profit Score (with table) p52, Oct.10

Where Women Shop; Downtown Isn't Dead by a Long Shot (with table) p41, Oct.24

Wayne University issues report on Detroit shoppers # p52, Nov.7

New Dept. of Commerce spot check for October shows a year-to-year rise of 1% # p18, Nov.14

Ohrbach's Moves Deeper Into Two Big Cities (with 5 illus) p43, Nov.14

Quick Figures On Retail Sales p27, Nov.14

Special days, weeks, and months for merchandising special goods next year will come to a total of 205 events # p52, Nov.21

Here is what Christmas usually means sales-wide # p17, Nov.28

Self-service Puts New Spin on Sales of Records (with 6 illus) p44, Nov.28

So far this year, retailers have been maintaining dollar volume at a stronger clip than many expected # p17, Nov.28

Robot Retailing: Second retail revolution is on way p70, Dec.5

Safeway Tries Drugs p72, Dec.5

Stores Move Into Mail Order (with illus) p43, Dec.12

RETIRED Autoworkers Organization

Pensioners Union Grows (with illus) p113, Aug.22

RETIREMENT

New Projects for the Oldsters: $5-million retirement homes development launched by Upholsterers (with chart) p125, Jul.11

Harvard study shows that more than 60% of executives are unhappy during first retirement year # p92, Aug.1

"Fringe" Aid for Small Firms p78, Aug.22

Standard Oil of Calif.'s Preretirement Program p163, Aug.29

A Big, Fast-Growing Market: The Leisured Masses (with 4 charts) p142, Sep.12

Lifetime Living Magazine is being distributed by 40 companies are part of their preretirement planning programs # p48, Sep.19

The Leisured Masses: Part II. Where Leisure Time and Money Goes (with 4 illus) p144, Sep.19

New guides for that new leisure p54, Oct.10

Executives should start planning for retirement # p175, Nov.7

Short news item

REUTHER, Victor

A New Storm Center in CIO (with 3 illus) p166, Oct.10

REUTHER, Walter

See also Congress of Industrial Organizations

Profitless Prosperity p140, Jul.4

Will Their Talks Abroad Speed Unity (with illus) p106, Jul.4

Accuses AFL's Teamsters of "raiding" CIO's United Brewery Workers # p125, Jul.18

AFL & CIO: Ripe for Reshuffle? Leadership is in flux. Key man is John L. Lewis p84, Aug.1

Labor Day, 1953 (with illus) p170, Sep.12

Tells convention of United Rubber Workers that minimum pay of $1.25 an hour should be required # p178, Sep.26

CIO spokesmen are bidding for the farmers' cooperation in politics in 1954 # p158, Oct. 31

CIO: It's Hostile, Critical, Dissatisfied. Holds convention in Cleveland p174, Nov.21

Mitchell and Reuther at CIO convention (illus) p170, Nov.28

Where Do CIO Signs Point? Reuther will put more steam into bargaining and organizing efforts p171, Nov.28

Closer to AFL-CIO Merger? (with illus) p74, Dec.26

REVERE Camera Co.

Automatic fade-in and fade-out pictures is feature of a new 35-mm. slide projector # p88, Oct.10

REVERE Copper & Brass, Inc.

James Kennedy is elected chairman and Charle Macfie is named president (2 illus) p132, Aug.22

REVERSE Split

See Stock Splits

REYNOLDS Metals Co.

Plans a rolling mill in the Philippines # p160 Jul.25

Air Force Lightens Its Heavy Press Program p66, Sep.26

Do-it-yourself Aluminum p54, Oct.31

Hydro Gamble: Aluminum companies bet on nature's help to keep Northwest plants humming p32, Nov.28

Readers Report: Powder, Not Paint p10, Dec.5

RHEEM Mfg. Co.

Brings out new automatic clothes dryer # p116, Aug.15

RICE

Arkansas Crop Rotation: Rice, Fish, and Sportsmen (with 6 illus) p100, Jul.18

RICE, Father Charles

How Catholics Work in the Labor Movement (with illus) p122, Jul.18

RICE Institute

Low temperature physics will be the subject of a Dec. meeting # p198, Nov. 21

RICE, Lloyd

Rome, Ga., Takes New Industry in Its Stride (with illus) p102, Sep.12

RICHFIELD Oil Corp.

Gift or Pay? Union demands that company bargain over its offer to help employees buy company stock p86, Dec.5

Stock-purchase plan goes to NLRB # p168, Dec.19

RICHLAND, Wash.

AEC is well under way with plans to permit private ownership of homes and commercial buildings in Richland # p90, Nov.28

RIEGER, C. K.

GE Tailors a Plant Project for Simpler Managing (with illus) p120, Nov.7

RIGHT-to-Work Laws

See Labor-Legislation

RILEY Aircraft Mfg. Co.

Goes into the rent-a-plane business # p73, Jul.4

RIO GRANDE

Putting the Rio Grande to Work (illus) p32, Sep.12

RITCHIE, Jess

Another Setback for AD-X2 Battery Juice p30, Nov.21

RIVER Lumber Co.

Aid for Small Lumber Mills: New warehouse gives mills chance to find buyers p70, Dec.5

RIVERS and Harbors

How to Turn a Beach into a Port (with 6 illus) p30, Jul.4

Boston, Mass.: New Deal in the Port p135, Jul.11

Ohio River freight set a record last year # p36, Jul.18

Freight-loaded barges on the middle Mississippi sets an all-time record # p36, Aug.15

Houston: Port Improvement Fight p118, Aug.15

Houston: Front-page Fireworks p146, Aug.29

Engineers Approve Deepening of Hudson p84, Sep.5

Brooklyn: Waves from Manhattan Break Over City in a City (with map and 17 illus) p126, Oct.3

Freight Boom on the Inland Waterways (with illus) p84, Oct.3

Who'll Dredge It? Army engineers think private interests should share cost of deepening channel to Fairless Works (with map) p28, Oct.31

ROBBERIES

Boom in the Underworld p99, Aug.15

Anti-robbery Program For Arkansas p146, Nov.28

ROBBINS Tire & Rubber Co.

Employees of company and Robbins Flour Products, both in Tuscumbia, Ala., both vote against unionization # p178, Oct.3

ROBECHAUD, Gerald

It Pays to Do the Whole Job Yourself (with illus) p158, Sep.5

ROBERTIS, Victor

Imported specialty foods hit a record $1.1-billion in year ended Sept. 1953 # p58, Nov.14

ROBERTSON, D. P.

Resigns as head of the Brotherhood of Locomotive Firemen & Enginemen # p126, Jul.18

ROBERTSON, R. D.

Pint-Sized Trains Show Plenty of Pull p182, Sep.12

ROBERTSON, Reuben

Champion Paper Says It with Movies (with illus) p94, Aug.1

Champion's Robertson: Telling a paper story on film (Cover) Aug.1

ROBINSON, Austin

Merrill Center: Haven for World Thinking (with illus) p100, Aug.8

ROBINSON-PATMAN Act

Proving Costs . . . under Robinson act will be easier if new study sets clearer standards p116, Aug.29

ROBOTS

See Automation

ROCHESTER, N. Y.

One Railroad Left p119, Aug.15

Study by citizens' committee on what to do about the city's too-rapid growth is complete # p78, Sep.12

Fasco Industries, Inc. will build new plant p62, Sep.26

ROCHESTER, University of

Eastman Kodak donates $1.4-million # p129, Oct.10

ROCK ISLAND RR

Routing Trains by Dial, 50 an Hour (with 5 illus) p32, Aug.22

ROCKEFELLER, W. C.

Resigns from Consolidated Vultee Aircraft and joins Atlas Corp. # p194, Sep.12

ROCKETS

Navy rocket used in cosmic ray research gets a lift part way on a plastic balloon (illus) p70, Sep.12

Way Up for Rockets (illus) p28, Sep.12

ROCKFORD Ordnance Plant

Push-button Line for Ammunition (with 11 illus) p68, Sep.26

ROCKWELL Mfg. Co.

Buys Callander Foundry & Mfg. Co., Ltd., of Guelph, Ontario # p178, Dec.12

ROCKWELL Spring & Axle Co.

Timken-Detroit Axle and Standard Steel Spring merge to form new company # p36, Oct.10

RODGERS, Philip

New Look Coming for NLRB p146, Sep.5

RODNEY Hunt Machine Co.

Bench-elevator is a low-cost work positioner especially suited for getting sacks of heavy sheet stock onto an inspection bench # p90, Oct.17

Readers Report: The One That Got Away p12, Nov.28

ROEBLING (John A.) Sons Corp.

Hurricane Bridge (illus) p61, Sep.19

ROGERS, Philip Ray

Nominated to succeed John Houston as a member of NLRB # p122, Aug.8

ROGERS (Wm.) Co.

Makes a fruit spoon designed to eliminate the squirt in grapefruit # p145, Nov.14

ROLITON of America, Inc.

Roofing by Machine p50, Aug.1

ROLLER Bearings

The Old Way and . . . the New in Bearings (with 2 illus) p50, Aug.29

ROLLINS Fleet Leasing

Fleet-Lease Hedge p76, Jul.18

ROME, Ga.

Rome, Ga., Takes New Industry in Its Stride (with 2 maps and 5 illus) p102, Sep.12

ROOFING

Roofing by machine p50, Aug.1

ROOSEVELT, Franklin D.

Commissions Do a Lot of Things (with illus) p90, Oct.10

ROOSEVELT, Theodore

Commissions Do a Lot of Things (with illus) p90, Oct.10

ROSCOE, George

Readers Report: The Blown Fuse Problem p8, Nov.14

ROSE, Robert L.

Readers Report: Tell Us More p12, Sep.19

ROSEN, Samuel

Warming Up for a New Take-off p108, Nov.21

ROSENBERGER, J. W.

Readers Report: So There p12, Dec.19

ROSENFELD, Albert

Readers Report: Democrats Groom for '56 p8, Aug.1

ROTHENSTEIN, Guy

Sprayed-on plastic upholstery looks like leather # p64, Jul.18

ROTHMAN, Stuart

Senate confirms appointment as solicitor of the Labor Dept. # p125, Jul.18

ROTHSCHILD, V. Henry

Says Bureau of Internal Revenue should take a clearcut stand on deferred pay plans for individual executives # p73, Jul.4

Short news item

Making Stock Options Stand Up: Delaware law is designed to make such p99, Aug.8

Readers Report: Sharing the Credit p8, Sep.19

ROTOGARAGES

Pushbutton parking will make its bow in New York # p95, Jul.25

ROYAL Typewriter Co.

Opens a factory at Leiden, the Netherlands # p128, Aug.29

RUBBER

Senate approves bill for sale of 28 synthetic rubber plants # p34, Jul.25

Powdered Rubber from Old Tires (with 6 illus) p46, Aug.29

New rubber paving material is used at N. Y. International Airport # p82, Nov.21

Synthetic Rubber Plants: Six-month season begins for bidding on $500-million government-owned industry p27, Nov.28

RUEDIG, Dale F., Jr.

Readers Report: Legal Advice . . . in Time p8, Oct.31

RUFFIN, William

Now McClellan Heads NAM (with illus) p34, Dec.5

RURAL Electrification Administration

Policy Switch Short-Circuits Power Deal (with map) p186, Sep.19

RUST

See Corrosion

RUTGERS University

National Sales Executives helps set up new graduate School of Sales Management and Marketing # p135, Aug.22

Marketing Men at School Tackle Lily Problem (with 7 illus) p102, Aug.29

RUTLAND RR

N. Y. Public Service Commission says road doesn't have to resume passenger service from Vermont to Ogdensburg, N. Y. # p79, Oct.24

RYAN, Joseph

Warning to Racketeers: Get Out p142, Aug.15

On the Docks: AFL Plays for High Stakes (with illus) p172, Oct.3

Ryan resigns as president of ILA and William Bradley is elected in his place (illus) p170, Nov.28

RYDE, John

It Pays to Do the Whole Job Yourself (with illus) p158, Sep.5

RYDSTROM, Arthur

Started by Outsiders p80, Sep.19

S

SKF Industries, Inc.

The Old Way and . . the New in Bearings (with 2 illus) p50, Aug.29

SABINE River

A Tunnel Floats through Texas (illus) p28, Oct.3

SAFETY

See also Accidents

Readers Report: Paying Off for Safety p8, Aug.1

It's safer on the job than at home, U. S. Steel reports # p153, Sep.5

Parents and school-board members should take a close look at the safety record in their school district # p179, Nov.28

Hughes Aircraft Co. sets new safety record # p128, Dec.19

SAFEWAY Stores, Inc.

No Trouble Raising Funds p130, Jul.18

Safeway plans new expansion p154, Sep.19

California Supreme Court rules clerks' union can't force retail stores to recognize it as bargaining agent for store managers # p170, Nov.7

Opens Test Drugstores p72, Dec.5

Putting Safeway in the Right Places (with 6 illus) p90, Dec.26

SAHARA Hotel

Billboards Go 3-D (illus) p31, Aug.1

SALARIES

See also Executives; Wages

NICB reports on companies that pay directors a salary # p104, Jul.25

Readers Report: More Often a Labor of Love p8, Jul.25

Readers Report: The Boss Wants In, Too p8, Jul.25

Connecticut uses job evaluation p139, Sep.12

Illinois Institute of Technology survey shows starting salaries # p139, Sep.12

White-Collar Gains Keep Pace p171, Sep.12

Bidding for Executives Is Lively, High p114, Sep.26

Insurance Sweetens Salary: Companies are supplementing executives' pay by setting higher ceilings on group insurance life policies p120, Sep.26

Midwest College Placement Assn. reports on starting salaries for college graduates # p80, Oct.3

Straight salary plans for chemical salesmen will give way to some sort of partial incentive system, according to C. E. Avery # p99, Oct.24

National Society of Professional Engineers reports on salaries for engineers # p179, Oct.31

Industrial Relations Come Higher This Year p175, Nov.28

Philip Yost completes survey that indicates competition for college graduates this June will be stiffer than ever # p194, Nov.28

Executive Pay Hikes Slow Up p66, Dec.12

SALAZAR, Dr. Antonio

Old Pro Wins Again (illus) p168, Nov.14

SALEM-BROSIUS, Inc.

Reverse Split . . . of stock is put up to stockholders p146, Nov.28

SALES Management

Reports American management spend over $80-million last year in Christmas gifts for its customers # p48, Sep.19

SALESMEN

Selling: the Big Job for Many Top Men. It's a problem for no less a man than the company president p60, Jul.4

The hard sell is getting harder. How It's Done at Firestone p60, Jul.4

Training for Hard Selling at General Electric (with illus) p66, Jul.4

Koppers Hall of Fame (illus) p96, Jul.11

Promotion Takes Over 3D: Salesmen move in on Hollywood preserve p96, Jul.11

C. H. Masland & Sons: Building a Sales Force from Scratch (with 4 illus) p58, Aug.22

Group Selling Comes Back at Lincoln Electric (with 2 illus) p56, Nov.7

SALT

Mineralized salt from the sea is going to be extracted by Dixie Chemical Co. # p48, Jul.11

Colored salt and sugar will be on the market next spring # p57, Sep.5

SALTONSTALL, Leverett

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

SAMISH, Arthur

Samish Loses: Conviction of California lobbyist may have repercussions in state marketing law and along Madison Avenue p27, Dec.19

SAMPLES

Sampling at High Speed p82, Aug.8

SAMUEL, Harold

Battle for a Hotel p156, Dec.12

Sells his stock in the Savoy Hotel # p71, Dec.26

SAN DIEGO, Calif.

State legislature appoints committee to survey the harbor p111, Jul.4

All downtown streets will be one-way at the end of five years # p106, Oct.24

J. C. Penney: Musical Chairs p152, Nov.28

SAN DIEGO Gas & Electric Co.

Asking for Labor Criticism: Employee opinion surveys can be risky p167, Nov.7

SAN FRANCISCO, Calif.

Employers' Group in Flux: The old group tried to handle both policy-making and collective bargaining (with 2 illus) p175, Oct.3

Faster Road, Bigger Jam (with illus) p156, Oct.17

Bay Bridge Plan Killed p158, Nov.14

New British trade center will open # p143, Dec.19

SAN FRANCISCO Employers Council

Employers' Group in Flux: It tried to handle both policy-making and collective bargaining (with 2 illus) p175, Oct.3

SAN Manuel, Ariz.

Setting Up a Town with a Built-in Boom (with 5 illus) p136, Dec.12

SANBORN-WALGREEN Co.

A Chain Plus Personality: Lavish new building is one sign of how company is doing in Mexico (with illus) p76, Aug.1

SANCE, P. E.

Pittsburgh Steel Branches Out for Steady Growing (with illus) p76, Jul.25

SANDERSON, Keith

Readers Report: Seal of Approval p8, Nov.7

SANFORD, L. R.

Says 1,000 Liberty ships should be scrapped # p36, Jul.18

SANGAMO Electric Co.

Meter readers will soon be able to check gas consumption outside the house # p55, Aug.22

SANTRY, Joseph V.

Joseph V. Santry of Combustion Engineering: More electricity from less fuel (Cover) Nov.14

Stepping Up Steam Power (with illus) p136, Nov.14

SARAN-WRAP

Dow Chemical will sell product through grocery outlets # p56, Oct.31

SARGENT & Greenleaf, Inc.

Buys the sash and door hardware lines of United Specialties Mfg. Co. # p190, Nov.7

SARNOFF, David

Sells 75,000 shares of RCA # p135, Oct.17

Stock Options: A Fresh Look in a Bear Market . . . Here's how one plan worked for David Sarnoff (with table) p90, Oct.24

SAUDI Arabia

Death of Ibn Saud leaves question mark on future of oil supplies and new king's staying power (with illus) p171, Nov.14

SAUNDERS, Clarence

Saunders Tries Again: Makes customer the cashier at new "Foodelectric" store p68, Jul.18

SAVANNAH, Ga.

Water Shortage p121, Sep.5

City council gives American Cyanamid right to dig a well p158, Oct.17

SAVINGS

The Changed American Market: The Growing Market You'll Be Doing Business In (with map and 6 tables) (Report to Executives) p74, Jul.4

SAWDUST

Waste cedar sawdust is turned into wallboard # p44, Aug.29

SAYLOR Bill

Bill has passed the House # p81, Jul.18

Short news item

Shelving of Saylor bill jolts distillers p142, Jul.25

SAYRES Crest Co.

A screwdriver is all you need to build your own contemporary furniture # p120, Oct.3

SAYSETTE, Kenneth

Leftist Union Loves High-grade Bonds p176, Nov.21

SCALES

A Scale That Counts p76, Sep.26

SCARSDALE, N. Y.

Suburbia: Its Taxes Ache p146, Jul.18

SCHAEFFER, Fritz

The New Germany: Nucleus of a New European Economy? (with illus) p100, Dec.12

SCHARY, Dore

Making the Decisions of 3-D Movies (with 18 illus) p78, Aug.15

SCHAUL, Sigmund

Setting Up a Town with a Built-in Boom (with illus) p136, Dec.12

SCHENECTADY, N. Y.

City vs. State p148, Aug.29

To Tax or Not to Tax p78, Sep.12

Plumb-it-yourself raises legal hassle p50, Oct.24

GE's Campbell Ave. plant is tax exempt p138, Nov.21

Samuel Stratton wins seat on city council # p54, Nov.28

SCHENLEY Industries, Inc.

A Bottle That Could Start a Battle (with illus) p34, Sep.12

The Ban Made a Boom p48, Nov.21

SCHIFF, Dr. Jack

Marketing Men at School Tackle Lily Problem (with illus) p102, Aug.29

SCHLAERTH, William J., S.J.

Readers Report: B. S. Industrial Relations p8, Aug.8

SCHLITZ (Jos.) Brewing Co.

Shaping Up the Industry (with table) p48, Sep.5

SCHNEE, Charles

Making the Decisions on 3-D Movies (with illus) p78, Aug.15

SCHNEER, Anita

Music Inn: They Come to Play (with 5 illus) p108, Sep.19

SCHNEIDER, Frankie

Stock Car Racing: "A Smash Hit" But Will It Last (with illus) p66, Sep.19

SCHNEIDER, Richard H.

Readers Report: Still in Embryo p12, Sep.19

SCHNITZLER, William

Planning Labor's Role in '54, p136, Aug.29

Closer to AFL-CIO Merger? (with illus) p74, Dec.26

SCHOLARSHIPS

A one-year advertising fellowship is established at Harvard Business School by James Chirurg # p102, Aug.1

Aluminum Co. of America is granting 99 four-year scholarships # p102, Sep.5

Bulova Foundation will award 17 college scholarships this year # p139, Sep.12

SCHOOLS

See also Colleges and Universities

The South's Schools at Stake: It's pushing its biggest school building program in all history p170, Jul.25

Pennsylvania State Employment Service and Local 169 give 16-hour "fork-lift course" for warehouse employees # p147, Aug.15

There will be 40% more teenagers in the sixties than in 1950. This will result in crowded high schools and colleges # p17, Aug.15

Accent on Economics p134, Aug.22

Sowela Tech: They Graduate as Oilfield Roustabouts (with 14 illus) p88, Aug.29

Wooing Teachers p126, Nov.14

Parents and school-board members should take a close look at the safety records in their school district # p179, Nov.28

Better school buildings is the goal of a new research organization # p185, Dec.12

SCHREIBER, Richard

Readers Report: Who Buys and Where p12, Nov.14

SCHREIBER, Dr. Walther

Berlin's New Mayor (with illus) p142, Oct.31

SCHROEDER, Johannes

Krupp: Felled Giant Walks Again (with illus) p166, Sep.26

SCHULTE (D.A.) Inc.

Acquires all outstanding stock of Steinway Drug Co. # p62, Aug.29

SCHULZ, E. H.

Readers Report: Team Research p10, Nov.21

SCHUMACHER (F.) & Co.

Lists the ten top colors for high fashion # p56, Sep.26

SCHUMAN, Neal

Named field sales manager of the appliance sales division of Servel # p128, Nov.7

SCHUMAN Plan

Britain is now ready to play ball on a permanent basis with the Schuman coal-steel pool # p164, Sep.26

Schuman Plan Steel Drops p156, Oct.10

SCHWARTZ Chemical Co.

Makes a transparent coating for polystyrene that will be immune to most common solvents # p51, Aug.29

SCHWARZ, F.A.O.

Some suggestions on buying toys for Christmas # p184, Nov.21

SCHWARZKOPF, Dr. Paul

Research for Sale p112, Jul.18

SCHWEGMANN Bros.

"Fair Trade" Battle Ebbs and Flows p29, Jul.11

Appeals to U. S. Supreme Court, asking it to nullify the McGuire Fair Trade Act # p62, Aug.22

Victory for Fair Trade: Supreme Court refuses to hear Schwegmann case p50, Oct.24

Fair Trade: The War's Not Over: Resale price maintenance won a battle in the Supreme Court p43, Nov.7

Supreme Court again turns down request to review case of Schwegmann's vs. Eli Lilly # p74, Dec.5

SCIENCE

Translations of foreign scientific writings will be photoduplicated # p198, Sep.26

Can Science Aid the Aged? Geriatrics and gerontology broaden their studies p174, Dec.19

SCIENTISTS

Self-service for Scientists: Researchers can browse around in quest of parts they need (with illus) p66, Aug.22

SCOTT & Fetzer Co.

Christmas Greetings for Employees p120, Dec.19

SCOTT Horner & Mason, Inc.

Readers Report: Mixed Feeling p8, Oct.24

SCOTT Paper Co.

Introduces absorbent paper wipers for plant use # p65, Sep.19

SCOVILL Mfg. Co.

Uniform manufacturers are first customers for a new screw-on button # p55, Aug.15

SCRABBLE

See Games

SCRAP Steel

See Steel Scrap

SCREENING

Readers Report: Glass Yarn p10, Sep.5

SEA

Researchers Look To The Sea: The Next Great Frontier (with illus) p180, Dec.12

SEA ISLAND, Ga.

Sea Island Snags 'Em with Sun, Sand—and Service (with map and 13 illus) p68, Oct.24

Readers Report: Sea Island Revisited p12, Nov.21

SEA Scanar

Putting Sound to Work for Fishermen (with 9 illus) p86, Oct.17

SEA Water

Mineralized salt from the sea is going to be extracted by Dixie Chemical Co. # p48, Jul.11

Electrodialysis: Bright Applicant for an Old Job (with illus) p178, Oct.24

SEAGRAMS Distillers

New Antitrust Policy Developing p62, Aug.1

SEALANTS

Goodrich Chemical announces a putty-like plastic sealant # p88, Oct.10

SEARS, Roebuck & Co.

Rumor has it Sears is dropping its Allstate car # p33, Jul.4

Will soon open its sixth outlet in Venezuela # p169, Sep.26

Columbus, O.: Happy Ending p156, Oct.17

Sears sales dipped last month p56, Oct.17

Gives up the idea of selling Allstate cars # p34, Oct.31

Shopping centers get a boost from Sears p50, Nov.7

Theodore Houser is scheduled to move up as chairman (with illus) # p118, Nov.14

End of an Era Is at Hand: Theodore Houser will replace Gen. Wood (with illus) p182, Nov.28

Sales for year ending Jan. 31 will cross the $3-billion mark # p54, Nov.28

Readers Report: No First p12, Dec.5

Sears discovers the spare-time farmer p55, Dec.19

SEASIDE Oil Co.

The Stars Know (Trend) p172, Aug.15

SEATON, Fred

Wilson and Team: Getting Results on Defense (with illus) p28, Nov.21

SEATON, J. J.

Readers Report: Action & Reaction p10, Nov.28

SEATTLE, Wash.

Iron Horse, Towed Across Seattle . . . Reaches Its Last Home in a Park (with 2 illus) p113, Jul.25

University of Washington will lease its "Metropolitan tract" to a group headed by Detroit's Roger L. Stevens p116, Jul.25

Electricity rates are going down p170, Oct.24

Jumps from 19th-largest city in the country to 17th # p106, Oct.24

Buses Double as Rolling Billboards . . . To Help Seattle's Transit Budget (with 2 illus) p156, Nov.14

Plans to build grain elevator and lease it to Kerr, Gifford & Co. p146, Dec.12

SECRETARIES

Secretaries . . . marry and retire. But they can still work under the Trattner system p190, Sep.12

Readers Report: Home Office p8, Oct.17

SECURITIES

Higher Rates . . . for brokers on the New York Stock Exchange will be considered p129, Jul.18

Judge Medina dismisses securities monopoly suit brought by the government against 17 investment banking houses # p34, Sep.26

Short news item

The Board of Governors of the New York Stock Exchange approves a new schedule of commission rates # p133, Oct.24

Brokers Boosting Fees on Big Board by 18% p140, Nov.7

The 1953 Stock Market: Its Crosscurrents (2 tables) p159, Dec.12

Bonds

Money Demand Keeps Bond Bulls Wary (with 3 charts) p116, Jul.4

Readers Report: "Certain" Bonds Do p12, Jul.4

Municipal Bond Yield: The Rise Halts—But . . . It Can't Drop Much (with chart) p132, Jul.11

Overloaded Market Stalls Mackinac Bridge p126, Jul.25

The Recent Bond Market Rally: a Cross Section (table) p83, Aug.1

It's wise to start thinking now about the interest your U.S. government bonds have been accruing # p151, Aug.29

Check Your German Bonds p132, Sep.5

Smart Money: Investors are more interested in tax-free securities such as municipal bonds p25, Sep.5

Tax-exempt bond prices have eased # p115, Sep.5

Continued strength in tax-exempt market pushes bond buyer's municipal bond yield index down # p70, Oct.10

State and municipal financing in Sept. totaled $453.9-million # p68, Oct.17

Easy Money: Why investment men watching goings-on in the bond market expect interest rates to drop p162, Oct.31

A Strike Financed by Bonds (with illus) p165, Nov.7

Strong Tide . . . for Treasuries launches new medium-term 2¾s at premium p74, Nov. 14

Voters O.K. $800-million In New Bond Issues p74, Nov.14

E and H savings bond sale outpaced redemption in first 10 months # p148, Nov.21

ILWU-PMA Pension Fund: Leftist Union Loves High-grade Bonds (with illus) p176, Nov.21

It's Cheaper to Borrow Now (with chart) p136, Nov.28

A New Idea in Futures: Midwest Stock Exchange may try setting up a market for future contracts for government bonds p142, Nov.28

Three new tax-exempt issues may be offered by Indiana Toll Road Commission, Public Housing Administration, and Mackinac Bridge Authority # p136, Dec.5

E and H savings bond sales jumped 25% in November # p70, Dec.19

First German dollar bonds validated p70, Dec.26

New Issues

New money financing totaled $11-billion in first half of 1953 # p131, Jul.11

New issue underwritings for corporations in first half dropped # p61, Aug.1

Coming New Issue Flood May Change Bond Trend p128, Aug.8

A test demand for tax-exempt bonds is expected this week when 13 new issues hit the market # p80, Aug.22

AT&T Topping Own Mark (with 4 charts) p59, Aug.29

Wall Street is pleased with the way investors absorbed offerings of $400-million of new securities # p136, Sep.26

Electric utility financing totaled some $2-billion in Jan.-Sept. 1953 # p141, Nov.7

GM Plans . . . record financing p146, Nov.21

It's Cheaper to Borrow Now (with chart) p136, Nov.28

Private financing continues active. National Tea, Jewel Tea and Associates Investment Co. # p148, Nov.28

New Securites of all types are off about 10% from 1952 # p18, Dec.5

Corporate and municipal new issue markets are still dull # p122, Dec.12

GM Bond Hit: Its record $300-million issue went fast. Picture not so rosy for municipals p68, Dec.19

Atlantic Refining Co. plans new issue # p62, Dec.26

Stocks

The Stock Market: 1953 First-Half Box Score (table) p118, Jul.4

The 1953 Stock Market: Some of Its Zigs and Zags (table) p133, Jul.11

Bull Market: Corpse or Sleeper (with chart) p132, Jul.18

1949-53 Bull Market: How Profits Have Dropped (table) p133, Jul.18

Peace Brings No Scare (with chart) p82, Aug.1

Rash of Splits . . . continues despite the slackening of the bull market p60, Aug.1

19 U. S. corporations shares are listed on the Montreal and Canadian Stock Exchanges # p48, Aug.8

This Year Stocks Have Done Better in London (with chart) p126, Aug.8

Resistance Stocks Prove Out (with 4 charts) p148, Aug.15

1953 Summer Rally: The Score to Date (table) p107, Aug.22

Traders Ask: Where Is It? This year is breaking the pattern of summer upturns (with chart) p106, Aug.22

Bulls Hunt for Cover (with chart) p134, Aug.29

The 1953 Stock Market: a Current Sampling (table) p135, Aug.29

Stock market breaks to lowest level in over a year. Wall Street looks beyond today's prosperity p17, Sep.5

Upgrading Pays Out: Blue chip stocks have shown up better than low-price issues in 1953 (with chart) p140, Sep.5

When the Market Is Shaky: Low-price commons always drop faster . . . than the high-grade issues (table) p142, Sep.5

How Korean Market Gains Have Contracted Lately (table) p169, Sep.12

Stocks—Famine amid Plenty (with chart) p168, Sep.12

Bulls Take Shellacking but the Street Remains Calm (with 2 charts) p172, Sep.19

Climbing Costs Tilt Airline Shares Downward (with chart and 2 tables) p125, Sep.19

Does the Stock Market Know Where Business Is Headed? (with 4 charts) p25, Sep.26

Most Preferreds Still Lagging Behind 1952 (table) p171, Oct.3

What Does the Rally Mean? (with chart) p170, Oct.3

Bulls Can't Say Much (with chart) p174, Oct.10

The Current Rally: Thus Far Both Minor and Spotty (table) p175, Oct.10

Dim Future Depresses Rail Stocks (with 2 charts) p62, Oct.17

Now, Will the Trend Shift? (with chart) p170, Oct.17

1953 Stock Market Zigs and Zags: a sampling (table) p159, Oct.24

What's Behind the Rally (with chart) p158, Oct.24

Stock Price Booms: Some Die Fast, Others Linger (with 4 charts) p160, Oct.31

Bulls See Inflation Ahead (with chart) p162, Nov.7

Candidates for 1953 Tax-Loss Sales (table) p163, Nov.7

High-grades Stay Strong (with chart) p172, Nov.21

The Current Rally: a Mid-November Sampling (table) p173, Nov.21

What Has Hit Tobacco Stocks (with 6 charts) p140, Nov.21

Bulls See More to Come (with chart) p168, Nov.28

Defensive stocks are favored by the Institutional Investors Mutual Fund # p148, Nov.28

Reverse Split . . . of stock is put up to shareholders of Salem-Brosius p146, Nov.28

Short Position Hits 21-month High (with table) p169, Nov.28

Life Companies Shy at Stocks p134, Dec.5

Yule Cheer for the Bulls? (with chart) p152, Dec.5

The Current Rally: Box Score to Date (table) p153, Dec.5

Cigarette shares drop sharply as result of cancer scare # p36, Dec.12

Easy Payment Plan for Stocks: New York Exchange members start installment plan p121, Dec.12

The Street Is Cheerier (with chart) p158, Dec.12

TV-Electronics Stocks Keep Skidding: Color Can't Brighten the Picture—Yet (with table and chart) p115, Dec.12

Bulls Refuse to Worry (with chart) p154, Dec.19

Rails Still on Downgrade (with chart) p72, Dec.26

The Rails: 1953's Biggest Market Disappointment (with table) p73, Dec.26

SECURITIES Act

Setback for Arbitration Pacts: Supreme Court holds that investors can't sign away their rights under Securities Act p64, Dec.19

SECURITIES & Exchange Commission

Corporate Working Capital Keeps Right on Rising . . . But Liquidity Isn't Doing So Well (with 4 charts) p114, Jul.4

Largest financing project ever presented to SEC is Ohio Valley Electric Corp's # p36, Jul.18

Expenditures for new plant and equipment: The Cat with Nine Lives (with table) p30, Sep.12

SEGREGATION

See also Racial Discrimination, Negroes

Big Job for the Big Court p30, Sep.26

The South's Schools at Stake: It's pushing its biggest school building program in all history p170, July.25

SELBY, Milton

Putting Safeway in the Right Places (with 4 illus) p90, Dec.26

SELCHOW & Righter Co.

These Fads Have Built a Billion-dollar business (with illus) p78, Nov.28

SELECTIVE Auto and Fire Insurance Co.

Competition Tightens in Northwest Insurance p131, Sep.19

SELECTIVE Service

Draft calls won't be cut back quickly. Universal military training still isn't in sight # p38, Aug.1

Draft Boards Getting Tougher p130, Aug.22

Your son, going in or coming out of the armed services, is liable for eight years # p36, Sep.5

The Services Keep Strings on Millions (with illus) p140, Sep.12

SENOUR (Martin) Co.

Custom-Colored Paint (with illus) p62, Jul.18

SENTINEL Service

B&O Moves Freight by Timetable (with illus) p72, Aug.29

SERVEL, Inc.

Cost of Television p73, Jul.4

Readers Report: Chronological Credit p10, Jul.25

Creates two new executive offices # p128, Nov.7

SERVICATOR

Mounted on the rear-view mirror, it records the number of hours the car engine has run # p168, Oct.31

SEWERS

When Cleveland's Sewer Blew Up (with 5 illus) p29, Sep.19

SHAEFFER, Craig

Snags for New Business Agency: Change-over from NPA to Business Services Administration runs into troubles (with illus) p74, Aug.15

SHAEFFER Pen Co.

Opens a tool and die plant at Madison, Iowa # p178, Dec.12

Short news item

SHAFER Bearing Corp.

Company is bought by Chain Belt Co. # p87, Aug.29

SHAH of Iran

Iran: The Shah Rides the Tiger (with illus) p120, Aug.29

SHALE

Qualities of "expanded" shale as a building material will be studied # p89, Sep.12

AEC will study uranium-bearing Chattanooga black shale # p150, Nov.7

SHALLCROSS Mfg. Co.

Printed-circuit techniques have been used in making a new 60-position rotary switch # p64, Jul.18

SHALLENBERGER, Frank

Student's Seller: Sales of shell-molding unit devloped by Stanford group gain rapidly p80, Dec.12

SHANE, Samuel

Readers Report: No New Departure p10, Nov.7

SHANLEY, Bernard

White House between Two Fires (with illus) p34, Oct.3

SHARON Steel Co.

Tries out plant-wide vacations # p18, Jul. 4

SHARPLES Corp.

Quick and accurate measurement of particle size distribution of powdered materials is claimed for new instrument # p62, Jul.11

SHAW-FULTON (Robert) Control Co.

Operating data from 24 separate sources can now be logged on a single circular chart # p65, Sep.19

SHEEHY, James

Chipping Chemicals Out of Timber (with 3 illus) p26, Jul.4

SHEETS

See Bedding Industry

SHEFFIELD Corp.

Makes a multichek gauge # p54, Jul.11

All-in-One Gauging p75, Sep.5

SHEIB, Simon

The Suburban is a new bimonthly spoof sheet # p116, Aug.15

SHELL Chemical Corp.

A Man Pits Himself Against a Fire (illus) p26, Sep.19

SHELL-MOLDING

Student's Seller: Sales of shell-molding unit developed by Stanford group gain p80, Dec.12

SHELL Oil Co.

Gasoline: Hottest Battle in Years (with chart and illus) p61, Nov.14

SHERMAN, G. B.

Readers Report: Alas, poor Yorick p8, Sep.12

SHERRY-NETHERLANDS Hotel

Spray-on Roof (illus) p48, Aug.15

SHERWIN-WILLIAMS Co.

Paint For Hot Places p80, Sep.26

SHIPBUILDERS Council of America

L. R. Sanford says 1,000 Liberty ships should be scrapped # p36, Jul.18

SHIPBUILDING

How a Camera Builds a Ship: Shortcutting the Trip from Blueprints to Steel (with 4 illus) p56, Jul.18

Lloyd's reports on number of ships being built by British yards # p34, Jul.25

Building Ships to Sail—or Sink (with 3 illus) p34, Aug.15

SHIPS and Shipping

Humidity conditioning for the holds of ships may lead to increased shipments # p.58, Jul.18

L. R. Sanford says 1,000 Liberty ships should be scrapped # p36, Jul.18

Office of Naval Research backs research program at Rutgers to study an anti-corrosion treatment for hulls of ships # p58, Jul.18

New company plans to run a steamer between San Francisco and Honolulu # p95, Jul.25

Alaska Steamship extends its operating season through November # p64, Oct.3

Keeping the Flag Afloat (with illus) p194, Oct.3

American President Lines: A Storm-tossed Company Sails Clear (with 5 illus) p186, Oct.10

Ire on the Great Lakes is rising after the collision of a bulk carrier and the German motorship Walischiff # p36, Oct.10

Ship Battle: U. S. seeks to repossess nearly 75 ships it sold in postwar years p196, Oct.10

Isbrandtsen: Turmoil's Child (with 5 illus) p114, Oct.17

Newport News Shipbuilding & Dry Dock will conduct study of the application of nuclear power to ship propulsion # p84, Nov.21

Unionizing the Great Lakes (with illus) p179, Nov.21

Cleanup-law Strike Shuts Down N. Y. Waterfront (with 7 illus) p30, Dec.5

SHIRLEY, Joseph

Readers Report: Lasting Tribute p10, Oct.3

SHOES

James Whitehead: Trying To Figure Where The Shoe Industry Is Going (with 4 illus) p138, Jul.25

Dryon leather waterproofed by a new process will make its debut soon # p120, Oct.3

SHOPLIFTING

Shoplifting War: West Coast grocers join to fight pilferage (with illus) p104, Aug.15

SHOPPING Centers

See also Retailing; Suburban Development

Gimbels Joins . . . the trek to the suburbs p101, Jul.11

Rivals Side by Side p114, Aug.15

Superhighway Shopping p152, Sep.12

SHORT, Dewey

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

SHOWROOMS

Carborundum's Expandable Showroom (with 2 illus) p75, Nov.21

SHOWS (Industrial)

See Fairs and Exhibition

SHRIMP

See Fishing

SHUTTLEWORTH, V. K.

Reports on changes in milk buying habits # p50, Jul.4

SIBLEY, Harper, Jr.

May buy Clapp Foods Division from American Home Foods # p36, Nov.7

SICILIANO, Rocco

New Lineup in Labor Dept. (with illus) p172, Sep.12

SIGNAL Corps

Fits an observation plane with television camera and transmitting equipment # p81, Aug.8

SILBERSTEIN, L. D.

Crucial Round . . . looms in clash of Industrial Brownhoist over attempts to merge with Pennsylvania Coal & Coke p56, Oct.3

SILICA

Crystallized silica has been developed by Norton Co. # p75, Sep.26

SILICONE Rubber

Silicone rubber insulated wire has been approved by Underwriters Lab. # p50, Jul.11

Silicone rubber is used to coat the connectors of the Convair's exhaust ducting # p54, Sep.12

SILICONES

Another Boost for Silicones: New plant will put Linde Air Products up with the leaders p70, Sep.5

Compass for the Arctic p64, Sep.19

GE thinks silicone fluids can be blended with cosmetic products # p98, Dec.19

SILVERWARE

A fruit spoon designed to eliminate the squirt in grapefruit is offered # p145, Nov.14

SILVICHEMISTRY

Chipping Chemicals Out of Timber p126, Jul.4

SIMMONS Mattress Co.

Gets zoning permit to build plant near Columbus, Ohio # p79, Oct.24

SIMPSON, Howard E.

Howard E. Simpson: Dollars for B&O and its shippers (Cover) Aug.29

Moving Freight by Timetable p72, Aug.29

SIMPSON, Richard

GOP's Campaign Boss Starts Working for '54 (with 10 illus) p152, Nov.21

SINCLAIR & Valentine Co.

Fluorescent color brightens newspaper advertising in Seattle Times # p58, Nov.14

SKELETONS

Skeletons in Plastic Liven Up Trade (with 4 illus) p140, Aug.8

Readers Report: This Skeleton Business p10, Sep.26

SLICHTER, Sumner

The Customers Are Flush (Trend) p200, Oct.17

Not To Be Left To Chance (Trend) p104, Dec.26

SLICK Airways, Inc.

Employees get a paid holiday on their birthdays # p104, Jul.25

Stockholders approve merger with Flying Tiger Lines # p87, Aug.29

SLICK, Tom

U. S. Lift Slab Corp. is formed to license users of a construction process developed by Slick # p178, Dec.12

SLIDE Rule

Bridge Masters develops a slide rule for bridge players # p65, Sep.19

SLIGH, Charles

NAM To Liberal on Trade? Officials' statements provoke Monsanto bolt p170, Nov.21

Now McClellan Heads NAM (with illus) p34, Dec.5

SMALL Business

Financial Aid for the New and Small: Development credit corporations provide risk capital for local industry p112, Jul.4

How a Smaller Company Can Get Research: Part-time science board (with table) p104, Aug.1

Small business administration will be set up with a $72.3-million first-year budget, if Congress O.K.'s Eisenhower's request # p34, Aug.1

"'Fringe" Aid for Small Firms: Mutual Life comes up with new type of employee benefit plan p78, Aug.22

Small business has not fared as well as big business according to report issued by SDPA # p34, Sep.19

SMALL Business Administration

Hopes to talk banks, insurance companies, and private investors into providing capital for small-company loans # p36, Aug.15

If you need a small business loan, you may be disappointed in the new loan agency # p40, Aug.22

U. S.-owned inventions form the subject of a leaflet published by SBA # p72, Sep.5

Drew up, then dropped a plan to charge 6% interest on direct loans # p136, Sep.26

Decides to charge a flat 6% on direct loans # p36, Oct.3

Farm equipment dealers are pressing SBA for loans # p40, Nov.7

Small Business . . . can expect a better break on loans from SBA now that Mitchell is out p31, Nov.7

Short news item

Will make loans to retail, wholesale, and related trades # p34, Nov.21

SMALL Defense Plants Administration

The White House is scrambling for a small business agency. SDPA dies July 31 # p40, Jul.18

SMALL, Francis

Readers Report: Goodwill, But . . . p10, Dec.26

SMALLWOOD, Joseph

Newfoundland: Not Just Fish, Premier Joey, Promoter (with 5 illus) p136, Oct.17

SMELSER, Rex

Sowela Tech: They Graduate as Oilfield Roustabouts (with illus) p88, Aug.29

SMITH (A. O.) Corp.

A $5-million plant to make auto frames is under construction at Granite City, Ill. # p138, Aug.8

SMITH, Duff

Readers Report: Bolivian Refineries p10, Nov.21

SMITH, H. Alexander

Is willing to back substantial revisions in T-H # p40, Dec.5

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

SMITH, Raymond

He Rang the Bell (illus) p28, Nov.14

SMITH, Robert

A movie screen for every customer is the latest idea for drive-ins # p52, Aug.22

SMITH, T. R.

Readers Report: Revolution in Filing p8, Dec.12

SMOG

Los Angeles: Uproar over Smog p158, Nov.14

Smaze or Smog, It Vexes New York (illus) p26, Nov.28

SMOKE

Pittsburgh: Where There's Smoke p62, Sep.26

SMUGGLING

Boom in the Underworld p99, Aug.15

SNAKES

What to do if a snake bites # p168, Jul.25

SNYDER, Carl

Money for Still More Growth (with chart) p29, Dec.12

SOAKESE

New type hose offered to the home gardener # p76, Nov.28

SOAP

Synthetic detergents continue to boom at the expense of soaps # p119, Nov.28

SOCIAL Security

The goal now is expansion to cover everyone. Secretary Hobby is hard at work on this # p40, Oct.17

A freeze of the social security payroll tax rate at the present 1½% on employers and employees may be voted in Jan. # p38, Oct.31

Social security broadening now is sure to be proposed by Eisenhower # p40, Nov.7

Feeling in Washington is that Congress will freeze the rate early next year # p38, Nov.21

The Battle Lines Are Drawn on Social Security Shifts (with 2 charts) p28, Nov.28

Readers Report: Attorneys' Choice p10, Dec.19

SOCIETY for the Advancement of Management

Management society plans counsel for individual problems p126, Sep.26

SOCIOLOGY

Business and Sociology. The Management Pattern p126, Oct.10

SOCONY-VACUUM Oil Co.

Will move its headquarters to new building on Lexington Ave. # p34, Aug.1

Short news item

A Hotfoot for Unrecoverable Oil (with illus) p78, Dec.12

SOLDER

Lab-Metal is a no-heat solder for do-it-yourself household repairs # p145, Nov.14

SOLVAY, N. Y.

Politics and a Billboard p118, Aug.15

SOMERVILLE, Peter

"Wire Rope Can Be a Way of Life" (with 6 illus) p86, Aug.8

SONOTONE Corp.

Nickel Battery (with illus) p55, Dec.26

SOPHIR, A.

Readers Report: To Retard Fire p8, Dec.12

SOUCHON, Dr. Edmond

Music Inn: They Come to Play (with illus) p108, Sep.19

SOUND Equipment

Stromberg-Carlson leases sound equipment p52, Nov.28

SOUND Waves

Pain may be relieved with supersonics, ultra high frequency sound waves # p107, Aug.1

SOUNDSCRIBER Corp.

Low-Cost Monitoring (with illus) p54, Aug.22

SOUTH

The South's Schools at Stake: It's pushing its biggest school building program in all history p170, Jul.25

Higher standards for workers, notably women and children, will be goal of a Southern Regional Conference # p34, Oct.31

Development of the South is pushed by 14 states. Latest to join is Georgia # p198, Nov.21

SOUTH AFRICA

Decides to abolish discrimination against the dollar # p156, Oct.24

SOUTH CAROLINA

Commerce Dept.'s per capita income figures get big headlines in the Carolinas # p89, Sep.5

SOUTHERN California Edison Co.

Expects its 1953 per-share earnings to be the smallest since 1948 # p141, Nov.7

SOUTHERN New England Telephone Co.

Calls from pay stations go up to 10¢ # p98, Aug.29

SOUTHERN Production Co.

Is engaged in merger talks with Cosden Petroleum Co. # p62, Aug.29

SOUTHERN Railway System

The Coal Age Bows to the Diesel (with 6 illus) p31, Jul.11

16 railway unions ask North Carolina court to dismiss a Southern Railway employees' suit # p80, Dec.26

SOUTHGATE, D. F.

Readers Report: The Changed America p10, Jul.4

SOUTHWEST Louisiana Technical & Vocational School

See Sowela Tech

SOUTHWESYERN Bell Telephone Co.

Men employees sub for striking CIO operators at Dallas (with illus) # p144, Aug.29

A compromise ends strike # p153, Sep.5

SOUTHWESTERN Power Administration

Policy Switch Short-Circuits Power Deal (with map) p186, Sep.19

SOVIET UNION

The Russians are holding a big powwow in Moscow this week, presumably to decide on their next move in Germany # p102, Jul.4

U. S. officials believe Russia is in a bad way. Churchill thinks now is the time to make Moscow show its hand # p101, Jul.4

Rusian oil and coal will go to the Argentine under new trade-pact # p116, Jul.11

Washington expects Moscow to be buttering up Premier Mossadegh before long # p120, Jul.11

Crisis in East Europe (with map) p31, Jul.18

Crisis in the Kremlin (with illus) p30, Jul.18

Meeting of the Supreme Soviet is slated for July 28 # p117, Jul.18

Momentous developments may follow the ouster of Beria # p117, Jul.18

Beria's ouster has brought a purge in Russia that is wider and deeper than any since the '30s # p147, Jul.25

Paris and Moscow have signed a three-year agreement # p148, Jul.25

Reds Rustle U. S. Exports p159, Jul.25

Now—A Fresh Approach to Russia (Trend) p108, Aug.1

Cuts its military budget for the first time since 1948 # p111, Aug.8

Moscow has agreed to a Big Four foreign ministers' meeting on Germany # p111, Aug.8

Argentine signs trade pact with Russia p140, Aug. 15

Georgi Malenkov: New Face on the Soviet (with table and illus) p27, Aug.15

Malenkov makes it plain that he plans to profit by the divisions in the West. He offers all things to all men who are discontented with American leadership # p133, Aug.15

Last weekend's Soviet note on Germany hints at Kremlin strategy # p97, Aug.22

The big threat in the international outlook is the gathering Soviet campaign to split the Western alliance # p97, Aug.22

Reacting to Russia's H-Blast p25, Aug.29

The H-Bomb Trap (Trend) p168, Aug.29

European traders say Russian negotiators aren't haggling over every detail and they are placing orders for an even wider variety of merchandise # p137, Sep.5

The Russians are planning a super-department store # p124, Sep.5

A new economic policy is in full swing. Agriculture and consumer goods are to get a boost # p163, Sep.19

Evidence now suggests that the Kremlin is not ready to negotiate either on Korea or Germany # p163, Sep.26

Russia's Economic Trap: Retreat Is the Only Way Out (with 3 charts) p31, Sep.26

Russians face a tough test in East Germany # p163, Sep.26

News out of Russia confirms existence of a food crisis and shift from heavy industry to agriculture # p161, Oct.3

Soviet note on Germany turns thumbs down on proposed foreign ministers' meeting # p161, Oct.3

Will East and West Bury the Hatchet? Russia is no longer in a position to wage an aggressive cold war p27, Oct.3

U. S. doesn't much mind Western Europe trading non-strategic goods with Russia and its satellites. But trade is dropping (with chart) p150, Oct.10

Down through a Moscow Street . . . into the Kremlin's Interior and . . . A Slum Goes U. S. Student's Camera (3 illus) p34, Oct.17

Soviet bid in Guatemala p143, Oct.31

Big Four talks are off. Latest Russian note confirms belief that the Kremlin is in no mood to negotiate # p153, Nov.7

Soviets dicker over a manganese deal in London # p154, Nov.7

Soviet Planes: Built as Well as They Have to Be (with 5 illus) p70, Nov.7

Soviet purchases of food in Western Europe are eating away at the surpluses there. Russians sell gold to pay for imports # p154, Nov.7

Soviet recent note, in effect, demands a complete Western surrender # p163, Nov.14

Russian gold sales in the West continue p150, Dec.5

The Kremlin has a double barreled maneuver under way intended to paralyze French policy making # p149, Dec.12

Double Trouble for Moscow: The U.S. diplomatic offensive has the Kremlin on an atomic hook p28, Dec.19

Mr. Mikoyan Goes Shopping—in Western Europe: To Please the Russian Consumer (with illus and table) p68, Dec.26

Moscow: Ready to Talk? Signs point that way On atomic and territorial matters p34, Dec.26

There's new evidence from within Russia of pulling and hauling at the top level # p65, Dec.26

SOWELA Tech.

Sowela Tech: They Graduate as Oilfield Roustabouts (with 14 illus) p88, Aug.29

SPAIN

Look for a U. S. agreement with Franco this summer # p120, Jul.11

Fiesta for Hilton's Madrid Hotel (with 13 illus) p152, Jul.25

The U.S. Defense Pact with Spain will be signed any day now # p164, Sep.26

Soviet air and atomic progress has increased the value of the defense deal signed with Spain this week # p161, Oct.3

U. S. Defense Dept. names four firms to supervise construction of air and naval bases in Spain # p169, Oct.17

SPALDING (A. G.) Co.

Opens its new plant at Easley, S.C. # p194, Sep.12

SPECTROMETERS

A mas spectrometer service has been set up by Consolidated Engineering Corp. # p62, Sep.19

SPENCER Chemical Co.

Will build new ethylene plant in Orange, Tex. # p95, Jul.25

SPERRY Gyroscope Co.

Balance, Fly style (with illus) p87, Nov. 21

SPERRY Mfg. Co.

A featherweight alloy called Sperrilyte makes its bow in costume jewelry # p52, Nov.21

SPIEGEL, Emanuel

Accuses money lenders of going back to the horse-and-buggy days of high down payments, high interest, etc. # p18, Sep.26

SPIEGEL'S

Reduces prices on 20% of the items in its fall catalog # p119, Aug.29

SPINRAD, Leonard

Day & Date Service # p74, Dec.5

SPITZ Laboratories, Inc.

William Flood, Jr. points out details of a projector to be installed in Montevideo, Uruguay (with illus) # p58, Jul.4

SPOKANE, Wash.

Hopes for Parkers p121, Sep.5

SPONGES

O-Cel-O, Inc.: When a Small Company Joins a Giant (with illus) p43, Sep.19

SPORTS

Sports for Theater TV p76, Jul.18

Touchdowns, TV, and the Law p32, Nov.21

SPRAGUE, Lucian

The Minneapolis & St. Louis: Everybody Feeds It Business . . . But Who Controls It Now? p64, Aug.15

SPRINKLERS

Roaming Lawn Sprinkler p64, Sep.19

SQUARE D Co.

NLRB rules in old case involving company # p127, Jul.11

SQUIBB (E. R.) & Sons

Merger Mechanics: You Have to Try Them to Know if They'll Work (with table) p96, Aug.8

SRYBNIK, Simon

Machine Tool Supermart p79, Oct.10

ST. JOSEPH Lead Co.

Tough Antitrust Policy: Tht's the line the Administration seems to be taking in suit filed against company p29, Oct.17

ST. LOUIS, Mo.

AFL's Meat Cutter & Butcher Workmen order picketing of food stores open on July 4 # p108, Jul.4

AFL motion-picture operators at Fox Theater demand a third man in projection booths when 3-D films are screened # p127, Jul.11

Annual Wage: Warehousemen in St. Louis win guaranteed pay in 20 contracts p145, Aug.15

Cities Scramble . . . for more taxes p64, Oct.10

St. Louis Waited 25 Years (with map and 2 illus) p194, Nov.14

Public Service Co. proposes free city-owned parking lots on the perimeter of the city, cut-rate bus service between lots and downtown # p106, Nov. 21

Public Service Co.'s "park and ride" service will be extended p146, Dec.12

Annual Wage . . . gains ground in St. Louis warehouse field p167, Dec.19

ST. LOUIS-SAN FRANCISCO RR

Iron Horse Pulls Publicity (with 2 illus) p82, Dec.5

ST. PAUL, Minn.

Twin City Rapid Transit may have to operate with a separate set of fares for St. Paul and Minneapolis p116, Jul.25

ST. REGIS Paper Co.

Contracts to buy all the stock of the Cambridge Molded Plastics Co. # p194, Sep.12

Goes into the plastic business by buying stock of Cambridge Molded Plastics # p132, Sep.19

Readers Report: No New Departure p10, Nov.7

STAINLESS Steel

General Metal Products finds way for heat treating of stainless steel # p50, Aug.15

STANDARD Oil Co. of Calif.

Issues book entitled "More Profit, Less Paper" # p160, Aug.29

Preretirement program works well p163, Aug.29

Road Test without Roads: Tests fuels by running the back wheels of cars on a revolving drum p84, Sep.12

Standard's reorganization brings out new kind of service station p55, Nov.14

STANDARD Oil Co. of Ind.

Will build 205-mi. pipeline from Mandan, N. D. to Moorhead, Minn. # p36, Aug.22

Will build big fluid catalytic hydro-forming unit at its Whiting refinery # p36, Sep.12

STANDARD Oil Co. of N. J.

Old slate quarries are being considered for seasonal storage of oil # p36, Jul.4

Restricted stock options for key executives are upheld by New Jersey Supreme Court # p73, Jul.4

Belgian affiliate opens refinery at Antwerp # p114, Jul.18

Announces that its economics department will be divided # p132, Nov.21

Predicts domestic oil production will hit record in 1954 for fourth year # p34, Nov.28

STANDARD Oil Co. of Ohio

Sells its manufacturing equipment to National Can Corp. # p95, Jul.25

STANDARD Oil Development Co.

Fluid Coking . . . may provide more gasoline and diesel fuel p48, Aug.22

STANDARD-TRIUMPH Motor Co.

Standard Motor Co. of Britain's new U. S. subsidiary # p157, Dec.12

STANDARD-VACUUM Oil Co.

Abandons plans to move executive offices to Westchester # p73, Jul.4

Will build an office building in Harrison, N. Y. # p102, Sep.5

STANDARDS

Standardization . . . of NATO military equipment begins, as countries agree on a standard-size cartridge for small arms p47, Dec.26

STANFORD Research Institute

Microscope particles in the atmosphere are being photographed # p61, Jul.18

Action Photos of Air Particles (illus) p84, Sep.12

Worker Productivity: U. S. Worker Takes the Prize (with chart) p168, Nov.7

Acquires facilities of Microwave Engineering Co. # p70, Nov.28

STANFORD University

Stanford trains executives p164, Aug.29

Student's Seller: Sales of shell-molding unit developed by Stanford group gain rapidly p80, Dec.12

STANOLIND Oil & Gas Co.

Hydrocol Hassle: Stanolind offer to bail out Texas plant stymied by stockholders p32, Oct.24

STANTON, Frank

Columbia Marks Fifth "Lp" Year (with illus) p50, Aug.8

STASSEN, Harold

How Not to Use Psychological Testing p156, Aug.29

Now—a New Policy for the U. S.: Stassen comes out for continuing controls, making them flexible (with 2 charts) p150, Oct.10

STATES

Financial Aid for the New and Small: Development credit corporations provide risk capital for local industry p112, Jul.4

Hydropower: Government Backs Out. Administration is turning power development back to business and states p34, Jul.18

Labor Adds Up . . . this year's state law changes p56, Jul.25

The Drought—Tough But No Dust Bowl (with 4 maps) p27, Jul.25

Tax Slowup . . . marks this year's state law-making, despite some boosts p144, Aug.8

State Growth . . . and development is analyzed in report on Northern Michigan p97, Aug.29

Pennsylvania adopts a uniform commercial code law (Trend) p196, Sep.12

State Tax Take . . . in U. S. for latest fiscal year climbs 7% p134, Sep.26

The Cash to Build Toll Roads: By the time all present plans are completed, the total loans may reach $5-billion p70, Oct.17

Too casual an attitude toward your legal residence may lead to serious tax consequences # p175, Oct.24

Voters O.K. $800-million In New Bond Issues p74, Nov.14

Billions for Roads—but Not Enough p116, Dec.5

STEAM

Government engineers in New Zealand are trying to tap underground veins of live steam # p50, Aug.15

Stepping Up Steam Power (with illus) p136, Nov.14

STEEL

Heat, the need for repairs, and wildcat strikes continue to nibble away at steel production # p17, Jul.4

Pickling and etching steel, stainless steel, titanium and aluminum can be done more safely with Actone 33 # p64, Jul.18

Pittsburgh Steel Branches Out for Steady Growing (with 8 illus) p76, Jul.25

Steel Men Wonder: How Long? Output still breaks records (with chart) p31, Aug.8

Steel makers already feel the disruption in autos # p17, Aug.22

Steel output hasn't been at capacity for weeks now # p18, Aug.22

Stepping into Steel Homes: U. S. Steel paves the way for a new try at selling steel homes p34, Aug.22

Timken Roller Bearing shuts down another electric furnace # p34, Aug.29

Cheaper steel, when it arrives, will not sell at lower base prices. The cuts will be concealed # p17, Sep.12

Steel operations this week are estimated at 88.7% of capacity, low mark for the year # p18, Sep.12

Steel's pricing problem has aspects that are unique to steel # p17, Sep.19

Will Steel Mills Pay the Freight? p30, Sep.19

New England Steel Mill Comes to Life Again p32, Sep.26

Short news item

Purchasing agents have struggled for years to bring steel inventories up to minimum operating needs. Finally, they are near success # p17, Oct.3

U. S. Steel announces it will reduce delivered prices in competitive cases # p36, Oct.10

Steel Production: Washington Starts Watching for Signs of Trouble (with chart) p32, Oct.17

Steel Slides with a Smile: The long-expected readjustment by customers and producers is on p27, Oct.17

U. S. Industry Adopts Foreign Techniques p73, Oct.17

Great Lakes Steel cuts prices $2 to $14 on 14 special types of steel # p34, Oct.24

Operations continue to run at about 95% of capacity. Great Lakes Steel announces a price cut # p17, Oct.24

Defense Materials System will be continued for steel # p129, Oct.31

Steel has seen the worst of its "correction" # p18, Oct.31

Steelworkers Sound Off on Demands (with 6 illus) p150, Oct.31

Great Lakes Steel Corp.: $35-million Bet on Auto Steel (with illus) p32, Nov.7

With Nickel Restrictions Off...Steel Gets Set to Crowd Aluminum in Metal-clads (with 2 illus) p82, Nov.7

Freight rates will be cut on steel shipped into Oklamoma # p198, Nov.14

Steel makers are placing their bets on 1954 output # p17, Nov.21

Armour Research tests steel piles for a building that will never be built # p70, Nov.28

Operations last week hit the year's low # p18, Nov.28

Republic Publishes Delivered Steel Prices p27, Nov.28

Selling Electric Power to Steel Men (with 2 illus) p43, Dec.5

Foreign steel is going at bargain prices # p36, Dec.12

L. L. Colbert says that in the first eight months of this year Chrysler spent $29-million in extra conversion costs for steel # p18, Dec.12

Construction industry passes the auto industry as the nation's No. 1 purchaser of steel products # p98, Dec.19

Steel production may drop to 80% of capacity # p34, Dec.19

Steel producers are tailoring their production to their customers' cloth; they expect to have some idle capacity in 1954 # p18, Dec.26

STEEL Rails

Steel Rails, Each a Half-Mile Long...Travel by Train (with 2 illus) p32, Aug.8

STEEL Scrap

The price of steelmaking scrap, which often foretells the course of operations, is sagging again # p18, Aug.22

Steel scrap prices drop more than 20% since the end of July # p192, Oct.3

Scrap prices have begun to climb # p36, Oct.17

An end of 1953's Second Big Skid (with chart) p124, Oct.31

Segrated Scrap (illus) p92, Nov.7

STEEN, Charlie

Broke and Hungry Prospector Hits Uranium Jackpot (with 8 illus) p28, Aug.1

STEEP Rock Lake

Construction Aggregates Corp. will dredge Steep Rock # p82, Oct.10

STEGMAIER, J. T.

Readers Report: The Roving Shopper p8, Dec.5

STEINBERG, Douglas

Readers Report: Wood Preferred p8, Sep.26

STEINWAY Drug Co.

D. A. Schulte, Inc. acquires company stock # p62, Aug.29

STEITZ (Aaron)

Aviation gasoline draws customers into station in Glendale, Calif. # p150, Oct.3

STENOMASK

See Talk, Inc.

STEPHENS-ADAMSON Mfg. Co.

The Train that Never Stops (with 2 illus) p32, Jul.11

STERLING Area

The sterling area socked away $89-million in gold and dollar reserves last month # p141, Aug.15

British Investors Get a Break p127, Aug.29

Lewis Douglas' report to Eisenhower on dollar-sterling relationships is a boost for freer trade # p132, Aug.29

Area's gold and dollar kitty rose another $13-million last month # p167, Sep.12

STERNBERG, Walter

Building Air Tour Trade (with illus) p84, Jul.25

STERNS Magnetic, Inc.

Largest Pulley (illus) p84, Dec.12

STEVENS, Robert

New Capacity for Tungsten (with illus) p112, Nov.21

STEVENS, Roger L.

Gets lease from University of Washington for its "Metropolitan tract" p116, Jul.25

STEVENSON, Chuck

Lincoln Wins (with illus) p144, Dec.5

STEWART, Clare

Readers Report: Depletion Aids Discovery p81, Dec.26

STEWART Research Laboratory

Scientific Dictionary Grows Some More p114, Oct.10

STEWART, Robert

Readers Report: Executive Education p10, Dec.12

STEWART, Walter

A Full Crew for CEA (with illus) p33, Dec.5

STIGMAN, Shepherd

Readers Report: Shortcuts for Slowpokes p10, Aug.29

STILLMAN Rubber Co.

Permadizing is a new accurate method of bonding rubber to metal # p139, Jul.4

STOCK Car Races

Stock Car Racing: "A Smash Hit" But Will It Last? (with 6 illus) p66, Sep.19

Readers Report: He Says It's Safer p10, Oct.10

STOCK Options

Restricted stock options for executives of Standard Oil Co. were upheld by New Jersey's Supreme Court # p73, Jul.4

Making Stock Options Stand Up: Delaware law is designed to make such p99, Aug.8

Readers Report: Sharing the Credit p8, Sep.19

Bidding for Executives Is Lively, High p114, Sep.26

Stock Options: A Fresh Look in a Bear Market ...Here's how one plan worked for David Sarnoff (with table) p90, Oct.24

STOCK Splits

Rash of Splits...continues despite the slackening of the bull market p60, Aug.1

Reverse Split...of stock is put up to stockholders of Salem-Brosius p148, Nov.28

STOCKHAM Valves & Fittings Co.

Long strike by CIO steelworkers ends # p153, Sep.5

STOCKPILES

Congress Probers Eye Stockpiling: Even McCarthy's committee may get in the act (with table) p186, Oct.3

STODDARD, H. G.

Readers Report: Multiply Your Readers p8, Oct.17

STOEGER Arms Corp.

The 1954 "Shooter's Bible" will soon be out # p120, Aug.22

STONE Container Corp.

Readers Report: A Fad Becomes Realistic p8, Aug.1

STONE, Jerome

Readers Report: A Fad Becomes Realistic p8, Aug.1

STONE & Webster Co.

Hydrocol Hassle: Stanolind offer to bail out Texas plant stymied by stockholders p32, Oct.24

STOP & Shop

Buys eight of 15 independent food stores operated by Brockelman Bros. # p119, Aug.29

STORAGE

Old slate quarries are being considered for seasonal storage of oil # p36, Jul.4

STORE Modernization Institute

Traveling trade show, Operation Modernize, will go on the road next fall # p69, Aug.1

STOREY, Thomas

Bailey Bridges for U. S. p134, Sep.5

STORIE, William

Employers' Group in Flux; It tried to handle both policy-making and collective bargaining (with illus) p175, Oct.3

STOVES and Ranges

Decentralized kitchen ranges have gained an added starter in the Thor Corp. # p62, Aug.22

Doughnut-shaped alumium foil discs fit under the coils of electric ranges to catch grease # p51, Aug.29

STRAITS of Mackinac

Pipline Spans the Straits (with illus) p32, Aug.15

STRATTON, Samuel

Wins a seat on Schenectady's city council # p54, Nov.28

STRAUSS-GOLMAN Co.

Small Fortune in Gift Wraps (with 3 illus) p154, Sep.26

STRAUSS, Lewis

Atom boss Strauss: His job now is to maintain a stalemate (Cover) Nov.7

Guiding Policy on Atom Warfare (with 2 illus) p108, Nov.7

STREAM Pollution

Stream pollution is controlled by an evaporation process at Northern Paper Mills # p84, Oct.17

STREET Lights

Pittsburgh Lights Up on Installment Plan (with illus) p128, Jul.11

STREET Transit

Minneapolis: Fare Ups and Downs p134, Jul.18

New York City owned transit fares will go up to 15¢ p134, Jul.18

Twin City Rapid Transit may have to operate with a separate set of fares for St. Paul and Minneapolis p116, Jul.25

Transit fares go up in Toledo but request for an increase in Dallas is turned down # p89, Sep.5

San Francisco's Municipal Transit System starts "Shopping Shuttle," and Reading Co. offers free bus service to shoppers # p56, Oct.10

Low fare for shoppers is being tested by the Chicago Transit Authority # p36, Oct.17

Nashville: Trial Fare Cut p62, Oct.31

No More Free Rides in Austin p66, Nov.7

Buses Double as Rolling Billboards...To Help Seattle's Transit Budget (with 2 illus) p156, Nov.14

Chicago Transit Authority's experiment with special low fare for shoppers is a failure # p148, Dec.19

STREETT (J. D.) & Co.

New contender in gasoline additive battle # p74, Dec.5

Short news item

STRICK Co.

Reinforced plastic is being used in making big truck trailers # p114, Oct.3

STROMBERG-CARLSON Co.

Company acquires the Southern Electric & Transmission Co. # p36, Oct.10

Rent Your Sound System p32, Nov.28

STROMBERG, Dr. Elroy

Emotional problems are a primary cause of industrial accidents # p132, Nov.21

STROUD, Milton

Giving the Motel a Waldorf Touch p174, Dec.5

STRUGGLES, John

Resigns as vice-president of Montgomery Ward # p36, Aug.22

STRUKOFF Aircraft Corp.

Michael Strukoff forms new company for research and development work # p194, Sep.12

STRUNK, Norman

Believes more money will be available for financing new homes in 1954, and mortgage rates lower # p136, Dec.5

STUDEBAKER Corp.

Paul Hoffman says company plans no merger # p141, Nov.7

Brand Loyalty: It's fine for workers to buy their company's products, but NLRB says you can't fire them for refusing p162, Dec.19

STURDEVANT, P. A.

Pint-Sized Trains Show Plenty of Pull p182, Sep.12

SUBCONTRACTORS

Casting Off the Subcontractor: A flock of prime producers is winding up outside orders p43, Aug.15

SUBMARINES

New submarine propulsion unit is being designed # p32, Aug.8

First Atomic Sub Gets Final Touches...As The Keel for a Second Is Laid (with 2 illus) p31, Sep.19

SUBURBAN Development

Suburbia: Its Taxes Ache p146, Jul.18

Fringe Areas...that free-ride on the services of a city may be forced to pay their way under new California law p148, Jul.18

Exodus from New York continues p134, Aug.22

Standard-Vacuum Oil will build an office building in Harrison, N. Y. # p192, Sep.5

Where Women Shop: Downtown Isn't Dead by a Long Shot (with table) p41, Oct.24

General Electric won't move its executive offices to Westchester County for at least five years # p179, Oct.31

Branching into the Suburbs: It's a tough battle, as Philadelphia city banks are finding out p138, Nov.7

Shopping centers finally get a boost from Sears p50, Nov.7

SUBWAYS

New York City subway fares will go up to 15¢ p134, Jul.18

Cleveland: Subway Issue p121, Sep.5

Idle New York Papers...Make Glum Subway Riders (with 2 illus) p34, Dec.12

SUEZ

The U. S. is now 100% behind Britain in the Suez dispute # p120, Jul.11

SUGAR

A world sugar agreement has been drawn up that 40 nations are expected to sign # p128, Aug.29

Colored salt and sugar will be on the market next spring # p57, Sep.5

U. S. sugar quota is up again # p36, Oct.17

Sugar industry plans campaign to fight no-calorie products # p52, Oct.24

U&I Sugar Co opens new factory in the Columbia Basin # p134, Nov.28

SUGGESTIONS

Westinghouse doubles the payments in its suggestion award system # p126, Sept.26

American Cyanamid: Paper-Doll Award # p179, Oct.31

SULFA Drugs

Continued research is making the sulfa drugs less toxic all the time # p156, Sep.5

SULFUR

Setup for Sulfur (illus) p50, Jul.11

Sulfur starts flowing from the Garden Island Bay mine # p51, Dec.5

Mexico's Great Sulfur Hunt: U. S. business men are getting in on the development (with illus) p142, Dec.19

SUN Chemical Corp.

Says colors may attract or repel mosquitoes # p140, Jul.11

SUN Oil Co.

Some 130,344 shares of Sunoco common stock has gone to 7,571 employees # p104, Jul.25

SUNBEAM Corp.

The Quest for Executive Theories p50, Sep. 19

Masters, Inc. is fined # p54, Nov.14

SUNRAY Oil Corp.

Decides to reduce its crude oil purchases in Oklahoma # p36, Oct.3

Plans to build a 475-mi. petroleum products line from Duncan, Okla., to a barge terminal at West Memphis, Ark. # p79, Oct.24

SUNSET Magazine

Weekend Contracting p102, Jul.11

SUPERMARKETS

Henke & Pillot, Inc.: Weingarten's Sparring Partner (with 3 illus) p94, Jul.11

J. Weingarten, Inc.: A Supermarket that will Try Anything (with 7 illus) p90, Jul.11

Food Chains Building Supermarkets, See . . . No Trouble Raising Funds (with illus) p130, Jul.18

Soft goods are moving further into supermarkets # p81, Jul.18

Stop & Shop buys eight of fifteen food stores operated by Brockelman Bros. # p119, Aug.29

Rack Jobbers . . . do a $100-million volume handling supermarket housewares p52, Sep.5

Tots push miniature carts in Houston market (illus) p48, Oct.24

Drive-ins Thrive on Supermarket Crumbs (with 5 illus) p46, Oct.31

SUPERTESTER

See Color Television, Inc.

SURFACE Combustion Corp.

Has successfully tested a new marine air-conditioning system # p58, Jul.18

SURFACE Engineering Co.

Rusty Metal Primer # p87, Dec.12

SURFINDICATOR

See Brush Electronics Co.

SWEDEN

Gosta Nystrom invents radar set for private autos # p108, Aug.8

SWIFT & Co.

A meat wage pattern set in the company is now firm throughout the industry # p177, Oct.17

SWIFT Manufacturing Co.

Another Shot at Ramie p50, Nov.28

SWITCHES

Printed-circuit techniques have been used in making a new 60-position rotary switch # p64, Jul.18

SWITZERLAND

Atom Lab for Switzerland p78, Aug.1

Switzerland and France pool forces on an airport p104, Aug.22

Swiss Train for Mexico (with illus) p170, Sep.19

Interhandel appeals ruling that threw out its claim to ownership of General Aniline & Film Corp. # p134, Nov.28

SYLOX

Flooring That Fights Oil p75, Jul.25

SYLVANIA Electric Products, Inc.

Shows its distributors a color TV console # p81, Jul.18

Transistors Multiply p50, Aug.1

Television in the Outposts p44, Sep.5

Bars use of "assistant to" in titles p126, Sep.26

Making Color Screens (with illus) p80, Nov.21

SYLVESTER, Ellsworth

Reader Report: Pasadena Shows How p12, Dec.19

SYMMONS Engineering Co.

Claims its "Pushower" will cut water consumption # p87, Dec.12

SYNTHETIC Organic Chemical Mfgrs. Assn.

Dr. Cary Wagner suggests a research pool # p198, Nov.21

Chemical Tariffs: a Fighting Stand p162, Nov.28

SYRACUSE, N. Y.

Easy Washing Machine Corp. seems to have won its battle to keep Kirkpatrick St. closed p116, Jul.25

Give Them an Inch p125, Oct.3

On the Right Track p178, Oct.10

Metropolitan Syracuse will be studied in year-long research project # p198, Nov.21

T

TABER, John

Spending will be a tough problem for Eisenhower. Taber is inclined to meat-ax economy # p40, Dec.5

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

TACONITE

Erie Mining starts construction on a $300-million taconite plant # p54, Sep.12

TAFT, Charles

Appears to be AFL's choice for Sec. of Labor # p178, Oct.3

Readers Report: Wrong Job, Right Man p8, Dec.19

TAFT-HARTLEY Act

How Can You Rid Unions of Reds? T-H non-Communist affidavit clause doesn't work because it has no teeth p41, Jul.25

The fumble on T-H amendments embarrassed the White House. A proposed Presidential message to Congress, which leaked out, was strongly pro-union # p37, Aug.8

Why Durkin Quit the Cabinet p174, Sep.19

Revision of T-H next year isn't likely. Eisenhower's promise to AFL that he would recommend amendments hasn't changed anything # p38, Sep.26

White House between Two Fires (with 2 illus) p34, Oct.3

Is the White House Shifting Its Labor Policy? Hair-trigger use of T-H injunction hits dock strike (with 3 illus) p164, Oct.10

Eisenhower will back T-H law changes # p39, Oct.17

When Can You Fire a Red? Stricter federal and state policy on government jobs p162, Oct.24

Supreme Court Sharpens Taft-Hartley Issues p158, Dec.19

Washington observers see no change in the law —merely politics # p37, Nov.21

Changed Air on T-H Law: Returning Congressmen sense a T-H climate different from that following the Durkin blowup p160, Dec.12

Short news item

Opposition to outright repeal of T-H is expressed by Independent Steelworkers at Weirton Steel # p80, Dec.26

TAFT, Robert A.

Taft is still a big influence in the Senate despite his illness # p38, Jul.11

Running Congress without Taft (with illus) p26, Aug.8

The will of Sen. Taft illustrates the wise use of the "marital deduction" # p184, Sep.26

Readers Report: Marital Deduction p12, Oct.24

Readers Report: No Magic p8, Dec.5

TAFT, William Howard

Commissions Do a Lot of Things (with illus) p90, Oct.10

TAGGART, H. F.

Proving Costs . . . under Robinson act will be easier if new study sets clearer standards p116, Aug.29

TALK, Inc.

Dictation Mask Tops Shorthand (with illus) p94, Nov.7

TAMPA Electric Co.

Sells $8-million of first mortgage bonds # p70, Oct.10

TANKERS

Largest tanker in the world is launched in Hamburg (with illus) p34, Aug.15

First ocean-going tanker designed to carry bulk liquid chemicals has been chartered by Dow Chemical # p50, Dec.26

TANKS

General Motors is likely to be the sole producer of Army tanks by next spring # p34, Sep. 19

Chrysler is slated to get a $50-million contract for tank recovery vehicles # p159, Sep.26

Parasol for Tanks (illus) p84, Oct.17

TAPE Recording

See Recorders

TARIFFS

See also Foreign Trade; Randall Commission

A rough and tumble tariff fight is indicated for next year # p38, Aug.8

Heat is building up in the tariff fight, slated for a 1954 showdown. Studies of what policy should be are being made by two groups # p36, Sep.5

Tariff policy will stay on the "free trade side." Eisenhower won't junk the reciprocal agreement policy # p40, Oct.17

Will Wool Tariff Go Up? (with chart) p166, Oct.17

Trade Policy: Tangle in Randall Commission means the most the President is likely to get is a compromise measure p33, Nov.7

Two Ways to Look at Tariffs p160, Nov.7

Eisenhower turns down recommendations for higher duties on low-priced brierwood pipes # p173, Nov.14

NAM Too Liberal on Trade? Officials' statements provoke Monsanto bolt p170, Nov.21

With business easing off, protectionists will gain strength # p37, Nov.21

Chemical Tariffs: a Fighting Stand p162, Nov.28

Eisenhower asks Tariff Commission for further study of hand-blown glassware makers' plight # p160, Nov.28

Subsidies, Not Tariffs: Idea gains in wool, lead, and zinc industries p166, Nov.28

Swiss Watches and U. S. Trade: Tariff case revives as antitrust probe adds new heat to old dispute p70, Dec.26

TAVERNS

See Liquor

TAX Foundation, Inc.

Reports on state and local tax collections for year # p79, Nov.14

TAXATION

Excess-profits tax revival is an odds-on bet, but no sure thing # p39, Jul.4

Tax Aid for Advertising p48, Jul.4

Here's How That "Mills Plan" Tax Wallop Shows Up in Bank Loans (chart) p131, Jul.11

What Hit Tax Collections? (with chart) p25, Jul.11

Eisenhower is in trouble on taxes. Note upcoming vote on theater admissions. Extension of the 52% corporate rate next year is in doubt # p39, Jul.18

Suburbia: Its Taxes Ache p146, Jul.18

Tax Men Eye Wage Fringes p120, Jul.18

Decision on whether to give cash or property to charity can mean considerable tax savings # p91, Aug.1

The excess-profits tax will go off Dec. 31. Lower regular rates on corporate incomes are an odds-on-bet. Excise taxes will go down, too # p37, Aug.1

The "Gary Cooper tax law" is doomed p78, Aug.1

High Taxes—a Cushion But How Soft? (with table) p72, Aug.22

Readers Report: Tax-free Benefits p8, Aug.22

Entertainment on the expense account may cause some trouble with the income tax collector # p38, Aug.29

IRB Eyes Expenses p164, Aug.29

Du Pont paid out more in taxes than in wages and salaries # p115, Sep.5

No Tax Overhaul in Sight (with 2 illus) p27, Sep.12

Tax Canvass Hits the Jackpot (with illus) p71, Sep.12

A tax on bread and other bakery goods is being talked up as a way to pay for a two-price farm support program # p37, Sep.19

A federal retail sales tax is unlikely. An across-the-board manufacturers excise tax has more chance # p37, Sep.26

George Humphrey's assurance of tax cuts at yearend puts new life into the floundering stock market # p18, Sep.26

Eisenhower knocks out the idea of a sales tax # p40, Oct.3

For your personal tax advantage, consider the merits of establishing your legal residence in another state # p183, Oct.10

If your dependent is going over the $600 limit make sure he goes well over # p184, Oct. 17

The Administration's tax package will come up early, Rep. Reed will offer his own tax bill # p40, Oct.17

Readers Report: Marital Deduction p12, Oct.24

Too casual an attitude toward your legal residence may lead to serious tax consequences # p175, Oct.24

CIO's New Look at Sales Tax p156, Oct.31

Three ways that life insurance will help to ease the heavy hand of taxation # p167, Oct.31

Internal revenue agents will make door-to-door canvass of taxpayers # p171, Dec.19

1954: Down to a Sunny Plateau. Those Tax Cuts p25, Dec.19

Samish Loses: Conviction of California lobbyist may have repercussions in state marketing law and along Madion Avenue p27, Dec.19

If you have a change in the number of exemptions, you must file a new withholding certificate # p176, Nov.7

Careful figuring now can give you a nice break —not only in the taxes you'll pay next year, but in your 1953 taxes as well. Two factors that account for this # p183, Nov.14

Congress may make two stabs at taxes next year. Step No. 1 would be a revision bill. Step No. 2 would be rate rejiggering # p37, Nov.14

U.S. Sales Tax Raises Its Head p103, Nov.14

GOP Congressmen want cut in taxes, regardless of budget. Eisenhower doesn't see it that way # p37, Nov.21

On excise taxes, you can expect some major revisions by Congress to "equalize" rates and remove competitive inequalities # p37, Nov.28

The tax issue will be up early in the new Congress. Expansion plans and taxes # p37, Nov.28

Watch out for entertainment and travel expenses you plan to deduct from your income tax # p180, Nov.28

Doing It the Texas Way: How to make money in oil or cattle (with 2 illus) p77, Dec.5

How Will Business Policies Change When the Excess-Profits Tax Comes Off? (with table) p27, Dec.5

Real tax relief seems to be in the cards for 1954. Some of the highlights you can watch # p171, Dec.5

Any cut in the 52% corporate rate or in excises will be fought by the Treasury # p39, Dec.12

Federal cigarette tax revenue in July-Sept. ran 6.2% below like period a year ago # p62, Dec.26

Readers Report: Depletion Aids Discovery p8, Dec.26

You will get your tax cuts on business profits and individual incomes. The excess-profits tax dies Dec. 31 # p39, Dec.26

State and Local

Footing the Bill: Michigan taxes business receipts to meet emergency p64, Jul.11

Sales tax in Pennsylvania will be felt in nearby states # p144, Jul.25

California has bill that imposes a tax on traffic fines p80, Aug.1

Tax Slowup . . . marks this year's state lawmaking, despite some boosts p144, Aug.8

Maine's 2% sales tax is providing more revenue than expected # p72, Aug.15

No new states add cigarette taxes this year. Two states boost their levies # p62, Aug.22

Falls Township officials call the Fairless assessment "low" p32, Sep.5

Kansas announces a cut in its 1953 state property tax # p108, Sept.12

State sales tax collections are running ahead of 1952 # p86, Sep.19

Virginia considers raising its gasoline tax # p86, Sep.19

Hughes Aircraft gets a delinquent tax notice p60, Sep.26

State Tax Take . . . in U. S. for latest fiscal year climbs 7%. City revenues jump almost 9% p134, Sep.26

Dallas: Tax That Isn't Paid p125, Oct.3

Cities Scramble . . . for more taxes as rising operating costs push up budgets p64, Oct.10

Eight cities are now imposing personal income taxes # p184, Oct.10

Los Angeles and San Diego Counties levy personal property tax against airframe builders p176, Oct.10

Some of the advantages of establishing your legal residence in another state # p183, Oct.10

Truckers going into Tennessee may have to pay a gasoline tax if they carry more than 18 gal. of gas # p56, Oct.10

Armco Steel asks Middletown to annex some 600 acres of its property p66, Nov.7

Tax Foundation, Inc. reports on state and local tax collections # p79, Nov.14

GE's Campbell Ave. plant in Schenectady is tax exempt p138, Nov.21

One half square mile in downtown Atlanta represents 29.3% of the city's real estate assessment #p115, Dec.5

TAXIS

Chicago taxi rates are going up # p90, Nov.28

Taxi fares are raised in Dallas # p148, Dec.19

TAYLOR Fibre Co.

A laminated plastic for use in high-quality electronic components has been introduced # p56, Dec.5

TAYLOR-MERCHANT Corp.

Mailable 3-D (with illus) p52, Dec.5

TAYLOR, Reese

L. A. Way: No Plunge But an Easygoing Push (with illus) p118, Oct.10

TEA

January starts things rolling with Anniversary of the Tea Bag Week # p52, Nov.21

TECHNICOLOR, Inc.

Completes negotiation for private placement of $5-million notes # p70, Oct.10

TEENAGERS

Hometown Jobs: Evansville employers launch "Stay Home, Young Man" p116, Aug.8

Short news item

There will be crowded high schools and colleges in 1960 # p17, Aug.15

There will be 40% more teenagers in the sixties than in 1950 # p17, Aug.15

Young Firm Gets Help from Older Heads (with 5 illus) p30, Dec. 26

TELEPHONES

Bell System is now operating 10,000 mi. of communications circuits that Phillips Petroleum owned # p95, Jul.25

AT&T has turned on automatic switching equipment at New Jersey Bell's Newark office # p52, Aug.22

AT&T is marketing a telephone answering set to be attached to a phone # p160, Aug.29

Phone Conference (illus) p166, Aug.29

Dictating by Telephone (with 2 illus) p95, Sep.5

J. L. Hudson Co. now has the "'world's largest" private telephone exchange # p154, Sep.12

Independents Take a Bigger Slice (with 2 charts and illus) p178, Nov.7

Transatlantic Phone Cable p144, Dec.5

Invisible Telephone (with illus) p56, Dec.26

TELEPRINTER

Stepped-up Teleprinting (with illus) p90, Oct.31

TELETYPE

Teletype Redeal: A Senate committee says Western Union should buy AT&T's teletype p57, Jul.4

Transfer of funds for commerical banks will be speeded by automatic teletype communication system # p48, Jul.11

TELEVISION

Closed-circuit TV prices look promising p73, Jul.4

NBC's daytime schedule is partly filled # p104, Jul.11

Station WLW Gives Away House . . . Cars, to Snag Off-Hour Audience (with 2 illus) p72, Jul.18

Sports for Theater TV p76, Jul.18

We had, or came close to having, an inventory glut in TV. Now TV set makers are talking of a whopping second half year # p17, Jul.18

Muntz Keeps Branching Out (with illus) p99, Jul.25

Joining Up . . . Kaiser and Willys sales forces means bid for expanded sales—while Willys TV move expands line p32, Aug.1

Philco and Admiral announce price increases # p69, Aug.1

Signal Corps fits observation plane with television camera and transmitting equipment # p81, Aug.8

New device called "TV Roll-Around" is available # p156, Aug.15

TV and Film: Marriage of Necessity (with 3 illus) p108, Aug.15

What the Kids Prefer p114, Aug.15

Station WIP in Philadelphia asks FCC to authorize "pay-as-you-see TV" # p119, Aug.29

Production of TV picture tubes can be boosted by Autcon, a new process control # p75, Sep.5

Television in the Outposts: Community antennas and small relay stations can carry TV to outlying towns p44, Sep.5

TV Advertising Keeps on Booming: Nets Scramble for More (with table) p29, Sep.12

Readers Report: TV Boosters p10, Sep.26

TV Grid Fare p52, Sep.26

A 21-in. video tube developed by Westinghouse is shorter than standard but gives a bigger picture # p114, Oct.3

TV Show: Construction (illus) p82, Oct.17

RCA makes a new Vidicon tube # p95, Oct.31

When Tape Moves In On TV: Recordings offer big savings in cost and time p88, Dec.19

Wooing the Eggheads for Alcoa (with 7 illus) p115, Dec.19

Houston's Jail Is Watched . . . by the All-seeing Eye of TV (with 2 illus) p33, Nov.7

RCA will demonstrate an electronic process for recording TV pictures and sound on magnetic tape and then play it back # p36, Nov.7

Supertester is a measuring instrument used in repairing radios and TV sets # p99, Nov.7

A good Christmas could make a big difference in the outlook for TV manufacturers and dealers # p18, Nov.14

Confusion in TV: Some makers lay off workers and some report big sales # p58, Nov.14

How a Bank Puts Television to Work (with 7 illus) p30, Nov.14

Songwriters Try Antitrust Play against Networks p130, Nov.14

Touchdowns, TV, and the Law: Philadelphia judge sets up standard to decide when curbs on pro football telecasts are legal, when not p32, Nov.21

TV price cuts by Westinghouse haven't set off any industrywide slashing # p52, Nov.21

Earl Mann: Can Baseball Survive TV? (with 8 illus) p100, Dec.5

Pay-as-you-see TV (with 2 illus) p29, Dec.5

RCA Records Video On Magnetic Tape p34, Dec.5

Readers Report: Revolution in Filing (with ills) p8, Dec.12

TV viewing habits settle down p52, Dec.12

Bruno's of Chicago offers model cars free with purchase of $550 Raytheon TV sets # p103, Dec.26

Closed Circuit

Atlantic Refining Co. tries out closed-circuit TV # p48, Sep.19

Color

The Day Draws Near: Combined forces of RCA and NBC have been working on it night and day p46, Jul.4

A color TV console has been shown to its distributors by Sylvania Electric # p81, Jul.18

Color to the Rescue of TV's Boom (with 4 charts) p132, Jul. 25

FTC says it will authorize the "compatible" color standards sponsored by National Television System Committee # p115, Aug.15

Frank H. Lee Co. will use color TV to show its spring line of hats # p57, Sep.5

Readers Report: Initially Speaking p10, Sep.5

CBS announces it has joined several other companies in petitioning FCC to adopt a new color system # p36, Sep.12

You may be able to buy a color TV set next year. It will cost around $800 # p184, Sep.19

TV Warms Up for the Shift to Color: Move will be biggest production change in electronics history p65, Sep.26

Color TV: Big Hit—and Big Problems (with 7 illus) p138, Oct.3

CBS Moves In a TV Maker: Announces new color tube p48, Oct.10

Color Scares TV Dealers p54, Oct.31

Big-screen Color TV: Ready for Production p28, Nov.14

Closed-circuit color TV will be used at NAM's banquet Dec. 3 # p132, Nov.21

GE readies for color TV p48, Nov.21

Making Color Screens (with illus) p80, Nov.21

Cascade Pictures will help manufacturers find out what color TV will do to packaging # p54, Nov.28

Color TV: About Ready (with 3 illus) p66, Nov.28

GE's first color tubes will cost the manufacturers about 10 times as much as black and white # p84, Dec.12

TV-Electronics Stocks Keep Skidding: Color Can't Brighten the Picture—Yet (with table and chart) p115, Dec.12

Foreign

British Snub Commercial TV: Conservatives postpone plans to break BBC's monopoly p112, Jul.11

Industrial television is headed for another record year # p82, Oct.10

Phoenix TV: Fight for Market Not Yet There (with 7 illus) p120, Aug.15

Hartford Telecasting opposes Travelers application for a TV station # p190, Nov.7

TEMCO Aircraft Corp.

Is trying to get military acceptance of its own airplane design # p95, Jul.25

Severance pay is sought by UAW in contract with company # p179, Sep.19

TENNESSEE

Truckers going into state may have to pay a gasoline tax if they carry more than 18 gal. of gas # p56, Oct.10

AEC will study uranium-bearing Chattanooga black shale # p150, Nov.7

TENNESSEE Coal, Iron & Railroad Co.

Contract Spotlight on Worker Security p164, Nov.7

TENNESSEE Food Products

Colored salt and sugar will be on the market next spring # p57, Sep.5

TENNESSEE Gas Transmission Co.

Gas Compromise: After court victory over FPC, Tennessee Gas offers to split New England market p28, Jul.11

FPC Lets Natural Gas Company Ship to Canada p30, Sep.5

Tennessee Gas . . . bid for pipeline link to gas-hungry Philadelphia-New York area p31, Nov.21

TENNESSEE, University of

Contract assuring continuation of an infrared spectroscopy project has been signed by the Army # p116, Oct.10

A $6-million isotopic research center and hospital will be built # p130, Nov.7

TENNESSEE Valley Authority

The future of TVA will be settled next year. Private power may be cut in # p38, Jul.11

Hydropower: Government Backs Out p34, Jul.18

TVA will be authorized to sell its four war-built river freight terminals by a resolution now in Congress # p34, Aug.1

Fertilizer industry is taking a close look at a continuous ammoniator developed by TVA # p50, Aug.15

Keep an eye on TVA. Eisenhower doesn't approve of subsidies for government enterprises # p38, Oct.24

TVA: River Developer Becomes a Utility (with 2 charts and 5 illus) p88, Dec.12

TVA enters the field of nuclear power generation # p36, Dec.26

TERMINAL Barber Shops

Enters the gift book field # p56, Sep.26

TEXAS

Drought Burns Out Corn Roots as . . . U. S. Gives $8-Million in Aid to Texas (with 2 illus) p34, Jul.4

New Mexico says well-drilling along the Texas side of the state line is draining too much water out of New Mexico # p150, Jul.18

Tideland oil leases will go on sale Sept. 1 # p36, Jul.18

The Drought—Tough But No Dust Bowl (with 4 maps) p27, Jul.25

Orders a crackdown on mail-order cigarettes that are tax-free # p62, Aug.22

East's Drought Stokes Forest Fires . . . As Rains Flood Southern Texas (with 2 illus) p30, Sep.5

First Tideland Leases Bring Texas Big Bonus p74, Sep.12

A Tunnel Floats through Texas (illus) p28, Oct.3

Minimum Wages . . . on federal contract jobs pile up headaches for new labor secretary. Texas case looms p173 Oct.17

Trading Stamps . . . new activity in Texas p54, Oct.17

U. S. Supreme Court will test "gathering tax" levied by Texas on natural gas # p36, Oct.17

Texas Throws the Biggest Fair (with 8 illus) p100, Oct.24

Land Grab, Texas Style (with map) p103, Nov.21

Texas Turnpike Authority plans toll road between Dallas and Fort Worth # p90, Nov.28

A trans-Texas canal from Louisiana border to Rio Grande has been proposed # p90, Nov.28

Doing It the Texas Way: How to make money in oil or cattle (with 2 illus) p77, Dec.5

Short news item

Texas offshore oil leases brought $32.4-million in bonuses for 497,000 acres at a sale Dec. 1 # p129, Dec.12

TEXAS City Refining, Inc.

Turns on world's largest catalytic cracking unit # p82, Oct.10

TEXAS Co.

Building Materials That Fit a Common Modular Pattern (with illus) p70, Aug.8

TEXAS Gulf Sulphur Co.

Is slated to sign an agreement with Iraq # p143, Dec.19

TEXAS Industries, Inc.

Declares an extra dividend # p64, Oct.3

TEXAS Mutual Insurance Co.

Insurance Groups Watch Texas Case p120, Dec.12

TEXAS, University of

Develops for the Navy a new dry air cooler # p52, Nov.7

TEXTILES

Lorothidol is being tested in the textile industry # p70, Jul.25

First-half textile sales were good; prospects are better (with table) p68, Aug.1

American Viscose makes new heavyweight, extra-durable plastic film for use in packaging textiles # p84, Aug.8

A textile loom that starts and stops with great precision whenever desired is introduced # p88, Oct.10

Old-world Textile Glamor . . . In a New Metallic Yarn (with 2 illus) p46, Oct.24

A low-temperature version of Ultron vinyl plastic is expected to get a big boost from the current popularity of the "leather look" in sportswear # p99, Nov.7

New instrument evaluates quickly the combination of properties known as "hand" or draping quality # p145, Nov.14

James Wakelin reports new way of blending synthetic textile yarns that may solve problems in dyeing and static electricity # p84, Nov.21

Textiles: Unhappy as Usual (with 4 charts) p110, Nov.28

Cotton

This year's cotton crop won't add much to the surplus # p18, Jul.11

Farm Problem: Exports of most U. S. crops are dropping p150, Jul.25

New group of fibers, called T-7, have been derived from cotton # p44, Aug.29

This year's cotton crop looked on Aug. 1 to be the third-largest on record # p36, Sep.12

The cotton industry needs more research says William Rhea Blake # p116, Oct.10

National marketing quota of 10-million bales of cotton for next year is proclaimed # p154, Oct.17

Cotton crop this year is put at 16.1-million bales # p66, Nov.14

Export-Import Bank sets aside $50-million to aid cotton growers # p171, Nov.21

Southern bank will step up loans on cotton crops providing the farmer uses Chloro-IPC # p34, Nov.21

Dacron

Newest aid to slumber is a pillow with a filling of 100% Dacron polyester fiber # p84, Aug.8

Dynel

Dynel textile fiber can now be "dope dyed" p50, Aug.15

Fibers

Sky's the Limit: That's what du Pont says of its promising new process for taking the sheen and hardness out of man-made fabrics p130, Jul.4

Nylon

Pepperell Mfg. Co. will make all-nylon sheets # p144, Jul.25

Nylon mail sacks will be tested by Post Office # p50, Aug.15

Nylon cleats for football shoes are offered # p88, Nov.21

Ramie

Another Shot at Ramie p50, Nov.28

Rayon

Super Cordura is a new high-tenacity rayon yarn developed by du Pont # p64, Jul.18

Rayon Goes After High-tenacity Market p112, Oct.3

Sales drop in third quarter for Celanese Corp. and American Viscose Corp. # p148, Nov.28

Wool

Will Wool Tariff Go Up? (with chart) p166, Oct.17

Subsidies, Not Tariffs p166, Nov.28

Direct cash payments to wool growers may be the answer to the government's huge and costly wool surplus # p129, Dec.12

TEXTRON, Inc.

Buys inventories and business of F. Burkart Mfg. Co. # p.131, Jul.11

TEXTURING

Sky's the Limit: That's what du Pont says of its promising new process for taking the sheen and hardness out of man-made fabric p130, Jul.4

THEATERS

1952-53 Theater Season Breaks Down This Way: Broadway's Worst Season Yet (with table) p32, Jul.4

Business Gets the Comic Lead in The Solid Gold Cadillac (with illus) p128, Nov.14

Stanley Warner Corp:. Warming Up for a New Take-off (with illus) p108, Nov.21

Broadway, '53-'54: a Dearth of Musicals and Money (with 9 illus) p90, Dec.5

THELANDER, P. W.

Readers Report: The World in 1975 p8, Nov.21

THERMO-RITE Mfg. Co.

Makes a fireplace screen with heat-tempered glass doors # p190, Oct.24

THERMO Swizzle Stix

Glass stirrers have built-in thermometers to tell when a drink is really cold # p84, Aug.8

THERMOMETERS

Paul Voth describes way to measure minute temperature differences around growing plants # p198, Sep.26

THERMOSTAT

Gilding the Thermostat (with illus) p94, Nov.7

THILMANY Pulp & Paper Co.

Comeback for Wisconsin Paper p119, Sep.12

THIMMES, James

Will Their Talks Abroad Speed Unity (with illus) p106, Jul.4

THIRD Dimension

See also Motion Pictures

Promotion Takes Over 3D: Salesmen move in on Hollywood preserve p96, Jul.11

The Third Dimension: an Industry Changes Its Product (with table) p60, Jul.25

Readers Report: A Fad Becomes Realistic p8, Aug.1

Making the Decisions on 3-D Movies (with 18 illus) p78, Aug.15

Readers Report: Chrysler in 3-D p12, Aug.29

Mailable 3-D (with illus) p52, Dec.5

3-D Comeback: Kiss Me Kate's success as a 3-D revives hopes for stereo p45, Dec.12

THOMAS, Charles

Wilson and Team: Getting Results on Defense (with illus) p28, Nov.21

THOMPSON, J. H.

Laying Steel to Bring Out Labradors' Ore (with illus) p82, Jul.18

THOMPSON Products, Inc.

Setting Up a Research Arm p126, Sep.26

THOR Corp.

Now markets a built-in range with eye-level oven and surface burners that can be installed elsewhere in the kitchen # p62, Aug.22

THORNTON, Charles

Resigns from Hughes Aircraft # p34, Sep.26

THORNTON, Dan

Is mentioned as the next Agriculture Secretary # p39, Aug.22

THORP, Willard

Merrill Center: Haven for World Thinking (with 2 illus) p100, Aug.8

THWING-ALBERT Instrument Co.

New instrument evaluates quickly combination of properties known as "hand" or draping quality textiles # p145, Nov.14

TIDELANDS

See also Petroleum

Tideland oil leases will go on sale in Texas Sept. 1 # p36, Jul.18

New offshore oil bill will stipulate how the federal government will administer the oil territories beyond state jurisdictions # p37, Jul.25

First Tideland Leases Bring Texas Big Bonus p74, Sep.12

Justice Dept. asks U.S. district court in Washington to dismiss Arkansas' suit to upset tidelands law # p36, Sep.12

Hunt for Undersea Oil Perks Up Despite Hazards (with map and 4 illus) p190, Oct.17

Texas offshore oil leases brought $32.4-million in bonuses for 497,000 acres at a sale Dec. 1 # p129, Dec.12

TIMKEN-DETROIT Axle Co.

Merges with Standard Steel Spring Co. to form Rockwell Spring & Axle # p36, Oct.10

TIMKEN Roller Bearing Co.

Announces that 300 workers will be laid off at its Columbus plant # p18, Aug.1

Readers Report: Both Equal p12, Aug.1

Shuts down the second of nine electric furnaces # p34, Aug.29

TIMMERMAN, Walter

GE Tailors a Plant Project for Simpler Managing (with illus) p120, Nov.7

TIN

Shaking Hands with Bolivia p109, Jul.18

Weakness in tin prices reflects steel mills' cautious policy # p18, Jul.18

Washington is beginning to have second thoughts about its agreement in principle to buy Bolivian tin # p112, Aug.8

Tin has run into trouble due to lighter coating of tinplate, and some temporary overproduction of tinplate # p18, Sep.19

This week brought layoffs, described as seasonal, in tinplate mills # p17, Oct.3

Why Tin Takes a Tumble (with chart) p148, Oct.17

Bolivia is ready to fix a price for the nationalized tin mines # p144, Oct.31

More Surplus Trouble for Tin (with chart) p130, Dec.12

What to do with tin and copper is a continuing dilemma for the U.S. # p150, Dec.12

TINKERTOY Project

See Project Tinkertoy

TINY Titan No. 100

A new dial indicator holder will mount instantly to any surface # p51, Aug.29

TIRES

Firestone makes a tubeless tire, using nylon cord # p134, Jul.4

Tire Stocks Soar But Makers Keep Cool p32, Aug.1

Powdered Rubber from Old Tires (with 6 illus) p46, Aug.29

The Goal: 100-million Casings in 1953 (with table) p104, Sep.5

Tire Prices Take Out-of-season Jump p34, Oct. 10

Markup in tire prices at the manufacturers' level don't seem to be changing dealers' bargain offers to the public # p18, Oct.17

Short news item

Replacement tire sales will jump to 51-million according to Joseph Hoban # p34, Oct.31

Snow tires are adequate for traction in soft snow, but when conditions get slippery chains are best bet # p184, Nov.14

Third-line tires for passenger cars are back # p34, Nov.14

Sharp wire claws that dig into ice and snow are latest in truck tires # p82, Nov.21

Tubeless tires will be offered as optional on new cars. Firestone is sued by Goodrich # p34, Dec.19

TISHMAN Realty & Construction Co.

Covering a Skyscraper in 6½ Days (with 4 illus) p28, Aug.8

TITANIUM

Titanium sponge will be turned out by Cramet, Inc. under contract with DMPA # p34, Aug.8

ODM orders an expansion of capacity in titanium # p36, Aug.15

Titanium castings will go into pilot production at National Research Corp. # p52, Aug.22

Booming Now, Cost Hurdle Ahead (with table) p41, Aug.29

Metals Boom Chemicals, Too (with 2 charts) p85, Oct.31

TITANIUM Metals Corp. of America

Booming Now, Cost Hurdle Ahead (with table) p41, Aug.29

Titanium Propeller (illus) p72, Sep.5

TOBACCO

Farm Problem: Exports of most U.S. crops are dropping p150, Jul.25

Long Mfg. Co. demonstrates a tobacco harvester # p82, Sep.26

Where's There's Smoke, There's Kolodny (with 9 illus) p102, Dec.19

What Has Hit Tobacco Stocks (with 6 charts) p140, Nov.21

TOLEDO, O.

Federal judge rules on injunction suit filed by four Negro families # p111, Jul.4

Dry-Up-Dept. p136, Jul.11

River Fight Ends p92, Aug.22

Transit fares go up # p89, Sep.5

Public Utilities Commission of Ohio will hold hearings on complaints about passenger rail service between Toledo and Columbus # p86, Sep.19

Cutting Into the Anthony Wayne Trail p134, Nov.21

Truckers Check Themselves (with illus) p116, Nov.21

K-F will move in with Willys p154, Nov.28

Parking Crackdown p115, Dec.5

TOLEDO Scale Co.

A Scale That Counts p76, Sep.26

TOLEDO, University of

Qualities of "expanded" shale as a building material will be studied # p89, Sep.12

TOLL Roads

See Highways

TOMORROW'S Management

See Industrial Management

TOMPKINS, Hugh

Readers Report: Mixed Feeling p8, Oct.24

Readers Report: Readers to the Rescue p8, Nov.7

Readers Report: The White Flag p8, Nov.21

TONER, Father Jerome

How Catholics Work in the Labor Movement (with illus) p122, Jul.18

TONGS

Automatic Tongs (with illus) p87, Nov.21

TOOLS

Cinder blocks can be carried or placed in position with new mason's tool # p139, Jul.4

Grind-O-Flex is new light grinding tool that attaches to any rotating spindle # p88, Oct.10

L. B. Miller Co. makes a screwdriver that works around corners # p190, Oct.24

Carboloy Dept. announces new carbide cutting tools # p86, Oct.31

How Convair Stops Hoarding of Tools (3 illus) p88, Nov.7

Ford Motor Co. wants to use government tools # p40, Dec.5

TOPPING, Dan

Stadium Sold: N.Y. Yankees' sale and lease-back deal seems to have been profitable for everyone p33, Dec.26

TORO Mfg. Corp.

Reduces prices on home power equipment and extends its line # p119, Aug.29

TORRINGTON Mfg. Co.

Torrington: Finding a Boom in a Breeze (with illus) p103, Sep.19

TOTE Boxes

Tier a Toter (with illus) p144, Nov.14

TOURIST Trade

U.S. visitors to Europe will total about 450,000 this year # p116, Jul.11

Traveling Americans (Trend) p156, Jul.11

Resort Airlines: Building Air Tour Trade (with 2 illus) p84, Jul.25

Hawaii claims a record tourist crop # p98, Aug.29

Sightseeing With Insults (Trend) p200, Sep.26

TOWN Park Corp.

Town Park: Giving the Motel a Waldorf Touch (with 13 illus) p174, Dec.5

TOWNSEND Co.

Training an Old Firm in New Business Tactics (with 4 illus) p122, Oct.17

TOYS

Newcomer in the growing array of remote controlled toys is the Turn Trac tractor (with illus) p62, Jul.18

Band Name Toys Train Buyers Young (with 3 illus) p136, Jul.25

American Woodcraft Corp. will make toys # p170, Aug.15

Retailers Hope for Merriest Christmas: The baby boom is regarded as a firm base to sale of toys p31, Oct.10

Premiums with an Educational Punch (with 5 illus) p30, Oct.31

A space ship powered by carbon dioxide soda charger cylinder is offered # p145, Nov.14

Some suggesions on buying toys for Christmas # p184, Nov.21

TRACE Additions

See Impurities

TRACERLAB, Inc.

Tracerlab: Middleman for Radioactives p68, Jul.25

TRACTORS

Building a Summer Market for Bottled Gas on Farm (with illus) p52, Aug.15

Readers Report: Added Saving p10, Sep.5

A hydraulic attachment for tractors that can push, load, stack and lift 3,000 lb. up to 27 ft. has been developed # p190, Oct.24

TRADE Tours

Portland plans a trade tour to the Orient # p124, Sep.5

TRADEMARKS

Catching Bogus Shirtmakers: It's tough job when the Hong Kong supply is endless p98, Jul.4

Microwood: Trademark Hassle p52, Jul.11

Raymond Smith, He Rang the Bell (illus) p28, Nov.14

Johnson & Sons files suit against John C. Stratford & Sons # p103, Dec.26

Mission Dry can continue labeling its grape beverage Royal Punch # p103, Dec.26

TRADES Union Congress

No Left Turn for Britain: That's the notice that the Trades Union Congress has served on the Labor party p169, Sep.19

TRADING Stamps

Trading Stamps . . . start supermarket war in Denver, new activity in Texas. In Iowa faces legal test p54, Oct.17

TRAFFIC

Phoenix: Movable Meters p114, Jul.25

Readers Report: On Market Street p10, Jul.25

California has bill that imposes a tax on traffic fines p80, Aug.1

Chicago: For more Parking Space p146, Aug.29

Spokane: Hopes for Parkers p121, Sep.5

Wilmington: Hopes for Parkers p116, Sep.5

Dallas: No More Parking p156, Sep.19

All downtown streets in San Diego will be one-way in five years # p106, Oct.24

Milwaukee studies ways to reduce truck traffic on city streets # p106, Oct.24

Boston: Portrait of a Traffic Jam (with illus) p61, Oct.31

Readers Report: Pasadena Shows How p12, Dec.19

Chicago: Unsnarling the Loop p156, Nov.14

Readers Report: Who Buys and Where p12, Nov.14

St. Louis Waited 25 Years (with map and 2 illus) p194, Nov.14

Wanted: a Lot More Parking Space (with 5 illus) p186, Nov.14

Ban on curb parking in Dallas is rescinded p138, Nov.21

St. Louis Public Service Co. proposes free city-owned parking lots on the perimeter of the city, cut-rate bus service between lots and downtown # p106, Nov.21

Truckers Check Themselves in Toledo (with illus) p116, Nov.21

Readers Report: The Roving Shopper p8, Dec.5

Toledo: Parking Crackdown p115, Dec.5

TRAILERS

Strick Co. used reinforced plastic in making truck trailers # p114, Oct.3

Ohio court rules that municipality may force trailerites to move on after 60 days # p106, Oct.24

A convertible trailer that can be switched from a low boy to a float type is announced # p56, Dec.5

TRAILERSHIPS, Inc.

Trailerships . . . is making another stab at carrying trucks on the Hudson River p188, Nov.7

TRAINS (Miniature)

Pint-Sized Trains Show Plenty of Pull (with 7 illus) p182, Sep.12

TRANE Co.

New Santa Fe "reefer" is kept cool by a self-contained diesel unit built by Trane # p58, Jul.18

TRANS Mountain Oil Pipe Line Co.

Two Nations Share a Pipeline (with illus) p27, Oct.24

TRANS World Airlines

Contracts to continue operating Ethiopian Air Lines for another three years # p108, Aug.8

May sell its 40% holding in the Italian airline # p105, Aug.22

Retires 50% of the loan borrowed from Equitable Life Assurance # p79, Nov.14

TRANSAMERICA Corp.

Seems to have won fight against FRB's monopoly charge. Supreme Court refuses to review lower court ruling # p36, Dec.5

TRANSCONTINENTAL Gas Pipe Line Corp.

Announces an $80-million pipe line, plus storage # p186, Dec.5

TRANSCONTINENTAL & Western Air Lines

TWA will start nonstop transcontinental flights # p36, Oct.17

TRANSFORMERS

Super Transformer (illus) p194, Sep.26

Short news item

TRANSISTORS

Sylvania Electric Products announces two new transistors p50, Aug.1

More Transistor Power (with illus) p56, Sep.12

GE announces development of a tiny tantalum capacitor condenser # p82, Sep.26

Microscopic Assembly (with illus) p76, Sep.26

Transistors: High Hopes vs. Hard Facts p110, Oct.3

TRANSMITTER Equipment Mfg. Co.

For Otis: More Electronics: Otis acquires an electronics subsidiary p119, Oct.17

Transistors are being used in production test equipment at Columbia, Inc. # p182, Oct.24

Mighty Midget (with illus) p86, Nov.21

Silent Transistor (with illus) p100, Dec.19

TRANSMISSION Towers

Testing a Steel Tower (with 2 illus) p79, Sep. 19

TRANSVISION, Inc.

Television in the Outposts p44, Sep.5

TRATTNER Secretarial Office System

Secretaries . . . marry and retire. But they can still work under the Trattner system p190, Sep.12

TRAVELERS Insurance Co.

Hartford Telecasting opposes Travelers application for a TV station # p190, Nov.7

TRAVELETTER Corp.

With a Travelcard executives can cash checks at hotels or charge all hotel bills # p120, Aug. 22

TRAVIS Bike Motor

1942—Leon Henderson . . . Still Cycle Minded—1953 (with 2 illus) p54, Sep.26

TREND

Easing the Money Squeeze p140, Jul.4

Profitless Prosperity p140, Jul.4

The Farmer's Choice p156, Jul.11

Security First p156, Jul.11

Traveling Americans p156, Jul.11

Bureaucratic Housekeeping p156, Jul.18

Keeping Capital Spending High p156, Jul.18

Bureaucratic Know-How p184, Jul.25

Man and the Machine p184, Jul.25

The Thin Generation p184, Jul.25

Now—A Fresh Approach to Russia p108, Aug.1

The 83rd Congress p148, Aug.8

Reorganization Unlimited p172, Aug.15

Self Regulation at Work p172, Aug.15

The Stars Know p172, Aug.15

Key to a $230-billion Mystery p136, Aug.22

Priority for the Atom p136, Aug.22

The H-Bomb Trap p168, Aug.29

Action Now p172, Sep.5

Down the Drain p172, Sep.5

Whistling in the Dark p172, Sep.5

Overhauling the Law p196, Sep.12

Socialist Second Thoughts p196, Sep.12

To Save Iran p196, Sep.12

After Victory p200, Sep.19

For Better Government p200, Sep.19

Incredible—But Valuable p200, Sep.19

Sightseeing With Insults p200, Sep.26

The Retreat from Hard Money p200, Sep.26

Against Discrimination p200, Oct.3

Fighting Paper p200, Oct.3

Not By Talk Alone p200, Oct.3

What This Country Needs . . . p200, Oct.3

Looking Backward p200, Oct.10

Survival in the Twentieth Century p200, Oct.10

A New Secretary of Labor p200, Oct.17

The Customers Are Flush p200, Oct.17

A Hemisphere at Stake p192, Oct.24

Music with the Math p192, Oct.24

$20,000 a Page p192, Oct.24

Limiting Competition p184, Oct.31

Looking Ahead p184, Oct.31

Communist Torture p192, Nov.7

Stability Before Balance p192, Nov.7

Hedging against Trouble p200, Nov.14

Plans—Not Talk p200, Nov.14

The Voters Speak p200, Nov.14

Ammunition for Optimists p200, Nov.21

First Line of Defense p200, Nov.21

To Lead from Strength p200, Nov.21

The Facts on Harry Dexter White p196, Nov.28

Chain Reaction into Depression? p188, Dec.5

Resources of the Future p188, Dec.12

It's Time to Remember p188, Dec.12

Investigating Industry p188, Dec.19

The Eisenhower Plan p188, Dec.19

Not to Be Left to Chance p104, Dec.26

Oats and Airliners p104, Dec.26

TRENTON Foods, Inc.

Canned meat pies vie with frozen p68, Aug.1

TRIANGLE Pipe Line Co.

Plans new pipeline from Arkansas City to Covington, Ky. # p138, Aug.8

TRIESTE

There's little danger that the Trieste business will flare into shooting between Yugoslavs and Italians # p161, Oct.17

Trieste has simmered down. Big danger is that Italian and Yugoslav hotheads may carry the situation beyond control # p156, Oct.24

TRIFFIN, William

Merrill Center: Haven for World Thinking (with illus) p100, Aug.8

TROMBLEY, William

Readers Report: Tax-free Benefits p8, Aug.22

TROY, N. Y.

Reappraisal Brings Howls: Reassessment of Troy's real estate by Wood, Dolson Co. raises protests p96, Aug.29

Used car dealer fakes a wreck as a display to pull in customers (illus) p44, Sep.26

TRUCE

The truce will make a big difference in business and politics # p37, Aug.1

TRUCKS and Trucking

For Cooler Braking p52, Jul.11

Eureka, Calif.: Not a Log Rolling (with illus) p134, Jul.11

Briefing on New Tax (illus) p148, Jul.18

Bill to boost maximum weight limit on semi-trailers in Pennsylvania is turned down. Ohio votes new sliding scale mileage tax on heavy trucks # p182, Jul.25

U.S. District Court rules 30 eastern railroads and Carl Byoir must stand trial in damage suit brought by trucking companies # p34, Jul.25

Truck Tieups . . . mean plants shut down, too p88, Aug.1

International Harvester will be sole producer of five-ton trucks for the Army # p34, Aug.8

Magnesium truck bodies are being produced by White Metal Rolling & Stamping Corp. # p55, Aug.22

New Jersey law authorizes any community with at least 12,000 population to establish truck routes # p98, Aug.29

Can Railroads and Truckers Make Hay Together? (with 2 illus) p110, Sep.12

Truck strike that tied up construction in New York City ends # p174, Sep.12

Strick Co. uses reinforced plastic in making truck trailers # p114, Oct.3

Truckers going into Tennessee may have to pay a gasoline tax if they carry more than 18 gal. of gas # p56, Oct.10

Pressing for Piggy Back: Engineers and trainmen see chance of more jobs (with illus) p174, Oct.17

Readers Report: Operation Piggyback p8, Oct. 17

Tailoring a Truck Body That Will Be a Rolling Show Room (with 10 illus) p78, Oct.17

Milwaukee tries to find ways to reduce truck traffic on city streets # p106, Oct.24

Trailerships . . . is making another stab at carrying trucks on the Hudson River p188, Nov.7

Truck production has been cut # p18, Nov.14

Truckers Check Themselves in Toledo (with illus) p116, Nov.21

Reinforced plastic doors, which will not freeze closed, have been developed for use on insulated trucks # p76, Nov.28

Readers Report: Whitewash Won't Wash p8, Dec.19

Cab Splits with Engine (with illus) p55, Dec.26

Truck production in 1953 hasn't matched the passenger car tempo # p17, Dec.26

Industrial

Industrial Truck . . . makers get merger fever p110, Sep.26

Appliances, such as refrigerators, can be moved up and down stairs with new hand truck # p145, Nov.14

TRUMAN, Harry

Planning Labor's Role in '54: Truman's Labor Day speech will formally open the drive p136, Aug.29

Labor Day, 1953 (with illus) p170, Sep.12

TRUSTEES

Trustees in Ohio are to have a greater leeway in investing funds in their care # p80, Aug.22

TUCSON, Ariz.

Hughes Aircraft gets a delinquent tax notice # p60, Sep.26

TUDOR Chemical Specialties, Inc.

Quickee, a ready mixed wallpaper paste, is sold by company # p81, Jul.18

TUGBOATS

Tugs Scramble for Shrinking Business: Campaign to clean up the waterfront may restore port's prestige (with illus) p88, Oct.3

TUNBERG, Karl

Making the Decisions on 3-D Movies (with illus) p78, Aug.15

TUNGSTEN

New Capacity for Tungsten: First all-automatic ore processing furnaces at Wah Chang plant (with illus) p112, Nov.21

TUNNELS

A Tunnel Floats through Texas (illus) p28, Oct.3

TURBOPROP

New Airline Workhorse (with illus) p183, Oct. 24

TURKEY

Hired Morrission-Knudson International to build hydroelectric project # p116, Jul.11

A Krupp Bridge to Asia (with map) p78, Aug.1

Dedicates its first modern international airport # p108, Aug.8

West German firm gets contract to build $15-million resort # p141, Aug.15

West Germany buys wheat from Turkey # p154, Oct.17

TURNER Construction Co.

A 50-story air conditioner is planned for Irving Trust Co. # p44, Aug.29

TUTHILL, William

Readers Report: He Says It's Safer p10, Oct.10

TUTTLE, Harold

How a Bank Puts Television to Work (with 2 illus) p30, Nov.14

Short news item

TWENTIETH Century Fund

The Farmer's Choice (Trend) p156, Jul.11

Readers Report: Twentieth Century Economy p12, Jul.25

Productivity: Key to Wages? p146, Aug.15

World production starts pacing population p171, Nov.21

TYPHOON Air Conditioning Co.

Readers Report: One Basket p10, Sep.19

U

U&I Sugar Co.

Opens big beet sugar refinery in the Columbia Basin # p134, Nov.28

UDIS, Bernard

Readers Report: New American Market p8, Aug.8

UDYLITE Corp.

C.I.O.-Auto Workers contract includes vested pension rights # p114, Aug.22

ULCERS

Note for ulcer patients: Ask about Pamine # p140, Jul.11

A report on ulcers and what can be done about them # p183, Sep.19

Upjohn Co. brings out new drug, Pamine Bromide # p184, Sep.19

Readers Report: Ulcers . . . without Hysteria p8, Nov.14

ULTRASONIC Corp.

Opportunist in Research: Company will attack any field where its technical know-how gives it an advantage p80, Aug.29

UNEMPLOYMENT

See Employment

UNEMPLOYMENT Compensation

Why Labor Wants More Job Insurance (with map) p150, Sep.5

Jobless pay goes to 1,600 employees of Duplan Corp. under a ruling by Pennsylvania State Unemployment Compensation Board # p174, Sep.12

Jobless Pay on a Pension: New Jersey court says involuntarily retired workers can draw unemployment benefits p163, Dec.12

Readers Report: Unemployment Benefits p8, Dec.19

UNEXCELLED Chemical Co.

No Protection: Government tries to collect from Walsh-Healey violators p152, Sep.5

UNION Asbestos & Rubber Co.

A mobile air-conditioning unit is put on the market by company # p56, Dec.26

UNION Carbide & Carbon Corp.

Carbide & Carbon announces Dynel textile fiber can now be "dopedyed" # p50, Aug.15

Atomic operations of company at Oak Ridge and Paducah have been expanded # p32, Sep.5

Names Dr. Raymond McNamee manager of research administration # p122, Oct.24

Requests a ban on synthetic gem imports # p143, Dec.19

UNION Electric Co. of Missouri

J. Wesley McAfee: A Utility Chief Who Knows His Politics (with 8 illus) p54, Oct.24

UNION Equity Cooperative Exchange

Is building a $6-million grain elevator at Enid, Okla. # p44, Aug.29

UNION Oil Co. of Calif.

Goes into copper mining business in Arizona, via Pima Mining Co. # p34, Sep.19

Brings out its "new 76 gasoline" # p59, Dec.19

Directors approve refinery expansion costing $40-million # p34, Jul.11

UNION Pacific RR

Starts a family fare-reduction plan on first-class tickets # p80, Aug.22

UNION Securities Corp.

Gets Indiana & Michigan Electric Co.'s $15-million bond issue # p36, Oct.3

UNITED Air Lines

You can now buy a ticket on United for any Chicago airport # p120, Oct.17

United Air Lines and Canadian Pacific Air Lines offer tourist service to Tokyo # p161, Nov.7

Promotes California to Hawaiians, Hawaii to Californians # p145, Dec.12

UNITED Aircraft Corp.

Chance Vought Returns to Boston p138, Nov.21

Chance Vought Aircraft will be set up as a separate company # p36, Dec.12

UNITED Engineering & Foundry Co.

Three nations dicker over steel mill p166, Nov.28

UNITED Fruit Co.

Quote the Adman (illus) p112, Aug.15

Guatemala seizes another plantation # p105, Aug.22

Polyethylene shrouds protect bananas from scars # p95, Oct.31

UNITED Laboratories, Inc.

Flooring That Fights Oil p75, Jul.25

UNITED Mine Workers

In Coal: New Kind of Wage Deal? Lewis is reported plotting a brand-new wage strategy p104, Jul.4

Hints of a McDonald-Lewis Tie (with illus) p105, Jul.4

Tax Men Eye Wage Fringes p120, Jul.18

What Lewis Will Demand (with illus) p172, Oct.17

Discussions that may lead to a contract are scheduled by West Kentucky Coal and UMW # p180, Nov.21

UNITED NATIONS

Readers Report: U.N. Can Be Wrong p12, Jul.11

Reports on world production in mining and manufacturing # p114, Jul.18

Special session of the UN General Assembly starts Aug. 17 to fix the agenda for the upcoming Korean political conference # p71, Aug.1

Trade Studies . . . by U.N. and Brookings Institution report on improved European dollar position and world trade p139, Aug.15

The Eisenhower Plan (Trend) p188, Dec.19

UNITED Parcel Service

Is going into the air freight forwarding business # p104, Jul.11

UPS Takes to Wing: It hopes to make up for drop in department store traffic with new coast-to-coast package service (with illus) p62, Nov.7

UNITED Specialties Mfg. Co.

Sargent & Greenleaf buys the sash and door hardware lines of company # p190, Nov.7

UNITED STATES Air Conditioning Co.

Will bring out a line of Fiberglas room air conditioner # p52, Nov.7

UNITED STATES Hoffman Machinery Corp.

Winding Up Wage Lid Cases: National enforcement body, clearing up on back violations, gets involved in courts p108, Jul.4

UNITED STATES Lift Slab Corp.

Company formed to license users of a construction process developed by Philip Yountz and Tom Slick # p178, Dec.12

UNITED STATES Plywood Corp.

Lawrence Ottinger moves up to chairman of the board, and S. W. Antoville becomes president # p194, Sep.12

UNITED STATES Rubber Co.

New Antitrust Policy Developing p62, Aug.1

Plans a tire factory at Cali, Colombia # p79, Aug.1

Post-harvesting growth of potatoes and onions can be retarded by spraying on MH-40 # p75, Sep.5

Marvinol plastic is going into such products as building siding, lawn furniture, truck panels, counter tops, and lockers # p58, Sep.12

Product Partnerships: Twice-a-month hookup of sales and production supervisors for each product is a new program p46, Sep.19

John P. Coe will handle the company's interest in the forthcoming transfer of the government's synthetic plants to private hands # p129, Oct.10

Tire Prices Take Out-of-season Jump p34, Oct.10

New rubber paving material is used at New York International Airport # p82, Nov.21

UNITED STATES Rubber Reclaiming Co.

Powdered Rubber from Old Tires (with 6 illus) p46, Aug.29

UNITED STATES Steel Corp.

Manganese Find . . . in Africa p158, Jul.25

Will hit the market with a $200-million debenture offering # p130, Jul.25

Fairless expects to see production drop in fourth quarter # p34, Aug.1

Builds new research center devoted to the development of new processes for making steel # p71, Aug.22

Stepping into Steel Homes: Company paves the way for a new try at selling steel homes by changing name of Gunnison p34, Aug.22

Falls Township officials call the Fairless assessment "low" # p32, Sep.5

It's safer on the job than at home # p153, Sep.5

Making Decisions by Math p100, Sep.5

A Tunnel Floats through Texas (illus) p28, Oct.3

Announces it will reduce delivered prices in competitive cases # p36, Oct.10

Electronic Babel . . . is cured by U.S. Steel system p128, Oct.10

Earnings in the third quarter will top second quarter # p34, Oct.31

Who'll Drege It? Army engineers think private interests should share cost of deepening channel to Fairless Works (with map) p28, Oct.31

CIO Steelworkers win NLRB election for Pittsburgh Steamship division # p34, Nov.14

McDonald and Fairless: What's behind Their Company Tour? (with 2 illus) p176, Nov.14

Unionizing the Great Lakes (with illus) p179, Nov.21

Armour Research tests steel piles for a building that will never be built # p70, Nov.28

First corporate supergiant to set up a full-time charitable foundation # p36, Dec.26

UNITED STATES Supreme Court

Winding Up Wage Lid Cases: National enforcement body, clearing up on back violations, gets involved in courts p108, Jul.4

The South's Schools at Stake p170, Jul.25

Eisenhower's first appointment to the court will be a successor for Chief Justice Vinson # p40, Sep.12

Big issue coming up is segregation. Some other cases that are on the docket # p38, Sep.19

Big Jobs for the Big Court: Among them: segregation, fair-trade laws, state labor jurisdiction p30, Sep.26

Earl Warren is named Chief Justice (illus) p33, Oct.3

High Court Rejections Affect Tax, Trade Laws p34, Oct.17

Court will test "gathering tax" levied by Texas on natural gas # p36, Oct.17

Court refuses to hear Mid-Continent Petroleum Corp.'s case # p168, Oct.24

Victory for Fair Trade: Court refuses to hear Schwegmann case p50, Oct.24

Fair Trade: The War's Not Over: Resale price maintenance won a battle in the Court, but war's still on p43, Nov.7

Baseball is still a sport, not a business, in the eyes of the court # p34, Nov.14

Once again turns down request to review the case of Schwegmann's vs. Eli Lilly # p74, Dec.5

Refuses to hear an appeal by Phillips Petroleum against lower court ruling on sale of natural gas # p36, Dec.5

Short news item

Refuses to review lower court ruling on Trans-America Corp. # p36, Dec.5

Gas Headaches . . . follow high court rule extending FPC power over natural gas p132, Dec.12

Setback for Arbitration Pacts: Court holds that investors can't sign away their rights under Securities Act p64, Dec.19

Supreme Court Sharpens Taft-Hartley Issues p158, Dec.19

UNITY House

Will get new housing and recreational facilities # p127, Jul.11

UNIVAC

Forecasting Sales with Univac (with chart) p154, Sep.19

UNIVERSAL Military Training Act

The Services Keep Strings on Millions p140, Sep.12

UPHOLSTERY

See Furniture

UPJOHN Co.

Develops Pamine, treatment for ulcers # p140, Jul.11

Sterilization Tests (illus) p107, Aug.1

Announces new drug, Pamine Bromide, for treatment of ulcers # p184, Sep.19

Makes hydrocortisone available in tablet form for oral use # p176, Nov.7

URANIUM

Broke and Hungry Prospector Hits Uranium Jackpot (with 8 illus) p28, Aug.1

Quackery in the Atomic Age (with illus) p108, Aug.29

Navajo Uranium Corp. will build plant at Shiprock, N. M. to process uranium # p75, Sep.26

AEC will continue its program for boosting uranium production # p192, Oct.3

AEC will study uranium-bearing Chattanooga black shale # p150, Nov.7

An unlimited future as a uranium source is being predicted for the Colorado Plateau # p82, Nov.21

Pure uranium oxide has been refined in Australia # p157, Dec.12

URB Plastics Corp.

Pan Am uses a combination beach ball world globe to promote round-the-world Clipper Trip # p87, Dec.12

URBAN House

If you forget things you're suppose to do, you can get a new kind of reminder # p180, Nov.28

UREY, Harold

Reports on the formation of the earth # p185, Dec.12

URICH, George

Gasoline stations write finis to self-service p54, Oct.31

URUGUAY

Orders a planetarium projector from Spitz Laboratories (with illus) # p58, Jul.4

Armour Research will study ways to expand industries in Uruguay # p154, Oct.10

UTAH

Kennecott Copper asks state Supreme Court to settle its tax dispute # p32, Sep.5

Utah's Big Deer Hunt: Everyone Makes a Killing (with 10 illus) p100, Nov.7

UTEX Exploration Co.

Broke and Hungry Propector Hits Uranium Jackpot (with 8 illus) p28, Aug.1

UTILITIES

Hydropower: Government Backs Out. Bit by bit, the Administration is turning power development back to business and states p34, Jul.18

Ebasco Out . . . as construction contractor on Joppa power plant p30, Aug.8

Rate Base to Be Tested by Houston Natural Gas p125, Aug.8

Readers Report: Utilities Prime the Market p10, Aug.8

Administration Codifies New Power Policy p34, Aug.22

Priority for the Atom (Trend) p136, Aug.22

The Army may get the first atom-powered electric plants # p40, Aug.22

McKay: Changing a Power Trend (with table and illus) p63, Sep.12

Now Congress Has Shut Off SPA's Leasing Funds, and . . . Policy Switch Short-Circuits Power Deal (with map) p186, Sep.19

Unlike most electric utilities, California Electric Power doesn't expect 1953 earnings to run well ahead of 1952 # p132, Sep.19

The Boom That Has Led to a Crisis: Houses are pulling more and more electricity through their wiring (with chart) p103, Oct.3

Power Output Breaks Record After Record: Can Profits Grow as Fast as Sales (with table and chart) p58, Oct.10

The Fight Over Hydropower Is Mixture Of . . . Dams, Cables, Congress (with illus) p130, Oct. 10

Bonneville Power gives four private utilities preferential call on its excess power # p34, Oct.24

Commonwealth Edison plans to divorce its gas properties from its electric operations # p34, Oct.24

Industrial Atom: GE offers to build dual-purpose reactor at Hanford p32, Oct.24

J. Wesley McAfee: A Utility Chief Who Knows His Politics (with 8 illus) p54, Oct.24

Atomic Reactors: Now – a Power Yardstick (with table) p27, Oct.31

Electric utility financing totaled some $2-billion in Jan.-Sept. 1953 # p141, Nov.7

Stepping Up Steam Power (with illus) p136, Nov.14

Congress may write a new rate yardstick # p38, Nov.21

Electric power production has been running about 8% ahead of last year since Oct. 1 # p17, Nov.21

Expansion plans are announced by Alabama Power Co. and Arizona Public Service # p134, Nov.28

Selling Electric Power to Steel Men (with 2 illus) p43, Dec.5

TVA: River Developer Becomes a Utility (with 2 charts and 5 illus) p88, Dec.12

Private Power . . . will play bigger role in fighting shortage in Northwest p30, Dec.19

V

VACATIONS

Steel mills never have gone in for plant-wide vacations. Sharon Steel is trying it # p18, Jul.4

Your vacation expenses are personal, thus not tax deductible. But there are some expenses you can deduct # p124, Jul.4

Executives planning winter vacations will find a wider choice of accommodations this year. An outlook on some of the more important areas # p171, Dec.12

VACUUM-MOLDING

New Plastic Rolled in Sheets . . . Solves Bugs in Vacuum-Molding (with 2 illus) p78, Aug.8

VACUUMS

Committee on Vacuum Techniques is set up to boost high-vacuum research # p150, Nov.7

VALENTI, Anthony

Reversal by the U.S. Circuit Court of Appeals in the Valenti case has freed him # p178, Oct.3

VALENTINE Pulp & Paper Co.

Sugar Cane Waste Makes Good Reading (with illus) p46, Aug.1

VALITE Corp.

Sugar Cane Waste Makes Good Reading (with illus) p46, Aug.1

VANADIUM Corp. of America

Starts operation of new roaster # p92, Nov.7

VANCE Plan

Setting Up Standby Facilities (with illus) p43, Aug.22

VANDERBILT University

Sets up an Institute of Industrial Research & Development # p129, Oct.10

VAN DUZEE, E. H.

Readers Report: Good Management p12, Oct.3

VANITY Fair Mills, Inc.

Inplant schooling is offered by company # p80, Oct.3

VAN WESTERBORG, Robert

Readers Report: Caught Coming and Going p8, Jul.4

VARIETY Stores

Getting Out of a Trap: Butler Bros. thinks it has found the answer p46, Sep.26

VAUGHN, James

Readers Report: The Changed America p10, Jul.4

VELDE, Harold

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

VENDING Machines

Plant vending machines at Consolidated Vultee have been extended to carry foods # p139, Sep.12

What This Country Needs . . . (Trend) p200, Oct.3

Readers Report: Apropos of Nothing p10, Oct. 31

VENEZUELA

Railroad uses microwaves to control switches, etc. # p134, Jul.4

Gas turbines are used to pump gas from oil wells # p48, Jul.11

Quits Joint Shipping Enterprise p78, Aug.1

Intercontinental Hotels Corp. opens new hotel # p105, Aug.22

Oil Fight in Venezuela: New book stirs up hornet's nest p126, Aug.29

West German businessmen plan to set up string of small plants # p128, Aug.29

New can plant starts operation. Radio Caracas-TV goes on the air. Sears, Roebuck will open its sixth store # p169, Sep.26

National Gypsum may build plant. The Dutch, French, and Germans show interest in business there # p161, Nov.7

Linking the Mountains to the Sea (illus) p168, Nov.21

Putting Oil Income to Work: Makes headway with public works program p156, Dec.12

VERDE Exploration, Ltd.

Jerome, Ariz.: Reprieve for a Ghost p68, Nov.7

VETERANS

George Bliss estimates around 3-million veterans have GI home loans # p68, Aug.8

VIBRATION

Checking the Shakes (with illus) p72, Nov.28

VIBRATRON

Curing the Shakes: Small company is built on a new principle of detecting vibrations in moving parts p168, Aug.15

VICKERS Bros.

Investment Trusts Reshuffling Holdings, Too (with table) p171, Oct.17

VICKSBURG, Miss.

Tornado flattens business section (illus) p144, Dec.12

VICTOR Adding Machine Co.

Adds McCaskey Register Co. to its holdings # p64, Oct.3

VIDEOTOWN

TV viewing habits settle down p52, Dec.12

VIOLA, David

Readers Report: The Changed America p10, Jul.4

Readers Report: The World in 1975 p8, Nov.21

VIRGINIA

The "Right to Work" law in Virginia is getting its first test # p147, Aug.15

A boost in the gasoline tax may be submitted to next year's session of the legislature # p86, Sep.19

VIRGINIA BEACH, Va.

Quite a Large Club p135, Jul.11

VIRGINIA Electric & Power Co.

Will soon offer publicly 558,946 shares of new common # p132, Sep.19

VOCATIONAL Schools

Sowela Tech: They Graduate as Oilfiled Roustabouts (with 14 illus) p88, Aug.29

VOICE Reporting Co.

Repeat-O-Mask is a new entry in the spoken dictation boom # p100, Dec.19

VOLCANOES

Volcanic Snow in Anchorage (with illus) p28, Jul.18

VOLKSWAGEN

Volkswagen: Germany Comes Back. An Auto City in West Germany (with 14 illus) p106, Jul.11

Will start building cars in Brazil soon # p72, Aug.1

VOLUNTARY Chains

Did $15-billion at retail in 1952 # p115, Aug.15

VOORHEES, E. M.

Business Brains for the Pentagon (with illus) p154, Aug.29

VOTH, Paul

Describes way to measure minute temperatures around growing plants # p198, Sep.26

W

WATO

Hopes to be the first industrial users of atomic power # p81, Aug.8

WBTV

Supreme Court Sharpens Taft-Hartley Issues p158, Dec.19

WIP

Philadelphia station asks FCC to authorize "pay-as-you-see" TV # p119, Aug.29

WLW

Station WLW Gives Away House . . . Cars, to Snag Off-Hour Audience (with 2 illus) p72, Jul.18

WSM, Inc.

Readers Report: TV Boosters p10, Sep.26

WACO, Tex.

Waco Banks Decide To Go Separate Ways p128, Sep.12

WAGES

In Coal: New Kind of Wage Deal? Lewis is reported plotting a brand-new wage strategy p104, Jul.4

Winding Up Wage Lid Cases: National enforcement body, clearing up on back violations, gets involved in courts p108, Jul.4

Postwar Wage Pattern: Eight Years of Step-ups. Raises Are Smaller in 1953 (with table) p122, Jul.11

Tax Men Eye Wage Fringes p120, Jul.18

Delays Ahead: Appropriations cuts have whittled Labor Dept.'s staff. Wage rulings on federal projects will be slowed p42, Jul.25

Readers Report: The Boss Wants In, Too p8, Jul.25

Factory employees drew an estimated average weekly paycheck of $72 in June # p18, Aug.8

Annual Wage: Warehousemen in St. Louis win guaranteed pay in 20 contracts p145, Aug.15

Productivity: Key to Wages? Twentieth Century Fund says boosting wages as fast as productivity keeps price trend even p146, Aug.15

A guaranteed wage agreement may net 125 workers of Franklin Sugar some $6,900 # p144, Aug.29

Rise of C-of-L Index Adds Cent to Wages p136, Aug.29

White-Collar Gains Keep Pace p171, Sep.12

A Question of Weight p177, Sep.26

Commercial refrigeration sales and service shops in San Diego boost pay of AFL employees # p178, Sep.26

Reuther tells convention of United Rubber Workers that minimum pay of $1.25 an hour should be required # p178, Sep.26

What Railroad Workers Want: Major contract battles are in the cards for next month p176, Sep.26

New Pay Climb: Business may dip in 1954, but unions will still go after higher wages (with illus) p169, Oct.10

Minimum Wages . . . on federal contract jobs pile up headaches for new labor secretary p173, Oct.17

Overtime Clause May Have a Hook in It p161, Oct.24

Weekly paychecks are getting smaller. The average last month was $70.49 per factory workers # p18, Oct.31

A hot issue for business will be the wage and hour law. Changes could push business costs up sharply # p37, Nov.21

Annual Wage: a 1955 Battle. May break out in General Motors arena p26, Nov.28

Bringing More Workers Under Wage-Hour: Administration hasn't yet decided how much to increase 75¢ minimum (with table) p174, Nov.28

Union demands for a guaranteed annual wage aren't being taken too seriously by the Administration # p38, Nov.28

Hourly pay in the building trades are up 13¢ in a year # p166, Dec.5

Up, with Pay Rise for a Million p162, Dec.5

After Annual Wages, What? The Labor Angle p162, Dec.19

Annual Wage . . . gains ground in St. Louis warehouse field p167, Dec.19

WAGNER, Robert A.

Readers Report: Both Equal p12, Aug.1

WAH Chang Corp.

New Capacity for Tungsten (with illus) p112, Nov.21

WAITE, Roy E.

Readers Report: Upsurge—in 1935 p8, Oct.10

WAKELIN, James

Reports new way of blending synthetic textile yarns that may solve problems in dyeing and static electricity # p84, Nov.21

WALGREEN Co.

A Chain Plus Personality: Lavish new building is one sign of how company is doing in Mexico (with illus) p76, Aug.1

Readers Report: Still in Embryo p12, Sep.19

WALL Colmonoy Corp.

A welding-rod material for repairing manganese steel castings is introduced # p88, Nov.21

WALLICHS, Clyde

Self-service Puts New Spin on Sales of Records (with illus) p44, Nov.28

WALLPAPER

Waking Up to Do-It-Yourself (with 7 illus) p42, Jul.4

Tudor Chemical Specialties offers Quickee # p81, Jul.18

WALLSON Associates, Ltd.

Production of TV picture tubes can be boosted by Autcon, a new process control # p75, Sep.5

WALSH-HEALEY Act

No Protection: Government tries to collect from Walsh-Healey violators p152, Sep.5

Minimum Wages . . . on federal contract jobs pile up headaches for new labor secretary p173, Oct.17

WALSH, Patrick

How Can You Rid Unions of Reds? Story of Canadian strike, aimed at wrecking Marshall Plan p41, Jul.25

WAMPLER, Cloud

Reorganizing for an Exploding Market at Carrier Corp. (with 2 charts) p171, Oct.31

WANDKE, K. L.

Readers Report: Internal Disorder p10, Dec.19

WARD, Joseph

Noma Lites' Joseph H. Ward: You ship in August, they pay in December (Cover) Dec.19

Working All Year Just for One Day: That's the crazy lot of Joseph Ward, of Noma Lites (with 12 illus) p41, Dec.19

WAREHOUSES

Annual Wage . . . gains ground in St. Louis guaranteed pay in 20 contracts p145, Aug.15

Annual Wage: Warehousemen in St. Louis win warehouse field p167, Dec.19

WARNER (Stanley) Corp.

Warming Up for a New Take-off (with illus) p108, Nov.21

WARNER & Swasey Co.

Now has what it calls a "normal" order book # p43, Aug.15

WARREN, Earl

High Court's New Chief (illus) p33, Oct.3

Warren based his political career on the promotion of social welfare, which gave him Democratic strength # p40, Oct.3

WARREN, Lingan A.

Lingan A. Warren: A daily look at real estate is what counts (Cover) Dec.26

Putting Safeway in the Right Places (with 6 illus) p90, Dec.26

WASHING Machines

See Electrical Appliances

WASHINGTON, D. C.

More Business in D.C. p100, Sep.5

Improving the Capitol p144, Dec.19

WASHINGTON, George

Commissions Do a Lot of Things (with illus) p90, Oct.10

WASHINGTON (State)

The latest in a growing list of tax revenue bonds comes to market next week # p72, Aug.15

Wheat Research: Washington farmers tax themselves to buy land for study p196, Sep.26

WASHINGTON, University of

Will lease its "Metropolitan tract" to a group headed by Detroit's Roger L. Stevens p116, Jul.25

WASTE Materials

Waste cedar sawdust is turned into wallboard # p44, Aug.29

Putting Micro-organism to Work on Waste p54, Sep.19

Sugar Cane Waste Makes Good Reading (with illus) p46, Aug.1

WATER

Toledo: Dry-Up-Dept. p136, Jul.11

New Mexico says well-drilling along the Texas side of the state line is draining too much water out of New Mexico # p150, Jul.18

Practically unlimited fresh water for Charleston, S. C., moves a step nearer # p150, Jul.18

Airtemp Division reports water, vital to many types of residential air conditioning, is getting tighter # p144, Jul.25

If the hot weather's beginning to fag you, try drinking more water # p156, Aug.15

Savannah: Water Shortage p121, Sep.5

Los Angeles spent $21.2-million for additions, extensions, and improvements in its water system last year # p107, Nov.7

Evansville, Ind., city water takes on a rusty odor # p198, Nov.14

Kaneb Pipe Line Co. carries water # p106, Nov.21

Twenty top companies are helping the Ohio Forestry Assn. to raise money to fight the water shortage # p88, Dec.5

WATERBURY, Conn.

Helping Run Community Drives p105, Jul.25

Short news item

WATERMAN, Dr. Alan

Research: Big Changes Are in the Making (with chart) p81, Sep.12

WATERTOWN, N. Y.

Ottawa: In Quest of Bargains p157, Nov.14

WAX

S. C. Johnson & Sons develops a floor cleaner to remove dirt and wax coatings # p120, Oct.3

WAYNE University

Making Decisions by Math p100, Sep.5

Releases study based on Detroit's shoppers # p52, Nov.7

Detroit Builds A Computation Center p30, Dec.19

WEATHER

The Drought – Tough But No Dust Bowl (with 4 maps) p27, Jul.25

East's Drought Stokes Forest Fires . . . As Rains Flood Southern Texas (with 2 illus) p30, Sep.5

Smaze or Smog, It Vexes New York (illus) p26, Nov.28

WEATHERTRON

New Force in Air Conditioning p110, Aug.29

WEAVER, R. A., Jr.

Readers Report: New Jobs for Ceramics p8, Aug.22

WEAVER, Sylvester L., Jr.

Moving Up to a Tough Spot: His job; to put NBC ahead of CBS (with illus) p62, Dec.12

WEBB, Del

Stadium Sold: N. Y. Yankees' sales and leaseback deal seems to have been profitable for everyone p33, Dec.26

WEBB & Knapp, Inc.

Reveal plans to build a combination department store and hotel in Denver p134, Jul.18

Teaming Up? Wall Street wonders about Atlas Corp.'s purchase of shares of realty company stock p128, Jul.25

Denver's Commercial Building Surge Is Started by Outsiders (with 2 illus) p80, Sep.19

Safeway plans new expansion p154, Sep.19

Buys Chrysler Building, Chrysler Building East, and Graybar Building # p36, Oct.17

The Newsworthy Webb & Knapp: Real Estate Plus Imagination (with 4 illus) p130, Oct.31

WEBSTER, N. Y.

A moratorium on all building is in effect # p147, Aug.8

WEEDS

Potent Weed Killer p82, Aug.8

Southern bank will step up loans on cotton crops providing the farmer uses Chloro-IPC # p34, Nov.21

WEHRENBERG (Fred) Theater Circuit

Three-D drive-in theater is under way near St. Louis # p36, Oct.10

WEINBERG, Sidney

Resigns from the board of Sears, Roebuck, but retains his seat on B. F. Goodrich board # p88, Dec.5

WEINGARTEN (J.) Inc.

A Supermarket that Will Try Anything (with 7 illus) p90, Jul.11

WEINGARTEN, Joe

A Salesman who will try anything (with illus) p90, Jul.11

WEIRTON Steel Co.

Independent Steelworkers at company oppose repeal of T-H # p80, Dec.26

WEIS, Gustav

Moves his wallboard factory to Newfoundland (illus) p140, Oct.17

WELDING

Welding Goes Out on Its Own: American Welding Society holds industry's first independent show in Houston p132, Jul.4

Welders who wear bifocal glasses can sharpen their vision with the Ortho-Weld magnifying lens (illus) p78, Sep.5

Lighter weight is big selling point of new line of selenium rectifier type d.c. arc welders # p58, Sep.12

A welding-rod material for repairing manganese steel castings is introduced # p88, Nov.21

WELLS, E. H.

"Fringe" Aid for Small Firms p78, Aug.22

WENDT, Charles

Trying to Broaden Out: All American Engineering Co. wants to line up some civilian work p194, Nov.21

WESSELL, Elmer

Trainmen: When They Fight, the U.S. Is Involved (with illus) p170, Oct.10

WEST Brick Buggy Corp.

Brick-carrying buggy # p88, Nov.21

WEST, C. P.

Readers Report: Quite a Shock p8, Jul.18

WEST Disinfecting Co.

Automatic insect control may be a coming feature of milling, baking, brewing and bottling plants # p50, Jul.11

Cockroach Ranch (illus) p196, Nov.21

WEST Kentucky Coal Co.

Discussions that may lead to a contract are scheduled by company and UMW # p180, Nov.21

WEST Penn Power Co.

Pennsalt is selling domestic power distribution and transmission facilities in Natrona to West Penn # p128, Sep.12

Selling Electric Power to Steel Men p43, Dec.5

WEST VIRGINIA

Superhighway Costs Mount While You Wait p114, Sep.5

WEST Virginia Pulp & Paper Co.

A million pine seedlings will be distributed free # p95, Jul.25

Merger makes Hinde & Dauch Paper Co. a subsidiary # p34, Aug.29

WESTERN Cooperage, Inc.

Is rolling out the last barrels of its 50-year history # p190, Nov.7

WESTERN Electric Co.

Frederick Kappel takes over as president on Jan. 1 (illus) p124, Nov.28

WESTERN Hotels, Inc.

Buys the Davenport Hotel in Spokane # p194, Sep.12

WESTERN Union Telegraph Co.

Teletype Redeal: A Senate committee says Western Union should buy AT&T's teletype business p57, Jul.4

Will now make hotel reservations # p124, Jul.4

WESTERNER, The

Thermo Swizzle Stix are a new gimmick for the home bar # p84, Aug.8

WESTINGHOUSE Air Brake Co.

Next month will issue $35-million of 25-year debentures # p72, Aug.15

How a Research Team Combines Forces (with 11 illus) p110, Oct.24

WESTINGHOUSE Electric Corp.

Detroit Public Lighting Commission accepts Westinghouse's bid # p38, Jul.4

Big waterwheel generator that will be installed on the Missouri River (illus) p44, Jul.11

Readers Report: Quite a Shock p8, Jul.18

Detroit: Turbo Tussle p112, Jul.18

Shift of meter plant workers from United Electrical Workers to International Union of Electrical Workers is being fought by UE # p59, Jul.25

White-collarites represented by the Federation of Independent Westinghouse Salaried Employees get raises # p88, Aug.1

New Force in Air Conditioning: The heat pump p110, Aug.29

Parents of twins born between Sept. 22 and Sept. 23 will be given washers and dryers # p119, Aug.29

Reports sales of electric housewares and electric bed coverings are good # p57, Sep.5

Wage settlements are made for CIO employees # p153, Sep.5

Offers a packaged air cleaner for the home # p58, Sep.12

Lighter weight is big selling point of a new line of selenium rectifier type d.c. arc welders # p58, Sep.12

Will build an air conditioner plant at Staunton, Va. # p34, Sep.19

Doubles the payments in its suggestion award system # p126, Sep.26

A 21-in. video tube is shorter than standard but gives a bigger picture # p114, Oct.3

NLRB election at Newark upholds shift from United Electrical Workers to International Union of Electrical Workers # p178, Oct.3

Sets up eight-week factory school to prepare distributors for new products # p150, Oct.3

Makes an automatic dishwasher for laboratory work for Chemical Rubber Co. # p116, Oct.10

Donates an electrical engineering laboratory to Carnegie Tech # p122, Oct.24

Atomic Reactors: Now – a Power Yardstick (with table) p27, Oct.31

Cast steel blades for new wind tunnel company is building for Air Force (with illus) # p90, Nov.7

CIO Electrical Workers win in elections at Fairmont # p170, Nov.7

Workman applies insulating tape to coil ends of a stationary outer frame of big turbine generator (illus) p80, Nov.7

TV price cuts by Westinghouse haven't set off any industrywide slashing # p52, Nov.21

A Bet on Appliances p70, Dec.5

AEC calls for private risk capital to help finance nuclear power plant to be built by Westinghouse # p36, Dec.12

Develops an indestructible light bulb for pinball machines # p87, Dec.12

Plans new metals development plant at Blairsville, Pa. # p82, Dec.12

25,000 workers have bought more than 800,000 shares of company stock # p67, Dec.12

Westinghouse Hives It Away (with illus) p29, Dec.26

WESTON, Paul

Columbia Marks Fifth "Lp" Year (with illus) p50, Aug.8

WETBACKS

Wetbacks in Middle of Border War (with illus) p62, Oct.24

WHARTON, Tex.

Rate Base to Be Tested p125, Aug.8

WHEAT

What to do about price-depressing farm surpluses has Administration worried # p40, Jul.4

Wheat hasn't run into any crop news of a price-boosting nature # p18, Jul.11

Farm Problem: Exports of most U.S. crops are dropping p150, Jul.25

Has Grain Seen the Worst? Wheat ignores government support (with chart) p161, Jul.25

Price of wheat crashed early this week # p18, Aug.15

Wheat farmers accept strict federal controls on their 1954 crop in return for high price supports # p91, Aug.22

Wheat growers show they are willing to accept acreage controls in return for high price props # p39, Aug.22

Pushing a New Farm Policy: Benson's Wisconsin Speech set pitch (with illus) p27, Sep.26

Wheat Research: Washington farmers tax themselves to buy land for study p196, Sep.26

Maine, New Hampshire, and Vermont farmers vote on wheat marketing quotas # p106, Oct.24

WHEEL Chairs

Chair That Climbs (illus) p158, Sep.26

Short news item

WHEELS

Rust and scale formations on wheel rims can be retarded by a compound introduced by Norimrus Corp. # p55, Aug.15

WHITE, Emmet

A Chain Plus Personality: Lavish new building is one sign of how Walgreen's is doing in Mexico (with illus) p76, Aug.1

WHITE, Harry Dexter

The Facts on Harry Dexter White (Trend) p196, Nov. 28

WHITE Metal Rolling & Stamping Corp.

Magnesium truck bodies are being produced # p55, Aug.22

WHITE Motor Co.

Directors approve acquisition of Autocar Co. # p34, Jul.11

Plans new plant at Exton, Pa. # p32, Sep.5

When court upheld White's purchase of Autocar it started a new $2-million plant # p159, Sep.26

WHITE PLAINS, N. Y.

They Can't Get Insurance: Street and sidewalk accident claims are rising p126, Sep.12

"48 Cars in 48 Hours:" Ballyhoo Whoops Up Sales (with 12 illus) p32, Oct.10

WHITE Sewing Machine Co.

Customers can rent a sewing machine for $10 for two months with sewing course thrown in # p69, Aug.1

WHITEHEAD, James

Trying to figure Where The Shoe Industry Is Going (with 4 illus) p138, Jul.25

WHITESIDE, John

Readers Report: To Boost Car Sales p10, Nov.7

WHOLESALE

May sales by wholesalers were off about 2% from April # p34, Jul.11

Getting Out of a Trap: Butler Bros. thinks it has found the answer p46, Sep.26

Is the Wholesaler Losing Out? GE and Hotpoint adopt direct shipments to dealers p41, Nov.28

WICKS, Arthur

What's the Mystery about Joe Fay? (with illus) p160, Oct.24

WIESNER-RAPP Co.

Company buys the Allan Herschell Co. # p120, Oct.17

WILEY, Alexander

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

WILKES-BARRE, Pa.

Gasoline war flares up # p36, Oct.17

WILKINS, Robert

Nor Prison Bars a Cage p157, Nov.14

WILKO, Anthony

Setback for Arbitration Pacts: Supreme Court holds that investors can't sign away their rights under Securities Act p64, Dec.19

WILLIAMS, David

Fiesta for Hilton's Madrid Hotel (with illus) p152, Jul.25

WILLIAMS, H. J.

Working All Year for Just One Day (with illus) p41, Dec.19

WILLIAMS, Walter

Reaching for Economic Tips p32, Aug.29

WILLISTON Basin

Williston Basin Oil Men Face Marketing Problem p137, Nov.7

WILLISTON Basin Pipeline, Inc.

Will build $7-million, 8-in. pipeline # p118, Oct.31

WILLOW Run

GM Gets Hydra-Matics Rolling; Riopelle plant starts producing. Willow Run will be ready in November p28, Oct.24

 # Short news item

WILLS

One of the most important factors in planning an estate is choice of an executor to administer it. Some suggestions # p131, Aug.8

Readers Report: With Sympathy p8, Sep.12

The Will of Sen. Taft illustrates the wise use of the "marital deduction" # p184, Sep.26

Readers Report: No Magic p8, Dec.5

WILLYS Export Co.

Japanese Get in Jeep Parade p170, Sep.26

WILLYS Motors, Inc.

Joining Up...Kaiser and Willys Sales forces means bid for expanded sales – While Willys TV move expands line p32, Aug.1

The dispatcher, a jeep-like vehicle with right-hand drive, is being tested by Post Office Dept. (with illus) # p81, Aug.8

Closes its Toledo assembly lines # p34, Aug.29

Jeep for Brazil # p128, Aug.29

Names four new vice-presidents # p102,Sep.5

Buys the remaining 51% interest in Chase Aircraft Co. # p194, Sep.12

Will take inventory, laying off 8,000 for a week # p18, Oct.24

Electronics research and production facilities of Kaiser Motors and Willys Motors are consolidated in a new division of Willys # p90, Nov.7

Toledo: Moving In with Relatives p154, Nov.28

Officials visit Buenos Aires with an eye to producing Jeeps there # p71, Dec.26

A new-lightweight Jeep is under test at Aberdeen Proving Ground # p56, Dec.26

WILMINGTON, Del.

Hopes for Parkers p116, Sep.5

WILSON, Charles E.

Slowing Down the Defense Buildup p29, Sep.5

Wilson and Team: Getting Results on Defense (with illus) p28, Nov.21

WILSON, Dallas

Readers Report: Lost in a Big State p12, Aug.1

WILSON, M. R.

Readers Report: Economists' Retreat p12, Aug.29

WILSON, Phoebe

A parlez-vous for publicity (with 3 illus) p132, Sept.5

WINNE, Harry A.

Receives the 1953 James H. McGraw Award # p132, Nov.21

WINTER, Edward

Porcelain Coat ..on aluminum finds new field in gift market p68, Sep.5

WIPERS

Scott Paper introduces absorbent paper wipers for plant use # p65, Sep.19

WIRE

Silicone rubber insulated wire has been approved by Underwriters Lab. # p50, Jul.11

Calibrated wire rope is being introduced by Paulsen-Webber Cordage # p50, Aug.1

"Wire Rope Can Be a Way of Life" (with 6 illus) p86, Aug.8

An expanded polyethylene plastic has been extruded on wire and used to insulate UHF television lead-in-wires # p56, Dec.5

WISCONSIN

You're the Boss p166, Aug.29

Comeback for Wisconsin Paper p119, Sep.12

The farmer is feeling poor and political repercussions are setting in. A Democrat wins in a special Congressional election # p39, Oct.17

State legislators are told to expect a drop in local corporate profits and state's income tax # p79, Nov.14

State supreme court upholds constitutionality of toll-road law # p198, Nov.14

WISCONSIN Electric Power Co.

Largest Pulley (illus) p84, Dec.12

WITMARK, Jay

ASCAP: Collecting for the Piper's Tune (with illus) p136, Oct.10

WITTIG, William

How a Research Team Combines Forces (with illus) p110, Oct.24

WOLCOTT, Jesse

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

WOLF, Abraham

Working All Year for Just One Day (with illus) p41, Dec.19

WOLFE, Thomas

How a Smaller Company Can Get Research: Part-time science board p104, Aug.1

WOLFER, Don

Setting Up a Town with a Built-in Boom (with illus) p136, Dec.12

WOLVERTON, Charles

Divided GOP: Can Eisenhower Line Up Mavericks (with illus) p32, Dec.12

WOOD

See Lumber

WOOD, Dolson Co., Inc.

Reappraisal Brings Howls: Reassessment of Troy's real estate by company raises protests p96, Aug.29

WOOD, Gen. Robert

For Sears: End of an Era Is at Hand: Theodore Houser will replace Gen. Wood (with illus) p182, Nov.28

WOODARD, Dorothy

Readers Report: Home Office p8, Oct.17

WOODYARD, Henry C.

Readers Report: Cattle Prices p10, Sep.19

WORK Sampling

J. L. Hudson: Studying a Job – by Work Sampling (with 14 illus) p58, Dec.12

WORKING Capital

Corporate Working Capital Keeps Right on Rising ...But Liquidity Isn't Doing So Well (with 4 charts) p114, Jul.4

WORLD Bank

No dramatic news is being made at the annual meeting in Washington # p157, Sep.12

Loans Japan $40.2-million to expand electric power # p148, Oct.24

WORLD'S Fair

Next World's Fair will be held in Houston in 1956 # p32, Sep.5

WORTHEN, C. E.

Readers Report: The First p12, Oct.17

WORTHINGTON Corp.

Worthington Builds for a New Market; Sees big potential in home air conditioning (with illus) p120, Nov.28

WOYTINSKY, W. S. and E. S.

World Population and Production p171, Nov.21

WRAPPING

See Packaging

WRIGHT, Frank Lloyd

Frank Lloyd Wright: At 84, Still Fighting (with 6 illus) p30, Oct.17

X

XDUCT

Electrical conductors are more easily pulled through steel conduits, called Xduct # p78, Sep.5

XEROGRAPHY

Facsimile Plus Xero (with illus) p88, Oct.31

X-RAY

Laboratory gowns made of spun lead glass offer protection from x-rays and beta radiation # p51, Aug.29

Picker X-Ray makes an X-ray unit that is said to be explosion proof # p75, Sep.5

X-ray film with an ultrafine grain has been developed for use in examining low-capacity materials # p99, Nov.7

Small sources of X-rays – in the form of pellets, blocks, or sheets – are being developed at Armour Research # p198, Nov.21

Y

YALE & Towne Mfg. Co.

Powdered methallurgy is getting a big boost in company # p184, Oct.17

YANKEE Stadium

Stadium Sold: N. Y. Yankees' sale and lease-back deal seems to have been profitable for everyone p33, Dec.26

YELLOWSTONE Pipe Line Co.

First oil pipeline to cross Northern Rockies in the U. S. will be built by company # p34, Jul.25

YENGST, W.

Readers Report: Apropos of Nothing p10, Oct.31

YOCOM, J. H.

Readers Report: Joint Production p12, Jul.18

YODER, Dr. Dale

Personnel Relations Come Higher This Year p175, Nov.28

YORK, J. W.

Readers Report: No First p12, Dec.5

YOST, Philip

Recent survey indicates that ccompetition for college graduates this June will be stiffer than ever # p194, Nov.28

YOUNG, Robert R.

Businessman, Meet Educator p129, Nov.21

YOUNGSTOWN Sheet & Tube Co.

Buys an interest in Perrault Fibercast Corp. # p36, Aug.22

YUGOSLAVIA

Gets its first off-shore procurement contract # p99, Jul.4

Z

ZALEWSKI, Joseph

Premiums with an Educational Punch p30, Oct.31

ZECKENDORF, William

Teaming Up? Wall Street wonders about Atlas Corp's purchase of shares of realty company stock p128, Jul.25

Denver's Commercial Building Surge Is Started by Outsiders p80, Sep.19

The Newsworthy Webb & Knapp: Real Estate Plus Imagination p130, Oct.31

Macy's plans new store in Roosevelt Field, Long Island # p58, Nov.14

Ohrbach's Moves Deeper Into Two Big Cities (with illus) p43, Nov.14

ZEIDMAN (Elmer) & Son

Emergency repairs on fishing equipment can be made with pocket-size tool # p78, Sep.5

ZENITH Radio Corp.

Builds a little time pulse into its hi-fi turntables # p87, Dec.12

ZINC

American Smelting & Refining raises price of zinc # p36, Jul.18

Zinc Price Shift: Producers start switching to delivered price p32, Jul.25

Zinc producers have become distressed over dwindling order backlogs and rising stocks of refined metal # p18, Sep.19

Stocks of zinc on Sept. 30 stood at 141,494 tons # p154, Oct.17

A Bad Case of Oversupply (with chart) p114, Nov.28

ZIRCONIUM

Zirconium and zirconium alloys will be produced by Firth Sterling for general industrial use # p143, Nov.14

Short news item

BUSINESS WEEK INDEX

July-December, 1953

II. Advertising Contents

(See individual issue index for page numbers)

A

ACE Fastener Corp.
July 18

ACME Aluminum Alloys
Oct. 17; Nov. 21

ACME Steel Co.
July 18; Aug. 22; Sept. 12; Oct. 10; Nov. 7; Dec. 5

ACORN Adhesive Company
Dec. 12

ADAMS & Westlake Co., The
July 11; Aug. 22; Oct. 10; Dec. 5

ADDRESSOGRAPH-Multigraph Corp.
Sept. 26; Oct. 17

ADVERTISING Council
July 11; Aug. 29; Sept. 5; Oct. 17

ADVERTISING Leather Speciality Co.
Sept. 26; Oct. 10

AEROQUIP Corp.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

AETNA Life Affiliated Companies
Nov. 28; Dec. 12, 26

AIR Associates, Inc.
Oct. 17

AIR Express Div. (Railway Express Agency, Inc.)
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

AIR Maze Corp.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

ALEMITE (Stewart-Warner Corp.)
Aug. 15; Sept. 12; Oct. 10; Nov. 7

ALLEGHENY Ludlum Steel Corp.
July 11; Aug. 8; Sept. 12; Oct. 3, 31; Nov. 7, 21, 28; Dec. 5, 19, 26

ALLEN-Bradley Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

ALLIANCE Mfg. Co.
Dec. 5

ALLIS-Chalmers Mfg. Co.
July 11, 25; Aug. 1, 22; Sept. 12; Oct. 3, 17, 31; Nov. 21; Dec. 26

ALLIS, Louis, Co., The
Oct. 3; Nov. 28; Dec. 12

ALLISON Engine Div. (General Motors)
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

ALLOY Steel Products Co.
July 11

ALSYNITE Co. of America
Aug. 15; Oct. 17; Dec. 5

ALUMINUM Co. of America (Chemicals, Div.)
July 25; Aug. 22; Sept. 19; Oct. 17, 31; Dec. 5, 26

ALUMINUM Co. of America (Institutional)
July 4; Aug. 29; Oct. 3, 24; Nov. 14; Dec. 12

ALUMINUM Import Corp.
July 25; Aug. 29; Sept. 19, Oct. 10, 31; Nov. 28; Dec. 19

AMERESCO, Inc.
Dec. 12

AMERICAN Airlines, Inc.
July 11; Aug. 1; Oct. 3

AMERICAN Appraisal Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

AMERICAN Automatic Typewriter Co.
Oct. 31

AMERICAN Blower Corp.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 21; Dec. 19

AMERICAN Credit Indemnity Co.
Sept. 19; Oct. 31

AMERICAN Cyanamid Co. (Institutional)
July 18; Aug. 15; Sept. 12; Oct. 17; Nov. 7; Dec. 19

AMERICAN Diamond Saw Sales
Oct. 10

AMERICAN Gas & Electric Service Corp.
Sept. 19

AMERICAN Hoist & Derrick Co.
Sept. 5; Oct. 3, 17, 24; Nov. 21, 28; Dec. 5, 12, 19

AMERICAN Hot Dip Galvanizers Assn.
July 25; Oct. 3, 31; Nov. 21; Dec. 12

AMERICAN Hotel Credit Corp.
Oct. 10

AMERICAN Lead Pencil Co.
Sept. 12; Nov. 14

AMERICAN Lumber & Treating Co.
July 18; Aug. 15

AMERICAN Machine & Metals, Inc.
July 4; Aug. 1; Sept. 12; Oct. 3, 31; Nov. 21; Dec. 19

AMERICAN-Marietta Company
Oct. 10; Nov. 21

AMERICAN Monorail Co., The
July 18; Sept. 12; Nov. 14

AMERICAN Mutual Liability Insurance Co.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 28

AMERICAN Optical Company
July 11; Aug. 8; Sept. 5; Oct. 3

AMERICAN Photocopy Equipment Co.
July 25; Oct. 31

AMERICAN Radiator & Standard Sanitary Corp.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

AMERICAN Red Ball Transit
Oct. 3; Nov. 21; Dec. 12, 19

AMERICAN Surety Company
July 25; Sept. 26; Nov. 28

AMERICAN Telephone & Telegraph Co. (Classified)
July 11; Aug. 8; Sept. 5, 19; Oct. 17; Nov. 14, 28

AMERICAN Telephone & Telegraph Co. (Weeklies)
July 4; Aug. 1; Sept. 12, 26; Oct. 24; Nov. 7, 21; Dec. 5

AMERICAN Trucking Association, Inc.
July 25; Aug. 29; Oct. 3, 17; Nov. 21; Dec. 12

AMERICAN Welding & Mfg. Co., The
July 18; Aug. 1; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

AMERICAN Wheelabrator & Equipment Corp.
Sept. 5, 26; Oct. 17; Nov. 28

AMPEX Corp.
July 11; Aug. 15; Sept. 12; Oct. 3; Nov. 7; Dec. 12

ANACONDA Copper Mining Co. & Subs. Co.
July 25; Nov. 14; Dec. 5

ANCHOR Plastics Co.
Oct. 10; Nov. 21

ANCHOR Post Prod., Inc. (Fence Div.)
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

ANDERSON, F. E., Oil Co.
Oct. 17; Nov. 14; Dec. 19

ANGIER Corp.
July 18; Aug. 22; Sept. 26; Oct. 17; Nov. 7; Dec. 12

APSCO Products, Inc.
Sept. 12; Oct. 3, 17; Nov. 7, 21; Dec. 5

ARABOL Mfg. Co.
July 18; Oct. 17

ARMCO Drainage & Metal Products, Inc.
July 4; Sept. 5; Nov. 14

ARMCO Steel Corp.
July 25; Aug. 15; Sept. 19; Oct. 10; Nov. 28; Dec. 19

ARMSTRONG Cork Co. (Bldg. Materials Div.)
July 4; Aug. 8, 29; Oct. 3, 24; Nov. 28; Dec. 19

ARMSTRONG Cork Co. (Industrial Div. — Adhesives)
Aug. 1; Sept. 12; Oct. 24; Dec. 5

ARO Equipment Corp.
Sept. 12; Oct. 10; Nov. 7

AROUND the World Shoppers Club
Oct. 3

ART Metal Construction Co.
July 18

ASSOCIATION of American Railroads
Aug. 22; Oct. 17; Dec. 5

ATLAS Corp.
Aug. 15; Nov. 21

ATLAS Plywood Corp.
Oct. 24; Nov. 28; Dec. 19

ATLAS Powder Co. (Institutional)
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

AUTOMATIC Electric Sales Corp.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 14; Dec. 5

"AUTOMATIC" Sprinkler Corp. of America
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

AUTO Point Co.
Aug. 29; Sept. 12; Oct. 10

AVCO Mfg. Corp. (Crosley Div.)
July 11, 18, 25

AVCO-Lycoming Spencer Div.
July 11; Sept. 5; Oct. 10; Nov. 7; Dec. 5

AVERY Adhesive Label Corp.
July 11; Aug. 15; Sept. 5, 26; Oct. 17; Nov. 7 Dec. 12

B

BABCOCK & Wilcox Co.
July 4; Aug. 8; Sept. 19; Oct. 3; Nov. 14; Dec. 5, 19

BAKELITE Co. Div. Union Carbide & Carbon Corp. (BK — 1200 Series)
Aug. 8, 29; Nov. 7

BAKELITE Co. Div. Union Carbide & Carbon Corp. (Thermosetting)
July 4; Aug. 15; Sept. 19; Oct. 10, 31; Nov. 28; Dec. 12

BALTIMORE & Ohio Railroad
July 11, 25; Aug. 8, 22; Sept. 5, 19; Oct. 3, 17, 31; Nov. 14, 28; Dec. 5, 19

BANK of America
July 11; Aug. 1, 8; Sept. 5, 26; Oct. 3, 10; Nov. 14; Dec. 19, 26

BANK of Montreal
July 11; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 19

BANKERS Box Co.
July 25; Sept. 26; Nov. 14, 28; Dec. 12, 26

BANKERS Trust Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

BARIUM Steel Corp.
July 18; Aug. 22; Sept. 12; Oct. 10; Nov. 7

BARNES & Reinecke, Inc.
Dec. 26

BARRELED Sunlight Paint Co.
July 18; Aug. 15; Sept. 5; Oct. 3

BARRY Corp., The
Dec. 12, 26

BASSICK Co., The (Div. Stewart Warner)
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

BEAN, L. L., Inc.
Aug. 1

BECHTEL Corp.
Aug. 22; Oct. 17

BEDFORD Foundry & Machine Co.
Aug. 29; Oct. 24

BELDEN Manufacturing Co.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

BELL Aircraft Corp.
Aug. 29; Oct. 17; Dec. 12, 26

BELLOWS Co.
July 4; Aug. 1, 29; Oct. 3; Nov. 21; Dec. 19

BENDIX Aviation Corp.
Oct. 31; Nov. 21; Dec. 19

BENDIX Aviation Corp. (Friez Instrument Div.)
July 25; Aug. 22; Sept. 19; Nov. 28

BENDIX Westinghouse Automotive Air Brake Co.
Aug. 8; Sept. 5; Oct. 3

BERLITZ School of Languages
Sept. 12, 26; Oct. 10, 24

BERYLLIUM Corp., The
July 25; Oct. 17; Nov. 28; Dec. 26

BETHLEHEM Steel Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

BIGELOW Sanford Carpet Co.
Aug. 29; Sept. 19; Oct. 10, 24; Nov. 14; Dec. 5

BITUMINOUS Coal Institute
July 11; Aug. 8; Sept. 5; Oct. 3; Nov. 7; Dec. 5

BLACK & Decker Mfg. Co.
Oct. 10; Nov. 7

BLAW-Knox Co.
July 18; Aug. 1; Sept. 26; Oct. 3, 31; Nov. 28; Dec. 5

BLOOD Sales Co., Inc.
July 18; Aug. 15; Sept. 12; Oct. 17; Nov. 21; Dec. 19

BORDEN, Company, The (Chemical Div.)
Aug. 15; Oct. 3, 24; Nov. 28

BORG-Warner Corp.
July 11; Sept. 5; Nov. 7

BOSTITCH, Inc.
Aug. 8; Oct. 3; Nov. 7; Dec. 19

BOSTON Woven Hose & Rubber Co.
Oct. 24; Dec. 19

BOWER Roller Bearing Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

BRAD Foote Gear Works, Inc.
Oct. 31; Nov. 28; Dec. 19

BRAINARD Steel Company
July 4; Sept. 19; Oct. 17

BREUER Electric Mfg. Co.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

BRIDGWATER Machine Co.
July 4; Aug. 1, 29; Oct. 31; Nov. 21; Dec. 19

BRISTOL Brass Corp.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

BROWN Boveri Corp.
Sept. 19; Oct. 10; Nov. 14; Dec. 5

BROWN Company
July 4; Aug. 1, 22; Sept. 12, 26; Oct. 17; Nov. 14

BROWN Fintube Company
July 11; Aug. 8; Sept. 5; Oct. 31; Nov. 21; Dec. 12

BROWN & Root, Inc.
Sept. 12; Oct. 10; Nov. 21

BRUNING, Charles, Co.
July 18; Nov. 7, 28

BUDD Co., The
July 11; Aug. 8; Sept. 19; Oct. 24

BUELL Engineering Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 19

BUFFALO Forge Co.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

BUNDY Tubing Co.
July 25; Sept. 19; Oct. 10; Nov. 28

BURGESS Battery Company
Sept. 12; Oct. 17; Nov. 14

BURROUGHS Corp.
July 11; Aug. 8, 15, 29; Sept. 5, 19, 26; Oct. 3, 24, 31; Nov. 7, 14, 21, 28; Dec. 5, 12, 26

BUSCHMAN, E. W., Co., The
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

BUSINESS Week
Aug. 1; Nov. 7; Dec. 26

BUTLER Mfg. Co.
July 25; Aug. 29; Oct. 10; Nov. 14; Dec. 5

BYERS, A. M., Co.
Aug. 8; Sept. 5

C

CALVERT School
Aug. 15, 29; Sept. 12

CAMERON Iron Works, Inc. (Forge & Ordinance Div.)
Oct. 10

CAMPBELL, Wyant & Cannon Foundry Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

CAPPEL MacDonald & Co.
Oct. 3, 31; Nov. 21; Dec. 12

CAPPER-Harman-Slocum, Inc.
Aug. 15; Oct. 10; Dec. 5

CARBOLOY Dept. of General Electric
July 25; Sept. 19; Nov. 14

CARBORUNDUM Co.
July 4, 25; Aug. 15; Sept. 12; Oct. 3, 24; Nov. 14; Dec. 5

CARPENTER Steel Co., The
Sept. 26; Oct. 3, 17, 24; Nov. 14, 28; Dec. 5

CARRIER Corp.
July 11; Aug. 8, 22; Sept. 5, 19; Oct. 17; Nov. 14

CELANESE Corp. of America & Subsidiary Cos.
Aug. 15; Sept. 2; Oct. 10; Nov. 7; Dec. 5

CENTRAL National Bank
Sept. 12; Oct. 31

CENTURY Electric Co.
July 4; Sept. 19; Nov. 14

CHAMBERSBURG Engineering Co.
Aug. 22; Nov. 21

CHASE Brass & Copper Co., Inc.
July 11; Sept. 26; Oct. 24; Nov. 28

CHASE National Bank, Inc.
Aug. 8; Sept. 12; Oct. 3, 10, 31; Nov. 14, 21; Dec. 26

CHEMICAL Bank & Trust Company
Dec. 19

CHEMICAL Week
July 18; Sept. 12

CHESAPEAKE Industries
Oct. 3, 17; Nov. 7; Dec. 5

CHESAPEAKE & Ohio Railway Co.
July 18, 25; Aug. 15, 22; Sept. 5, 26; Oct. 10, 17; Nov. 7, 14; Dec. 5, 12

CHICAGO, Burlington & Quincy Railroad
Sept. 26

CHICAGO & Eastern Illinois R.R.
July 11; Aug. 15; Sept. 12; Oct. 17; Nov. 14; Dec. 5

CHICAGO Rawhide Mfg. Co.
Sept. 12; Oct. 17; Nov. 7, 28

CHICAGO Rock Island & Pacific RR.
Sept. 26; Oct. 31

CHICAGO Steel Foundry Co.
Oct. 31

CHICOPEE Mills, Inc.
Nov. 28; Dec. 12

CHIVAS Brothers Import Corp.
Oct. 3; Dec. 5

CHIYODA Bank Ltd.
July 11

CHRYSLER Corp. (Div. Notice)
Aug. 29; Nov. 21

CHRYSLER Corp. (Institutional)
Oct. 3

CHRYSLER Corp. and/or Its Subsidiaries (Ind. Engine)
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

CITY Bank Farmers Trust Co.
Sept. 26; Oct. 17

CITY of Long Beach
Dec. 12

CLAPP & Poliak
Sept. 26; Oct. 10, 17

CLARAGE Fan Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

CLARK Industrial Truck Div. (Clark Equipment Co.)
July 25; Aug. 15; Sept. 19; Oct. 24; Nov. 28; Dec. 19

CLEARING Machine Corp.
Aug. 15; Sept. 12; Oct. 17; Nov. 14

CLEMENT, J. W., Co., Inc.
Nov. 7

CLEVELAND Electric Illuminating Co.
Oct. 31; Dec. 12

CLEVELAND Pneumatic Tool Co.
July 11; Aug. 8; Sept. 5; Oct. 10; Nov. 14; Dec. 12

CLIFTON Hydraulic Press Co.
July 11; Aug. 8

CLIMAX Molybdenum Company
July 18

COLD Metal Products Co.
July 18; Aug. 15; Oct. 10, 31; Nov. 7; Dec. 5

COLORADO Fuel & Iron Corp. (Claymont Div.)
July 18; Aug. 15; Sept. 5; Oct. 10; Nov. 7, 28; Dec. 19

COLORADO Fuel & Iron Corp. (Wickwire Spencer Steel Div.)
July 25; Sept. 26; Oct. 17; Nov. 14; Dec. 12

COLSON Corp., The
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

COLUMBIA Ribbon & Carbon Mfg. Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 7; Dec. 5

COLUMBIA-Southern Chemical Corp.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 21; Dec. 12

COMBUSTION Control
July 25; Aug. 29; Sept. 19; Oct. 10; Nov. 14; Dec. 19

COMBUSTION Engineering Inc.
July 25; Aug. 15; Sept. 19; Oct. 10, 24; Nov. 28; Dec. 19

COMMERCIAL Credit Co.
Aug. 8; Sept. 26; Nov. 21

COMMONWEALTH of Pennsylvania
July 25

CONNECTICUT Telephone & Electric Corp.
Sept. 12; Oct. 10, 24; Nov. 21; Dec. 5

CONSOLIDATED Engineering Corp.
July 25; Aug. 29; Oct. 10; Dec. 5, 19

CONSUMERS Power Co.
Aug. 8; Sept. 19; Dec. 5

CONTAINER Corp. of America
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

CONTINENTAL Can Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

CONTINENTAL Copper & Steel Industries, Inc.
July 11; Sept. 12; Nov. 14

CONTINENTAL Motors Corp.
July 25; Aug. 29; Sept. 26; Oct. 24; Nov. 28; Dec. 19

CONVEYOR Specialty Co., Inc.
Dec. 12

COOPER-Bessemer Corp.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

COPPERWELD Steel Co.
Sept. 12; Oct. 10

COPY-Craft, Inc.
Sept. 5; Nov. 7; Dec. 12

CORCORAN, Inc.
Aug. 15; Sept. 12

CORNING Glass Works
July 4; Aug. 15; Sept. 19; Oct. 3, 31; Nov. 14; Dec. 19

CORRY-Jamestown Mfg. Corp.
July 18; Sept. 19; Nov. 21

C-O-TWO Fire Equipment Co.
July 18; Aug. 15; Sept. 12; Oct. 3; Nov. 7; Dec. 5

COUCH, S. H., Co., Inc.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

CRANE Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

CREDIT Union National Association
Aug. 29; Oct. 3; Nov. 7; Dec. 5

CRESCENT Co., Inc.
Sept. 5; Oct. 3, 31; Nov. 28

CRESCENT Industries, Inc.
Sept. 12; Oct. 17; Nov. 14

CROWN Can Co.
July 25; Sept. 5; Oct. 3, 17; Nov. 7; Dec. 19

CRUCIBLE Steel Company of America
July 25; Aug. 15; Sept. 19; Oct. 24; Nov. 28; Dec. 19

CUMMINS Engine Co.
July 11; Aug. 8; Sept. 5; Oct. 31; Dec. 12

CURTA Calculator Co.
Oct. 10; Nov. 7

CUSHMAN & Denison Mfg. Co.
July 4, 11, 18, 25; Aug. 1, 8, 15, 22, 29

CUTLER-Hammer, Inc.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

CYRIL Bath Co., The
Aug. 29; Oct. 3

D

DACO Machine & Tool Co.
Oct. 17; Nov. 14; Dec. 12

DANLY Machine Specialties, Inc.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

DANT Distillery & Distributing Corp. (Div. of Schenley Ind. Inc.)
Oct. 24; Nov. 14; Dec. 12

DARNELL Corp. Ltd.
July 4; Aug.1, 29; Sept. 5; Oct. 3; Nov.7; Dec. 5

DAVIDSON Corp. (Div. of Mergenthaler Linotype Co.)
July 25; Aug. 22; Sept. 19, Oct. 3, 24; Nov. 14; Dec. 19

DAVISON Chemical Corp.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 28; Dec. 12

DEARBORN Chemical Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

DELTA Power Tool Div (Rockwell Mfg. Co.)
Aug. 15; Oct. 3; Dec. 5

DEMPSTER Brothers, Inc.
July 25; Aug. 22; Sept. 26; Oct. 17; Nov. 14; Dec. 12

DENNISON Mfg. Co.
Aug. 15; Sept. 12; Oct. 17; Nov. 14

DESIGNERS for Industry
July 25; Oct. 31; Nov. 21; Dec. 19

DETROIT Steel Products Co.
July 4; Nov. 14; Dec. 19

DeVILBISS Co., The
Aug. 29; Oct. 3; Nov. 28

DEWEY & Almy Chemical Co.
July 25; Aug. 29; Oct. 3, 24; Nov. 29; Dec. 19

DIAMOND Alkali Co.
Dec. 19

DIAMOND Power Specialty Corp.
July 25; Aug. 29; Oct. 10, 31; Nov. 21; Dec. 19

DICK, A. B., Co.
Aug. 29; Sept. 19, 26; Oct. 10; Nov. 21

DICTAPHONE Corp.
July 25; Sept. 5; Oct. 17; Nov. 14

DITTO, Inc.
Oct. 24; Dec. 5

DO All Company
Sept. 5, 12, 19, 26; Oct. 3, 17, 31; Nov. 14, 28; Dec. 12, 26

DODGE, F. W., Corp.
July 11, 25; Aug. 8, 22; Sept. 5, 19; Oct. 3, 17, 31; Nov. 14, 28; Dec. 12, 26

DORSEY Safe-T-Shoe Co.
July 11; Aug. 8

DOUGLAS Aircraft Co., Inc.
July 4, 25; Aug. 1, 22; Sept. 5, 19; Oct. 3, 17; Nov. 14; Dec. 12

DOUGLAS Fir Plywood Association
July 25; Aug. 22; Sept. 12, 26; Nov. 21; Dec. 12

DOUGLAS-Guardian Warehouse Corp.
Sept. 19

DOW Chemical Co., The
July 18; Aug. 15; Sept. 26; Oct. 3, 24, 31; Nov. 7, 28; Dec. 19

DOW Corning Corp.
Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

DOWELL, Inc.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

DU Mont, Allen B., Laboratories, Inc. (Institutional)
July 4

DUMORE Co.
July 25; Aug. 22; Sept. 26

DU Pont de Nemours, E. I., Co., Inc. (Fabrics & Finishes — Color Conditioning)
Sept. 12; Oct. 10; Nov. 14

DU Pont de Nemours, E. I., Co., Inc. (Fabrics & Finishes-Industrial Finishes)
July 18; Oct. 10; Nov. 14

DU Pont de Nemours, E. I., Co., Inc. (Kinetic Chem. Freon Refrigerants)
Aug. 15; Sept. 12; Nov. 7, Dec. 5

DU Pont de Nemours, E. I., Co., Inc. (Neoprene)
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

DU Pont de Nemours, E. I., Co., Inc. (Plastics)
July 25; Oct. 10; Nov. 14; Dec. 12

DUREZ Plastics & Chemicals, Inc.
July 18; Aug. 15; Sept. 12; Oct. 24; Nov. 21; Dec. 5

E

EAGLE Pencil Co.
Sept. 12; Oct. 17

EAGLE Picher Sales Co.
July 18; Aug. 8, 29; Oct. 3, 10; Nov. 7, 21

EASTERN Corp.
July 18; Sept. 19; Nov. 21

EASTMAN Kodak Co. (Gen. Industrial)
July 11; Sept. 5; Nov. 28

EBASCO Services, Inc.
Sept. 5; Oct. 10; Nov. 28

EBCO Mfg. Co., The (Kelvinator Water Coolers)
July 4

EBERHARD Faber Pencil Co.
Sept. 19; Oct. 17

EDISON, Thomas A., Inc. (Ediphone Div.)
July 4; Aug. 15; Sept. 12, 26; Oct. 17

EDISON, Thomas A., Inc. (Storage Battery Div.)
July 25; Aug. 22; Sept. 19; Oct. 10; Nov. 7; Dec. 5

ELECTRIC Storage Battery Co.
July 4; Sept. 26; Oct. 24; Nov. 21

ELGIN National Watch Co.
July 18, Oct. 17

ELJER Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 28; Dec. 26

ELLIOTT Addressing Machine Co.
Sept. 19; Oct. 17; Nov. 14

ELWELL-Parker Electric Co., The
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

EMERSON Electric Mfg. Co.
July 11; Aug. 8; Sept. 12, 26; Oct. 24

EMERY'S, Thomas, Sons, Inc.
July 11; Sept. 5; Oct. 31

EMERY Air Freight Corp.
July 18; Aug. 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

EMHART Mfg. Co.
July 4; Aug. 1, 29; Oct. 31; Nov. 21; Dec. 19

EMPLOYERS Mutual Liability Insurance Co. of Wisconsin
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21

ENGINEERING News-Record
July 4; Sept. 5; Oct. 31; Nov. 7

ERIE Railroad Co.
Aug. 22, 29; Sept. 19, 26; Oct. 24; Nov. 14; Dec. 5

ESSEX House
Sept. 19

ESTERBROOK Pen
Aug. 29; Sept. 26; Oct. 24; Nov. 21

EVANS Products Co.
July 18; Aug. 29; Oct. 17; Nov. 21

EVANS Products Co. (Railroad Div.)
Aug. 8; Sept. 26; Nov. 7; Dec. 5

EVERSHARP, Inc.
Oct. 10

EXECUTONE, Inc.
Oct. 24; Nov. 7

F

FACTORY Stores
Oct. 24; Nov. 7, 21; Dec. 5

FAFNIR Bearing Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

FAGEOL Heat Machine Co.
Nov. 7

FARQUHAR, A. B., Co.
July 25; Sept. 19; Oct. 17

FARQUHAR, A. B., Co. (Hydraulic Press Div.)
Aug. 22

FARVAL Corp., The
July 25; Aug. 15; Sept. 19; Oct. 3, 24; Nov. 14; Dec. 19

FATE-Root-Heath Co., The
Aug. 15; Oct. 24; Dec. 19

FEDERAL Electric Products Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

FEDERAL Products Corp.
Sept. 26; Oct. 31; Nov. 28; Dec. 26

FEDERATED Metals Div. (American Smelting & Refining Co.)
Aug. 15; Sept. 12; Oct. 10; Nov. 7

FEE & Stemwedel, Inc.
July 25; Aug. 29

FIELD & Flint Co. (Dr. Locke Shoes)
July 18; Aug. 15; Sept. 5; Oct. 24; Nov. 7; Dec. 5

FINNELL System, Inc.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

FIRESTONE Plastics Co. (Exon)
July 18; Aug. 15; Sept. 19; Oct. 17; Nov. 14; Dec. 12

FIRST National Bank of Minneapolis
Sept. 26

FISCHBACH & Moore, Inc.
Sept. 19; Oct. 17; Nov. 21

FLYING Tiger Lines, Inc.
Aug. 1; Oct. 3, 24

FOLLANSBEE Steel Corp.
Aug. 29; Oct. 24; Dec. 19

FOOD Machinery & Chemical Corp.
Aug. 1; Sept. 12; Oct. 17; Nov. 21; Dec. 19

FORT Howard Paper Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 24; Nov. 21; Dec. 19

FORT Wayne Corrugated Paper Co.
July 18; Aug. 15; Sept. 12; Oct. 17; Nov. 21

FOX River Paper Corp.
Aug. 29; Oct. 3

FRICK Co.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

FRIDEN Calculating Machine Co., Inc.
July 18; Sept. 19; Oct. 17; Nov. 14; Dec. 19

FRISCO Railway
Dec. 12

FUJI Bank Ltd.
Aug. 29; Oct. 31; Dec. 26

FULLER & Smith & Ross, Inc.
Oct. 17; Nov. 28

FURNAS Electric Co.
Aug. 8; Sept. 5; Oct. 3

G

GAIR, Robert, Co., Inc.
Oct. 3; Nov. 7; Dec. 12

GALLMEYER & Livingston Co.
Sept. 12; Oct. 10; Nov. 14; Dec. 12

GAMEWELL Co.
July 25; Aug. 29; Oct. 3, 17; Nov. 7; Dec. 5

GARDNER-Denver Co.
July 25; Aug. 15; Sept. 19; Oct. 24; Nov. 28; Dec. 19

GAYLORD Container Corp.
July 4; Aug. 8; Sept. 19; Oct. 3; Nov. 14; Dec. 12

GENERAL American Transportation Corp.
Sept. 12; Oct. 17; Nov. 21; Dec. 12

GENERAL Binding Corp.
Sept. 26

GENERAL Box Co.
July 25; Aug. 29; Sept. 19; Oct. 10, 24; Nov. 28; Dec. 19

GENERAL Controls Co.
July 25; Oct. 10

GENERAL Dynamics Corp.
Sept. 12; Oct. 3, 24; Nov. 14; Dec. 26

GENERAL Electric Co. (Apparatus)
July 25; Sept. 19; Oct. 10, 31; Nov. 7, 14, 28

GENERAL Electric Co. (Chemical Progress)
Oct. 3; Nov. 7; Dec. 5

GENERAL Electric Co. (Distribution Assemblies Dept.)
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7

GENERAL Electric Co. (Lamp Div.)
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

GENERAL Electric Co. (X-Ray Dept.)
Aug. 8; Oct. 10; Dec. 5

GENERAL Fireproofing Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

GENERAL Metals Corp.
Aug. 22; Dec. 19

GENERAL Motors Corp. (Chevrolet Motor Div.)
Oct. 10; Dec. 5

GENERAL Motors Corp. (Frigidaire Div.)
Aug. 15

GENERAL Motors Corp. (Institutional)
Sept. 12; Nov. 7

GENERAL Refractories Co.
Aug. 29; Sept. 26; Oct. 24; Nov. 28; Dec. 19

GERITY-Michigan Corp.
Oct. 10

GERLINGER Carrier Co.
July 11; Aug. 15; Sept. 12, 26; Oct. 10; Nov. 21; Dec. 12

GESTETNER Duplicator Corp.
Sept. 12; Oct. 10; Nov. 7; Dec. 5

GITS Molding Corp.
Oct. 3; Nov. 7

GLIDDEN Co., The
July 18; Aug. 8; Sept. 5; Oct. 10; Nov. 7

GLOBE Automatic Sprinkler Co., Inc.
July 18; Aug. 15; Sept. 12, 26; Oct. 10; Nov. 7, 21; Dec. 12

GLOBE Wernicke Co.
Aug. 8, 29; Sept. 26; Oct. 31; Nov. 14; Dec. 12

GLORE Forgan & Co.
July 25

GOLDSBURY, J. W., Co.
Oct. 10, 24

GOODRICH, B. F. Chemical Co., The
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

GOODRICH, B. F. Co., The (Industrial Products & Koroseal Div.)
July 25; Aug. 8, 22; Sept. 5, 19; Oct. 3, 17, 31; Nov. 14, 28; Dec. 12, 26

GOODRICH, B. F. Co., The (Sealing Zipper Div.)
Aug. 15; Oct. 31; Nov. 21

GOODRICH, B. F. Co., The (Tire Div.)
July 11

GOODYEAR Aircraft Corp.
July 25; Aug. 22; Oct. 17

GOODYEAR Tire & Rubber Co., Inc. (Chemical Products)
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 19

GOODYEAR Tire & Rubber Co., Inc. (Ind. Prod.) (Mech. Goods)
July 4; Aug. 29; Sept. 26; Oct. 24

GOODYEAR Tire & Rubber Co., Inc. (Pliofilm)
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

GRAND River Dam Authority
Oct. 24; Nov. 28; Dec. 19

GRAPHIC Systems
Aug. 8; Nov. 7

GRAYBAR Electric Co.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 5

GRAY Mfg. Co., The
Sept. 5

GREAT Lakes Steel Corporation
Nov. 14, 28; Dec. 12

GREAT Lakes Steel Corporation (N A X Alloy Div.)
July 4; Aug. 22; Sept. 19; Oct. 3, 31; Nov. 21; Dec. 19

GREAT Northern Railway Co.
Sept. 5; Oct. 31

GREEN Instrument Co.
July 11

GRIMM, W. T., & Co.
July 25; Aug. 29; Oct. 10, 31; Nov. 21; Dec.12, 19

GRINNELL Co., Inc.
July 25; Aug. 15; Sept. 19; Oct. 3, 24; Nov. 14; Dec. 5

GUARANTY Trust Co. of New York
Oct. 10; Nov. 21

GUMMED Products Co., The
July 18; Aug. 15; Sept. 19; Oct. 17; Nov. 14; Dec. 12

H

HADLEY, Charles R., Co.
July 25; Aug. 22; Sept. 19; Oct. 24; Nov. 14; Dec. 5

HALSEY, Stuart & Co., Inc.
July 11; Nov. 28

HAMILTON Mfg. Corp.
Aug. 15; Sept. 12; Oct. 10; Nov. 21

HAMMERMILL Paper Co.
July 11; Aug. 8, 29; Sept. 19; Oct. 3, 17, 31; Nov. 14; Dec. 12

HARDWARE Mutual Casualty Co.
July 18; Sept. 5; Oct. 3; Nov. 7

HARNISCHFEGER Corp.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

HARPER, H. M., Co.
July 11; Aug. 8; Sept. 26; Oct. 10, 31; Nov. 28; Dec. 26

HARTFORD Fire Ins. Co. & Hartford Acc. & Ind. Co.
July 4; Aug. 8, 29; Sept. 19; Oct. 24; Nov. 14; Dec. 19

HARVEY Aluminum (Div. of Harvey Machine Co., Inc.)
July 25; Aug. 29; Oct. 10

HAUSERMAN, E. F., Co. The
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 12

HEMCO Mfg. Co.
Oct. 17

HELLER, Walter E., & Co.
Aug. 8; Sept. 12; Oct. 3, 31; Nov. 28; Dec. 26

HERCULES Powder Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

HERTZ Driv-Ur-Self System, Inc.
Aug. 15; Dec. 12

HEWITT-Robins, Inc.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5, 19

HEWLETT-Packard Company
July 25; Aug. 29; Sept. 12; Oct. 10, 31; Nov. 28; Dec. 19

HILTON Hotels Corp.
Dec. 19

HIMOFF Machine Co., Inc.
Nov. 28; Dec. 12

HINDE & Dauch Paper Co., The
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

HOLMES & Narver
Dec. 12

HOME Insurance Co., The
July 25; Sept. 26; Nov. 14

HOOKER Electrochemical Co.
Aug. 29; Sept. 19; Oct. 24; Dec. 5

HORN, A. C., Co., Inc.
July 11

HORN, A. C., Co., Inc. (Contr. Div.)
July 18; Aug. 22; Sept. 19; Oct. 17; Nov. 21

HOTELS Statler Co., Inc.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

HOUGH, Frank G., Co.
Aug. 8; Oct. 3

HOUGHTON, E. F., & Co.
July 18; Aug. 8, 29; Sept. 19; Oct. 10; Nov. 7; Dec. 26

HOWELL Electric Motors, Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

HUDSON Pulp & Paper Corp.
July 25; Aug. 22

HUDSON Sharp Machine Co.
Sept. 26

HYATT Bearings Div. (General Motors Corp.)
July 11; Aug. 8; Sept. 12; Oct. 3, 31; Nov. 21; Dec. 12

HYDRAULIC Press Mfg. Co., The
July 18; Sept. 19; Oct. 17; Nov. 21

HYSTER Co.
July 11; Aug. 1; Sept. 5; Oct. 3; Nov. 7; Dec. 5

I

I-T-E Circuit Breaker Co.
Aug. 15; Sept. 26; Oct. 17; Nov. 14; Dec. 5, 26

ILLINOIS Clay Products Company
Nov. 28

INDIANA Desk Company
July 4; Nov. 7

INDUSTRIAL Brownhoist Corp.
July 18; Sept. 19; Nov. 21

INDUSTRIAL Crane & Hoist Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

INDUSTRIAL Sound Control, Inc.
Dec. 12

INFILCO, Inc.
July 25; Aug. 8, 29

INLAND Steel Co.
Sept. 19; Oct. 17; Nov. 14

INSURANCE Co. of North America
Sept. 12

INTERCONTINENTAL Hotels Corporation
Nov. 28

INTERNATIONAL Business Machines Corp.
Aug. 29; Oct. 10; Dec. 26

INTERNATIONAL Exposition Co.
Sept. 12; Oct. 3, 17; Nov. 7

INTERNATIONAL Harvester Co. (Motors Truck Div.)
July 4; Aug. 1; Sept. 5; Oct. 3; Nov. 14

INTERNATIONAL Minerals & Chemicals Corp.
Oct. 3; Nov. 7

INTERNATIONAL Nickel Co., Inc.
July 4, 11; Aug. 8, 29; Sept. 5; Oct. 3, 24, 31; Nov. 28; Dec. 19, 26

INTERNATIONAL Steel Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 14; Dec. 12, 26

INTERNATIONAL Telephone & Telegraph Corp.
Sept. 26

INVESTORS Diversified Services, Inc.
Oct. 3

INVINCIBLE Metal Furniture Co.
Aug. 8; Sept. 12; Oct. 10; Nov. 7

IOWA Development Commission
Oct. 17; Dec. 19

IRON Fireman Mfg. Co.
July 25; Sept. 12

IRON Fireman Mfg. Co. (Petro Div.)
Aug. 8

IRVINGTON Varnish & Insulator Co.
July 11; Aug. 8; Sept. 5, 12; Oct. 3, 24; Nov. 7, 28; Dec. 12

J

JACK & Heintz Precision Industries, Inc.
July 25; Aug. 15; Oct. 10

JARI Products, Inc.
July 4

JARECKI Machine & Tool Co.
Sept. 12; Oct. 10; Nov. 14; Dec. 12

JEFFERSON Electric Co.
Oct. 24

JENKINS Bros.
July 18; Aug. 15; Sept. 12; Oct. 24; Nov. 28; Dec. 26

JESSOP Steel Co.
July 25; Aug. 29; Sept. 19; Oct. 24, 31; Nov. 7; Dec. 5

JOHNS-Manville Corp. (Acoustical Materials)
Sept. 26; Oct. 24; Nov. 21; Dec. 19

JOHNS-Manville Corp. (Institutional)
July 4; Oct. 17; Dec. 5, 12

JOHNS-Manville Corp. (Movable Walls)
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

JOHNSON & Higgins
Sept. 26; Oct. 3, 17; Nov. 14, 28; Dec. 19

JOHNSON Service Co.
Sept. 5, 26; Oct. 17; Nov. 7, 28; Dec. 19

JONES, C. Walker, Co.
Nov. 28; Dec. 5

JONES & Lamson Machine Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

JONES & Laughlin Steel Corp.
July 4, 25; Aug. 1, 15, 29; Sept. 12, 26; Oct. 10; Nov. 21

JOY Mfg. Co.
Sept. 12; Nov. 14, Dec. 12

K

KAISER Aluminum & Chemical Corp.
Aug. 29; Sept. 26; Oct. 31; Nov. 28; Dec. 26

KAISER Frazer Sales Corp.
Nov. 28

KALAMAZOO Label Co.
July 11, 25; Aug. 29; Sept. 5, 12, 26; Oct. 10, 24; Nov. 7, 21; Dec. 5, 19

KALMAN Floor Co., Inc.
Nov. 14

KANSAS City Southern Lines
Oct. 24; Nov. 28; Dec. 19

KAYDON Engineering Corp.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

KEARNEY & Trecker Corp.
July 4; Aug. 1, 29; Sept. 12, 26; Oct. 24; Nov. 21; Dec. 19

KEASBEY & Mattison Co.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

KELLER Tool Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 24, 31; Nov. 28; Dec. 12, 26

KELLY Springfield Tire Co.
July 4; Aug. 1, 29; Sept. 19; Oct. 24; Nov. 14

KELSEY-Hayes Wheel Co.
July 25; Aug. 22; Sept. 12; Oct. 3, 24; Nov. 14; Dec. 12

KENNAMETAL, Inc.
July 11; Aug. 8; Sept. 5; Nov. 14; Dec. 19

KENNECOTT Copper Corp.
Aug. 1; Sept. 5; Oct. 10

KEOKUK Electro-Metals Co.
July 25; Sept. 26; Nov. 28

KEWANEE Ross Corp.
Oct. 3; Dec. 12

KEYSTONE Steel & Wire Co.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

KIDDE, Walter, & Co., Inc.
July 11; Aug. 8; Sept. 19; Oct. 10; Nov. 14, 28; Dec. 19

KING Typographic Service Corp.
July 18; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

KIPLINGER Washington Agency
Sept. 12; Oct. 31

KLEINSCHMIDT, Inc.
Oct. 31; Nov. 21; Dec. 12

KLING Bros. Engineering Works
Oct. 17; Nov 21

KOHLER Co.
Aug. 22; Nov. 14

KOPPERS Co., Inc. (Chemical Div.)
July 11; Aug. 8, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

KRUSE-Rieke
Nov. 28

L

LACKAWANNA Railroad Co.
July 25; Sept. 19; Oct. 10; Nov. 14

LADISH Co.
Sept. 19; Oct. 31; Nov. 21

LAKE Erie Engineering Corp.
July 18; Dec. 12

LAMB Electric Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

LAMSON Mobilift Corp.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

LAMSON & Sessions Co., The
July 25; Aug. 8; Sept. 5, 26; Oct. 3, 31

LAUGHLIN, Thomas, Company
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

LAYNE & Bowler, Inc.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

LEES-Bradner Co.
July 4, 25; Aug. 15; Sept. 12, 26; Oct. 17; Nov. 21; Dec. 19

LEHMAN Brothers
Aug. 22; Dec. 26

LEWIS-Shepard Products, Inc.
July 4; Aug. 8; Sept. 26; Oct. 3, 24; Nov. 28

LEWISTOWN Industrial Development Corp.
Oct. 31; Nov. 28; Dec. 19

LIBERTY Mutual Insurance Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

LINDBERG Engineering Co.
July 4; Aug. 1

LINDE Air Products Co. (Div. of Union Carbide)
July 11; Aug. 1, 22; Sept. 12; Oct. 3, 24; Nov. 14

LINE Material Co. Div. (McGraw Electric Co.)
Aug. 22

LINK-Belt Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

LION Oil Co.
July 11; Sept. 5; Oct. 3; Nov. 7

LITTLE, Arthur D., Inc.
Aug. 29; Oct. 3, 31; Nov. 28

LOEW'S, Inc.
Oct. 3; Dec. 5

LORD Baltimore Hotel, The
July 25; Aug. 15; Sept. 12; Oct. 10, 31; Nov. 21; Dec. 5

LOWRY'S Reports, Inc.
Aug. 8, 22; Sept. 5, 26; Oct. 10

LUKENS Steel Co.
July 18; Aug. 22; Sept. 26; Oct. 31; Dec. 5

LURIA Engineering Corp.
Aug. 8; Sept. 12; Oct. 17; Nov. 14; Dec. 12

LYON Metal Products, Inc.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14, 28; Dec. 12

M

MacANDREWS & Forbes Co.
July 11; Aug. 15

MACKINTOSH-Hemphill Co.
Nov. 14

MAGNA Engineering Corp. (Magna Drill)
July 11; Sept. 12; Nov. 7

MAGNACRAFT Mfg. Co.
Dec. 12

MAGNAFLUX Corporation
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

MAGNESIUM Co. of America (Sub. of Christiansen Corp.)
July 25; Aug. 15; Oct. 24; Nov. 14

MAGNETIC Recording Industries
Sept. 12; Oct. 17

MAHANOY City Industrial Development Committee
Sept. 5; Oct. 3, 24; Nov. 21; Dec. 5

MALAYAN Tin Bureau, The
Oct. 17; Nov. 21

MALLORY, P. R., & Co., Inc.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

MANNING, Maxwell, & Moore, Inc. (Shaw-Box)
July 18; Aug. 15; Sept. 5, 19; Oct. 3, 17; Nov. 7

MARCHANT Calculators, Inc.
July 25; Aug. 29; Oct. 17; Nov. 21; Dec. 12

MARICOPA Trading Co., Inc.
Nov. 21, 28

MARINE Midland Trust Co. of New York
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7, 21; Dec. 5

MARINE Office of America
Sept. 12; Oct. 17; Nov. 14

MARLEY Co., The
July 18; Oct. 3, 17; Nov. 28

MARLOW Pump Co.
July 4, 18; Aug. 1, 15

MASSACHUSETTS Investors Trust
July 18; Oct. 17; Dec. 26

MASTER Electric Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

MATHIESON Chemical Corp.
July 18; Aug. 15, 29; Sept. 26; Nov. 7, 28; Dec. 26

McBEE Co., The
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 28; Dec. 19

McGRAW-Hill Book Co.
July 11; Aug. 1, 22; Oct. 17; Nov. 7, 21; Dec. 5

McGRAW-Hill Book Co. (Technical Writing Service)
July 18; Aug. 1, 15

McGRAW-Hill Publishing Co.
July 4, 11, 18; Aug. 15, 22; Sept. 5; Oct. 24, 31; Nov. 7; Dec. 5, 12, 19, 26

McLOUTH Steel Corp.
July 18; Aug. 22; Sept. 19; Oct. 24; Nov. 21; Dec. 19

MEAD Corp.
July 11; Sept. 26; Oct. 24; Nov. 21; Dec. 19

MECHANICAL Handling Systems, Inc.
July 25; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 12

MEILINK Steel Safe Co.
Oct. 31

MERCURY Manufacturing Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

MERLITE Industries, Inc.
Sept. 12

METAL Arts Co., Inc.
Aug. 29; Oct. 3, 17

METAL Carbides Corp.
July 11; Aug. 1; Sept. 5; Oct. 3; Nov. 7; Dec. 5

METAL Office Furniture Company
July 25; Aug. 22; Sept. 19; Oct. 31; Nov. 21; Dec. 5

METALS & Controls (Spencer Thermostat Div.)
July 4, 18; Aug. 1, 15, 29; Sept. 12, 26; Oct. 10, 24; Nov. 7, 21; Dec. 5, 19

METROPOLITAN Life Ins. Co.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

METROPOLITAN Oakland Area Committee
Oct. 31; Dec. 5

MICHAELS Art Bronze Co., Inc., The
Aug. 8; Oct. 3; Dec. 5

MICRO Switch Div. (Minneapolis-Honeywell Regulator Co.)
Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

MIDVALE Co.
Sept. 12; Nov. 7

MILLERS Falls Paper Co.
Oct. 10; Nov. 7; Dec. 5

MILLS Co., The
Oct. 3

MINNEAPOLIS Gas Co.
Nov. 28

MINNEAPOLIS-Honeywell Regulator Co.
July 11; Aug. 8; Sept. 12; Nov. 7; Dec. 12

MINNEAPOLIS & St. Louis Railway
July 11; Aug. 8; Sept. 5; Oct. 3, 24; Nov. 21; Dec. 19

MINNESOTA Mining & Mfg. Co. (Adhesives & Coatings)
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

MINNESOTA Mining & Mfg. Co. (Ind. Tape)
Aug. 29; Sept. 12; Oct. 10; Nov. 14; Dec. 5

MINNESOTA Mining & Mfg. Co. (Offset Plates)
Sept. 5; Oct. 10, 24; Nov. 14, 28; Dec. 19

MISSISSIPPI Glass Co.
July 18; Aug 8; Sept. 12; Oct 3, 31; Nov. 14, 21; Dec. 5, 12

MISSOURI Pacific Railroad
Sept. 19; Oct. 24; Nov. 28

MODERN Plastics
Oct. 10, 17, 31; Nov. 7, 21; Dec. 5

MODINE Mfg. Co.
Sept. 5, 26; Oct. 10, 24; Nov. 21; Dec. 12

MONARCH Aluminum Mfg. Co.
Sept. 5; Oct. 3, 17; Nov. 7, 28; Dec. 12

MONARCH Machine Tool Co.
July 25; Aug. 15; Sept. 19; Oct. 17; Nov. 14; Dec. 12

MONROE Calculating Machine Co., Inc.
July 4; Sept. 26; Oct. 24; Nov. 21; Dec. 19

MONSANTO Chemical Co. (Plastics Div.)
July 25; Aug. 29; Sept. 19; Oct. 17; Nov. 28; Dec. 12

MONSANTO Chemical Co. (Texas Div.)
July 4; Aug. 1; Sept. 26; Oct. 3, 24; Nov. 21; Dec. 19

MORGAN Stanley & Co.
Sept. 26; Dec. 19

MORRISON Railway Supply Corp.
Sept. 5, 12, 19, 26; Oct. 31

MOSINEE Paper Mills Co.
July 11, 25; Aug. 8, 22; Sept. 5, 19; Oct. 3, 17, 31; Nov. 14, 28; Dec. 12, 26

MOSLER Safe Co.
Oct. 24; Nov. 28

MOTOROLA Communication & Electronics, Inc.
Oct. 10; Nov. 7, 21

MOTOROLA, Inc.
Oct. 24; Nov. 21

MUNICIPALITY OF NIJMEGEN
Nov. 21

MUTUAL of New York
Nov. 28

MYSTIK Adhesive Products
July 18; Aug. 15

N

NATIONAL Acme Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 24; Nov. 7; Dec. 12

NATIONAL Bearing Div. (Amer. Brake Shoe)
Aug. 15; Oct. 10; Dec. 12

NATIONAL Blank Book Co.
Nov. 7

NATIONAL Car Rental System, Inc.
July 11; Sept. 12, 26; Oct. 10; Nov. 7; Dec. 5

NATIONAL Cash Register Co.
July 25; Aug. 22; Sept. 12, 19; Oct. 17; Nov. 14; Dec. 12

NATIONAL City Bank of New York
July 18; Aug. 15; Sept. 19; Oct. 24; Nov. 14; Dec. 12

NATIONAL Cylinder Gas Co.
Sept. 26; Nov. 21

NATIONAL Distillers Products Corp.
July 11; Aug. 8; Sept. 5; Oct. 3; Nov. 7; Dec. 5

NATIONAL Electric Products Corp.
July 25; Aug. 8; Sept. 19; Oct. 3; Nov. 21

NATIONAL Electrical Contractors Assoc.
Sept. 12; Oct. 10; Nov. 14; Dec. 5

NATIONAL Homes Corporation
Sept. 26

NATIONAL Jet Co.
July 25

NATIONAL Life Insurance Co.
Oct. 31

NATIONAL Malleable & Steel Castings Co.
Oct. 17, 31; Nov. 28

NATIONAL Motor Bearing Co., Inc.
July 25; Aug. 29; Sept. 19; Oct. 17; Nov. 14; Dec. 12

NATIONAL Starch Products, Inc.
Aug. 22; Sept. 5, 26; Oct. 24; Nov. 21; Dec. 5

NATIONAL Steel Corp.
July 18; Aug. 8; Sept. 12; Oct. 10; Nov. 7, 28; Dec. 26

NATIONAL Tank & Pipe Co.
July 4; Aug. 8; Sept. 26

NATIONAL Truck Leasing System
July 11; Aug. 15; Sept. 12; Oct. 10; Nov. 14; Dec. 12

NEBEL Machine Tool Co., The
Nov. 7; Dec. 5

NEKOOSA-Edwards Paper Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 5

NETHERLANDS Industrial Institute
Sept. 12; Oct. 10; Nov. 14

NEVA-CLOG Products, Inc.
Sept. 12, 26; Oct. 10, 24; Nov. 14, 28

NEW Britain Machine Co.
July 18; Aug. 15, 29; Sept. 12; Oct. 10; Nov. 7; Dec. 5

NEW Departure Div. (General Motors Corp.)
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

NEW England Mutual Life Insurance Co.
Dec. 5

NEW York Belting & Packing Co.
July 25; Aug. 29; Sept. 19; Oct. 17; Nov. 14; Dec. 12, 19, 26

NEW York Life Insurance Co.
July 11; Aug. 15; Sept. 19; Oct. 24; Nov. 28

NEW York State Dept. of Commerce
Sept. 26; Oct. 10, 24; Nov. 7, 21; Dec. 5

NORFOLK & Western Railway Co.
July 4, 18; Aug. 1, 15, 29; Sept. 26; Oct. 24; Nov. 21, 28; Dec. 19, 26

NORTH American Aviation, Inc.
July 4; Aug. 1, 29; Sept. 26; Oct. 31; Dec. 5

NORTH American Philips Co.
Aug. 15; Sept. 12; Oct. 17; Nov. 7; Dec. 5

N. C. Dept. of Conservation & Development
July 25; Aug. 22; Sept. 26; Oct. 31; Nov. 21; Dec. 19

NORTHERN Engineering Works
July 18; Sept. 5; Oct. 3

NORTHERN States Power Co.
Oct. 17

NORTHWESTERN National Bank
Nov. 21

NORTON Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

NOX-Rust Chemical Corp.
July 18; Aug. 29; Sept. 26; Oct. 31; Nov. 21

NUCLEAR Development Assn., Inc.
Nov. 21

O

OHIO Crankshaft Company
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

OHIO Edison Company
Dec. 5, 19

OKLAHOMA Planning & Resources Board
Sept. 26; Oct. 31; Nov. 28

OLIN Industries, Inc. (Arms & Ammunition Div.)
Aug. 22; Sept. 5, 19; Oct. 3, 17; Nov. 7, 21; Dec. 5

OLIVER Iron & Steel Corp.
July 18

ONAN, D. W., & Sons, Inc.
Sept. 19; Nov. 21

ORAVISUAL Co., Inc.
Oct. 3

OREGON Lumber Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

OSBORN Mfg. Co.
July 4, 18; Aug. 1, 15, 29; Sept. 12, 26; Oct. 10, 24; Nov. 7, 21; Dec. 5, 19

OSTER, John, Mfg. Co.
Sept. 12; Oct. 17; Nov. 14; Dec. 12

OTIS Elevator Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

OUTDOOR Oven Fireplace Co.
Oct. 24

OWENS-Corning Fiberglas Corp. (Electrical Sales)
Nov. 21

OWENS-Corning Fiberglas Corp. (Industrial Sales Div.)
July 11; Aug. 29; Nov. 28

OWENS-Corning Fiberglas Corp. (Plastic Sales)
Sept. 26

OXY-Catalyst, Inc.
Nov. 14

OZALID DIV. (General Aniline & Film Corp.)
Sept. 26; Oct. 31; Nov. 21

P

PACIFIC Intermountain Express
July 25; Aug. 29; Sept. 19; Oct. 24; Nov. 28; Dec. 19

PACKAGE Machinery Co.
Aug. 15; Sept. 19; Nov. 7; Dec. 5

PAGE Fence Association (American Chain & Cable Co., Inc.)
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7

PAILLARD Products, Inc.
Oct. 17; Nov. 21; Dec. 19

PANGBORN Corp. (Dust Control)
July 18; Sept. 19; Nov. 7, 28

PANGBORN Corp. (Small Units)
Aug. 15; Oct. 17; Dec. 19

PARKER Sweeper Co.
Sept. 5; Oct. 3; Nov. 21; Dec. 12

PARSONS Paper Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

PATERSON Parchment Paper Co.
Aug. 15; Sept. 19; Oct. 17; Nov. 14

PEERLESS Pump Div. (Food Machinery & Chem. Corp.)
July 11; Aug. 8, 29; Sept. 19; Oct. 10; Nov. 7; Dec. 5

PEERLESS Steel Equipment Co.
Aug. 1, 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

PENNSYLVANIA Salt Mfg. Co.
July 4; Aug. 15; Sept. 19; Oct. 10; Nov. 28; Dec. 19

PEOPLES First National Bank & Trust Co.
Aug. 29; Sept. 19; Oct. 10, 31; Nov. 21, 28; Dec. 12

PERMACEL Tape Corp.
July 11, 25; Sept. 5, 19; Oct. 3, 17, 31; Nov. 28; Dec. 5, 12, 19

PERMUTIT Co., The
July 25; Aug. 15; Oct. 3

PERRYGRAF Corp.
July 18; Aug. 15; Sept. 19; Oct. 17; Nov. 21; Dec. 19

PHILADELPHIA Electric Co.
Aug. 8

PHILCO Corp. (Air Conditioner)
July 11

PHILCO Corp. (Government & Industrial Div.)
Sept. 5; Oct. 17; Nov. 28

PHILIPPINE Air Lines
Aug. 15, 29; Sept. 12, 26; Oct. 31; Nov. 21; Dec. 5, 19

PHILLIPS Petroleum Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

PHOTOSTAT Corp.
Sept. 12, 26

PIERCE, F. O., Company
Nov. 14

PITNEY-Bowes, Inc.
July 4, 11, 25; Aug. 8, 15; Sept. 12, 19, 26; Oct. 3; Nov. 14, 28; Dec. 19

PITTSBURGH Coke & Chemical Co.
July 4; Aug. 8; Sept. 5, 26; Oct. 24; Nov. 21; Dec. 19

PITTSBURGH Corning Corp. (Foamglass)
July 25; Aug. 8, 29; Sept. 26; Oct. 17, 31; Nov. 28; Dec. 19

PITTSBURGH Corning Corp. (Glass Blocks)
July 4, 25; Aug. 15; Sept. 26; Oct. 10; Nov. 14; Dec. 5

PITTSBURGH Plate Glass Co. (Fiberglass)
July 11; Aug. 8, 29; Sept. 26

PITTSBURGH Plate Glass Co. (Paint)
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

PITTSBURGH Plate Glass Co. (Wirebrush Div.)
Aug. 22; Sept. 19; Nov. 21; Dec. 5, 19

PITTSBURGH Steel Co.
July 11; Aug. 1, 8, 29; Sept. 12, 26; Oct. 24; Nov. 7; Dec. 19

PORTLAND Cement Association
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 5, 19

POTTER & Brumfield
Sept. 5; Nov. 7

POWER
Sept. 5; Oct. 17; Nov. 21; Dec. 19

POWER Products Corp.
July 25; Aug. 22; Oct. 3; Dec. 12

PRESSED Steel Car Company, Inc.
July 18

PRESSED Steel Tank Co.
July 4; Aug. 8; Sept. 5; Oct. 3, 24; Nov. 28; Dec. 19

PRESSTITE Engineering Co.
July 18; Aug. 29; Sept. 26; Oct. 24; Nov. 21; Dec. 12

PREVIEWS, Inc.
Aug. 15

PULLMAN Company
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28

PULLMAN-Standard Car Mfg. Co. (Car Bldg. Div.)
July 18; Oct. 17; Dec. 19

PULLMAN-Standard Car Mfg. Co. (Misc. Freight Cars)
Aug. 15; Sept. 5; Nov. 7

PULLMAN-Standard Car Mfg. Co. (Passenger Cars)
Oct. 3

PURE Oil Co., The
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

PYRENE Mfg. Co.
July 18; Aug. 15; Sept. 12

Q

QUAKER Rubber Corp. (Div. of H. K. Porter)
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

QUINCY Compressor Co.
July 18; Aug. 15; Sept. 19; Oct. 10; Nov. 14; Dec. 12

R

RADIO Corp. of America (Engineering Prod.-Composite Campaign)
July 25; Sept. 19; Oct. 10; Dec. 12

RAILWAY Express Agency
July 25; Aug. 22; Sept. 5, 26; Oct. 17, 31; Dec. 12

RANSBURG Electro-Coating Corp.
Sept. 5, 26; Oct. 10, 24; Nov. 7, 21; Dec. 5, 19

RAPIDS-Standard Co., Inc., The
July 25; Aug. 22; Oct. 3; Nov. 14; Dec. 12

RAULAND-Borg Corp.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

RAYBESTOS-Manhattan, Inc.
Sept. 19; Oct. 17; Nov. 14

RAYBESTOS-Manhattan, Inc. (Manhattan Rubber Div.)
Sept. 26; Nov. 21

RAYONIER, Inc.
July 11; Sept. 5; Oct. 31

RAYTHEON Mfg. Co.
Oct. 3, 31; Nov. 28

RECORDAK (Eastman Kodak Co.)
July 4; Aug. 1; Sept. 26; Oct. 24; Nov. 21; Dec. 19

RED Comet, Inc.
Sept. 12

REEVES Pulley Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

REEVES Soundcraft Corp.
Sept. 5, 26; Oct. 3, 24; Nov. 7, 21

REICHHOLD Chemicals, Inc.
July 11; Aug. 8; Sept. 5, 26; Oct. 31; Nov. 28; Dec. 26

RELIANCE Chemicals Corp.
July 18

RELIANCE Electric & Engineering Co.
July 25; Aug. 22; Sept. 12, 26; Oct. 10; Nov. 7; Dec. 5, 26

REM-Cru Titanium, Inc.
July 25; Aug. 29; Sept. 19; Oct. 3, 24; Nov. 28; Dec. 19

REMINGTON Arms Co. (DuPont)
Aug. 22; Sept. 19

REMINGTON Rand, Inc. (Institutional)
Sept. 12, 19; Oct. 3, 10, 31; Nov. 7

REO Truck Leasing, Inc.
Oct. 31; Nov. 28; Dec. 12

REPUBLIC Aviation Corp.
July 25; Oct. 31; Nov. 28

REPUBLIC Steel Corp.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 7; Dec. 5

REPUBLIC Steel Corp. (Gen. Magazine)
July 18; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 21; Dec. 12, 19

REULAND Electric Co.
Sept. 19

REVERE Copper & Brass, Inc.
Sept. 12; Oct. 10; Nov. 7; Dec. 5

REVOLVATOR Co.
July 4, 18; Aug. 1, 15, 29; Sept. 5, 19; Oct. 3, 17, 31; Nov. 7, 21; Dec. 5, 19

REYNOLDS & Co.
Nov. 28

REYNOLDS Metals Co.
Sept. 5; Nov. 21

REYNOLDS Metals Co. (Bldg. Prod. Div.)
July 11; Sept. 12

REYNOLDS Metals Co. (Institutional)
July 18; Aug. 22; Oct. 31; Dec. 26

RHINELANDER Paper Co.
July 19; Aug. 22; Sept. 19; Oct. 31; Nov. 21

ROBBINS, B. Ray, Company
Nov. 21

ROBBINS & Myers, Inc.
July 4; Aug. 1, 29; Sept. 5, 26; Oct. 31; Nov. 21; Dec. 19

ROBINSON Aviation, Inc.
July 25; Oct. 3; Nov. 21; Dec. 12

ROBINSON Reminders
Sept. 26; Oct. 17

ROCK of Ages Corp.
Aug. 29; Oct. 10; Nov. 28

ROCKWELL Mfg. Co.
July 4; Aug. 8, 29; Sept. 19; Oct. 24; Nov. 28; Dec. 19

ROCKWOOD Sprinkler Co.
July 25; Aug. 29; Sept. 26; Oct. 24; Nov. 14; Dec. 19

ROGERS Corp.
July 4, 18; Aug. 1, 15, 29; Sept. 5, 12, 19, 26; Oct. 3, 17, 31; Nov. 14, 21, 28; Dec. 5, 12, 26

ROHM & Haas Co. (Plastics Div.)
July 11; Aug. 22; Sept. 5, 19; Oct. 3, 17, 31; Nov. 14, 28; Dec. 12

ROME Cable Corp.
July 4; Aug. 29; Sept. 19; Oct. 10; Nov. 14; Dec. 5, 19

ROTARY Lift Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

ROURA Iron Works, Inc.
Aug. 15; Nov. 14

ROYAL Metal Mfg. Co.
July 11; Aug. 8; Sept. 12; Oct. 3, 24; Nov. 14; Dec. 12

ROYAL Typewriter Co., Inc.
Sept. 5; Oct. 3, 24; Nov. 21; Dec. 5

R-S Furnace Corp. (Hardinge Co.)
Oct. 31; Dec. 12, 26

RUBATEX Products, Inc.
July 11

RUST-Oleum Corp.
July 11; Aug. 1; Sept. 12; Oct. 10; Nov. 14; Dec. 5

RYAN Aeronautical Co.
Oct. 31; Nov. 21

RYERSON, Joseph T. & Son, Inc.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

S

SAFEWAY Stores, Inc.
Oct. 3; Nov. 7

***ST. LOUIS* Southwestern R. R. (Cotton Belt Route)**
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

SALEM-Brosius, Inc.
Sept. 12; Oct. 31; Nov. 14; Dec. 12

SANTA Fe Tank & Tower Co.
July 25; Sept. 19; Nov. 14

SCHENLEY Distributors, Inc.
Aug. 29

SCOTT Aviation Corp.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7

SCOTT Paper Co.
Aug. 1, 22; Sept. 12; Oct. 3, 24, 31; Nov. 14, 21; Dec. 5, 12

SCOTT-Rice Co.
Nov. 14

SCRIBE Corp. (Div. of Permaflux Co.)
Oct. 10; Dec. 5

SELAS Corp. of America
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 5

SHAKEPROOF, Inc.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

SHAW Barton, Inc.
Oct. 10, 24; Nov. 14; Dec. 19

SHAW Walker Co.
Nov. 7

SHEFFIELD Corp.
Sept. 5, 12, 26; Oct. 3, 10, 17, 24, 31; Dec. 5, 12

SHELL Chemical Corporation
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

SIMMONS Machine Tool Corp.
July 18; Aug. 15; Sept. 12; Oct. 10, 24; Nov. 14; Dec. 12

SINCLAIR Oil Corp.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

SIPANAM, Inc.
July 11

S K F Industries, Inc.
July 11; Sept. 5, 26; Oct. 17; Nov. 7, 21; Dec. 5, 19

SMITH-Corona, Inc.
Nov. 21; Dec. 12

SOCIETY of Industrial Packaging & Materials Handling Engineers
Sept. 5, 26

SOCONY-Vacuum Oil Co., Inc.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

SOLAR Aircraft Co.
Nov. 7; Dec. 12

SONNEBORN, L., Sons, Inc. (Bldg. Prod. Div.)
Sept. 26; Oct. 31

SO. Carolina Planning, Research & Dev. Board
Sept. 26; Oct. 24; Nov. 28

SPERRY Gyroscope Co.
July 25; Aug. 22; Sept. 5, 19; Oct. 17, 31; Nov. 14, 28; Dec. 12

SPERRY Products, Inc.
July 18; Aug. 15; Sept. 12; Oct. 17; Dec. 12

SPONGE Rubber Products Co.
July 25; Aug. 29; Sept. 19; Oct. 3, 24; Nov. 14

STANDARD Conveyor Co.
July 25; Aug. 22; Sept. 26; Oct. 17; Nov. 21; Dec. 12

STANDARD Pressed Steel Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

STANDARD Register Co., The
July 18

STATE of Georgia (Dept. of Commerce)
Aug. 15; Oct. 3

STATE of Louisiana (Dept. of Comm. & Ind.)
Oct. 10, 31; Nov. 28; Dec. 26

STONE & Webster Engineering Corp.
Sept. 5; Oct. 10; Nov. 7; Dec. 12

STOODY Co.
Aug. 29

STRATHMORE Paper Co.
July 11

STROMBERG-Carlson (Company Wide Campaign)
July 25; Aug. 22; Sept. 26; Oct. 24; Nov. 28; Dec. 26

STROMBERG-Carlson (Hotel Sound Systems)
Sept. 12; Oct. 10; Nov. 14

STROMBERG Time Corp.
Sept. 19; Oct. 17; Nov. 21; Dec. 12

STUDEBAKER Corp., The
July 11; Sept. 12

STURGIS Posture Chair Co.
July 11; Sept. 26; Oct. 17; Nov. 28; Dec. 19

SUN Oil Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

SUNDSTRAND Machine Tool Co.
July 25; Sept. 26; Oct. 24; Nov. 21

SUNRAY Oil Corporation
Aug. 8; Oct. 10; Dec. 12

SUPERIOR Combustion Industries, Inc.
July 25; Aug. 29; Sept. 19; Oct. 24; Nov. 14; Dec. 5

SURFACE Combustion Corp.
July 11, 25; Aug. 15; Sept. 5, 26; Oct. 10; Nov. 14

SWEET'S Catalog Service
Nov. 21; Dec. 19

SYLVANIA Division (American Viscose Corp.)
Aug. 29; Oct. 10; Nov. 21; Dec. 12

SYLVANIA Electric Products, Inc.
Sept. 26; Oct. 17; Nov. 7; Dec. 5

SYNTHANE Corp.
July 25; Aug. 15; Sept. 19; Oct. 17; Nov. 14; Dec. 12

T

TAFT-Pierce Mfg. Co.
Aug. 15, 29; Sept. 19; Oct. 24; Nov. 14; Dec. 5, 19

TAYLOR Fibre Co.
July 25; Aug. 22; Sept. 26; Oct. 24; Nov. 21; Dec. 19

TEINER, Roland, Company, Inc.
Nov. 28; Dec. 12

TELECOMPUTING Corp.
Oct. 3, 17, 31; Nov. 14, 28; Dec. 12

TENNESSEE Eastman Co.
July 25; Aug. 29; Sept. 19; Oct. 10; Nov. 14; Dec. 5, 26

TENNESSEE Products & Chemical Corp.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

TERADO Co.
Aug. 15; Oct. 17

TEXAS Co., The
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

THEW Shovel Co., The
July 25; Aug. 15; Sept. 19; Oct. 24; Nov. 28; Dec. 19

THOMPSON Products, Inc.
July 4, 25; Aug. 22; Oct. 31; Nov. 21; Dec. 12

TIMKEN-Detroit Axle Div., The (Rockwell Spring & Axle Co.)
Aug. 22; Sept. 26; Nov. 7

TIMKEN Roller Bearing Co. (Nat'l. Bearing)
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7

TIMKEN Roller Bearing Co. (Nat'l. Steel)
Aug. 1; Sept. 26; Oct. 24; Dec. 5

TINNERMAN Products, Inc.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 28; Dec. 26

TODD Co., The
July 11, 25; Aug. 15; Sept. 5; Nov. 7, 28

TOLEDO Scale Co.
Aug. 22; Sept. 5, 26; Oct. 17; Nov. 14; Dec. 12

TORRINGTON Co., The (Bantam Bearings)
July 4; Aug. 15; Sept. 26; Nov. 7; Dec. 19

TORRINGTON Co., The (Metal Specialties Div.)
July 18; Aug. 29; Oct. 10; Nov. 21

TORRINGTON Co., The (Needle Bearings)
Aug. 1; Sept. 12; Oct. 24; Dec. 5

TOWMOTOR Corp.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

TRAILMOBILE Inc.
Nov. 21

TRANE Co.
Aug. 1, 15, 29; Sept. 12, 26; Oct. 10, 24; Nov. 7, 21; Dec. 5

TRANS World Airlines, Inc.
Aug. 22; Sept. 19; Oct. 3, 10; Nov. 7

TRAVELERS Insurance Co.
Sept. 12, 26; Oct. 10, 24; Nov. 14

TRAVELETTER Corp.
July 4, 11, 18, 25; Aug. 1, 8, 15, 22, 29; Sept. 5, 12, 19, 26; Oct. 3, 10, 17, 24, 31; Nov. 7, 14, 21, 28; Dec. 5, 12, 19, 26

TREMCO Mfg. Co., The
Aug. 15; Oct. 31

TRION, Inc.
July 25

TROSTEL, Albert, Packings, Ltd.
July 25; Aug. 22

TRUNDLE Engineering Co., The
July 18; Sept. 19; Oct. 17

TRUSCON Steel Div. (Republic Steel)
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

TURCHAN Follower Machine Co.
July 18

TWIN Disc Clutch Co.
July 11; Sept. 5; Oct. 31; Nov. 28

U

U-C Lite Mfg. Co.
July 25; Sept. 26; Dec. 5

UNDERWOOD Corp., The
Sept. 12; Oct. 10

UNION Bag & Paper Corp.
July 4; Aug. 22; Sept. 19; Oct. 3, 24; Nov. 14; Dec. 12, 26

UNION Carbide & Carbon Corp.
July 18; Aug. 8; Sept. 5, 26; Oct. 24; Nov. 21; Dec. 26

UNION Oil Co.
Sept. 5

UNION Pacific Railroad
July 18; Aug. 15; Sept. 12; Oct. 17; Nov. 14; Dec. 12

UNITED-Carr Fastener Corp.
Aug. 22; Sept. 19; Oct. 31; Dec. 12

UNITED Gas Pipe Line Co.
July 18; Aug. 22; Sept. 26; Oct. 31; Dec. 5

U. S. Air Conditioning
July 11, 25; Aug. 8, 22; Sept. 5, 19; Oct. 3, 17, 31; Nov. 14, 28; Dec. 12, 26

UNITED States Envelope Co.
Sept. 12; Oct. 10; Nov. 14

U. S. Fidelity & Guaranty & F. & G. Insurance Corp.
July 18; Aug. 8; Sept. 12; Oct. 10; Nov. 14; Dec. 12

UNITED States Plywood Corp.
Oct. 24; Nov. 21, 28; Dec. 5, 26

UNITED States Rubber Co. (Latex & Lotol)
July 11; Oct. 31

UNITED States Rubber Co. (Mech. Goods)
July 4; Aug. 1, 22; Sept. 26; Oct. 24; Nov. 21; Dec. 19

UNITED States Rubber Co. (Plastic)
Aug. 8; Sept. 5; Oct. 3; Nov. 28; Dec. 26

UNITED States Steel Corp. (Cyclone Fence)
July 25; Sept. 19; Oct. 10; Nov. 14

UNITED States Steel Corp. (Institutional)
July 18; Aug. 15; Sept. 19; Oct. 17; Nov. 14; Dec. 12

UNITED States Steel Corp. (Stainless, High Strength, Alloys)
July 25; Aug. 15; Sept. 26; Oct. 10; Nov. 14; Dec. 5

UNITED States Steel Corp. (Supply)
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

U. S. Stoneware Co.
Oct. 31

UNIVERSAL Ball Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

V

VANADIUM Corp. of America
July 4, 18; Aug. 29; Sept. 19; Oct. 3; Nov. 28; Dec. 19

VARD, Inc.
July 11, 25; Oct. 31; Nov. 21

VEEDER-Root, Inc.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

VIKING Pump Company
July 4, 18; Aug. 1, 15, 29; Sept. 12, 26; Oct. 10, 24; Nov. 7, 21; Dec. 5, 19

VINCO Corp.
Oct. 3; Nov. 21

VIRGINIA Metal Products, Inc.
July 25; Aug. 22; Sept. 26; Oct. 31

VISKING Corp. (Plastic Div.)
Aug. 1; Oct. 17

VOGEL-Peterson Co.
Oct. 17; Nov. 7; Dec. 5

VULCAN Copper & Supply Co.
July 4; Sept. 12; Oct. 17; Nov. 14

W

WAGNER Electric Corp.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

WALES-Strippit Corp.
Sept. 26

WALLACE Supplies Mfg. Co.
July 25; Aug. 22; Sept. 26; Oct. 31; Nov. 14; Dec. 12

WARD Leonard Electric Co.
July 25; Aug. 22; Sept. 19; Oct. 17; Nov. 14; Dec. 12

WARNER & Swasey Company, The
July 4, 25; Aug. 8, 22; Sept. 5, 19; Oct. 3, 17, 31; Nov. 14, 28; Dec. 12, 26

WARREN, S. D., Company
Sept. 12

WARREN Tool Corp.
July 25; Sept. 19; Nov. 21

WATERMAN, L. E., Pen Co., Inc.
Oct. 17; Nov. 7

WATTS, Alfred Allen, Co., Inc.
Oct. 3

WAYNE Pump Co., The
Sept. 5; Oct. 3; Nov. 7

W C C O (Minneapolis Chamber of Commerce)
Dec. 12

WEBER Bros. Metal Works
Oct. 31

WEBSTER, F. S., Co.
Oct. 17

WEBSTER-Chicago Corp.
Aug. 29; Sept. 19; Oct. 3, 17, 31; Nov. 14

WEBSTER Electric Co.
Aug. 1, 15; Sept. 19; Oct. 17, 31; Nov. 14; Dec. 5

WEBSTER, Warren, & Co.
July 4; Aug. 1, 29; Sept. 26; Oct. 24; Nov. 21; Dec. 19

WELLINGTON Sears Co.
July 11, 18; Aug. 8, 29; Sept. 19; Oct. 17; Nov. 14; Dec. 12

WELLMAN Engineering Co., The
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

WELLS Organizations
Nov. 28

WEST Penn Electric Co., Inc., The
Sept. 26; Oct. 24; Nov. 28

WESTERN Electric Co.
Aug. 29; Oct. 10; Dec. 19

WESTERN Maryland Railway Co.
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

WESTERN Pacific Railroad
Sept. 12; Nov. 21

WESTERN Union Telegraph Co.
July 4, 25; Aug. 15; Sept. 12, 26; Oct. 10, 24; Nov. 7, 28; Dec. 19

WESTINGHOUSE Air Brake Company
Aug. 15; Sept. 19; Oct. 24

WESTINGHOUSE Electric Corp. (Apparatus-Aviation Gas Turbines)
Nov. 7

WESTINGHOUSE Electric Corp. (Apparatus Div. — Motors)
July 25; Aug. 15; Sept. 12, 19; Oct. 10, 24; Nov. 7, 28; Dec. 5

WESTINGHOUSE Electric Corp. (Elevator Div.)
Aug. 22; Sept. 5; Oct. 3

WESTINGHOUSE Electric Corp. (Micarta)
July 25; Aug. 29; Sept. 19; Oct. 24; Nov. 28; Dec. 19

WESTINGHOUSE Electric Corp. (Sturtevant Div.)
July 4; Aug. 1, 29; Sept. 26; Oct. 10, 24; Nov. 21; Dec. 19

WESTON Electrical Instrument Corp.
Sept. 5; Oct. 10; Dec. 5

WHEEL Trueing Tool Co.
July 11; Sept. 12; Nov. 21

WHEELER Insulated Wire Co., The (Sperry Co.)
Nov. 28

WHEELING Corrugating Co.
July 11; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

WHITE, David, Sales Co.
July 18

WHITE Motor Co., The (Vocational Div.)
July 18; Aug. 15; Sept. 12; Oct. 24; Nov. 21; Dec. 19

WHITING Corp.
July 11, 25; Aug. 8; Sept. 5; Oct. 3, 31; Nov. 28; Dec. 26

WILLIAMS & Hussey Machine Shop
Aug. 15

WILLYS Motors, Inc. (Electronics Div.)
Oct. 10

WIREBOUND Box Manufacturers Assn.
Sept. 5, 26; Oct. 17; Nov. 21; Dec. 12

WOLVERINE Tube Division
July 18; Aug. 15; Sept. 12; Oct. 10; Nov. 7; Dec. 5

WOOD, Gar, Industries
Sept. 19; Nov. 21

WORTHINGTON Corp.
July 25; Aug. 29; Sept. 19; Nov. 28; Dec. 19

WYANDOTTE Chemicals Corp.
Aug. 8; Sept. 19; Oct. 3; Nov. 14

X

X-RAY, Inc.
July 18; Aug. 8; Sept. 12; Oct. 3; Dec. 5

Y

YALE & Towne Mfg. Co.
July 11; Nov. 21

YAWMAN & Erbe Mfg. Co.
Nov. 7

YODER Co., The
Oct. 17; Nov. 14

YORK Corp.
Aug. 15; Sept. 5, 12

YOUNGSTOWN Steel Car Corp.
July 4; Aug. 1; Sept. 5; Oct. 3; Nov. 7; Dec. 19

Z

ZINK, John, Co.
Aug. 8, 22; Sept. 12, 26; Oct. 17; Nov. 14